



DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : Element of Design-I

Course Code : BFD101 Credits : 02, Session : 2017-18(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Anshu Singh Choudhary

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD101.1. Learn to recognize the different types of lines and color. used in creating the design

BFD101.2. To remember the style features of design and motifs.

BFD101.3. Figure out all texture by using techniques.

BFD101.4. To understand the all knowledge of placement of design with motifs.

BFD101.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the



resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q /HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



E. Syllabus

Module I Elements of Design- Introduction	10
Descriptors/Topics Meaning, applications & Classification of elements of design Line & form, Color, Texture, Silhouette and Details	
Module II Line	15
Descriptors/Topics Types, directions & applications. Relevance of line as an important element of structure to determine visual interest of a design. Optical illusions with Lines	
Module III Silhouettes	20
Descriptors/Topics Shapes & forms. Creation of silhouettes, Optical illusions with Silhouettes	
Module IV Color	20
Descriptors/Topics Primary, Secondary and Tertiary colors; Process and Pigment color wheels; Color intensity wheel; Color chart; Spectrum colors Use of color ring, Monochromatic color scheme; polychromatic color scheme; Analogous color scheme; achromatic color scheme; Complementary color scheme. Optical illusions with Colors	
Module V Texture	20
Descriptors/Topics Types of textures, use & Creation of different textures, Optical illusions with Textures	
Module V II Placements of Designs	15
Descriptors/Topics Horizontal, Vertical, Diagonal, All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance



F. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design
- Stecker Pamela, The fashion design manual
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, The *elements of design*..
- Lidwell William, Holden Kritina, Butler Jill, Universal principles of design: 100 ways to enhance usability

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD101.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD101.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD101.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD101.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD101.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD101.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD101.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD101.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD101.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD101.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD101.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD101.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD101.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD101.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD101.4	Mid Term-1, Quiz



				& End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD101.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD101.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD101.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD101.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD101.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD101.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD101.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD101.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD101.5	Mid Term-2, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD101.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			



BFD101.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD101.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD101.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD101.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			



Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD101 Element of Design-I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	What are the directional lines in elements of design.				3
	Q.2b	What is the color scheme? explain in briefly.				3
CO1	Q.3	Draw the Color Wheel and abstract motifs.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.				3
	Q.5b	Write the characteristics of monochromatic color Schemes.				3
CO2	Q 6	How the explain achromatic color scheme in traditional motif.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : History of Fashion – I

Course Code : BFD102 Credits : 02, Session :2017-18 (Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Mr. Kapil Shankhwar

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD102.1. Learn to recognize the different types of lines and color. used in creating the design

BFD102.2. To remember the style features of design and motifs.

BFD102.3. Figure out all texture by using techniques.

BFD102.4. To understand the all knowledge of placement of design with motifs.

BFD102.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to



fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

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[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves	A	5%



	including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age (%)
Module I : ORIGIN OF CLOTHING THEORIES	10
Descriptors/Topics Protection, Modesty and Adornment	
Module II: PREHISTORIC ERA	15
Descriptors/Topics Detailed study of , significant developments, art and craft, textiles and dyes, prints and colors, costumes and accessories of Indus valley civilization	
Module III ANCIENT INDIA	25
Descriptors/Topics Detailed study of , significant developments, art and craft, textiles and dyes, prints and colors,, costumes and accessories of Mauryan and kushan period	
Module IV : MEDIEVAL INDIA	25
Descriptors/Topics Detailed study of , significant developments, art and craft, textiles and dyes, prints and colors,, costumes and accessories of Gupta and Mughal	
Module V: : MODERN INDIA	25
Descriptors/Topics Detailed study of , significant developments, art and craft, textiles and dyes, prints and colors,, costumes and accessories during and after British rule .	



Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design
- Stecker Pamela, The fashion design manual
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, The *elements of design*..
- Lidwell William, Holden Kritina, Butler Jill, Universal principles of design: 100 ways to enhance usability

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD102.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD102.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD102.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD102.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD102.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD102.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD102.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD102.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD102.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD102.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD102.3	Mid Term-1, Quiz



				& End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD102.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD102.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD102.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD102.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD102.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD102.5	Mid Term-2, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P O 13	P O 14	P O 15



										0	1	2	1	2	3
BFD102.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1		
BFD102.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1		
BFD102.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1		
BFD102.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1		
BFD102.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1		



Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD102 Element of Design-I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	What are the directional lines in elements of design.				3
	Q.2b	What is the color scheme? explain in briefly.				3
CO1	Q.3	Draw the Color Wheel and abstract motifs.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.				3
	Q.5b	Write the characteristics of monochromatic color Schemes.				3
CO2	Q.6	How the explain achromatic color scheme in traditional motif.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY
Course Handout
Course : Introduction To Global Fashion And Textile Industry
Course Code : BFD104 Credits : 02, Session :2017-18(Odd Sem.), Class : B.Design (Fashion Design)
Faculty Name : Mr. Kappil Shankhwar

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD104.1. Learn to recognize the different types of lines and color. used in creating the design

BFD104.2. To remember the style features of design and motifs.

BFD104.3. Figure out all texture by using techniques.

BFD104.4. To understand the all knowledge of placement of design with motifs.

BFD104.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

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End Semester Examination	End Semester Examination	EE	70%
Total			100%



E. Syllabus

Course Contents/Syllabus	Weight age %
Module I Introduction to fashion	20
Descriptors/Topics Meaning and importance of fashion; Terminology; components of fashion; Intangibles of fashion; principles of fashion: misconceptions about fashion	
Module II Fashion Development	10
Descriptors/Topics Fashion life cycle; predicting the movement of fashion; fashion adaptation; fashion consumers; fashion leaders and followers	
Module III The environment of Fashion	30
Descriptors/Topics Demographic and geographic environment; economic environment. Domestic to International Fashion Trends.	
Module IV The Textile Industry	10
Descriptors/Topics Introduction to textiles, major segments of the textile industry, market planning for apparels, Primary and secondary sources of fabric buying and selling of finished fabric	
Module V Global Fashion Markets	20
Descriptors/Topics Markets in USA, European markets, Middle East, South East Asian Markets	
Module VI : Ready – to- wear and custom tailoring;	10
Descriptors/Topics Couture Collection, Global scenario, status, economic importance	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

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F. Suggested Text/Reference Books:

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3	Line & form	Lecture	BFD104.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD104.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD104.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD104.2	Mid Term-1, Quiz & End Sem Exam
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8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD104.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD104.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD104.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD104.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD104.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD104.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD104.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD104.4	Mid Term-1, Quiz & End Sem Exam



16	Color chart; Spectrum colors	Lecture	BFD104.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD104.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD104.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD104.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD104.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD104.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD104.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD104.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD104.5	Mid Term-2, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD104.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD104.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			



BFD104.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD104.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD104.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD104 Introduction To Global Fashion And Textile Industry		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	What are the directional lines in elements of design.				3
	Q.2b	What is the color scheme? explain in briefly.				3
CO1	Q.3	Draw the Color Wheel and abstract motifs.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.				3
	Q.5b	Write the characteristics of monochromatic color Schemes.				3
CO2	Q 6	How the explain achromatic color scheme in traditional				6



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		motif.	
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Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : **FUNDAMENTALS OF TEXTILES - I**

Course Code : BFD105 Credits : 02, Session :2017-18(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Neha Sah

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD105.1. Learn to recognize the different types of lines and color. used in creating the design

BFD105.2. To remember the style features of design and motifs.

BFD105.3. Figure out all texture by using techniques.

BFD105.4. To understand the all knowledge of placement of design with motifs.

BFD105.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.



[PO.7].

Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



abus

Course Contents/Syllabus	Weight age %
Module I The Overview of Textile Industry	20
Introduction to textiles, major segments of the textile industry, market planning for apparels, Primary and secondary sources of fabric buying and selling of finished fabric.	
Module II The Textile Fibers	20
Definitions of fibers, yarns and fabric, sources of fibers, classification of fibers on the basis of origin and length,	
Module III Properties of Textile Fiber	30
Natural Fibers & Manmade fibers - Essential Properties and Performances of Textile Materials like Aesthetic, Durability, Comfort, Safety and Care and Maintenance. End uses and Identification of fibers.	
Module IV Introduction to Yarns	30
Classification of Yarns; Spun Yarn Production Process; Carded and Combed Yarns; Woolen and Worsted Yarns; Mono Filament and Multi Filament Yarns. Yarn Numbering Systems; Cotton Count, Metric Count, Denier, Tex and Deci-Tex. Single and Plied Yarns; Yarn Twist; Amount of Twist and Direction of Twist. Textured Yarns; Core spun yarn; Novelty and Fancy Yarns; Blended Yarns; Sewing threads.	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design
- Stecker Pamela, The fashion design manual
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, The *elements of design*.
- Lidwell William, Holden Kritina, Butler Jill, Universal principles of design: 100 ways to enhance usability

G. Lecture Plan

Lecture	Topics	Mode of	Corresponding CO	Mode of Assessing CO
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		Delivery		
1	Meaning	Lecture	BFD105.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD105.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD105.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD105.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD105.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD105.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD105.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD105.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD105.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD105.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD105.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD105.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD105.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD105.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD105.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD105.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD105.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD105.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD105.4	Mid Term-1, Quiz & End Sem Exam



20	Optical illusions with Colors	Lecture	BFD105.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD105.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD105.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD105.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD105.5	Mid Term-2, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD105.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD105.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD105.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD105.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD105.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			



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Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD105 FUNDAMENTALS OF TEXTILES - I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	What are the directional lines in elements of design.				3
	Q.2b	What is the color scheme? explain in briefly.				3
CO1	Q.3	Draw the Color Wheel and abstract motifs.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.				3
	Q.5b	Write the characteristics of monochromatic color Schemes.				3
CO2	Q.6	How the explain achromatic color scheme in traditional motif.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3



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Attainment Level 2:

70% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : **Introduction to Garment Manufacturing Techniques I**

Course Code : BFD106 Credits : 03, Session :2017-18(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Neha Sah

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD106.1. Learn to recognize the different types of lines and color. used in creating the design

BFD106.2. To remember the style features of design and motifs.

BFD106.3. Figure out all texture by using techniques.

BFD106.4. To understand the all knowledge of placement of design with motifs.

BFD106.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.



[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weightage (%)
Module I Introduction to Garment manufacturing process	30
Descriptors/Topics	
Introduction to Different departments, working principles of various departments viz;. Sewing, cutting, finishing department – different machinery used; comparative analysis; (demonstration of machineries	



in action)	
Module II Introduction to Sewing Technology	20
Descriptors/Topics Basic sewing machine, various parts, types & functions of sewing machines, Understanding the simple problems of sewing machine and its maintenance.	
Module III Sewing machines	20
Descriptors/Topics Different sewing machines used- different bed types, their uses and comparative analysis; different stitch and seam types, Properties & use, Stitch and seam Class Series diagrams, their comparative analyses.	
Module IV Cutting Machines	10
Descriptors/Topics Straight knife, Band knife, End cutter, Auto cutter, Die cutter, Round knife, Drilling machine, Notching machine, Hot drill,	
Module V Fusing & Pressing Technology	20
Descriptors/Topics Machinery, equipment & process	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design
- Stecker Pamela, The fashion design manual
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, The *elements of design*..
- Lidwell William, Holden Kritina, Butler Jill, Universal principles of design: 100 ways to enhance usability

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO



1	Meaning	Lecture	BFD106.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD106.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD106.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD106.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD106.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD106.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD106.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD106.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD106.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD106.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD106.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD106.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD106.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD106.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD106.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD106.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD106.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD106.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD106.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD106.4	Mid Term-2, Quiz & End Sem Exam



21	Types of textures	Lecture	BFD106.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD106.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD106.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD106.5	Mid Term-2, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD106.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD106.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD106.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD106.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD106.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			



Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD106 Introduction to Garment Manufacturing Techniques I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	What are the directional lines in elements of design.				3
	Q.2b	What is the color scheme? explain in briefly.				3
CO1	Q.3	Draw the Color Wheel and abstract motifs.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.				3
	Q.5b	Write the characteristics of monochromatic color Schemes.				3
CO2	Q.6	How the explain achromatic color scheme in traditional motif.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3



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Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : **Fashion Art Illustration I**

Course Code : BFD121 Credits : 02, Session :2017-18(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Anshu Singh Choudhary

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD121.1. Learn to recognize the different types of lines and color. used in creating the design

BFD121.2. To remember the style features of design and motifs.

BFD121.3. Figure out all texture by using techniques.

BFD121.4. To understand the all knowledge of placement of design with motifs.

BFD121.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.



[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weightage%
Module I Characters of a Good Design	10



Descriptors/Topics Consideration of aesthetic, structural and functional aspects, General principles of fashion illustration, unique selling proposition, concept development, Categories of fashion apparels	
Module II Detailed Drawing of Basic styles	30
Descriptors/Topics Styles of necklines and collars; sleeves, silhouettes; skirts and trousers; yokes & waistlines and its details; tucks, frills and pleats; cuffs and construction; pockets; neckwear; seams, finishes and fastenings.	
Module III Introduction to garment drawing	30
Descriptors/Topics Drawing of basic tops, skirts, dresses, lingerie, coats and waistcoats.	
Module IV Rendering of prints into flat illustration	30
Descriptors/Topics Rendering prints with different color mediums as per the requirement	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design
- Stecker Pamela, The fashion design manual
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, The *elements of design*.
- Lidwell William, Holden Kritina, Butler Jill, Universal principles of design: 100 ways to enhance usability

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD107.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements	Lecture	BFD107.1	Mid Term-1, Quiz & End Sem Exam



	of design			
3	Line & form	Lecture	BFD107.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD107.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD107.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD107.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD107.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD107.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD107.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD107.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD107.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD107.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD107.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD107.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD107.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD107.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD107.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD107.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD107.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD107.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD107.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD107.5	Mid Term-2, Quiz & End Sem Exam



23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD107.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD107.5	Mid Term-2, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD121.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD121.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD121.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD121.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD121.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22
Class: B. Des. (Fashion Design) I Semester



Subject Name: BFD121 Introduction to Garment Manufacturing Techniques I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	What are the directional lines in elements of design.				3
	Q.2b	What is the color scheme? explain in briefly.				3
CO1	Q.3	Draw the Color Wheel and abstract motifs.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.				3
	Q.5b	Write the characteristics of monochromatic color Schemes.				3
CO2	Q 6	How the explain achromatic color scheme in traditional motif.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : **Fashion Model Drawing I**

Course Code : BFD122 Credits : 02, Session :2017-18(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Mr. Kappil Shankhwar

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD122.1. Learn to recognize the different types of lines and color. used in creating the design

BFD122.2. To remember the style features of design and motifs.

BFD122.3. Figure out all texture by using techniques.

BFD122.4. To understand the all knowledge of placement of design with motifs.

BFD122.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle



items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weightage%
Module I Study of human anatomy in relation to fashion proportions	10
Descriptors/Topics Introduction to the basic 8 head figures and then the 10 Head figures - drawing through observation	
Module II Photo analysis (female)	10
Descriptors/Topics Collection of photographs and then drawing them	



Module III Sketching of block and Flesh Figures (female)	10
Descriptors/Topics Front view, Back view, 3/4 th view and Side view	
Module IV Tilted figures (female)	10
Descriptors/Topics The basic block and flesh figures, Sketching of nude figures with pencil- front pose , back pose , one fourth turned , half turned , three- fourth turned etc	
Module V Movement fashion figures (female)	15
Descriptors/Topics Concept of movement in figures- Arms and legs	
Module VI: Faces and hairstyles (female)	15
Descriptors/Topics Drawing of various facial features & hairstyles in relation to garments	
Module VII: Draping of garments (female)	15
Descriptors/Topics Draping various categories/ styles of garments on female croquis	
Module VIII: Use of Different Colour Mediums (female)	15
Descriptors/Topics Study in pencil with light and shade of different types of folds and gathers; use of different colour mediums- shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil ,water proof inks & innovative color mediums	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design



- **Stecker Pamela**, The fashion design manual
- **Wong Wucius**, Principles of Form and Design
- **Riley Noël, Bayer Patricia**, The *elements of design*..
- **Lidwell William, Holden Kritina, Butler Jill**, Universal principles of design: 100 ways to enhance usability

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD122.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD122.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD122.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD122.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD122.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD122.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD122.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD122.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD122.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD122.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD122.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD122.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD122.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD122.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD122.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD122.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD122.4	Mid Term-1, Quiz



				& End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD122.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD122.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD122.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD122.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD122.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD122.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD122.5	Mid Term-2, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD122.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD122.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD122.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			



BFD122.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD122.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD122 Fashion Model Drawing I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	What are the directional lines in elements of design.				3
	Q.2b	What is the color scheme? explain in briefly.				3
CO1	Q.3	Draw the Color Wheel and abstract motifs.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.				3
	Q.5b	Write the characteristics of monochromatic color Schemes.				3
CO2	Q 6	How the explain achromatic color scheme in traditional motif.				6



Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY	
Course Handout	
Course : Flat Pattern Making–I	
Course Code : BFD123 Credits : 02, Session :2017-18(Odd Sem.), Class : B.Design (Fashion Design)	
Faculty Name : Ms. Anshu Singh Choudhary	

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD123.1. Learn to recognize the different types of lines and color. used in creating the design

BFD123.2. To remember the style features of design and motifs.

BFD123.3. Figure out all texture by using techniques.

BFD123.4. To understand the all knowledge of placement of design with motifs.

BFD123.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.



[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weightage%
Module I Study of human anatomy in relation to fashion proportions	10
Descriptors/Topics	
Introduction to the basic 8 head figures and then the 10 Head figures - drawing through observation	



Module II Photo analysis (female)	10
Descriptors/Topics Collection of photographs and then drawing them	
Module III Sketching of block and Flesh Figures (female)	10
Descriptors/Topics Front view, Back view, 3/4 th view and Side view	
Module IV Tilted figures (female)	10
Descriptors/Topics The basic block and flesh figures, Sketching of nude figures with pencil- front pose , back pose , one fourth turned , half turned , three- fourth turned etc	
Module V Movement fashion figures (female)	15
Descriptors/Topics Concept of movement in figures- Arms and legs	
Module VI: Faces and hairstyles (female)	15
Descriptors/Topics Drawing of various facial features & hairstyles in relation to garments	
Module VII: Draping of garments (female)	15
Descriptors/Topics Draping various categories/ styles of garments on female croquis	
Module VIII: Use of Different Colour Mediums (female)	15
Descriptors/Topics Study in pencil with light and shade of different types of folds and gathers; use of different colour mediums- shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil ,water proof inks & innovative color mediums	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance



F. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design
- Stecker Pamela, The fashion design manual
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, *The elements of design*..
- Lidwell William, Holden Kritina, Butler Jill, **Universal principles of design: 100 ways to enhance usability**

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD123.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD123.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD123.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD123.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD123.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD123.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD123.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD123.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD123.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD123.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD123.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD123.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD123.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD123.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD123.4	Mid Term-1, Quiz & End Sem Exam



16	Color chart; Spectrum colors	Lecture	BFD123.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD123.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD123.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD123.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD123.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD123.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD123.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD123.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD123.5	Mid Term-2, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD123.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD123.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			



BFD123.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD123.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD123.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD123 Flat Pattern Making–I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	What are the directional lines in elements of design.				3
	Q.2b	What is the color scheme? explain in briefly.				3
CO1	Q.3	Draw the Color Wheel and abstract motifs.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.				3
	Q.5b	Write the characteristics of monochromatic color Schemes.				3
CO2	Q 6	How the explain achromatic color scheme in traditional motif.				6



Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : **Computer Applications In Fashion Industry– I**

Course Code : BFD124 Credits : 02, Session :2017-18(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Neha Sah

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD124.1. Learn to recognize the different types of lines and color. used in creating the design

BFD124.2. To remember the style features of design and motifs.

BFD124.3. Figure out all texture by using techniques.

BFD124.4. To understand the all knowledge of placement of design with motifs.

BFD124.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.



[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age (%)
Module I Overview of the working of a computer	25



Descriptors/Topics Basic concepts in stored program execution, Input, output, storage devices, RAMS, ROM etc	
Module II History of computers and its emergence	25
Descriptors/Topics Includes Emergence of computers, generation of computers, classification of computers etc.	
Module III MS Office: MS Word and Excel	25
Descriptors/Topics Working knowledge of Microsoft Word & Excel	
Module IV MS Office: Microsoft PowerPoint	25
Descriptors/Topics Working knowledge of PowerPoint and learn making presentation in PPT	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design
- Stecker Pamela, The fashion design manual
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, The *elements of design*..
- Lidwell William, Holden Kritina, Butler Jill, Universal principles of design: 100 ways to enhance usability

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD124.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD124.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD124.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD124.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD124.1	Mid Term-1, Quiz



				& End Sem Exam
6	Types of lines.	Lecture	BFD124.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD124.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD124.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD124.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD124.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD124.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD124.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD124.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD124.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD124.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD124.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD124.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD124.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD124.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD124.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD124.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD124.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD124.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin,	Lecture	BFD124.5	Mid Term-2, Quiz & End Sem Exam



	Turn Over, Ogees, Random			
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H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD124.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD124.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD124.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD124.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD124.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22		
Class: B. Des. (Fashion Design) I Semester		
Subject Name: BFD124 Computer Applications In Fashion Industry– I	Time: 2 Hrs.	Max. Marks: 30



Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		

Student will be able to

CO1: Learn to recognize the different types of lines and colour.

CO2: To remember the style features of design and motifs.

CO Map	Question No.	Question	Marks
CO1	Q.1	Explain the types of lines.	3
CO1	Q.2a	What are the directional lines in elements of design.	3
	Q.2b	What is the color scheme? explain in briefly.	3
CO1	Q.3	Draw the Color Wheel and abstract motifs.	6
CO2	Q.4	Explain all types of motifs used in element of design.	3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.	3
	Q.5b	Write the characteristics of monochromatic color Schemes.	3
CO2	Q 6	How the explain achromatic color scheme in traditional motif.	6

S

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





AMITY UNIVERSITY MADHYA PRADESH, GWALIOR

AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

DEPARTMENT OF FASHION DESIGN

PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Bachelor of Fashion Design (B. Des) FD, Academic Year – 2017-2018

PO's

Program outcomes describe what students are expected to know and would be able to do by the time of graduation. These relate to the skills, knowledge and behaviors that students acquire as they progress through the program.

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.



PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

PSO

Program Specific Outcomes are the statements that describe what the graduates of a specific program should be able to do.

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education.

Note: - Correlation levels 1, 2 and 3 as defined below:

1: Slight (Low), 2: Moderate (Medium) and 3 : Substantial (High)

If there is no correlation, put “-”



PROGRAMME ARTICULATION MATRIX

		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
IISE M	BFD201	3	2	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD202	3	1	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD205	3	3	2	3	3	2	2	-	3	2	3	3	-	-	-
	BFD206	2	2	2	-	3	-	3	2	-	3	-	3	-	-	-
	BFD207	3	3	1	2	3	3	3	3	3	-	1	3	-	-	-
	BFD208	2	-	2	-	3	-	3	2	-	3	-	3	-	-	-
	BFD209	3	3	3	2	2	1	1	-	-	-	-	3	-	-	-
	BFD210	2	2	2	-	3	-	3	2	-	3	-	3	-	-	-



AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : **Elements of Design – II**

Course Code : BFD201, Crédits : 02, Session : 2017-2018 (Even Sem.), Class : B.Des, 1st Year/2nd Sem

Faculty Name : Ms. Anshu S. C.

A.

Introduction: The students understand the elements and principles of design and then apply them practically in the rest of their subjects. Aim of the course is to make students aware of the Principles to arrange the elements of design. As Principles of design can be used to describe and enhance the visual qualities of an artwork.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 201.1.** Identify different principles of design
- **BFD 201.2** Create art work using their acquired imaginative skills.
- **BFD 201.3** Analyze basic principles and create their own designs
- **BFD 201.4** Ability to apply principles of composition, cropping, the negative space, and effective use of color when drawing.

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.



PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal	Mid Term 1	CT	15%



Evaluation	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I Using the elements of Design with Principles of Design
Descriptors/Topics Principles of Design - Meaning, Classification & Application.
Module II Balance symmetrical, asymmetrical, and radial balance
Descriptors/Topics Meaning classification and theoretical and practical application of balance
Module III Proportion good and bad proportion
Descriptors/Topics Meaning classification and theoretical and practical application of Proportion
Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.
Descriptors/Topics Meaning classification and theoretical and practical application of Rhythm
Module V Emphasis (with the help of elements line ,shape, color)
Descriptors/Topics Meaning classification and theoretical and practical application of Emphasis
Module VI: Harmony (unity, variety)
Meaning classification and theoretical and practical application of Harmony
Module VII: Different types of designs



Descriptors/Topics

- Identify and apply the elements and principles of design to create 2 dimensional and 3-dimensional design compositions
- Identify individuals and their cultures on the basis of clothing and prepare a collage/ scrap book.
- Traditional & Contemporary, Stylized & Naturalistic, Floral & Geometrical, Abstract & Replicas.

Meaning , theoretical and practical application of different types of designs .

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text

- Jenkyn Jones Sue, Fashion design
- Ellinwood Janice G, Fashion by Design
- Gail Greet Hannah, Elements of design
- Wong Wucius, Principles of Form and Design
- RileyNoël, Bayer Patricia, The *elements of design*..
- Lidwell William, Holden Kritina, Butler Jill, Universal principles of design: 100 ways to enhance usability
-

References:

- Anderson Donald M., Elements of design
- Kostellow Rowena Reed, Elements of design
- Oei Loan, Cecile Kegel De, The elements of design: rediscovering colors, textures, forms, and shapes
- Wolfe Mary Gorgen, Fashion
- Strazzari Suzanne, Trevallion Deborah, Design and technology
- Tate Sharon Lee, Edwards Mona S., Inside *fashion design*
- GattoJoseph A. , Elements of design

I. Lecture Plan

Lecture	Topics	Mode of	Corresponding CO	Mode of Assessing CO
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		Delivery		
1	Module I Using the elements of Design with Principles of Design	Lecture	BFD 201.1	Mid Term-1, Quiz & End Sem Exam
2	Module I Using the elements of Design with Principles of Design	Lecture	BFD 201.1	Mid Term-1, Quiz & End Sem Exam
3	Module I Using the elements of Design with Principles of Design	Lecture	BFD 201.1	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I Using the elements of Design with Principles of Design</i>	Lecture	BFD 201.1	Mid Term-1, Quiz & End Sem Exam
5	Module I Using the elements of Design with Principles of Design	Lecture	BFD 201.1	Mid Term-1, Quiz & End Sem Exam
6	Module II Balance symmetrical, asymmetrical, and radial balance	Lecture	BFD 201.1	Mid Term-1, Quiz & End Sem Exam
7	Module II Balance symmetrical, asymmetrical, and radial balance	Lecture	BFD 201.1	Mid Term-1, Quiz & End Sem Exam
8	Module II Balance symmetrical, asymmetrical, and radial balance	Lecture	BFD 201.1	Mid Term-1, Quiz & End Sem Exam
9	Module II Balance symmetrical, asymmetrical, and radial balance	Lecture	BFD 201.1	Mid Term-1, Quiz & End Sem Exam
10	Module II Balance symmetrical, asymmetrical, and radial balance	Lecture	BFD 201.1	Mid Term-1, Quiz & End Sem Exam
11	Module II Balance symmetrical, asymmetrical, and radial balance	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
12	Module III Proportion good and bad	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam



	proportion			
13	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
14	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
15	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
16	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
17	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
18	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
19	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
20	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
21	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
22	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
23	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
24	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
25	Module IV Rhythm	Lecture	BFD	Mid Term-2, Quiz



	Three properties of rhythm, regular, flowing and progressive.		201.2	& End Sem Exam
26	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
27	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
28	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
29	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
30	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
31	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
32	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
33	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
34	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
35	Module V Emphasis (with the help of elements line ,shape,	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam



	color)			
36	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
37	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Quiz & End Sem Exam
38	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Quiz & End Sem Exam
39	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Quiz & End Sem Exam
40	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Quiz & End Sem Exam
41	Module VI: Harmony (unity, variety)	Lecture	BFD 201.4	Quiz & End Sem Exam
42	Module VI: Harmony (unity, variety)	Lecture	BFD 201.4	Quiz & End Sem Exam
43	Module VI: Harmony (unity, variety)	Lecture	BFD 201.4	Quiz & End Sem Exam
44	Module VI: Harmony (unity, variety)	Lecture	BFD 201.4	Quiz & End Sem Exam
45	Module VII: Different types of designs	Lecture	BFD 201.4	Quiz & End Sem Exam
46	Module VII: Different types of designs	Lecture	BFD 201.4	Quiz & End Sem Exam
47	Module VII: Different types of designs	Lecture	BFD 201.4	Quiz & End Sem Exam
48	Module VII: Different types of designs	Lecture	BFD 201.4	Quiz & End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)



CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
B.DES 201.1	Identify different principles of design	3	3	1	3	1				2		2	1			
B.DES 201.2	Create art work using their acquired imaginative skills.	3	2	2	2	2				2		1	1			
B.DES 201.3	Analyze basic principles and create their own designs	3	2	2	2	2				3		3	1			
B.DES 201.4	Ability to apply principles of composition, cropping, the negative space, and effective use of color when drawing.	3	3	2	3	2				1		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology
 Department of Fashion Design & Technology
 IMID-SEMESTER (SEM-2) 2017-18



Class: B. Des. (Fashion Design) 2 Semester						
SubjectName: BFD201 Element of Design-II		Time:2 Hrs.			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	Q.3	Q.5
Student will be able to CO1: Identify different principles of design CO2: Ability to apply principles of composition, cropping, the negative space, and effective use of color when drawing.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	Name principles and elements of design				3
	Q.2b	Explain all the elements of design with examples.				3
CO1	Q.3	Which type of balance in which both sides of a composition are balanced yet different. Explain Briefly.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
CO2	Q.5a	Through which mode the circular chart used to remember color relationships . Explain Briefly				3
	Q.5b	Write the characteristics of monochromatic color Schemes.				3
CO2	Q.6	How to explain a chromatic color scheme in traditional motif.				6

Attainments		Rubric
Level	1	If 60% of students secure more than 60% marks then level 1
Level	2	If 70% of students secure more than 60% marks then level 2
Level	3	If 80% of students secure more than 60% marks then level 3



Attainment Level 3:

80% of students secured more than 60% marks.



AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY	
Course Handout	
Course : History of Fashion – II	
Course Code : BFD202, Crédits : 02, Session : 2017-2018 (Even Sem.), Class : B.Des, 1st Year/2nd Sem	
Faculty Name : Mr. Kapil Shankhwar	

A. Introduction: The students study the social and political life, art and craft, textiles and dyes, prints and colors, costumes and accessories of the earlier centuries beginning right from the pre-historic times so that the design students can refer to the important features for their reference.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 202.1.** Student will get basic insight of psychological aspects of clothing and fashion
- **BFD 202.2** Analyze an informational text about the history of fashion
- **BFD 202.3** Analyze and identify and describe fashion eras

. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.



PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:



Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Gupta period
Detailed study of dates, significant developments, Men's and Women's costumes, jewellery, hairstyles and footwear
Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)
Detailed study of dates, significant developments, Men's and Women's costumes, jewellery, hairstyles and footwear
Module III: Mughal period
Detailed study of dates, significant developments, Men's and Women's costumes, jewellery, hairstyles and footwear
Module IV Clothing After British Rule
Clothing in India during and immediately after British rule
Module V Costumes of India



Costumes of different states of India

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books

Text:

By Roshan Alkazi, Ancient Indian Costumes

References:

By John Peacock, The chronicle of Western Costumes

Illustrated Encyclopedia of Costume and Fashion

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
2	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
3	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I: Gupta period</i>	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
5	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
6	Module I: Gupta period	Lecture	BFD	Mid Term-1, Quiz



			202.1 and 202.2	& End Sem Exam
7	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
8	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
9	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
10	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
11	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
12	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
13	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
14	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
15	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
16	Module II: Clothing during the rise of Jainism and Buddhism	Lecture	BFD 202.1 and	Mid Term-1, Quiz & End Sem Exam



	(500-320 B.C)		202.2	
17	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
18	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
19	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
20	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
21	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
22	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
23	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
24	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
25	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
26	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
27	Module III: Mughal	Lecture	BFD	Mid Term-2, Quiz



	period		202.1 and 202.2	& End Sem Exam
28	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
29	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
30	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
31	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
32	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
33	Module IV Clothing After British Rule	Lecture	BFD 202.3	Mid Term-2, Quiz & End Sem Exam
34	Module IV Clothing After British Rule	Lecture	BFD 202.3	Mid Term-2, Quiz & End Sem Exam
35	Module IV Clothing After British Rule	Lecture	BFD 202.3	Mid Term-2, Quiz & End Sem Exam
36	Module IV Clothing After British Rule	Lecture	BFD 202.3	Mid Term-2, Quiz & End Sem Exam
37	Module IV Clothing After British Rule	Lecture	BFD 202.3	Quiz & End Sem Exam
38	Module IV Clothing After British Rule	Lecture	BFD 202.3	Quiz & End Sem Exam
39	Module IV Clothing After British Rule	Lecture	BFD 202.3	Quiz & End Sem Exam
40	Module IV Clothing After British Rule	Lecture	BFD 202.3	Quiz & End Sem Exam
41	Module IV Clothing After British Rule	Lecture	BFD 202.3	Quiz & End Sem Exam



42	Module IV Clothing After British Rule	Lecture	BFD 202.3	Quiz & End Sem Exam
43	Module IV Clothing After British Rule	Lecture	BFD 202.3	Quiz & End Sem Exam
44	Module V Costumes of India	Lecture	BFD 202.3	Quiz & End Sem Exam
45	Module V Costumes of India	Lecture	BFD 202.3	Quiz & End Sem Exam
46	Module V Costumes of India	Lecture	BFD 202.3	Quiz & End Sem Exam
47	Module V Costumes of India	Lecture	BFD 202.3	Quiz & End Sem Exam
48	Module V Costumes of India	Lecture	BFD 202.3	Quiz & End Sem Exam

B. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
B.DES 202.1	Identify di Student will get basic insight of psychological aspects of clothing and fashion	3	3	1	3	1	2		1	2		2	1			
B.DES 202.2	Analyze an informational text about the history of fashion	3	2	2	2	2		1		2		1	1			



B.DES 202.3	Analyze,Identify and describe fashion eras	3	2	2	2	2	2		3	3	1			
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Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology IMID-SEMESTER(SEM-2)2017-18						
Class: B. Des. (Fashion Design) 2Semester						
Subject Name: BFD202 History of Fashion -II		Time:2 Hrs.			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	Q.3,4	Q.5,6
Student will be able to CO1: Student will get basic insight of psychological aspects of clothing and fashion CO2: Analyze an informational text about the history of fashion						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the art and craft of Gupta Period.				3
CO1	Q.2a	What was the difference between clothing styles of Jainism and Buddhism.				3
	Q.2b	Explain the cultural history of Buddhism.				3
CO1	Q.3	Briefly write about the history line of Mughal Kings.				6
CO2	Q.4	Explain about the Mughal women clothing at the kingship of Akbar.				3
CO2	Q.5a	Elaborate the male and female costumes during British period in India.				3
	Q.5b	Illustrate the same.				3
CO2	Q.6	With the help of illustration briefly explain traditional Indian clothing.				6

Attainments	Rubric
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Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.



AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : **Fundamentals Of Textiles – II**

Course Code : BFD205, Crédits : 02, Session : 2017-2018 (Even Sem.), Class : B.Des, 1st Year/2nd Sem

Faculty Name : Ms. Anshu S. C.

A. Introduction: The contents of the third semester relates to the enhancement of textile products through the application of colour by dyeing or printing techniques. Finishing methods presents the aesthetic and functional values of textiles and their feasibility with respect to Importance, appearance & performance.

B. Course Outcomes: At the end of the course, students will be able to:

BFD 205.1. Observe the basic concepts related to processing and production techniques of fibers, yarns, fabrics and other textiles products.

BFD 205.2 Generate skills related to value addition techniques on apparels and textiles.

BFD 205.3 Understand the relevance, specifications and importance of quality in apparel industries

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.



PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.



PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Introduction to Dyes
Definition, Classification & properties of dyes. Pre – processes of dyeing.
Module II: Dyeing
Definition & general theory. Different Stages of dyeing & dyeing defects. Application of various dyes. Colorfastness. Dyeing Defect
Module III: Printing



Comparison of Dyeing & Printing, Definition & general theory. Methods and styles of printing along with practical application; Direct & Resist. Printing defects

Module IV: Finishes

Introduction, Definition, Importance, objective and methods employed for imparting finishes; Classification– Permanent & Non- permanent finishes.

Module V: Identification of Fabrics

Preparation of fabric swatch file

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books

Text:

- By Kate Walls, Fabric Dyeing & Printing
- Essentials of Textiles by Marjory Joseph

References:

- Textile Science by E P G Gohl & L D Vilnsky
- World Textiles by John Gilow
- By Kadolph & Langford, Textiles
- By Koyoto Shoin, World Textile Collection
- By Thames & Hudson, Book of Silk
- By Pepin Press, Indian Textile Prints
- By Irene Eney, Primary structure of Fabrics
- By Harris, 5000 years of Textiles
- By Duncal Clarke, Art of African Textiles
- Images and Apparel Online

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam



2	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
3	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I: Introduction to Dyes</i>	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
5	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
6	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
7	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
8	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
9	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
10	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
11	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
12	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
13	Module II: Dyeing	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
14	Module II: Dyeing	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
15	Module II: Dyeing	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
16	Module II: Dyeing	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
17	Module II: Dyeing	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
18	Module III: Printing	Lecture	BFD 205..2	Mid Term-1, Quiz & End Sem Exam
19	Module III: Printing	Lecture	BFD 205..2	Mid Term-1, Quiz & End Sem Exam
20	Module III: Printing	Lecture	BFD 205..2	Mid Term-1, Quiz & End Sem Exam
21	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam



22	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
23	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
24	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
25	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
26	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
27	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
28	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
29	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
30	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
31	Module IV: Finishes	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
32	Module IV: Finishes	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
33	Module IV: Finishes	Lecture	BFD 205..2 &3	Mid Term-2, Quiz & End Sem Exam
34	Module IV: Finishes	Lecture	BFD 205..2 &3	Mid Term-2, Quiz & End Sem Exam
35	Module IV: Finishes	Lecture	BFD 205..2 &3	Mid Term-2, Quiz & End Sem Exam
36	Module IV: Finishes	Lecture	BFD 205..2 &3	Mid Term-2, Quiz & End Sem Exam
37	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
38	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
39	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
40	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
41	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam



42	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
43	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
44	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
45	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
46	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
47	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
48	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam

C. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
B.DES 205.1	Observe the basic concepts related to processing and production techniques of fibers, yarns, fabrics and other textiles products.	3	3	1	3	1			1	2		2	1			



B.DES 205.2	Generate skills related to value addition techniques on apparels and textiles.	3	2	2	2	2	2			2		1	1			
B.DES 205.3	Understand the relevance, specifications and importance of quality in apparel industries	3	2	2	2	2		3		3		3	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology IMID-SEMESTER(SEM-2)2017-18						
Class: B. Des. (Fashion Design) 2Semester						
Subject Name: BFD-205 Fundamentals Of Textiles – II		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Observe the basic concepts related to processing and production techniques of fibers, yarns, fabrics and other textiles products. CO2: Generate skills related to value addition techniques on apparels and textiles..						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain man made and natural dyes.				3
CO1	Q.2a	What are the different types of dyes available in the market.				3



	Q.2b	Explain the nature of dyes available for screen printing.	3
CO1	Q.3	What are the different types of fabric finishes ?	6
CO2	Q.4	Explain the term wet and dry finishes.	3
CO2	Q.5a	What is the process of converting fibers directly into fabric .	3
	Q.5b	Name the lengthwise rows of stitches in knitting and explain them.	3
CO2	Q6	Explain the difference between unfinished and finished fabric.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : **Fashion Art Illustration – II**

Course Code : BFD207, Crédits : 02, Session : 2017-2018 (Even Sem.), Class : B.Des, 1st Year/2nd Sem

Faculty Name : Ms. Anshu Singh Chaudhary

A. Introduction: This course deals with the study of the basic styles and the optical illusion they create is the identification of styles – when, where and how to use. The students need to refer to the fashion styles of the previous years and their retro nature. They must understand the relevance of working drawings and learn to use them appropriately. The students start with market surveys and researchers to collect various fabrics and trimmings and learn to draw and use them effectively.

B. Course Outcomes: At the end of the course, students will be able to:

BFD 207.1. Translate idea into design

BFD 207.2 Identify customers, their needs and design accordingly

BFD 207.3 Develop a broad foundation of illustration abilities which includes drawing, rendering and conceptualizing in combination with essential related design skills

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.



PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%



Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I DESIGNING OF CASUAL WEAR

Descriptors/Topics

It includes casual skirt, casual top, casual trouser and casual dress All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment.

Module II DESIGNING OF FORMAL WEAR

Descriptors/Topics

It includes formal skirt, formal top, formal trouser and formal dress All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment

Module III DESIGNING OF UNIFORMS

Descriptors/Topics

All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment

Module IV RUFF & TUFF DENIM WEAR

Descriptors/Topics

All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment

Module V DESIGNING OF NIGHT WEAR



Descriptors/Topics

All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books

Text Reading:

- Kelvey Kathryn Mc, Fashion Source Book
- Ireland Patrick John, Encyclopedia of fashion detail

References:

- Ireland Patrick John, Introduction to Fashion Design
- Tate Sharon Lee, Inside Fashion Design
- Bhargava Ritu , Design Ideas and Accessories
- Kelvey Kathryn Mc., Illustrating Fashion
- Tortora Phyllis, The Fairchild Encyclopedia of Fashion
- Femina, Elle, FNL, Apparel views to consult
- Simplicity

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 207.1	Mid Term-1, Quiz & End Sem Exam
2	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 207.1	Mid Term-1, Quiz & End Sem Exam
3	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 207.1	Mid Term-1, Quiz & End Sem Exam
4	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 207.1	Mid Term-1, Quiz & End Sem Exam



5	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 207.1	Mid Term-1, Quiz & End Sem Exam
6	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 207.1	Mid Term-1, Quiz & End Sem Exam
7	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 207.1	Mid Term-1, Quiz & End Sem Exam
8	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 207.1	Mid Term-1, Quiz & End Sem Exam
9	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 207.1	Mid Term-1, Quiz & End Sem Exam
10	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 207.1	Mid Term-1, Quiz & End Sem Exam
11	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 207.1	Mid Term-1, Quiz & End Sem Exam
12	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 207.1	Mid Term-1, Quiz & End Sem Exam
13	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 207.2	Mid Term-1, Quiz & End Sem Exam
14	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 207.2	Mid Term-1, Quiz & End Sem Exam
15	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 207.2	Mid Term-1, Quiz & End Sem Exam
16	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 207.2	Mid Term-1, Quiz & End Sem Exam
17	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 207.2	Mid Term-1, Quiz & End Sem Exam
18	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 207.2	Mid Term-1, Quiz & End Sem Exam
19	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 207.2	Mid Term-1, Quiz & End Sem Exam
20	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 207.2	Mid Term-1, Quiz & End Sem Exam
21	Module III DESIGNING OF UNIFORMS	Practical	BFD 207.2	Mid Term-2, Quiz & End Sem Exam
22	Module III DESIGNING OF UNIFORMS	Practical	BFD 207.2	Mid Term-2, Quiz & End Sem Exam
23	Module III DESIGNING OF UNIFORMS	Practical	BFD 207.2	Mid Term-2, Quiz & End Sem Exam
24	Module III DESIGNING OF UNIFORMS	Practical	BFD 207.2	Mid Term-2, Quiz & End Sem Exam



25	Module III DESIGNING OF UNIFORMS	Practical	BFD 207.2	Mid Term-2, Quiz & End Sem Exam
26	Module III DESIGNING OF UNIFORMS	Practical	BFD 207.2	Mid Term-2, Quiz & End Sem Exam
27	Module III DESIGNING OF UNIFORMS	Practical	BFD 207.2	Mid Term-2, Quiz & End Sem Exam
28	Module III DESIGNING OF UNIFORMS	Practical	BFD 207.2	Mid Term-2, Quiz & End Sem Exam
29	Module IV RUFF & TUFF DENIM WEAR	Practical	BFD 207.2	Mid Term-2, Quiz & End Sem Exam
30	Module IV RUFF & TUFF DENIM WEAR	Practical	BFD 207.2	Mid Term-2, Quiz & End Sem Exam
31	Module IV RUFF & TUFF DENIM WEAR	Practical	BFD 207.2	Mid Term-2, Quiz & End Sem Exam
32	Module IV RUFF & TUFF DENIM WEAR	Practical	BFD 207.2	Mid Term-2, Quiz & End Sem Exam
33	Module IV RUFF & TUFF DENIM WEAR	Practical	BFD 207.2	Mid Term-2, Quiz & End Sem Exam
34	Module IV RUFF & TUFF DENIM WEAR	Practical	BFD 207.2	Mid Term-2, Quiz & End Sem Exam
35	Module IV RUFF & TUFF DENIM WEAR	Practical	BFD 207.2	Mid Term-2, Quiz & End Sem Exam
36	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 207.2	Mid Term-2, Quiz & End Sem Exam
37	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 207.2	Quiz & End Sem Exam
38	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 207.2	Quiz & End Sem Exam
39	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 207.3	Quiz & End Sem Exam
40	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 207.3	Quiz & End Sem Exam
41	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 207.3	Quiz & End Sem Exam
42	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 207.3	Quiz & End Sem Exam
43	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 207.3	Quiz & End Sem Exam
44	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 207.3	Quiz & End Sem Exam



45	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 207.3	Quiz & End Sem Exam
46	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 207.3	Quiz & End Sem Exam
47	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 207.3	Quiz & End Sem Exam
48	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 207.3	Quiz & End Sem Exam

D. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
B.DES 207.1	Translate idea into design	3	3	1	3	1			2	2		2	1			
B.DES 207.2	Identify customers, their needs and design accordingly	3	2	2	2	2			2	2		1	1			
B.DES 207.3	Develop a broad foundation of illustration abilities which includes drawing, rendering and conceptualizing in combination with essential related design	3	3	2	3	2			1	1		2	1			



	skills																
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Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology IMID-SEMESTER(SEM-2)2017-18						
Class: B. Des. (Fashion Design) 2Semester						
Subject Name: BFD 207 Fashion Art Illustration-II		Time:2 Hrs.			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	Q.5	Q.6,2
Student will be able to CO1: Translate idea into design CO2: Identify customers, their needs and design accordingly						
COMap	QuestionNo.	Question				Marks
CO1	Q.1	What do you understand by the term fashion art illustration?				3
CO1	Q.2a	Illustrate front and back of casual wear clothing ?				3
	Q.2b	What color scheme can be used in beach wear . Write and explain .				3
CO1	Q.3	Illustrate formal wear front and back of male and female taking any architecture as an inspiration.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.				3
	Q.5b	Write the characteristics of Ruff and Tuff wear clothing.				3
CO2	Q6	Illustrate Night wear for female with its tech pack.				6



Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : **Fashion Model Drawing – II**

Course Code : BFD208, Crédits : 02, Session : 2017-2018 (Even Sem.), Class : B.Des, 1st Year/2nd Sem

Faculty Name : Ms. Dharmistha K.

A. Introduction: After the students learn the basic skills of figure drawing and proportions, they now start working on stylized sketches and experimenting with different color mediums to exhibit the desired fabric texture.

B. Course Outcomes: At the end of the course, students will be able to:

BFD 208.1. Understanding and drawing male fashion figures

BFD 208.2 Drape male fashion croqui using various color mediums

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.



PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination.	A	5%



	The allowance of 25% includes all types of leaves including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I Quick Sketches
Descriptors/Topics Quick Sketches of Models in Pencil Shading and Black Ink
Module II Working with various Postures
Descriptors/Topics Drawing of various story postures-S X & T poses and their suitability to the garment
Module III Draping of different types of Dresses in Varying Silhouettes
Descriptors/Topics Draping of casual and formal dresses using various silhouettes like triangular, inverted triangular, bouffant, square or rectangular
Module IV Use of textures & colour Mediums
Descriptors/Topics Use of textures and its use in illustrating different fashion garments .e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc. Different dresses using different colour mediums – pencil colours, steadytlers, water and poster colours, dry and oil pastels, water proof inks, colour pens and charcoal pencils
Module V Sketching of male block/ Flesh figures
Descriptors/Topics Front view, Back view, 3/4 th view and Side view
Module VI: Male Tilted figures



Descriptors/Topics

Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three- fourth turned etc

Module VII: Draping of Male figures

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books

Text:

- Abbing Bina , Fashion sketch book
- Ireland . J Partick , Introduction to fashion design
- Allen , Fashion Drawing – The Basic Principles

References:

- Basic figure drawing and sketching
- Gersten Rita, Innovative fashion sketching
- Abbing Bina, Model drawing
- Pepin Press, Figure Drawing for Fashion Design
- Hudson Thames, Rendering with Pen & Ink
- Packer, William Fashion Drawing in Vogue
- Abbing Bina , Advanced Fashion sketch book

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Quick Sketches	Practical	BFD 208.1	Mid Term-1, Quiz & End Sem Exam
2	Module I Quick Sketches	Practical	BFD 208.1	Mid Term-1, Quiz & End Sem Exam
3	Module I Quick Sketches	Practical	BFD 208.1	Mid Term-1, Quiz & End Sem Exam
4	Module I Quick Sketches	Practical	BFD 208.1	Mid Term-1, Quiz



				& End Sem Exam
5	Module I Quick Sketches	Practical	BFD 208.1	Mid Term-1, Quiz & End Sem Exam
6	Module I Quick Sketches	Practical	BFD 208.1	Mid Term-1, Quiz & End Sem Exam
7	Module I Quick Sketches	Practical	BFD 208.1	Mid Term-1, Quiz & End Sem Exam
8	Module II Working with various Postures	Practical	BFD 208.1	Mid Term-1, Quiz & End Sem Exam
9	Module II Working with various Postures	Practical	BFD 208.1	Mid Term-1, Quiz & End Sem Exam
10	Module II Working with various Postures	Practical	BFD 208.1	Mid Term-1, Quiz & End Sem Exam
11	Module II Working with various Postures	Practical	BFD 208.1	Mid Term-1, Quiz & End Sem Exam
12	Module II Working with various Postures	Practical	BFD 208.1	Mid Term-1, Quiz & End Sem Exam
13	Module II Working with various Postures	Practical	BFD 208.1	Mid Term-1, Quiz & End Sem Exam
14	Module II Working with various Postures	Practical	BFD 208.1	Mid Term-1, Quiz & End Sem Exam
15	Module II Working with various Postures	Practical	BFD 208.1	Mid Term-1, Quiz & End Sem Exam
16	Module II Working with various Postures	Practical	BFD 208.1	Mid Term-1, Quiz & End Sem Exam
17	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 208.1	Mid Term-1, Quiz & End Sem Exam
18	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 208.1	Mid Term-1, Quiz & End Sem Exam
19	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 208.1	Mid Term-1, Quiz & End Sem Exam
20	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 208.1	Mid Term-1, Quiz & End Sem Exam
21	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 208.1	Mid Term-2, Quiz & End Sem Exam
22	Module III Draping of	Practical	BFD 208.1	Mid Term-2, Quiz



	different types of Dresses in Varying Silhouettes			& End Sem Exam
23	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 208.1	Mid Term-2, Quiz & End Sem Exam
24	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 208.1	Mid Term-2, Quiz & End Sem Exam
25	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 208.1	Mid Term-2, Quiz & End Sem Exam
26	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 208.1	Mid Term-2, Quiz & End Sem Exam
27	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 208.1	Mid Term-2, Quiz & End Sem Exam
28	Module IV Use of textures & colour Mediums	Practical	BFD 208.2	Mid Term-2, Quiz & End Sem Exam
29	Module IV Use of textures & colour Mediums	Practical	BFD 208.2	Mid Term-2, Quiz & End Sem Exam
30	Module IV Use of textures & colour Mediums	Practical	BFD 208.2	Mid Term-2, Quiz & End Sem Exam
31	Module IV Use of textures & colour Mediums	Practical	BFD 208.2	Mid Term-2, Quiz & End Sem Exam
32	Module IV Use of textures & colour Mediums	Practical	BFD 208.2	Mid Term-2, Quiz & End Sem Exam
33	Module IV Use of textures & colour Mediums	Practical	BFD 208.2	Mid Term-2, Quiz & End Sem Exam
34	Module IV Use of textures & colour Mediums	Practical	BFD 208.2	Mid Term-2, Quiz & End Sem Exam
35	Module IV Use of textures & colour Mediums	Practical	BFD 208.2	Mid Term-2, Quiz & End Sem Exam
36	Module IV Use of textures & colour Mediums	Practical	BFD 208.2	Mid Term-2, Quiz & End Sem Exam
37	Module IV Use of textures & colour Mediums	Practical	BFD 208.2	Quiz & End Sem Exam
38	Module IV Use of textures & colour Mediums	Practical	BFD 208.2	Quiz & End Sem Exam
39	Module IV Use of textures & colour Mediums	Practical	BFD 208.2	Quiz & End Sem Exam



40	Module V Sketching of male block/ Flesh figures	Practical	BFD 208.2	Quiz & End Sem Exam
41	Module V Sketching of male block/ Flesh figures	Practical	BFD 208.2	Quiz & End Sem Exam
42	Module V Sketching of male block/ Flesh figures	Practical	BFD 208.2	Quiz & End Sem Exam
43	Module VI: Male Tilted figures	Practical	BFD 208.2	Quiz & End Sem Exam
44	Module VI: Male Tilted figures	Practical	BFD 208.2	Quiz & End Sem Exam
45	Module VII: Draping of Male figures	Practical	BFD 208.2	Quiz & End Sem Exam
46	Module VII: Draping of Male figures	Practical	BFD 208.2	Quiz & End Sem Exam
47	Module VII: Draping of Male figures	Practical	BFD 208.2	Quiz & End Sem Exam
48	Module VII: Draping of Male figures	Practical	BFD 208.2	Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
B.DES 208.1	Understanding and drawing male fashion figures	3	3	1	2	1		1	1	2		2	1			



B.DES 208.2	Drape male fashion croqui using various color mediums	3	2	2	2	2				2		1	1			
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SampleQuestionPaper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology IMID-SEMESTER(SEM-2)2017-18						
Class: B. Des. (Fashion Design) 2Semester						
SubjectName: BFD208 Fashion Model Drawing-II		Time:2 Hrs.			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	Q.3,6	q.3,6
Student will be able to CO1: Understanding and drawing male fashion figures CO2: Drape male fashion croqui using various color mediums						
COMap	QuestionNo.	Question				Marks
CO1	Q.1	Explain the difference between fashion figures and art figures.				3
CO1	Q.2a	What is the importance of block figure in model drawing?				3
	Q.2b	Draw 8.5 heads male block figure.				3
CO1	Q.3	Draw five male figures of 12.5 heads with 3/4 th postures.				6
CO2	Q.4	Illustrate the texture of Chiffon Fabric .				3



CO2	Q.5a	Illustrate the texture of net and cotton fabric on male croqui.	3
	Q.5b	Write the characteristics of net and cotton fabric.	3
CO2	Q6	Illustrate traditional wear with the help of draping of fabric rendering on 3/4 th male posture.	6

Attainments		Rubric
Level	1	If 60% of students secure more than 60% marks then level 1
Level	2	If 70% of students secure more than 60% marks then level 2
Level	3	If 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Flat Pattern Making-II
Course Code : BFD209, Crédits : 02, Session : 2018-2019 (Even Sem.), Class : B.Des, 1st Year/2nd Sem
Faculty Name : Ms. Anshu S. C.

A. Introduction: The course makes students understand the skills of developing the ideas into real garments by pattern making to get the required style, shape and fit. The students now learn to interpret designs and learn to create the patterns for those designs

B. Course Outcomes: At the end of the course, students will be able to:

BFD 209.1. Acquire knowledge and skills to develop advance patterns using basic slopers.

BFD 209.2 Apply pattern making skills to test fit patterns in muslin to standard dress forms.

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.



PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal	Mid Term 1	CT	15%



Evaluation	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I Torso draft
Descriptors/Topics • Combined bodice and skirt to produce torso draft • Torso Front and Torso Back.
Module II Dresses without waistline seams
Descriptors/Topics : • Close fitting dress block (Sheath silhouette) • Semi fitted dress block (Shift silhouette) • Straight line dress block (Box fitting silhouette)
Module III: Pattern Making for Children Wear
Descriptors/Topics • Dress Blocks
Module IV Dart manipulation and yokes
Descriptors/Topics • Other forms of suppression dart folds, dart tucks, gathers, pleats, flares etc. • Development of styles through dart manipulation • Connecting darts to create seam lines e.g. princess line and other style developments • Shoulder, midriff & hip yoke
Module V Types of skirts :
Descriptors/Topics • Low waist skirts; High waist skirts; • Flared skirts based on basic patterns (darts converted into flares) • Skirts with gathered waistline; Gored skirts; Godet skirt • Pleated skirt – Knife and box pleats, • Circular skirts – Full circular skirt, half circular skirt
Module VI Categories and types of sleeves
• Set in sleeves-Puff , Lantern, Bishop, Leg-o- mutton • Grown on sleeves-Kimono, Dolman ,Raglan



G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books

Text Reading:

- Aldrich Winifred, Metric pattern Cutting for Children's Wear and Babywear
- Holman Gillian, Pattern cutting made easy
- Cooklin Gerry, Pattern cutting for women's outerwear
- Armstrong, Pattern making for fashion design

References:

- Zarapkar, Pattern Cutting
- Carolyn Norma, Pattern- Making
- Mortimer Gloria, Pattern designs for children clothes
- Cloake, Cutting & Draping special occasion clothes
- Brooks Lark, Every sewer's guide to perfect fit

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Torso draft	Practical	BFD 209.1	Mid Term-1, Quiz & End Sem Exam
2	Module I Torso draft	Practical	BFD 209.1	Mid Term-1, Quiz & End Sem Exam
3	Module I Torso draft	Practical	BFD 209.1	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I Torso draft</i>	Practical	BFD 209.1	Mid Term-1, Quiz & End Sem Exam
5	Module I Torso draft	Practical	BFD 209.1	Mid Term-1, Quiz & End Sem Exam
6	Module I Torso draft	Practical	BFD 209.1	Mid Term-1, Quiz & End Sem Exam
7	Module I Torso draft	Practical	BFD 209.1	Mid Term-1, Quiz & End Sem Exam



8	Module I Torso draft	Practical	BFD 209.1	Mid Term-1, Quiz & End Sem Exam
9	Module I Torso draft	Practical	BFD 209.1	Mid Term-1, Quiz & End Sem Exam
10	Module I Torso draft	Practical	BFD 209.1	Mid Term-1, Quiz & End Sem Exam
11	Module I Torso draft	Practical	BFD 209.1	Mid Term-1, Quiz & End Sem Exam
12	Module II Dresses without waistline seams	Practical	BFD 209.1	Mid Term-1, Quiz & End Sem Exam
13	Module II Dresses without waistline seams	Practical	BFD 209.1	Mid Term-1, Quiz & End Sem Exam
14	Module II Dresses without waistline seams	Practical	BFD 209.1	Mid Term-1, Quiz & End Sem Exam
15	Module II Dresses without waistline seams	Practical	BFD 209.1	Mid Term-1, Quiz & End Sem Exam
16	Module III: Pattern Making for Children Wear	Practical	BFD 209.1	Mid Term-1, Quiz & End Sem Exam
17	Module III: Pattern Making for Children Wear	Practical	BFD 209.1	Mid Term-1, Quiz & End Sem Exam
18	Module III: Pattern Making for Children Wear	Practical	BFD 209.1	Mid Term-1, Quiz & End Sem Exam
19	Module III: Pattern Making for Children Wear	Practical	BFD 209.1	Mid Term-1, Quiz & End Sem Exam
20	Module III: Pattern Making for Children Wear	Practical	BFD 209.1	Mid Term-1, Quiz & End Sem Exam
21	Module III: Pattern Making for Children Wear	Practical	BFD 209.1	Mid Term-2, Quiz & End Sem Exam
22	Module III: Pattern Making for Children Wear	Practical	BFD 209.1	Mid Term-2, Quiz & End Sem Exam
23	Module IV Dart manipulation and yokes	Practical	BFD 209.1	Mid Term-2, Quiz & End Sem Exam
24	Module IV Dart manipulation and yokes	Practical	BFD 209.1	Mid Term-2, Quiz & End Sem Exam



25	Module IV Dart manipulation and yokes	Practical	BFD 209.1	Mid Term-2, Quiz & End Sem Exam
26	Module IV Dart manipulation and yokes	Practical	BFD 209.1	Mid Term-2, Quiz & End Sem Exam
27	Module IV Dart manipulation and yokes	Practical	BFD 209.1	Mid Term-2, Quiz & End Sem Exam
28	Module V Types of skirts :	Practical	BFD 209.1	Mid Term-2, Quiz & End Sem Exam
29	Module V Types of skirts :	Practical	BFD 209.1	Mid Term-2, Quiz & End Sem Exam
30	Module V Types of skirts :	Practical	BFD 209.2	Mid Term-2, Quiz & End Sem Exam
31	Module V Types of skirts :	Practical	BFD 209.2	Mid Term-2, Quiz & End Sem Exam
32	Module V Types of skirts :	Practical	BFD 209.2	Mid Term-2, Quiz & End Sem Exam
33	Module V Types of skirts :	Practical	BFD 209.2	Mid Term-2, Quiz & End Sem Exam
34	Module V Types of skirts :	Practical	BFD 209.2	Mid Term-2, Quiz & End Sem Exam
35	Module V Types of skirts :	Practical	BFD 209.2	Mid Term-2, Quiz & End Sem Exam
36	Module V Types of skirts :	Practical	BFD 209.2	Mid Term-2, Quiz & End Sem Exam
37	Module V Types of skirts :	Practical	BFD 209.2	Quiz & End Sem Exam
38	Module V Types of skirts :	Practical	BFD 209.2	Quiz & End Sem Exam
39	Module V Types of skirts :	Practical	BFD 209.2	Quiz & End Sem Exam
40	Module V Types of skirts :	Practical	BFD 209.2	Quiz & End Sem Exam
41	Module V Types of skirts :	Practical	BFD 209.2	Quiz & End Sem Exam
42	Module V Types of skirts :	Practical	BFD 209.2	Quiz & End Sem Exam
43	Module V Types of skirts :	Practical	BFD 209.2	Quiz & End Sem Exam
44	Module V Types of skirts :	Practical	BFD 209.2	Quiz & End Sem Exam



45	Module VI Categories and types of sleeves	Practical	BFD 209.2	Quiz & End Sem Exam
46	Module VI Categories and types of sleeves	Practical	BFD 209.2	Quiz & End Sem Exam
47	Module VI Categories and types of sleeves	Practical	BFD 209.2	Quiz & End Sem Exam
48	Module VI Categories and types of sleeves	Practical	BFD 209.2	Quiz & End Sem Exam

G. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P O 1	P O 2	P O 3
B.DES 209.1	Acquire knowledge and skills to develop advance patterns using basic slopers.	3	3	1	3	1		1	2	2		2	1			
B.DES 209.2	Apply pattern making skills to test fit patterns in muslin to standard dress forms	3	2	2	2	2		2 1		2		1	1			

Sample Question Paper

Amity School of Fashion Design & Technology
Department of Fashion Design & Technology
IMID-SEMESTER (SEM-2) 2017-2018



Class: B. Des. (Fashion Design) 2Semester						
SubjectName:BFD 209 Flat Pattern Making –II		Time:2 Hrs.			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Acquire knowledge and skills to develop advance patterns using basic slopers. CO2: Apply pattern making skills to test fit patterns in muslin to standard dress forms						
COMap	QuestionNo.	Question				Marks
CO1	Q.1	Explain				3
CO1	Q.2a	Explain the term Torso?				3
	Q.2b	Draft a pattern of torso.				3
CO1	Q.3	Draft a basic pattern for dress.				6
CO2	Q.4	Explain the importance of sleeve in a garment.				3
CO2	Q.5a	Draft a basic bodice pattern for children wear .				3
	Q.5b	Draft a pattern for basic sleeve.				3
CO2	Q6	Draft a pattern for Circular Skirt.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:





70% of students secured more than 60% marks.

AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course 210 : <u>Computer applications in fashion industry</u>
Course Code : BFD210, Crédits : 02, Session : 2017-2018 (Even Sem.), Class : B.Des, 1st Year/2nd Sem
Faculty Name : Ms. Dharmistha Kachwaha

A. Introduction: This course focuses on the usage of Usage of computers in Fashion & Apparel Industry.

B. Course Outcomes: At the end of the course, students will be able to:

BFD 210.1. Identify and apply different tools of Vector Based Application software

BFD 210.2 Develop fashion croquis using software draw tools

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.



PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal	Mid Term 1	CT	15%



Evaluation	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

H. Syllabus

Module I Design software
Descriptors/Topics
Introduction to the design software , tool introduction and its usage
Module II Introduction to tool bar and its usage
Descriptors/Topics
Functions of tools and its usage
Module III Figure Drawing
Descriptors/Topics
Block figure and Flesh figure
Module IV Working with layouts
Descriptors/Topics
Creating Backgrounds ,importing images, creating texts etc.
Module V Creating Prints and textures
Descriptors/Topics
Creating motifs, mesh with color, using brushes ,fills, outlines etc.
Module VI Draping and rendering
Descriptors/Topics
To render the developed prints on draped fashion croqui

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance



H. Suggested Text/Reference Books

Text :

- Aldrich Winifred, CAD in Clothing and Textiles
- Triedman and Cullan ,Colour Graphic

References:

- Femina
- Elle

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Design software	Lecture	BFD 210.1	Mid Term-1, Quiz & End Sem Exam
2	Module I Design software	Lecture	BFD 210.1	Mid Term-1, Quiz & End Sem Exam
3	Module I Design software	Lecture	BFD 210.1	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I Design software</i>	Lecture	BFD 210.1	Mid Term-1, Quiz & End Sem Exam
5	Module I Design software	Lecture	BFD 210.1	Mid Term-1, Quiz & End Sem Exam
6	Module I Design software	Lecture	BFD 210.1	Mid Term-1, Quiz & End Sem Exam
7	Module I Design software	Lecture	BFD 210.1	Mid Term-1, Quiz & End Sem Exam
8	Module I Design software	Lecture	BFD 210.1	Mid Term-1, Quiz & End Sem Exam
9	Module I Design software	Lecture	BFD 210.1	Mid Term-1, Quiz & End Sem Exam
10	Module I Design software	Lecture	BFD 210.1	Mid Term-1, Quiz & End Sem Exam
11	Module I Design software	Lecture	BFD 210.2	Mid Term-1, Quiz & End Sem Exam
12	Module II Introduction to tool bar and its usage	Lecture	BFD 210.2	Mid Term-1, Quiz & End Sem Exam
13	Module II Introduction to tool bar and its usage	Lecture	BFD 210.2	Mid Term-1, Quiz & End Sem Exam
14	Module II Introduction to tool bar and its usage	Lecture	BFD 210.2	Mid Term-1, Quiz & End Sem Exam



15	Module II Introduction to tool bar and its usage	Lecture	BFD 210.2	Mid Term-1, Quiz & End Sem Exam
16	Module II Introduction to tool bar and its usage	Lecture	BFD 210.2	Mid Term-1, Quiz & End Sem Exam
17	Module II Introduction to tool bar and its usage	Lecture	BFD 210.2	Mid Term-1, Quiz & End Sem Exam
18	Module II Introduction to tool bar and its usage	Lecture	BFD 210.2	Mid Term-1, Quiz & End Sem Exam
19	Module II Introduction to tool bar and its usage	Lecture	BFD 210.2	Mid Term-1, Quiz & End Sem Exam
20	Module III Figure Drawing	Lecture	BFD 210.2	Mid Term-1, Quiz & End Sem Exam
21	Module III Figure Drawing	Lecture	BFD 210.2	Mid Term-2, Quiz & End Sem Exam
22	Module III Figure Drawing	Lecture	BFD 210.2	Mid Term-2, Quiz & End Sem Exam
23	Module III Figure Drawing	Lecture	BFD 210.2	Mid Term-2, Quiz & End Sem Exam
24	Module III Figure Drawing	Lecture	BFD 210.2	Mid Term-2, Quiz & End Sem Exam
25	Module III Figure Drawing	Lecture	BFD 210.2	Mid Term-2, Quiz & End Sem Exam
26	Module III Figure Drawing	Lecture	BFD 210.2	Mid Term-2, Quiz & End Sem Exam
27	Module III Figure Drawing	Lecture	BFD 210.2	Mid Term-2, Quiz & End Sem Exam
28	Module III Figure Drawing	Lecture	BFD 210.2	Mid Term-2, Quiz & End Sem Exam
29	Module III Figure Drawing	Lecture	BFD 210.2	Mid Term-2, Quiz & End Sem Exam
30	Module IV Working with layouts	Lecture	BFD 210.2	Mid Term-2, Quiz & End Sem Exam
31	Module IV Working with layouts	Lecture	BFD 210.2	Mid Term-2, Quiz & End Sem Exam
32	Module IV Working with layouts	Lecture	BFD 210.2	Mid Term-2, Quiz & End Sem Exam
33	Module IV Working with layouts	Lecture	BFD 210.2	Mid Term-2, Quiz & End Sem Exam
34	Module IV Working with layouts	Lecture	BFD 210.2	Mid Term-2, Quiz & End Sem Exam



35	Module IV Working with layouts	Lecture	BFD 210.2	Mid Term-2, Quiz & End Sem Exam
36	Module IV Working with layouts	Lecture	BFD 210.2	Mid Term-2, Quiz & End Sem Exam
37	Module V Creating Prints and textures	Lecture	BFD 210.2	Quiz & End Sem Exam
38	Module V Creating Prints and textures	Lecture	BFD 210.2	Quiz & End Sem Exam
39	Module V Creating Prints and textures	Lecture	BFD 210.2	Quiz & End Sem Exam
40	Module V Creating Prints and textures	Lecture	BFD 210.2	Quiz & End Sem Exam
41	Module V Creating Prints and textures	Lecture	BFD 210.2	Quiz & End Sem Exam
42	Module V Creating Prints and textures	Lecture	BFD 210.2	Quiz & End Sem Exam
43	Module V Creating Prints and textures	Lecture	BFD 210.2	Quiz & End Sem Exam
44	Module V Creating Prints and textures	Lecture	BFD 210.2	Quiz & End Sem Exam
45	Module V Creating Prints and textures	Lecture	BFD 210.2	Quiz & End Sem Exam
46	Module VI Draping and rendering	Lecture	BFD 210.2	Quiz & End Sem Exam
47	Module VI Draping and rendering	Lecture	BFD 210.2	Quiz & End Sem Exam
48	Module VI Draping and rendering	Lecture	BFD 210.2	Quiz & End Sem Exam

I. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P O 1	P O 2	P O 3



B.DES 210.1	Identify and apply different tools of Vector Based Application software	3	3	1	3	1		1	2	2		2	1			
B.DES 210.2	Develop fashion croquis using software draw tools	3	2	2	2	2	3		1	2		1	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology IMID-SEMESTER(SEM-2)2017-18						
Class: B. Des. (Fashion Design) 2Semester						
Subject Name: BFD 210 Computer Application in Fashion Industry-II		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	Q.6	Q.6,3,2
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Name various kinds of Design software's available for fashion and textiles.				3
CO1	Q.2a	Explain the use of lasso tool and crop tool in coral draw.				3
	Q.2b	What is the use of contouring in coral draw.				3
CO1	Q.3	Why corel draw is a vector graphic software.				6



CO2	Q.4	Draw front and back of male and female using pencil tool in corel.	3
CO2	Q.5a	What is the use of prints in garments.	3
	Q.5b	Develop prints in vertical repeat in coral draw.	3
CO2	Q6	Develop a draped male garment in coral draw.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course 206 : Introduction to garment manufacturing techniques
Course Code : BFD206, Crédits : 03, Session : 2017-2018 (Even Sem.), Class : B.Des, 1st Year/2nd Sem
Faculty Name : Ms. Dharmistha Kachwaha

A. Introduction: This course focuses on the usage of Usage of computers in Fashion & Apparel Industry.

B. Course Outcomes: At the end of the course, students will be able to:

- BFD 206.1. Execute and choose various seams according to the nature of fabric and design
- BFD 206.2 Demonstrate better skills at controlling sewing machine.

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.



PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal	Mid Term 1	CT	15%



Evaluation	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

J. Syllabus

Module I Introduction to sewing machine and machine practice
Descriptors/Topics - Parts of sewing machine - Faults and rectification Machine practice on paper and fabric
Module II Basic hand stitches and Seams
Basic hand stitches Temporary and Permanent Basting, Hemming -visible and invisible, Running, Buttonhole, Backstitches –full, half, prick, Slip stitch Seams : Superimposed seam, Lapped seam, French seam, Run and fell seam, Bound seam
Module III Fabric manipulation like gathers, pleats and tucks
Descriptors/Topics - Gathers - Pleats – Knife, Box, Kick pleats Tucks- Pin, Space, Cross, Shell and Release
Module IV Necklines
Descriptors/Topics - Various kinds of necklines, stitches and trimmings used for various shapes. - Use and differences between the basic methods used for finishing necklines Shaped facing, Bias facing and Piping.
Module V Plackets & Pockets
Descriptors/Topics Plackets -Shirt Placket, Wrap and projection placket, Continuous placket, Pockets– Construction and size specifications; Flap pocket, Welt pocket, Side seam pocket and cross pockets.
Module VI Construction of collars
Descriptors/Topics Gents shirt collar, Shawl collar



G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books

Text :

- Aldrich Winifred, CAD in Clothing and Textiles
- Triedman and Cullan ,Colour Graphic

References:

- Femina
- Elle

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Introduction to sewing machine and machine practice	Lecture	BFD 206.1	Mid Term-1, Quiz & End Sem Exam
2	Module I Introduction to sewing machine and machine practice	Lecture	BFD 206.1	Mid Term-1, Quiz & End Sem Exam
3	Module I Introduction to sewing machine and machine practice	Lecture	BFD 206.1	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I Introduction to sewing machine and machine practice</i>	Lecture	BFD 206.1	Mid Term-1, Quiz & End Sem Exam
5	Module I Introduction to sewing machine and machine practice	Lecture	BFD 206.1	Mid Term-1, Quiz & End Sem Exam
6	Module I Introduction to sewing machine and machine practice	Lecture	BFD 206.1	Mid Term-1, Quiz & End Sem Exam



7	Module II Basic hand stitches and Seams	Lecture	BFD 206.1	Mid Term-1, Quiz & End Sem Exam
8	Module II Basic hand stitches and Seams	Lecture	BFD 206.1	Mid Term-1, Quiz & End Sem Exam
9	Module II Basic hand stitches and Seams	Lecture	BFD 206.1	Mid Term-1, Quiz & End Sem Exam
10	Module II Basic hand stitches and Seams	Lecture	BFD 206.1	Mid Term-1, Quiz & End Sem Exam
11	Module II Basic hand stitches and Seams	Lecture	BFD 206.1	Mid Term-1, Quiz & End Sem Exam
12	Module II Basic hand stitches and Seams	Lecture	BFD 206.1	Mid Term-1, Quiz & End Sem Exam
13	Module III Fabric manipulation like gathers, pleats and tucks	Lecture	BFD 206.1	Mid Term-1, Quiz & End Sem Exam
14	Module III Fabric manipulation like gathers, pleats and tucks	Lecture	BFD 206.1	Mid Term-1, Quiz & End Sem Exam
15	Module III Fabric manipulation like gathers, pleats and tucks	Lecture	BFD 206.1	Mid Term-1, Quiz & End Sem Exam
16	Module III Fabric manipulation like gathers, pleats and tucks	Lecture	BFD 206.1	Mid Term-1, Quiz & End Sem Exam
17	Module III Fabric manipulation like gathers, pleats and tucks	Lecture	BFD 206.1	Mid Term-1, Quiz & End Sem Exam
18	Module III Fabric manipulation like gathers, pleats and tucks	Lecture	BFD 206.2	Mid Term-1, Quiz & End Sem Exam
19	Module IV Necklines	Lecture	BFD 206.2	Mid Term-1, Quiz & End Sem Exam
20	Module IV Necklines	Lecture	BFD 206.2	Mid Term-1, Quiz & End Sem Exam
21	Module IV Necklines	Lecture	BFD 206.2	Mid Term-2, Quiz & End Sem Exam
22	Module IV Necklines	Lecture	BFD 206.2	Mid Term-2, Quiz & End Sem Exam
23	Module IV Necklines	Lecture	BFD 206.2	Mid Term-2, Quiz & End Sem Exam
24	Module IV Necklines	Lecture	BFD 206.2	Mid Term-2, Quiz



K. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P O 13	P O 14	P O 15



B.DES 206.1	Execute and choose various seams according to the nature of fabric and design	3	3	1	3	1			2	2		2	1			
B.DES 206.2	Demonstrate better skills at controlling sewing machine.	3	2	2	2	2	1	2		2		1	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology IMID-SEMESTER(SEM-2)2017-18						
Class: B. Des. (Fashion Design) 2Semester						
Subject Name: BFD 206 Introduction to Garment Manufacturing Techniques-II		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	Q.5	
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	What is counter sample in garments?				3
CO1	Q.2a	Explain the various types of seams and stitches.				3
	Q.2b	Describe how to make temporary and permanent stitches.				3
CO1	Q.3	How do I know about the special and innovative sewing machines?				6



CO2	Q.4	What are the Types of Machines Required for Jeans Manufacturing	3
CO2	Q.5a	What size of needle used in t-shirt stitching? Briefly Explain.	3
	Q.5b	Why do garment manufacturers plan efficiency at 75 and not 100 percent?	3
CO2	Q6	Polyester T-shirt Vs Cotton T-shirt: Which One is Better for You?	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

70% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

AMITY UNIVERSITY MADHYA PRADESH, GWALIOR

AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

DEPARTMENT OF FASHION DESIGN

PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Bachelor of Design (B.Des) FD, Academic Year – 2017-18

Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Way of its appreciation, enhance the skill of drawing and sketching, and understand the concept of perspective, shading. Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

Note: - Correlation levels 1, 2 and 3 as defined below:

1: Slight (Low), 2: Moderate (Medium) and 3: Substantial (High)

If there is no correlation, put “-”

PROGRAMME ARTICULATION MATRIX																
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
III SEM	BFD 301	3	2	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD302	3	1	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD305	3	3	2	3	3	2	2	-	3	2	3	3	-	-	-
	BFD321	2	2	2	-	3	-	3	2	-	3	-	3	-	-	-
	BFD322	3	3	1	2	3	3	3	3	3	-	1	3	-	-	-
	BFD 323	2	-	2	-	3	-	3	2	-	3	-	3	-	-	-
	BFD 324	3	3	3	2	2	1	1	-	-	-	-	3	-	-	-
	BFD327	2	2	2	-	3	-	3	2	-	3	-	3	-	-	-
	BFD326	3	3	1	2	3	3	3	3	3	-	1	3	-	-	-



AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : Fashion Management – I

Course Code : BFD 301, Crédits : 03, Session :2017-18 (Odd Sem.), Class : B.Des. 2nd Year

Faculty Name : Ms. Neha Sah

A. Introduction: This subject deals with the basic applications and principles of management in the area of fashion.

B. Course Outcomes: At the end of the course, students will be able to:

BFD301.1. Acquire knowledge of management principles to create a business plan and understand the Organizational structure.

BFD301.2. Create new strategies for marketing and promotion

BFD301.3. Explain the basic management concepts, applications & processes.

BFD301.4. Explain the application in decision making, motivation terms such as leadership and communication for effective fashion business.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester	End Semester Examination	EE	70%

Examination			
Total			100%

F. Syllabus

Module I: Meaning & Principles of management

Professional management of the fashion industry, Relevance of fashion management

Module II: Structure of an organization

Function of different departments, Relationship between individual departments

Module III: Leadership

Need for leadership, functions of a leader, and manager as a leader

Module IV: Communication

Importance of communications, communication process, barriers of communication, making communication effective

Module V: Authority

Types and features, relevance of authority in management

Module VI: Motivation

Characteristics of motivation, methods of improving motivation, incentives, pay promotion, rewards, job satisfaction and job enrichment

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

- By Koontz and Heinz, Principles of Management
- Fashion marketing by Mike Easey
- Marketing management by Philip Kotler
- By Mike Easey, Fashion Marketing
- By Maria Constantino, Fashion Marketing and PR
- By Nicholas Alexander, international Retailing

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Principle of Management	Lecture	BFD301.1	Mid Term-1, case studies & End Sem Exam
2	Principle of Management	Lecture	BFD301.1	Mid Term-1, Quiz & End Sem Exam
3	Scientific principle of Management	Lecture	BFD301.1	Mid Term-1, Quiz & End Sem Exam
4	Professional management of the fashion industry	Lecture	BFD301.1	Mid Term-1, Quiz & End Sem Exam
5	Professional management of the fashion industry	Lecture	BFD301.1	Mid Term-1, Quiz & End Sem Exam
6	Relevance of fashion management	Lecture	BFD301.1	Mid Term-1, Quiz & End Sem Exam
7	Introduction of Organizational structure	Lecture	BFD301.2	Mid Term-1, Quiz & End Sem Exam
8	Role of Organizational structure	Lecture	BFD301.2	Mid Term-1, Quiz & End Sem Exam
9	Function of different departments	Lecture	BFD301.2	Mid Term-1, case studies & End Sem Exam
10	Relationship between individual departments	Lecture	BFD301.2	Mid Term-1, case studies & End Sem Exam
11	Relationship between individual departments	Lecture	BFD301.2	Mid Term-1, case studies & End Sem Exam
12	Relationship between individual departments	Lecture	BFD301.2	Mid Term-1, case studies & End Sem Exam
13	Introduction	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
14	Need for leadership	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
15	Need for leadership	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
16	Need for leadership	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
17	functions of a leader, and	Lecture	BFD301.3	Mid Term-1, case

	manager as a leader			studies & End Sem Exam
18	functions of a leader, and manager as a leader	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
19	functions of a leader, and manager as a leader	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
20	Importance of communications	Lecture	BFD301.4	Mid Term-1, case studies & End Sem Exam
21	Importance of communications	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
22	communication process, barriers of communication	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
23	communication process, barriers of communication	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
24	communication process, barriers of communication	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
25	making communication effective	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
26	Meaning	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
27	Types and features	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
28	Types and features	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
29	Relevance of authority in management	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
30	Relevance of authority in management	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
31	Relevance of authority in management	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
32	Introduction	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
33	Characteristics of motivation	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
34	methods of improving motivation	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
35	incentives, pay promotion, rewards, job satisfaction and job enrichment	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
36	incentives, pay promotion, rewards, job satisfaction and job enrichment	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD301.1.	Acquire knowledge of management principles to create a business plan and understand the organizational structure				3	2			2	3	3	2	2			
BFD301.2.	Explain the basic management concepts, applications & processes				2	2			2	3	3	3	1			
BFD301.3	Explain the application in decision making, motivation terms such as leadership and communication for effective fashion business.				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2021-22						
Class: B.Des (FD) III Semester						
Subject Name: BFD 301 Fashion Management-I		Time: 2 Hrs			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: Apply the principle of management for effective outcome. CO2: Explain the basic management concepts, applications & processes. CO3: Explain the application in decision making, motivation terms such as leadership and Communication for effective fashion business.						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by management as an art.				3
CO1	Q.2a	What is the importance of organizational structure in fashion industry.				3
	Q.2b	What is the relationship between individual departments in export house.				3
CO1	Q.3	Explain briefly the scientific principle of management.				6
CO2	Q.4	What is the need of Leader in an organisation.				3
CO3	Q.5a	What is the importance of effective communication.				3
	Q.5b	What are the communication barriers.				3
CO3	Q 6	Explain briefly the methods of motivation.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2: 70% of students secure more than 60% marks





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : History of Fashion-III

Course Code : BFD 302, Crédits : 02, Session : 2017-18 (Odd Sem.), Class : B.Des. 2nd Year

Faculty Name : Mr. Kapil Shankhwar

- A. Introduction:** The students study the ancient civilizations of the Western world.
- B. Course Outcomes:** At the end of the course, students will be able to:
- BFD302.1.** Students will know the costumes of the world.
 - BFD302.2.** Acquire knowledge about the styles of costumes and special features.
 - BFD302.3.** Students will be familiar with the styles worn during the ancient Egyptian, Greek, Roman Byzantine, Cretans & Etrurians.
- C. Programme Outcomes:**
- [PO.1]. Design knowledge:** To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.
 - [PO.2]. Problem analysis:** Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.
 - [PO.3]. Design/development of solutions:** Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.
 - [PO.4]. Conduct investigations of complex problems:** Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.
 - [PO.5]. Modern tool usage:** For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.
 - [PO.6]. The Designer and society:** Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.
 - [PO.7]. Environment and sustainability:** The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.
 - [PO.8]. Ethics:** Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.
 - [PO.9]. Individual and teamwork:** Work well as an individual, a team player or team

leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Egyptian costumes

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

Module II: Greek costumes

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

Module III: Roman Period

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

Module IV: Byzantine Period

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

Module V: Cretans

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

Module VI: Etrurians

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H: Suggested Text/Reference Books:

- By Mules, Timeline of World Costumes
- By John Paacock, Fashion Source Book, The 1960's, The 1970's The 1980's
- By John Peacock, The chronicle of Western Costumes
- Illustrated Encyclopedia of Costume and Fashion
- By Lucy Johnston, 19th century Fashion in Detail
- By Pepin Press, Pictorial History of Costumes

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Egyptian costumes Detailed study of dates, significant developments, mummification	Lecture	BFD302-1	Mid Term-1, PPT & End Sem Exam
2	Egyptian costumes Detailed study of dates, significant developments, mummification	Lecture	BFD302-1	Mid Term-1, PPT & End Sem Exam
3	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-1	Mid Term-1, PPT & End Sem Exam
4	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-1	Mid Term-1, PPT & End Sem Exam
5	Greek costumes Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
6	Greek costumes Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
7	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
8	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
9	Roman Period Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
10	Roman Period Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
11	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
12	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
13	Byzantine Period Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
14	Byzantine Period Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
15	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
16	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
17	Cretans Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
18	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
19	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam

20	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
21	Etrurians Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
22	Etrurians Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
23	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
24	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	PSO3
BFD302.1	Students will know the costumes of the world.				3	2			2	3	3	2	2			
BFD302.2	Acquire knowledge about the styles of costumes and special features.				2	2			2	3	3	3	1			
BFD302.3	Students will be familiar with the styles worn during the ancient Egyptian, Greek, Roman, Byzantine, Cretans Etrurians				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2017-18						
Class: B.Des (FD) III Semester						
Subject Name: BFD 302 History of Fashion-III		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		Q5b
Student will be able to CO1: Students will know the costumes of the world CO2: Acquire knowledge about the styles of costumes and special features. CO3: Students will be familiar with the styles worn during the ancient Egyptian, Greek, Roman, Byzantine, Cretans & Etrurians.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Describe the women costume of Egyptian civilization.				3
CO1	Q.2a	Draw and explain the jewellery of Etrurians.				3
	Q.2b	Explain briefly the Egyptian men's costumes, jewellery, hairstyles & footwear.				3
CO1	Q.3	Explain briefly the costume, jewellery & hairstyle of men and women of Cretans.				6
CO2	Q.4	Describe the Men's costumes of Byzantine Period.				3
CO3	Q.5a	What are the difference between costumes of roman and byzantine period.				3
	Q.5b	Explain the men and women hairstyle of Egyptian and Cretans with the help of diagram.				3
CO3	Q 6	What is toga? Explain the types of toga at different age.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2: 70% of students secure more than 60% marks



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Fundamentals of Textiles – III
Course Code : BFD 305, Crédits : 03, Session : 2017-18 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name :Ms. Neha Sah

- A. Introduction:** The subject starts with realistic view of the production of the woven & knitted fabrics- their theoretical details and application
- B. Course Outcomes:** At the end of the course, students will be able to:
- BFD305.1. To understand the basics of looms, preparatory process of woven fabric.
 - BFD305.2. Understanding of textile machinery and process of knitted fabric.
 - BFD305.3. Identify and to know about the process of novelty and non-woven textiles
- C. Programme Outcomes:**
- [PO.1]. **Design knowledge:** To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.
- [PO.2]. **Problem analysis:** Identify and analyze the aid of relevant research surveys, technical problems related

to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home	S/V/Q/HA	10%

	Assignment		
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I: Weaving process:

Definition, Loom – Types, parts & various motions of loom. Types of weaves – Basic and Decorative, Preparation of samples of different weaves Selvedge, Identifying warp and weft; face and back of a fabric, defects.

Module II: Knitting process:

Knitting –Types of knits & knitting, Properties, Types of knitting stitches. Identify and classify knitted fabrics under warp & weft knits, Comparison of knits & weave, Knitting Defects, Use and Care of Knits.

Module III: Other types of textiles

Bonded and Foam laminated fabrics, Film fabrics: Coated fabrics, Metallic plated, flocked fabrics, quilted fabrics, Lace and Nets.

Module IV: Identification of Fabrics

Module V: Industry Visit

G: Examination Scheme:

Components	Mid- Term	Assignme nt	Attendance	End Term
Weightage (%)	15	10	05	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H: Suggested Text/Reference Books:

- By Marjory Joseph, Essentials of Textiles
- By E P G Gohl& L D Vilnsky, Textile Science
- Gilow, World Textiles
- By Kadolph& Langford, Textiles

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Definition, Loom – Types, parts & various motions of loom	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
2	Definition, Loom – Types, parts & various motions of loom	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
3	Types of weaves – Basic and Decorative	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
4	Types of weaves – Basic and Decorative	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
5	Types of weaves – Basic and Decorative	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
6	Types of weaves – Basic and Decorative	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
7	Types of weaves – Basic and Decorative	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
8	Preparation of samples of different weaves Selvage, Identifying warp and weft	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
9	Preparation of samples of different weaves Selvage, Identifying warp and weft	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
10	face and back of a fabric, defects	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
11	Knitting –Types of knits & knitting, Properties	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
12	Knitting –Types of knits & knitting, Properties	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
13	Knitting –Types of knits & knitting, Properties	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
14	Types of knitting stitches	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
15	Types of knitting stitches	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
16	Types of knitting stitches	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
17	Comparison of knits & weave, Knitting Defects, Use and Care of Knits	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
18	Comparison of knits & weave, Knitting	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam

	Defects, Use and Care of Knits			
19	Comparison of knits & weave, Knitting Defects, Use and Care of Knits	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
20	Bonded and Foam laminated fabrics, Film fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
21	Bonded and Foam laminated fabrics, Film fabrics	Lecture	BFD305.	Mid Term-1, PPT & End Sem Exam
22	Bonded and Foam laminated fabrics, Film fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
23	Bonded and Foam laminated fabrics, Film fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
24	Bonded and Foam laminated fabrics, Film fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
25	Coated fabrics, Metallic plated, flocked fabrics, quilted fabrics, Lace and Nets	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
26	Coated fabrics, Metallic plated, flocked fabrics, quilted fabrics, Lace and Nets	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
27	Coated fabrics, Metallic plated, flocked fabrics, quilted fabrics, Lace and Nets	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
28	Coated fabrics, Metallic plated, flocked fabrics, quilted fabrics, Lace and Nets	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
29	Identification of Fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
30	Identification of Fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
31	Identification of Fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
32	Identification of Fabrics	Practical	BFD305.3	Mid Term-1, PPT & End Sem Exam
33	Identification of Fabrics	Practical	BFD305.3	Mid Term-1, PPT & End Sem Exam
34	Identification of Fabrics	Practical	BFD305.3	Mid Term-1, PPT & End Sem Exam
35	Industry Visit	Practical	BFD305.2	Mid Term-1, PPT & End Sem Exam

36	Industry Visit	Practical	BFD305.2	Mid Term-1, PPT & End Sem Exam
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J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O 2	PSO3
BFD302. 1	To understand the basics of looms, preparatory process of woven fabric.				3	2			2	3	3	2	2			
BFD302. 2	Understanding of textile machinery and process of knitted fabric				2	2			2	3	3	3	1			
BFD302 .3	Identify and to know about the process of novelty and non-woven textiles				2	1	1		2	3	3	3	2			

Sample question paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2017-18						
Class: B.Des (FD) III Semester						
Subject Name: BFD 305 Fundamentals of Textiles - III		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: To understand the basics of looms, preparatory process of woven fabric CO2: Understanding of textile machinery and process of knitted fabric.						
CO Map	Question No.	Question				Marks
CO1	Q.1	What is weaving? What are the types of weaving.				3
CO1	Q.2a	What is loom? Describe the types and parts of loom.				3
	Q.2b	Explain the fiber identification test of any three fibers.				3
CO2	Q.3	What is knitting. Explain the types of knitting and process.				6
CO2	Q.4	Describe the defects occur in knitted fabric.				3
CO2 ,3	Q.5a	What is flat knit and circular knit.				3
	Q.5b	Describe and illustrate the weaving pattern of diagonal and horizontal twill weave.				3
CO1	Q 6	Describe satin weave with the help of diagram.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3: 80% of students secure more than 60% marks



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Fashion Art Illustration II
Course Code : BFD 321, Crédits : 03, Session : 2017-18 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name : Ms. Anshu S. C.

A. Introduction: Students will be able to know about the basic structure and to understand the drawing techniques. Students will be able to improve and modify the drawing skills.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD321.1.** Students will be able to know about the basic structure and to understand the drawing technique
- **BFD321.2.** Illustrate various garment components
- **BFD321.3.** Design garment designs on head and torso figures
- **BFD321.4.** Identify optical illusion of different Elements and principle of design
- **BFD321.5.** Creation of sketch according to fabric type.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us. Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I: Optical Illusions

Optical illusions with color, silhouette, texture, style lines, prints and details

Module II: Designing of Casual Shirts and T-Shirts for Adults (Female)

All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment.

Module III: Designing of Casual Blouses and Tops for Adults (Female)

All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment.

Module IV: Designing of casual and formal dresses for adults (Female)

Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment.

Module V: Designing of Executive Wear (Female)

All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment.

Module VI: Designing a range of sportswear for adults

All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment

G. Examination Scheme:

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

H. Suggested Text/Reference Books:

- By Kathryn Mc Kelvey, Fashion Source Book
- By Patrick John Ireland, Introduction to fashion design
- By BinaAbing, Fashion Sketchbook
- By BinaAbing, Fashion Model Drawing
- Inside fashion design

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Optical illusions with color, silhouette, texture style lines,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
2	Optical illusions with color, silhouette, texture style lines,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
3	Optical illusions with color, silhouette,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam

	texture style lines,			
4	Optical illusions with color, silhouette, texture style lines,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
5	Optical illusions with color, silhouette, texture style lines,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
6	Optical illusions with color, silhouette, texture style lines,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
7	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
8	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
9	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
10	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
11	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
12	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
13	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
14	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
15	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
16	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
17	All the drawings should be made as working sketches with proper details, design	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam

	description, costing sheet and swatches fixed along with			
18	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
19	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
20	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
21	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
22	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
23	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
24	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
25	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam
26	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam
27	All the drawings should be made as working sketches with proper details, design description, costing	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam

	sheet and swatches fixed along with			
28	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam
29	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam
30	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam
31	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.3	Mid Term-1, PPT & End Sem Exam
32	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.3	Mid Term-1, PPT & End Sem Exam
33	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.3	Mid Term-1, PPT & End Sem Exam
34	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.3	Mid Term-1, PPT & End Sem Exam
35	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.3	Mid Term-1, PPT & End Sem Exam
36	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.3	Mid Term-1, PPT & End Sem Exam
37	Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam

	sheet and swatches fixed along with			
38	Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
39	Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
40	Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
41	Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
42	Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
43	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam
44	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam

45	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam
46	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam
47	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam
48	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam
49	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
50	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
51	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
52	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
53	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
54	All the drawings should be made as working sketches with proper	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam

	details, design description, costing sheet and swatches fixed along with			
55	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
56	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
57	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
58	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
59	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
60	The designs should be made in accordance with the Forecast and the selected segment)	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
61	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
62	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
63	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
64	All the drawings should be made as working sketches with proper details, design description, costing	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam

	sheet and swatches fixed along with			
65	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
66	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
67	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
68	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
69	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
70	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
71	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
72	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O2	PSO3
BFD321.1	Students will able to know about the basic structure and to understand the drawing technique.				3	2			2	3	3	2	2			
BFD321.2	Illustrate various garment components				2	2			2	3	3	3	1			
BFD321.3	Design garment designs on head theory figures				2	1	1		2	3	3	3	2			
BFD321.4	Identify optical illusion of different Element and principle of design		4	3	2	4										
BFD321.5	Creation of sketch accordance to fabric type.				5	2			2	5						

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2017-18						
Class: B.Des (FD) III Semester						
Subject Name: BFD 321 Fashion Art Illustration II		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: Students will be able to know about the basic structure and to understand the drawing technique. CO2: Illustrate various garment components. CO3: Design garment designs on head theory figures.						
CO Map	Question No.	Question			Marks	
CO1	Q.1	What do you understand by optical illusion? Explain the illusion colors.			3	
CO1	Q.2a	Designing a Casual Blouses of female with details.			3	
	Q.2b	Illustrate a sports wear for a tennis player female.			3	
CO1	Q.3	Design the formal dress with proper flat sketching.			6	
CO2	Q.4	Sketch the semi- formal for a corporate office girl.			3	
CO3	Q.5a	Design a garment of passive sportswear on neon color theme.			3	
	Q.5b	Illustrate a female top.			3	
CO3	Q 6	Design an executive wear for a female working in multi-national company.			6	

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3: 80% of students secure more than 60% marks



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Fashion Model Drawing II
Course Code : BFD 322, Crédits : 02, Session : 2017-18 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name : Mr. Kapil Shankhwar

- A. Introduction:** Students will be able to know about the basic structure and to understand the drawing techniques. Students will be able to improve and modify the drawing skills.
- B. Course Outcomes:** At the end of the course, students will be able to:
- **BFD322.1.** Acquire knowledge about fashion sketching
 - **BFD322.2.** Drawing of Male, female different poses with arm movements to show fit of the garment
 - **BFD322.3.** Demonstrate stick figure in different poses
 - **BFD322.4.** To understand the techniques for facial features
- C. Programme Outcomes:**
- [PO.1]. Design knowledge:** To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us. Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I:

Revision Exercises with Female Croquis

Module II: Sketching of male block/ Flesh figures

Front view, Back view, 3/4th view and Side view

Module III: Male Tilted figures

Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three- fourth turned etc

Module IV: Male Movement fashion figures

Arms and legs movements, Faces and hairstyles

Module V: Use of textures

Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc.

G. Examination Scheme:

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

H. Suggested Text/Reference Books:

- Abbing Bina , Fashion sketch book
- Ireland . J Partick , Introduction to fashion design
- Allen , Fashion Drawing – The Basic Principles

- Basic figure drawing and sketching
- Gersten Rita, Innovative fashion sketching

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
2	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
3	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
4	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
5	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
6	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
7	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
8	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
9	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
10	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
11	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
12	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
13	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
14	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
15	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
16	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
17	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
18	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
19	Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three-fourth turned etc	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
20	Basic block and flesh	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT &

	figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three-fourth turned etc			End Sem Exam
21	Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three-fourth turned etc	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
22	Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three-fourth turned etc	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
23	Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three-fourth turned etc	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
24	Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three-fourth turned etc	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
25	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
26	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
27	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
29	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
30	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
31	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
32	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
33	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
34	Use of textures and its use in illustrating different fashion garments. e.g. Silk,	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam

	Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc			
35	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
36	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
37	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
38	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
39	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
40	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
41	Use of textures and its use in illustrating different fashion	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam

	garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc			
42	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
43	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
44	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
45	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
46	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
47	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
48	Use of textures and its use in illustrating	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam

	different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc			
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J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O2	PSO3
BFD322.1	Acquire knowledge about fashion sketching				3	2			2	3	3	2	2			
BFD322.2	Drawing of Male, female different poses with arm movements to shoe fit of the garment.				2	2			2	3	3	3	1			
BFD322.3	Demonstrate stick figure in different poses				2	1	1		2	3	3	3	2			
BFD321.4	To understand the techniques for facial features			4	2			4		1		1				

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2017-18						
Class: B.Des (FD) III Semester						
Subject Name: BFD 322 Fashion Model Drawing		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: Demonstrate stick figure in different poses. CO2: Drawing of Male & female different poses with arm movements to shoe fit of the garment						
CO Map	Question No.	Question				Marks
CO1	Q.1	Illustrate a 3/4 th view of male block figure.				3
CO1	Q.2a	Draw the male croquis front view with fleshing.				3
	Q.2b	Design a female stick figure with rendering.				3
CO1	Q.3	Design a traditional wear on 10 head female figure				6
CO2	Q.4	Design a female fashion & cosmetic magazine cover				3
CO2	Q.5a	Draw side view of male figure with fleshing.				3
	Q.5b	Draw an 8 head male croquis.				3
CO2	Q.6	Illustrate the back view of male 10 head croquis with detailing				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2: 70% of students secure more than 60% marks



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Flat Pattern Making–III
Course Code : BFD 323, Crédits : 03, Session : 2017-18 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name : Ms. Anshu S. C.

A. Introduction: This part of pattern making course enables students to learn about details of construction of patterns for important and most commonly worn women's garments like saree blouse and its variations, kurta, churidar etc.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD323.1.** Create drafting patterns for foundation for adult's styles using flat pattern and draping method.
- **BFD323.2** Draft flat patterns as well as on dress form for foundation styles in upper torso and skirts
- **BFD323.3.** Develop patterns using measurements for various garment components.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us. Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I

Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc.

Module II: Fitted and non-fitted seams

Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular

Module III: Waist bands & Cuffs

Straight & shaped

Module IV

Drafting of variations of skirt blouse with collars

Module V: Drafting of sari blouse

Four dart, katori, princesses line, choli cut, long blouse

Module VI: Drafting of Kurta/ female shirt

Semi fitted or fitted with neckline and style line variations

Module VII

Drafting of six gore petticoat

Module VIII

Drafting of salwar/chudidar/parallel

G. Examination Scheme:

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

H. Suggested Text/Reference Books:

- By Gillian Holman, Pattern cutting made easy
- By Winifred Aldrich, Metric Pattern Cutting
- By Gerry Cooklin, Pattern cutting for women's outerwear
- By Armstrong, Pattern making for fashion design

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
2	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
3	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
4	Definition, purpose, identification & how to cut patterns, box, knife,	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam

	inverted, double, kick etc			
5	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
6	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
7	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
8	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
9	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
10	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
11	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
12	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
13	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
14	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
15	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
16	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
17	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam

18	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
19	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
20	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
21	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
22	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
23	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
24	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
25	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
26	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
27	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
29	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
30	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
31	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
32	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
33	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
34	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
35	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
36	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
37	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
38	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
39	Four dart, katori, princesses line, choli	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam

	cut, long blouse			
40	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
41	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
42	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
43	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
44	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
45	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
46	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
47	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
48	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
49	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
50	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
21	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
52	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
53	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
54	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
55	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
56	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
57	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
58	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
59	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
60	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
61	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
62	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam

63	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
64	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
65	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
66	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
67	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
68	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
69	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
70	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
71	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
72	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O2	PSO3
BFD323.1	Create drafting patterns for foundation for adult's styles using flat pattern and draping method.				3	2			2	3	3	2	2			
BFD323.2	Draft flat patterns as well as on dress form for foundation styles in upper torso and skirts				2	2			2	3	3	3	1			
BFD323.3	Develop patterns using measurements for various garment components				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2017-18						
Class: B.Des (FD) III Semester						
Subject Name: BFD 323 Flat Pattern Making–III		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		Q1,2,3,6
Student will be able to CO1: Acquire knowledge about basic pattern making for garments. CO2: Identify and creation of different seams, stitches and pleats						
CO Map	Question No.	Question				Marks
CO1	Q.1	Create kick pleat on brown paper.				3
CO1	Q.2a	Stitch the non-fitted seam on fabric sample.				3
	Q.2b	Create the knife pleat along with inverted box pleat.				3
CO1	Q.3	Make the brown paper pattern of accordion pleat. Also convert the same on fabric.				6
CO2	Q.4	Create one sample of neckline seam.				3
CO2	Q.5a	What is pleats.				3
	Q.5b	Explain the types of pleats.				3
CO2	Q 6	Create 5 basic seams on one fabric sample and also explain the usage of the seams.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2: 70% of students secure more than 60% marks



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Computer Applications –III
Course Code : BFD 324, Crédits : 02, Session : 2017-18 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name : Ms. Dharmistha K.

A. Introduction: This module makes the student know-how the Computer Applications in the fashion & Apparel Industry.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD324.1.** Acquire knowledge on the basics of computer.
- **BFD324.2** To understand the application of computers in the field of textiles and apparels
- **BFD324.3.** Develop the knowledge of various software's includes Adobe Photoshop, Tuka Cad and Opti-Text etc

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or

processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us. Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I: Adobe Photoshop

Functions of Tools & Working on layers

Module II: Photo-editing & its usage

Module III: Demo on Tuka Cad Module

Module IV: Mode conversation through editing

Module V: Demo on OptiTex

Module VI: Rendering & filter effects along tutorials

G. Examination Scheme:

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

H. Suggested Text/Reference Books:

- Corel DRAW 11 for Windows: Visual Quick start Guide
- From Sue Chastain, your guide to Graphics software
- Corel DRAW Studio Techniques: Books: David Huss, Gary W. Priester by David Huss, Gary W. Priester.

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
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1	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
2	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
3	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
4	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
5	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
6	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
7	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
8	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
9	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
10	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
11	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
12	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
13	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
14	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
15	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
16	Photo-editing & its usage	Practical		Mid Term-1, PPT & End Sem Exam
17	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
18	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
19	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
20	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
21	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
22	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
23	Demo on Tuka Cad	Practical	BFD324.2	Mid Term-1, PPT &

	Module			End Sem Exam
24	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
25	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
26	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
27	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
28	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
29	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
30	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
31	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
32	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
33	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
34	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
35	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
36	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
37	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
38	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
39	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
40	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
41	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
42	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
43	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
44	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
45	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
46	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
47	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
48	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O2	PSO3
BFD324.1	Acquire knowledge on the basics of computer	1			3	2			2	3	3	2	2			
BFD324.2	To understand the application of computers in the field of textiles and apparels.				2	2			2	3	3	3	1			
BFD324.3	Develop the knowledge of various software's includes Adobe Photoshop, Tuka Cad and Opti-Text etc				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2017-18						
Class: B.Des (FD) III Semester						
Subject Name: BFD 324 Computer Applications – III		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		Q1,2,3,4,5,6
Student will be able to CO1: Using Software's, creation of various design patterns. CO2: Usage of layer masking & filter techniques.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Make one sheet of using transformation technique				3
CO1	Q.2a	Use the image adjustment on any image				3
	Q.2b	Create the layer masking.				3
CO1	Q.3	Create one poster with the use of masking technique				6
CO2	Q.4	Create a logo.				3
CO2	Q.5a	Create a business card.				3
	Q.5b	Make the vector masking.				3
CO2	Q.6	Develop five different prints on software.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3: 80% of students secure more than 60% marks



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Garment Construction – I
Course Code : BFD 326, Crédits : 03, Session : 2017-18 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name :Ms. Anshu S. C.

A. Introduction: This part of garment construction helps to give a final shape or form to a fabric according to one's aesthetic sense and creativity.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD326.1.** Students will be able to understand and improve the construction techniques.
- **BFD326.2.** Students will be able to improve the machine control for construction and to learn about different stitches.
- **BFD326.3** Students will be able to develop garment samples of salwar/ chudida, Sari blouse with lining, Ethnic wear etc.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to

stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us. Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I: Construction of Sari Blouse (Cotton)

Construction of Sari blouse with lining (Silk)

Module II: Construction of suit with salwar/ chudidar

Module III: Construction of Ethnic wear

Module IV: Construction of six Gore Petticoat

Module V: Construction of Fusion wear

G. Examination Scheme:

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

H. Suggested Text/Reference Books:

- Step by step dress making course by Leila Aitkin,
- Pattern Cutting by Zarapkar
- Introduction to clothing production management by A J Chuter
- Pattern making for fashion design by Armstrong

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
2	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
3	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
4	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
5	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
6	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
7	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
8	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
9	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
10	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
11	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
12	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
13	Construction of Sari	Practical	BFD326.1	Mid Term-1, PPT &

	blouse with lining (Silk)			End Sem Exam
14	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
15	Construction of suit with salwar/ chudidar	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
16	Construction of suit with salwar/ chudidar	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
17	Construction of suit with salwar/ chudidar	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
18	Construction of suit with salwar/ chudidar	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
19	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
20	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
21	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
22	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
23	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
24	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
25	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
26	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
27	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
28	Construction of suit with salwar/ chudidar		BFD326.2	Mid Term-1, PPT & End Sem Exam
29	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
30	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
31	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
32	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
33	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
34	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
35	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
36	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
37	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
38	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
39	Construction of Ethnic	Practical	BFD326.2	Mid Term-1, PPT &

	wear			End Sem Exam
40	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
41	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
42	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
43	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
44	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
45	Construction of six Gore Petticoat	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
46	Construction of six Gore Petticoat	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
47	Construction of six Gore Petticoat	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
48	Construction of six Gore Petticoat	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
49	Construction of six Gore Petticoat	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
50	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
51	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
52	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
53	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
54	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
55	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
56	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
57	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
58	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
59	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
60	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
61	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
62	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
63	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
64	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
65	Construction of Fusion	Practical	BFD326.3	Mid Term-1, PPT &

	wear			End Sem Exam
66	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
67	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
68	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
69	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
70	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
71	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
72	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O2	PSO3
BFD326.1	Students will able to understand the improve the construction techniques	1			3	2			2	3	3	2	2			
BFD326.2	Students will able to improve the machine control for construction and to learn about different garment stitching technique				2	2			2	3	3	3	1			
BFD326.3	Students will able to develop garment samples of salwar/ chudida, Sari blouse with lining, Ethnic wear etc				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2017-18						
Class: B.Des (FD) III Semester						
Subject Name: BFD 326 Garment Construction – I		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		Q1,2,3,4,5,6
Student will be able to CO1: Students will able to understand the improve the construction techniques CO2: Students will able to develop garment samples of salwar/ chudida, Sari blouse with lining, Ethnic wear etc						
CO Map	Question No.	Question			Marks	
CO1	Q.1	Create the pattern on fabric for Chudidar			3	
CO1	Q.2a	What is kurta also explain the types of kurta			3	
	Q.2b	Construct the 1/4 th fabric sample of torso			3	
CO1	Q.3	Create the pattern of salwar on paper and fabric			6	
CO2	Q.4	Make a princess line pattern			3	
CO2	Q.5a	Stitch the designer blouse.			3	
	Q.5b	Create a one off shoulder pattern of upper bodice.			3	
CO2	Q 6	Illustrate the designer blouse with pattern			6	

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3: 80% of students secure more than 60% marks



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Traditional Embroideries - I
Course Code : BFD 327, Crédits : 02, Session : 2017-18 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name :Ms. Anshu S. C.

A. Introduction: The students are introduced to the traditional embroideries of different states and they learn how to use them appropriately for added design effects and value addition.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD327.1.** Students can understand about adaptation and culture
- **BFD327.2.** Students will able to learn about the constant changes of culture and Modern culture.
- **BFD327.3** Students will able to learn about the different traditional embroideries

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us. Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I: Introduction & History of Traditional Embroidery)

Module II: Basic & Decorative Stitch

Module III: Kantha of West Bengal

Module IV: Kasheeda of Bihar

Module V: Kashida of Kashmir

Module VI: Phulkari of Punjab

Module VII: Chikankari of Uttar Pradesh

Module VIII: Kasuti of Karnataka

Module IX: Rajasthani embroidery

Module X: Kutch embroidery

Module XI: Manipuri embroidery

Module XII: Zardozi of U.P

G. Examination Scheme:

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

H. Suggested Text/Reference Books:

- By Kamla Devi Chatopadhyay, Embroideries of India
- By Jan Beane, A complete guide to Creative Embroidery designs
- By Cassell, Contemporary Embroidery
- By Rosemary Gill, Indian Embroidery

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Introduction & History of Traditional Embroidery	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
2	Introduction & History of Traditional Embroidery	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
3	Introduction & History of Traditional Embroidery	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
4	Introduction & History of Traditional Embroidery	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
5	Basic & Decorative Stitch	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam

6	Basic & Decorative Stitch	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
7	Basic & Decorative Stitch	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
8	Basic & Decorative Stitch	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
9	Kantha of West Bengal	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
10	Kantha of West Bengal	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
11	Kantha of West Bengal	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
12	Kantha of West Bengal	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
13	Kasheeda of Bihar	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
14	Kasheeda of Bihar	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
15	Kasheeda of Bihar	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
16	Kasheeda of Bihar	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
17	Kashida of Kashmir	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
18	Kashida of Kashmir	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
19	Kashida of Kashmir	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
20	Kashida of Kashmir	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
21	Phulkari of Punjab	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
22	Phulkari of Punjab	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
23	Phulkari of Punjab	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
24	Phulkari of Punjab	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
25	Chikankari of Uttar Pradesh	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
26	Chikankari of Uttar Pradesh	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
27	Chikankari of Uttar Pradesh	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
28	Chikankari of Uttar Pradesh		BFD327.2	Mid Term-1, PPT & End Sem Exam
29	Kasuti of Karnataka	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
30	Kasuti of Karnataka	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
31	Kasuti of Karnataka	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
32	Kasuti of Karnataka	Practical	BFD327.3	Mid Term-1, PPT &

				End Sem Exam
33	Kasuti of Karnataka	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
34	Rajasthani embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
35	Rajasthani embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
36	Rajasthani embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
37	Rajasthani embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
38	Kutch embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
39	Kutch embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
40	Kutch embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
41	Kutch embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
42	Manipuri embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
43	Manipuri embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
44	Manipuri embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
45	Manipuri embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
46	Zardozi of U.P	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
47	Zardozi of U.P	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
48	Zardozi of U.P	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O2	PSO3
BFD327.1	Students can understand about adaptation and culture	1			3	2			2	3	3	2	2			
BFD327.2	Students will able to learn about the constant changes of culture and Modern culture				2	2			2	3	3	3	1			
BFD327.3	Students will able to learn about the different traditional embroideries				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2017-18						
Class: B.Des (FD) III Semester						
Subject Name: BFD 327 Traditional Embroideries - I		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: Students can understand about adaptation and culture CO2: Students will be able to learn about the constant changes of culture and Modern culture						
CO Map	Question No.	Question			Marks	
CO1	Q.1	What do you understand by surface ornamentation.			3	
CO1	Q.2a	What do you understand by traditional embroidery.			3	
	Q.2b	Draw the any five basic embroidery stitch and explain them.			3	
CO1	Q.3	Explain the popular embroidery of bengal also name the stitches used in it.			6	
CO2	Q.4	Explain the colors of the kantha embroidery.			3	
CO2	Q.5a	What are the main motifs used in kantha embroidery, draw them.			3	
	Q.5b	Draw the embroidery stitches used in border			3	
CO2	Q.6	Explain the history of traditional embroidery of Kashmir			6	

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2: 70% of students secure more than 60% marks





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : FASHION MANAGEMENT –II

Course Code : BFD401 Crédits : 03, Session :2017-18(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Mr. Kapil Shankhwar

A. Introduction: The course is an advancement of the previous course. The objective is to impart knowledge about product planning, design development, fashion for global market, fashion brand management, different pricing strategies, logistics management, concept of ethics and professionalism in an organization

B. Course Outcomes: At the end of the course, students will be able to:

BFD401.1. Learn to recognize the different types of product planning.

BFD401.2. To remember the style of fashion for global market.

BFD401.3. Figure out all the fashion brands and management.

BFD401.4. To understand the all-knowledge pricing strategies and logistics management.

BFD401.5. To understand the knowledge of ethics of professionalism in an organization.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.



[PO.8].

Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of fashion management.

PSO 2: Will be able to apply knowledge of different types of product planning and pricing.

PSO 3: Will be able to about the design and knowledge of global market.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age %
Module I : Fashion & Life style	10
Descriptors/Topics	
- Principles of Fashion-Style,trend,taste, change - Role of fashion in daily lifestyle	



Module II : Design Development and Style Selection	15
Descriptors/Topics • Elements of Design	
Module III	15
Descriptors/Topics Product Planning & Development	
Module IV: Fashion for global market	10
Descriptors/Topics Social, Cultural, Economic, Demographic factors relating to branded and licensed products Analyzing potential or global market, identify target consumers and competition, market research and testing, customization	
Module V: Fashion Brand Management:	15
Descriptors/Topics Types and relevance of branding, Fashion & brand positioning, launching strategies, distribution, marketing campaigns for brand introduction	
Module VI: Pricing strategies & Decisions	10
Descriptors/Topics Concept and importance of pricing, Factors affecting pricing decisions, Methods of pricing	
Module VII: Fundamentals of Logistics	10
Module VIII: Professional Ethics	15
Descriptors/Topics Concept of ethics and professionalism need and code of professional ethics, professional bodies and its role	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:



- Fashion marketing by Mike Easey
- Marketing management by Philips Kotler
- By Mike Easey, Fashion Marketing
- By Maria Constantino, Fashion Marketing and PR
- By Nicholas Alexander, international Retailing
- By V. D Dudeja, Professional Management of Fashion Industry
- By Lynda Gamans, Retailing Principles

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G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Fashion & Life style	Lecture	BFD401.1	Mid Term-1, Quiz & End Sem Exam
2	Fashion & Life style	Lecture		
3	Principles of Fashion-Style,trend,taste, change	Lecture	BFD401.1	Mid Term-1, Quiz & End Sem Exam
4	Principles of Fashion-Style,trend,taste, change	Lecture	BFD401.1	Mid Term-1, Quiz & End Sem Exam
5	Role of fashion in daily lifestyle	Lecture	BFD401.1	Mid Term-1, Quiz & End Sem Exam
6	Role of fashion in daily lifestyle	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem Exam
7	Design Development and Style Selection	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem Exam
8	Design Development and Style Selection	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem Exam
9	Elements of Design	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem Exam
10	Elements of Design	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem Exam
11	Product Planning & Development	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem Exam
12	Product Planning & Development	Lecture	BFD401.3	Mid Term-1, Quiz & End Sem Exam
13	Product Planning & Development	Lecture	BFD401.3	Mid Term-1, Quiz & End Sem Exam
14	Product Planning &	Lecture	BFD401.3	Mid Term-1,



	Development			Quiz & End Sem Exam
15	Fashion for global market	Lecture	BFD401.3	Mid Term-1, Quiz & End Sem Exam
16	Social, Cultural, Economic, Demographic factors relating to branded and licensed products	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
17	Social, Cultural, Economic, Demographic factors relating to branded and licensed products	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
18	Analyzing potential or global market, identify target consumers and competition, market research and testing, customization	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
19	Fashion Brand Management	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
20	Fashion Brand Management	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
21	Types and relevance of branding, Fashion & brand positioning, launching strategies, distribution, marketing campaigns for brand introduction	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
22	Types and relevance of branding, Fashion & brand positioning, launching strategies, distribution, marketing campaigns for brand introduction	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
23	Pricing strategies & Decisions	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
24	Pricing strategies & Decisions	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
25	Concept and importance of pricing, Factors affecting pricing decisions, Methods of pricing	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
26	Concept and importance of pricing, Factors affecting pricing decisions, Methods of pricing	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
27	Fundamentals of Logistics	Lecture	BFD401.5	Mid Term-1, Quiz & End Sem



				Exam
28	Fundamentals of Logistics	Lecture	BFD401.5	Mid Term-2, Quiz & End Sem Exam
29	Fundamentals of Logistics	Lecture	BFD401.5	Mid Term-1, Quiz & End Sem Exam
30	Fundamentals of Logistics	Lecture	BFD401.5	Mid Term-1, Quiz & End Sem Exam
31	Professional Ethics	Lecture	BFD401.5	Mid Term-2, Quiz & End Sem Exam
32	Professional Ethics	Lecture	BFD401.5	Mid Term-2, Quiz & End Sem Exam
33	Professional Ethics	Lecture	BFD401.5	Mid Term-2, Quiz & End Sem Exam
34	Concept of ethics and professionalism need and code of professional ethics, professional bodies and its role	Lecture	BFD401.5	Mid Term-2, Quiz & End Sem Exam
35	Concept of ethics and professionalism need and code of professional ethics, professional bodies and its role	Lecture	BFD401.5	Mid Term-1, Quiz & End Sem Exam
36	Concept of ethics and professionalism need and code of professional ethics, professional bodies and its role	Lecture	BFD401.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD401.1	Learn to recognize the different types of product planning.	3	3	1	3	1				2		2	1			



BFD401.2	To remember the style of fashion for global market.	3	2	2	2	2				2		1	1			
BFD401.3	Figure out all the fashion brands and management.	3	2	2	2	2				3		3	1			
BFD401.4	To understand the all-knowledge pricing strategies and logistics management.	3	3	2	3	2				1		2	1			
BFD401.5	To understand the knowledge of ethics of professionalism in an organization.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2017-18						
Class: B. Des. (Fashion Design) Semester - IV						
Subject Name: BFD401- Fashion Management-II		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of product planning. CO2: To remember the style of fashion for global market.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain fashion management.				3
CO1	Q.2a	What is the planning of the products?				3
	Q.2b	What types of product planning are used for a fashion product?				3
CO1	Q.3	Define the style with one theme.				6
CO2	Q.4	Explain 5 stages of planning.				3



CO2	Q.5a	What is the global market?	3
	Q.5b	Write the characteristics of the global market.	3
CO2	Q 6	Analyze the problem of the global market.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course: HISTORY OF FASHION-IV

Course Code : BFD402 Crédits : 03, Session :2017-18(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Mr. Kkapil Shankhwar

A. Introduction: The students study the ancient civilizations of the Western world

B. Course Outcomes: At the end of the course, students will be able to:

BFD402.1. Learn to recognize western fashion.

BFD402.2. To remember the costume and style of the Renaissance period and Victorian periods..

BFD402.3. To learn about the costume of the French Revolution.

BFD402.4. To understand the all-knowledge of 17th and 18th-century fashion and style.

BFD402.5. To understand the knowledge of 19th to 20th and modern Indian costumes.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.



[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

- **PSO 1:** Will be able to develop an understanding about the culture and lifestyle of people during ancient times.

PSO 2: Will be able to differentiate eras, lifestyles and trends around the time.

PSO 3: Will be able to different clothing and jewellery.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age%
Module I: Renaissance Period	10
Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module II: Victorian Period	10
Detailed study of dates, significant developments, Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses,	



jewellery, hairstyles, footwear	
Module III: French Revolution	10
Detailed study of dates, significant developments, Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module IV: 17th Century	10
Detailed study of dates, significant developments, Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module V: 18th Century	10
Detailed study of dates, significant developments, Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module VI: 19th Century	10
Detailed study of dates, significant developments, Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module VII: 20th Century	15
Detailed study of dates, significant developments, Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module VIII: Modern Indian Costumes	15
Influence of the tradition on contemporary emerging styles; Influx of western influence against the background of globalization; Role of export industry.	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- By John Peacock , The chronicle of Western Costumes
- Illustrated Encyclopedia of Costume and Fashion
- By Lucy Johnston, 19th century Fashion in Detail
- By Pepin Press, Pictorial History of Costumes
- By John Peacock, Complete sourcebook of men's fashion

G. Lecture Plan



Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Renaissance Period	Lecture	BFD402.1	Mid Term-1, Quiz & End Sem Exam
2	Detailed study of dates, significant developments	Lecture	BFD402.1	
3	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.1	Mid Term-1, Quiz & End Sem Exam
4	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.1	Mid Term-1, Quiz & End Sem Exam
5	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.1	Mid Term-1, Quiz & End Sem Exam
6	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem Exam
7	Victorian Period	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem Exam
8	Detailed study of dates, significant developments	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem Exam
9	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem Exam
10	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem Exam
11	French Revolution	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem Exam
12	Detailed study of dates, significant developments	Lecture	BFD402.3	Mid Term-1, Quiz & End Sem Exam
13	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.3	Mid Term-1, Quiz & End Sem Exam
14	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.3	Mid Term-1, Quiz & End Sem Exam
15	17th Century	Lecture	BFD402.3	Mid Term-1, Quiz & End Sem Exam
16	Detailed study of dates, significant developments	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
17	Women's costumes- dresses, jewellery,	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem



	hairstyles, footwear			Exam
18	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
19	18th Century	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
20	Detailed study of dates, significant developments	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
21	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
22	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
23	19th Century	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
24	Detailed study of dates, significant developments	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
25	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
26	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
27	20th Century	Lecture	BFD402.5	Mid Term-1, Quiz & End Sem Exam
28	Detailed study of dates, significant developments	Lecture	BFD402.5	Mid Term-2, Quiz & End Sem Exam
29	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.5	Mid Term-1, Quiz & End Sem Exam
30	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.5	Mid Term-1, Quiz & End Sem Exam
31	Modern Indian Costumes	Lecture	BFD402.5	Mid Term-2, Quiz & End Sem Exam
32	Influence of the tradition on contemporary emerging styles	Lecture	BFD402.5	Mid Term-2, Quiz & End Sem Exam
33	Influence of the tradition on contemporary emerging styles	Lecture	BFD402.5	Mid Term-2, Quiz & End Sem Exam
34	Influx of western influence against the background of globalization	Lecture	BFD402.5	Mid Term-2, Quiz & End Sem Exam
35	Influx of western influence	Lecture	BFD402.5	Mid Term-1,



	against the background of globalization			Quiz & End Sem Exam
36	Role of export industry.	Lecture	BFD402.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD402.1	Learn to recognize western fashion.	3	3	1	3	1				2		2	1			
BFD402.2	To remember the costume and style of the Renaissance period and Victorian	3	2	2	2	2				2		1	1			
BFD402.3	To learn about the costume of the French Revolution.	3	2	2	2	2				3		3	1			
BFD402.4	To understand the all-knowledge of 17 th and 18 th century fashion and style.	3	3	2	3	2				1		2	1			
BFD402.5	To understand the knowledge of 19 th to 20 th and modern Indian costume.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2017-18						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD402- History of Fashion -IV		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating



Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize western fashion. CO2: To remember the costume and style of the Renaissance period and Victorian period.						
CO Map	Question No.	Question			Marks	
CO1	Q.1	Explain the Western Period.			3	
CO1	Q.2a	What types of clothing were worn by men in 17 th century.			3	
	Q.2b	What types of textiles used by Victorian period.			3	
CO1	Q.3	Define the hairstyle of western fashion.			6	
CO2	Q.4	Explain all types of western period.			3	
CO2	Q.5a	Define the term of Renaissance fashion.			3	
	Q.5b	Write the women's clothing style of the Victorian Period.			3	
CO2	Q 6	Analyze the early fashion and late fashion of Renaissance period.			6	

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course: PHOTOGRAPHY

Course Code : BFD404 Crédits : 02, Session 2017-18 (Even Sem.), Class : B.Design (Fashion Design)

Faculty Name: Mr. Kapil Shankhwar

A. Introduction: This study will introduce fashion photography with different camera lenses used in different areas of Fashion Designing & Technology.

B. Course Outcomes: At the end of the course, students will be able to:

BFD404.1. To Learn knowledge of the history of fashion photography.

BFD404.2. To remember the knowledge of different techniques of film's recording.

BFD404.3. To learn about how to handle camera with accessories.

BFD404.4. To understand the all-knowledge of outdoor and indoor shoots.

BFD404.5. To understand the knowledge of the different studio.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.



[PO.8].

Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme-Specific Outcomes:

PSO 1: Will be able Know-how of Fashion Photography is: principles, types, application, history.

PSO 2: Will be able to Usage of camera.

PSO 3: Will be able to indoor and outdoor shoots.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Module I:	20
Fashion photography: - principles, types, application, history.	
Module II:	20
Light and light sensitive materials, films, techniques of recordings.	



Module III:	20
Camera: - types, accessories, uses and essential parts of camera.	
Module IV	20
Assignment on indoor and outdoor shoots.	
Module V	20
Visit to a studio	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Billy Pegram. Fashion Model Photography by
- Cathy Joseph. Outdoor Lightning-Fashion and Glamour. AVA Publishing, 2003.
- Catwalking, Harriot Quick.
- Catwalk, Snadra Moir, Supermodel.
- Fruits, Phaidon.

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Fashion photography: - principles, types, application, history.	Practical	BFD404.1	Mid Term-1, Quiz & End Sem Exam
2	Fashion photography: - principles, types, application, history.	Practical	BFD404.1	
3	Fashion photography: - principles, types, application, history.	Practical	BFD404.1	Mid Term-1, Quiz & End Sem Exam
4	Fashion photography: - principles, types, application, history.	Practical	BFD404.1	Mid Term-1, Quiz & End Sem Exam
5	Fashion photography: - principles, types, application, history.	Practical	BFD404.1	Mid Term-1, Quiz & End Sem Exam
6	Fashion photography: - principles, types, application, history.	Practical	BFD404.1	Mid Term-1, Quiz & End Sem Exam
7	Fashion photography: - principles, types, application, history.	Practical	BFD404.1	Mid Term-1, Quiz & End Sem Exam
8	Fashion photography: -	Practical	BFD404.1	Mid Term-1,



	principles, types, application, history.			Quiz & End Sem Exam
9	Fashion photography: - principles, types, application, history.	Practical	BFD404.1	Mid Term-1, Quiz & End Sem Exam
10	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD404.2	Mid Term-1, Quiz & End Sem Exam
11	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD404.2	Mid Term-1, Quiz & End Sem Exam
12	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD404.2	Mid Term-1, Quiz & End Sem Exam
13	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD404.2	Mid Term-1, Quiz & End Sem Exam
14	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD404.2	Mid Term-1, Quiz & End Sem Exam
15	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD404.2	Mid Term-1, Quiz & End Sem Exam
16	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD404.2	Mid Term-1, Quiz & End Sem Exam
17	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD404.2	Mid Term-1, Quiz & End Sem Exam
18	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD404.2	Mid Term-1, Quiz & End Sem Exam
19	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD404.3	Mid Term-1, Quiz & End Sem Exam
20	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD404.3	Mid Term-1, Quiz & End Sem Exam
21	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD404.3	Mid Term-1, Quiz & End Sem Exam



22	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD404.3	Mid Term-1, Quiz & End Sem Exam
23	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD404.3	Mid Term-1, Quiz & End Sem Exam
24	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD404.3	Mid Term-1, Quiz & End Sem Exam
25	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD404.3	Mid Term-1, Quiz & End Sem Exam
26	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD404.3	Mid Term-1, Quiz & End Sem Exam
27	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD404.3	Mid Term-1, Quiz & End Sem Exam
28	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD404.3	Mid Term-2, Quiz & End Sem Exam
29	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD404.3	Mid Term-1, Quiz & End Sem Exam
30	Assignment on indoor and outdoor shoots.	Practical	BFD404.4	Mid Term-1, Quiz & End Sem Exam
31	Assignment on indoor and outdoor shoots.	Practical	BFD404.4	Mid Term-2, Quiz & End Sem Exam
32	Assignment on indoor and outdoor shoots.	Practical	BFD404.4	Mid Term-2, Quiz & End Sem Exam
33	Assignment on indoor and outdoor shoots.	Practical	BFD404.4	Mid Term-2, Quiz & End Sem Exam
34	Assignment on indoor and outdoor shoots.	Practical	BFD404.4	Mid Term-2, Quiz & End Sem Exam
35	Assignment on indoor and outdoor shoots.	Practical	BFD404.4	Mid Term-1, Quiz & End Sem Exam
36	Assignment on indoor and outdoor shoots.	Practical	BFD404.4	Mid Term-1, Quiz & End Sem Exam



37	Assignment on indoor and outdoor shoots.	Practical	BFD404.4	Mid Term-1, Quiz & End Sem Exam
38	Assignment on indoor and outdoor shoots.	Practical	BFD404.4	Mid Term-1, Quiz & End Sem Exam
39	Assignment on indoor and outdoor shoots.	Practical	BFD404.4	Mid Term-1, Quiz & End Sem Exam
40	Visit to a studio	Practical	BFD404.5	Mid Term-1, Quiz & End Sem Exam
41	Visit to a studio	Practical	BFD404.5	Mid Term-1, Quiz & End Sem Exam
42	Visit to a studio	Practical	BFD404.5	Mid Term-1, Quiz & End Sem Exam
43	Visit to a studio	Practical	BFD404.5	Mid Term-1, Quiz & End Sem Exam
44	Visit to a studio	Practical	BFD404.5	Mid Term-1, Quiz & End Sem Exam
45	Visit to a studio	Practical	BFD404.5	Mid Term-1, Quiz & End Sem Exam
46	Visit to a studio	Practical	BFD404.5	Mid Term-1, Quiz & End Sem Exam
47	Visit to a studio	Practical	BFD404.5	Mid Term-1, Quiz & End Sem Exam
48	Visit to a studio	Practical	BFD404.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD404.1	To Learn knowledge of the history of fashion photography.	3	3	1	3	1				2		2	1			



BFD404.2	To remember the knowledge of different techniques of film's recording.	3	2	2	2	2				2		1	1			
BFD404.3	To learn about how to handle camera with accessories.	3	2	2	2	2				3		3	1			
BFD404.4	To understand the all-knowledge of outdoor and indoor shoots.	3	3	2	3	2				1		2	1			
BFD404.5	To understand the knowledge of the different studio.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2017-18						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD404- Photography		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: To Learn knowledge of the history of fashion photography. CO2: To remember the knowledge of different techniques of film recording.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term fashion photography.				3
CO1	Q.2a	What is the history of fashion photography?				3
	Q.2b	Write down the types of fashion photography.				3
CO1	Q.3	Draw the flow chart of principles of photography.				6
CO2	Q.4	Explain the tools of the camera.				3



CO2	Q.5a	List out the sensitive materials of lights.	3
	Q.5b	Make the process of recordings of films.	3
CO2	Q 6	Create one story and write down the list of equipment.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : TRADITIONAL TEXTILES AND CRAFT DOCUMENTATION

Course Code : BFD405 Crédits : 03, Session :2017-18(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Anshu Singh Chaudhary

A. Introduction: This course deals with the Traditional textiles and their relevance in the contemporary fashion. This also includes a craft survey and records the country's age-old craft, costumes and accessory tradition. A deep rooted research in the craft, its history and evolution to be surveyed by the students that will provide them an opportunity to interact directly with the craftsmen.

B. Course Outcomes: At the end of the course, students will be able to:

BFD405.1. Learn to the knowledge of Ikat and Block Printing.

BFD405.2. To remember the knowledge of Jamdani and Benaras Brocades.

BFD405.3. To learn about the Kalamkari and Madhubani Painting.

BFD405.4. To understand the all-knowledge of Kanjeevaram and Jaayaar.

BFD405.5. To understand the knowledge of Bandhani and tie & dye.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.



[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to develop an understanding of various states textiles and crafts.

PSO 2: Will be able to differentiate the states embroideries.

PSO 3: Will be able to develop the documentation of craft.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age %
Module I	10
Ikat of Orissa & Andhra Pradesh	
Module II	10
Block Printing of Rajasthan & Gujrat	
Module III	10



Jamdani and Baluchar	
Module IV	10
Benaras Brocades	
Module V	10
Kalamkari from Andhra Pradesh	
Module VI	10
Kanjeevaram, Pochampally	
Module VII	10
Madhubani Painting from Bihar	
Module VIII	10
Jamavaar from Kashmir	
Module IX	10
Bandhani /Tie &dye	
Module X	10
Craft Documentation	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- By Pepin Press, Ikat Patterns
- By Pepin Press, Embroidery
- By Pepin Press, Chinese Patterns
- By Pepin Press, Persian Designs
- By Pepin Press, Geometric Patterns

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Ikat of Orissa & Andhra Pradesh	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
2	Ikat of Orissa & Andhra Pradesh	Lecture	BFD405.1	
3	Ikat of Orissa & Andhra Pradesh	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
4	Ikat of Orissa & Andhra Pradesh	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam



5	Block Printing of Rajasthan & Gujrat	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
6	Block Printing of Rajasthan & Gujrat	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
7	<i>Block Printing of Rajasthan & Gujrat</i>	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
8	Block Printing of Rajasthan & Gujrat	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
9	Jamdani and Baluchar	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
10	Jamdani and Baluchar	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
11	Jamdani and Baluchar	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
12	Jamdani and Baluchar	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
13	Benaras Brocades	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
14	Benaras Brocades	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
15	Benaras Brocades	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
16	Benaras Brocades	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
17	Kalamkari from Andhra Pradesh	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
18	Kalamkari from Andhra Pradesh	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
19	Kalamkari from Andhra Pradesh	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
20	Kalamkari from Andhra Pradesh	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
21	Kanjeevaram, Pochampally	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
22	Kanjeevaram, Pochampally	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
23	Kanjeevaram, Pochampally	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
24	Kanjeevaram, Pochampally	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
25	Madhubani Painting from Bihar	Lecture	BFD405.4	Mid Term-1, Quiz & End Sem Exam
26	Madhubani Painting from Bihar	Lecture	BFD405.4	Mid Term-1, Quiz & End Sem Exam
27	Madhubani Painting from Bihar	Lecture	BFD405.4	Mid Term-1, Quiz & End Sem Exam
28	Madhubani Painting from Bihar	Lecture	BFD405.4	Mid Term-2, Quiz & End Sem Exam
29	Jamavaar from Kashmir	Lecture	BFD405.4	Mid Term-1, Quiz & End Sem Exam
30	Jamavaar from Kashmir	Lecture	BFD405.4	Mid Term-1, Quiz &



				End Sem Exam
31	Jamavaar from Kashmir	Lecture	BFD405.4	Mid Term-2, Quiz & End Sem Exam
32	Jamavaar from Kashmir	Lecture	BFD405.4	Mid Term-2, Quiz & End Sem Exam
33	Bandhani /Tie &dye	Lecture	BFD405.5	Mid Term-2, Quiz & End Sem Exam
34	Bandhani /Tie &dye	Lecture	BFD405.5	Mid Term-2, Quiz & End Sem Exam
35	Craft Documentation	Lecture	BFD405.5	Mid Term-1, Quiz & End Sem Exam
36	Craft Documentation	Lecture	BFD405.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P O 1	P O 2	P O 3
BFD405.1	Learn to the knowledge of Ikat and Block Printing.	3	3	1	3	1				2		2	1			
BFD405.2	To remember the knowledge of Jamdani and Benaras Brocades.	3	2	2	2	2				2		1	1			
BFD405.3	To learn about the Kalamkari and Madhubani Painting.	3	2	2	2	2				3		3	1			
BFD405.4	To understand the all-knowledge of Kanjeevaram and Jaayaa.	3	3	2	3	2				1		2	1			
BFD405.5	To understand the knowledge of Bandhani and tie & dye.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology
Department of Fashion Design & Technology
I MID-SEMESTER (SEM –IV) 2017-18



Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD405- Traditional Textile And Craft Documentation		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to the knowledge of Ikat and Block Printing. CO2: To remember the knowledge of Jamdani and Benaras Brocades.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term of Ikat.				3
CO1	Q.2a	What the process of block printing.				3
	Q.2b	What types of weave use in ikat.				3
CO1	Q.3	Draw the motifs of block printing..				6
CO2	Q.4	Explain all types of brocades.				3
CO2	Q.5a	What is jamdani explain about it.				3
	Q.5b	Write the short note on benaras brocades.				3
CO2	Q 6	Differentiate the weaving of Ikat and Brocades.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : GARMENT CONSTRUCTION-II

Course Code : BFD406 Crédits : 02, Session :2017-18(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Anshu Singh Chaudhary

A. Introduction: This course is an advancement of the third-semester program. The study of this course develops an understanding of sewing of more complex garments with further detailing.

B. Course Outcomes: At the end of the course, students will be able to:

BFD406.1. To Learn construction knowledge of the Evening gown.

BFD406.2. To remember the knowledge of the stitching of the princess line.

BFD406.3. To learn about how to construct bathrobes.

BFD406.4. To understand all stitching knowledge of construction of nightwear (Male & Female)

BFD406.5. To understand the Construction studios of the men's shirt.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.



[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme-Specific Outcomes:

PSO 1: Will be able to construct the gown and princess line top.

PSO 2: Will be able to stitch male and female garments.

PSO 3: Will be able to design the designer garments for male and female.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Module I	20
Construction of Evening gown	
Module II	20
Construction of Princess line top	
Module III	20
Construction of Bathrobe	
Module IV	20



Construction of nightwear (Male & Female)	
Module V	20
Construction of men's shirt	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Step by step dress making course by Leila Aitken
- Pattern Cutting by Zarapkar
- Introduction to clothing production management by A J Chuter
- Pattern making for fashion design by Armstrong

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Construction of Evening gown	Practical	BFD406.1	Mid Term-1, Quiz & End Sem Exam
2	Construction of Evening gown	Practical	BFD406.1	
3	Construction of Evening gown	Practical	BFD406.1	Mid Term-1, Quiz & End Sem Exam
4	Construction of Evening gown	Practical	BFD406.1	Mid Term-1, Quiz & End Sem Exam
5	Construction of Evening gown	Practical	BFD406.1	Mid Term-1, Quiz & End Sem Exam
6	Construction of Evening gown	Practical	BFD406.1	Mid Term-1, Quiz & End Sem Exam
7	Construction of Evening gown	Practical	BFD406.1	Mid Term-1, Quiz & End Sem Exam
8	Construction of Evening gown	Practical	BFD406.1	Mid Term-1, Quiz & End Sem Exam
9	Construction of Evening gown	Practical	BFD406.1	Mid Term-1, Quiz & End Sem Exam
10	Construction of Princess line top	Practical	BFD406.2	Mid Term-1, Quiz & End Sem Exam
11	Construction of Princess	Practical	BFD406.2	Mid Term-1,



	line top			Quiz & End Sem Exam
12	Construction of Princess line top	Practical	BFD406.2	Mid Term-1, Quiz & End Sem Exam
13	Construction of Princess line top	Practical	BFD406.2	Mid Term-1, Quiz & End Sem Exam
14	Construction of Princess line top	Practical	BFD406.2	Mid Term-1, Quiz & End Sem Exam
15	Construction of Princess line top	Practical	BFD406.2	Mid Term-1, Quiz & End Sem Exam
16	Construction of Princess line top	Practical	BFD406.2	Mid Term-1, Quiz & End Sem Exam
17	Construction of Princess line top	Practical	BFD406.2	Mid Term-1, Quiz & End Sem Exam
18	Construction of Princess line top	Practical	BFD406.2	Mid Term-1, Quiz & End Sem Exam
19	Construction of Bathrobe	Practical	BFD406.3	Mid Term-1, Quiz & End Sem Exam
20	Construction of Bathrobe	Practical	BFD406.3	Mid Term-1, Quiz & End Sem Exam
21	Construction of Bathrobe	Practical	BFD406.3	Mid Term-1, Quiz & End Sem Exam
22	Construction of Bathrobe	Practical	BFD406.3	Mid Term-1, Quiz & End Sem Exam
23	Construction of Bathrobe	Practical	BFD406.3	Mid Term-1, Quiz & End Sem Exam
24	Construction of Bathrobe	Practical	BFD406.3	Mid Term-1, Quiz & End Sem Exam
25	Construction of Bathrobe	Practical	BFD406.3	Mid Term-1, Quiz & End Sem Exam
26	Construction of Bathrobe	Practical	BFD406.3	Mid Term-1, Quiz & End Sem Exam
27	Construction of Bathrobe	Practical	BFD406.3	Mid Term-1, Quiz & End Sem Exam
28	Construction of Bathrobe	Practical	BFD406.3	Mid Term-2, Quiz & End Sem Exam



29	Construction of Bathrobe	Practical	BFD406.3	Mid Term-1, Quiz & End Sem Exam
30	Construction of nightwear (Male & Female)	Practical	BFD406.4	Mid Term-1, Quiz & End Sem Exam
31	Construction of nightwear (Male & Female)	Practical	BFD406.4	Mid Term-2, Quiz & End Sem Exam
32	Construction of nightwear (Male & Female)	Practical	BFD406.4	Mid Term-2, Quiz & End Sem Exam
33	Construction of nightwear (Male & Female)	Practical	BFD406.4	Mid Term-2, Quiz & End Sem Exam
34	Construction of nightwear (Male & Female)	Practical	BFD406.4	Mid Term-2, Quiz & End Sem Exam
35	Construction of nightwear (Male & Female)	Practical	BFD406.4	Mid Term-1, Quiz & End Sem Exam
36	Construction of nightwear (Male & Female)	Practical	BFD406.4	Mid Term-1, Quiz & End Sem Exam
37	Construction of nightwear (Male & Female)	Practical	BFD406.4	Mid Term-1, Quiz & End Sem Exam
38	Construction of nightwear (Male & Female)	Practical	BFD406.4	Mid Term-1, Quiz & End Sem Exam
39	Construction of nightwear (Male & Female)	Practical	BFD406.4	Mid Term-1, Quiz & End Sem Exam
40	Construction of men's shirt	Practical	BFD406.5	Mid Term-1, Quiz & End Sem Exam
41	Construction of men's shirt	Practical	BFD406.5	Mid Term-1, Quiz & End Sem Exam
42	Construction of men's shirt	Practical	BFD406.5	Mid Term-1, Quiz & End Sem Exam
43	Construction of men's shirt	Practical	BFD406.5	Mid Term-1, Quiz & End Sem Exam
44	Construction of men's shirt	Practical	BFD406.5	Mid Term-1, Quiz & End Sem Exam
45	Construction of men's shirt	Practical	BFD406.5	Mid Term-1, Quiz & End Sem Exam
46	Construction of men's shirt	Practical	BFD406.5	Mid Term-1, Quiz & End Sem Exam



47	Construction of men's shirt	Practical	BFD406.5	Mid Term-1, Quiz & End Sem Exam
48	Construction of men's shirt	Practical	BFD406.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD406.1	Learn construction knowledge of the Evening gown.	3	3	1	3	1				2		2	1			
BFD406.2	To remember the knowledge of the stitching of the princess line.	3	2	2	2	2				2		1	1			
BFD406.3	To learn about how to construct bathrobes	3	2	2	2	2				3		3	1			
BFD406.4	To understand all stitching knowledge of construction of nightwear (Male & Female).	3	3	2	3	2				1		2	1			
BFD406.5	To understand the Construction studios of the men's shirt.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2017-18						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD406- Garment Construction – II		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating



Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: Learn construction knowledge of the evening gown. CO2: To remember the knowledge of the stitching of the princess line.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term Garment Construction.				3
CO1	Q.2a	Make the pattern of an A-Line skirt with stitching.				3
	Q.2b	Write down the step of the bodice pattern.				3
CO1	Q.3	Draw the 1 design of the gown with stitching details.				6
CO2	Q.4	Explain the style lines.				3
CO2	Q.5a	What types of styles of lines are used in construction?				3
	Q.5b	Stitch the one-panel princess top.				3
CO2	Q 6	Construct one garment including the style line.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : FASHION ART ILLUSTRATION -II

Course Code : BFD407 Crédits : 02, Session :2017-18(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Anshu Singh Chaudhary

A. Introduction: The study of this course develops the student's ability to design for different categories of people: Casual and formal. This focuses on designing a garment according to the requirements of the industry keeping in mind the forecast of the season.

B. Course Outcomes: At the end of the course, students will be able to:

BFD407.1. To Learn knowledge of uniforms and beachwear.

BFD407.2. To remember the knowledge of bridal wear.

BFD407.3. To learn about how to illustrate ruff and tuff denim texture.

BFD407.4. To understand the all-knowledge of inspirational and innovative designing.

BFD407.5. To understand the knowledge of mix and match and night wear designing.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all



areas of

industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

Programme-Specific Outcomes:

PSO 1: Will be able to draw working sketches for beach wear, uniforms, denim, bridal wear etc.

PSO 2: Will be able to differentiate the Inspirational and Innovative designing.

PSO 3: Will be able to develop the design of Mix and match designing.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

D. Syllabus

	Weight age %
Module I: Designing of Uniforms	15
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	



Module II: Designing of beachwear	15
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	
Module III: Designing of bridal Wear	10
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	
Module IV: Ruff and tuff denim wear	10
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	
Module V: Inspirational and Innovative designing	20
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	
Module VI: Mix and match designing	15
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	
Module VII: Designing of night Wear	15
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected	



segment

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

E. Suggested Text/Reference Books:

- Introduction to fashion design by Patrick John Ireland
- Fashion designs and illustrations
- Inside fashion design
- Simplicity
- Encyclopedia of fashion detail
- Femina, Elle, FNL, Apparel views to consult

F. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Designing of Uniforms	Lecture	BFD407.1	Mid Term-1, Quiz & End Sem Exam
2	Designing of Uniforms	Lecture	BFD407.1	
3	Designing of Uniforms	Lecture	BFD407.1	Mid Term-1, Quiz & End Sem Exam
4	Designing of Uniforms	Lecture	BFD407.1	Mid Term-1, Quiz & End Sem Exam
5	Designing of Uniforms	Lecture	BFD407.1	Mid Term-1, Quiz & End Sem Exam
6	Designing of Uniforms	Lecture	BFD407.1	Mid Term-1, Quiz & End Sem Exam
7	Designing of Uniforms	Lecture	BFD407.1	Mid Term-1, Quiz & End Sem Exam
8	Designing of beachwear	Lecture	BFD407.1	Mid Term-1, Quiz & End Sem Exam
9	Designing of beachwear	Lecture	BFD407.1	Mid Term-1,



				Quiz & End Sem Exam
10	Designing of beachwear	Lecture	BFD407.1	Mid Term-1, Quiz & End Sem Exam
11	Designing of beachwear	Lecture	BFD407.1	Mid Term-1, Quiz & End Sem Exam
12	Designing of beachwear	Lecture	BFD407.1	Mid Term-1, Quiz & End Sem Exam
13	Designing of beachwear	Lecture	BFD407.1	Mid Term-1, Quiz & End Sem Exam
14	Designing of beachwear	Lecture	BFD407.1	Mid Term-1, Quiz & End Sem Exam
15	Designing of bridal Wear	Lecture	BFD407.2	Mid Term-1, Quiz & End Sem Exam
16	Designing of bridal Wear	Lecture	BFD407.2	Mid Term-1, Quiz & End Sem Exam
17	Designing of bridal Wear	Lecture	BFD407.2	Mid Term-1, Quiz & End Sem Exam
18	Designing of bridal Wear	Lecture	BFD407.2	Mid Term-1, Quiz & End Sem Exam
19	Designing of bridal Wear	Lecture	BFD407.2	Mid Term-1, Quiz & End Sem Exam
20	Designing of bridal Wear	Lecture	BFD407.2	Mid Term-1, Quiz & End Sem Exam
21	Designing of bridal Wear	Lecture	BFD407.2	Mid Term-1, Quiz & End Sem Exam
22	Ruff and tuff denim wear	Lecture	BFD407.3	Mid Term-1, Quiz & End Sem Exam
23	Ruff and tuff denim wear	Lecture	BFD407.3	Mid Term-1, Quiz & End Sem Exam
24	Ruff and tuff denim wear	Lecture	BFD407.3	Mid Term-1, Quiz & End Sem Exam
25	Ruff and tuff denim wear	Lecture	BFD407.3	Mid Term-1, Quiz & End Sem Exam
26	Ruff and tuff denim wear	Lecture	BFD407.3	Mid Term-1, Quiz & End Sem Exam
27	Ruff and tuff denim wear	Lecture	BFD407.3	Mid Term-1,



				Quiz & End Sem Exam
28	Ruff and tuff denim wear	Lecture	BFD407.3	Mid Term-2, Quiz & End Sem Exam
29	Inspirational and Innovative designing	Lecture	BFD407.4	Mid Term-1, Quiz & End Sem Exam
30	Inspirational and Innovative designing	Lecture	BFD407.4	Mid Term-1, Quiz & End Sem Exam
31	Inspirational and Innovative designing	Lecture	BFD407.4	Mid Term-2, Quiz & End Sem Exam
32	Inspirational and Innovative designing	Lecture	BFD407.4	Mid Term-2, Quiz & End Sem Exam
33	Inspirational and Innovative designing	Lecture	BFD407.4	Mid Term-2, Quiz & End Sem Exam
34	Inspirational and Innovative designing	Lecture	BFD407.4	Mid Term-2, Quiz & End Sem Exam
35	Inspirational and Innovative designing	Lecture	BFD407.4	Mid Term-1, Quiz & End Sem Exam
36	Mix and match designing	Lecture	BFD407.5	Mid Term-1, Quiz & End Sem Exam
37	Mix and match designing	Lecture	BFD407.5	Mid Term-1, Quiz & End Sem Exam
38	Mix and match designing	Lecture	BFD407.5	Mid Term-1, Quiz & End Sem Exam
39	Mix and match designing	Lecture	BFD407.5	Mid Term-1, Quiz & End Sem Exam
40	Mix and match designing	Lecture	BFD407.5	Mid Term-1, Quiz & End Sem Exam
41	Mix and match designing	Lecture	BFD407.5	Mid Term-1, Quiz & End Sem Exam
42	Mix and match designing	Lecture	BFD407.5	Mid Term-1, Quiz & End Sem Exam
43	Designing of night Wear	Lecture	BFD407.5	Mid Term-1, Quiz & End Sem Exam
44	Designing of night Wear	Lecture	BFD407.5	Mid Term-1, Quiz & End Sem Exam



45	Designing of night Wear	Lecture	BFD407.5	Mid Term-1, Quiz & End Sem Exam
46	Designing of night Wear	Lecture	BFD407.5	Mid Term-1, Quiz & End Sem Exam
47	Designing of night Wear	Lecture	BFD407.5	Mid Term-1, Quiz & End Sem Exam
48	Designing of night Wear	Lecture	BFD407.5	Mid Term-1, Quiz & End Sem Exam

G. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD407.1	To Learn knowledge of uniforms and beachwear.	3	3	1	3	1				2		2	1			
BFD407.2	To remember the knowledge of bridal wear.	3	2	2	2	2				2		1	1			
BFD407.3	To learn about how to illustrate ruff and tuff denim texture.	3	2	2	2	2				3		3	1			
BFD407.4	To understand the all-knowledge of inspirational and innovative designing.	3	3	2	3	2				1		2	1			
BFD407.5	To understand the knowledge of mix and match and night wear designing.	2	2	1	2	3				2		2	1			



Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2017-18						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD407- Fashion Art Illustration IV		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: To Learn knowledge of uniforms and beachwear. CO2: To remember the knowledge of bridal wear.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the design of beachwear.				3
CO1	Q.2a	What is the uniform?				3
	Q.2b	Illustrate the 2 uniforms with details.				3
CO1	Q.3	Draw the flat sketch of beachwear.				6
CO2	Q.4	Explain the components of bridal wear.				3
CO2	Q.5a	Draw the one bridal wear.				3
	Q.5b	Write the short note on one bridal wear design.				3
CO2	Q 6	Create the one design of bridal wear with proper detailing.				6



Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course: FASHION MODEL DRAWING - II

Course Code : BFD408 Crédits : 02, Session :2017-18 (Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms.Dharmistha Kachwaha

A. Introduction: After the students learn the draping of male figure and move to stylized sketching using different color mediums

B. Course Outcomes: At the end of the course, students will be able to:

BFD408.1. To Learn knowledge of model drawing.

BFD408.2. To remember the knowledge of Male and Female Croquis.

BFD408.3. To learn about how to use the different mediums of colour.

BFD408.4. To understand the all-knowledge of draping the design of male figures.

BFD408.5. To understand the knowledge of stylized sketching.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all



industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme-Specific Outcomes:

PSO 1: Will be able to draw male and female designs on the croquis.

PSO 2: Will be able to use of different colour mediums.

PSO 3: Will be able to develop the stylization figure.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age %
Module I	30
Revision Exercises with Male and Female Croquis	
Module II: Use of different colour mediums	30
Shading pencils, oil and dry pastels, pencil colours and steadtlers, water	



and poster colours, charcoal pencil and water proof inks	
Module III	20
Draping of Male figures	
Module IV	20
Stylized sketching	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Fashion sketch book by Bina Abbing
- Basic figure drawing and sketching
- Innovative fashion sketching by Rita Gersten
- Model drawing by Bina Abbing
- The use of markers in fashion illustrations by Modezcichnen Mit Markern
- Catalogues-New Look, Moda, Simplicity, Couture Asia

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Revision Exercises with Male and Female Croquis	Practical	BFD408.1	Mid Term-1, Quiz & End Sem Exam
2	Revision Exercises with Male and Female Croquis	Practical	BFD408.1	
3	Revision Exercises with Male and Female Croquis	Practical	BFD408.1	Mid Term-1, Quiz & End Sem Exam
4	Revision Exercises with Male and Female Croquis	Practical	BFD408.2	Mid Term-1, Quiz & End Sem Exam



5	Revision Exercises with Male and Female Croquis	Practical	BFD408.2	Mid Term-1, Quiz & End Sem Exam
6	Revision Exercises with Male and Female Croquis	Practical	BFD408.2	Mid Term-1, Quiz & End Sem Exam
7	<i>Revision Exercises with Male and Female Croquis</i>	Practical	BFD408.2	Mid Term-1, Quiz & End Sem Exam
8	Revision Exercises with Male and Female Croquis	Practical	BFD408.2	Mid Term-1, Quiz & End Sem Exam
9	Revision Exercises with Male and Female Croquis	Practical	BFD408.2	Mid Term-1, Quiz & End Sem Exam
10	Revision Exercises with Male and Female Croquis	Practical	BFD408.2	Mid Term-1, Quiz & End Sem Exam
11	Revision Exercises with Male and Female Croquis	Practical	BFD408.2	Mid Term-1, Quiz & End Sem Exam
12	Revision Exercises with Male and Female Croquis	Practical	BFD408.2	Mid Term-1, Quiz & End Sem Exam
13	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practical	BFD408.3	Mid Term-1, Quiz & End Sem Exam
14	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practical	BFD408.3	Mid Term-1, Quiz & End Sem Exam
15	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practical	BFD408.3	Mid Term-1, Quiz & End Sem Exam
16	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practical	BFD408.3	Mid Term-1, Quiz & End Sem Exam
17	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil	Practical	BFD408.3	Mid Term-1, Quiz & End Sem Exam



	and water proof inks			
18	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practical	BFD408.3	Mid Term-1, Quiz & End Sem Exam
19	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practical	BFD408.3	Mid Term-1, Quiz & End Sem Exam
20	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practical	BFD408.3	Mid Term-1, Quiz & End Sem Exam
21	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practical	BFD408.3	Mid Term-1, Quiz & End Sem Exam
22	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practical	BFD408.3	Mid Term-1, Quiz & End Sem Exam
23	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practical	BFD408.3	Mid Term-1, Quiz & End Sem Exam
24	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practical	BFD408.3	Mid Term-1, Quiz & End Sem Exam
25	Draping of Male figures	Practical	BFD408.4	Mid Term-1, Quiz & End Sem Exam
26	Draping of Male figures	Practical	BFD408.4	Mid Term-1, Quiz & End Sem Exam
27	Draping of Male figures	Practical	BFD408.4	Mid Term-1, Quiz & End Sem Exam
28	Draping of Male	Practical	BFD408.4	Mid Term-2,



	figures			Quiz & End Sem Exam
29	Draping of Male figures	Practical	BFD408.4	Mid Term-1, Quiz & End Sem Exam
30	Draping of Male figures	Practical	BFD408.4	Mid Term-1, Quiz & End Sem Exam
31	Draping of Male figures	Practical	BFD408.4	Mid Term-2, Quiz & End Sem Exam
32	Draping of Male figures	Practical	BFD408.4	Mid Term-2, Quiz & End Sem Exam
33	Draping of Male figures	Practical	BFD408.4	Mid Term-2, Quiz & End Sem Exam
34	Draping of Male figures	Practical	BFD408.4	Mid Term-2, Quiz & End Sem Exam
35	Draping of Male figures	Practical	BFD408.4	Mid Term-1, Quiz & End Sem Exam
36	Draping of Male figures	Practical	BFD408.4	Mid Term-1, Quiz & End Sem Exam
37	Mix and match designing	Practical	BFD408.5	Mid Term-1, Quiz & End Sem Exam
38	Mix and match designing	Practical	BFD408.5	Mid Term-1, Quiz & End Sem Exam
39	Mix and match designing	Practical	BFD408.5	Mid Term-1, Quiz & End Sem Exam
40	Mix and match designing	Practical	BFD408.5	Mid Term-1, Quiz & End Sem Exam
41	Mix and match designing	Practical	BFD408.5	Mid Term-1, Quiz & End Sem Exam
42	Mix and match designing	Practical	BFD408.5	Mid Term-1, Quiz & End Sem Exam
43	Designing of night Wear	Practical	BFD408.5	Mid Term-1, Quiz & End Sem Exam
44	Designing of night Wear	Practical	BFD408.5	Mid Term-1, Quiz & End Sem Exam
45	Designing of night Wear	Practical	BFD408.5	Mid Term-1, Quiz & End Sem Exam



46	Designing of night Wear	Practical	BFD408.5	Mid Term-1, Quiz & End Sem Exam
47	Designing of night Wear	Practical	BFD408.5	Mid Term-1, Quiz & End Sem Exam
48	Designing of night Wear	Practical	BFD408.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PO 1	PO 2	PO 3
BFD408.1	To Learn knowledge of model drawing.	3	3	1	3	1				2		2	1			
BFD408.2	To remember the knowledge of Male and Female Croquis.	3	2	2	2	2				2		1	1			
BFD408.3	To learn about how to use the different mediums of colour.	3	2	2	2	2				3		3	1			
BFD408.4	To understand the all-knowledge of draping the design of male figures.	3	3	2	3	2				1		2	1			
BFD408.5	To understand the knowledge of stylized sketching.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology
Department of Fashion Design & Technology
I MID-SEMESTER (SEM –IV) 2017-18

Class: B. Des. (Fashion Design) IV Semester



Subject Name: BFD408 Fashion Model Drawing II		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1	Q.2,3	Q.5	Q.3,5		Q.6,4
Student will be able to CO1: To Learn knowledge of model drawing. CO2: To remember the knowledge of Male and Female Croquis.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term of model drawing.				3
CO1	Q.2a	What is Stylization?				3
	Q.2b	Draw the 2 female croquis.				3
CO1	Q.3	Draw the one male croquis.				6
CO2	Q.4	Create 1 female dress design on male croquis.				3
CO2	Q.5a	Illustrate the design of females using the shading pencil medium.				3
	Q.5b	Explain the all-colour medium.				3
CO2	Q 6	Create one female design on stylization croquis with proper detailing.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : FLAT PATTERN MAKING - IV

Course Code : BFD409 Crédits : 03, Session :2017-18(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Anshu Singh Chaudhary

A. Introduction: This part of pattern making course enables students to learn about special ladies wear outfits like bath wear, bridal wear, evening wear and nightwear. Commonly worn men's wear outfits like jeans and trousers have also been included in the course.

B. Course Outcomes: At the end of the course, students will be able to:

BFD409.1. To Learn knowledge of yokes and trouser patterns.

BFD409.2. To remember the knowledge of the pattern of style lines bodice and variations of gown.

BFD409.3. To learn about the pattern knowledge of bath robes and bridal wear.

BFD409.4. To understand the all-knowledge of pattern and drafting of the conceptual wear.

BFD409.5. To understand the knowledge of the drafting of men's shirts and nightwear.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.



[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme-Specific Outcomes:

- **PSO 1:** Will be able to development of Yokes.
- **PSO 2:** Will be able to make the drafting of a different patterns.
- **PSO 3:** Will be able to development of patterns for various styles.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age %
Module I: Yokes	10
Shoulder, midriff & hip yokes	
Module II	20
Drafting of jeans and trouser	



Module III: Developing patterns for various styles	20
Dresses with waist seam lines, coordinates, and dresses without seam lines	
Module IV	10
Drafting of Evening Gown's variations	
Module V	10
Drafting of bath robe	
Module VI	10
Drafting of bridal wears	
Module VII	10
Drafting of night wears (Male & Female)	
Module VIII	10
Drafting of men's shirt	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- By Gerry Cooklin, Pattern cutting for women's outerwear
- By Armstrong, Pattern making for fashion design
- By Gloria Mortimer, Pattern designs for children clothes
- By Cloake, Cutting & Draping special occasion clothes
- By Lark Brooks, Every sewer's guide to perfect fit
- By Ann Hagar, Pattern Cutting for Lingerie, Beachwear and Leisurewear
- By Winifred Aldrich, Fabric, form and flat Pattern Cutting

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Shoulder, midriff & hip yokes	Practical	BFD409.1	Mid Term-1, Quiz & End Sem Exam
2	Shoulder, midriff & hip yokes	Practical	BFD409.1	
3	Shoulder, midriff & hip yokes	Practical	BFD409.1	Mid Term-1, Quiz & End Sem Exam
4	Shoulder, midriff & hip yokes	Practical	BFD409.1	Mid Term-1, Quiz & End Sem



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				Exam
5	Shoulder, midriff & hip yokes	Practical	BFD409.1	Mid Term-1, Quiz & End Sem Exam
6	Shoulder, midriff & hip yokes	Practical	BFD409.1	Mid Term-1, Quiz & End Sem Exam
7	Shoulder, midriff & hip yokes	Practical	BFD409.1	Mid Term-1, Quiz & End Sem Exam
8	Shoulder, midriff & hip yokes	Practical	BFD409.1	Mid Term-1, Quiz & End Sem Exam
9	Shoulder, midriff & hip yokes trouser	Practical	BFD409.1	Mid Term-1, Quiz & End Sem Exam
10	Drafting of jeans and trouser	Practical	BFD409.1	Mid Term-1, Quiz & End Sem Exam
11	Drafting of jeans and trouser	Practical	BFD409.1	Mid Term-1, Quiz & End Sem Exam
12	Drafting of jeans and trouser	Practical	BFD409.1	Mid Term-1, Quiz & End Sem Exam
13	Drafting of jeans and trouser	Practical	BFD409.1	Mid Term-1, Quiz & End Sem Exam
14	Drafting of jeans and trouser	Practical	BFD409.1	Mid Term-1, Quiz & End Sem Exam
15	Drafting of jeans and trouser	Practical	BFD409.1	Mid Term-1, Quiz & End Sem Exam
16	Drafting of jeans and trouser	Practical	BFD409.1	Mid Term-1, Quiz & End Sem Exam
17	Drafting of jeans and trouser	Practical	BFD409.1	Mid Term-1, Quiz & End Sem Exam
18	Drafting of jeans and trouser	Practical	BFD409.1	Mid Term-1, Quiz & End Sem Exam
19	Dresses with waist seam lines, coordinates, and dresses without	Practical	BFD409.2	Mid Term-1, Quiz & End Sem Exam



	seam lines			
20	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD409.2	Mid Term-1, Quiz & End Sem Exam
21	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD409.2	Mid Term-1, Quiz & End Sem Exam
22	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD409.2	Mid Term-1, Quiz & End Sem Exam
23	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD409.2	Mid Term-1, Quiz & End Sem Exam
24	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD409.2	Mid Term-1, Quiz & End Sem Exam
25	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD409.2	Mid Term-1, Quiz & End Sem Exam
26	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD409.2	Mid Term-1, Quiz & End Sem Exam
27	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD409.2	Mid Term-1, Quiz & End Sem Exam
28	Drafting of Evening Gown's variations	Practical	BFD409.2	Mid Term-2, Quiz & End Sem Exam
29	Drafting of Evening Gown's variations	Practical	BFD409.2	Mid Term-1, Quiz & End Sem Exam
30	Drafting of Evening Gown's variations	Practical	BFD409.2	Mid Term-1, Quiz & End Sem Exam
31	Drafting of Evening Gown's	Practical	BFD409.2	Mid Term-2, Quiz & End Sem



	variations			Exam
32	Drafting of Evening Gown's variations	Practical	BFD409.2	Mid Term-2, Quiz & End Sem Exam
33	Drafting of Evening Gown's variations	Practical	BFD409.2	Mid Term-2, Quiz & End Sem Exam
34	Drafting of Evening Gown's variations	Practical	BFD409.2	Mid Term-2, Quiz & End Sem Exam
35	Drafting of Evening Gown's variations	Practical	BFD409.2	Mid Term-1, Quiz & End Sem Exam
36	Drafting of Evening Gown's variations	Practical	BFD409.2	Mid Term-1, Quiz & End Sem Exam
37	Drafting of bath robe	Practical	BFD409.3	Mid Term-1, Quiz & End Sem Exam
38	Drafting of bath robe	Practical	BFD409.3	Mid Term-1, Quiz & End Sem Exam
39	Drafting of bath robe	Practical	BFD409.3	Mid Term-1, Quiz & End Sem Exam
40	Drafting of bath robe	Practical	BFD409.3	Mid Term-1, Quiz & End Sem Exam
41	Drafting of bath robe	Practical	BFD409.3	Mid Term-1, Quiz & End Sem Exam
42	Drafting of bath robe	Practical	BFD409.3	Mid Term-1, Quiz & End Sem Exam
43	Drafting of bath robe	Practical	BFD409.3	Mid Term-1, Quiz & End Sem Exam
44	Drafting of bath robe	Practical	BFD409.3	Mid Term-1, Quiz & End Sem Exam
45	Drafting of bath robe	Practical	BFD409.3	Mid Term-1, Quiz & End Sem Exam
46	Drafting of bridal wears	Practical	BFD409.4	Mid Term-1, Quiz & End Sem Exam
47	Drafting of bridal wears	Practical	BFD409.4	Mid Term-1, Quiz & End Sem Exam
48	Drafting of bridal wears	Practical	BFD409.4	Mid Term-1, Quiz & End Sem Exam



49	Drafting of bridal wears	Practical	BFD409.4	Mid Term-1, Quiz & End Sem Exam
50	Drafting of bridal wears	Practical	BFD409.4	Mid Term-1, Quiz & End Sem Exam
51	Drafting of bridal wears	Practical	BFD409.4	Mid Term-1, Quiz & End Sem Exam
52	Drafting of bridal wears	Practical	BFD409.4	Mid Term-1, Quiz & End Sem Exam
53	Drafting of bridal wears	Practical	BFD409.4	Mid Term-1, Quiz & End Sem Exam
54	Drafting of bridal wears	Practical	BFD409.4	Mid Term-1, Quiz & End Sem Exam
55	Designing of night Wear	Practical	BFD409.5	Mid Term-1, Quiz & End Sem Exam
56	Designing of night Wear	Practical	BFD409.5	Mid Term-1, Quiz & End Sem Exam
57	Designing of night Wear	Practical	BFD409.5	Mid Term-1, Quiz & End Sem Exam
58	Designing of night Wear	Practical	BFD409.5	Mid Term-1, Quiz & End Sem Exam
59	Designing of night Wear	Practical	BFD409.5	Mid Term-1, Quiz & End Sem Exam
60	Designing of night Wear	Practical	BFD409.5	Mid Term-1, Quiz & End Sem Exam
61	Designing of night Wear	Practical	BFD409.5	Mid Term-1, Quiz & End Sem Exam
62	Designing of night Wear	Practical	BFD409.5	Mid Term-1, Quiz & End Sem Exam
63	Designing of night Wear	Practical	BFD409.5	Mid Term-1, Quiz & End Sem Exam
64	Drafting of men's shirt	Practical	BFD409.5	Mid Term-1, Quiz & End Sem Exam
65	Drafting of men's shirt	Practical	BFD409.5	Mid Term-1, Quiz & End Sem Exam
67	Drafting of men's shirt	Practical	BFD409.5	Mid Term-1, Quiz & End Sem



				Exam
68	Drafting of men's shirt	Practical	BFD409.5	Mid Term-1, Quiz & End Sem Exam
69	Drafting of men's shirt	Practical	BFD409.5	Mid Term-1, Quiz & End Sem Exam
70	Drafting of men's shirt	Practical	BFD409.5	Mid Term-1, Quiz & End Sem Exam
71	Drafting of men's shirt	Practical	BFD409.5	Mid Term-1, Quiz & End Sem Exam
72	Drafting of men's shirt	Practical	BFD409.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD409.1	To Learn knowledge of yokes and trouser patterns.	3	3	1	3	1				2		2	1			
BFD409.2	To remember the knowledge of the pattern of style lines bodice and variations of gown.	3	2	2	2	2				2		1	1			
BFD409.3	To learn about the pattern knowledge of bath robes and bridal wear.	3	2	2	2	2				3		3	1			
BFD409.4	To understand the all-knowledge of pattern and drafting of the	3	3	2	3	2				1		2	1			



	conceptual wear.															
BFD409.5	To understand the knowledge of the drafting of men's shirts and nightwear.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2017-18						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD409 Flat Pattern Making–IV		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1	Q.2,3	Q.5	Q.3,5		Q.6,4
Student will be able to CO1: To Learn knowledge of yokes and trouser patterns. CO2: To remember the knowledge of the pattern of style lines bodice and variations of gown.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term of Yokes.				3
CO1	Q.2a	What is jeans?				3
	Q.2b	Make one pattern of lower-wear garment.				3
CO1	Q.3	Make 1 pattern of yokes with detailing.				6
CO2	Q.4	Create 1 female pattern of princess-style lines.				3
CO2	Q.5a	Illustrate the design of 1 evening gown.				3
	Q.5b	Explain the types of gown silhouettes.				3
CO2	Q 6	Create one female design including style lines and gown silhouettes with patterns.				6



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Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : COMPUTER APPLICATION - IV

Course Code : BFD410 Crédits : 02, Session :2017-18(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Dharmistha Kachwaha

A. Introduction: This study will introduce the student to the usage of computer softwares in different areas of Fashion Designing & Technology.

B. Course Outcomes: At the end of the course, students will be able to:

BFD410.1. To Learn knowledge of the tools of illustrator.

BFD410.2. To remember the knowledge of creating the objects and ERP.

BFD410.3. To learn about how to illustrate the gradients in illustrator.

BFD410.4. To understand the all-knowledge of inspirational patterns.

BFD410.5. To understand the knowledge of the colour and different weave.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all



industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme-Specific Outcomes:

PSO 1: Will be able to draw the creating object on software.

PSO 2: Will be able to differentiate the Inspirational and Innovative patterns and gradients.

PSO 3: Will be able to develop the design of the weaves with colours.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Module I	15
Illustrator: Tool Introduction and usage	
Module II	20



Functions of tools & creating objects	
Module III	10
Reach ERP	
Module IV	20
Setting up artwork: Transparency, Gradients and patterns	
Module V	20
Dobby/Jacquard	
Module VI	15
Working on Color separation (2 D)	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Corel Draw 11 for Windows: Visual Quick Start Guide
- From Sue Chastain, your guide to Graphics software
- Corel Draw Studio Techniques: Books: David Huss, Gary W. Priester by David Huss, Gary W. Priester.
- Corel Draw 10 for Windows: Visual Quick Start Guide.
- The Photoshop Cs/Cs2 Wow! Book by Linnea Dayton, Cristen Gillespie

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Illustrator: Tool Introduction and usage	Practical	BFD410.1	Mid Term-1, Quiz & End Sem



				Exam
2	Illustrator: Tool Introduction and usage	Practical	BFD410.1	
3	Illustrator: Tool Introduction and usage	Practical	BFD410.1	Mid Term-1, Quiz & End Sem Exam
4	Illustrator: Tool Introduction and usage	Practical	BFD410.1	Mid Term-1, Quiz & End Sem Exam
5	Illustrator: Tool Introduction and usage	Practical	BFD410.1	Mid Term-1, Quiz & End Sem Exam
6	Illustrator: Tool Introduction and usage	Practical	BFD410.1	Mid Term-1, Quiz & End Sem Exam
7	Illustrator: Tool Introduction and usage	Practical	BFD410.1	Mid Term-1, Quiz & End Sem Exam
8	Functions of tools & creating objects	Practical	BFD410.2	Mid Term-1, Quiz & End Sem Exam
9	Functions of tools & creating objects	Practical	BFD410.2	Mid Term-1, Quiz & End Sem Exam
10	Functions of tools & creating objects	Practical	BFD410.2	Mid Term-1, Quiz & End Sem Exam
11	Functions of tools & creating objects	Practical	BFD410.2	Mid Term-1, Quiz & End Sem Exam
12	Functions of tools & creating objects	Practical	BFD410.2	Mid Term-1, Quiz & End Sem Exam
13	Functions of tools & creating objects	Practical	BFD410.2	Mid Term-1, Quiz & End Sem Exam
14	Functions of tools & creating objects	Practical	BFD410.2	Mid Term-1, Quiz & End Sem Exam
15	Reach ERP	Practical	BFD410.2	Mid Term-1, Quiz & End Sem Exam
16	Reach ERP	Practical	BFD410.2	Mid Term-1, Quiz & End Sem Exam
17	Reach ERP	Practical	BFD410.2	Mid Term-1, Quiz & End Sem Exam
18	Reach ERP	Practical	BFD410.2	Mid Term-1, Quiz & End Sem Exam
19	Reach ERP	Practical	BFD410.2	Mid Term-1, Quiz & End Sem



				Exam
20	Reach ERP	Practical	BFD410.2	Mid Term-1, Quiz & End Sem Exam
21	Reach ERP	Practical	BFD410.2	Mid Term-1, Quiz & End Sem Exam
22	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD410.3	Mid Term-1, Quiz & End Sem Exam
23	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD410.3	Mid Term-1, Quiz & End Sem Exam
24	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD410.3	Mid Term-1, Quiz & End Sem Exam
25	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD410.3	Mid Term-1, Quiz & End Sem Exam
26	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD410.3	Mid Term-1, Quiz & End Sem Exam
27	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD410.3	Mid Term-1, Quiz & End Sem Exam
28	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD410.3	Mid Term-2, Quiz & End Sem Exam
29	Dobby/Jacquard	Practical	BFD410.4	Mid Term-1, Quiz & End Sem Exam
30	Dobby/Jacquard	Practical	BFD410.4	Mid Term-1, Quiz & End Sem Exam
31	Dobby/Jacquard	Practical	BFD410.4	Mid Term-2, Quiz & End Sem Exam
32	Dobby/Jacquard	Practical	BFD410.4	Mid Term-2, Quiz & End Sem Exam
33	Dobby/Jacquard	Practical	BFD410.4	Mid Term-2, Quiz & End Sem



				Exam
34	Dobby/Jacquard	Practical	BFD410.4	Mid Term-2, Quiz & End Sem Exam
35	Dobby/Jacquard	Practical	BFD410.4	Mid Term-1, Quiz & End Sem Exam
36	Dobby/Jacquard	Practical	BFD410.4	Mid Term-1, Quiz & End Sem Exam
37	Dobby/Jacquard	Practical	BFD410.4	Mid Term-1, Quiz & End Sem Exam
38	Dobby/Jacquard	Practical	BFD410.4	Mid Term-1, Quiz & End Sem Exam
39	Working on Color separation (2 D)	Practical	BFD410.5	Mid Term-1, Quiz & End Sem Exam
40	Working on Color separation (2 D)	Practical	BFD410.5	Mid Term-1, Quiz & End Sem Exam
41	Working on Color separation (2 D)	Practical	BFD410.5	Mid Term-1, Quiz & End Sem Exam
42	Working on Color separation (2 D)	Practical	BFD410.5	Mid Term-1, Quiz & End Sem Exam
43	Working on Color separation (2 D)	Practical	BFD410.5	Mid Term-1, Quiz & End Sem Exam
44	Working on Color separation (2 D)	Practical	BFD410.5	Mid Term-1, Quiz & End Sem Exam
45	Working on Color separation (2 D)	Practical	BFD410.5	Mid Term-1, Quiz & End Sem Exam
46	Working on Color separation (2 D)	Practical	BFD410.5	Mid Term-1, Quiz & End Sem Exam
47	Working on Color separation (2 D)	Practical	BFD410.5	Mid Term-1, Quiz & End Sem Exam
48	Working on Color separation (2 D)	Practical	BFD410.5	Mid Term-1, Quiz & End Sem Exam



H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD410.1	To Learn knowledge of the tools of illustrator.	3	3	1	3	1				2		2	1			
BFD410.2	To remember the knowledge of creating the objects and ERP.	3	2	2	2	2				2		1	1			
BFD410.3	To learn about how to illustrate the gradients in illustrator.	3	2	2	2	2				3		3	1			
BFD410.4	To understand the all-knowledge of inspirational patterns.	3	3	2	3	2				1		2	1			
BFD410.5	To understand the knowledge of the colour and different weave.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2017-18						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD410- Computer Applications – IV		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6



Student will be able to

CO1: To Learn knowledge of the tools of illustrator.

CO2: To remember the knowledge of creating the objects and ERP.

CO Map	Question No.	Question	Marks
CO1	Q.1	Explain the tools of illustrator.	3
CO1	Q.2a	What is the illustrator?	3
	Q.2b	Write down the shortcut keys of illustrator.	3
CO1	Q.3	Draw one object using the tools.	6
CO2	Q.4	Explain the components of ERP.	3
CO2	Q.5a	Make one object with using pen tool and a text tool.	3
	Q.5b	Write the making process of the above question.	3
CO2	Q 6	Create one festival poster with all the details.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





AMITY UNIVERSITY MADHYA PRADESH, GWALIOR

AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

DEPARTMENT OF FASHION DESIGN

PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Bachelor of Design (B.Des) FD, Academic Year – 2017-18

Programme Outcomes:

[PO.1].Designknowledge:To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis:Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5].Moderntoolusage:For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10].Communication:Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11].Projectmanagementandfinance:Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12].Life-longlearning:Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.



Programme Specific Outcomes:

PSO1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Way of its appreciation, enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

Note: - Correlation levels 1, 2 and 3 as defined below:

1: Slight (Low), 2: Moderate (Medium) and 3: Substantial (High)

If there is no correlation, put “-”

PROGRAMME ARTICULATION MATRIX																
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
V SEM	BFD 502	3	2	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD506	3	1	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD507	3	3	2	3	3	2	2	-	3	2	3	3	-	-	-
	BFD524	2	2	2	-	3	-	3	2	-	3	-	3	-	-	-
	BFD526	3	3	1	2	3	3	3	3	3	-	1	3	-	-	-
	BFD 527	2	-	2	-	3	-	3	2	-	3	-	3	-	-	-
	BFD 528	3	3	3	2	2	1	1	-	-	-	-	3	-	-	-
	BFD529	2	2	2	-	3	-	3	2	-	3	-	3	-	-	-
	BFD550	3	3	1	2	3	3	3	3	3	-	1	3	-	-	-
VIII SEM	BFD 832	3	2	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD 835	3	1	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD 836	3	3	2	3	3	2	2	-	3	2	3	3	-	-	-



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Contemporary Fashion-I
Course Code : BFD 501, Crédits : 02, Session :2017-18, Class : B.Des. 3rd Year
Faculty Name : Ms Anshu Singh Chaudhary

A. Introduction: This subject equips students with awareness about environmental issues as a part of constant change & acceptability of a design in market besides learning how to design accessories along with clothing.

B. Course Outcomes:At the end of the course, students will develop ability to:

BFD 501.1 Develop various jewellerys in many styles & designs

BFD 501.2 Design Hats & Caps for Teenagers and Adults

BFD 501.3 Designing of range for kids, adults & teenagers

C. Programme Outcomes:

[PO.1].Design knowledge:To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5].Moderntoolusage:For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10].Communication:Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.



[PO.11].Projectmanagementandfinance:Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12].Life-longlearning:Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO1:be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance isrequiredtobemaintainedbyastudentto be qualified for taking up the EndSemester examination. The allowanceof 25%includesalltypesofleaves includingmedicalleaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Designing a range of funky jewellery for the teenagers

Designing a story boards and then constructs at least 2 products.



Lecture	Topics	Mode	Correspon	Mode of
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Designing a range of ethnic jewellery for the adults

Designing a story boards and then constructs at least 2 products.

Module III: Designing a range of purses and bags for teenagers/adults

Designing a story boards and then constructs at least 2 products.

Module IV: Designing a range of hats and caps for teenagers/adults

Designing a story boards and then constructs at least 2 products.

Module V:

Designing a range of contemporary wear for Kids

Module VI:

Designing a range of contemporary wear for teenagers

Module VII:

Designing a range of contemporary wear for adults

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- By Kathryn Mc Kelvey, Illustrating Fashion

References:

- By Patrick John Ireland, Encyclopedia of fashion detail
- By Bina Abbing, Advanced Fashion Sketchbook
- By Bina Abbing, Fashion Model Drawing
- Femina, Elle, FNL, Apparel views, Clothesline, Vogue, Burda, Simplicity to consult

I. Lecture Plan



		of Delivery	ding CO	Assessing CO
1.	Designing a range of funky jewellery for the teenagers	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
2.	Designing a range of funky jewellery for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
3.	Designing a range of funky jewellery for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
4.	Designing a range of funky jewellery for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
5.	Designing a range of funky jewellery for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
6.	Designing a range of funky jewellery for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
7.	Designing a range of funky jewellery for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
8.	Designing a range of ethnic jewellery for the adults	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
9.	Designing a range of ethnic jewellery for the adults	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
10.	Designing a range of ethnic jewellery for the adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
11.	Designing a range of ethnic jewellery for the adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
12.	Designing a range of ethnic jewellery for the adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
13.	Designing a range of ethnic jewellery for the adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
14.	Designing a range of ethnic jewellery for the adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
15.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
16.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam



17.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
18.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
19.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
20.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
21.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
22.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-1, case studies & End Sem Exam
23.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-1, case studies & End Sem Exam
24.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-2, Quiz & End Sem Exam
25.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-2, Quiz & End Sem Exam
26.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-2, Quiz & End Sem Exam
27.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-2, Quiz & End Sem Exam
28.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-2, Quiz & End Sem Exam
29.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
30.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
31.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
32.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam



33.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
34.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
35.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
36.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
37.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
38.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
39.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
40.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
41.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
42.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
43.	Designing a range of contemporary wear for adults	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
44.	Designing a range of contemporary wear for adults	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
45.	Designing a range of contemporary wear for adults	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam



46.	Designing a range of contemporary wear for adults	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
47.	Designing a range of contemporary wear for adults	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
48.	Designing a range of contemporary wear for adults	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD527.1.	Apply the principle of Sustainable fashion for effective outcome.				3	2			2	3	3	2	2			
BFD527.2.	Explain the basic concepts, applications & processes of Fashion Accessories.				2	2			2	3	3	3	1			
BFD527.3	: Explain the Accessories for different age groups and occasions with the environment friendly fashion statement.				2	1	1		2	3	3	3	2			



Amity School of Fashion Designing and Technology Department of Fashion design and Technology IMID-SEMESTER(SEM-V)2021-22						
Class:B.Des (FD) V Semester						
SubjectName: BFD 301Fashion Management-I		Time:2 Hrs			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: Apply the principle of Sustainable fashion for effective outcome. CO2: Explain the basic concepts, applications & processes of Fashion Accessories. CO3: Explain the Accessories for different age groups and occasions with the environment friendly fashion statement.						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by contemporary fashion.				3
CO1	Q.2a	What is the importance of Accessories in fashion industry.				3
	Q.2b	What is the difference between funky and ethnic Jewelry .				3
CO1	Q.3	Explain briefly the contemporary wear for kids.				6
CO2	Q.4	What is the difference between caps and hats.				3
CO3	Q.5a	What is the importance of sustainable Accessories.				3
	Q.5b	What are the principals for designing contemporary teenage wear.				3
CO3	Q6	Explain the Acceptance and restriction for designing contemporary wear for adults.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3



AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

Attainment Level 1: 60% of students secure more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Apparel Production
Course Code : BFD 502, Crédits : 02, Session : 2017-18(Odd Sem.), Class : B.Des. 3rd Year
Faculty Name : Ms. Neha Sah

A. Introduction : The students study the garment production in Garment Manufacturing unit.

B. Course Outcomes: At the end of the course, students will be able to:

BFD502.1. Know-how of cutting and sewing process of whole garment.

BFD502.2. Acquire knowledge about the Construction of garment same as Industrial process..

BFD502.3. Students will learn about Production planning and control of raw material, finished product, Quality standards/ Export order audits of fabric, garments etc..

C. Programme Outcomes:

[PO.1]. Design knowledge : To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.



[PO.10].Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11].Projectmanagementandfinance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12].Life-longlearning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
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1	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-1	Mid Term-1, PPT & End Sem Exam
2	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-1	Mid Term-1, PPT & End Sem Exam
3	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-1	Mid Term-1, PPT & End Sem Exam
4	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-1	Mid Term-1, PPT & End Sem Exam
5	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-2	Mid Term-1, PPT & End Sem Exam
6	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-2	Mid Term-1, PPT & End Sem Exam
7	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-2	Mid Term-1, PPT & End Sem Exam
8	Production methodology Assembly line, individual garment manufacturing, job work, quality checkpoints.	Lecture	BFD502-2	Mid Term-1, PPT & End Sem Exam
9	Production methodology Assembly line, individual garment manufacturing, job work, quality checkpoints.	Lecture	BFD502-3	Mid Term-1, PPT & End Sem Exam
10	Production methodology Assembly line, individual garment manufacturing, job work, quality checkpoints.	Lecture	BFD502-3	Mid Term-1, PPT & End Sem Exam
11	Production methodology	Lecture	BFD502-3	Mid Term-1, PPT



	Assembly line, individual garment manufacturing, job work, quality checkpoints.			& End Sem Exam
12	Production methodology Assembly line, individual garment manufacturing, job work, quality checkpoints.	Lecture	BFD502-3	Mid Term-1, PPT & End Sem Exam
13	Production methodology Assembly line, individual garment manufacturing, job work, quality checkpoints.	Lecture	BFD502-4	Mid Term-1, PPT & End Sem Exam
14	Production methodology Assembly line, individual garment manufacturing, job work, quality checkpoints.	Lecture	BFD502-4	Mid Term-1, PPT & End Sem Exam
15	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.	Lecture	BFD502-4	Mid Term-1, PPT & End Sem Exam
16	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.	Lecture	BFD502-4	Mid Term-1, PPT & End Sem Exam
17	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.	Lecture	BFD502-5	Mid Term-1, PPT & End Sem Exam
18	Production planning and control Job batch and mass production, material planning and allocation, process	Lecture	BFD502-5	Mid Term-1, PPT & End Sem Exam



	planning and process sheet, production control, inventory control.			
19	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.	Lecture	BFD502-5	Mid Term-1, PPT & End Sem Exam
20	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.	Lecture	BFD502-5	Mid Term-1, PPT & End Sem Exam
21	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
22	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
23	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
24	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
25	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam



26	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
27	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
28	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
29	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
30	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
31	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
32	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
33	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
34	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
35	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
36	Labeling and Packaging	Lecture	BFD502-6	Mid Term-1, PPT



	Care labeling, packing and packaging			& End Sem Exam
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F.

Syllabus .

Module I: Machinery and Equipment

Cutting, sewing, finishing, washing, stain removal, embellishment.

Module II: Production methodology

Assembly line, individual garment manufacturing, job work, quality checkpoints.

Module III: Production planning and control

Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.

Module IV: Quality Assurance

Understanding quality standards, analyzing test reports, basic fabric and sewing defects.

Module V: Labeling and Packaging

Care labeling, packing and packaging

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H:Suggested Text/Reference Books:

- **By Giolleo and Berks, fashion Production Terms**
- **By Grig Hazer, Fantastic Fit For Everybody**
- **By Hellen Goworek, Fashion Buying**
- By Mules, Timeline of World Costumes
- By John Paecock, Fashion Source Book, The 1960's, The 1970's The 1980's
- By John Peacock, The chronicle of Western Costumes
- Illustrated Encyclopedia of Costume and Fashion
- By Lucy Johnston, 19th century Fashion in Detail
- By Pepin Press, Pictorial History of Costumes

I. Lecture Plan

J. Course Articulation Matrix (Mapping of COs with POs)



Question	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Mapping						

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD502.1	Know-how of cutting and sewing process of whole garment.				3	2			2	3	3	2	2			
BFD502.2	Acquire knowledge about the Construction of garment same as Industrial process				2	2			2	3	3	3	1			
BFD502.3	Students will learn about Production planning and control of raw material, finished product				2	1	1		2	3	3	3	2			
BFD502.4	Students will learn about Quality standards/ Export order audits of fabric, garments etc..	1		2		3	1		2		3		3			



Student will be able to

CO1: Students will know about the procedure of garment manufacturing.

CO2: Acquire knowledge about the workrooms and working tools.

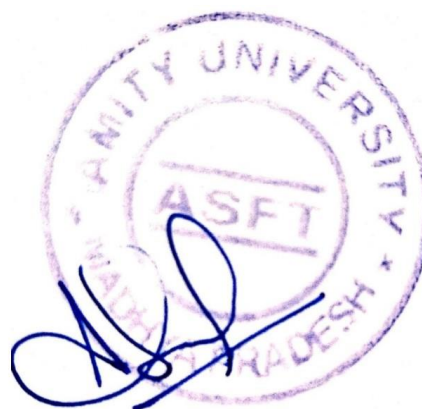
CO3: Students will be familiar with the raw material and finished product.

COMap	QuestionNo.	Question	Marks
CO1	Q.1	What are the basic tools and machinery required for garment construction.	3
CO1	Q.2a	How many types of garment samples .	3
	Q.2b	What are the production planning and allocation.	3
CO1	Q.3	Explain in the brief of mass production and job batch.	6
CO2	Q.4	What are the care lables and its uses.	3
CO3	Q.5a	What precautions should follow for packing and packaging.	3
	Q.5b	What are the fabric defects and sewing defects.	3
CO3	Q6	What standards should follow for Export quality product manufacturing.	6

Sample Question Paper

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2: 70% of students secure more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Pattern Draping V Sem
Course Code : BFD 503, Crédits : 02, Session : 2017-18(Odd Sem.), Class : B.Des. 3rd Year
Faculty Name : Ms. Anshu Singh Chaudhari

A. Introduction : After the students have a thorough knowledge of flat pattern making and its application they are now introduced to the concept of three dimensional process of pattern making by draping the material on to the mannequin.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 503 1** *Know-how of equipments used for draping*
- **BFD503 2** *Know-how to drape various skirts, collars, and sleeves,. Draping of basic patterns: Front & back bodice.*
- **BFD503 3** *Knowledge of shift pattern development etc.*

C. Program Outcomes:

[PO.1].Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5].Modern tool usage :For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10].Communication :Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11].Project management and finance :Apply knowledge of Design principles in



project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12].Life-long learning :Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Program Specific Outcomes:

PSO1:be able to understand about taking body measurements and develop patterns according to measurements .Draping of different garments with Style lines. Also learn different patterns to drape.

PSO 2: be able to create exclusively designed products with the help of different methods and materials .and most importantly students are able to solve fitting problems.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I: Introduction

Equipments needed, grain, seam allowances, preparation of fabric, dress form.

Module II: Basic patterns

Basic bodice (front & back), Basic skirt (front & back), Basic sleeve

Module III: Variations in necklines, armholes, waistlines, princess bodice and boned bodice

Module IV: Creating patterns by dart manipulations

Multiple darts, Dart tucks, Gathers, Pleats, Flare, Style lines and control seams

Module V: Style lines and control seams



Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
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Use of style lines, Cows and twists in bodice, Midriff & yoke styles

Module VI: Variations in skirts

Variation of the basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums flared and gathered

Module VII: Collars

The Mandarin Collar, Convertible Collar, Peter Pan Collar, Shawl Collar, Notched Collar

Module VIII: Sleeves

The Dolman sleeve, Raglan and Kimono sleeve

Module IX: The Shift

A Line, Tent, Blouson, Use of Facings, Closures and Pockets

Module X: Final Presentation

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & References:

Text:

- By Jaffe and Rellis, Draping for Fashion Design
- By Connie Amaden- Crawford, The Art of Fashion Draping

References: By Natalie Bray, Dress Fitting

Lecture Plan



1	Introduction Equipments needed, grain, seam allowances, preparation of fabric, dress form.	Practical	BFD528-1	Mid Term-1, PPT & End Sem Exam
2	Introduction Equipments needed, grain, seam allowances, preparation of fabric, dress form.	Practical	BFD528-1	Mid Term-1, PPT & End Sem Exam
3	Introduction Equipments needed, grain, seam allowances, preparation of fabric, dress form.	Practical	BFD528-1	Mid Term-1, PPT & End Sem Exam
4	Introduction Equipments needed, grain, seam allowances, preparation of fabric, dress form.	Practical	BFD528-1	Mid Term-1, PPT & End Sem Exam
5	Introduction Equipments needed, grain, seam allowances, preparation of fabric, dress form.	Practical	BFD528-1	Mid Term-1, PPT & End Sem Exam
6	Basic patterns Basic bodice (front & back), Basic skirt	Practical	BFD528-2	Mid Term-1, PPT & End Sem Exam



	(front & back), Basic sleeve			
7	Basic patterns Basic bodice (front & back), Basic skirt (front & back), Basic sleeve	Practical	BFD528-2	Mid Term-1, PPT & End Sem Exam
8	Basic patterns Basic bodice (front & back), Basic skirt (front & back), Basic sleeve	Practical	BFD528-2	Mid Term-1, PPT & End Sem Exam
9	Basic patterns Basic bodice (front & back), Basic skirt (front & back), Basic sleeve	Practical	BFD528-2	Mid Term-1, PPT & End Sem Exam
10	Basic patterns Basic bodice (front & back), Basic skirt (front & back), Basic sleeve	Practical	BFD528-2	Mid Term-1, PPT & End Sem Exam
11	Variations in necklines, armholes, waistlines, princess bodice and boned bodice	Practical	BFD528-3	Mid Term-1, PPT & End Sem Exam
12	Variations in necklines, armholes, waistlines, princess bodice and boned bodice	Practical	BFD528-3	Mid Term-1, PPT & End Sem Exam
13	Variations in necklines, armholes, waistlines, princess bodice and boned	Practical	BFD528-3	Mid Term-1, PPT & End Sem Exam



	bodice			
14	Variations in necklines, armholes, waistlines, princess bodice and boned bodice	Practical	BFD528-3	Mid Term-1, PPT & End Sem Exam
15	Variations in necklines, armholes, waistlines, princess bodice and boned bodice	Practical	BFD528-3	Mid Term-1, PPT & End Sem Exam
16	Creating patterns by dart manipulations Multiple darts, Dart tucks, Gathers, Pleats, Flare, Style lines and control seams	Practical	BFD528-4	Mid Term-1, PPT & End Sem Exam
17	Creating patterns by dart manipulations Multiple darts, Dart tucks, Gathers, Pleats, Flare, Style lines and control seams	Practical	BFD528-4	Mid Term-1, PPT & End Sem Exam
18	Creating patterns by dart manipulations Multiple darts, Dart tucks, Gathers, Pleats, Flare, Style lines and control seams	Practical	BFD528-4	Mid Term-1, PPT & End Sem Exam
19	Creating patterns by dart manipulations	Practical	BFD528-4	Mid Term-1, PPT & End Sem Exam



	Multiple darts, Dart tucks, Gathers, Pleats, Flare, Style lines and control seams			
20	Creating patterns by dart manipulations Multiple darts, Dart tucks, Gathers, Pleats, Flare, Style lines and control seams	Practical	BFD528-4	Mid Term-1, PPT & End Sem Exam
21	Style lines and control seams Use of style lines, Cowls and twists in bodice, Midriff & yoke styles	Practical	BFD528-5	Mid Term-1, PPT & End Sem Exam
22	Style lines and control seams Use of style lines, Cowls and twists in bodice, Midriff & yoke styles	Practical	BFD528-5	Mid Term-1, PPT & End Sem Exam
23	Style lines and control seams Use of style lines, Cowls and twists in bodice, Midriff & yoke styles	Practical	BFD528-5	Mid Term-1, PPT & End Sem Exam
24	Style lines and control seams	Practical	BFD528-5	Mid Term-1, PPT & End Sem Exam



	Use of style lines, Cowls and twists in bodice, Midriff & yoke styles			
25	Style lines and control seams Use of style lines, Cowls and twists in bodice, Midriff & yoke styles	Practical	BFD528-5	Mid Term-1, PPT & End Sem Exam
26	Variations in skirts Variation of the basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums flared and gathered	Practical	BFD528-6	Mid Term-1, PPT & End Sem Exam
27	Variations in skirts Variation of the basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums flared and gathered	Practical	BFD528-6	Mid Term-1, PPT & End Sem Exam
28	Variations in skirts Variation of the basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums flared and gathered	Practical	BFD528-6	Mid Term-1, PPT & End Sem Exam
29	Variations in skirts Variation of the	Practical	BFD528-6	Mid Term-1, PPT & End Sem Exam



	basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums flared and gathered			
30	Variations in skirts Variation of the basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums flared and gathered	Practical	BFD528-6	Mid Term-1, PPT & End Sem Exam
31	Collars The Mandarin Collar, Convertible Collar, Peter Pan Collar, Shawl Collar, Notched Collar	Practical	BFD528-7	Mid Term-1, PPT & End Sem Exam
32	Collars The Mandarin Collar, Convertible Collar, Peter Pan Collar, Shawl Collar, Notched Collar	Practical	BFD528-7	Mid Term-1, PPT & End Sem Exam
33	Collars The Mandarin Collar, Convertible Collar, Peter Pan Collar, Shawl Collar, Notched Collar	Practical	BFD528-7	Mid Term-1, PPT & End Sem Exam
34	Collars The Mandarin Collar, Convertible Collar,	Practical	BFD528-7	Mid Term-1, PPT & End Sem Exam



	Peter Pan Collar, Shawl Collar, Notched Collar			
35	Collars The Mandarin Collar, Convertible Collar, Peter Pan Collar, Shawl Collar, Notched Collar	Practical	BFD528-7	Mid Term-1, PPT & End Sem Exam
36	Sleeves The Dolman sleeve, Raglan and Kimono sleeve	Practical	BFD528-8	Mid Term-1, PPT & End Sem Exam
37	Sleeves The Dolman sleeve, Raglan and Kimono sleeve	Practical	BFD528-8	Mid Term-1, PPT & End Sem Exam
38	Sleeves The Dolman sleeve, Raglan and Kimono sleeve	Practical	BFD528-8	Mid Term-1, PPT & End Sem Exam
39	Sleeves The Dolman sleeve, Raglan and Kimono sleeve	Practical	BFD528-8	Mid Term-1, PPT & End Sem Exam
40	Sleeves The Dolman sleeve, Raglan and Kimono sleeve	Practical	BFD528-8	Mid Term-1, PPT & End Sem Exam
41	The Shift	Practical	BFD528-9	Mid Term-1, PPT



	A Line, Tent, Blouson, Use of Facings, Closures and Pockets			& End Sem Exam
42	The Shift A Line, Tent, Blouson, Use of Facings, Closures and Pockets	Practical	BFD528-9	Mid Term-1, PPT & End Sem Exam
43	The Shift A Line, Tent, Blouson, Use of Facings, Closures and Pockets	Practical	BFD528-9	Mid Term-1, PPT & End Sem Exam
44	The Shift A Line, Tent, Blouson, Use of Facings, Closures and Pockets	Practical	BFD528-9	Mid Term-1, PPT & End Sem Exam
45	The Shift A Line, Tent, Blouson, Use of Facings, Closures and Pockets	Practical	BFD528-9	Mid Term-1, PPT & End Sem Exam
46	Final Presentation	Practical	BFD528-10	Mid Term-1, PPT & End Sem Exam
47	Final Presentation	Practical	BFD528-10	Mid Term-1, PPT & End Sem Exam
48	Final Presentation	Practical	BFD528-10	Mid Term-1, PPT & End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)



CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD528.1.	<i>Know-how of equipments used for draping</i>				3	2			2	3	3	2	2			
BFD528.2.	<i>Know-how to drape various skirts, collars, and sleeves,. Draping of basic patterns: Front & back bodice.</i>				2	2			2	3	3	3	1			
BFD528.3	<i>Knowledge of shift pattern development ,collars, sleeves etc.</i>				2	1	1		2	3	3	3	2			



Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER(SEM-V)2021-22						
Class :B.Des (FD) V Semester						
Subject Name: BFD 528 Pattern Draping		Time:2 Hrs			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6	Q.5	Q,5,6
Student will be able to <i>CO1. Learning of Draping and Know-how of equipments used for draping</i> <i>CO2. Know-how to drape various skirts, collars, and sleeves,. Draping of basic patterns: Front & back bodice</i> <i>CO3.. Knowledge of shift pattern development , collars, sleeves etc.</i>						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by draping.				3
CO1	Q.2a	What is the importance of Dress forms in Draping.				3
	Q.2b	What are important tools for Draping.				3
CO1	Q.3	Explain the difference between Draping and Pattern making.				6
CO2	Q.4	What are the precautions should keep in mind when Draping of Collars and sleeves.				3
CO3	Q.5a	What are the Dart Manipulation and how we use in patterns.				3
	Q.5b	Explain the draping of shift dress.				3
CO3	Q6	Explain the importance of Draping in Fashion designing.				6

Attainments		Rubric
Level	1	IF60%ofstudentssecuremorethan60%marksthenlevel1
Level	2	IF70%ofstudentssecuremorethan60%marksthenlevel2
Level	3	IF80%ofstudentssecuremorethan60%marksthenlevel3



Attainment Level 2: 70% of students secure more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Pattern Grading V Sem
Course Code : BFD 504, Crédits : 02, Session : 2017-18(Odd Sem.), Class : B.Des. 3rd Year
Faculty Name : Ms. Anshu Singh Chaudhary

A. Introduction : After the knowledge of flat pattern making the students now learn how to increase or decrease any pattern in proportion. Every garment has its own features and style of pattern. In this particular semester, students are exposed to learn change the size of pattern.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 504 1.** *Knowledge of Grading.*
- **BFD 504.2** *Know-how of execute the Grading in different patterns.*
- **BFD 504 3.** *Knowledge of Computerised Grading.*

C. Program Outcomes:

[PO.1].Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5].Modern tool usage :For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10].Communication :Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11].Project management and finance :Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.



[PO.12].Life-long learning :Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Program Specific Outcomes:

PSO1:be able to understand about taking body measurements and develop patterns according to measurements .Grading of different garments with Pockets, plackets, Style lines.

PSO 2: be able to create exclusively designed products with the help of different methods and materials .and most importantly students are able to solve fitting problems.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25%includesalltypesofleaves Including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



F. Syllabus:

Module I: Introduction to Grading

History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal

Module II: The Master Grades

Grading of adult bodice block- front and back, Inset and grown on sleeves

Module III: Grading of collar s and lapels

Tailored lapel, Tailored Collar, Shawl Collar

Module IV: Grading of skirts

Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block

Module V: Grading of Trouser Block

Basic Block; Trouser variation

Module VI: Grading of Jacket

Paneled, Box and double breasted jackets

Module VII: Computerized Grading Technology

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & References:



Text:

- By Gerry Cooklin, Pattern Grading for Women's Clothes
- By Gerry Cooklin, Pattern Grading for Men's Clothes
- By Gerry Cooklin, Garment Technology for Fashion Designers References:
- By Natalis Bray, More Dress Pattern Designing

I. **Lecture Plan**

II.



Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam
2	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam
3	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam



4	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam
5	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam
6	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam



7	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam
8	The Master Grades Grading of adult bodice block- front and back, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
9	The Master Grades Grading of adult bodice block- front and back, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
10	The Master Grades Grading of adult bodice block- front and back, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
11	The Master Grades Grading of adult bodice block- front and back, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
12	The Master Grades	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam



	Grading of adult bodice block- front and back, Inset and grown on sleeves			
13	The Master Grades Grading of adult bodice block- front and back, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
14	The Master Grades Grading of adult bodice block- front and back, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
15	Grading of collar s and lapels Tailored lapel, Tailored Collar, Shawl Collar	Practical	BFD529-3	Mid Term-1, PPT & End Sem Exam
16	Grading of collar s and lapels Tailored lapel, Tailored Collar, Shawl Collar	Practical	BFD529-3	Mid Term-1, PPT & End Sem Exam
17	Grading of collar s and lapels Tailored lapel, Tailored Collar, Shawl Collar	Practical	BFD529-3	Mid Term-1, PPT & End Sem Exam
18	Grading of collar s and lapels Tailored lapel,	Practical	BFD529-3	Mid Term-1, PPT & End Sem Exam



	Tailored Collar, Shawl Collar			
19	Grading of collar s and lapels Tailored lapel, Tailored Collar, Shawl Collar	Practical	BFD529-3	Mid Term-1, PPT & End Sem Exam
20	Grading of collar s and lapels Tailored lapel, Tailored Collar, Shawl Collar	Practical	BFD529-3	Mid Term-1, PPT& End Sem Exam
21	Grading of skirts Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam
22	Grading of skirts Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam
23	Grading of skirts Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam
24	Grading of skirts Fitted skirt block-front	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam



	and back, flared skirts, skirt variations, Grading of Sheath Block			
25	Grading of skirts Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam
26	Grading of skirts Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam
27	Grading of skirts Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam
28	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
29	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
30	Grading of Trouser Block	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam



	Basic Block; Trouser variation			
31	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
32	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
33	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
34	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
35	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
36	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
37	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam



38	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
39	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
40	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
41	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
42	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam
43	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam
44	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam
45	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam
46	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam
47	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam
48	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)



CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD529.1.	. Learning of Grading of various garments includes jackets, Trouser with pockets etc				3	2			2	3	3	2	2			
BFD529.2.	Know-how to increase and decrease the size of the pattern.				2	2			2	3	3	3	1			
BFD529.3	<i>Learn Computerised Grading technology</i>				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER(SEM-V)2021-22						
Class :B.Des (FD) V Semester						
Subject Name: BFD 529 Pattern Grading		Time:2 Hrs			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6	Q.5	Q.4,5,6



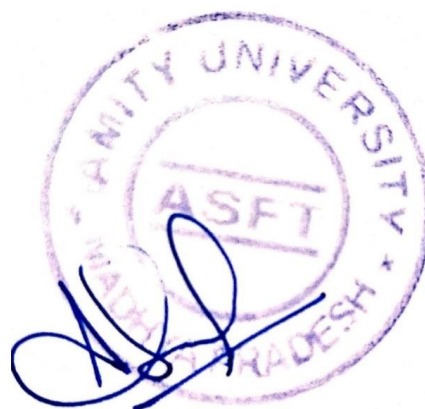
Student will be able to

- CO1. . Learning of Grading of various garments includes jackets, Trouser with pockets etc
- CO2. Know-how to increase and decrease the size of the pattern..
- CO3 Learn Computerised Grading technology

CO Map	Question No.	Question	Marks
CO1	Q.1	What do you understand by Grading and its History.	3
CO1	Q.2a	What is the importance of Grading in garment industries.	3
	Q.2b	What are important tools for Grading .	3
CO1	Q.3	Explain the Types of Grading and different methods.	6
CO2	Q.4	What precautions should keep in mind when Grade a pattern.	3
CO3	Q.5a	What is Vector Scale and important keys of Grading.	3
	Q.5b	Explain how to grade a basic block in increasing size.	3
CO3	Q6	Explain the role of Computerized Grading in garment industries.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2: 70% of students secure more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Garment Construction V Sem
Course Code : BFD 505, Crédits : 03, Session : 2017-18(Odd Sem.), Class : B.Des. 3rd Year
Faculty Name : Ms. Anshu Singh Chaudhary

A. Introduction : This is advancement of garment construction course. Every garment has its own features and style of construction. In this particular semester, students are exposed to construct special garments for both male and female.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 505 1.** *Construction of various garments includes Jeans, Trouser with pockets etc.*
- **BFD505 2** *Know-how of executive as well as formal garment construction.*
- **BFD505 3.** *Construction of maternity wear and Bridal wear.*

C. Program Outcomes:

[PO.1].Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5].Modern tool usage :For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10].Communication :Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11].Project management and finance :Apply knowledge of Design principles in



project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12].Life-long learning :Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Program Specific Outcomes:

PSO1:be able to understand about taking body measurements and develop patterns according to measurements .Construction of different garments with Pockets, plackets, Style lines. Also learn different seam finishes.

PSO 2: be able to create exclusively designed products with the help of different methods and materials .and most importantly students are able to solve fitting problems.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



F.

G. Syllabus:

Module I Construction of Jeans (Male & Female)

Module II Construction of Trouser with pockets

Module III Construction of Bridal Wear (Indian /western)

Module IV Construction of Pregnancy & Maternity wear

Module V Construction of Executive wear

Module VI Construction of men's formal

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & References:

Text:

- Complete Guide to Sewing by Reader's Digest References:
- Step by step dress making course by Leila Aitken
- By Ann Haggard, Pattern Cutting for Lingerie, Beachwear and Leisurewear
- By Winifred Aldrich, Metric Pattern Cutting
- Pattern making for fashion design by Armstrong
- By Winifred Aldrich, Metric Pattern Cutting for Men's wear

I. Lecture



Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
2	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
3	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
4	<i>Construction of Jeans (Male & Female)</i>	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
5	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
6	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
7	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
8	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
9	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
10	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
11	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
12	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
13	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
14	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
15	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
16	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
17	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
18	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam



19	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
20	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
21	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
22	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
23	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
24	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
25	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
26	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
27	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
28	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam



29	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
30	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
31	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
32	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
33	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
34	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
35	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
36	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
37	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam



38	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
39	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
40	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
41	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam
42	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam
43	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam
44	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam
45	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam
46	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam
47	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam
48	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam



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A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD526.1.	. Learning of Construction of various garments includes Jeans, Trouser with pockets etc				3	2			2	3	3	2	2			
BFD526.2.	Know-how of executive as well as formal garment construction				2	2			2	3	3	3	1			
BFD526.3	<i>Construction of maternity wear and Bridal wear.</i>				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER(SEM-V)2021-22						
Class :B.Des (FD) V Semester						
Subject Name: BFD 526 Garment Constructions		Time:2 Hrs			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6	Q.5	Q.4,5,6



Student will be able to

- CO1. Learning of Construction of various garments includes Jeans, Trouser with pockets etc
- CO2. Know-how of executive as well as formal garment construction with seam finishes.
- CO3. Construction of maternity wear and Bridal wear .with special features.

CO Map	Question No.	Question	Marks
CO1	Q.1	What do you understand by different types of jeans stitching.	3
CO1	Q.2a	What is the importance of seam finishes in garment constructions.	3
	Q.2b	What are important tools for garment construction.	3
CO1	Q.3	Explain the difference in Formal wear and casual wear.	6
CO2	Q.4	What are the special precautions keep in mind when stitching maternity wear.	3
CO3	Q.5a	What are the female executive wear and what restrictions should follow when construct it.	3
	Q.5b	Explain basic seams and which seam is used to construct Formal Shirt.	3
CO3	Q6	Explain the Indian Bridal Wear and its Special features.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1: 60% of students secure more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Quality Control & Production V Sem
Course Code : BFD 506, Crédits : 02, Session : 2017-18(Odd Sem.), Class : B.Des. 3rd Year
Faculty Name : Mr. Kapil Shankhwar

A. Introduction: Quality control is an important aspect of garment manufacturing, this subject provides a detailed knowledge to students regarding the quality aspects, production, planning and control, maintenance of equipment, material handling, utilization of resources etc of a garment so that the quality and cost both are in an equilibrium. The techniques of working and work flow in a garment manufacturing unit form the core of this subject.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD506.1.** *Learning of quality control tools, standards etc.*
- **BFD506.2.** Understanding of textile machinery and Analysis of fabric defects.
- **BFD506.3.** Identify and to know-how of Total Quality Management. Marker planning, industrial sewing line set up and Inventory management, Cost Analysis

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.



[PO.11].Projectmanagementandfinance:Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12].Life-longlearning:Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO1:be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance isrequiredtobemaintainedbyastudentto be qualified for taking up the EndSemester examination. The allowanceof 25%includesalltypesofleaves includingmedicalleaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I: Quality Control

Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects



Module II: Inspection and Testing

Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing

Module III: Concept of TQM

Need and Importance of Quality management in all areas of production; Procurement of raw materials; Fabric defects in spinning, weaving, dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO 9000 concepts and its evolution and its implications

Module IV: Production Management

Meaning and need for production management; Types of production-Job, Batch and mass production

Module V: Material Planning & Allocation

Material planning and allocation; Process planning and process sheet; Production control

Module VI: Workroom management

Marker planning and placement of markers; Line and sample development

Module VII: Inventory control and Cost estimation

Need and advantages of inventory control; introduction and functions of cost estimation, estimation procedure, elements of cost and ladder of costs, method of calculating depreciation, overhead expenses and distribution of overhead expense.

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & Referenc



Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam
2	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam
3	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam
4	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam
5	Quality Control Meaning and Need for quality control; Approaches to quality	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam



	control; Statistical quality control; Acceptance sampling, Types of defects			
6	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam
7	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam
8	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing	Lecture	BFD506-2	Mid Term-1, PPT & End Sem Exam
9	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality	Lecture	BFD506-2	Mid Term-1, PPT & End Sem Exam



	controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing			
10	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing	Lecture	BFD506-2	Mid Term-1, PPT & End Sem Exam
11	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing	Lecture	BFD506-2	Mid Term-1, PPT & End Sem Exam
12	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality	Lecture	BFD506-2	Mid Term-1, PPT & End Sem Exam



	controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing			
13	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing	Lecture	BFD506-2	Mid Term-1, PPT & End Sem Exam
14	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing	Lecture	BFD506-2	Mid Term-1, PPT & End Sem Exam
15	Concept of TQM Need and Importance of Quality management in all areas of production; Procurement of raw materials; Fabric defects in spinning, weaving,	Lecture	BFD506-3	Mid Term-1, PPT & End Sem Exam



	dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO 9000 concepts and its evolution and its implications			
16	Concept of TQM Need and Importance of Quality management in all areas of production; Procurement of raw materials; Fabric defects in spinning, weaving, dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO 9000 concepts and its evolution and its implications	Lecture	BFD506-3	Mid Term-1, PPT & End Sem Exam
17	Concept of TQM Need and Importance of Quality management in all areas of production; Procurement of raw materials; Fabric defects in spinning, weaving, dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO 9000 concepts and its evolution and its implications	Lecture	BFD506-3	Mid Term-1, PPT & End Sem Exam
18	Concept of TQM Need and Importance of Quality management in all areas of production; Procurement of raw	Lecture	BFD506-3	Mid Term-1, PPT & End Sem Exam



	materials; Fabric defects in spinning, weaving, dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO 9000 concepts and its evolution and its implications			
19	Concept of TQM Need and Importance of Quality management in all areas of production; Procurement of raw materials; Fabric defects in spinning, weaving, dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO 9000 concepts and its evolution and its implications	Lecture	BFD506-3	Mid Term-1, PPT & End Sem Exam
Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
20	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
21	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam



22	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
23	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
24	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
25	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
26	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
27	Material Planning &	Lecture	BFD506-5	Mid Term-1, PPT



	Allocation Material planning and allocation; Process planning and process sheet; Production control			& End Sem Exam
28	Material Planning & Allocation Material planning and allocation; Process planning and process sheet; Production control	Lecture	BFD506-5	Mid Term-1, PPT & End Sem Exam
29	Material Planning & Allocation Material planning and allocation; Process planning and process sheet; Production control	Lecture	BFD506-5	Mid Term-1, PPT & End Sem Exam
30	Workroom management Marker planning and placement of markers; Line and sample development	Lecture	BFD506-6	Mid Term-1, PPT & End Sem Exam
31	Workroom management Marker planning and placement of markers; Line and sample development	Lecture	BFD506-6	Mid Term-1, PPT & End Sem Exam
32	Workroom management Marker planning and placement of markers; Line and sample development	Lecture	BFD506-6	Mid Term-1, PPT & End Sem Exam
33	Inventory control and	Lecture	BFD506-7	Mid Term-1, PPT



	Cost estimation Need and advantages of inventory control; introduction and functions of cost estimation, estimation procedure, elements of cost and ladder of costs, method of calculating depreciation, overhead expenses and distribution of overhead expense.			& End Sem Exam
34	Inventory control and Cost estimation Need and advantages of inventory control; introduction and functions of cost estimation, estimation procedure, elements of cost and ladder of costs, method of calculating depreciation, overhead expenses and distribution of overhead expense.	Lecture	BFD506-7	Mid Term-1, PPT & End Sem Exam
35	Inventory control and Cost estimation Need and advantages of inventory control; introduction and functions of cost estimation, estimation procedure, elements of cost and ladder of costs, method of calculating depreciation, overhead expenses and distribution of overhead expense.	Lecture	BFD506-7	Mid Term-1, PPT & End Sem Exam
36	Inventory control and Cost estimation Need and advantages of inventory control;	Lecture	BFD506-7	Mid Term-1, PPT & End Sem Exam



	introduction and functions of cost estimation, estimation procedure, elements of cost and ladder of costs, method of calculating depreciation, overhead expenses and distribution of overhead expense.			
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A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD506.1.	. Learning of quality control tools , standards etc.				3	2			2	3	3	2	2			
BFD506.2.	Understanding of textile machinery and Analysis of fabric defects.				2	2			2	3	3	3	1			
BFD506.3	. Identify and to know-how of Total Quality Management. Marker planning, industrial sewing line set up and Inventory management , Cost Analysis				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology IMID-SEMESTER(SEM-V)2021-22
Class :B.Des (FD) V Semester



Subject Name: BFD 506 Quality Control & Production		Time:2 Hrs			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		

Student will be able to

- CO1. Learning of quality control tools , standards etc.
- CO2.Understanding of textile machinery and Analysis of fabric defects.
- CO3. Identify and to know-how of Total Quality Management. Marker planning, industrial sewing line set up and Inventory management , Cost Analysis.

CO Map	Question No.	Question	Marks
CO1	Q.1	What do you understand by Quality Standards of garments.	3
CO1	Q.2a	What is the importance of Quality Control tools in garment industries.	3
	Q.2b	What are fabric defects and how find out the solution to deal with defects.	3
CO1	Q.3	Explain briefly Textile Machinery used in Garment industries.	6
CO2	Q.4	What is Marker Planning.	3
CO3	Q.5a	What is the Quality management and inventory management .Differentiate between them.	3
	Q.5b	What is cost sheet .how we do cost analysis.	3
CO3	Q6	Explain the different section of garment industry with sewing line section.	6

Attainments		Rubric
Level	1	IF60%ofstudentssecuremorethan60%marksthenlevel1
Level	2	IF70%ofstudentssecuremorethan60%marksthenlevel2
Level	3	IF80%ofstudentssecuremorethan60%marksthenlevel3



Attainment Level 1: 60% of students secure more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Fashion Forecasting V Sem
Course Code : BFD 507, Crédits : 02, Session : 2017-18(Odd Sem.), Class : B.Des. 3rd Year
Faculty Name : Mr. Kapil Shankhwar

A. Introduction : The students are made to start their work with the collection of data regarding fashion forecasting, trend analysis and presentations. They are then made to forecast the fashion trend and dictate fashion in their very own way.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD507.1** *Concept of Fashion Forecasting & its relevance.*
- *BFD507. 2 Know -how of Fashion Forecasting tools*
- *BFD 507 .3 Creation of Story board*
- *BFD 507.4 Brain storming through magazines, Fashion literature.*

C. Program Outcomes:

[PO.1].Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5].Modern tool usage :For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10].Communication :Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11].Project management and finance :Apply knowledge of Design principles in



project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12].Life-long learning :Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Program Specific Outcomes:

PSO1:be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance isrequiredtobemaintainedbyastudentto be qualified for taking up the EndSemester examination. The allowanceof 25%includesalltypesofleaves includingmedicalleaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I: Concept of fashion forecasting

Module II: Awareness of fashion fairs and fashion centers

Module III: Study of trends Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information

Module IV: Market research



Module V: Product planning and development

Module VI: Preparation of story boards for specific target

Module VII: Visual merchandising/window display Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information, Role of Exhibitions and Fashion shows

Module VIII: Preparation of fashion forecast for different seasons 10 Presentation of designs

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & References:



Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Concept of fashion forecasting	Lecture	BFD507-1	Mid Term-1, PPT & End Sem Exam
2	Concept of fashion forecasting	Lecture	BFD507-1	Mid Term-1, PPT & End Sem Exam
3	Concept of fashion forecasting	Lecture	BFD507-1	Mid Term-1, PPT & End Sem Exam
4	Awareness of fashion fairs and fashion centers	Lecture	BFD507-2	Mid Term-1, PPT & End Sem Exam
5	Awareness of fashion fairs and fashion centers	Lecture	BFD507-2	Mid Term-1, PPT & End Sem Exam
6	Awareness of fashion fairs and fashion centers	Lecture	BFD507-2	Mid Term-1, PPT & End Sem Exam
7	Study of trends Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information	Lecture	BFD507-3	Mid Term-1, PPT & End Sem Exam
8	Study of trends Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information	Lecture	BFD507-3	Mid Term-1, PPT & End Sem Exam
9	Study of trends Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information	Lecture	BFD507-3	Mid Term-1, PPT & End Sem Exam



10	Market research	Lecture	BFD507-4	Mid Term-1, PPT & End Sem Exam
11	Market research	Lecture	BFD507-4	Mid Term-1, PPT & End Sem Exam
12	Market research	Lecture	BFD507-4	Mid Term-1, PPT & End Sem Exam
13	Product planning and development	Lecture	BFD507-5	Mid Term-1, PPT & End Sem Exam
14	Product planning and development	Lecture	BFD507-5	Mid Term-1, PPT & End Sem Exam
15	Product planning and development	Lecture	BFD507-5	Mid Term-1, PPT & End Sem Exam
16	Preparation of story boards for specific target	Lecture	BFD507-6	Mid Term-1, PPT & End Sem Exam
17	Preparation of story boards for specific target	Lecture	BFD507-6	Mid Term-1, PPT & End Sem Exam
18	Preparation of story boards for specific target	Lecture	BFD507-6	Mid Term-1, PPT & End Sem Exam
19	Visual merchandising/window display Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information, Role of Exhibitions and Fashion shows	Lecture	BFD507-7	Mid Term-1, PPT & End Sem Exam
20	Visual merchandising/window display Knowledge of creative writing, Reading of fashion forecast magazine, Sources of	Lecture	BFD507-7	Mid Term-1, PPT & End Sem Exam



	information, Role of Exhibitions and Fashion shows			
21	Visual merchandising/window display Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information, Role of Exhibitions and Fashion shows	Lecture	BFD507-7	Mid Term-1, PPT & End Sem Exam
22	Preparation of fashion forecast for different seasons 10 Presentation of designs	Lecture	BFD507-8	Mid Term-1, PPT & End Sem Exam
23	Preparation of fashion forecast for different seasons 10 Presentation of designs	Lecture	BFD507-8	Mid Term-1, PPT & End Sem Exam
24	Preparation of fashion forecast for different seasons 10 Presentation of designs	Lecture	BFD507-8	Mid Term-1, PPT & End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD507.1.	. Learning of Concept of Fashion Forecasting &				3	2			2	3	3	2	2			



	its relevance.																
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BFD507.2.	Understanding to Know -how of Fashion Forecasting tools				2	2			2	3	3	3	1			
BFD507.3	<i>Understand & Identify to Creation of Story board</i>				2	1	1		2	3	3	3	2			
BFD507.4	<i>Brain storming through magazines, Fashion literature.</i>	1		3	2	1	3		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER(SEM-V)2021-22						
Class :B.Des (FD) V Semester						
Subject Name: BFD 507 Fashion Forecasting		Time:2 Hrs			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to - CO1. Learning of Concept of Fashion Forecasting & its relevance - CO2. Understanding to Know -how of Fashion Forecasting tools - CO3. Understand & Identify to Creation of Story board - CO4.. Brain storming through magazines, Fashion literature						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by Fashion Forecasting.				3
CO1	Q.2a	What is the importance of Fashion forecasting for a designer.				3



	Q.2b	What are important tools for Fashion Forecasting.	3
CO1	Q.3	Explain how the national and international market research is important for Fashion Forecasting.	6
CO2	Q.4	What is the role of Digital media in Fashion Forecasting.	3
CO3	Q.5a	What is Visual Merchandising and how it is useful for Fashion Forecasting.	3
	Q.5b	What is story board and its specific target .	3
CO3	Q6	Explain the role of Fashion Shows and exhibitions in Fashion Forecasting.	6

Attainments		Rubric
Level	1	IF60%ofstudentssecuremorethan60%marksthenlevel1
Level	2	IF70%ofstudentssecuremorethan60%marksthenlevel2
Level	3	IF80%ofstudentssecuremorethan60%marksthenlevel3

Attainment Level 1: 60% of students secure more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Computer Applications –V , V Sem
Course Code : BFD 508, Crédits : 02, Session : 2017-18(Odd Sem.), Class : B.Des. 3rd Year
Faculty Name : Mr. Kapil Shankhwar

- **Introduction :** This course will make the student use computer software like Reach Fashion studio, Photoshop, Coral draw, Adobe illustrator etc for compilation of portfolio for Graduation Design Collection undergoing various processes.
- **Course Outcomes:** At the end of the course, students will be able to:
- **BFD 508 1.** Working Knowledge of various software.
- **BFD 508.2** Know-how of execute Computer added Designing.
- **BFD 508. 3 .** Develop the graduation design portfolio .
- **Program Outcomes:**

[PO.1].Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5].Modern tool usage :For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10].Communication :Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11].Project management and finance :Apply knowledge of Design principles in



project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12].Life-long learning :Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

- **Program Specific Outcomes:**

PSO1 : be able to understand about useful software for develop the portfolio.

PSO 2: be able to create exclusively designed products with the help of different software skills.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

- **Assessment Plan:**

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25%includesalltypesofleaves Including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

- **Syllabus:**

Module I

Tools Introduction and usage

Module II

Cleaning & Selection of fabric



Module III

Color Reduction

Module IV

Texture Mapping

Module V

Mood board & Color board

Module VI

Draping

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & References:

Text:

- By Winifred Aldrich, CAD in Clothing and Textiles
- By Alison Beazley and Terry Bond, Computer Aided Pattern Design and Product Development

References:

- By Bina Abbing, Advanced Fashion Sketchbook
- By Pepin Press, Ikat Patterns



Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
2	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
3	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
4	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
5	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
6	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
7	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
8	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
9	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
10	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
11	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
12	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
13	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
14	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam



15	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
16	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
17	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
18	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
19	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
20	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT& End Sem Exam
21	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
22	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
23	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
24	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
25	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
26	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
27	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
28	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
29	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
30	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
31	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
32	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
33	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
34	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam



35	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
36	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
37	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
38	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
39	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
40	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
41	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam
42	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam
43	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam
44	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam
45	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam
46	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam
47	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam
48	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD524.1.	Working Knowledge of various software				3	2			2	3	3	2	2			



BFD524.2.	<i>Know-how of execute Computer added Designing .</i>				2	2			2	3	3	3	1			
BFD524.3	<i>Develop the graduation design portfolio</i>				2	1	1		2	3	3	3	2			

Sample Question Paper

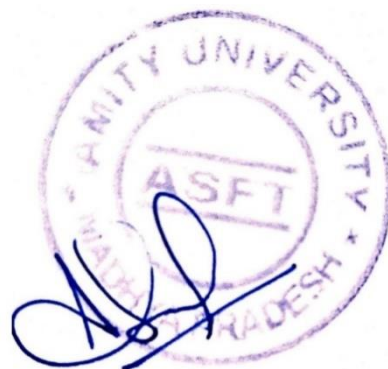
Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER(SEM-V)2021-22						
Class :B.Des (FD) V Semester						
Subject Name: BFD 524 Computer Applications		Time:2 Hrs			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6	Q.5	Q.4,5,6
Student will be able to • CO1 To remember the knowledge of creating the objects and ERP. • CO2 To learn about how to illustrate the gradients in illustrator. • CO3 To understand the all-knowledge of inspirational patterns.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the tools of Photoshop and coral draw.				3
CO1	Q.2a	What is Texture mapping.				3
	Q.2b	What are important tools for creating object in illustrator.				3
CO1	Q.3	Explain how to create the object and ERP. With color reduction.				6
CO2	Q.4	Create one picture using Lasso tool.				3



CO3	Q.5a	What are mood board and story board.	3
	Q.5b	Draw a Male Formal wear using with details.	3
CO3	Q6	Create a wedding gown with Draping .	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1: 60% of students secure more than 60% marks.





AMITY UNIVERSITY MADHYA PRADESH, GWALIOR
AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
DEPARTMENT OF FASHION DESIGN

PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Bachelor of Fashion Design (B. Des) FD, Academic Year – 2017 to 2018

PO's

Program outcomes describe what students are expected to know and would be able to do by the time of graduation. These relate to the skills, knowledge and behaviors that students acquire as they progress through the program.

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

PSO

Program Specific Outcomes are the statements that describe what the graduates of a specific program should be able to do.

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.



2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education.

Note: - Correlation levels 1, 2 and 3 as defined below:

1: Slight (Low), 2: Moderate (Medium) and 3 : Substantial (High)

If there is no correlation, put “-”

[illegible]



AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Apparel Merchandising - I
Course Code : BFD602, Crédits : 03, Session : 2017-2018 (Even Sem.), Class : B.Des, 3rd Year/6th Sem
Faculty Name : KAPIL SHANKHWAR

A. Introduction: The aim of this subject is to enable students to appreciate the unique aspects and concepts of business management. It focuses attention on apparel business giving a thorough knowledge of merchandising.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 602.1** Concepts of Marketing & Merchandising.
- **BFD 602.2** Know-how of Fashion Whole sale & Retail industries
- **BFD 602.3** Organizational structures of export/ Buying houses.

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.



PO-

9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%



End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Introduction
Introduction to Fashion Merchandising, Functions and role of Merchandiser, Merchandising Process
Module II: Marketing and merchandising concepts
Study of fashion principles and fashion cycle, Fad etc., Fashion movement. Study of domestic and international markets
Module III: Environment and segmentation of fashion
Market segments and target markets
Module IV: Merchandising systems
Wholesaling & retailing
Module V: Merchandise Planning & Buying
Sources of Consumer information, Merchandising Team, Merchandise Plan, Key trends in Merchandising and sourcing
Module VI: The structure of the Retail Industry
Retail merchandising, Retail Formats & Locations, Communicating with Consumers, Value addition in the Supply Chain from Yarn/ Fabric to retail
Module VII: Organizational Structures
Structure of export house, buying house and domestic companies, Buyer's classification and buying network in exports

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70



CT:

Class

Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- ❑ Merchandise Buying and Management by John Donnellan
- ❑ Merchandising: Theory, Practice and Principles By Grace I kunz

References:

- ❑ By Mike Easey, Fashion Marketing
- ❑ By Maria Constantino, Fashion Marketing and PR
- ❑ By Nicholas Alexender, international Retailing
- ❑ By V. D Dudeja, Professional Management of Fashion Industry
 - By Lynda Gamans, Retailing Principles

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I: Introduction	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
2	Module I: Introduction	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
3	Module I: Introduction	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I: Introduction</i>	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
5	Module II: Marketing and merchandising concepts	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
6	Module II: Marketing and merchandising concepts	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
7	Module II: Marketing and merchandising concepts	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
8	Module II: Marketing and merchandising concepts	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
9	Module II: Marketing and merchandising concepts	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
10	Module II: Marketing and merchandising concepts	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam



11	Module III: Environment and segmentation of fashion	Lecture	BFD 602.2	Mid Term-1, Quiz & End Sem Exam
12	Module III: Environment and segmentation of fashion	Lecture	BFD 602.2	Mid Term-1, Quiz & End Sem Exam
13	Module III: Environment and segmentation of fashion	Lecture	BFD 602.2	Mid Term-1, Quiz & End Sem Exam
14	Module III: Environment and segmentation of fashion	Lecture	BFD 602.2	Mid Term-1, Quiz & End Sem Exam
15	Module III: Environment and segmentation of fashion	Lecture	BFD 602.2	Mid Term-1, Quiz & End Sem Exam
16	Module IV: Merchandising systems	Lecture	BFD 602.3	Mid Term-1, Quiz & End Sem Exam
17	Module IV: Merchandising systems	Lecture	BFD 602.3	Mid Term-1, Quiz & End Sem Exam
18	Module IV: Merchandising systems	Lecture	BFD 602.3	Mid Term-1, Quiz & End Sem Exam
19	Module IV: Merchandising systems	Lecture	BFD 602.3	Mid Term-1, Quiz & End Sem Exam
20	Module IV: Merchandising systems	Lecture	BFD 602.3	Mid Term-1, Quiz & End Sem Exam
21	Module V: Merchandise Planning & Buying	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
22	Module V: Merchandise Planning & Buying	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
23	Module V:	Lecture	BFD 602.3	Mid Term-2, Quiz



	Merchandise Planning & Buying			& End Sem Exam
24	Module V: Merchandise Planning & Buying	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
25	Module V: Merchandise Planning & Buying	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
26	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
27	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
28	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
29	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
30	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
31	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
32	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
33	Module VII: Organizational Structures	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
34	Module VII: Organizational Structures	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
35	Module VII: Organizational Structures	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
36	Module VII: Organizational Structures	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam



j. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD 602.1	Concepts of Marketing & Merchandising.	3	3	1	3	1		1		2		2	1			
BFD 602.2	Know-how of Fashion Whole sale & Retail industries	3	2	2	2	2				2		1	1			
BFD 602.3	Organizational structures of export/ Buying houses	3	2	2	2	2	3			3		3	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –6) 2017-18						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD 602 Apparel Merchandising - I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5	Q.6	



Student will be able to

CO1: Learn the Concepts of Marketing & Merchandising.

CO2: To remember the Organizational structures of export/ Buying houses.

CO Map	Question No.	Question	Marks
CO1	Q.1	Explain the sources of consumer information in an industry .	3
CO1	Q.2a	What are the different concepts of Marketing.	3
	Q.2b	Explain briefly Ps of Marketing.	3
CO1	Q.3	Explain the difference between target market and market segmentation?	6
CO2	Q.4	What do you understand the term market segment?	3
CO2	Q.5a	Describe the structure of the export house?	3
	Q.5b	Draw a flow chart to explain the structure of export house?	3
CO2	Q 6	What is the difference between export house and buying house?	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY	
Course Handout	
Course : Contemporary Fashion - I	
Course Code : BFD601 , Crédits : 02, Session : 2017-2018 (Even Sem.), Class : B.Des, 3rd Year/6th Sem	
Faculty Name : ANSHU SINGH CHAUDHARY	

A. Introduction: Fashion being a way of life needs to be understood in context to the environmental issues that are ongoing processes of constant change. The Students are made aware of the techniques of studying the acceptability of a design in the market and then guide their designing skills to create fashion products in that very direction. Besides clothing the students also learn how to design accessories.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 601.1** Analyze the concepts of design and accessory and Development of different ranges of accessories .
- **BFD 601.2** Designing of contemporary wear apparels for different age group .

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.



PO-

9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%



End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Designing a range of funky jewellery for the teenagers
Designing a story boards and then constructs at least 2 products.
Module II: Designing a range of ethnic jewellery for the adults
Designing a story boards and then constructs at least 2 products.
Module III: Designing a range of purses and bags for teenagers/adults
Designing a story boards and then constructs at least 2 products.
Module IV: Designing a range of hats and caps for teenagers/adults
Designing a story boards and then constructs at least 2 products.
Module V
Designing a range of contemporary wear for Kids
Module VI



Designing a range of contemporary wear for teenagers

Module VII

Designing a range of contemporary wear for adults

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- By Kathryn Mc Kelvey, Illustrating Fashion
-

References:

- By Patrick John Ireland, Encyclopedia of fashion detail
- By Bina Abbing, Advanced Fashion Sketchbook
- By Bina Abbing, Fashion Model Drawing
- Femina, Elle, FNL, Apparel views, Clothesline, Vogue, Burda, Simplicity to consult

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I: Designing a range of funky jewellery for the teenagers	Practical	BFD 601.1	Mid Term-1, Presentation & End Sem Exam
2	Module I: Designing a range of funky jewellery for the teenagers	Practical	BFD 601.1	Mid Term-1, Presentation & End Sem Exam
3	Module I: Designing a range of funky jewellery for the	Practical	BFD 601.1	Mid Term-1, Presentation & End Sem Exam



	teenagers			
4	Module I: Designing a range of funky jewellery for the teenagers	Practical	BFD 601.1	Mid Term-1, Presentation & End Sem Exam
5	Module I: Designing a range of funky jewellery for the teenagers	Practical	BFD 601.1	Mid Term-1, Presentation & End Sem Exam
6	Module II: Designing a range of ethnic jewellery for the adults	Practical	BFD 601.1	Mid Term-1, Presentation & End Sem Exam
7	Module II: Designing a range of ethnic jewellery for the adults	Practical	BFD 601.1	Mid Term-1, Presentation & End Sem Exam
8	Module II: Designing a range of ethnic jewellery for the adults	Practical	BFD 601.1	Mid Term-1, Presentation & End Sem Exam
9	Module II: Designing a range of ethnic jewellery for the adults	Practical	BFD 601.1	Mid Term-1, Presentation & End Sem Exam
10	Module II: Designing a range of ethnic jewellery for the adults	Practical	BFD 601.1	Mid Term-1, Presentation & End Sem Exam
11	Module II: Designing a range of ethnic jewellery for the adults	Practical	BFD 601.1	Mid Term-1, Presentation & End Sem Exam
12	Module III: Designing a range of purses and bags for teenagers/adults	Practical	BFD 601.1	Mid Term-1, Presentation & End Sem Exam
13	Module III: Designing a range of purses and bags for teenagers/adults	Practical	BFD 601.1	Mid Term-1, Presentation & End Sem Exam
14	Module III: Designing a range of purses and bags for teenagers/adults	Practical	BFD 601.1	Mid Term-1, Presentation & End Sem Exam
15	Module IV: Designing a range	Practical	BFD 601.1	Mid Term-1,



	of hats and caps for teenagers/adults			Presentation & End Sem Exam
16	Module IV: Designing a range of hats and caps for teenagers/adults	Practical	BFD 601.1	Mid Term-1, Presentation & End Sem Exam
17	Module IV: Designing a range of hats and caps for teenagers/adults	Practical	BFD 601.1	Mid Term-1, Presentation & End Sem Exam
18	Module V: Designing a range of contemporary wear for Kids	Practical	BFD 601.2	Mid Term-1, Presentation & End Sem Exam
19	Module V: Designing a range of contemporary wear for Kids	Practical	BFD 601.2	Mid Term-1, Presentation & End Sem Exam
20	Module V: Designing a range of contemporary wear for Kids	Practical	BFD 601.2	Mid Term-1, Presentation & End Sem Exam
21	Module V: Designing a range of contemporary wear for Kids	Practical	BFD 601.2	Mid Term-1, Presentation & End Sem Exam
22	Module V: Final Submission	Practical	BFD 601.2	Mid Term-1, Presentation & End Sem Exam
23	Module VI: Designing a range of contemporary wear for teenagers	Practical	BFD 601.2	Mid Term-1, Presentation & End Sem Exam
24	Module VI Designing a range of contemporary wear for teenagers	Practical	BFD 601.2	Mid Term-1, Presentation & End Sem Exam
25	Module VI Designing a	Practical	BFD 601.2	Mid Term-1, Presentation &



	range of contemporary wear for teenagers			End Sem Exam
26	Module VI Designing a range of contemporary wear for teenagers	Practical	BFD 601.2	Mid Term-1, Presentation & End Sem Exam
27	Module VI Designing a range of contemporary wear for teenagers	Practical	BFD 601.2	Mid Term-1, Presentation & End Sem Exam
28	Module VI Final submission	Practical	BFD 601.2	Mid Term-1, Presentation & End Sem Exam
29	Module VII Designing a range of contemporary wear for adults	Practical	BFD 601.2	Mid Term-1, Presentation & End Sem Exam
30	Module VII Designing a range of contemporary wear for adults	Practical	BFD 601.2	Mid Term-1, Presentation & End Sem Exam
31	Module VII Designing a range of contemporary wear for adults	Practical	BFD 601.2	Mid Term-1, Presentation & End Sem Exam
32	Module VII Designing a range of contemporary wear for adults	Practical	BFD 601.2	Mid Term-1, Presentation & End Sem Exam
33	Module VII Designing a range of contemporary wear for adults	Practical	BFD 601.2	Mid Term-1, Presentation & End Sem Exam
34	Module VII Designing a range of contemporary wear for adults	Practical	BFD 601.2	Mid Term-1, Presentation & End Sem Exam
35	Module VII Designing a range of contemporary wear	Practical	BFD 601.2	Mid Term-1, Presentation & End Sem Exam



	for adults			
36	Module VII Designing a range of contemporary wear for adults	Practical	BFD 601.2	Mid Term-1, Presentation & End Sem Exam
37	Module VII Designing a range of contemporary wear for adults	Practical	BFD 601.2	Mid Term-1, Presentation & End Sem Exam
38	Module VII Designing a range of contemporary wear for adults	Practical	BFD 601.2	Mid Term-1, Presentation & End Sem Exam
39	Module VII Designing a range of contemporary wear for adults	Practical	BFD 601.2	Mid Term-1, Presentation & End Sem Exam
40	Module VII Designing a range of contemporary wear for adults	Practical	BFD 601.2	Mid Term-1, Presentation & End Sem Exam
41	Module VII Designing a range of contemporary wear for adults	Practical	BFD 601.2	Mid Term-1, Presentation & End Sem Exam
42	Module VII Designing a range of contemporary wear for adults	Practical	BFD 601.2	Mid Term-1, Presentation & End Sem Exam
43	Module VII Designing a range of contemporary wear for adults	Practical	BFD 601.2	Mid Term-1, Presentation & End Sem Exam
44	Module VII Designing a range of contemporary wear for adults	Practical	BFD 601.2	Mid Term-1, Presentation & End Sem Exam
45	Module VII Designing a range of contemporary wear for adults	Practical	BFD 601.2	Mid Term-1, Presentation & End Sem Exam
46	Module VII Designing a	Practical	BFD 601.2	Mid Term-1,



	range of contemporary wear for adults			Presentation & End Sem Exam
47	Module VII Designing a range of contemporary wear for adults	Practical	BFD 601.2	Mid Term-1, Presentation & End Sem Exam
48	Module VII Final Submission	Practical	BFD 601.2	Mid Term-1, Presentation & End Sem Exam

j. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD 601.1	Analyze the concepts of design and accessory and Development of different ranges of accessories .	3	3	1	3	1				2		2	1			
BFD 601.2	Designing of contemporary wear apparels for different age group .	3	2	2	2	2				2		1	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –6) 2021-22		
Class: B. Des. (Fashion Design) 6 Semester		
Subject Name: BFD601 Contemporary Fashion -II	Time: 2 Hrs.	Max. Marks: 30



Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.2	Q.2,3	Q.5	Q.3,5,6	Q-4,6	Q.1,4,6

Student will be able to

CO1: Analyze the concepts of design and accessory and Development of different ranges of accessories.

CO2: Designing of contemporary wear apparels for different age group

CO Map	Question No.	Question	Marks
CO1	Q.1	Develop a range of potli bags inspired from Aztec prints.	3
CO1	Q.2a	Using elements of design draw 5 compositions which can be used in Ties.	3
	Q.2b	Develop a set of earrings by implementing one of the above compositions.	3
CO1	Q.3	Develop a set of ethnic earrings and necklace for adults.	6
CO2	Q.4	Write about the name of apparels can be made in contemporary fashion.	3
CO2	Q.5a	Develop a range of contemporary female upper torso by taking geometric patterns as an inspiration.	3
	Q.5b	Develop a range of contemporary male upper torso by taking geometric patterns as an inspiration.	3
CO2	Q 6	Develop a range of adolescence male and female garment taking any flower as an inspiration.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:



of students secured more than 60% marks.



AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Visual Merchandising
Course Code : BFD604, Crédits : 03, Session : 2017-2018 (Even Sem.), Class : B.Des, 3rd Year/6th Sem
Faculty Name : KAPIL SHANKHWAR

A.

Introduction: The objective of visual merchandising is generating sales by defining, differentiating and enhancing a store's "brand", its format and the merchandise itself by stimulating product interest, providing product information and ensuring product security.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 604.1** Know-how of components of visual Merchandising & its importance
- **BFD 604.2** Store Exteriors & Interiors
- **BFD 604.3** Merchandise display methods

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.



PO-

5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of	Description	Code	Weightage
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Evaluation			%
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Introduction to VM

- Brief History of VM
- Basic (AIDA)
- Career opportunities in VM

Module II: Store Exteriors

- Store Fronts
- Components of a window
- Types of Windows
- Planning a window display , (Generic Theme)
- Types of Displays
- Types of Display settings



- Props
- Budgeting

Module III: Retail Design

- Color and Texture
- Principles of Design
- Elements of Design
- Elements of Graphic Designing
- Signage Making
- Use of Graphics in Retail

Module IV: Merchandise Presentation

- Grouping of Merchandise

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- By Claus Ebster, Store Design & Visual merchandising

References:

- By Tony Morgan, Visual Merchandising



- By Swati Bhalla, Anuraag S., Visual merchandising

II. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Introduction to VM	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
2	Introduction to VM	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
3	Brief History of VM	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
4	<i>Brief History of VM</i>	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
5	Basic (AIDA)	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
6	Basic (AIDA)	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
7	Career opportunities in VM	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
8	Career opportunities in VM	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
9	Showing Tutorials & Quiz	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
10	Store Exteriors	Lecture	BFD 604.2	Mid Term-1, Quiz & End Sem Exam
11	Store Fronts	Lecture	BFD 604.2	Mid Term-1, Quiz & End Sem Exam
12	Components of a window	Lecture	BFD 604.2	Mid Term-1, Quiz & End Sem Exam
13	Types of Windows	Lecture	BFD 604.2	Mid Term-1, Quiz & End Sem Exam
14	Planning a window display, (Generic Theme)	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
15	Types of Displays	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
16	Types of Display settings	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam



17	Props	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
18	Budgeting	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
19	Retail Design	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
20	Color and Texture	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
21	Principles of Design	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
22	Elements of Design	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
23	Elements of Graphic Designing	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
24	Signage Making	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
25	Use of Graphics in Retail	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
26	Tutorials	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
27	Working on Miniatures	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
28	Merchandise Presentation	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
29	Merchandise Presentation	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
30	Merchandise Presentation	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
31	Grouping of Merchandise	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
32	Grouping of Merchandise	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
33	Grouping of Merchandise	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
34	Grouping of Merchandise	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
35	Grouping of Merchandise	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
36	Grouping of Merchandise	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam



J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD 603.1	Know-how of components of visual Merchandising & its importance	3	3	1	3	1				2		2	1			
BFD 603.2	Store Exteriors & Interiors	3	2	2	2	2				2		1	1			
BFD 603.3	Merchandise display methods	3	2	2	2	2				3		3	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –6) 2017-18						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: Visual Merchandising BFD 604		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating



Question Mapping	Q.1,2	Q.3	Q.5	Q.3,5,6	Q.3	2
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Student will be able to

CO1: Know-how of components of visual Merchandising & its importance

CO2: To understand the Store Exteriors & Interiors .

CO Map	Question No.	Question	Marks
CO1	Q.1	Describe the components of the window display?	3
CO1	Q.2a	Explain the term Visual Merchandising?	3
	Q.2b	Briefly explain the history of VM.	3
CO1	Q.3	Write about the career opportunities in VM .	6
CO2	Q.4	What is the role of props and graphics in retail design.	3
CO2	Q.5a	What is the role of miniatures in VM.	3
	Q.5b	Describe the difference between Color and Texture.	3
CO2	Q 6	Explain the importance of elements of design in VM.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Range Development
Course Code : BFD605, Crédits : 02, Session : 2017-2018 (Even Sem.), Class : B.Des, 3rd Year/6th Sem
Faculty Name : Anshu Singh Chaudhary

A. Introduction: In this course students will develop the range of fashion garment and accessories with a common theme in mind. They start with the conceptualization of a design and end up with the feed back from the general public.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 605.1** Fashion Trend research and Preparation of inspirational board
- **BFD 605.2** Preparation of a range up to packing stage.

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.



PO-

8: Ethics:

Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination.	A	5%



	The allowance of 25% includes all types of leaves including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I
Trend Research- Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims, Constructions & Surface Details, wet Processing, Embellishments & Materials
Module II
Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection
Module III
Preparation of working and spec drawings
Module IV: Fabric selection
Selection of trimmings and accessories
Module V: Pattern layout and placement
Preparation of costing sheet, Cutting, stitching, Finishing, labeling and packing of garments
Module V
Final presentation

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- No textbook since the project is based on market surveys and analysis of market trends

References:



- Femina, Elle, FNL, Apparel views, Clotheslin, Burda, Vogue etc.

II. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Trend Research- Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims, Constructions & Surface Details, wet Processing, Embellishments & Materials	Practical	BFD 605.1	Mid Term-1, Presentation & End Sem Exam
2	Module I Trend Research- Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims, Constructions & Surface Details, wet Processing, Embellishments & Materials	Practical	BFD 605.1	Mid Term-1, Presentation & End Sem Exam
3	Module I Trend Research- Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims, Constructions & Surface Details, wet Processing, Embellishments & Materials	Practical	BFD 605.1	Mid Term-1, Presentation & End Sem Exam
4	<i>Module I Trend Research- Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims, Constructions & Surface Details, wet Processing, Embellishments & Materials</i>	Practical	BFD 605.1	Mid Term-1, Presentation & End Sem Exam
5	Module I Trend Research- Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims, Constructions & Surface Details, wet Processing, Embellishments & Materials	Practical	BFD 605.1	Mid Term-1, Presentation & End Sem Exam
6	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 605.1	Mid Term-1, Presentation & End Sem Exam
7	Module II - Preparation of Inspiration Board- to compile relevant information from the	Practical	BFD 605.1	Mid Term-1, Presentation &



	trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection			End Sem Exam
8	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 605.1	Mid Term-1, Presentation & End Sem Exam
9	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 605.1	Mid Term-1, Presentation & End Sem Exam
10	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 605.1	Mid Term-1, Presentation & End Sem Exam
11	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 605.1	Mid Term-1, Presentation & End Sem Exam
12	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 605.1	Mid Term-1, Presentation & End Sem Exam
13	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 605.1	Mid Term-1, Presentation & End Sem Exam
14	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may	Practical	BFD 605.1	Mid Term-1, Presentation & End Sem Exam



	be used to describe the mood and elements of the Collection			
15	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 605.1	Mid Term-1, Presentation & End Sem Exam
16	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 605.1	Mid Term-1, Presentation & End Sem Exam
17	Module III Preparation of working and spec drawing	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
18	Module III Preparation of working and spec drawing	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
19	Module III Preparation of working and spec drawing	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
20	Module III Preparation of working and spec drawing	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
21	Module III Preparation of working and spec drawing	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
22	Module III Preparation of working and spec drawing	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
23	Module III Preparation of working and spec drawing	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
24	Module III	Practical	BFD 605.2	Mid Term-1,



	Preparation of working and spec drawing			Presentation & End Sem Exam
25	Module III Preparation of working and spec drawing	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
26	Module III Preparation of working and spec drawing	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
27	Module III Preparation of working and spec drawing	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
28	Module III Preparation of working and spec drawing	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
29	Module III Preparation of working and spec drawing	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
30	Module IV: Fabric Selection of trimming	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
31	Module IV: Fabric Selection of trimming	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
32	Module IV: Fabric Selection of trimming	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
33	Module IV: Fabric Selection of trimming	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
34	Module IV: Fabric Selection of trimming	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
35	Module IV: Fabric Selection of trimming	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam



36	Module IV: Fabric Selection of trimming	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
37	Module IV: Fabric Selection of trimming	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
38	Module IV: Fabric Selection of trimming	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
39	Module IV: Fabric Selection of trimming	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
40	Module IV: Fabric Selection of trimming	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
41	Module IV: Fabric Selection of trimming	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
42	Module IV: Fabric Selection of trimming	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
43	Module V: Pattern layout and placement Preparation	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
44	Module V: Pattern layout and placement Preparation	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
45	Module V: Pattern layout and placement Preparation	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
46	Module V: Pattern layout and placement Preparation	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
47	Module V: Pattern layout and placement Preparation	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
48	Module VI: Final presentation	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)



CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD 605.1	Fashion Trend research and Preparation of inspirational board	3	3	1	3	1				2		2	1			
BFD 605.2	Preparation of a range up to packing stage.	3	2	2	2	2				2		1	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –6) 2017-18						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD 605 Range Development		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	5	6
Student will be able to CO 1 Fashion Trend research and Preparation of inspirational board CO.2 Preparation of a range up to packing stage						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term fashion trend				3
	Q.2a	What are sources for searching current or upcoming				3



CO1		trends.	
	Q.2b	Explain the process for the preparation of inspiration board.	3
CO1	Q.3	Development of mood and color boards.	6
CO2	Q.4	Development of sketches in the document	3
CO2	Q.5a	Development of final product range.	3
	Q.5b	Explain the process of documentation in Adobe indesign.	3
CO2	Q 6	Explain the process of packaging of the products with reference to the document.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Textile Project
Course Code : BFD606 , Crédits : 02, Session : 2017-2018 (Even Sem.), Class : B.Des, 3rd Year/6th Sem
Faculty Name : ANSHU ASINGH CHAUDHARY

Introduction: In the final semester the students are given an opportunity to present a Range of Fabrics and Trims & Accessories based on the Garment / Product selected. The students shall be incorporating the skills that they have learnt in the past semesters. Starting from inspiration and conceptualization, design process, weaves, fabric selection, trims & accessories selection. In textile project the student select a garment and then prepare the Fabrics & Trims & Accessories collection based on sourcing, Competitors and Quality as well as pricing. The project has to be submitted in displayable format – materials like a file, folders, catalogues, etc

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 606.1** Implementation of Product category selection
- **BFD 606.2** Know-how to do sourcing of fabrics, trims & accessories

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.



PO-

7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home	S/V/Q/HA	10%



	Assignment		
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I
Product Selection
Product Information
Sourcing of Trims & Accessories
Sourcing of Fabrics
Module II
Presentation & Viva
Submission of the Report

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance



H.

Suggested Text/Reference Books:

Text:

- No textbook since the project is based on market surveys and analysis of market trends

References:

- Femina, Elle, FNL, Apparel views, Clotheslin, Burda, Vogue etc.

III. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Product Selection	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
2	Module I Product Selection	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
3	Module I Product Selection	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
4	<i>Module I Product Selection</i>	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
5	Module I Product Selection	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
6	Module I Product Selection	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
7	Module I Product Selection	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
8	Module I Product Selection	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
9	Module I Product Selection	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
10	Module I Product Selection	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation &



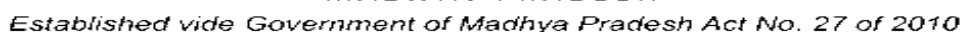
				End Sem Exam
11	Module I Product Selection	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
12	Module I Product Selection	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
13	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
14	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
15	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
16	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
17	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
18	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
19	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
20	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
21	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
22	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
23	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation &



				End Sem Exam
24	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
25	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
26	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
27	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
28	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
29	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
30	Module IV: Fabric Selection of trimming	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
31	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
32	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
33	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
34	Module I Product Information Sourcing of Trims & Accessories	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation &



	Sourcing of Fabrics			End Sem Exam
35	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
36	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
37	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
38	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
39	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
40	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
41	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
42	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
43	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
44	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
45	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
46	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
47	Module II Presentation & Viva Submission of the Report	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
48	Module II Presentation & Viva	Practical	BFD 606.1	Mid Term-1,



Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –6) 2017-18						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD606Textile Project		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	5	6
Student will be able to CO.1 Implementation of Product category selection						



CO.2 Know-how to do sourcing of fabrics, trims & accessories

CO Map	Question No.	Question	Marks
CO1	Q.1	Explain the research process involved in product development.	3
CO1	Q.2a	Development of products inspired from any textile.	3
	Q.2b	Explain in brief about the selected textile.	3
CO1	Q.3	Draw the Color Wheel and abstract motifs.	6
CO2	Q.4	Development of products	3
CO2	Q.5a	Development of Tech pack	3
	Q.5b	Elaborate the finishing process of the products.	3
CO2	Q 6	Development of Document	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : COMPUTER APPLICATION-IV
Course Code : BFD608, Crédits : 03, Session : 2017-2018 (Even Sem.), Class : B.Des, 3rd Year/6th Sem
Faculty Name : Dharmishtha K.

A. Introduction: This involves the making of Digital Portfolio of Students Graduation Design Portfolio showcasing their final year collection.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 608.1** Development of digital portfolio
- **BFD 608.2** Market Research

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.



PO-

2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative



approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Digital Portfolio	100
Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance



H.

Suggested Text/Reference Books:

Text:

- Corel Draw 11 for Windows: Visual Quickstart Guide
- From Sue Chastain, your guide to Graphics software
- Corel Draw Studio Techniques: Books: David Huss, Gary W. Priester by David Huss, Gary W. Priester.
- Corel Draw 10 for Windows: Visual QuickStart Guide.
- The Photoshop Cs/Cs2 Wow! Book by Linnea Dayton, Cristen Gillespie

References:

- Femina, Elle, Illustrated Encyclopedia of Costume and Fashion Public Relations Writing: Principles in Practice by Donald

III. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
2	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
3	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
4	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
5	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam



6	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
7	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
8	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
9	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
10	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
11	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
12	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
13	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
14	Module I: Digital Portfolio- Digital Presentation of Graduation Design	Practic	BFD 608.1	Mid Term-1,



	Collection Digital conversion of Manual portfolio based on Graduation Design Collection	al	and BFD 608.2	Presentation& End Sem Exam
15	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
16	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
17	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
18	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
19	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
20	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
21	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
22	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio	Practic al	BFD 608.1 and BFD	Mid Term-1, Presentation&



	based on Graduation Design Collection		608.2	End Sem Exam
23	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
24	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
25	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
26	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
27	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
28	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
29	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
30	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam



31	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
32	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
33	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
34	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
35	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
36	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
37	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
38	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
39	Module I: Digital Portfolio- Digital	Practic	BFD 608.1	Mid Term-1,



	Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	al	and BFD 608.2	Presentation& End Sem Exam
40	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
41	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
42	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
43	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
44	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
45	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
46	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
47	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam



48	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
49	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
50	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
51	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
52	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
53	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
54	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
55	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
56	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam



57	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
58	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
59	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
60	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
61	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
62	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
63	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
64	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
65	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam



	Collection			
66	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
67	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
68	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
69	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
70	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
71	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
72	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam

C. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES	CORRELATION WITH PROGRAMME SPECIFIC



														OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD 624.1	Development of digital portfolio	3	3	1	3	1				2		2	1			
BFD 624.2	Market Research	3	2	2	2	2				2		1	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –6) 2017-18						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD 630 Range Development		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	5	6
Student will be able to CO 1 Fashion Trend research and Preparation of inspirational board CO.2 Preparation of a range up to packing stage						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term fashion trend				3
CO1	Q.2a	What are sources for searching current or upcoming trends.				3
	Q.2b	Explain the process for the preparation of inspiration board.				3



CO1	Q.3	Development of mood and color boards.	6
CO2	Q.4	Development of sketches in the document	3
CO2	Q.5a	Development of final product range.	3
	Q.5b	Explain the process of documentation in Adobe indesign.	3
CO2	Q 6	Explain the process of packaging of the products with reference to the document.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : Element of Design-I

Course Code : BFD101 Credits : 02, Session : 2018-19(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Annu Kumari

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD101.1. Learn to recognize the different types of lines and color. used in creating the design

BFD101.2. To remember the style features of design and motifs.

BFD101.3. Figure out all texture by using techniques.

BFD101.4. To understand the all knowledge of placement of design with motifs.

BFD101.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed



from

understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves Including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%



Total			100%
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E. Syllabus

Module I Elements of Design- Introduction	10
Descriptors/Topics Meaning, applications & Classification of elements of design Line & form, Color, Texture, Silhouette and Details	
Module II Line	15
Descriptors/Topics Types, directions & applications. Relevance of line as an important element of structure to determine visual interest of a design. Optical illusions with Lines	
Module III Silhouettes	20
Descriptors/Topics Shapes & forms. Creation of silhouettes, Optical illusions with Silhouettes	
Module IV Color	20
Descriptors/Topics Primary, Secondary and Tertiary colors; Process and Pigment color wheels; Color intensity wheel; Color chart; Spectrum colors Use of color ring, Monochromatic color scheme; polychromatic color scheme; Analogous color scheme; achromatic color scheme; Complementary color scheme. Optical illusions with Colors	
Module V Texture	20
Descriptors/Topics Types of textures, use & Creation of different textures, Optical illusions with Textures	
Module V II Placements of Designs	15
Descriptors/Topics Horizontal, Vertical, Diagonal, All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70



CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design
- Stecker Pamela, The fashion design manual
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, The *elements of design*..
- Lidwell William, Holden Kritina, Butler Jill, Universal principles of design: 100 ways to enhance usability

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD101.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD101.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD101.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD101.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD101.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD101.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD101.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD101.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD101.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD101.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD101.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD101.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary	Lecture	BFD101.4	Mid Term-1, Quiz



CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3



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BFD101.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD101.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD101.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD101.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD101.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			



Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD101 Element of Design-I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	What are the directional lines in elements of design.				3
	Q.2b	What is the color scheme? explain in briefly.				3
CO1	Q.3	Draw the Color Wheel and abstract motifs.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.				3
	Q.5b	Write the characteristics of monochromatic color Schemes.				3
CO2	Q 6	How the explain achromatic color scheme in traditional motif.				6



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Established vide Government of Madhya Pradesh Act No. 27 of 2010

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY
Course Handout
Course : History of Fashion – I
Course Code : BFD102 Credits : 02, Session :2018-19 (Odd Sem.), Class : B.Design (Fashion Design)
Faculty Name : Mr. Kapil Shankhwar

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD102.1. Learn to recognize the different types of lines and color. used in creating the design

BFD102.2. To remember the style features of design and motifs.

BFD102.3. Figure out all texture by using techniques.

BFD102.4. To understand the all knowledge of placement of design with motifs.

BFD102.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.



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Established vide Government of Madhya Pradesh Act No. 27 of 2010

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage%
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age (%)
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Module I : ORIGIN OF CLOTHING THEORIES	10
Descriptors/Topics Protection, Modesty and Adornment	
Module II: PREHISTORIC ERA	15
Descriptors/Topics Detailed study of , significant developments, art and craft, textiles and dyes, prints and colors, costumes and accessories of Indus valley civilization	
Module III ANCIENT INDIA	25
Descriptors/Topics Detailed study of , significant developments, art and craft, textiles and dyes, prints and colors,, costumes and accessories of Mauryan and kushan period	
Module IV : MEDIEVAL INDIA	25
Descriptors/Topics Detailed study of , significant developments, art and craft, textiles and dyes, prints and colors,, costumes and accessories of Gupta and Mughal	
Module V : : MODERN INDIA	25
Descriptors/Topics Detailed study of , significant developments, art and craft, textiles and dyes, prints and colors,, costumes and accessories during and after British rule .	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design
- Stecker Pamela, The fashion design manual
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, The *elements of design*..



- Lidwell William, Holden Kritina, Butler Jill, Universal principles of design: 100 ways to enhance usability

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD102.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD102.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD102.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD102.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD102.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD102.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD102.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD102.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD102.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD102.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD102.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD102.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color	Lecture	BFD102.4	Mid Term-1, Quiz



	scheme, polychromatic color scheme;			& End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD102.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD102.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD102.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD102.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD102.5	Mid Term-2, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD102.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD102.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD102.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			



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BFD102.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD102.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD102 Element of Design-I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	What are the directional lines in elements of design.				3
	Q.2b	What is the color scheme? explain in briefly.				3
CO1	Q.3	Draw the Color Wheel and abstract motifs.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.				3
	Q.5b	Write the characteristics of monochromatic color Schemes.				3
CO2	Q.6	How the explain achromatic color scheme in traditional motif.				6



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Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : **Introduction To Global Fashion And Textile Industry**

Course Code : BFD104 Credits : 02, Session :2018-19(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Mr. Kappil Shankhwar

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD104.1. Learn to recognize the different types of lines and color. used in creating the design

BFD104.2. To remember the style features of design and motifs.

BFD104.3. Figure out all texture by using techniques.

BFD104.4. To understand the all knowledge of placement of design with motifs.

BFD104.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.



[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Course Contents/Syllabus	Weight age %
Module I Introduction to fashion	20
Descriptors/Topics Meaning and importance of fashion; Terminology; components of fashion; Intangibles of fashion; principles of fashion: misconceptions about fashion	
Module II Fashion Development	10



Descriptors/Topics Fashion life cycle; predicting the movement of fashion; fashion adaptation; fashion consumers; fashion leaders and followers	
Module III The environment of Fashion	30
Descriptors/Topics Demographic and geographic environment; economic environment. Domestic to International Fashion Trends.	
Module IV The Textile Industry	10
Descriptors/Topics Introduction to textiles, major segments of the textile industry, market planning for apparels, Primary and secondary sources of fabric buying and selling of finished fabric	
Module V Global Fashion Markets	20
Descriptors/Topics Markets in USA, European markets, Middle East, South East Asian Markets	
Module VI : Ready – to- wear and custom tailoring;	10
Descriptors/Topics Couture Collection, Global scenario, status, economic importance	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design
- Stecker Pamela, The fashion design manual
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, The *elements of design*..
- Lidwell William, Holden Kritina, Butler Jill, Universal principles of design: 100 ways to enhance usability

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO



1	Meaning	Lecture	BFD104.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD104.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD104.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD104.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD104.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD104.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD104.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD104.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD104.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD104.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD104.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD104.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD104.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD104.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD104.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD104.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD104.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD104.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD104.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD104.4	Mid Term-2, Quiz & End Sem Exam



21	Types of textures	Lecture	BFD104.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD104.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD104.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD104.5	Mid Term-2, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD104.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD104.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD104.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD104.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD104.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			



Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD104 Introduction To Global Fashion And Textile Industry		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	What are the directional lines in elements of design.				3
	Q.2b	What is the color scheme? explain in briefly.				3
CO1	Q.3	Draw the Color Wheel and abstract motifs.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.				3
	Q.5b	Write the characteristics of monochromatic color Schemes.				3
CO2	Q 6	How the explain achromatic color scheme in traditional motif.				6



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Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : **FUNDAMENTALS OF TEXTILES - I**

Course Code : BFD105 Credits : 02, Session : 2018-19 (Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Annu Kumari

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD105.1. Learn to recognize the different types of lines and color. used in creating the design

BFD105.2. To remember the style features of design and motifs.

BFD105.3. Figure out all texture by using techniques.

BFD105.4. To understand the all knowledge of placement of design with motifs.

BFD105.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.



[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Course Contents/Syllabus	Weight age %
Module I The Overview of Textile Industry	20
Introduction to textiles, major segments of the textile industry, market planning for apparels, Primary and secondary sources of fabric buying and selling of finished fabric.	
Module II The Textile Fibers	20
Definitions of fibers, yarns and fabric, sources of fibers, classification of fibers on the basis of origin and length,	
Module III Properties of Textile Fiber	30
Natural Fibers & Manmade fibers - Essential Properties and Performances of Textile Materials like Aesthetic, Durability, Comfort, Safety and Care and Maintenance.	



End uses and Identification of fibers.	
Module IV Introduction to Yarns	30
Classification of Yarns; Spun Yarn Production Process; Carded and Combed Yarns; Woolen and Worsted Yarns; Mono Filament and Multi Filament Yarns. Yarn Numbering Systems; Cotton Count, Metric Count, Denier, Tex and Deci-Tex. Single and Plied Yarns; Yarn Twist; Amount of Twist and Direction of Twist. Textured Yarns; Core spun yarn; Novelty and Fancy Yarns; Blended Yarns; Sewing threads.	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design
- Stecker Pamela, The fashion design manual
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, The *elements of design*..
- Lidwell William, Holden Kritina, Butler Jill, Universal principles of design: 100 ways to enhance usability

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD105.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD105.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD105.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD105.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD105.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD105.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD105.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine	Lecture	BFD105.2	Mid Term-1, Quiz & End Sem Exam



	visual interest of a design			
9	Optical illusions with Lines	Lecture	BFD105.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD105.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD105.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD105.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD105.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD105.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD105.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD105.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD105.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD105.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD105.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD105.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD105.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD105.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD105.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD105.5	Mid Term-2, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES	CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES



		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD105.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD105.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD105.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD105.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD105.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD105 FUNDAMENTALS OF TEXTILES - I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3



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CO1	Q.2a	What are the directional lines in elements of design.	3
	Q.2b	What is the color scheme? explain in briefly.	3
CO1	Q.3	Draw the Color Wheel and abstract motifs.	6
CO2	Q.4	Explain all types of motifs used in element of design.	3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.	3
	Q.5b	Write the characteristics of monochromatic color Schemes.	3
CO2	Q 6	How the explain achromatic color scheme in traditional motif.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : **Introduction to Garment Manufacturing Techniques I**

Course Code : BFD106 Credits : 03, Session :2018-19(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Anshu Singh Choudhary

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD106.1. Learn to recognize the different types of lines and color. used in creating the design

BFD106.2. To remember the style features of design and motifs.

BFD106.3. Figure out all texture by using techniques.

BFD106.4. To understand the all knowledge of placement of design with motifs.

BFD106.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.



[PO.8]. **Ethics:** Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. **Individual and teamwork:** Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. **Communication:** Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. **Project management and finance:** Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. **Life-long learning:** Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weightage (%)
Module I Introduction to Garment manufacturing process	30



Descriptors/Topics	
Introduction to Different departments, working principles of various departments viz;. Sewing, cutting, finishing department – different machinery used; comparative analysis; (demonstration of machineries in action)	
Module II Introduction to Sewing Technology	20
Descriptors/Topics	
Basic sewing machine, various parts, types & functions of sewing machines, Understanding the simple problems of sewing machine and its maintenance.	
Module III Sewing machines	20
Descriptors/Topics	
Different sewing machines used- different bed types, their uses and comparative analysis; different stitch and seam types, Properties & use, Stitch and seam Class Series diagrams, their comparative analyses.	
Module IV Cutting Machines	10
Descriptors/Topics	
Straight knife, Band knife, End cutter, Auto cutter, Die cutter, Round knife, Drilling machine, Notching machine, Hot drill,	
Module V Fusing & Pressing Technology	20
Descriptors/Topics	
Machinery, equipment & process	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design
- Stecker Pamela, The fashion design manual
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, The *elements of design*..
- Lidwell William, Holden Kritina, Butler Jill, Universal principles of



design: 100 ways to enhance usability

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD106.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD106.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD106.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD106.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD106.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD106.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD106.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD106.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD106.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD106.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD106.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD106.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD106.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD106.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD106.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD106.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD106.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD106.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme,	Lecture	BFD106.4	Mid Term-1, Quiz



	achromatic color scheme, Complementary color scheme.			& End Sem Exam
20	Optical illusions with Colors	Lecture	BFD106.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD106.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD106.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD106.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD106.5	Mid Term-2, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD106.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD106.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD106.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD106.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			



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BFD106.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			
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Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD106 Introduction to Garment Manufacturing Techniques I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	What are the directional lines in elements of design.				3
	Q.2b	What is the color scheme? explain in briefly.				3
CO1	Q.3	Draw the Color Wheel and abstract motifs.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.				3
	Q.5b	Write the characteristics of monochromatic color Schemes.				3
CO2	Q 6	How the explain achromatic color scheme in traditional motif.				6



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Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : **Fashion Art Illustration I**

Course Code : BFD121 Credits : 02, Session :2018-19(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Anshu Singh Choudhary

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD121.1. Learn to recognize the different types of lines and color. used in creating the design

BFD121.2. To remember the style features of design and motifs.

BFD121.3. Figure out all texture by using techniques.

BFD121.4. To understand the all knowledge of placement of design with motifs.

BFD121.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.



[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



E. Syllabus

	Weightage%
Module I Characters of a Good Design	10
Descriptors/Topics Consideration of aesthetic, structural and functional aspects, General principles of fashion illustration, unique selling proposition, concept development, Categories of fashion apparels	
Module II Detailed Drawing of Basic styles	30
Descriptors/Topics Styles of necklines and collars; sleeves, silhouettes; skirts and trousers; yokes & waistlines and its details; tucks, frills and pleats; cuffs and construction; pockets; neckwear; seams, finishes and fastenings.	
Module III Introduction to garment drawing	30
Descriptors/Topics Drawing of basic tops, skirts, dresses, lingerie, coats and waistcoats.	
Module IV Rendering of prints into flat illustration	30
Descriptors/Topics Rendering prints with different color mediums as per the requirement	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design
- Stecker Pamela, The fashion design manual
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, The *elements of design*.
- Lidwell William, Holden Kritina, Butler Jill, Universal principles of design: 100 ways to enhance usability

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD107.1	Mid Term-1, Quiz



				& End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD107.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD107.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD107.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD107.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD107.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD107.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD107.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD107.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD107.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD107.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD107.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD107.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD107.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD107.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD107.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD107.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD107.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD107.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD107.4	Mid Term-2, Quiz



				& End Sem Exam
21	Types of textures	Lecture	BFD107.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD107.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD107.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD107.5	Mid Term-2, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD121.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD121.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD121.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD121.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD121.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			



Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD121 Introduction to Garment Manufacturing Techniques I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	What are the directional lines in elements of design.				3
	Q.2b	What is the color scheme? explain in briefly.				3
CO1	Q.3	Draw the Color Wheel and abstract motifs.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.				3
	Q.5b	Write the characteristics of monochromatic color Schemes.				3
CO2	Q.6	How the explain achromatic color scheme in traditional motif.				6



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Established vide Government of Madhya Pradesh Act No. 27 of 2010

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : **Fashion Model Drawing I**

Course Code : BFD122 Credits : 02, Session :2018-19(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Dharmistha K.

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD122.1. Learn to recognize the different types of lines and color. used in creating the design

BFD122.2. To remember the style features of design and motifs.

BFD122.3. Figure out all texture by using techniques.

BFD122.4. To understand the all knowledge of placement of design with motifs.

BFD122.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in



various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weightage%
Module I Study of human anatomy in relation to fashion proportions	10
Descriptors/Topics Introduction to the basic 8 head figures and then the 10 Head figures - drawing through observation	
Module II Photo analysis (female)	10
Descriptors/Topics Collection of photographs and then drawing them	



Module III Sketching of block and Flesh Figures (female)	10
Descriptors/Topics Front view, Back view, 3/4 th view and Side view	
Module IV Tilted figures (female)	10
Descriptors/Topics The basic block and flesh figures, Sketching of nude figures with pencil- front pose , back pose , one fourth turned , half turned , three- fourth turned etc	
Module V Movement fashion figures (female)	15
Descriptors/Topics Concept of movement in figures- Arms and legs	
Module VI: Faces and hairstyles (female)	15
Descriptors/Topics Drawing of various facial features & hairstyles in relation to garments	
Module VII: Draping of garments (female)	15
Descriptors/Topics Draping various categories/ styles of garments on female croquis	
Module VIII: Use of Different Colour Mediums (female)	15
Descriptors/Topics Study in pencil with light and shade of different types of folds and gathers; use of different colour mediums- shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil ,water proof inks & innovative color mediums	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design
- Stecker Pamela, The fashion design manual
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, The *elements of design*..
- Lidwell William, Holden Kritina, Butler Jill, Universal principles of



design: 100 ways to enhance usability

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD122.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD122.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD122.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD122.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD122.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD122.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD122.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD122.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD122.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD122.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD122.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD122.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD122.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD122.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD122.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD122.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD122.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD122.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme,	Lecture	BFD122.4	Mid Term-1, Quiz & End Sem Exam



	Complementary color scheme.			
20	Optical illusions with Colors	Lecture	BFD122.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD122.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD122.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD122.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD122.5	Mid Term-2, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD122.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD122.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD122.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD122.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD122.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			



Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD122 Fashion Model Drawing I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	What are the directional lines in elements of design.				3
	Q.2b	What is the color scheme? explain in briefly.				3
CO1	Q.3	Draw the Color Wheel and abstract motifs.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.				3
	Q.5b	Write the characteristics of monochromatic color Schemes.				3
CO2	Q.6	How the explain achromatic color scheme in traditional motif.				6



AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : Flat Pattern Making-I

Course Code : BFD123 Credits : 02, Session :2018-19(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Vidhu Gupta

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD123.1. Learn to recognize the different types of lines and color. used in creating the design

BFD123.2. To remember the style features of design and motifs.

BFD123.3. Figure out all texture by using techniques.

BFD123.4. To understand the all knowledge of placement of design with motifs.

BFD123.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.



[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weightage%
Module I Study of human anatomy in relation to fashion proportions	10
Descriptors/Topics	
Introduction to the basic 8 head figures and then the 10 Head figures - drawing	



through observation	
Module II Photo analysis (female)	10
Descriptors/Topics Collection of photographs and then drawing them	
Module III Sketching of block and Flesh Figures (female)	10
Descriptors/Topics Front view, Back view, 3/4 th view and Side view	
Module IV Tilted figures (female)	10
Descriptors/Topics The basic block and flesh figures, Sketching of nude figures with pencil- front pose , back pose , one fourth turned , half turned , three- fourth turned etc	
Module V Movement fashion figures (female)	15
Descriptors/Topics Concept of movement in figures- Arms and legs	
Module VI: Faces and hairstyles (female)	15
Descriptors/Topics Drawing of various facial features & hairstyles in relation to garments	
Module VII: Draping of garments (female)	15
Descriptors/Topics Draping various categories/ styles of garments on female croquis	
Module VIII: Use of Different Colour Mediums (female)	15
Descriptors/Topics Study in pencil with light and shade of different types of folds and gathers; use of different colour mediums- shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil ,water proof inks & innovative color mediums	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance



F. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design
- Stecker Pamela, The fashion design manual
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, The *elements of design*..
- Lidwell William, Holden Kritina, Butler Jill, Universal principles of design: 100 ways to enhance usability

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD123.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD123.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD123.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD123.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD123.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD123.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD123.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD123.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD123.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD123.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD123.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD123.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD123.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD123.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD123.4	Mid Term-1, Quiz & End Sem Exam



16	Color chart; Spectrum colors	Lecture	BFD123.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD123.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD123.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD123.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD123.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD123.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD123.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD123.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD123.5	Mid Term-2, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		PO1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	PSO3
BFD123.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD123.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD123.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD123.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			



BFD123.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			
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Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD123 Flat Pattern Making–I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	What are the directional lines in elements of design.				3
	Q.2b	What is the color scheme? explain in briefly.				3
CO1	Q.3	Draw the Color Wheel and abstract motifs.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.				3
	Q.5b	Write the characteristics of monochromatic color Schemes.				3
CO2	Q 6	How the explain achromatic color scheme in traditional motif.				6



AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY	
Course Handout	
Course :	Computer Applications In Fashion Industry– I
Course Code : BFD124 Credits : 02, Session :2018-19(Odd Sem.), Class : B.Design (Fashion Design)	
Faculty Name : Ms. Dharmistha K.	

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD124.1. Learn to recognize the different types of lines and color. used in creating the design

BFD124.2. To remember the style features of design and motifs.

BFD124.3. Figure out all texture by using techniques.

BFD124.4. To understand the all knowledge of placement of design with motifs.

BFD124.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in



various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100 %

E. Syllabus

	Weight age (%)
Module I Overview of the working of a computer	25
Descriptors/Topics Basic concepts in stored program execution, Input, output, storage devices, RAMS, ROM etc	
Module II History of computers and its emergence	25
Descriptors/Topics Includes Emergence of computers, generation of computers, classification of computers etc.	
Module III MS Office: MS Word and Excel	25



Descriptors/Topics Working knowledge of Microsoft Word & Excel	
Module IV MS Office: Microsoft PowerPoint	25
Descriptors/Topics Working knowledge of PowerPoint and learn making presentation in PPT	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design
- Stecker Pamela, The fashion design manual
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, The *elements of design*.
- Lidwell William, Holden Kritina, Butler Jill, Universal principles of design: 100 ways to enhance usability

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD124.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD124.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD124.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD124.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD124.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD124.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD124.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD124.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD124.2	Mid Term-1, Quiz & End Sem Exam



10	Shapes & forms	Lecture	BFD124.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD124.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD124.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD124.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD124.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD124.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD124.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD124.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD124.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD124.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD124.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD124.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD124.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD124.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD124.5	Mid Term-2, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P O 1	P O 2	P O 3



BFD124.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD124.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD124.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD124.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD124.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD124 Computer Applications In Fashion Industry– I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	What are the directional lines in elements of design.				3
	Q.2b	What is the color scheme? explain in briefly.				3



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CO1	Q.3	Draw the Color Wheel and abstract motifs.	6
CO2	Q.4	Explain all types of motifs used in element of design.	3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.	3
	Q.5b	Write the characteristics of monochromatic color Schemes.	3
CO2	Q 6	How the explain achromatic color scheme in traditional motif.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





AMITY UNIVERSITY MADHYA PRADESH, GWALIOR
AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
DEPARTMENT OF FASHION DESIGN

PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Bachelor of Fashion Design (B. Des) FD, Academic Year – 2018-2019

PO's

Program outcomes describe what students are expected to know and would be able to do by the time of graduation. These relate to the skills, knowledge and behaviors that students acquire as they progress through the program.

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.



PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

PSO

Program Specific Outcomes are the statements that describe what the graduates of a specific program should be able to do.

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education.

Note: - Correlation levels 1, 2 and 3 as defined below:

1: Slight (Low), 2: Moderate (Medium) and 3 : Substantial (High)

If there is no correlation, put “- “



PROGRAMME ARTICULATION MATRIX

		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
IISE M	BFD201	3	2	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD202	3	1	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD205	3	3	2	3	3	2	2	-	3	2	3	3	-	-	-
	BFD221	2	2	2	-	3	-	3	2	-	3	-	3	-	-	-
	BFD222	3	3	1	2	3	3	3	3	3	-	1	3	-	-	-
	BFD223	2	-	2	-	3	-	3	2	-	3	-	3	-	-	-
	BFD224	3	3	3	2	2	1	1	-	-	-	-	3	-	-	-
	BFD225	2	2	2	-	3	-	3	2	-	3	-	3	-	-	-



AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Elements of Design – II
Course Code : BFD201, Crédits : 02, Session : 2018-2019 (Even Sem.), Class : B.Des, 1st Year/2nd Sem
Faculty Name : Ms. Annu Kumari

A.

Introduction: The students understand the elements and principles of design and then apply them practically in the rest of their subjects. Aim of the course is to make students aware of the Principles to arrange the elements of design. As Principles of design can be used to describe and enhance the visual qualities of an artwork.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 201.1.** Identify different principles of design
- **BFD 201.2** Create art work using their acquired imaginative skills.
- **BFD 201.3** Analyze basic principles and create their own designs
- **BFD 201.4** Ability to apply principles of composition, cropping, the negative space, and effective use of color when drawing.

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.



PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal	Mid Term 1	CT	15%



Evaluation	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I Using the elements of Design with Principles of Design
Descriptors/Topics Principles of Design - Meaning, Classification & Application.
Module II Balance symmetrical, asymmetrical, and radial balance
Descriptors/Topics Meaning classification and theoretical and practical application of balance
Module III Proportion good and bad proportion
Descriptors/Topics Meaning classification and theoretical and practical application of Proportion
Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.
Descriptors/Topics Meaning classification and theoretical and practical application of Rhythm
Module V Emphasis (with the help of elements line ,shape, color)
Descriptors/Topics Meaning classification and theoretical and practical application of Emphasis
Module VI: Harmony (unity, variety)
Meaning classification and theoretical and practical application of Harmony
Module VII: Different types of designs
Descriptors/Topics



- Identify and apply the elements and principles of design to create 2 dimensional and 3-dimensional design compositions
- Identify individuals and their cultures on the basis of clothing and prepare a collage/ scrap book.
- Traditional & Contemporary, Stylized & Naturalistic, Floral & Geometrical, Abstract & Replicas.

Meaning , theoretical and practical application of different types of designs .

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text

- Jenkyn Jones Sue, Fashion design
- Ellinwood Janice G, Fashion by Design
- Gail Greet Hannah, Elements of design
- Wong Wucius, Principles of Form and Design
- RileyNoël, Bayer Patricia, The *elements of design*..
- Lidwell William, Holden Kritina, Butler Jill, Universal principles of design: 100 ways to enhance usability
-

References:

- Anderson Donald M., Elements of design
- Kostellow Rowena Reed, Elements of design
- Oei Loan, Cecile Kegel De, The elements of design: rediscovering colors, textures, forms, and shapes
- Wolfe Mary Gorgen, Fashion
- Strazzari Suzanne, Trevallion Deborah, Design and technology
- Tate Sharon Lee, Edwards Mona S., Inside *fashion design*
- GattoJoseph A. , Elements of design

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Using the	Lecture	BFD	Mid Term-1, Quiz



	elements of Design with Principles of Design		201.1	& End Sem Exam
2	Module I Using the elements of Design with Principles of Design	Lecture	BFD 201.1	Mid Term-1, Quiz & End Sem Exam
3	Module I Using the elements of Design with Principles of Design	Lecture	BFD 201.1	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I Using the elements of Design with Principles of Design</i>	Lecture	BFD 201.1	Mid Term-1, Quiz & End Sem Exam
5	Module I Using the elements of Design with Principles of Design	Lecture	BFD 201.1	Mid Term-1, Quiz & End Sem Exam
6	Module II Balance symmetrical, asymmetrical, and radial balance	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
7	Module II Balance symmetrical, asymmetrical, and radial balance	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
8	Module II Balance symmetrical, asymmetrical, and radial balance	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
9	Module II Balance symmetrical, asymmetrical, and radial balance	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
10	Module II Balance symmetrical, asymmetrical, and radial balance	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
11	Module II Balance symmetrical, asymmetrical, and radial balance	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
12	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
13	Module III Proportion good and bad	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam



	proportion			
14	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
15	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
16	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
17	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
18	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
19	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
20	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
21	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
22	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
23	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
24	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
25	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
26	Module IV Rhythm	Lecture	BFD	Mid Term-2, Quiz



	Three properties of rhythm, regular, flowing and progressive.		201.2	& End Sem Exam
27	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
28	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
29	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
30	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
31	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
32	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
33	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
34	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
35	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
36	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam



37	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Quiz & End Sem Exam
38	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Quiz & End Sem Exam
39	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Quiz & End Sem Exam
40	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Quiz & End Sem Exam
41	Module VI: Harmony (unity, variety)	Lecture	BFD 201.4	Quiz & End Sem Exam
42	Module VI: Harmony (unity, variety)	Lecture	BFD 201.4	Quiz & End Sem Exam
43	Module VI: Harmony (unity, variety)	Lecture	BFD 201.4	Quiz & End Sem Exam
44	Module VI: Harmony (unity, variety)	Lecture	BFD 201.4	Quiz & End Sem Exam
45	Module VII: Different types of designs	Lecture	BFD 201.4	Quiz & End Sem Exam
46	Module VII: Different types of designs	Lecture	BFD 201.4	Quiz & End Sem Exam
47	Module VII: Different types of designs	Lecture	BFD 201.4	Quiz & End Sem Exam
48	Module VII: Different types of designs	Lecture	BFD 201.4	Quiz & End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES	CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES



AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
B.DES 201.1	Identify different principles of design	3	3	1	3	1				2		2	1			
B.DES 201.2	Create art work using their acquired imaginative skills.	3	2	2	2	2				2		1	1			
B.DES 201.3	Analyze basic principles and create their own designs	3	2	2	2	2				3		3	1			
B.DES 201.4	Ability to apply principles of composition, cropping, the negative space, and effective use of color when drawing.	3	3	2	3	2				1		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology IMID-SEMESTER(SEM-2)2018-19		
Class: B. Des. (Fashion Design) 2 Semester		
Subject Name: BFD201 Element of Design-II	Time: 2 Hrs.	Max. Marks: 30



Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	Q.3	Q.5

Student will be able to
 CO1: Identify different principles of design
 CO2: Ability to apply principles of composition, cropping, the negative space, and effective use of color when drawing.

CO Map	Question No.	Question	Marks
CO1	Q.1	Explain the types of lines.	3
CO1	Q.2a	Name principles and elements of design	3
	Q.2b	Explain all the elements of design with examples.	3
CO1	Q.3	Which type of balance in which both sides of a composition are balanced yet different. Explain Briefly.	6
CO2	Q.4	Explain all types of motifs used in element of design.	3
CO2	Q.5a	Through which mode the circular chart used to remember color relationships. Explain Briefly	3
	Q.5b	Write the characteristics of monochromatic color Schemes.	3
CO2	Q.6	How to explain achromatic color scheme in traditional motif.	6

Attainments		Rubric
Level	1	If 60% of students secure more than 60% marks then level 1
Level	2	If 70% of students secure more than 60% marks then level 2
Level	3	If 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY	
Course Handout	
Course : History of Fashion – II	
Course Code : BFD202, Crédits : 02, Session : 2018-2019 (Even Sem.), Class : B.Des, 1st Year/2nd Sem	
Faculty Name : Ms. Shubhangi gangil	

A. Introduction: The students study the social and political life, art and craft, textiles and dyes, prints and colors, costumes and accessories of the earlier centuries beginning right from the pre-historic times so that the design students can refer to the important features for their reference.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 202.1.** Student will get basic insight of psychological aspects of clothing and fashion
- **BFD 202.2** Analyze an informational text about the history of fashion
- **BFD 202.3** Analyze and identify and describe fashion eras

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.



PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home	S/V/Q/HA	10%



	Assignment		
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Gupta period
Detailed study of dates, significant developments, Men's and Women's costumes, jewellery, hairstyles and footwear
Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)
Detailed study of dates, significant developments, Men's and Women's costumes, jewellery, hairstyles and footwear
Module III: Mughal period
Detailed study of dates, significant developments, Men's and Women's costumes, jewellery, hairstyles and footwear
Module IV Clothing After British Rule
Clothing in India during and immediately after British rule
Module V Costumes of India
Costumes of different states of India

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70



CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books

Text:

By Roshan Alkazi, Ancient Indian Costumes

References:

By John Peacock, The chronicle of Western Costumes

Illustrated Encyclopedia of Costume and Fashion

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
2	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
3	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I: Gupta period</i>	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
5	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
6	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
7	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
8	Module I: Gupta period	Lecture	BFD	Mid Term-1, Quiz



			202.1 and 202.2	& End Sem Exam
9	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
10	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
11	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
12	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
13	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
14	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
15	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
16	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
17	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
18	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam



19	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
20	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
21	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
22	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
23	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
24	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
25	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
26	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
27	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
28	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
29	Module III: Mughal period	Lecture	BFD 202.1 and	Mid Term-2, Quiz & End Sem Exam



			202.2	
30	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
31	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
32	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
33	Module IV Clothing After British Rule	Lecture	BFD 202.3	Mid Term-2, Quiz & End Sem Exam
34	Module IV Clothing After British Rule	Lecture	BFD 202.3	Mid Term-2, Quiz & End Sem Exam
35	Module IV Clothing After British Rule	Lecture	BFD 202.3	Mid Term-2, Quiz & End Sem Exam
36	Module IV Clothing After British Rule	Lecture	BFD 202.3	Mid Term-2, Quiz & End Sem Exam
37	Module IV Clothing After British Rule	Lecture	BFD 202.3	Quiz & End Sem Exam
38	Module IV Clothing After British Rule	Lecture	BFD 202.3	Quiz & End Sem Exam
39	Module IV Clothing After British Rule	Lecture	BFD 202.3	Quiz & End Sem Exam
40	Module IV Clothing After British Rule	Lecture	BFD 202.3	Quiz & End Sem Exam
41	Module IV Clothing After British Rule	Lecture	BFD 202.3	Quiz & End Sem Exam
42	Module IV Clothing After British Rule	Lecture	BFD 202.3	Quiz & End Sem Exam
43	Module IV Clothing After British Rule	Lecture	BFD 202.3	Quiz & End Sem Exam
44	Module V Costumes of India	Lecture	BFD 202.3	Quiz & End Sem Exam
45	Module V Costumes of India	Lecture	BFD 202.3	Quiz & End Sem Exam
46	Module V Costumes of India	Lecture	BFD 202.3	Quiz & End Sem Exam



47	Module V Costumes of India	Lecture	BFD 202.3	Quiz & End Sem Exam
48	Module V Costumes of India	Lecture	BFD 202.3	Quiz & End Sem Exam

B. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
B.DES 202.1	Identify di Student will get basic insight of psychological aspects of clothing and fashion	3	3	1	3	1	2		1	2		2	1			
B.DES 202.2	Analyze an informational text about the history of fashion	3	2	2	2	2		1		2		1	1			
B.DES 202.3	Analyze,Identify and describe fashion eras	3	2	2	2	2	2			3		3	1			



Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology IMID-SEMESTER(SEM-2)2018-19						
Class: B. Des. (Fashion Design) 2Semester						
Subject Name: BFD202 History of Fashion -II		Time:2 Hrs.			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	Q.3,4	Q.5,6
Student will be able to CO1: Student will get basic insight of psychological aspects of clothing and fashion CO2: Analyze an informational text about the history of fashion						
COMap	QuestionNo.	Question				Marks
CO1	Q.1	Explain the art and craft of Gupta Period.				3
CO1	Q.2a	What was the difference between clothing styles of Jainism and Buddhism.				3
	Q.2b	Explain the cultural history of Buddhism.				3
CO1	Q.3	Briefly write about the history line of Mughal Kings.				6
CO2	Q.4	Explain about the Mughal women clothing at the kingship of Akbar.				3
CO2	Q.5a	Elaborate the male and female costumes during British period in India.				3
	Q.5b	Illustrate the same.				3
CO2	Q.6	With the help of illustration briefly explain traditional Indian clothing.				6



Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.



AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY	
Course Handout	
Course : Fundamentals Of Textiles – II	
Course Code : BFD205, Crédits : 02, Session : 2018-2019 (Even Sem.), Class : B.Des, 1st Year/2nd Sem	
Faculty Name : Ms. Annu Kumari	

A. Introduction: The contents of the third semester relates to the enhancement of textile products through the application of colour by dyeing or printing techniques. Finishing methods presents the aesthetic and functional values of textiles and their feasibility with respect to Importance, appearance & performance.

B. Course Outcomes: At the end of the course, students will be able to:

BFD 205.1. Observe the basic concepts related to processing and production techniques of fibers, yarns, fabrics and other textiles products.

BFD 205.2 Generate skills related to value addition techniques on apparels and textiles.

BFD 205.3 Understand the relevance, specifications and importance of quality in apparel industries

C. Programme Outcomes:



PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:



PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Introduction to Dyes
Definition, Classification & properties of dyes. Pre – processes of dyeing.
Module II: Dyeing
Definition & general theory. Different Stages of dyeing & dyeing defects. Application of various dyes. Colorfastness. Dyeing Defect



Module III: Printing
Comparison of Dyeing & Printing, Definition & general theory. Methods and styles of printing along with practical application; Direct & Resist. Printing defects
Module IV: Finishes
Introduction, Definition, Importance, objective and methods employed for imparting finishes; Classification– Permanent & Non- permanent finishes.
Module V: Identification of Fabrics
Preparation of fabric swatch file

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books

Text:

- By Kate Walls, Fabric Dyeing & Printing
- Essentials of Textiles by Marjory Joseph

References:

- Textile Science by E P G Gohl & L D Vilnsky
- World Textiles by John Gilow
- By Kadolph & Langford, Textiles
- By Koyoto Shoin, World Textile Collection
- By Thames & Hudson, Book of Silk
- By Pepin Press, Indian Textile Prints
- By Irene Eney, Primary structure of Fabrics
- By Harris, 5000 years of Textiles
- By Duncal Clarke, Art of African Textiles
- Images and Apparel Online

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I: Introduction to	Lecture	BFD	Mid Term-1, Quiz



	Dyes		205.1.	& End Sem Exam
2	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
3	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I: Introduction to Dyes</i>	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
5	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
6	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
7	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
8	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
9	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
10	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
11	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
12	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
13	Module II: Dyeing	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
14	Module II: Dyeing	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
15	Module II: Dyeing	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
16	Module II: Dyeing	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
17	Module II: Dyeing	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
18	Module III: Printing	Lecture	BFD 205..2	Mid Term-1, Quiz & End Sem Exam
19	Module III: Printing	Lecture	BFD 205..2	Mid Term-1, Quiz & End Sem Exam
20	Module III: Printing	Lecture	BFD 205..2	Mid Term-1, Quiz & End Sem Exam
21	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam



22	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
23	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
24	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
25	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
26	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
27	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
28	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
29	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
30	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
31	Module IV: Finishes	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
32	Module IV: Finishes	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
33	Module IV: Finishes	Lecture	BFD 205..2 &3	Mid Term-2, Quiz & End Sem Exam
34	Module IV: Finishes	Lecture	BFD 205..2 &3	Mid Term-2, Quiz & End Sem Exam
35	Module IV: Finishes	Lecture	BFD 205..2 &3	Mid Term-2, Quiz & End Sem Exam
36	Module IV: Finishes	Lecture	BFD 205..2 &3	Mid Term-2, Quiz & End Sem Exam
37	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
38	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
39	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
40	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
41	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
42	Module V: Identification	Lecture	BFD	Quiz & End Sem



	of Fabrics		205..2 &3	Exam
43	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
44	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
45	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
46	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
47	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
48	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam

C. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
B.DES 205.1	Observe the basic concepts related to processing and production techniques of fibers, yarns, fabrics and other textiles products.	3	3	1	3	1			1	2		2	1			



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B.DES 205.2	Generate skills related to value addition techniques on apparels and textiles.	3	2	2	2	2	2		2		1	1			
B.DES 205.3	Understand the relevance, specifications and importance of quality in apparel industries	3	2	2	2	2	3		3		3	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology IMID-SEMESTER(SEM-2)2018-19						
Class: B. Des. (Fashion Design) 2Semester						
Subject Name: BFD-205 Fundamentals Of Textiles – II	Time: 2 Hrs.			Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Observe the basic concepts related to processing and production techniques of fibers, yarns, fabrics and other textiles products. CO2: Generate skills related to value addition techniques on apparels and textiles..						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain man made and natural dyes.				3
CO1	Q.2a	What are the different types of dyes available in the market.				3



	Q.2b	Explain the nature of dyes available for screen printing.	3
CO1	Q.3	What are the different types of fabric finishes ?	6
CO2	Q.4	Explain the term wet and dry finishes.	3
CO2	Q.5a	What is the process of converting fibers directly into fabric .	3
	Q.5b	Name the lengthwise rows of stitches in knitting and explain them.	3
CO2	Q6	Explain the difference between unfinished and finished fabric.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.



AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : **Fashion Art Illustration – II**

Course Code : BFD221, Crédits : 02, Session : 2018-2019 (Even Sem.), Class : B.Des, 1st Year/2nd Sem

Faculty Name : Ms. Anshu Singh Chaudhary



A. Introduction: This course deals with the study of the basic styles and the optical illusion they create is the identification of styles – when, where and how to use. The students need to refer to the fashion styles of the previous years and their retro nature. They must understand the relevance of working drawings and learn to use them appropriately. The students start with market surveys and researchers to collect various fabrics and trimmings and learn to draw and use them effectively.

B. Course Outcomes: At the end of the course, students will be able to:

BFD 221.1. Translate idea into design

BFD 221.2 Identify customers, their needs and design accordingly

BFD 221.3 Develop a broad foundation of illustration abilities which includes drawing, rendering and conceptualizing in combination with essential related design skills

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.



PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester	End Semester Examination	EE	70%



Examination			
Total			100%

F. Syllabus

Module I DESIGNING OF CASUAL WEAR
Descriptors/Topics It includes casual skirt, casual top, casual trouser and casual dress All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment.
Module II DESIGNING OF FORMAL WEAR
Descriptors/Topics It includes formal skirt, formal top, formal trouser and formal dress All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment
Module III DESIGNING OF UNIFORMS
Descriptors/Topics All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment
Module IV RUFF & TUFF DENIM WEAR
Descriptors/Topics All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment
Module V DESIGNING OF NIGHT WEAR
Descriptors/Topics All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment

G. Examination Scheme:



Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books

Text Reading:

- Kelvey Kathryn Mc, Fashion Source Book
- Ireland Patrick John, Encyclopedia of fashion detail

References:

- Ireland Patrick John, Introduction to Fashion Design
- Tate Sharon Lee, Inside Fashion Design
- Bhargava Ritu , Design Ideas and Accessories
- Kelvey Kathryn Mc., Illustrating Fashion
- Tortora Phyllis, The Fairchild Encyclopedia of Fashion
- Femina, Elle, FNL, Apparel views to consult
- Simplicity

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 221.1, 221.2 & 221.3	Mid Term-1, Quiz & End Sem Exam
2	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 221.1, 221.2 & 221.3	Mid Term-1, Quiz & End Sem Exam
3	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 221.1, 221.2 & 221.3	Mid Term-1, Quiz & End Sem Exam
4	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 221.1, 221.2 & 221.3	Mid Term-1, Quiz & End Sem Exam
5	Module I DESIGNING	Practical	BFD	Mid Term-1, Quiz



	OF CASUAL WEAR		221.1, 221.2 &221.3	& End Sem Exam
6	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
7	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
8	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
9	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
10	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
11	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
12	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
13	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
14	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
15	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam



16	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
17	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
18	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
19	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
20	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
21	Module III DESIGNING OF UNIFORMS	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
22	Module III DESIGNING OF UNIFORMS	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
23	Module III DESIGNING OF UNIFORMS	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
24	Module III DESIGNING OF UNIFORMS	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
25	Module III DESIGNING OF UNIFORMS	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
26	Module III DESIGNING OF UNIFORMS	Practical	BFD 221.1, 221.2	Mid Term-2, Quiz & End Sem Exam



			&221.3	
27	Module III DESIGNING OF UNIFORMS	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
28	Module III DESIGNING OF UNIFORMS	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
29	Module IV RUFF & TUFF DENIM WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
30	Module IV RUFF & TUFF DENIM WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
31	Module IV RUFF & TUFF DENIM WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
32	Module IV RUFF & TUFF DENIM WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
33	Module IV RUFF & TUFF DENIM WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
34	Module IV RUFF & TUFF DENIM WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
35	Module IV RUFF & TUFF DENIM WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
36	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
37	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1,	Quiz & End Sem Exam



			221.2 &221.3	
38	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
39	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
40	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
41	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
42	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
43	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
44	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
45	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
46	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
47	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
48	Module V DESIGNING	Practical	BFD	Quiz & End Sem



	OF NIGHT WEAR		221.1, 221.2 &221.3	Exam
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D. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
B.DES 221.1	Translate idea into design	3	3	1	3	1			2	2		2	1			
B.DES 221.2	Identify customers, their needs and design accordingly	3	2	2	2	2			2	2		1	1			
B.DES 221.3	Develop a broad foundation of illustration abilities which includes drawing, rendering and conceptualizing in combination with essential related design skills	3	3	2	3	2			1	1		2	1			



Amity School of Fashion Design & Technology Department of Fashion Design & Technology IMID-SEMESTER(SEM-2)2018-19						
Class: B. Des. (Fashion Design) 2Semester						
SubjectName:BFD 221 Fashion Art Illustration-II		Time:2 Hrs.			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	Q.5	Q.6,2
Student will be able to CO1: Translate idea into design CO2: Identify customers, their needs and design accordingly						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by the term fashion art illustration?				3
CO1	Q.2a	Illustrate front and back of casual wear clothing ?				3
	Q.2b	What color scheme can be used in beach wear . Write and explain .				3
CO1	Q.3	Illustrate formal wear front and back of male and female taking any architecture as an inspiration.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.				3
	Q.5b	Write the characteristics of Ruff and Tuff wear clothing.				3
CO2	Q.6	Illustrate Night wear for female with its tech pack.				6



AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Fashion Model Drawing – II
Course Code : BFD222, Crédits : 02, Session : 2018-2019 (Even Sem.), Class : B.Des, 1st Year/2nd Sem
Faculty Name : Ms. Dharmistha K.

A. Introduction: After the students learn the basic skills of figure drawing and proportions, they now start working on stylized sketches and experimenting with different color mediums to exhibit the desired fabric texture.

B. Course Outcomes: At the end of the course, students will be able to:

BFD 222.1. Understanding and drawing male fashion figures

BFD 222.2 Drape male fashion croquising various color mediums

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.



PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination.	A	5%



	The allowance of 25% includes all types of leaves including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I Quick Sketches
Descriptors/Topics Quick Sketches of Models in Pencil Shading and Black Ink
Module II Working with various Postures
Descriptors/Topics Drawing of various story postures-S X & T poses and their suitability to the garment
Module III Draping of different types of Dresses in Varying Silhouettes
Descriptors/Topics Draping of casual and formal dresses using various silhouettes like triangular, inverted triangular, bouffant, square or rectangular
Module IV Use of textures & colour Mediums
Descriptors/Topics Use of textures and its use in illustrating different fashion garments .e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc. Different dresses using different colour mediums – pencil colours, steadytlers, water and poster colours, dry and oil pastels, water proof inks, colour pens and charcoal pencils
Module V Sketching of male block/ Flesh figures
Descriptors/Topics Front view, Back view, 3/4 th view and Side view
Module VI: Male Tilted figures
Descriptors/Topics



Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three- fourth turned etc

Module VII: Draping of Male figures

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books

Text:

- Abbing Bina , Fashion sketch book
- Ireland . J Partick , Introduction to fashion design
- Allen , Fashion Drawing – The Basic Principles

References:

- Basic figure drawing and sketching
- Gersten Rita, Innovative fashion sketching
- Abbing Bina, Model drawing
- Pepin Press, Figure Drawing for Fashion Design
- Hudson Thames, Rendering with Pen & Ink
- Packer, William Fashion Drawing in Vogue
- Abbing Bina , Advanced Fashion sketch book

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Quick Sketches	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
2	Module I Quick Sketches	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
3	Module I Quick Sketches	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
4	Module I Quick Sketches	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
5	Module I Quick Sketches	Practical	BFD	Mid Term-1, Quiz



			222.1	& End Sem Exam
6	Module I Quick Sketches	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
7	Module I Quick Sketches	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
8	Module II Working with various Postures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
9	Module II Working with various Postures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
10	Module II Working with various Postures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
11	Module II Working with various Postures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
12	Module II Working with various Postures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
13	Module II Working with various Postures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
14	Module II Working with various Postures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
15	Module II Working with various Postures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
16	Module II Working with various Postures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
17	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
18	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
19	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
20	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
21	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-2, Quiz & End Sem Exam
22	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-2, Quiz & End Sem Exam
23	Module III Draping of	Practical	BFD	Mid Term-2, Quiz



	different types of Dresses in Varying Silhouettes		222.1	& End Sem Exam
24	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-2, Quiz & End Sem Exam
25	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-2, Quiz & End Sem Exam
26	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-2, Quiz & End Sem Exam
27	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-2, Quiz & End Sem Exam
28	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
29	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
30	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
31	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
32	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
33	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
34	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
35	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
36	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
37	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Quiz & End Sem Exam
38	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Quiz & End Sem Exam
39	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Quiz & End Sem Exam
40	Module V Sketching of male block/ Flesh figures	Practical	BFD 222.2	Quiz & End Sem Exam
41	Module V Sketching of male block/ Flesh figures	Practical	BFD 222.2	Quiz & End Sem



				Exam
42	Module V Sketching of male block/ Flesh figures	Practical	BFD 222.2	Quiz & End Sem Exam
43	Module VI: Male Tilted figures	Practical	BFD 222.2	Quiz & End Sem Exam
44	Module VI: Male Tilted figures	Practical	BFD 222.2	Quiz & End Sem Exam
45	Module VII: Draping of Male figures	Practical	BFD 222.2	Quiz & End Sem Exam
46	Module VII: Draping of Male figures	Practical	BFD 222.2	Quiz & End Sem Exam
47	Module VII: Draping of Male figures	Practical	BFD 222.2	Quiz & End Sem Exam
48	Module VII: Draping of Male figures	Practical	BFD 222.2	Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
B.DES 222.1	Understanding and drawing male fashion figures	3	3	1	2	1		1	1	2		2	1			
B.DES 222.2	Drape male fashion croqui using various color mediums	3	2	2	2	2				2		1	1			



Amity School of Fashion Design & Technology Department of Fashion Design & Technology IMID-SEMESTER(SEM-2)2018-19						
Class: B. Des. (Fashion Design) 2Semester						
SubjectName: BFD222Fashion Model Drawing-II		Time:2 Hrs.			Max.Marks:30	
Levels of thequestions as perBloomsTaxo nomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
QuestionM apping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	Q.3,6	q.3,6
Student willbeableto CO1:Understanding and drawing male fashion figures CO2: Drape male fashion croqui using various color mediums						
COMap	QuestionNo.	Question				Marks
CO1	Q.1	Explainthe difference between fashion figures and art figures.				3
CO1	Q.2a	What is the importance of block figure in model drawing?				3
	Q.2b	Draw 8.5 heads male block figure.				3
CO1	Q.3	Draw five male figures of 12.5 heads with 3/4 th postures.				6
CO2	Q.4	Illustrate the texture of Chiffon Fabric .				3
CO2	Q.5a	Illustrate the texture of net and cotton fabric on male croqui.				3
	Q.5b	Write the characteristicsof net and cotton fabric.				3
CO2	Q6	Illustrate traditional wear with the help of draping of fabric rendering on 3/4 th male posture.				6



AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Flat Pattern Making-II
Course Code : BFD223, Crédits : 02, Session : 2018-2019 (Even Sem.), Class : B.Des, 1st Year/2nd Sem
Faculty Name : Ms. Vidhu G.

A. Introduction: The course makes students understand the skills of developing the ideas into real garments by pattern making to get the required style, shape and fit. The students now learn to interpret designs and learn to create the patterns for those designs

B. Course Outcomes: At the end of the course, students will be able to:

BFD 223.1. Acquire knowledge and skills to develop advance patterns using basic slopers.

BFD 223.2 Apply pattern making skills to test fit patterns in muslin to standard dress forms.

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.



PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%



Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I Torso draft
Descriptors/Topics - Combined bodice and skirt to produce torso draft - Torso Front and Torso Back.
Module II Dresses without waistline seams
Descriptors/Topics : - Close fitting dress block (Sheath silhouette) - Semi fitted dress block (Shift silhouette) - Straight line dress block (Box fitting silhouette)
Module III: Pattern Making for Children Wear
Descriptors/Topics Dress Blocks
Module IV Dart manipulation and yokes
Descriptors/Topics - Other forms of suppression dart folds, dart tucks, gathers, pleats, flares etc. - Development of styles through dart manipulation - Connecting darts to create seam lines e.g. princess line and other style developments - Shoulder, midriff & hip yoke
Module V Types of skirts :
Descriptors/Topics - Low waist skirts; High waist skirts; - Flared skirts based on basic patterns (darts converted into flares) - Skirts with gathered waistline; Gored skirts; Godet skirt - Pleated skirt – Knife and box pleats, - Circular skirts – Full circular skirt, half circular skirt
Module VI Categories and types of sleeves
- Set in sleeves-Puff , Lantern, Bishop, Leg-o- mutton - Grown on sleeves-Kimono, Dolman , Raglan

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70



CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books

Text Reading:

- Aldrich Winifred, Metric pattern Cutting for Children's Wear and Babywear
- Holman Gillian, Pattern cutting made easy
- Cooklin Gerry, Pattern cutting for women's outerwear
- Armstrong, Pattern making for fashion design

References:

- Zarapkar, Pattern Cutting
- Carolyn Norma, Pattern- Making
- Mortimer Gloria, Pattern designs for children clothes
- Cloake, Cutting & Draping special occasion clothes
- Brooks Lark, Every sewer's guide to perfect fit

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
2	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
3	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I Torso draft</i>	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
5	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
6	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
7	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
8	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
9	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
10	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
11	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam



12	Module II Dresses without waistline seams	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
13	Module II Dresses without waistline seams	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
14	Module II Dresses without waistline seams	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
15	Module II Dresses without waistline seams	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
16	Module III: Pattern Making for Children Wear	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
17	Module III: Pattern Making for Children Wear	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
18	Module III: Pattern Making for Children Wear	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
19	Module III: Pattern Making for Children Wear	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
20	Module III: Pattern Making for Children Wear	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
21	Module III: Pattern Making for Children Wear	Practical	BFD 223.1	Mid Term-2, Quiz & End Sem Exam
22	Module III: Pattern Making for Children Wear	Practical	BFD 223.1	Mid Term-2, Quiz & End Sem Exam
23	Module IV Dart manipulation and yokes	Practical	BFD 223.1	Mid Term-2, Quiz & End Sem Exam
24	Module IV Dart manipulation and yokes	Practical	BFD 223.1	Mid Term-2, Quiz & End Sem Exam
25	Module IV Dart manipulation and yokes	Practical	BFD 223.1	Mid Term-2, Quiz & End Sem Exam
26	Module IV Dart manipulation and yokes	Practical	BFD 223.1	Mid Term-2, Quiz & End Sem Exam
27	Module IV Dart manipulation and yokes	Practical	BFD 223.1	Mid Term-2, Quiz & End Sem Exam
28	Module V Types of skirts :	Practical	BFD 223.1	Mid Term-2, Quiz & End Sem Exam
29	Module V Types of skirts	Practical	BFD	Mid Term-2, Quiz



	:		223.1	& End Sem Exam
30	Module V Types of skirts :	Practical	BFD 223.2	Mid Term-2, Quiz & End Sem Exam
31	Module V Types of skirts :	Practical	BFD 223.2	Mid Term-2, Quiz & End Sem Exam
32	Module V Types of skirts :	Practical	BFD 223.2	Mid Term-2, Quiz & End Sem Exam
33	Module V Types of skirts :	Practical	BFD 223.2	Mid Term-2, Quiz & End Sem Exam
34	Module V Types of skirts :	Practical	BFD 223.2	Mid Term-2, Quiz & End Sem Exam
35	Module V Types of skirts :	Practical	BFD 223.2	Mid Term-2, Quiz & End Sem Exam
36	Module V Types of skirts :	Practical	BFD 223.2	Mid Term-2, Quiz & End Sem Exam
37	Module V Types of skirts :	Practical	BFD 223.2	Quiz & End Sem Exam
38	Module V Types of skirts :	Practical	BFD 223.2	Quiz & End Sem Exam
39	Module V Types of skirts :	Practical	BFD 223.2	Quiz & End Sem Exam
40	Module V Types of skirts :	Practical	BFD 223.2	Quiz & End Sem Exam
41	Module V Types of skirts :	Practical	BFD 223.2	Quiz & End Sem Exam
42	Module V Types of skirts :	Practical	BFD 223.2	Quiz & End Sem Exam
43	Module V Types of skirts :	Practical	BFD 223.2	Quiz & End Sem Exam
44	Module V Types of skirts :	Practical	BFD 223.2	Quiz & End Sem Exam
45	Module VI Categories and types of sleeves	Practical	BFD 223.2	Quiz & End Sem Exam
46	Module VI Categories and types of sleeves	Practical	BFD 223.2	Quiz & End Sem Exam
47	Module VI Categories and types of sleeves	Practical	BFD 223.2	Quiz & End Sem Exam
48	Module VI Categories and types of sleeves	Practical	BFD 223.2	Quiz & End Sem Exam



G. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
B.DES 223.1	Acquire knowledge and skills to develop advance patterns using basic slopers.	3	3	1	3	1		1	2	2		2	1			
B.DES 223.2	Apply pattern making skills to test fit patterns in muslin to standard dress forms	3	2	2	2	2		2	1	2		1	1			

SampleQuestionPaper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology IMID-SEMESTER(SEM-2)2018-2019						
Class: B. Des. (Fashion Design) 2Semester						
SubjectName: BFD 223 Flat Pattern Making –II		Time: 2 Hrs.			Max.Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		



Student will be able to

CO1: Acquire knowledge and skills to develop advance patterns using basic slopers.

CO2: Apply pattern making skills to test fit patterns in muslin to standard dress forms

COMap	QuestionNo.	Question	Marks
CO1	Q.1	Explain	3
CO1	Q.2a	Explain the term Torso?	3
	Q.2b	Draft a pattern of torso.	3
CO1	Q.3	Draft a basic pattern for dress.	6
CO2	Q.4	Explain the importance of sleeve in a garment.	3
CO2	Q.5a	Draft a basic bodice pattern for children wear .	3
	Q.5b	Draft a pattern for basic sleeve.	3
CO2	Q6	Draft a pattern for Circular Skirt.	6

Attainments		Rubric
Level	1	If 60% of students secure more than 60% marks then level 1
Level	2	If 70% of students secure more than 60% marks then level 2
Level	3	If 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course 224 : <u>Computer applications in fashion industry</u>
Course Code : BFD224, Crédits : 02, Session : 2018-2019 (Even Sem.), Class : B.Des, 1st Year/2nd Sem
Faculty Name : Ms. Shubhangi gangil

A. Introduction: This course focuses on the usage of Usage of computers in Fashion & Apparel Industry.

B. Course Outcomes: At the end of the course, students will be able to:

BFD 224.1. Identify and apply different tools of Vector Based Application software

BFD 224.2 Develop fashion croquis using software draw tools

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.



PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%



Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

H. Syllabus

Module I Design software
Descriptors/Topics
Introduction to the design software , tool introduction and its usage
Module II Introduction to tool bar and its usage
Descriptors/Topics
Functions of tools and its usage
Module III Figure Drawing
Descriptors/Topics
Block figure and Flesh figure
Module IV Working with layouts
Descriptors/Topics
Creating Backgrounds ,importing images, creating texts etc.
Module V Creating Prints and textures
Descriptors/Topics
Creating motifs, mesh with color, using brushes ,fills, outlines etc.
Module VI Draping and rendering
Descriptors/Topics
To render the developed prints on draped fashion croqui

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books

Text :

- Aldrich Winifred, CAD in Clothing and Textiles
- Triedman and Cullan ,Colour Graphic



References:

- Femina
- Elle

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
2	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
3	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I Design software</i>	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
5	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
6	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
7	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
8	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
9	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
10	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
11	Module I Design software	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
12	Module II Introduction to tool bar and its usage	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
13	Module II Introduction to tool bar and its usage	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
14	Module II Introduction to tool bar and its usage	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
15	Module II Introduction to tool bar and its usage	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
16	Module II Introduction to tool bar and its usage	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
17	Module II Introduction	Lecture	MAT101.2	Mid Term-1, Quiz



	to tool bar and its usage			& End Sem Exam
18	Module II Introduction to tool bar and its usage	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
19	Module II Introduction to tool bar and its usage	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
20	Module III Figure Drawing	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
21	Module III Figure Drawing	Lecture	MAT101.3	Mid Term-2, Quiz & End Sem Exam
22	Module III Figure Drawing	Lecture	MAT101.3	Mid Term-2, Quiz & End Sem Exam
23	Module III Figure Drawing	Lecture	MAT101.3	Mid Term-2, Quiz & End Sem Exam
24	Module III Figure Drawing	Lecture	MAT101.3	Mid Term-2, Quiz & End Sem Exam
25	Module III Figure Drawing	Lecture	MAT101.3	Mid Term-2, Quiz & End Sem Exam
26	Module III Figure Drawing	Lecture	MAT101.3	Mid Term-2, Quiz & End Sem Exam
27	Module III Figure Drawing	Lecture	MAT101.3	Mid Term-2, Quiz & End Sem Exam
28	Module III Figure Drawing	Lecture	MAT101.3	Mid Term-2, Quiz & End Sem Exam
29	Module III Figure Drawing	Lecture	MAT101.4	Mid Term-2, Quiz & End Sem Exam
30	Module IV Working with layouts	Lecture	MAT101.4	Mid Term-2, Quiz & End Sem Exam
31	Module IV Working with layouts	Lecture	MAT101.4	Mid Term-2, Quiz & End Sem Exam
32	Module IV Working with layouts	Lecture	MAT101.4	Mid Term-2, Quiz & End Sem Exam
33	Module IV Working with layouts	Lecture	MAT101.4	Mid Term-2, Quiz & End Sem Exam
34	Module IV Working with layouts	Lecture	MAT101.4	Mid Term-2, Quiz & End Sem Exam
35	Module IV Working with layouts	Lecture	MAT101.4	Mid Term-2, Quiz & End Sem Exam
36	Module IV Working with layouts	Lecture	MAT101.4	Mid Term-2, Quiz & End Sem Exam
37	Module V Creating Prints and textures	Lecture	MAT101.5	Quiz & End Sem Exam



38	Module VCreating Prints and textures	Lecture	MAT101.5	Quiz & End Sem Exam
39	Module VCreating Prints and textures	Lecture	MAT101.5	Quiz & End Sem Exam
40	Module VCreating Prints and textures	Lecture	MAT101.5	Quiz & End Sem Exam
41	Module VCreating Prints and textures	Lecture	MAT101.5	Quiz & End Sem Exam
42	Module VCreating Prints and textures	Lecture	MAT101.5	Quiz & End Sem Exam
43	Module VCreating Prints and textures	Lecture	MAT101.5	Quiz & End Sem Exam
44	Module VCreating Prints and textures	Lecture	MAT101.5	Quiz & End Sem Exam
45	Module VCreating Prints and textures	Lecture	MAT101.5	Quiz & End Sem Exam
46	Module VI Draping and rendering	Lecture	MAT101.5	Quiz & End Sem Exam
47	Module VI Draping and rendering	Lecture	MAT101.5	Quiz & End Sem Exam
48	Module VI Draping and rendering	Lecture	MAT101.5	Quiz & End Sem Exam

I. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
B.DES 224.1	Identify and apply different tools of Vector Based Application software	3	3	1	3	1		1	2	2		2	1			



B.DES 224.2	Develop fashion croquis using software draw tools	3	2	2	2	2	3		1	2		1	1				

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology IMID-SEMESTER (SEM-2) 2018-19						
Class: B. Des. (Fashion Design) 2 Semester						
Subject Name: BFD 224 Computer Application in Fashion Industry-II		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	Q.6	Q.6,3,2
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Name various kinds of Design software's available for fashion and textiles.				3
CO1	Q.2a	Explain the use of lasso tool and crop tool in coral draw.				3
	Q.2b	What is the use of contouring in coral draw.				3
CO1	Q.3	Why corel draw is a vector graphic software.				6
CO2	Q.4	Draw front and back of male and female using pencil tool in corel.				3
	Q.5a	What is the use of prints in garments.				3



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CO2	Q.5b	Develop prints in vertical repeat in coral draw.	3
CO2	Q6	Develop a draped male garment in coral draw.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course 225 : Introduction to garment manufacturing techniques
Course Code : BFD225, Crédits : 02, Session : 2018-2019 (Even Sem.), Class : B.Des, 1st Year/2nd Sem
Faculty Name : Ms. Anshu S. C.

A. Introduction: This course focuses on the usage of computers in Fashion & Apparel Industry.

B. Course Outcomes: At the end of the course, students will be able to:

- BFD 225.1. Execute and choose various seams according to the nature of fabric and design
- BFD 225.2 Demonstrate better skills at controlling sewing machine.

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.



PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%



Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

J. Syllabus

Module I Introduction to sewing machine and machine practice
Descriptors/Topics - Parts of sewing machine - Faults and rectification Machine practice on paper and fabric
Module II Basic hand stitches and Seams
Basic hand stitches Temporary and Permanent Basting, Hemming -visible and invisible, Running, Buttonhole, Backstitches –full, half, prick, Slip stitch Seams : Superimposed seam, Lapped seam, French seam, Run and fell seam, Bound seam
Module III Fabric manipulation like gathers, pleats and tucks
Descriptors/Topics - Gathers - Pleats – Knife, Box, Kick pleats Tucks- Pin, Space, Cross, Shell and Release
Module IV Necklines
Descriptors/Topics - Various kinds of necklines, stitches and trimmings used for various shapes. - Use and differences between the basic methods used for finishing necklines Shaped facing, Bias facing and Piping.
Module V Plackets & Pockets
Descriptors/Topics Plackets -Shirt Placket, Wrap and projection placket, Continuous placket, Pockets– Construction and size specifications; Flap pocket, Welt pocket, Side seam pocket and cross pockets.
Module VI Construction of collars
Descriptors/Topics Gents shirt collar, Shawl collar

G. Examination Scheme:



Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books

Text :

- Aldrich Winifred, CAD in Clothing and Textiles
- Triedman and Cullan ,Colour Graphic

References:

- Femina
- Elle

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Introduction to sewing machine and machine practice	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
2	Module I Introduction to sewing machine and machine practice	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
3	Module I Introduction to sewing machine and machine practice	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I Introduction to sewing machine and machine practice</i>	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
5	Module I Introduction to sewing machine and machine practice	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
6	Module I Introduction to sewing machine and machine practice	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
7	Module II Basic hand stitches and Seams	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
8	Module II Basic hand stitches and Seams	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
9	Module II Basic hand	Lecture	BFD	Mid Term-1, Quiz



	stitches and Seams		225.1	& End Sem Exam
10	Module II Basic hand stitches and Seams	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
11	Module II Basic hand stitches and Seams	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
12	Module II Basic hand stitches and Seams	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
13	Module III Fabric manipulation like gathers, pleats and tucks	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
14	Module III Fabric manipulation like gathers, pleats and tucks	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
15	Module III Fabric manipulation like gathers, pleats and tucks	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
16	Module III Fabric manipulation like gathers, pleats and tucks	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
17	Module III Fabric manipulation like gathers, pleats and tucks	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
18	Module III Fabric manipulation like gathers, pleats and tucks	Lecture	BFD 225.2	Mid Term-1, Quiz & End Sem Exam
19	Module IV Necklines	Lecture	BFD 225.2	Mid Term-1, Quiz & End Sem Exam
20	Module IV Necklines	Lecture	BFD 225.2	Mid Term-1, Quiz & End Sem Exam
21	Module IV Necklines	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
22	Module IV Necklines	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
23	Module IV Necklines	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
24	Module IV Necklines	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
25	Module V Plackets & Pockets	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
26	Module V Plackets & Pockets	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
27	Module V Plackets &	Lecture	BFD	Mid Term-2, Quiz



	Pockets		225.2	& End Sem Exam
28	Module V Plackets & Pockets	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
29	Module V Plackets & Pockets	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
30	Module V Plackets & Pockets	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
31	Module V Plackets & Pockets	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
32	Module V Plackets & Pockets	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
33	Module VI Construction of collars	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
34	Module VI Construction of collars	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
35	Module VI Construction of collars	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
36	Module VI Construction of collars	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam

K. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
B.DES 225.1	Execute and choose various seams according to the nature of fabric and design	3	3	1	3	1			2	2		2	1			



B.DES 225.2	Demonstrate better skills at controlling sewing machine.	3	2	2	2	2	1	2		2		1	1			
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Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology IMID-SEMESTER(SEM-2)2018-19						
Class: B. Des. (Fashion Design) 2Semester						
Subject Name: BFD 225 Introduction to Garment Manufacturing Techniques-II		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	q.5	
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
COMap	Question No.	Question				Marks
CO1	Q.1	What is counter sample in garments?				3
CO1	Q.2a	Explain the various types of seams and stitches.				3
	Q.2b	Describe how to make temporary and permanent stitches.				3
CO1	Q.3	How do I know about the special and innovative sewing machines?				6
CO2	Q.4	What are the Types of Machines Required for Jeans Manufacturing				3
CO2	Q.5a	What size of needle used in t-shirt stitching? Briefly Explain.				3



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	Q.5b	Why do garment manufacturers plan efficiency at 75 and not 100 percent?	3
CO2	Q6	Polyester T-shirt Vs Cotton T-shirt: Which One is Better for You?	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





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AMITY UNIVERSITY MADHYA PRADESH, GWALIOR

AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

DEPARTMENT OF FASHION DESIGN

PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Bachelor of Design (B.Des) FD, Academic Year – 2018-19

Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Way of its appreciation, enhance the skill of drawing and sketching, and understand the concept of perspective, shading. Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

Note: - Correlation levels 1, 2 and 3 as defined below:

1: Slight (Low), 2: Moderate (Medium) and 3: Substantial (High)

If there is no correlation, put “-”

PROGRAMME ARTICULATION MATRIX																
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
III SEM	BFD 301	3	2	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD302	3	1	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD305	3	3	2	3	3	2	2	-	3	2	3	3	-	-	-
	BFD321	2	2	2	-	3	-	3	2	-	3	-	3	-	-	-
	BFD322	3	3	1	2	3	3	3	3	3	-	1	3	-	-	-
	BFD 323	2	-	2	-	3	-	3	2	-	3	-	3	-	-	-
	BFD 324	3	3	3	2	2	1	1	-	-	-	-	3	-	-	-
	BFD327	2	2	2	-	3	-	3	2	-	3	-	3	-	-	-
	BFD326	3	3	1	2	3	3	3	3	3	-	1	3	-	-	-



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : Fashion Management – I

Course Code : BFD 301, Crédits : 03, Session :2018-19 (Odd Sem.), Class : B.Des. 2nd Year

Faculty Name : Mr. Kapil Shankhwar

A. Introduction: This subject deals with the basic applications and principles of management in the area of fashion.

B. Course Outcomes: At the end of the course, students will be able to:

BFD301.1. Acquire knowledge of management principles to create a business plan and understand the Organizational structure.

BFD301.2. Create new strategies for marketing and promotion

BFD301.3. Explain the basic management concepts, applications & processes.

BFD301.4. Explain the application in decision making, motivation terms such as leadership and communication for effective fashion business.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team

leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Meaning & Principles of management

Professional management of the fashion industry, Relevance of fashion management

Module II: Structure of an organization

Function of different departments, Relationship between individual departments

Module III: Leadership

Need for leadership, functions of a leader, and manager as a leader

Module IV: Communication

Importance of communications, communication process, barriers of communication, making communication effective

Module V: Authority

Types and features, relevance of authority in management

Module VI: Motivation

Characteristics of motivation, methods of improving motivation, incentives, pay promotion, rewards, job satisfaction and job enrichment

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

- By Koontz and Heinz, Principles of Management
- Fashion marketing by Mike Easey
- Marketing management by Philips Kotler
- By Mike Easey, Fashion Marketing
- By Maria Constantino, Fashion Marketing and PR
- By Nicholas Alexander, international Retailing

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Principle of Management	Lecture	BFD301.1	Mid Term-1, case studies & End Sem Exam
2	Principle of Management	Lecture	BFD301.1	Mid Term-1, Quiz & End Sem Exam
3	Scientific principle of Management	Lecture	BFD301.1	Mid Term-1, Quiz & End Sem Exam
4	Professional management of the fashion industry	Lecture	BFD301.1	Mid Term-1, Quiz & End Sem Exam
5	Professional management of the fashion industry	Lecture	BFD301.1	Mid Term-1, Quiz & End Sem Exam
6	Relevance of fashion management	Lecture	BFD301.1	Mid Term-1, Quiz & End Sem Exam
7	Introduction of Organizational structure	Lecture	BFD301.2	Mid Term-1, Quiz & End Sem Exam
8	Role of Organizational structure	Lecture	BFD301.2	Mid Term-1, Quiz & End Sem Exam
9	Function of different departments	Lecture	BFD301.2	Mid Term-1, case studies & End Sem Exam
10	Relationship between individual departments	Lecture	BFD301.2	Mid Term-1, case studies & End Sem Exam
11	Relationship between individual departments	Lecture	BFD301.2	Mid Term-1, case studies & End Sem Exam
12	Relationship between individual departments	Lecture	BFD301.2	Mid Term-1, case studies & End Sem Exam
13	Introduction	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
14	Need for leadership	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
15	Need for leadership	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
16	Need for leadership	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
17	functions of a leader, and manager as a leader	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
18	functions of a leader, and	Lecture	BFD301.3	Mid Term-1, case

	manager as a leader			studies & End Sem Exam
19	functions of a leader, and manager as a leader	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
20	Importance of communications	Lecture	BFD301.4	Mid Term-1, case studies & End Sem Exam
21	Importance of communications	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
22	communication process, barriers of communication	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
23	communication process, barriers of communication	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
24	communication process, barriers of communication	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
25	making communication effective	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
26	Meaning	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
27	Types and features	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
28	Types and features	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
29	Relevance of authority in management	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
30	Relevance of authority in management	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
31	Relevance of authority in management	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
32	Introduction	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
33	Characteristics of motivation	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
34	methods of improving motivation	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
35	incentives, pay promotion, rewards, job satisfaction and job enrichment	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
36	incentives, pay promotion, rewards, job satisfaction and job enrichment	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD301.1.	Acquire knowledge of management principles to create a business plan and understand the organizational structure				3	2			2	3	3	2	2			
BFD301.2.	Explain the basic management concepts, applications & processes				2	2			2	3	3	3	1			
BFD301.3	Explain the application in decision making, motivation terms such as leadership and communication for effective fashion business.				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2017-18						
Class: B.Des (FD) III Semester						
Subject Name: BFD 301 Fashion Management-I		Time: 2 Hrs			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: Apply the principle of management for effective outcome. CO2: Explain the basic management concepts, applications & processes. CO3: Explain the application in decision making, motivation terms such as leadership and Communication for effective fashion business.						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by management as an art.				3
CO1	Q.2a	What is the importance of organizational structure in fashion industry.				3
	Q.2b	What is the relationship between individual departments in export house.				3
CO1	Q.3	Explain briefly the scientific principle of management.				6
CO2	Q.4	What is the need of Leader in an organisation.				3
CO3	Q.5a	What is the importance of effective communication.				3
	Q.5b	What are the communication barriers.				3
CO3	Q 6	Explain briefly the methods of motivation.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3: 80% of students secure more than 60% marks





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : History of Fashion-III

Course Code : BFD 302, Crédits : 02, Session : 2018-19 (Odd Sem.), Class : B.Des. 2nd Year

Faculty Name : Mr. Kapil Shankhwar

A. Introduction: The students study the ancient civilizations of the Western world.

B. Course Outcomes: At the end of the course, students will be able to:

BFD302.1. Students will know the costumes of the world.

BFD302.2. Acquire knowledge about the styles of costumes and special features.

BFD302.3. Students will be familiar with the styles worn during the ancient Egyptian, Greek, Roman Byzantine, Cretans & Etrurians.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

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[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in

all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Egyptian costumes

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

Module II: Greek costumes

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

Module III: Roman Period

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

Module IV: Byzantine Period

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

Module V: Cretans

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

Module VI: Etrurians

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H: Suggested Text/Reference Books:

- By Mules, Timeline of World Costumes
- By John Paacock, Fashion Source Book, The 1960's, The 1970's The 1980's
- By John Peacock, The chronicle of Western Costumes
- Illustrated Encyclopedia of Costume and Fashion
- By Lucy Johnston, 19th century Fashion in Detail
- By Pepin Press, Pictorial History of Costumes

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Egyptian costumes Detailed study of dates, significant developments, mummification	Lecture	BFD302-1	Mid Term-1, PPT & End Sem Exam
2	Egyptian costumes Detailed study of dates, significant developments, mummification	Lecture	BFD302-1	Mid Term-1, PPT & End Sem Exam
3	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-1	Mid Term-1, PPT & End Sem Exam
4	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-1	Mid Term-1, PPT & End Sem Exam
5	Greek costumes Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
6	Greek costumes Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
7	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
8	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
9	Roman Period Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
10	Roman Period Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
11	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
12	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
13	Byzantine Period Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
14	Byzantine Period Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
15	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
16	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
17	Cretans Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
18	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
19	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam

20	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
21	Etrurians Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
22	Etrurians Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
23	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
24	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	PSO3
BFD302.1	Students will know the costumes of the world.				3	2			2	3	3	2	2			
BFD302.2	Acquire knowledge about the styles of costumes and special features.				2	2			2	3	3	3	1			
BFD302.3	Students will be familiar with the styles worn during the ancient Egyptian, Greek, Roman, Byzantine, Cretans Etrurians				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2018-19						
Class: B.Des (FD) III Semester						
Subject Name: BFD 302 History of Fashion-III		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		Q5b
Student will be able to CO1: Students will know the costumes of the world CO2: Acquire knowledge about the styles of costumes and special features. CO3: Students will be familiar with the styles worn during the ancient Egyptian, Greek, Roman, Byzantine, Cretans & Etrurians.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Describe the women costume of Egyptian civilization.				3
CO1	Q.2a	Draw and explain the jewellery of Etrurians.				3
	Q.2b	Explain briefly the Egyptian men's costumes, jewellery, hairstyles & footwear.				3
CO1	Q.3	Explain briefly the costume, jewellery & hairstyle of men and women of Cretans.				6
CO2	Q.4	Describe the Men's costumes of Byzantine Period.				3
CO3	Q.5a	What are the difference between costumes of roman and byzantine period.				3
	Q.5b	Explain the men and women hairstyle of Egyptian and Cretans with the help of diagram.				3
CO3	Q 6	What is toga? Explain the types of toga at different age.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2: 70% of students secure more than 60% marks



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Fundamentals of Textiles – III
Course Code : BFD 305, Crédits : 03, Session : 2018-19 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name : Ms. Annu Kumar

- A. Introduction:** The subject starts with realistic view of the production of the woven & knitted fabrics- their theoretical details and application
- B. Course Outcomes:** At the end of the course, students will be able to:
- **BFD305.1.** To understand the basics of looms, preparatory process of woven fabric.
 - **BFD305.2.** Understanding of textile machinery and process of knitted fabric.
 - **BFD305.3.** Identify and to know about the process of novelty and non-woven textiles
- C. Programme Outcomes:**
- [PO.1]. Design knowledge:** To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.
- [PO.2]. Problem analysis:** Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%

Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I: Weaving process:

Definition, Loom – Types, parts & various motions of loom. Types of weaves – Basic and Decorative, Preparation of samples of different weaves Selvedge, Identifying warp and weft; face and back of a fabric, defects.

Module II: Knitting process:

Knitting –Types of knits & knitting, Properties, Types of knitting stitches. Identify and classify knitted fabrics under warp & weft knits, Comparison of knits & weave, Knitting Defects, Use and Care of Knits.

Module III: Other types of textiles

Bonded and Foam laminated fabrics, Film fabrics: Coated fabrics, Metallic plated, flocked fabrics, quilted fabrics, Lace and Nets.

Module IV: Identification of Fabrics

Module V: Industry Visit

G: Examination Scheme:

Components	Mid- Term	Assignme nt	Attendance	End Term
Weightage (%)	15	10	05	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H: Suggested Text/Reference Books:

- By Marjory Joseph, Essentials of Textiles
- By E P G Gohl& L D Vilnsky, Textile Science
- Gilow, World Textiles
- By Kadolph& Langford, Textiles

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Definition, Loom – Types, parts & various motions of loom	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
2	Definition, Loom – Types, parts & various motions of loom	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
3	Types of weaves – Basic and Decorative	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
4	Types of weaves – Basic and Decorative	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
5	Types of weaves – Basic and Decorative	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
6	Types of weaves – Basic and Decorative	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
7	Types of weaves – Basic and Decorative	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
8	Preparation of samples of different weaves Selvage, Identifying warp and weft	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
9	Preparation of samples of different weaves Selvage, Identifying warp and weft	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
10	face and back of a fabric, defects	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
11	Knitting –Types of knits & knitting, Properties	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
12	Knitting –Types of knits & knitting, Properties	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
13	Knitting –Types of knits & knitting, Properties	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
14	Types of knitting stitches	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
15	Types of knitting stitches	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
16	Types of knitting stitches	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
17	Comparison of knits & weave, Knitting Defects, Use and Care of Knits	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
18	Comparison of knits & weave, Knitting Defects, Use and Care	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam

	of Knits			
19	Comparison of knits & weave, Knitting Defects, Use and Care of Knits	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
20	Bonded and Foam laminated fabrics, Film fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
21	Bonded and Foam laminated fabrics, Film fabrics	Lecture	BFD305.	Mid Term-1, PPT & End Sem Exam
22	Bonded and Foam laminated fabrics, Film fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
23	Bonded and Foam laminated fabrics, Film fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
24	Bonded and Foam laminated fabrics, Film fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
25	Coated fabrics, Metallic plated, flocked fabrics, quilted fabrics, Lace and Nets	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
26	Coated fabrics, Metallic plated, flocked fabrics, quilted fabrics, Lace and Nets	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
27	Coated fabrics, Metallic plated, flocked fabrics, quilted fabrics, Lace and Nets	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
28	Coated fabrics, Metallic plated, flocked fabrics, quilted fabrics, Lace and Nets	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
29	Identification of Fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
30	Identification of Fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
31	Identification of Fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
32	Identification of Fabrics	Practical	BFD305.3	Mid Term-1, PPT & End Sem Exam
33	Identification of Fabrics	Practical	BFD305.3	Mid Term-1, PPT & End Sem Exam
34	Identification of Fabrics	Practical	BFD305.3	Mid Term-1, PPT & End Sem Exam
35	Industry Visit	Practical	BFD305.2	Mid Term-1, PPT & End Sem Exam

36	Industry Visit	Practical	BFD305.2	Mid Term-1, PPT & End Sem Exam
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J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O 2	PSO3
BFD302. 1	To understand the basics of looms, preparatory process of woven fabric.				3	2			2	3	3	2	2			
BFD302. 2	Understanding of textile machinery and process of knitted fabric				2	2			2	3	3	3	1			
BFD302. .3	Identify and to know about the process of novelty and non-woven textiles				2	1	1		2	3	3	3	2			

Sample question paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2018-19						
Class: B.Des (FD) III Semester						
Subject Name: BFD 305 Fundamentals of Textiles - III		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: To understand the basics of looms, preparatory process of woven fabric CO2: Understanding of textile machinery and process of knitted fabric.						
CO Map	Question No.	Question				Marks
CO1	Q.1	What is weaving? What are the types of weaving.				3
CO1	Q.2a	What is loom? Describe the types and parts of loom.				3
	Q.2b	Explain the fiber identification test of any three fibers.				3
CO2	Q.3	What is knitting. Explain the types of knitting and process.				6
CO2	Q.4	Describe the defects occur in knitted fabric.				3
CO2 ,3	Q.5a	What is flat knit and circular knit.				3
	Q.5b	Describe and illustrate the weaving pattern of diagonal and horizontal twill weave.				3
CO1	Q 6	Describe satin weave with the help of diagram.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2: 70% of students secure more than 60% marks



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Fashion Art Illustration II
Course Code : BFD 321, Crédits : 03, Session : 2018-19 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name : Ms. Anshu S. C.

A. Introduction: Students will be able to know about the basic structure and to understand the drawing techniques. Students will be able to improve and modify the drawing skills.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD321.1.** Students will be able to know about the basic structure and to understand the drawing technique
- **BFD321.2.** Illustrate various garment components
- **BFD321.3.** Design garment designs on head theory figures
- **BFD321.4.** Identify optical illusion of different Element and principle of design
- **BFD321.5.** Creation of sketch accordance to fabric type.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us. Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I: Optical Illusions

Optical illusions with color, silhouette, texture, style lines, prints and details

Module II: Designing of Casual Shirts and T-Shirts for Adults (Female)

All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment.

Module III: Designing of Casual Blouses and Tops for Adults (Female)

All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment.

Module IV: Designing of casual and formal dresses for adults (Female)

Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment.

Module V: Designing of Executive Wear (Female)

All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment.

Module VI: Designing a range of sportswear for adults

All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment

G. Examination Scheme:

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

H. Suggested Text/Reference Books:

- By Kathryn Mc Kelvey, Fashion Source Book
- By Patrick John Ireland, Introduction to fashion design
- By BinaAbling, Fashion Sketchbook
- By BinaAbling, Fashion Model Drawing
- Inside fashion design

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Optical illusions with color, silhouette, texture style lines,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
2	Optical illusions with color, silhouette, texture style lines,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
3	Optical illusions with color, silhouette, texture style lines,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
4	Optical illusions with color, silhouette, texture style lines,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
5	Optical illusions with color, silhouette, texture style lines,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
6	Optical illusions with color, silhouette, texture style lines,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
7	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
8	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
9	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
10	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
11	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
12	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
13	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
14	All the drawings should be made as working sketches with proper details, design	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam

	description, costing sheet and swatches fixed along with			
15	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
16	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
17	All the drawings should be made as working sketches with proper details, design description, costing costing sheet and swatches fixed along with	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
18	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
19	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
20	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
21	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
22	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
23	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
24	The designs should be made in accordance	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam

	with the Forecast and the selected segment			
25	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam
26	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam
27	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam
28	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam
29	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam
30	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam
31	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.3	Mid Term-1, PPT & End Sem Exam
32	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.3	Mid Term-1, PPT & End Sem Exam
33	The designs should be made in accordance	Practical	BFD321.3	Mid Term-1, PPT & End Sem Exam

	with the Forecast and the selected segment			
34	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.3	Mid Term-1, PPT & End Sem Exam
35	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.3	Mid Term-1, PPT & End Sem Exam
36	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.3	Mid Term-1, PPT & End Sem Exam
37	Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
38	Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
39	Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
40	Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
41	Indian Traditional and western, All the drawings should be made as working sketches with proper	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam

	details, design description, costing sheet and swatches fixed along with			
42	Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
43	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam
44	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam
45	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam
46	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam
47	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam
48	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam
49	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
50	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
51	All the drawings should be made as working sketches with proper	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam

	details, design description, costing sheet and swatches fixed along with			
52	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
53	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
54	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
55	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
56	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
57	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
58	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
59	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
60	The designs should be made in accordance with the Forecast and the selected segment)	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
61	All the drawings should be made as working sketches with proper details, design description, costing	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam

	sheet and swatches fixed along with			
62	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
63	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
64	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
65	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
66	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
67	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
68	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
69	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
70	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
71	The designs should be	Practical	BFD321.5	Mid Term-1, PPT &

	made in accordance with the Forecast and the selected segment			End Sem Exam
72	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O2	PSO3
BFD321.1	Students will able to know about the basic structure and to understand the drawing technique.				3	2			2	3	3	2	2			
BFD321.2	Illustrate various garment components				2	2			2	3	3	3	1			
BFD321.3	Design garment designs on head theory figures				2	1	1		2	3	3	3	2			
BFD321.4	Identify optical illusion of different Element and principle of design		4	3	2	4										
BFD321.5	Creation of sketch accordance to fabric type.				5	2			2	5						

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2018-19						
Class: B.Des (FD) III Semester						
Subject Name: BFD 321 Fashion Art Illustration II		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: Students will be able to know about the basic structure and to understand the drawing technique. CO2: Illustrate various garment components. CO3: Design garment designs on head theory figures.						
CO Map	Question No.	Question			Marks	
CO1	Q.1	What do you understand by optical illusion? Explain the illusion colors.			3	
CO1	Q.2a	Designing a Casual Blouses of female with details.			3	
	Q.2b	Illustrate a sports wear for a tennis player female.			3	
CO1	Q.3	Design the formal dress with proper flat sketching.			6	
CO2	Q.4	Sketch the semi- formal for a corporate office girl.			3	
CO3	Q.5a	Design a garment of passive sportswear on neon color theme.			3	
	Q.5b	Illustrate a female top.			3	
CO3	Q 6	Design an executive wear for a female working in multi-national company.			6	

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2: 70% of students secure more than 60% marks



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Fashion Model Drawing II
Course Code : BFD 322, Crédits : 02, Session : 2018-19 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name : Ms. Dharmistha K.

A. Introduction: Students will be able to know about the basic structure and to understand the drawing techniques. Students will be able to improve and modify the drawing skills.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD322.1.** Acquire knowledge about fashion sketching
- **BFD322.2.** Drawing of Male, female different poses with arm movements to show fit of the garment
- **BFD322.3.** Demonstrate stick figure in different poses
- **BFD322.4.** To understand the techniques for facial features

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to

investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us. Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
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Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I:

Revision Exercises with Female Croquis

Module II: Sketching of male block/ Flesh figures

Front view, Back view, 3/4th view and Side view

Module III: Male Tilted figures

Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three- fourth turned etc

Module IV: Male Movement fashion figures

Arms and legs movements, Faces and hairstyles

Module V: Use of textures

Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc.

G. Examination Scheme:

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

H. Suggested Text/Reference Books:

- Abling Bina , Fashion sketch book
- Ireland . J Partick , Introduction to fashion design
- Allen , Fashion Drawing – The Basic Principles
- Basic figure drawing and sketching
- Gersten Rita, Innovative fashion sketching

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
2	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
3	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
4	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
5	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
6	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
7	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
8	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
9	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
10	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
11	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
12	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
13	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
14	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
15	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
16	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
17	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
18	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
19	Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three-fourth turned etc	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
20	Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three-	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam

	fourth turned etc			
21	Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three-fourth turned etc	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
22	Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three-fourth turned etc	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
23	Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three-fourth turned etc	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
24	Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three-fourth turned etc	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
25	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
26	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
27	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
29	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
30	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
31	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
32	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
33	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
34	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
35	Use of textures and its	Practical	BFD322.4	Mid Term-1, PPT &

	use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc			End Sem Exam
36	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
37	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
38	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
39	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
40	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
41	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam

42	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
43	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
44	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
45	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
46	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
47	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
48	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza,	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam

	Jute etc			
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J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O2	PSO3
BFD322.1	Acquire knowledge about fashion sketching				3	2			2	3	3	2	2			
BFD322.2	Drawing of Male, female different poses with arm movements to shoe fit of the garment.				2	2			2	3	3	3	1			
BFD322.3	Demonstrate stick figure in different poses				2	1	1		2	3	3	3	2			
BFD321.4	To understand the techniques for facial features			4	2			4		1		1				

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2018-19						
Class: B.Des (FD) III Semester						
Subject Name: BFD 322 Fashion Model Drawing		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: Demonstrate stick figure in different poses. CO2: Drawing of Male & female different poses with arm movements to show fit of the garment						
CO Map	Question No.	Question				Marks
CO1	Q.1	Illustrate a 3/4 th view of male block figure.				3
CO1	Q.2a	Draw the male croquis front view with fleshing.				3
	Q.2b	Design a female stick figure with rendering.				3
CO1	Q.3	Design a traditional wear on 10 head female figure				6
CO2	Q.4	Design a female fashion & cosmetic magazine cover				3
CO2	Q.5a	Draw side view of male figure with fleshing.				3
	Q.5b	Draw an 8 head male croquis.				3
CO2	Q.6	Illustrate the back view of male 10 head croquis with detailing				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1: 60% of students secure more than 60% marks



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Flat Pattern Making–III
Course Code : BFD 323, Crédits : 03, Session : 2018-19 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name : Ms. Vidhu Gupta

- A. Introduction:** This part of pattern making course enables students to learn about details of construction of patterns for important and most commonly worn women's garments like saree blouse and its variations, kurta, churidar etc.
- B. Course Outcomes:** At the end of the course, students will be able to:
- **BFD323.1.** Create drafting patterns for foundation for adult's styles using flat pattern and draping method.
 - **BFD323.2** Draft flat patterns as well as on dress form for foundation styles in upper torso and skirts
 - **BFD323.3.** Develop patterns using measurements for various garment components.
- C. Programme Outcomes:**
- [PO.1]. Design knowledge:** To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.
- [PO.2]. Problem analysis:** Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

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[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

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[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us. Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I

Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc.

Module II: Fitted and non-fitted seams

Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular

Module III: Waist bands & Cuffs

Straight & shaped

Module IV

Drafting of variations of skirt blouse with collars

Module V: Drafting of sari blouse

Four dart, katori, princesses line, choli cut, long blouse

Module VI: Drafting of Kurta/ female shirt

Semi fitted or fitted with neckline and style line variations

Module VII

Drafting of six gore petticoat

Module VIII

Drafting of salwar/chudidar/parallel

G. Examination Scheme:

Components	Mid- Term	Assignment	Attendance	End Term
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Weightage (%)	15	10	05	70
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H. Suggested Text/Reference Books:

- By Gillian Holman, Pattern cutting made easy
- By Winifred Aldrich, Metric Pattern Cutting
- By Gerry Cooklin, Pattern cutting for women's outerwear
- By Armstrong, Pattern making for fashion design

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
2	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
3	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
4	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
5	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
6	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
7	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
8	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
9	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
10	Seams with in the silhouette- vertical, horizontal, diagonal,	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam

	straight, curved, angular			
11	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
12	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
13	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
14	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
15	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
16	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
17	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
18	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
19	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
20	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
21	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
22	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
23	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
24	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
25	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
26	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
27	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
29	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam

30	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
31	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
32	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
33	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
34	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
35	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
36	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
37	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
38	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
39	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
40	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
41	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
42	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
43	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
44	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
45	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
46	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
47	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
48	Drafting of Kurta/ female	Practical	BFD323.3	Mid Term-1, PPT &

	shirt			End Sem Exam
49	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
50	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
21	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
52	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
53	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
54	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
55	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
56	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
57	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
58	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
59	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
60	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
61	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
62	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
63	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
64	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
65	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
66	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
67	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
68	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
69	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
70	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
71	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
72	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O2	PSO3
BFD323.1	Create drafting patterns for foundation for adult's styles using flat pattern and draping method.				3	2			2	3	3	2	2			
BFD323.2	Draft flat patterns as well as on dress form for foundation styles in upper torso and skirts				2	2			2	3	3	3	1			
BFD323.3	Develop patterns using measurements for various garment components				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2018-19						
Class: B.Des (FD) III Semester						
Subject Name: BFD 323 Flat Pattern Making–III		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		Q1,2,3,6
Student will be able to CO1: Acquire knowledge about basic pattern making for garments. CO2: Identify and creation of different seams, stitches and pleats						
CO Map	Question No.	Question				Marks
CO1	Q.1	Create kick pleat on brown paper.				3
CO1	Q.2a	Stitch the non-fitted seam on fabric sample.				3
	Q.2b	Create the knife pleat along with inverted box pleat.				3
CO1	Q.3	Make the brown paper pattern of accordion pleat. Also convert the same on fabric.				6
CO2	Q.4	Create one sample of neckline seam.				3
CO2	Q.5a	What is pleats.				3
	Q.5b	Explain the types of pleats.				3
CO2	Q 6	Create 5 basic seams on one fabric sample and also explain the usage of the seams.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2: 70% of students secure more than 60% marks



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Computer Applications –III
Course Code : BFD 324, Crédits : 02, Session : 2018-19 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name : Ms. Dharmistha K.

A. Introduction: This module makes the student know-how the Computer Applications in the fashion & Apparel Industry.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD324.1.** Acquire knowledge on the basics of computer.
- **BFD324.2** To understand the application of computers in the field of textiles and apparels
- **BFD324.3.** Develop the knowledge of various software's includes Adobe Photoshop, Tuka Cad and Opti-Text etc

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us. Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I: Adobe Photoshop

Functions of Tools & Working on layers

Module II: Photo-editing & its usage

Module III: Demo on Tuka Cad Module

Module IV: Mode conversation through editing

Module V: Demo on OptiTex

Module VI: Rendering & filter effects along tutorials

G. Examination Scheme:

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

H. Suggested Text/Reference Books:

- Corel DRAW 11 for Windows: Visual Quick start Guide
- From Sue Chastain, your guide to Graphics software
- Corel DRAW Studio Techniques: Books: David Huss, Gary W. Priester by David Huss, Gary W. Priester.

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
2	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
3	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
4	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
5	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
6	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
7	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam

8	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
9	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
10	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
11	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
12	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
13	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
14	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
15	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
16	Photo-editing & its usage	Practical		Mid Term-1, PPT & End Sem Exam
17	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
18	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
19	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
20	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
21	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
22	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
23	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
24	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
25	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
26	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
27	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
28	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
29	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
30	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
31	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
32	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
33	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam

34	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
35	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
36	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
37	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
38	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
39	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
40	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
41	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
42	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
43	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
44	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
45	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
46	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
47	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
48	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O2	PSO3
BFD324.1	Acquire knowledge on the basics of computer	1			3	2			2	3	3	2	2			
BFD324.2	To understand the application of computers in the field of textiles and apparels.				2	2			2	3	3	3	1			

BFD324.3	Develop the knowledge of various software's includes Adobe Photoshop, Tuka Cad and Opti-Text etc				2	1	1		2	3	3	3	2			
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Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2018-19						
Class: B.Des (FD) III Semester						
Subject Name: BFD 324 Computer Applications – III		Time: 2 Hrs			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		Q1,2,3,4,5,6
Student will be able to CO1: Using Software's, creation of various design patterns. CO2: Usage of layer masking & filter techniques.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Make one sheet of using transformation technique				3
CO1	Q.2a	Use the image adjustment on any image				3
	Q.2b	Create the layer masking.				3
CO1	Q.3	Create one poster with the use of masking technique				6
CO2	Q.4	Create a logo.				3
CO2	Q.5a	Create a business card.				3
	Q.5b	Make the vector masking.				3
CO2	Q.6	Develop five different prints on software.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3: 80% of students secure more than 60% marks



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Garment Construction – I
Course Code : BFD 326, Crédits : 03, Session : 2018-19 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name : Ms. Vidhu Gupta

A. Introduction: This part of garment construction helps to give a final shape or form to a fabric according to one's aesthetic sense and creativity.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD326.1.** Students will be able to understand and improve the construction techniques.
- **BFD326.2.** Students will be able to improve the machine control for construction and to learn about different stitches.
- **BFD326.3** Students will be able to develop garment samples of salwar/ chudida, Sari blouse with lining, Ethnic wear etc.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us. Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I: Construction of Sari Blouse (Cotton)

Construction of Sari blouse with lining (Silk)

Module II: Construction of suit with salwar/ chudidar

Module III: Construction of Ethnic wear

Module IV: Construction of six Gore Petticoat

Module V: Construction of Fusion wear

G. Examination Scheme:

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

H. Suggested Text/Reference Books:

- Step by step dress making course by Leila Aitkin,
- Pattern Cutting by Zarakpar
- Introduction to clothing production management by A J Chuter
- Pattern making for fashion design by Armstrong

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
2	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
3	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
4	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
5	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
6	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
7	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
8	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
9	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
10	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
11	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
12	Construction of Sari	Practical	BFD326.1	Mid Term-1, PPT &

	blouse with lining (Silk)			End Sem Exam
13	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
14	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
15	Construction of suit with salwar/ chudidar	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
16	Construction of suit with salwar/ chudidar	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
17	Construction of suit with salwar/ chudidar	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
18	Construction of suit with salwar/ chudidar	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
19	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
20	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
21	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
22	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
23	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
24	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
25	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
26	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
27	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
28	Construction of suit with salwar/ chudidar		BFD326.2	Mid Term-1, PPT & End Sem Exam
29	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
30	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
31	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
32	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
33	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
34	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
35	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
36	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
37	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
38	Construction of Ethnic	Practical	BFD326.2	Mid Term-1, PPT &

	wear			End Sem Exam
39	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
40	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
41	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
42	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
43	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
44	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
45	Construction of six Gore Petticoat	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
46	Construction of six Gore Petticoat	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
47	Construction of six Gore Petticoat	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
48	Construction of six Gore Petticoat	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
49	Construction of six Gore Petticoat	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
50	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
51	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
52	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
53	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
54	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
55	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
56	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
57	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
58	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
59	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
60	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
61	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
62	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
63	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
64	Construction of Fusion	Practical	BFD326.3	Mid Term-1, PPT &

	wear			End Sem Exam
65	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
66	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
67	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
68	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
69	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
70	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
71	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
72	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O2	PSO3
BFD326.1	Students will able to understand the improve the construction techniques	1			3	2			2	3	3	2	2			
BFD326.2	Students will able to improve the machine control for construction and to learn about different garment stitching technique				2	2			2	3	3	3	1			
BFD326.3	Students will able to develop garment samples of salwar/ chudida, Sari blouse with lining, Ethnic wear etc				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2018-19						
Class: B.Des (FD) III Semester						
Subject Name: BFD 326 Garment Construction – I		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		Q1,2,3,4,5,6
Student will be able to CO1: Students will be able to understand and improve the construction techniques CO2: Students will be able to develop garment samples of salwar/ chudida, Sari blouse with lining, Ethnic wear etc						
CO Map	Question No.	Question				Marks
CO1	Q.1	Create the pattern on fabric for Chudidar				3
CO1	Q.2a	What is kurta also explain the types of kurta				3
	Q.2b	Construct the 1/4 th fabric sample of torso				3
CO1	Q.3	Create the pattern of salwar on paper and fabric				6
CO2	Q.4	Make a princess line pattern				3
CO2	Q.5a	Stitch the designer blouse.				3
	Q.5b	Create a one off shoulder pattern of upper bodice.				3
CO2	Q.6	Illustrate the designer blouse with pattern				6



Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3: 80% of students secure more than 60% marks



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Traditional Embroideries - I
Course Code : BFD 327, Crédits : 02, Session : 2018-19 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name :Ms. Dharmistha K.

A. Introduction: The students are introduced to the traditional embroideries of different states and they learn how to use them appropriately for added design effects and value addition.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD327.1.** Students can understand about adaptation and culture
- **BFD327.2.** Students will be able to learn about the constant changes of culture and Modern culture.
- **BFD327.3** Students will be able to learn about the different traditional embroideries

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us. Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I: Introduction & History of Traditional Embroidery)

Module II: Basic & Decorative Stitch

Module III: Kantha of West Bengal

Module IV: Kasheeda of Bihar

Module V: Kashida of Kashmir

Module VI: Phulkari of Punjab

Module VII: Chikankari of Uttar Pradesh

Module VIII: Kasuti of Karnataka

Module IX: Rajasthani embroidery

Module X: Kutch embroidery

Module XI: Manipuri embroidery

Module XII: Zardozi of U.P

G. Examination Scheme:

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

H. Suggested Text/Reference Books:

- By Kamla Devi Chatopadhyay, Embroideries of India
- By Jan Beaney, A complete guide to Creative Embroidery designs
- By Cassell, Contemporary Embroidery
- By Rosemary Gill, Indian Embroidery

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Introduction & History of Traditional Embroidery	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
2	Introduction & History of Traditional Embroidery	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
3	Introduction & History of Traditional Embroidery	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
4	Introduction & History of Traditional Embroidery	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
5	Basic & Decorative Stitch	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
6	Basic & Decorative Stitch	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
7	Basic & Decorative	Practical	BFD327.1	Mid Term-1, PPT &

	Stitch			End Sem Exam
8	Basic & Decorative Stitch	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
9	Kantha of West Bengal	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
10	Kantha of West Bengal	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
11	Kantha of West Bengal	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
12	Kantha of West Bengal	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
13	Kasheeda of Bihar	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
14	Kasheeda of Bihar	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
15	Kasheeda of Bihar	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
16	Kasheeda of Bihar	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
17	Kashida of Kashmir	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
18	Kashida of Kashmir	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
19	Kashida of Kashmir	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
20	Kashida of Kashmir	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
21	Phulkari of Punjab	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
22	Phulkari of Punjab	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
23	Phulkari of Punjab	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
24	Phulkari of Punjab	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
25	Chikankari of Uttar Pradesh	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
26	Chikankari of Uttar Pradesh	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
27	Chikankari of Uttar Pradesh	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
28	Chikankari of Uttar Pradesh		BFD327.2	Mid Term-1, PPT & End Sem Exam
29	Kasuti of Karnataka	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
30	Kasuti of Karnataka	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
31	Kasuti of Karnataka	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
32	Kasuti of Karnataka	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
33	Kasuti of Karnataka	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam

34	Rajasthani embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
35	Rajasthani embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
36	Rajasthani embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
37	Rajasthani embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
38	Kutch embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
39	Kutch embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
40	Kutch embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
41	Kutch embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
42	Manipuri embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
43	Manipuri embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
44	Manipuri embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
45	Manipuri embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
46	Zardozi of U.P	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
47	Zardozi of U.P	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
48	Zardozi of U.P	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O2	PSO3
BFD327.1	Students can understand about adaptation and culture	1			3	2			2	3	3	2	2			
BFD327.2	Students will able to learn about the constant changes of culture and Modern culture				2	2			2	3	3	3	1			
BFD327.3	Students will able to learn about the different traditional embroideries				2	1	1		2	3	3	3	2			

k. Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2018-19						
Class: B.Des (FD) III Semester						
Subject Name: BFD 327 Traditional Embroideries - I		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: Students can understand about adaptation and culture CO2: Students will able to learn about the constant changes of culture and Modern culture						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by surface ornamentation.				3
CO1	Q.2a	What do you understand by traditional embroidery.				3
	Q.2b	Draw the any five basic embroidery stitch and explain them.				3
CO1	Q.3	Explain the popular embroidery of bengal also name the stitches used in it.				6
CO2	Q.4	Explain the colors of the kantha embroidery.				3
CO2	Q.5a	What are the main motifs used in kantha embroidery, draw them.				3
	Q.5b	Draw the embroidery stitches used in border				3
CO2	Q.6	Explain the history of traditional embroidery of Kashmir				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3: 80% of students secure more than 60% marks





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DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : FASHION MANAGEMENT –II

Course Code : BFD401 Crédits : 03, Session :2018-19(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Annu Kumari

A. Introduction: The course is an advancement of the previous course. The objective is to impart knowledge about product planning, design development, fashion for global market, fashion brand management, different pricing strategies, logistics management, concept of ethics and professionalism in an organization

B. Course Outcomes: At the end of the course, students will be able to:

BFD401.1. Learn to recognize the different types of product planning.

BFD401.2. To remember the style of fashion for global market.

BFD401.3. Figure out all the fashion brands and management.

BFD401.4. To understand the all-knowledge pricing strategies and logistics management.

BFD401.5. To understand the knowledge of ethics of professionalism in an organization.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents,



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develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of fashion management.

PSO 2: Will be able to apply knowledge of different types of product planning and pricing.

PSO 3: Will be able to about the design and knowledge of global market.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%



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End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age %
Module I : Fashion & Life style	10
Descriptors/Topics - Principles of Fashion-Style,trend,taste, change - Role of fashion in daily lifestyle	
Module II : Design Development and Style Selection	15
Descriptors/Topics Elements of Design	
Module III	15
Descriptors/Topics Product Planning & Development	
Module IV: Fashion for global market	10
Descriptors/Topics Social, Cultural, Economic, Demographic factors relating to branded and licensed products Analyzing potential or global market, identify target consumers and competition, market research and testing, customization	
Module V: Fashion Brand Management:	15
Descriptors/Topics Types and relevance of branding, Fashion & brand positioning, launching strategies, distribution, marketing campaigns for brand introduction	
Module VI: Pricing strategies & Decisions	10
Descriptors/Topics Concept and importance of pricing, Factors affecting pricing decisions, Methods of pricing	
Module VII: Fundamentals of Logistics	10



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Module VIII: Professional Ethics	15
Descriptors/Topics Concept of ethics and professionalism need and code of professional ethics, professional bodies and its role	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Fashion marketing by Mike Easey
- Marketing management by Philips Kotler
- By Mike Easey, Fashion Marketing
- By Maria Constantino, Fashion Marketing and PR
- By Nicholas Alexander, international Retailing
- By V. D Dudeja, Professional Management of Fashion Industry
- By Lynda Gamans, Retailing Principles

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Fashion & Life style	Lecture	BFD401.1	Mid Term-1, Quiz & End Sem Exam
2	Fashion & Life style	Lecture		
3	Principles of Fashion-Style,trend,taste, change	Lecture	BFD401.1	Mid Term-1, Quiz & End Sem Exam
4	Principles of Fashion-Style,trend,taste, change	Lecture	BFD401.1	Mid Term-1, Quiz & End Sem Exam
5	Role of fashion in daily lifestyle	Lecture	BFD401.1	Mid Term-1, Quiz & End Sem Exam
6	Role of fashion in daily lifestyle	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem



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				Exam
7	Design Development and Style Selection	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem Exam
8	Design Development and Style Selection	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem Exam
9	Elements of Design	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem Exam
10	Elements of Design	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem Exam
11	Product Planning & Development	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem Exam
12	Product Planning & Development	Lecture	BFD401.3	Mid Term-1, Quiz & End Sem Exam
13	Product Planning & Development	Lecture	BFD401.3	Mid Term-1, Quiz & End Sem Exam
14	Product Planning & Development	Lecture	BFD401.3	Mid Term-1, Quiz & End Sem Exam
15	Fashion for global market	Lecture	BFD401.3	Mid Term-1, Quiz & End Sem Exam
16	Social, Cultural, Economic, Demographic factors relating to branded and licensed products	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
17	Social, Cultural, Economic, Demographic factors relating to branded and licensed products	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
18	Analyzing potential or global market, identify target consumers and competition, market research and testing, customization	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
19	Fashion Brand Management	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
20	Fashion Brand Management	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
21	Types and relevance of	Lecture	BFD401.4	Mid Term-1,



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	branding, Fashion & brand positioning, launching strategies, distribution, marketing campaigns for brand introduction			Quiz & End Sem Exam
22	Types and relevance of branding, Fashion & brand positioning, launching strategies, distribution, marketing campaigns for brand introduction	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
23	Pricing strategies & Decisions	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
24	Pricing strategies & Decisions	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
25	Concept and importance of pricing, Factors affecting pricing decisions, Methods of pricing	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
26	Concept and importance of pricing, Factors affecting pricing decisions, Methods of pricing	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
27	Fundamentals of Logistics	Lecture	BFD401.5	Mid Term-1, Quiz & End Sem Exam
28	Fundamentals of Logistics	Lecture	BFD401.5	Mid Term-2, Quiz & End Sem Exam
29	Fundamentals of Logistics	Lecture	BFD401.5	Mid Term-1, Quiz & End Sem Exam
30	Fundamentals of Logistics	Lecture	BFD401.5	Mid Term-1, Quiz & End Sem Exam
31	Professional Ethics	Lecture	BFD401.5	Mid Term-2, Quiz & End Sem Exam
32	Professional Ethics	Lecture	BFD401.5	Mid Term-2, Quiz & End Sem Exam
33	Professional Ethics	Lecture	BFD401.5	Mid Term-2, Quiz & End Sem Exam
34	Concept of ethics and professionalism need and code of professional ethics,	Lecture	BFD401.5	Mid Term-2, Quiz & End Sem Exam



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	professional bodies and its role			
35	Concept of ethics and professionalism need and code of professional ethics, professional bodies and its role	Lecture	BFD401.5	Mid Term-1, Quiz & End Sem Exam
36	Concept of ethics and professionalism need and code of professional ethics, professional bodies and its role	Lecture	BFD401.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD401.1	Learn to recognize the different types of product planning.	3	3	1	3	1				2		2	1			
BFD401.2	To remember the style of fashion for global market.	3	2	2	2	2				2		1	1			
BFD401.3	Figure out all the fashion brands and management.	3	2	2	2	2				3		3	1			
BFD401.4	To understand the all-knowledge pricing strategies and logistics management.	3	3	2	3	2				1		2	1			
BFD401.5	To understand the knowledge of ethics of professionalism in an organization.	2	2	1	2	3				2		2	1			



AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2018-19						
Class: B. Des. (Fashion Design) Semester - IV						
Subject Name: BFD401- Fashion Management-II		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of product planning. CO2: To remember the style of fashion for global market.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain fashion management.				3
CO1	Q.2a	What is the planning of the products?				3
	Q.2b	What types of product planning are used for a fashion product?				3
CO1	Q.3	Define the style with one theme.				6
CO2	Q.4	Explain 5 stages of planning.				3
CO2	Q.5a	What is the global market?				3
	Q.5b	Write the characteristics of the global market.				3
CO2	Q 6	Analyze the problem of the global market.				6



AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY
Course Handout
Course: HISTORY OF FASHION-IV
Course Code : BFD402 Crédits : 03, Session :2018-19(Even Sem.), Class : B.Design (Fashion Design)
Faculty Name : Ms. Dharamistha Kachwara

A. Introduction: The students study the ancient civilizations of the Western world

B. Course Outcomes: At the end of the course, students will be able to:

BFD402.1. Learn to recognize western fashion.

BFD402.2. To remember the costume and style of the Renaissance period and Victorian periods..

BFD402.3. To learn about the costume of the French Revolution.

BFD402.4. To understand the all-knowledge of 17th and 18th-century fashion and style.

BFD402.5. To understand the knowledge of 19th to 20th and modern Indian costumes.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.



[PO.8].

Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

- **PSO 1:** Will be able to develop an understanding about the culture and lifestyle of people during ancient times.

PSO 2: Will be able to differentiate eras, lifestyles and trends around the time.

PSO 3: Will be able to different clothing and jewellery.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age%
Module I: Renaissance Period	10



Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module II: Victorian Period	10
Detailed study of dates, significant developments, Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module III: French Revolution	10
Detailed study of dates, significant developments, Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module IV: 17th Century	10
Detailed study of dates, significant developments, Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module V: 18th Century	10
Detailed study of dates, significant developments, Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module VI: 19th Century	10
Detailed study of dates, significant developments, Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module VII: 20th Century	15
Detailed study of dates, significant developments, Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module VIII: Modern Indian Costumes	15
Influence of the tradition on contemporary emerging styles; Influx of western influence against the background of globalization; Role of export industry.	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70



CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- By John Peacock , The chronicle of Western Costumes
- Illustrated Encyclopedia of Costume and Fashion
- By Lucy Johnston, 19th century Fashion in Detail
- By Pepin Press, Pictorial History of Costumes
- By John Peacock, Complete sourcebook of men's fashion

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Renaissance Period	Lecture	BFD402.1	Mid Term-1, Quiz & End Sem Exam
2	Detailed study of dates, significant developments	Lecture	BFD402.1	
3	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.1	Mid Term-1, Quiz & End Sem Exam
4	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.1	Mid Term-1, Quiz & End Sem Exam
5	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.1	Mid Term-1, Quiz & End Sem Exam
6	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem Exam
7	Victorian Period	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem Exam
8	Detailed study of dates, significant developments	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem Exam
9	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem Exam
10	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem Exam
11	French Revolution	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem Exam
12	Detailed study of dates, significant developments	Lecture	BFD402.3	Mid Term-1, Quiz & End Sem



				Exam
13	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.3	Mid Term-1, Quiz & End Sem Exam
14	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.3	Mid Term-1, Quiz & End Sem Exam
15	17th Century	Lecture	BFD402.3	Mid Term-1, Quiz & End Sem Exam
16	Detailed study of dates, significant developments	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
17	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
18	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
19	18th Century	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
20	Detailed study of dates, significant developments	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
21	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
22	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
23	19th Century	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
24	Detailed study of dates, significant developments	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
25	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
26	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
27	20th Century	Lecture	BFD402.5	Mid Term-1, Quiz & End Sem Exam
28	Detailed study of dates, significant developments	Lecture	BFD402.5	Mid Term-2, Quiz & End Sem Exam
29	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.5	Mid Term-1, Quiz & End Sem Exam
30	Men's costumes- dresses,	Lecture	BFD402.5	Mid Term-1,



	jewellery, hairstyles, footwear			Quiz & End Sem Exam
31	Modern Indian Costumes	Lecture	BFD402.5	Mid Term-2, Quiz & End Sem Exam
32	Influence of the tradition on contemporary emerging styles	Lecture	BFD402.5	Mid Term-2, Quiz & End Sem Exam
33	Influence of the tradition on contemporary emerging styles	Lecture	BFD402.5	Mid Term-2, Quiz & End Sem Exam
34	Influx of western influence against the background of globalization	Lecture	BFD402.5	Mid Term-2, Quiz & End Sem Exam
35	Influx of western influence against the background of globalization	Lecture	BFD402.5	Mid Term-1, Quiz & End Sem Exam
36	Role of export industry.	Lecture	BFD402.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD402.1	Learn to recognize western fashion.	3	3	1	3	1				2		2	1			
BFD402.2	To remember the costume and style of the Renaissance period and Victorian	3	2	2	2	2				2		1	1			
BFD402.3	To learn about the costume of the French Revolution.	3	2	2	2	2				3		3	1			
BFD402.4	To understand the all-knowledge of 17 th and 18 th century fashion and style.	3	3	2	3	2				1		2	1			



BFD402.5	To understand the knowledge of 19 th to 20 th and modern Indian costume.	2	2	1	2	3				2		2	1			
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Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2018-19						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD402- History of Fashion -IV		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize western fashion. CO2: To remember the costume and style of the Renaissance period and Victorian period.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the Western Period.				3
CO1	Q.2a	What types of clothing were worn by men in 17 th century.				3
	Q.2b	What types of textiles used by Victorian period.				3
CO1	Q.3	Define the hairstyle of western fashion.				6
CO2	Q.4	Explain all types of western period.				3
CO2	Q.5a	Define the term of Renaissance fashion.				3
	Q.5b	Write the women's clothing style of the Victorian Period.				3
CO2	Q 6	Analyze the early fashion and late fashion of Renaissance period.				6



AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : TRADITIONAL TEXTILES AND CRAFT DOCUMENTATION

Course Code : BFD405 Crédits : 03, Session :2018-19(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Annu Kumari

A. Introduction: This course deals with the Traditional textiles and their relevance in the contemporary fashion. This also includes a craft survey and records the country's age-old craft, costumes and accessory tradition. A deep rooted research in the craft, its history and evolution to be surveyed by the students that will provide them an opportunity to interact directly with the craftsmen.

B. Course Outcomes: At the end of the course, students will be able to:

BFD405.1. Learn to the knowledge of Ikat and Block Printing.

BFD405.2. To remember the knowledge of Jamdani and Benaras Brocades.

BFD405.3. To learn about the Kalamkari and Madhubani Painting.

BFD405.4. To understand the all-knowledge of Kanjeevaram and Jaayaar.

BFD405.5. To understand the knowledge of Bandhani and tie & dye.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from



understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to develop an understanding of various states textiles and crafts.

PSO 2: Will be able to differentiate the states embroideries.

PSO 3: Will be able to develop the documentation of craft.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus



	Weight age %
Module I	10
Ikat of Orissa & Andhra Pradesh	
Module II	10
Block Printing of Rajasthan & Gujrat	
Module III	10
Jamdani and Baluchar	
Module IV	10
Benaras Brocades	
Module V	10
Kalamkari from Andhra Pradesh	
Module VI	10
Kanjeevaram, Pochampally	
Module VII	10
Madhubani Painting from Bihar	
Module VIII	10
Jamavaar from Kashmir	
Module IX	10
Bandhani /Tie &dye	
Module X	10
Craft Documentation	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- By Pepin Press, Ikat Patterns



- By Pepin Press , Embroidery
- By Pepin Press ,Chinese Patterns
- By Pepin Press ,Persian Designs
- By Pepin Press ,Geometric Patterns

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Ikat of Orissa & Andhra Pradesh	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
2	Ikat of Orissa & Andhra Pradesh	Lecture	BFD405.1	
3	Ikat of Orissa & Andhra Pradesh	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
4	Ikat of Orissa & Andhra Pradesh	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
5	Block Printing of Rajasthan & Gujrat	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
6	Block Printing of Rajasthan & Gujrat	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
7	<i>Block Printing of Rajasthan & Gujrat</i>	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
8	Block Printing of Rajasthan & Gujrat	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
9	Jamdani and Baluchar	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
10	Jamdani and Baluchar	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
11	Jamdani and Baluchar	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
12	Jamdani and Baluchar	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
13	Benaras Brocades	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
14	Benaras Brocades	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam



15	Benaras Brocades	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
16	Benaras Brocades	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
17	Kalamkari from Andhra Pradesh	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
18	Kalamkari from Andhra Pradesh	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
19	Kalamkari from Andhra Pradesh	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
20	Kalamkari from Andhra Pradesh	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
21	Kanjeevaram, Pochampally	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
22	Kanjeevaram, Pochampally	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
23	Kanjeevaram, Pochampally	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
24	Kanjeevaram, Pochampally	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
25	Madhubani Painting from Bihar	Lecture	BFD405.4	Mid Term-1, Quiz & End Sem Exam
26	Madhubani Painting from Bihar	Lecture	BFD405.4	Mid Term-1, Quiz & End Sem Exam
27	Madhubani Painting from Bihar	Lecture	BFD405.4	Mid Term-1, Quiz & End Sem Exam
28	Madhubani Painting from Bihar	Lecture	BFD405.4	Mid Term-2, Quiz & End Sem Exam
29	Jamavaar from Kashmir	Lecture	BFD405.4	Mid Term-1, Quiz & End Sem Exam
30	Jamavaar from Kashmir	Lecture	BFD405.4	Mid Term-1, Quiz & End Sem Exam
31	Jamavaar from Kashmir	Lecture	BFD405.4	Mid Term-2, Quiz & End Sem Exam
32	Jamavaar from Kashmir	Lecture	BFD405.4	Mid Term-2,



				Quiz & End Sem Exam
33	Bandhani /Tie &dye	Lecture	BFD405.5	Mid Term-2, Quiz & End Sem Exam
34	Bandhani /Tie &dye	Lecture	BFD405.5	Mid Term-2, Quiz & End Sem Exam
35	Craft Documentation	Lecture	BFD405.5	Mid Term-1, Quiz & End Sem Exam
36	Craft Documentation	Lecture	BFD405.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PO 1	PO 2	PO 3
BFD405.1	Learn to the knowledge of Ikat and Block Printing.	3	3	1	3	1				2		2	1			
BFD405.2	To remember the knowledge of Jamdani and Benaras Brocades.	3	2	2	2	2				2		1	1			
BFD405.3	To learn about the Kalamkari and Madhubani Painting.	3	2	2	2	2				3		3	1			
BFD405.4	To understand the all-knowledge of Kanjeevaram and Jaayaar.	3	3	2	3	2				1		2	1			
BFD405.5	To understand the knowledge of Bandhani and tie & dye.	2	2	1	2	3				2		2	1			



Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2018-19						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD405- Traditional Textile And Craft Documentation		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to the knowledge of Ikat and Block Printing. CO2: To remember the knowledge of Jamdani and Benaras Brocades.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term of Ikat.				3
CO1	Q.2a	What the process of block printing.				3
	Q.2b	What types of weave use in ikat.				3
CO1	Q.3	Draw the motifs of block printing..				6
CO2	Q.4	Explain all types of brocades.				3
CO2	Q.5a	What is jamdani explain about it.				3
	Q.5b	Write the short note on benaras brocades.				3
CO2	Q 6	Differentiate the weaving of Ikat and Brocades.				6



Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





AMITY UNIVERSITY

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DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : FASHION ART ILLUSTRATION - IV

Course Code : BFD421 Crédits : 02, Session :2018-19(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Dharmishtha Kachwara

A. Introduction: The study of this course develops the student's ability to design for different categories of people: Casual and formal. This focuses on designing a garment according to requirement of the industry keeping in mind the forecast of the season.

B. Course Outcomes: At the end of the course, students will be able to:

BFD421.1. To Learn knowledge of uniforms and beachwear.

BFD421.2. To remember the knowledge of bridal wear.

BFD421.3. To learn about how to illustrate ruff and tuff denim texture.

BFD421.4. To understand the all-knowledge of inspirational and innovative designing.

BFD421.5. To understand the knowledge of mix and match and night wear designing.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.



[PO.9].

Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme-Specific Outcomes:

PSO 1: Will be able to draw working sketches for beach wear, uniforms, denim, bridal wear etc.

PSO 2: Will be able to differentiate the Inspirational and Innovative designing.

PSO 3: Will be able to develop the design of Mix and match designing.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age %
Module I: Designing of Uniforms	15
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	
Module II: Designing of beachwear	15
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	



Module III: Designing of bridal Wear	10
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	
Module IV: Ruff and tuff denim wear	10
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	
Module V: Inspirational and Innovative designing	20
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	
Module VI: Mix and match designing	15
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	
Module VII: Designing of night Wear	15
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Introduction to fashion design by Patrick John Ireland
- Fashion designs and illustrations
- Inside fashion design
- Simplicity
- Encyclopedia of fashion detail
- Femina, Elle, FNL, Apparel views to consult

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Designing of Uniforms	Practical	BFD421.1	Mid Term-1, Quiz & End Sem



				Exam
2	Designing of Uniforms	Practical	BFD421.1	
3	Designing of Uniforms	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
4	Designing of Uniforms	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
5	Designing of Uniforms	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
6	Designing of Uniforms	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
7	Designing of Uniforms	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
8	Designing of beachwear	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
9	Designing of beachwear	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
10	Designing of beachwear	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
11	Designing of beachwear	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
12	Designing of beachwear	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
13	Designing of beachwear	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
14	Designing of beachwear	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
15	Designing of bridal Wear	Practical	BFD421.2	Mid Term-1, Quiz & End Sem Exam
16	Designing of bridal Wear	Practical	BFD421.2	Mid Term-1, Quiz & End Sem Exam
17	Designing of bridal Wear	Practical	BFD421.2	Mid Term-1, Quiz & End Sem Exam
18	Designing of bridal Wear	Practical	BFD421.2	Mid Term-1, Quiz & End Sem Exam
19	Designing of bridal Wear	Practical	BFD421.2	Mid Term-1, Quiz & End Sem Exam



20	Designing of bridal Wear	Practical	BFD421.2	Mid Term-1, Quiz & End Sem Exam
21	Designing of bridal Wear	Practical	BFD421.2	Mid Term-1, Quiz & End Sem Exam
22	Ruff and tuff denim wear	Practical	BFD421.3	Mid Term-1, Quiz & End Sem Exam
23	Ruff and tuff denim wear	Practical	BFD421.3	Mid Term-1, Quiz & End Sem Exam
24	Ruff and tuff denim wear	Practical	BFD421.3	Mid Term-1, Quiz & End Sem Exam
25	Ruff and tuff denim wear	Practical	BFD421.3	Mid Term-1, Quiz & End Sem Exam
26	Ruff and tuff denim wear	Practical	BFD421.3	Mid Term-1, Quiz & End Sem Exam
27	Ruff and tuff denim wear	Practical	BFD421.3	Mid Term-1, Quiz & End Sem Exam
28	Ruff and tuff denim wear	Practical	BFD421.3	Mid Term-2, Quiz & End Sem Exam
29	Inspirational and Innovative designing	Practical	BFD421.4	Mid Term-1, Quiz & End Sem Exam
30	Inspirational and Innovative designing	Practical	BFD421.4	Mid Term-1, Quiz & End Sem Exam
31	Inspirational and Innovative designing	Practical	BFD421.4	Mid Term-2, Quiz & End Sem Exam
32	Inspirational and Innovative designing	Practical	BFD421.4	Mid Term-2, Quiz & End Sem Exam
33	Inspirational and Innovative designing	Practical	BFD421.4	Mid Term-2, Quiz & End Sem Exam
34	Inspirational and Innovative designing	Practical	BFD421.4	Mid Term-2, Quiz & End Sem Exam
35	Inspirational and Innovative designing	Practical	BFD421.4	Mid Term-1, Quiz & End Sem Exam
36	Mix and match designing	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
37	Mix and match designing	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam



38	Mix and match designing	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
39	Mix and match designing	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
40	Mix and match designing	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
41	Mix and match designing	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
42	Mix and match designing	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
43	Designing of night Wear	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
44	Designing of night Wear	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
45	Designing of night Wear	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
46	Designing of night Wear	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
47	Designing of night Wear	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
48	Designing of night Wear	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD421.1	To Learn knowledge of uniforms and beachwear.	3	3	1	3	1				2		2	1			



BFD421.2	To remember the knowledge of bridal wear.	3	2	2	2	2				2		1	1			
BFD421.3	To learn about how to illustrate ruff and tuff denim texture.	3	2	2	2	2				3		3	1			
BFD421.4	To understand the all-knowledge of inspirational and innovative designing.	3	3	2	3	2				1		2	1			
BFD421.5	To understand the knowledge of mix and match and night wear designing.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2018-19						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD421- Fashion Art Illustration IV		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: To Learn knowledge of uniforms and beachwear. CO2: To remember the knowledge of bridal wear.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the design of beachwear.				3
CO1	Q.2a	What is the uniform?				3
	Q.2b	Illustrate the 2 uniforms with details.				3
CO1	Q.3	Draw the flat sketch of beachwear.				6



CO2	Q.4	Explain the components of bridal wear.	3
CO2	Q.5a	Draw the one bridal wear.	3
	Q.5b	Write the short note on one bridal wear design.	3
CO2	Q 6	Create the one design of bridal wear with proper detailing.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course: FASHION MODEL DRAWING- IV

Course Code : BFD422 Crédits : 02, Session :2018-19(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Dharmistha Kachwaha

A. Introduction: After the students learn the draping of male figure and move to stylized sketching using different color mediums

B. Course Outcomes: At the end of the course, students will be able to:

BFD422.1. To Learn knowledge of model drawing.

BFD422.2. To remember the knowledge of Male and Female Croquis.

BFD422.3. To learn about how to use the different mediums of colour.

BFD422.4. To understand the all-knowledge of draping the design of male figures.

BFD422.5. To understand the knowledge of stylized sketching.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all



areas of

industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme-Specific Outcomes:

PSO 1: Will be able to draw male and female designs on the croquis.

PSO 2: Will be able to use of different colour mediums.

PSO 3: Will be able to develop the stylization figure.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age %
Module I	30
Revision Exercises with Male and Female Croquis	



Module II: Use of different colour mediums	30
Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	
Module III	20
Draping of Male figures	
Module IV	20
Stylized sketching	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Fashion sketch book by Bina Abbing
- Basic figure drawing and sketching
- Innovative fashion sketching by Rita Gersten
- Model drawing by Bina Abbing
- The use of markers in fashion illustrations by Modezcichnen Mit Markern
- Catalogues-New Look, Moda, Simplicity, Couture Asia

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Revision Exercises with Male and Female Croquis	Lecture	BFD422.1	Mid Term-1, Quiz & End Sem Exam
2	Revision Exercises with Male and Female Croquis	Lecture	BFD422.1	
3	Revision Exercises with Male and Female Croquis	Lecture	BFD422.1	Mid Term-1, Quiz & End Sem Exam
4	Revision Exercises with Male and Female Croquis	Lecture	BFD422.2	Mid Term-1, Quiz & End Sem Exam



5	Revision Exercises with Male and Female Croquis	Lecture	BFD422.2	Mid Term-1, Quiz & End Sem Exam
6	Revision Exercises with Male and Female Croquis	Lecture	BFD422.2	Mid Term-1, Quiz & End Sem Exam
7	<i>Revision Exercises with Male and Female Croquis</i>	Lecture	BFD422.2	Mid Term-1, Quiz & End Sem Exam
8	Revision Exercises with Male and Female Croquis	Lecture	BFD422.2	Mid Term-1, Quiz & End Sem Exam
9	Revision Exercises with Male and Female Croquis	Lecture	BFD422.2	Mid Term-1, Quiz & End Sem Exam
10	Revision Exercises with Male and Female Croquis	Lecture	BFD422.2	Mid Term-1, Quiz & End Sem Exam
11	Revision Exercises with Male and Female Croquis	Lecture	BFD422.2	Mid Term-1, Quiz & End Sem Exam
12	Revision Exercises with Male and Female Croquis	Lecture	BFD422.2	Mid Term-1, Quiz & End Sem Exam
13	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Lecture	BFD422.3	Mid Term-1, Quiz & End Sem Exam
14	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Lecture	BFD422.3	Mid Term-1, Quiz & End Sem Exam
15	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Lecture	BFD422.3	Mid Term-1, Quiz & End Sem Exam
16	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Lecture	BFD422.3	Mid Term-1, Quiz & End Sem Exam
17	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Lecture	BFD422.3	Mid Term-1, Quiz & End Sem Exam
18	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Lecture	BFD422.3	Mid Term-1, Quiz & End Sem Exam



19	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Lecture	BFD422.3	Mid Term-1, Quiz & End Sem Exam
20	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Lecture	BFD422.3	Mid Term-1, Quiz & End Sem Exam
21	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Lecture	BFD422.3	Mid Term-1, Quiz & End Sem Exam
22	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Lecture	BFD422.3	Mid Term-1, Quiz & End Sem Exam
23	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Lecture	BFD422.3	Mid Term-1, Quiz & End Sem Exam
24	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Lecture	BFD422.3	Mid Term-1, Quiz & End Sem Exam
25	Draping of Male figures	Lecture	BFD422.4	Mid Term-1, Quiz & End Sem Exam
26	Draping of Male figures	Lecture	BFD422.4	Mid Term-1, Quiz & End Sem Exam
27	Draping of Male figures	Lecture	BFD422.4	Mid Term-1, Quiz & End Sem Exam
28	Draping of Male figures	Lecture	BFD422.4	Mid Term-2, Quiz & End Sem Exam
29	Draping of Male figures	Lecture	BFD422.4	Mid Term-1, Quiz & End Sem Exam
30	Draping of Male figures	Lecture	BFD422.4	Mid Term-1, Quiz & End Sem Exam
31	Draping of Male figures	Lecture	BFD422.4	Mid Term-2, Quiz & End Sem Exam



32	Draping of Male figures	Lecture	BFD422.4	Mid Term-2, Quiz & End Sem Exam
33	Draping of Male figures	Lecture	BFD422.4	Mid Term-2, Quiz & End Sem Exam
34	Draping of Male figures	Lecture	BFD422.4	Mid Term-2, Quiz & End Sem Exam
35	Draping of Male figures	Lecture	BFD422.4	Mid Term-1, Quiz & End Sem Exam
36	Draping of Male figures	Lecture	BFD422.4	Mid Term-1, Quiz & End Sem Exam
37	Mix and match designing	Lecture	BFD422.5	Mid Term-1, Quiz & End Sem Exam
38	Mix and match designing	Lecture	BFD422.5	Mid Term-1, Quiz & End Sem Exam
39	Mix and match designing	Lecture	BFD422.5	Mid Term-1, Quiz & End Sem Exam
40	Mix and match designing	Lecture	BFD422.5	Mid Term-1, Quiz & End Sem Exam
41	Mix and match designing	Lecture	BFD422.5	Mid Term-1, Quiz & End Sem Exam
42	Mix and match designing	Lecture	BFD422.5	Mid Term-1, Quiz & End Sem Exam
43	Designing of night Wear	Lecture	BFD422.5	Mid Term-1, Quiz & End Sem Exam
44	Designing of night Wear	Lecture	BFD422.5	Mid Term-1, Quiz & End Sem Exam
45	Designing of night Wear	Lecture	BFD422.5	Mid Term-1, Quiz & End Sem Exam
46	Designing of night Wear	Lecture	BFD422.5	Mid Term-1, Quiz & End Sem Exam
47	Designing of night Wear	Lecture	BFD422.5	Mid Term-1, Quiz & End Sem Exam
48	Designing of night Wear	Lecture	BFD422.5	Mid Term-1, Quiz & End Sem Exam



CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
BFD422.1	To Learn knowledge of model drawing.	3	3	1	3	1				2		2	1			
BFD422.2	To remember the knowledge of Male and Female Croquis.	3	2	2	2	2				2		1	1			
BFD422.3	To learn about how to use the different mediums of colour.	3	2	2	2	2				3		3	1			
BFD422.4	To understand the all-knowledge of draping the design of male figures.	3	3	2	3	2				1		2	1			
BFD422.5	To understand the knowledge of stylized sketching.	2	2	1	2	3				2		2	1			

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2018-19						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD422 Fashion Model Drawing IV		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1	Q.2,3	Q.5	Q.3,5		Q.6,4
Student will be able to CO1: To Learn knowledge of model drawing.						



CO2: To remember the knowledge of Male and Female Croquis.

CO Map	Question No.	Question	Marks
CO1	Q.1	Explain the term of model drawing.	3
CO1	Q.2a	What is Stylization?	3
	Q.2b	Draw the 2 female croquis.	3
CO1	Q.3	Draw the one male croquis.	6
CO2	Q.4	Create 1 female dress design on male croquis.	3
CO2	Q.5a	Illustrate the design of females using the shading pencil medium.	3
	Q.5b	Explain the all-colour medium.	3
CO2	Q 6	Create one female design on stylization croquis with proper detailing.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : FLAT PATTERN MAKING IV

Course Code : BFD423 Crédits : 03, Session :2018-19(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Vidhu Gupta

A. Introduction: This part of pattern making course enables students to learn about special ladies wear outfits like bath wear, bridal wear, evening wear and nightwear. Commonly worn men's wear outfits like jeans and trousers have also been included in the course.

B. Course Outcomes: At the end of the course, students will be able to:

BFD423.1. To Learn knowledge of yokes and trouser patterns.

BFD423.2. To remember the knowledge of the pattern of style lines bodice and variations of gown.

BFD423.3. To learn about the pattern knowledge of bath robes and bridal wear.

BFD423.4. To understand the all-knowledge of pattern and drafting of the conceptual wear.

BFD423.5. To understand the knowledge of the drafting of men's shirts and nightwear.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.



[PO.8].

Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme-Specific Outcomes:

- **PSO 1:** Will be able to development of Yokes.
- PSO 2:** Will be able to make the drafting of a different patterns.
- PSO 3:** Will be able to development of patterns for various styles.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age %
Module I: Yokes	10
Shoulder, midriff & hip yokes	
Module II	20
Drafting of jeans and trouser	



Module III: Developing patterns for various styles	20
Dresses with waist seam lines, coordinates, and dresses without seam lines	
Module IV	10
Drafting of Evening Gown's variations	
Module V	10
Drafting of bath robe	
Module VI	10
Drafting of bridal wears	
Module VII	10
Drafting of night wears (Male & Female)	
Module VIII	10
Drafting of men's shirt	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- By Gerry Cooklin, Pattern cutting for women's outerwear
- By Armstrong, Pattern making for fashion design
- By Gloria Mortimer, Pattern designs for children clothes
- By Cloake, Cutting & Draping special occasion clothes
- By Lark Brooks, Every sewer's guide to perfect fit
- By Ann Hagar, Pattern Cutting for Lingerie, Beachwear and Leisurewear
- By Winifred Aldrich, Fabric, form and flat Pattern Cutting

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Shoulder, midriff & hip yokes	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
2	Shoulder, midriff & hip yokes	Practical	BFD423.1	
3	Shoulder, midriff & hip yokes	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
4	Shoulder, midriff & hip yokes	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
5	Shoulder, midriff	Practical	BFD423.1	Mid Term-1,



	& hip yokes			Quiz & End Sem Exam
6	Shoulder, midriff & hip yokes	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
7	Shoulder, midriff & hip yokes	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
8	Shoulder, midriff & hip yokes	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
9	Shoulder, midriff & hip yokes trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
10	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
11	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
12	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
13	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
14	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
15	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
16	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
17	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
18	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
19	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
20	Dresses with waist	Practical	BFD423.2	Mid Term-1,



	seam lines, coordinates, and dresses without seam lines			Quiz & End Sem Exam
21	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
22	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
23	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
24	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
25	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
26	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
27	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
28	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-2, Quiz & End Sem Exam
29	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
30	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
31	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-2, Quiz & End Sem Exam
32	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-2, Quiz & End Sem Exam



33	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-2, Quiz & End Sem Exam
34	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-2, Quiz & End Sem Exam
35	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
36	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
37	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
38	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
39	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
40	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
41	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
42	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
43	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
44	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
45	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
46	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
47	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
48	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
49	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
50	Drafting of bridal	Practical	BFD423.4	Mid Term-1,



	wears			Quiz & End Sem Exam
51	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
52	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
53	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
54	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
55	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
56	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
57	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
58	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
59	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
60	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
61	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
62	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
63	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
64	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
65	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
67	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
68	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem



				Exam
69	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
70	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
71	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
72	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD422.1	To Learn knowledge of yokes and trouser patterns.	3	3	1	3	1				2		2	1			
BFD422.2	To remember the knowledge of the pattern of style lines bodice and variations of gown.	3	2	2	2	2				2		1	1			
BFD422.3	To learn about the pattern knowledge of bath robes and bridal wear.	3	2	2	2	2				3		3	1			
BFD422.4	To understand the all-knowledge of pattern and drafting of the conceptual wear.	3	3	2	3	2				1		2	1			



BFD422.5	To understand the knowledge of the drafting of men's shirts and nightwear.	2	2	1	2	3				2		2	1			
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Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2018-19						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD423 Flat Pattern Making–IV		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1	Q.2,3	Q.5	Q.3,5		Q.6,4
Student will be able to CO1: To Learn knowledge of yokes and trouser patterns. CO2: To remember the knowledge of the pattern of style lines bodice and variations of gown.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term of Yokes.				3
CO1	Q.2a	What is jeans?				3
	Q.2b	Make one pattern of lower-wear garment.				3
CO1	Q.3	Make 1 pattern of yokes with detailing.				6
CO2	Q.4	Create 1 female pattern of princess-style lines.				3
CO2	Q.5a	Illustrate the design of 1 evening gown.				3
	Q.5b	Explain the types of gown silhouettes.				3
CO2	Q 6	Create one female design including style lines and gown silhouettes with patterns.				6



Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : COMPUTER APPLICATION - IV

Course Code : BFD424 Crédits : 02, Session :2018-19(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Dharmishtha Kachwaha

A. Introduction: This study will introduce the student to the usage of computer softwares in different areas of Fashion Designing & Technology.

B. Course Outcomes: At the end of the course, students will be able to:

BFD424.1. To Learn knowledge of the tools of illustrator.

BFD424.2. To remember the knowledge of creating the objects and ERP.

BFD424.3. To learn about how to illustrate the gradients in illustrator.

BFD424.4. To understand the all-knowledge of inspirational patterns.

BFD424.5. To understand the knowledge of the colour and different weave.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in



various

teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme-Specific Outcomes:

PSO 1: Will be able to draw the creating object on software.

PSO 2: Will be able to differentiate the Inspirational and Innovative patterns and gradients.

PSO 3: Will be able to develop the design of the weaves with colours.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Module I	15
Illustrator: Tool Introduction and usage	
Module II	20
Functions of tools & creating objects	
Module III	10
Reach ERP	
Module IV	20



Setting up artwork: Transparency, Gradients and patterns	
Module V	20
Dobby/Jacquard	
Module VI	15
Working on Color separation (2 D)	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Corel Draw 11 for Windows: Visual Quick Start Guide
- From Sue Chastain, your guide to Graphics software
- Corel Draw Studio Techniques: Books: David Huss, Gary W. Priester by David Huss, Gary W. Priester.
- Corel Draw 10 for Windows: Visual Quick Start Guide.
- The Photoshop Cs/Cs2 Wow! Book by Linnea Dayton, Cristen Gillespie

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Illustrator: Tool Introduction and usage	Practical	BFD424.1	Mid Term-1, Quiz & End Sem Exam
2	Illustrator: Tool Introduction and usage	Practical	BFD424.1	
3	Illustrator: Tool Introduction and usage	Practical	BFD424.1	Mid Term-1, Quiz & End Sem Exam
4	Illustrator: Tool Introduction and usage	Practical	BFD424.1	Mid Term-1, Quiz & End Sem Exam
5	Illustrator: Tool Introduction and usage	Practical	BFD424.1	Mid Term-1, Quiz & End Sem Exam
6	Illustrator: Tool Introduction and usage	Practical	BFD424.1	Mid Term-1, Quiz & End Sem Exam
7	Illustrator: Tool Introduction and usage	Practical	BFD424.1	Mid Term-1, Quiz & End Sem Exam
8	Functions of tools & creating objects	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
9	Functions of tools & creating objects	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam



10	Functions of tools & creating objects	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
11	Functions of tools & creating objects	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
12	Functions of tools & creating objects	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
13	Functions of tools & creating objects	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
14	Functions of tools & creating objects	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
15	Reach ERP	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
16	Reach ERP	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
17	Reach ERP	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
18	Reach ERP	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
19	Reach ERP	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
20	Reach ERP	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
21	Reach ERP	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
22	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD424.3	Mid Term-1, Quiz & End Sem Exam
23	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD424.3	Mid Term-1, Quiz & End Sem Exam
24	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD424.3	Mid Term-1, Quiz & End Sem Exam
25	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD424.3	Mid Term-1, Quiz & End Sem Exam



26	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD424.3	Mid Term-1, Quiz & End Sem Exam
27	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD424.3	Mid Term-1, Quiz & End Sem Exam
28	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD424.3	Mid Term-2, Quiz & End Sem Exam
29	Dobby/Jacquard	Practical	BFD424.4	Mid Term-1, Quiz & End Sem Exam
30	Dobby/Jacquard	Practical	BFD424.4	Mid Term-1, Quiz & End Sem Exam
31	Dobby/Jacquard	Practical	BFD424.4	Mid Term-2, Quiz & End Sem Exam
32	Dobby/Jacquard	Practical	BFD424.4	Mid Term-2, Quiz & End Sem Exam
33	Dobby/Jacquard	Practical	BFD424.4	Mid Term-2, Quiz & End Sem Exam
34	Dobby/Jacquard	Practical	BFD424.4	Mid Term-2, Quiz & End Sem Exam
35	Dobby/Jacquard	Practical	BFD424.4	Mid Term-1, Quiz & End Sem Exam
36	Dobby/Jacquard	Practical	BFD424.4	Mid Term-1, Quiz & End Sem Exam
37	Dobby/Jacquard	Practical	BFD424.4	Mid Term-1, Quiz & End Sem Exam
38	Dobby/Jacquard	Practical	BFD424.4	Mid Term-1, Quiz & End Sem Exam
39	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
40	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
41	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
42	Working on Color separation	Practical	BFD424.5	Mid Term-1,



	(2 D)			Quiz & End Sem Exam
43	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
44	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
45	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
46	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
47	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
48	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD424.1	To Learn knowledge of the tools of illustrator.	3	3	1	3	1				2		2	1			
BFD424.2	To remember the knowledge of creating the objects and ERP.	3	2	2	2	2				2		1	1			
BFD424.3	To learn about how to illustrate the gradients in illustrator.	3	2	2	2	2				3		3	1			
BFD424.4	To understand the all-knowledge of inspirational patterns.	3	3	2	3	2				1		2	1			
BFD424.5	To understand the knowledge of the colour and different weave.	2	2	1	2	3				2		2	1			



Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2018-19						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD424- Computer Applications – IV		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: To Learn knowledge of the tools of illustrator. CO2: To remember the knowledge of creating the objects and ERP.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the tools of illustrator.				3
CO1	Q.2a	What is the illustrator?				3
	Q.2b	Write down the shortcut keys of illustrator.				3
CO1	Q.3	Draw one object using the tools.				6
CO2	Q.4	Explain the components of ERP.				3
CO2	Q.5a	Make one object with using pen tool and a text tool.				3
	Q.5b	Write the making process of the above question.				3
CO2	Q 6	Create one festival poster with all the details.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : PHOTOGRAPHY

Course Code : BFD425 Crédits : 02, Session :2018-19(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Annu Kumari

A. Introduction: This study will introduce fashion photography with different camera lenses used in different areas of Fashion Designing & Technology.

B. Course Outcomes: At the end of the course, students will be able to:

BFD425.1. To Learn knowledge of the history of fashion photography.

BFD425.2. To remember the knowledge of different techniques of film's recording.

BFD425.3. To learn about how to handle camera with accessories.

BFD425.4. To understand the all-knowledge of outdoor and indoor shoots.

BFD425.5. To understand the knowledge of the different studio.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.



[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme-Specific Outcomes:

PSO 1: Will be able Know-how of Fashion Photography is: principles, types, application, history.

PSO 2: Will be able to Usage of camera.

PSO 3: Will be able to indoor and outdoor shoots.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Module I:	20
Fashion photography: - principles, types, application, history.	
Module II:	20
Light and light sensitive materials, films, techniques of recordings.	
Module III:	20
Camera: - types, accessories, uses and essential parts of camera.	
Module IV	20
Assignment on indoor and outdoor shoots.	
Module V	20
Visit to a studio	



Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Billy Pegram. Fashion Model Photography by
- Cathy Joseph. Outdoor Lightning-Fashion and Glamour. AVA Publishing, 2003.
- Catwalking, Harriot Quick.
- Catwalk, Snadra Moir, Supermodel.
- Fruits, Phaidon.

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
2	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	
3	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
4	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
5	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
6	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
7	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
8	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
9	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
10	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.2	Mid Term-1, Quiz & End Sem Exam
11	Light and light sensitive materials, films,	Practical	BFD425.1	Mid Term-1, Quiz & End Sem



	techniques of recordings.			Exam
12	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
13	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
14	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
15	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
16	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
17	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
18	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
19	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
20	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
21	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
22	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
23	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
24	Camera: - types, accessories, uses and essential parts of	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam



	camera.			
25	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
26	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
27	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
28	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-2, Quiz & End Sem Exam
29	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
30	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-1, Quiz & End Sem Exam
31	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-2, Quiz & End Sem Exam
32	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-2, Quiz & End Sem Exam
33	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-2, Quiz & End Sem Exam
34	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-2, Quiz & End Sem Exam
35	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-1, Quiz & End Sem Exam
36	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-1, Quiz & End Sem Exam
37	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-1, Quiz & End Sem Exam
38	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-1, Quiz & End Sem Exam
39	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-1, Quiz & End Sem Exam
40	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem



				Exam
41	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
42	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
43	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
44	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
45	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
46	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
47	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
48	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD425.1	To Learn knowledge of the history of fashion photography.	3	3	1	3	1				2		2	1			
BFD425.2	To remember the knowledge of different techniques of film's recording.	3	2	2	2	2				2		1	1			
BFD425.3	To learn about how to handle camera with accessories.	3	2	2	2	2				3		3	1			



BFD425.4	To understand the all-knowledge of outdoor and indoor shoots.	3	3	2	3	2				1		2	1			
BFD425.5	To understand the knowledge of the different studio.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2018-19						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD425- Photography		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: To Learn knowledge of the history of fashion photography. CO2: To remember the knowledge of different techniques of film recording.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term fashion photography.				3
CO1	Q.2a	What is the history of fashion photography?				3
	Q.2b	Write down the types of fashion photography.				3
CO1	Q.3	Draw the flow chart of principles of photography.				6
CO2	Q.4	Explain the tools of the camera.				3
CO2	Q.5a	List out the sensitive materials of lights.				3
	Q.5b	Make the process of recordings of films.				3
CO2	Q 6	Create one story and write down the list of equipment.				6
Attainments		Rubric				
Level	1	IF 60% of students secure more than 60% marks then level 1				
Level	2	IF 70% of students secure more than 60% marks then level 2				
Level	3	IF 80% of students secure more than 60% marks then level 3				



AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : GARMENT CONSTRUCTION-II

Course Code : BFD426 Crédits : 02, Session :2018-19(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Vidhu Gupta

A. Introduction: This course is an advancement of the third-semester program. The study of this course develops an understanding of sewing of more complex garments with further detailing.

B. Course Outcomes: At the end of the course, students will be able to:

BFD426.1. To Learn construction knowledge of the Evening gown.

BFD426.2. To remember the knowledge of the stitching of the princess line.

BFD426.3. To learn about how to construct bathrobes.

BFD426.4. To understand all stitching knowledge of construction of nightwear (Male & Female)

BFD426.5. To understand the Construction studios of the men's shirt.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.



[PO.9].

Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme-Specific Outcomes:

PSO 1: Will be able to construct the gown and princess line top.

PSO 2: Will be able to stitch male and female garments.

PSO 3: Will be able to design the designer garments for male and female.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Module I	20
Construction of Evening gown	
Module II	20
Construction of Princess line top	
Module III	20
Construction of Bathrobe	
Module IV	20



Construction of nightwear (Male & Female)	
Module V	20
Construction of men's shirt	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Step by step dress making course by Leila Aitken
- Pattern Cutting by Zarapkar
- Introduction to clothing production management by A J Chuter
- Pattern making for fashion design by Armstrong

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
2	Construction of Evening gown	Practical	BFD426.1	
3	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
4	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
5	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
6	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
7	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
8	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
9	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
10	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
11	Construction of Princess	Practical	BFD426.2	Mid Term-1,



	line top			Quiz & End Sem Exam
12	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
13	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
14	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
15	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
16	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
17	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
18	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
19	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
20	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
21	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
22	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
23	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
24	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
25	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
26	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
27	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
28	Construction of Bathrobe	Practical	BFD426.3	Mid Term-2, Quiz & End Sem Exam



29	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
30	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-1, Quiz & End Sem Exam
31	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-2, Quiz & End Sem Exam
32	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-2, Quiz & End Sem Exam
33	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-2, Quiz & End Sem Exam
34	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-2, Quiz & End Sem Exam
35	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-1, Quiz & End Sem Exam
36	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-1, Quiz & End Sem Exam
37	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-1, Quiz & End Sem Exam
38	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-1, Quiz & End Sem Exam
39	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-1, Quiz & End Sem Exam
40	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam
41	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam
42	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam
43	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam
44	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam
45	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam
46	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem



				Exam
47	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam
48	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD426.1	Learn construction knowledge of the Evening gown.	3	3	1	3	1				2		2	1			
BFD426.2	To remember the knowledge of the stitching of the princess line.	3	2	2	2	2				2		1	1			
BFD426.3	To learn about how to construct bathrobes	3	2	2	2	2				3		3	1			
BFD426.4	To understand all stitching knowledge of construction of nightwear (Male & Female).	3	3	2	3	2				1		2	1			
BFD426.5	To understand the Construction studios of the men's shirt.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2018-19						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD426- Garment Construction – II		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating



Taxonomy						
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: Learn construction knowledge of the evening gown. CO2: To remember the knowledge of the stitching of the princess line.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term Garment Construction.				3
CO1	Q.2a	Make the pattern of an A-Line skirt with stitching.				3
	Q.2b	Write down the step of the bodice pattern.				3
CO1	Q.3	Draw the 1 design of the gown with stitching details.				6
CO2	Q.4	Explain the style lines.				3
CO2	Q.5a	What types of styles of lines are used in construction?				3
	Q.5b	Stitch the one-panel princess top.				3
CO2	Q 6	Construct one garment including the style line.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





AMITY UNIVERSITY MADHYA PRADESH, GWALIOR

AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

DEPARTMENT OF FASHION DESIGN

PR

PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Bachelor of Design (B.Des) FD, Academic Year – 2018-19

Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.



[PO.12].Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

Programme Specific Outcomes:

PSO1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Way of its appreciation, enhance the skill of drawing and sketching, and understand the concept of perspective, shading. Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandising, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

Note: - Correlation levels 1, 2 and 3 as defined below:

1: Slight (Low), 2: Moderate (Medium) and 3: Substantial (High)

If there is no correlation, put “-”

PROGRAMME ARTICULATION MATRIX																
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
V SEM	BFD 502	3	2	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD506	3	1	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD507	3	3	2	3	3	2	2	-	3	2	3	3	-	-	-
	BFD524	2	2	2	-	3	-	3	2	-	3	-	3	-	-	-
	BFD526	3	3	1	2	3	3	3	3	3	-	1	3	-	-	-
	BFD 527	2	-	2	-	3	-	3	2	-	3	-	3	-	-	-
	BFD 528	3	3	3	2	2	1	1	-	-	-	-	3	-	-	-
	BFD529	2	2	2	-	3	-	3	2	-	3	-	3	-	-	-
	BFD550	3	3	1	2	3	3	3	3	3	-	1	3	-	-	-
VIII SEM	BFD 832	3	2	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD 835	3	1	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD 836	3	3	2	3	3	2	2	-	3	2	3	3	-	-	-



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Contemporary Fashion-I
Course Code : BFD 501, Crédits : 02, Session :2018-19, Class : B.Des. 3rd Year
Faculty Name : Ms Dharmishtha Kachwaha

A. Introduction: This subject equips students with awareness about environmental issues as a part of constant change & acceptability of a design in market besides learning how to design accessories along with clothing.

B. Course Outcomes: At the end of the course, students will develop ability to:

BFD 501.1 Develop various jewellerys in many styles & designs

BFD 501.2 Design Hats & Caps for Teenagers and Adults

BFD 501.3 Designing of range for kids, adults & teenagers

C. Programme Outcomes:

[PO.1].Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5].Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.



[PO.10].Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11].Projectmanagementandfinance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12].Life-longlearning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



abus

Module I: Designing a range of funky jewellery for the teenagers

Designing a story boards and then constructs at least 2 products.

Module II: Designing a range of ethnic jewellery for the adults

Designing a story boards and then constructs at least 2 products.

Module III: Designing a range of purses and bags for teenagers/adults

Designing a story boards and then constructs at least 2 products.

Module IV: Designing a range of hats and caps for teenagers/adults

Designing a story boards and then constructs at least 2 products.

Module V:

Designing a range of contemporary wear for Kids

Module VI:

Designing a range of contemporary wear for teenagers

Module VII:

Designing a range of contemporary wear for adults

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- By Kathryn Mc Kelvey, Illustrating Fashion

References:

- By Patrick John Ireland, Encyclopedia of fashion detail



y Bina Abbing, Advanced Fashion Sketchbook

- By Bina Abbing, Fashion Model Drawing
- Femina, Elle, FNL, Apparel views, Clothesline, Vogue, Burda, Simplicity to consult

I. Lecture Plan



Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1.	Designing a range of funky jewellery for the teenagers	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
2.	Designing a range of funky jewellery for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
3.	Designing a range of funky jewellery for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
4.	Designing a range of funky jewellery for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
5.	Designing a range of funky jewellery for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
6.	Designing a range of funky jewellery for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
7.	Designing a range of funky jewellery for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
8.	Designing a range of ethnic jewellery for the adults	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
9.	Designing a range of ethnic jewellery for the adults	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
10.	Designing a range of ethnic jewellery for the adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
11.	Designing a range of ethnic jewellery for the adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
12.	Designing a range of ethnic jewellery for the adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
13.	Designing a range of ethnic jewellery for the adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
14.	Designing a range of ethnic jewellery for the adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
15.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
16.	Designing a range of purses and	Lecture	BFD527.1	Mid Term-1, case



	bags for teenagers/adults			studies & End Sem Exam
17.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
18.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
19.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
20.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
21.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
22.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-1, case studies & End Sem Exam
23.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-1, case studies & End Sem Exam
24.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-2, Quiz & End Sem Exam
25.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-2, Quiz & End Sem Exam
26.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-2, Quiz & End Sem Exam
27.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-2, Quiz & End Sem Exam
28.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-2, Quiz & End Sem Exam
29.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
30.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
31.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam



32.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
33.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
34.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
35.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
36.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
37.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
38.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
39.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
40.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
41.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
42.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
43.	Designing a range of contemporary wear for adults	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
44.	Designing a range of contemporary wear for adults	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam



45.	Designing a range of contemporary wear for adults	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
46.	Designing a range of contemporary wear for adults	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
47.	Designing a range of contemporary wear for adults	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
48.	Designing a range of contemporary wear for adults	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD527.1.	Apply the principle of Sustainable fashion for effective outcome.				3	2			2	3	3	2	2			
BFD527.2.	Explain the basic concepts, applications & processes of Fashion Accessories.				2	2			2	3	3	3	1			
BFD527.3	: Explain the Accessories for different age groups and occasions with the environment friendly fashion statement.				2	1	1		2	3	3	3	2			



Amity School of Fashion Designing and Technology Department of Fashion design and Technology IMID-SEMESTER(SEM-V)2021-22						
Class:B.Des (FD) V Semester						
SubjectName: BFD 301Fashion Management-I		Time:2 Hrs			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: Apply the principle of Sustainable fashion for effective outcome. CO2: Explain the basic concepts, applications & processes of Fashion Accessories. CO3: Explain the Accessories for different age groups and occasions with the environment friendly fashion statement.						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by contemporary fashion.				3
CO1	Q.2a	What is the importance of Accessories in fashion industry.				3
	Q.2b	What is the difference between funky and ethnic Jewelry .				3
CO1	Q.3	Explain briefly the contemporary wear for kids.				6
CO2	Q.4	What is the difference between caps and hats.				3
CO3	Q.5a	What is the importance of sustainable Accessories.				3
	Q.5b	What are the principals for designing contemporary teenage wear.				3
CO3	Q6	Explain the Acceptance and restriction for designing contemporary wear for adults.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3



AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

Attainment Level 2: 70% of students secure more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : Apparel Production

Course Code : BFD 502, Crédits : 03, Session : 2018-19(Odd Sem.), Class : B.Des. 3rd Year

Faculty Name : Mr.Kapil Shankhwar

A. Introduction : The students study the garment production in Garment Manufacturing unit.

B. Course Outcomes: At the end of the course, students will be able to:

BFD502.1. Know-how of cutting and sewing process of whole garment.

BFD502.2. Acquire knowledge about the Construction of garment same as Industrial process..

BFD502.3. Students will learn about Production planning and control of raw material, finished product, Quality standards/ Export order audits of fabric, garments etc..

C. Programme Outcomes:

[PO.1]. Design knowledge : To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

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[PO.10].Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

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[PO.12].Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the	A	5%



	EndSemester examination. The allowanceof 25%includesalltypesofleaves includingmedicalleaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F.

Syllabus .

Module I: Machinery and Equipment

Cutting, sewing, finishing, washing, stain removal, embellishment.

Module II: Production methodology

Assembly line, individual garment manufacturing, job work, quality checkpoints.

Module III: Production planning and control

Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.

Module IV: Quality Assurance

Understanding quality standards, analyzing test reports, basic fabric and sewing defects.

Module V: Labeling and Packaging

Care labeling, packing and packaging

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H:Suggested Text/Reference Books:

- **By Giolleo and Berks, fashion Production Terms**
- **By Grig Hazer, Fantastic Fit For Everybody**
- **By Hellen Goworek, Fashion Buying**



Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
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- By Mules, Timeline of World Costumes
- By John Paacock, Fashion Source Book, The 1960's, The 1970's The 1980's
- By John Peacock, The chronicle of Western Costumes
- Illustrated Encyclopedia of Costume and Fashion
- By Lucy Johnston, 19th century Fashion in Detail
- By Pepin Press, Pictorial History of Costumes

I. Lecture Plan



1	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-1	Mid Term-1, PPT & End Sem Exam
2	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-1	Mid Term-1, PPT & End Sem Exam
3	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-1	Mid Term-1, PPT & End Sem Exam
4	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-1	Mid Term-1, PPT & End Sem Exam
5	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-2	Mid Term-1, PPT & End Sem Exam
6	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-2	Mid Term-1, PPT & End Sem Exam
7	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-2	Mid Term-1, PPT & End Sem Exam
8	Production methodology Assembly line, individual garment manufacturing, job	Lecture	BFD502-2	Mid Term-1, PPT & End Sem Exam



	work, quality checkpoints.			
9	Production methodology Assembly line, individual garment manufacturing, job work, quality checkpoints.	Lecture	BFD502-3	Mid Term-1, PPT & End Sem Exam
10	Production methodology Assembly line, individual garment manufacturing, job work, quality checkpoints.	Lecture	BFD502-3	Mid Term-1, PPT & End Sem Exam
11	Production methodology Assembly line, individual garment manufacturing, job work, quality checkpoints.	Lecture	BFD502-3	Mid Term-1, PPT & End Sem Exam
12	Production methodology Assembly line, individual garment manufacturing, job work, quality checkpoints.	Lecture	BFD502-3	Mid Term-1, PPT & End Sem Exam
13	Production methodology Assembly line, individual garment manufacturing, job work, quality checkpoints.	Lecture	BFD502-4	Mid Term-1, PPT & End Sem Exam
14	Production methodology Assembly line, individual garment manufacturing, job work, quality checkpoints.	Lecture	BFD502-4	Mid Term-1, PPT & End Sem Exam
15	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.	Lecture	BFD502-4	Mid Term-1, PPT & End Sem Exam



16	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.	Lecture	BFD502-4	Mid Term-1, PPT & End Sem Exam
17	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.	Lecture	BFD502-5	Mid Term-1, PPT & End Sem Exam
18	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.	Lecture	BFD502-5	Mid Term-1, PPT & End Sem Exam
19	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.	Lecture	BFD502-5	Mid Term-1, PPT & End Sem Exam
20	Production planning and control Job batch and mass production, material planning and allocation, process	Lecture	BFD502-5	Mid Term-1, PPT & End Sem Exam



	planning and process sheet, production control, inventory control.			
21	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
22	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
23	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
24	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
25	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
26	Quality Assurance	Lecture	BFD502-6	Mid Term-1, PPT



	Understanding quality standards, analyzing test reports, basic fabric and sewing defects.			& End Sem Exam
27	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
28	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
29	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
30	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
31	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
32	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
33	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
34	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
35	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam



36	Question Mapping	Labeling and Packaging Q.1,4 Care labeling, packing and packaging	Q.2,3	Lecture	Q.4	BFD502-6 Q.2,3,6	Mid Term-1, PPT & End Sem Exam
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J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD502.1	Know-how of cutting and sewing process of whole garment.				3	2			2	3	3	2	2			
BFD502.2	Acquire knowledge about the Construction of garment same as Industrial process				2	2			2	3	3	3	1			
BFD502.3	Students will learn about Production planning and control of raw material, finished product				2	1	1		2	3	3	3	2			
BFD502.4	Students will learn about Quality standards/ Export order audits of fabric, garments etc..	1		2		3	1		2		3		3			



Student will be able to

CO1: Students will know about the procedure of garment manufacturing.

CO2: Acquire knowledge about the workrooms and working tools.

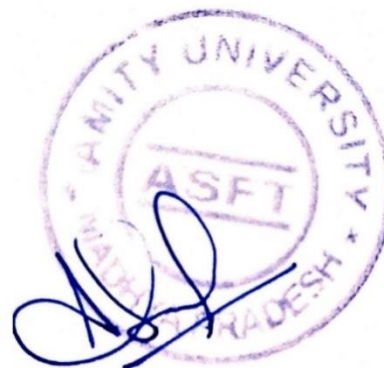
CO3: Students will be familiar with the raw material and finished product.

COMap	QuestionNo.	Question	Marks
CO1	Q.1	What are the basic tools and machinery required for garment construction.	3
CO1	Q.2a	How many types of garment samples .	3
	Q.2b	What are the production planning and allocation.	3
CO1	Q.3	Explain in the brief of mass production and job batch.	6
CO2	Q.4	What are the care lables and its uses.	3
CO3	Q.5a	What precautions should follow for packing and packaging.	3
	Q.5b	What are the fabric defects and sewing defects.	3
CO3	Q6	What standards should follow for Export quality product manufacturing.	6

Sample Question Paper

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2: 70% of students secure more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Pattern Draping V Sem
Course Code : BFD 503, Crédits : 02, Session : 2018-19(Odd Sem.), Class : B.Des. 3rd Year
Faculty Name : Ms. Dharmishtha Kachwaha

A. Introduction : After the students have a thorough knowledge of flat pattern making and its application they are now introduced to the concept of three dimensional process of pattern making by draping the material on to the mannequin.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 503 1** *Know-how of equipments used for draping*
- **BFD503 2** *Know-how to drape various skirts, collars, and sleeves,. Draping of basic patterns: Front & back bodice.*
- **BFD503 3** *Knowledge of shift pattern development etc.*

C. Program Outcomes:

[PO.1].Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

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[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10].Communication :Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11].Project management and finance :Apply knowledge of Design principles in



ject fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12].Life-long learning :Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Program Specific Outcomes:

PSO1:be able to understand about taking body measurements and develop patterns according to measurements .Draping of different garments with Style lines. Also learn different patterns to drape.

PSO 2: be able to create exclusively designed products with the help of different methods and materials .and most importantly students are able to solve fitting problems.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance isrequiredtobemaintainedbyastudentto be qualified for taking up the EndSemester examination. The allowanceof 25%includesalltypesofleaves includingmedicalleaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



Syllabus:

Module I: Introduction

Equipments needed, grain, seam allowances, preparation of fabric, dress form.

Module II: Basic patterns

Basic bodice (front & back), Basic skirt (front & back), Basic sleeve

Module III: Variations in necklines, armholes, waistlines, princess bodice and boned bodice

Module IV: Creating patterns by dart manipulations

Multiple darts, Dart tucks, Gathers, Pleats, Flare, Style lines and control seams

Module V: Style lines and control seams

Use of style lines, Cowls and twists in bodice, Midriff & yoke styles

Module VI: Variations in skirts

Variation of the basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums flared and gathered

Module VII: Collars

The Mandarin Collar, Convertible Collar, Peter Pan Collar, Shawl Collar, Notched Collar

Module VIII: Sleeves

The Dolman sleeve, Raglan and Kimono sleeve

Module IX: The Shift

A Line, Tent, Blouson, Use of Facings, Closures and Pockets

Module X: Final Presentation



Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
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G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & References:

Text:

- By Jaffe and Rellis, Draping for Fashion Design
- By Connie Amaden- Crawford, The Art of Fashion Draping

References: By Natalie Bray, Dress Fitting

I. Lecture Plan

II.



1	Introduction Equipments needed, grain, seam allowances, preparation of fabric, dress form.	Practical	BFD528-1	Mid Term-1, PPT & End Sem Exam
2	Introduction Equipments needed, grain, seam allowances, preparation of fabric, dress form.	Practical	BFD528-1	Mid Term-1, PPT & End Sem Exam
3	Introduction Equipments needed, grain, seam allowances, preparation of fabric, dress form.	Practical	BFD528-1	Mid Term-1, PPT & End Sem Exam
4	Introduction Equipments needed, grain, seam allowances, preparation of fabric, dress form.	Practical	BFD528-1	Mid Term-1, PPT & End Sem Exam
5	Introduction Equipments needed, grain, seam allowances, preparation of fabric, dress form.	Practical	BFD528-1	Mid Term-1, PPT & End Sem Exam
6	Basic patterns Basic bodice (front & back), Basic skirt	Practical	BFD528-2	Mid Term-1, PPT & End Sem Exam



	(front & back), Basic sleeve			
7	Basic patterns Basic bodice (front & back), Basic skirt (front & back), Basic sleeve	Practical	BFD528-2	Mid Term-1, PPT & End Sem Exam
8	Basic patterns Basic bodice (front & back), Basic skirt (front & back), Basic sleeve	Practical	BFD528-2	Mid Term-1, PPT & End Sem Exam
9	Basic patterns Basic bodice (front & back), Basic skirt (front & back), Basic sleeve	Practical	BFD528-2	Mid Term-1, PPT & End Sem Exam
10	Basic patterns Basic bodice (front & back), Basic skirt (front & back), Basic sleeve	Practical	BFD528-2	Mid Term-1, PPT & End Sem Exam
11	Variations in necklines, armholes, waistlines, princess bodice and boned bodice	Practical	BFD528-3	Mid Term-1, PPT & End Sem Exam
12	Variations in necklines, armholes, waistlines, princess bodice and boned bodice	Practical	BFD528-3	Mid Term-1, PPT & End Sem Exam
13	Variations in necklines, armholes, waistlines, princess bodice and boned	Practical	BFD528-3	Mid Term-1, PPT & End Sem Exam



	bodice			
14	Variations in necklines, armholes, waistlines, princess bodice and boned bodice	Practical	BFD528-3	Mid Term-1, PPT & End Sem Exam
15	Variations in necklines, armholes, waistlines, princess bodice and boned bodice	Practical	BFD528-3	Mid Term-1, PPT & End Sem Exam
16	Creating patterns by dart manipulations Multiple darts, Dart tucks, Gathers, Pleats, Flare, Style lines and control seams	Practical	BFD528-4	Mid Term-1, PPT & End Sem Exam
17	Creating patterns by dart manipulations Multiple darts, Dart tucks, Gathers, Pleats, Flare, Style lines and control seams	Practical	BFD528-4	Mid Term-1, PPT & End Sem Exam
18	Creating patterns by dart manipulations Multiple darts, Dart tucks, Gathers, Pleats, Flare, Style lines and control seams	Practical	BFD528-4	Mid Term-1, PPT & End Sem Exam
19	Creating patterns by dart manipulations	Practical	BFD528-4	Mid Term-1, PPT & End Sem Exam



	Multiple darts, Dart tucks, Gathers, Pleats, Flare, Style lines and control seams			
20	Creating patterns by dart manipulations Multiple darts, Dart tucks, Gathers, Pleats, Flare, Style lines and control seams	Practical	BFD528-4	Mid Term-1, PPT & End Sem Exam
21	Style lines and control seams Use of style lines, Cowls and twists in bodice, Midriff & yoke styles	Practical	BFD528-5	Mid Term-1, PPT & End Sem Exam
22	Style lines and control seams Use of style lines, Cowls and twists in bodice, Midriff & yoke styles	Practical	BFD528-5	Mid Term-1, PPT & End Sem Exam
23	Style lines and control seams Use of style lines, Cowls and twists in bodice, Midriff & yoke styles	Practical	BFD528-5	Mid Term-1, PPT & End Sem Exam
24	Style lines and control seams	Practical	BFD528-5	Mid Term-1, PPT & End Sem Exam



	Use of style lines, Cowls and twists in bodice, Midriff & yoke styles			
25	Style lines and control seams Use of style lines, Cowls and twists in bodice, Midriff & yoke styles	Practical	BFD528-5	Mid Term-1, PPT & End Sem Exam
26	Variations in skirts Variation of the basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums flared and gathered	Practical	BFD528-6	Mid Term-1, PPT & End Sem Exam
27	Variations in skirts Variation of the basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums flared and gathered	Practical	BFD528-6	Mid Term-1, PPT & End Sem Exam
28	Variations in skirts Variation of the basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums flared and gathered	Practical	BFD528-6	Mid Term-1, PPT & End Sem Exam
29	Variations in skirts Variation of the	Practical	BFD528-6	Mid Term-1, PPT & End Sem Exam



	basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums flared and gathered			
30	Variations in skirts Variation of the basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums flared and gathered	Practical	BFD528-6	Mid Term-1, PPT & End Sem Exam
31	Collars The Mandarin Collar, Convertible Collar, Peter Pan Collar, Shawl Collar, Notched Collar	Practical	BFD528-7	Mid Term-1, PPT & End Sem Exam
32	Collars The Mandarin Collar, Convertible Collar, Peter Pan Collar, Shawl Collar, Notched Collar	Practical	BFD528-7	Mid Term-1, PPT & End Sem Exam
33	Collars The Mandarin Collar, Convertible Collar, Peter Pan Collar, Shawl Collar, Notched Collar	Practical	BFD528-7	Mid Term-1, PPT & End Sem Exam
34	Collars The Mandarin Collar, Convertible Collar,	Practical	BFD528-7	Mid Term-1, PPT & End Sem Exam



	Peter Pan Collar, Shawl Collar, Notched Collar			
35	Collars The Mandarin Collar, Convertible Collar, Peter Pan Collar, Shawl Collar, Notched Collar	Practical	BFD528-7	Mid Term-1, PPT & End Sem Exam
36	Sleeves The Dolman sleeve, Raglan and Kimono sleeve	Practical	BFD528-8	Mid Term-1, PPT & End Sem Exam
37	Sleeves The Dolman sleeve, Raglan and Kimono sleeve	Practical	BFD528-8	Mid Term-1, PPT & End Sem Exam
38	Sleeves The Dolman sleeve, Raglan and Kimono sleeve	Practical	BFD528-8	Mid Term-1, PPT & End Sem Exam
39	Sleeves The Dolman sleeve, Raglan and Kimono sleeve	Practical	BFD528-8	Mid Term-1, PPT & End Sem Exam
40	Sleeves The Dolman sleeve, Raglan and Kimono sleeve	Practical	BFD528-8	Mid Term-1, PPT & End Sem Exam
41	The Shift	Practical	BFD528-9	Mid Term-1, PPT



	A Line, Tent, Blouson, Use of Facings, Closures and Pockets			& End Sem Exam
42	The Shift A Line, Tent, Blouson, Use of Facings, Closures and Pockets	Practical	BFD528-9	Mid Term-1, PPT & End Sem Exam
43	The Shift A Line, Tent, Blouson, Use of Facings, Closures and Pockets	Practical	BFD528-9	Mid Term-1, PPT & End Sem Exam
44	The Shift A Line, Tent, Blouson, Use of Facings, Closures and Pockets	Practical	BFD528-9	Mid Term-1, PPT & End Sem Exam
45	The Shift A Line, Tent, Blouson, Use of Facings, Closures and Pockets	Practical	BFD528-9	Mid Term-1, PPT & End Sem Exam
46	Final Presentation	Practical	BFD528-10	Mid Term-1, PPT & End Sem Exam
47	Final Presentation	Practical	BFD528-10	Mid Term-1, PPT & End Sem Exam
48	Final Presentation	Practical	BFD528-10	Mid Term-1, PPT & End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)



CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD528.1.	<i>Know-how of equipments used for draping</i>				3	2			2	3	3	2	2			
BFD528.2.	<i>Know-how to drape various skirts, collars, and sleeves,. Draping of basic patterns: Front & back bodice.</i>				2	2			2	3	3	3	1			
BFD528.3	<i>Knowledge of shift pattern development ,collars, sleeves etc.</i>				2	1	1		2	3	3	3	2			



Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER(SEM-V)2021-22						
Class :B.Des (FD) V Semester						
Subject Name: BFD 528 Pattern Draping		Time:2 Hrs			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6	Q.5	Q,5,6
Student will be able to <i>CO1. Learning of Draping and Know-how of equipments used for draping</i> <i>CO2. Know-how to drape various skirts, collars, and sleeves,. Draping of basic patterns: Front & back bodice</i> <i>CO3.. Knowledge of shift pattern development , collars, sleeves etc.</i>						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by draping.				3
CO1	Q.2a	What is the importance of Dress forms in Draping.				3
	Q.2b	What are important tools for Draping.				3
CO1	Q.3	Explain the difference between Draping and Pattern making.				6
CO2	Q.4	What are the precautions should keep in mind when Draping of Collars and sleeves.				3
CO3	Q.5a	What are the Dart Manipulation and how we use in patterns.				3
	Q.5b	Explain the draping of shift dress.				3
CO3	Q6	Explain the importance of Draping in Fashion designing.				6

Attainments		Rubric
Level	1	IF60%ofstudentssecuremorethan60%marksthenlevel1
Level	2	IF70%ofstudentssecuremorethan60%marksthenlevel2
Level	3	IF80%ofstudentssecuremorethan60%marksthenlevel3



Attainment Level 1: 60% of students secure more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Pattern Grading V Sem
Course Code : BFD 504, Crédits : 02, Session : 2018-19(Odd Sem.), Class : B.Des. 3rd Year
Faculty Name : Ms. Vidhu Gupta

A. Introduction : After the knowledge of flat pattern making the students now learn how to increase or decrease any pattern in proportion. Every garment has its own features and style of pattern. In this particular semester, students are exposed to learn change the size of pattern.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 504 1. Knowledge of Grading.**
- **BFD5049.2 Know-how of execute the Grading in different patterns.**
- **BFD504 3.Knowledge of Computerised Grading.**

C. Program Outcomes:

[PO.1].Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5].Modern tool usage :For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10].Communication :Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11].Project management and finance :Apply knowledge of Design principles in



project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12].Life-long learning :Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Program Specific Outcomes:

PSO1:be able to understand about taking body measurements and develop patterns according to measurements .Grading of different garments with Pockets, plackets, Style lines.

PSO 2: be able to create exclusively designed products with the help of different methods and materials .and most importantly students are able to solve fitting problems.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25%includesalltypesofleaves Including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



F. Syllabus:

Module I: Introduction to Grading

History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal

Module II: The Master Grades

Grading of adult bodice block- front and back, Inset and grown on sleeves

Module III: Grading of collar s and lapels

Tailored lapel, Tailored Collar, Shawl Collar

Module IV: Grading of skirts

Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block

Module V: Grading of Trouser Block

Basic Block; Trouser variation

Module VI: Grading of Jacket

Paneled, Box and double breasted jackets

Module VII: Computerized Grading Technology

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & References:

Text:

- By Gerry Cooklin, Pattern Grading for Women's Clothes



Lecture	Topics	Mode of	Corresponding CO	Mode of Assessing CO
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- By Gerry Cooklin, Pattern Grading for Men's Clothes
- By Gerry Cooklin, Garment Technology for Fashion Designers References:
- By Natalis Bray, More Dress Pattern Designing

- I. Lecture Plan
- II.



		Delivery		
1	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam
2	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam
3	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam



4	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam
5	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam
6	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam
7	Introduction to	Practical	BFD529-1	Mid Term-1, PPT



	Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal			& End Sem Exam
8	The Master Grades Grading of adult bodice block- front and back, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
9	The Master Grades Grading of adult bodice block- front and back, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
10	The Master Grades Grading of adult bodice block- front and back, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
11	The Master Grades Grading of adult bodice block- front and back, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
12	The Master Grades	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam



	Grading of adult bodice block- front and back, Inset and grown on sleeves			
13	The Master Grades Grading of adult bodice block- front and back, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
14	The Master Grades Grading of adult bodice block- front and back, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
15	Grading of collar s and lapels Tailored lapel, Tailored Collar, Shawl Collar	Practical	BFD529-3	Mid Term-1, PPT & End Sem Exam
16	Grading of collar s and lapels Tailored lapel, Tailored Collar, Shawl Collar	Practical	BFD529-3	Mid Term-1, PPT & End Sem Exam
17	Grading of collar s and lapels Tailored lapel, Tailored Collar, Shawl Collar	Practical	BFD529-3	Mid Term-1, PPT & End Sem Exam
18	Grading of collar s and lapels	Practical	BFD529-3	Mid Term-1, PPT & End Sem Exam



	Tailored lapel, Tailored Collar, Shawl Collar			
19	Grading of collar s and lapels Tailored lapel, Tailored Collar, Shawl Collar	Practical	BFD529-3	Mid Term-1, PPT & End Sem Exam
20	Grading of collar s and lapels Tailored lapel, Tailored Collar, Shawl Collar	Practical	BFD529-3	Mid Term-1, PPT& End Sem Exam
21	Grading of skirts Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam
22	Grading of skirts Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam
23	Grading of skirts Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam
24	Grading of skirts	Practical	BFD529-4	Mid Term-1, PPT



	Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block			& End Sem Exam
25	Grading of skirts Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam
26	Grading of skirts Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam
27	Grading of skirts Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam
28	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
29	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam



30	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
31	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
32	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
33	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
34	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
35	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
36	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
37	Grading of Jacket	Practical	BFD529-6	Mid Term-1, PPT



	Paneled, Box and double breasted jackets			& End Sem Exam
38	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
39	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
40	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
41	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
42	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam
43	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam
44	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam
45	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam
46	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam
47	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam



48	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam
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A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD529.1.	. Learning of Grading of various garments includes jackets, Trouser with pockets etc				3	2			2	3	3	2	2			
BFD529.2.	Know-how to increase and decrease the size of the pattern.				2	2			2	3	3	3	1			
BFD529.3	<i>Learn Computerised Grading technology</i>				2	1	1		2	3	3	3	2			

Sample Question Paper



Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER(SEM-V)2021-22						
Class :B.Des (FD) V Semester						
Subject Name: BFD 529 Pattern Grading		Time:2 Hrs			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6	Q.5	Q.4,5,6
Student will be able to • CO1. . Learning of Grading of various garments includes jackets, Trouser with pockets etc • CO2. Know-how to increase and decrease the size of the pattern.. • CO3 Learn Computerised Grading technology						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by Grading and its History.				3
CO1	Q.2a	What is the importance of Grading in garment industries.				3
	Q.2b	What are important tools for Grading .				3
CO1	Q.3	Explain the Types of Grading and different methods.				6
CO2	Q.4	What precautions should keep in mind when Grade a pattern.				3
CO3	Q.5a	What is Vector Scale and important keys of Grading.				3
	Q.5b	Explain how to grade a basic block in increasing size.				3
CO3	Q6	Explain the role of Computerized Grading in garment industries.				6

Attainments		Rubric
Level	1	IF60%ofstudentssecuremorethan60%marksthenlevel1
Level	2	IF70%ofstudentssecuremorethan60%marksthenlevel2
Level	3	IF80%ofstudentssecuremorethan60%marksthenlevel3



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Attainment Level 1: 60% of students secure more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY	
Course Handout	
Course : Garment Construction V Sem	
Course Code : BFD 505, Crédits : 02, Session : 2018-19(Odd Sem.), Class : B.Des. 3rd Year	
Faculty Name : Ms. Vidhu Gupta	

A. Introduction : This is advancement of garment construction course. Every garment has its own features and style of construction. In this particular semester, students are exposed to construct special garments for both male and female.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 505 1.** *Construction of various garments includes Jeans, Trouser with pockets etc.*
- **BFD505 2** *Know-how of executive as well as formal garment construction.*
- **BFD505 3.** *Construction of maternity wear and Bridal wear.*

C. Program Outcomes:

[PO.1].Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5].Modern tool usage :For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10].Communication :Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11].Project management and finance :Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.



[PO.12].Life-long learning :Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Program Specific Outcomes:

PSO1:be able to understand about taking body measurements and develop patterns according to measurements .Construction of different garments with Pockets, plackets, Style lines. Also learn different seam finishes.

PSO 2: be able to create exclusively designed products with the help of different methods and materials .and most importantly students are able to solve fitting problems.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



F. Syllabus:

Module I Construction of Jeans (Male & Female)

Module II Construction of Trouser with pockets

Module III Construction of Bridal Wear (Indian /western)

Module IV Construction of Pregnancy & Maternity wear

Module V Construction of Executive wear

Module VI Construction of men's formal

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & References:

Text:

- Complete Guide to Sewing by Reader's Digest References:
- Step by step dress making course by Leila Aitken
- By Ann Haggard, Pattern Cutting for Lingerie, Beachwear and Leisurewear
- By Winifred Aldrich, Metric Pattern Cutting
- Pattern making for fashion design by Armstrong
- By Winifred Aldrich, Metric Pattern Cutting for Men's wear

I. Lecture Plan

II.



Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
2	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
3	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
4	<i>Construction of Jeans (Male & Female)</i>	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
5	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
6	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
7	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
8	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
9	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
10	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
11	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
12	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
13	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
14	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
15	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
16	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
17	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
18	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
19	Construction of Bridal	Practical	BFD526-3	Mid Term-1, PPT



	Wear (Indian /western)			& End Sem Exam
20	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
21	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
22	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
23	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
24	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
25	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
26	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
27	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
28	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
29	Construction of	Practical	BFD526-4	Mid Term-1, PPT



	Pregnancy & Maternity wear			& End Sem Exam
30	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
31	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
32	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
33	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
34	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
35	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
36	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
37	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
38	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
39	Construction of	Practical	BFD526-5	Mid Term-1, PPT



	Executive wear			& End Sem Exam
40	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
41	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam
42	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam
43	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam
44	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam
45	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam
46	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam
47	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam
48	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)



Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER(SEM–V)2021-22						
Class :B.Des (FD) V Semester						
Subject Name: BFD 526 Garment Constructions		Time:2 Hrs			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6	Q.5	Q.4,5,6
Student will be able to • CO1. Learning of Construction of various garments includes Jeans, Trouser with pockets etc • CO2. Know-how of executive as well as formal garment construction with seam finishes.						

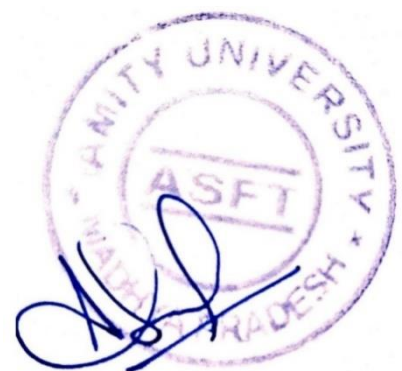


- CO3. Construction of maternity wear and Bridal wear .with special features.

CO Map	Question No.	Question	Marks
CO1	Q.1	What do you understand by different types of jeans stitching.	3
CO1	Q.2a	What is the importance of seam finishes in garment constructions.	3
	Q.2b	What are important tools for garment construction.	3
CO1	Q.3	Explain the difference in Formal wear and casual wear.	6
CO2	Q.4	What are the special precautions keep in mind when stitching maternity wear.	3
CO3	Q.5a	What are the female executive wear and what restrictions should follow when construct it.	3
	Q.5b	Explain basic seams and which seam is used to construct Formal Shirt.	3
CO3	Q6	Explain the Indian Bridal Wear and its Special features.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2: 70% of students secure more than 60% marks.





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DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Quality Control & Production V Sem
Course Code : BFD 506, Crédits : 03, Session : 2018-19(Odd Sem.), Class : B.Des. 3rd Year
Faculty Name : Mr. Kapil Shankhwar

A. Introduction: Quality control is an important aspect of garment manufacturing, this subject provides a detailed knowledge to students regarding the quality aspects, production, planning and control, maintenance of equipment, material handling, utilization of resources etc of a garment so that the quality and cost both are in an equilibrium. The techniques of working and work flow in a garment manufacturing unit form the core of this subject.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD506.1.** *Learning of quality control tools , standards etc.*
- **BFD506.2.** Understanding of textile machinery and Analysis of fabric defects.
- **BFD506.3.** Identify and to know-how of Total Quality Management. Marker planning, industrial sewing line set up and Inventory management , Cost Analysis

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.



[PO.11].Projectmanagementandfinance:Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12].Life-longlearning:Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO1:be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



F. Syllabus:

Module I: Quality Control

Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects

Module II: Inspection and Testing

Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing

Module III: Concept of TQM

Need and Importance of Quality management in all areas of production; Procurement of raw materials; Fabric defects in spinning, weaving, dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO 9000 concepts and its evolution and its implications

Module IV: Production Management

Meaning and need for production management; Types of production-Job, Batch and mass production

Module V: Material Planning & Allocation

Material planning and allocation; Process planning and process sheet; Production control

Module VI: Workroom management

Marker planning and placement of markers; Line and sample development

Module VII: Inventory control and Cost estimation

Need and advantages of inventory control; introduction and functions of cost estimation, estimation procedure, elements of cost and ladder of costs, method of calculating depreciation, overhead expenses and distribution of overhead expense.

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70



Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & References:

- I. **Lecture Plan**
- II.



Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam
2	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam
3	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam
4	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam
5	Quality Control Meaning and Need for quality control; Approaches to quality	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam



	control; Statistical quality control; Acceptance sampling, Types of defects			
6	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam
7	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam
8	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing	Lecture	BFD506-2	Mid Term-1, PPT & End Sem Exam
9	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality	Lecture	BFD506-2	Mid Term-1, PPT & End Sem Exam



	controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing			
10	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing	Lecture	BFD506-2	Mid Term-1, PPT & End Sem Exam
11	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing	Lecture	BFD506-2	Mid Term-1, PPT & End Sem Exam
12	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality	Lecture	BFD506-2	Mid Term-1, PPT & End Sem Exam



	controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing			
13	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing	Lecture	BFD506-2	Mid Term-1, PPT & End Sem Exam
14	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing	Lecture	BFD506-2	Mid Term-1, PPT & End Sem Exam
15	Concept of TQM Need and Importance of Quality management in all areas of production; Procurement of raw materials; Fabric defects in spinning, weaving,	Lecture	BFD506-3	Mid Term-1, PPT & End Sem Exam



	dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO 9000 concepts and its evolution and its implications			
16	Concept of TQM Need and Importance of Quality management in all areas of production; Procurement of raw materials; Fabric defects in spinning, weaving, dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO 9000 concepts and its evolution and its implications	Lecture	BFD506-3	Mid Term-1, PPT & End Sem Exam
17	Concept of TQM Need and Importance of Quality management in all areas of production; Procurement of raw materials; Fabric defects in spinning, weaving, dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO 9000 concepts and its evolution and its implications	Lecture	BFD506-3	Mid Term-1, PPT & End Sem Exam
18	Concept of TQM Need and Importance of Quality management in all areas of production; Procurement of raw	Lecture	BFD506-3	Mid Term-1, PPT & End Sem Exam



	materials; Fabric defects in spinning, weaving, dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO 9000 concepts and its evolution and its implications			
19	Concept of TQM Need and Importance of Quality management in all areas of production; Procurement of raw materials; Fabric defects in spinning, weaving, dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO 9000 concepts and its evolution and its implications	Lecture	BFD506-3	Mid Term-1, PPT & End Sem Exam
Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
20	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
21	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam



22	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
23	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
24	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
25	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
26	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
27	Material Planning &	Lecture	BFD506-5	Mid Term-1, PPT



	Allocation Material planning and allocation; Process planning and process sheet; Production control			& End Sem Exam
28	Material Planning & Allocation Material planning and allocation; Process planning and process sheet; Production control	Lecture	BFD506-5	Mid Term-1, PPT & End Sem Exam
29	Material Planning & Allocation Material planning and allocation; Process planning and process sheet; Production control	Lecture	BFD506-5	Mid Term-1, PPT & End Sem Exam
30	Workroom management Marker planning and placement of markers; Line and sample development	Lecture	BFD506-6	Mid Term-1, PPT & End Sem Exam
31	Workroom management Marker planning and placement of markers; Line and sample development	Lecture	BFD506-6	Mid Term-1, PPT & End Sem Exam
32	Workroom management Marker planning and placement of markers; Line and sample development	Lecture	BFD506-6	Mid Term-1, PPT & End Sem Exam
33	Inventory control and	Lecture	BFD506-7	Mid Term-1, PPT



	Cost estimation Need and advantages of inventory control; introduction and functions of cost estimation, estimation procedure, elements of cost and ladder of costs, method of calculating depreciation, overhead expenses and distribution of overhead expense.			& End Sem Exam
34	Inventory control and Cost estimation Need and advantages of inventory control; introduction and functions of cost estimation, estimation procedure, elements of cost and ladder of costs, method of calculating depreciation, overhead expenses and distribution of overhead expense.	Lecture	BFD506-7	Mid Term-1, PPT & End Sem Exam
35	Inventory control and Cost estimation Need and advantages of inventory control; introduction and functions of cost estimation, estimation procedure, elements of cost and ladder of costs, method of calculating depreciation, overhead expenses and distribution of overhead expense.	Lecture	BFD506-7	Mid Term-1, PPT & End Sem Exam
36	Inventory control and Cost estimation Need and advantages of inventory control;	Lecture	BFD506-7	Mid Term-1, PPT & End Sem Exam



	introduction and functions of cost estimation, estimation procedure, elements of cost and ladder of costs, method of calculating depreciation, overhead expenses and distribution of overhead expense.			
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A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P O 1	P O 2	P O 3
BFD506.1.	. Learning of quality control tools , standards etc.				3	2			2	3	3	2	2			
BFD506.2.	Understanding of textile machinery and Analysis of fabric defects.				2	2			2	3	3	3	1			
BFD506.3	. Identify and to know-how of Total Quality Management. Marker planning, industrial sewing line set up and Inventory management , Cost Analysis				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology IMID-SEMESTER(SEM-V)2021-22		
Class :B.Des (FD) V Semester		
Subject Name: BFD 506 Quality Control & Production	Time:2 Hrs	Max.Marks:30



Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to - CO1. Learning of quality control tools , standards etc. - CO2.Understanding of textile machinery and Analysis of fabric defects. - CO3. Identify and to know-how of Total Quality Management. Marker planning, industrial sewing line set up and Inventory management , Cost Analysis.						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by Quality Standards of garments.				3
CO1	Q.2a	What is the importance of Quality Control tools in garment industries.				3
	Q.2b	What are fabric defects and how find out the solution to deal with defects.				3
CO1	Q.3	Explain briefly Textile Machinery used in Garment industries.				6
CO2	Q.4	What is Marker Planning.				3
CO3	Q.5a	What is the Quality management and inventory management .Differentiate between them.				3
	Q.5b	What is cost sheet .how we do cost analysis.				3
CO3	Q6	Explain the different section of garment industry with sewing line section.				6
Attainments		Rubric				
Level	1	IF60%ofstudentssecuremorethan60%marksthenlevel1				
Level	2	IF70%ofstudentssecuremorethan60%marksthenlevel2				
Level	3	IF80%ofstudentssecuremorethan60%marksthenlevel3				



AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

Attainment Level 1: 60% of students secure more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Fashion Forecasting V Sem
Course Code : BFD 507, Crédits : 02, Session : 2018-19(Odd Sem.), Class : B.Des. 3rd Year
Faculty Name : Ms. Annu Kumari

A. Introduction : The students are made to start their work with the collection of data regarding fashion forecasting, trend analysis and presentations. They are then made to forecast the fashion trend and dictate fashion in their very own way.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD507.1** *Concept of Fashion Forecasting & its relevance.*
- *BFD507. 2 Know -how of Fashion Forecasting tools*
- *BFD 507 .3 Creation of Story board*
- *BFD 507.4 Brain storming through magazines, Fashion literature.*

C. Program Outcomes:

[PO.1].Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5].Modern tool usage :For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10].Communication :Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11].Project management and finance :Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.



[PO.12].Life-long learning :Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Program Specific Outcomes:

PSO1:be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



F. Syllabus:

Module I: Concept of fashion forecasting

Module II: Awareness of fashion fairs and fashion centers

Module III: Study of trends Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information

Module IV: Market research

Module V: Product planning and development

Module VI: Preparation of story boards for specific target

Module VII: Visual merchandising/window display Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information, Role of Exhibitions and Fashion shows

Module VIII: Preparation of fashion forecast for different seasons 10 Presentation of designs

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & References:

I. **Lecture Plan**

II.



Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Concept of fashion forecasting	Lecture	BFD507-1	Mid Term-1, PPT & End Sem Exam
2	Concept of fashion forecasting	Lecture	BFD507-1	Mid Term-1, PPT & End Sem Exam
3	Concept of fashion forecasting	Lecture	BFD507-1	Mid Term-1, PPT & End Sem Exam
4	Awareness of fashion fairs and fashion centers	Lecture	BFD507-2	Mid Term-1, PPT & End Sem Exam
5	Awareness of fashion fairs and fashion centers	Lecture	BFD507-2	Mid Term-1, PPT & End Sem Exam
6	Awareness of fashion fairs and fashion centers	Lecture	BFD507-2	Mid Term-1, PPT & End Sem Exam
7	Study of trends Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information	Lecture	BFD507-3	Mid Term-1, PPT & End Sem Exam
8	Study of trends Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information	Lecture	BFD507-3	Mid Term-1, PPT & End Sem Exam
9	Study of trends Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information	Lecture	BFD507-3	Mid Term-1, PPT & End Sem Exam



10	Market research	Lecture	BFD507-4	Mid Term-1, PPT & End Sem Exam
11	Market research	Lecture	BFD507-4	Mid Term-1, PPT & End Sem Exam
12	Market research	Lecture	BFD507-4	Mid Term-1, PPT & End Sem Exam
13	Product planning and development	Lecture	BFD507-5	Mid Term-1, PPT & End Sem Exam
14	Product planning and development	Lecture	BFD507-5	Mid Term-1, PPT & End Sem Exam
15	Product planning and development	Lecture	BFD507-5	Mid Term-1, PPT & End Sem Exam
16	Preparation of story boards for specific target	Lecture	BFD507-6	Mid Term-1, PPT & End Sem Exam
17	Preparation of story boards for specific target	Lecture	BFD507-6	Mid Term-1, PPT & End Sem Exam
18	Preparation of story boards for specific target	Lecture	BFD507-6	Mid Term-1, PPT & End Sem Exam
19	Visual merchandising/window display Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information, Role of Exhibitions and Fashion shows	Lecture	BFD507-7	Mid Term-1, PPT & End Sem Exam
20	Visual merchandising/window display Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information, Role of Exhibitions and Fashion	Lecture	BFD507-7	Mid Term-1, PPT & End Sem Exam



	shows			
21	Visual merchandising/window display Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information, Role of Exhibitions and Fashion shows	Lecture	BFD507-7	Mid Term-1, PPT & End Sem Exam
22	Preparation of fashion forecast for different seasons 10 Presentation of designs	Lecture	BFD507-8	Mid Term-1, PPT & End Sem Exam
23	Preparation of fashion forecast for different seasons 10 Presentation of designs	Lecture	BFD507-8	Mid Term-1, PPT & End Sem Exam
24	Preparation of fashion forecast for different seasons 10 Presentation of designs	Lecture	BFD507-8	Mid Term-1, PPT & End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD507.1.	. Learning of Concept of Fashion Forecasting & its relevance.				3	2			2	3	3	2	2			



BFD507.2.	Understanding to Know -how of Fashion Forecasting tools				2	2			2	3	3	3	1			
BFD507.3	<i>Understand & Identify to Creation of Story board</i>				2	1	1		2	3	3	3	2			
BFD507.4	<i>Brain storming through magazines, Fashion literature.</i>	1		3	2	1	3		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER(SEM-V)2021-22						
Class :B.Des (FD) V Semester						
Subject Name: BFD 507 Fashion Forecasting		Time:2 Hrs			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to • CO1. Learning of Concept of Fashion Forecasting & its relevance • CO2. Understanding to Know -how of Fashion Forecasting tools • CO3. Understand & Identify to Creation of Story board • CO4.. Brain storming through magazines, Fashion literature						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by Fashion Forecasting.				3
CO1	Q.2a	What is the importance of Fashion forecasting for a designer.				3
	Q.2b	What are important tools for Fashion Forecasting.				3
CO1	Q.3	Explain how the national and international market research is important for Fashion Forecasting.				6



CO2	Q.4	What is the role of Digital media in Fashion Forecasting.	3
CO3	Q.5a	What is Visual Merchandising and how it is useful for Fashion Forecasting.	3
	Q.5b	What is story board and its specific target .	3
CO3	Q6	Explain the role of Fashion Shows and exhibitions in Fashion Forecasting.	6

Attainments		Rubric
Level	1	IF60%ofstudentssecuremorethan60%marksthenlevel1
Level	2	IF70%ofstudentssecuremorethan60%marksthenlevel2
Level	3	IF80%ofstudentssecuremorethan60%marksthenlevel3

Attainment Level 2: 70% of students secure more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Computer Applications –V, V Sem
Course Code : BFD 508, Crédits : 02, Session : 2018-19(Odd Sem.), Class : B.Des. 3rd Year
Faculty Name : Ms. Dharmishtha Kachwaha

- **Introduction :** This course will make the student use computer software like Reach Fashion studio, Photoshop, Coral draw, Adobe illustrator etc for compilation of portfolio for Graduation Design Collection undergoing various processes.
- **Course Outcomes:** At the end of the course, students will be able to:
 - **BFD 508 1.** Working Knowledge of various software.
 - **BFD 508.2** Know-how of execute Computer added Designing.
 - **BFD 508. 3 .** Develop the graduation design portfolio .

- **Program Outcomes:**

[PO.1].Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5].Modern tool usage :For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10].Communication :Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11].Project management and finance :Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.



12].Life-long learning :Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

- **Program Specific Outcomes:**

PSO1 : be able to understand about useful software for develop the portfolio.

PSO 2: be able to create exclusively designed products with the help of different software skills.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

- **Assessment Plan:**

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25%includesalltypesofleaves Including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



yllabus:

Module I

Tools Introduction and usage

Module II

Cleaning & Selection of fabric

Module III

Color Reduction

Module IV

Texture Mapping

Module V

Mood board & Color board

Module VI

Draping

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & References:

Text:

- By Winifred Aldrich, CAD in Clothing and Textiles
- By Alison Beazley and Terry Bond, Computer Aided Pattern Design and Product

Development



Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
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References:

- By Bina Ablang, Advanced Fashion Sketchbook
- By Pepin Press, Ikat Patterns

- I. Lecture Plan
- II.



1	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
2	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
3	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
4	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
5	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
6	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
7	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
8	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
9	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
10	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
11	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
12	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
13	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
14	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
15	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
16	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
17	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
18	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
19	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
20	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
21	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
22	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam



23	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
24	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
25	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
26	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
27	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
28	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
29	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
30	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
31	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
32	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
33	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
34	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
35	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
36	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
37	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
38	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
39	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
40	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
41	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam
42	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam
43	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam
44	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam
45	Draping	Practical	BFD524-6	Mid Term-1, PPT



				& End Sem Exam
46	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam
47	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam
48	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD524.1.	Working Knowledge of various software				3	2			2	3	3	2	2			

BFD524.2.	<i>Know-how of execute Computer added Designing</i>				2	2			2	3	3	3	1			
BFD524.3	<i>Develop the graduation design portfolio</i>				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER(SEM-V)2021-22						
Class :B.Des (FD) V Semester						
Subject Name: BFD 524 Computer Applications			Time:2 Hrs			Max.Marks:30
Levels of the questions as	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating



per Blooms Taxonomy						
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6	Q.5	Q.4,5,6

Student will be able to

- CO1 To remember the knowledge of creating the objects and ERP.
- CO2 To learn about how to illustrate the gradients in illustrator.
- CO3 To understand the all-knowledge of inspirational patterns.

CO Map	Question No.	Question	Marks
CO1	Q.1	Explain the tools of Photoshop and coral draw.	3
CO1	Q.2a	What is Texture mapping.	3
	Q.2b	What are important tools for creating object in illustrator.	3
CO1	Q.3	Explain how to create the object and ERP. With color reduction.	6
CO2	Q.4	Create one picture using Lasso tool.	3
CO3	Q.5a	What are mood board and story board.	3
	Q.5b	Draw a Male Formal wear using with details.	3
CO3	Q6	Create a wedding gown with Draping .	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1: 60% of students secure more than 60% marks.







AMITY UNIVERSITY MADHYA PRADESH, GWALIOR
AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
DEPARTMENT OF FASHION DESIGN

PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Bachelor of Fashion Design (B. Des) FD, Academic Year – 2018 to 2019

PO's Program outcomes describe what students are expected to know and would be able to do by the time of graduation. These relate to the skills, knowledge and behaviors that students acquire as they progress through the program.

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.



PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

PSO

Program Specific Outcomes are the statements that describe what the graduates of a specific program should be able to do.

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education.

Note: - Correlation levels 1, 2 and 3 as defined below:

1: Slight (Low), 2: Moderate (Medium) and 3 : Substantial (High)

If there is no correlation, put “- “

[illegible][illegible]



AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : **Apparel Merchandising - II**

Course Code : BFD602, Crédits : 03, Session : 2018-2019 (Even Sem.), Class : B.Des, 3rd Year/6th Sem

Faculty Name : SHUBHANGI GANGIL

A. Introduction: The aim of this subject is to enable students to appreciate the unique aspects and concepts of business management. It focuses attention on apparel business giving a thorough knowledge of merchandising.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 602.1** Concepts of Marketing & Merchandising.
- **BFD 602.2** Know-how of Fashion Whole sale & Retail industries
- **BFD 602.3** Organizational structures of export/ Buying houses.

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-



8: Ethics:

Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination.	A	5%



	The allowance of 25% includes all types of leaves including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Introduction
Introduction to Fashion Merchandising, Functions and role of Merchandiser, Merchandising Process
Module II: Marketing and merchandising concepts
Study of fashion principles and fashion cycle, Fad etc., Fashion movement. Study of domestic and international markets
Module III: Environment and segmentation of fashion
Market segments and target markets
Module IV: Merchandising systems
Wholesaling & retailing
Module V: Merchandise Planning & Buying
Sources of Consumer information, Merchandising Team, Merchandise Plan, Key trends in Merchandising and sourcing
Module VI: The structure of the Retail Industry
Retail merchandising, Retail Formats & Locations, Communicating with Consumers, Value addition in the Supply Chain from Yarn/ Fabric to retail
Module VII: Organizational Structures
Structure of export house, buying house and domestic companies, Buyer's classification and buying network in exports

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
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Weightage (%)	5	15	10	70
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CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- ❑ Merchandise Buying and Management by John Donnellan
- ❑ Merchandising: Theory, Practice and Principles By Grace I kunz

References:

- ❑ By Mike Easey, Fashion Marketing
- ❑ By Maria Constantino, Fashion Marketing and PR
- ❑ By Nicholas Alexender, international Retailing
- ❑ By V. D Dudeja, Professional Management of Fashion Industry
 - By Lynda Gamans, Retailing Principles

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I: Introduction	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
2	Module I: Introduction	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
3	Module I: Introduction	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I: Introduction</i>	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
5	Module II: Marketing and merchandising concepts	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
6	Module II: Marketing and merchandising concepts	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
7	Module II: Marketing and merchandising concepts	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
8	Module II: Marketing and merchandising concepts	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
9	Module II: Marketing and merchandising	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam



	concepts			
10	Module II: Marketing and merchandising concepts	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
11	Module III: Environment and segmentation of fashion	Lecture	BFD 602.2	Mid Term-1, Quiz & End Sem Exam
12	Module III: Environment and segmentation of fashion	Lecture	BFD 602.2	Mid Term-1, Quiz & End Sem Exam
13	Module III: Environment and segmentation of fashion	Lecture	BFD 602.2	Mid Term-1, Quiz & End Sem Exam
14	Module III: Environment and segmentation of fashion	Lecture	BFD 602.2	Mid Term-1, Quiz & End Sem Exam
15	Module III: Environment and segmentation of fashion	Lecture	BFD 602.2	Mid Term-1, Quiz & End Sem Exam
16	Module IV: Merchandising systems	Lecture	BFD 602.3	Mid Term-1, Quiz & End Sem Exam
17	Module IV: Merchandising systems	Lecture	BFD 602.3	Mid Term-1, Quiz & End Sem Exam
18	Module IV: Merchandising systems	Lecture	BFD 602.3	Mid Term-1, Quiz & End Sem Exam
19	Module IV: Merchandising systems	Lecture	BFD 602.3	Mid Term-1, Quiz & End Sem Exam
20	Module IV: Merchandising systems	Lecture	BFD 602.3	Mid Term-1, Quiz & End Sem Exam
21	Module V: Merchandise Planning	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam



	& Buying			
22	Module V: Merchandise Planning & Buying	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
23	Module V: Merchandise Planning & Buying	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
24	Module V: Merchandise Planning & Buying	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
25	Module V: Merchandise Planning & Buying	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
26	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
27	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
28	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
29	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
30	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
31	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
32	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
33	Module VII: Organizational Structures	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
34	Module VII: Organizational Structures	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
35	Module VII:	Lecture	BFD 602.3	Mid Term-2, Quiz



	Organizational Structures			& End Sem Exam
36	Module VII: Organizational Structures	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam

j. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD 602.1	Concepts of Marketing & Merchandising.	3	3	1	3	1		1		2		2	1			
BFD 602.2	Know-how of Fashion Whole sale & Retail industries	3	2	2	2	2				2		1	1			
BFD 602.3	Organizational structures of export/ Buying houses	3	2	2	2	2				3		3	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –6) 2018-19		
Class: B. Des. (Fashion Design) I Semester		
Subject Name: BFD 602 Apparel Merchandising - II	Time: 2 Hrs.	Max. Marks: 30



Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5	Q.6	

Student will be able to

CO1: Learn the Concepts of Marketing & Merchandising.

CO2: To remember the Organizational structures of export/ Buying houses.

CO Map	Question No.	Question	Marks
CO1	Q.1	Explain the importance of fashion cycle?	3
CO1	Q.2a	What are	3
	Q.2b	How to analyse Key trends in Merchandising?	3
CO1	Q.3	Give an overview on Retail and Wholesale industry.	6
CO2	Q.4	Explain the sources of consumer information in an industry .	3
CO2	Q.5a	Briefly explain the websites available for future trends?	3
	Q.5b	Explain the term market segment?	3
CO2	Q 6	Describe the structure of the export house?	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY	
Course Handout	
Course : Contemporary Fashion - I	
Course Code : BFD601 , Crédits : 02, Session : 2018-2019 (Even Sem.), Class : B.Des, 3rd Year/6th Sem	
Faculty Name : DHARMISTHA K.	

A.

Introduction: Fashion being a way of life needs to be understood in context to the environmental issues that are ongoing processes of constant change. The Students are made aware of the techniques of studying the acceptability of a design in the market and then guide their designing skills to create fashion products in that very direction. Besides clothing the students also learn how to design accessories.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 601.1** Analyze the concepts of design and accessory and Development of different ranges of accessories .
- **BFD 602.2** Designing of contemporary wear apparels for different age group .

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.



PO-

7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home	S/V/Q/HA	10%



	Assignment		
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Designing a range of funky jewellery for the teenagers
Designing a story boards and then constructs at least 2 products.
Module II: Designing a range of ethnic jewellery for the adults
Designing a story boards and then constructs at least 2 products.
Module III: Designing a range of purses and bags for teenagers/adults
Designing a story boards and then constructs at least 2 products.
Module IV: Designing a range of hats and caps for teenagers/adult
Designing a story boards and then constructs at least 2 products.
Module V
Designing a range of contemporary wear for Kids
Module VI
Designing a range of contemporary wear for teenagers
Module VII
Designing a range of contemporary wear for adults

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70



CT:

Class

Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- By Kathryn Mc Kelvey, Illustrating Fashion

•

References:

- By Patrick John Ireland, Encyclopedia of fashion detail
- By Bina Abbing, Advanced Fashion Sketchbook
- By Bina Abbing, Fashion Model Drawing
- Femina, Elle, FNL, Apparel views, Clothesline, Vogue, Burda, Simplicity to consult

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I: Designing a range of funky jewellery for the teenagers	Practical	BFD 601.1	Mid Term-1, Presentation & End Sem Exam
2	Module I: Designing a range of funky jewellery for the teenagers	Practical	BFD 601.1	Mid Term-1, Presentation & End Sem Exam
3	Module I: Designing a range of funky jewellery for the teenagers	Practical	BFD 601.1	Mid Term-1, Presentation & End Sem Exam
4	Module I: Designing a range of funky jewellery for the teenagers	Practical	BFD 601.1	Mid Term-1, Presentation & End Sem Exam
5	Module I: Designing a range of funky jewellery for the teenagers	Practical	BFD 601.1	Mid Term-1, Presentation & End Sem Exam
6	Module II: Designing a range of ethnic jewellery for the adults	Practical	BFD 601.1	Mid Term-1, Presentation & End Sem Exam



7	Module II: Designing a range of ethnic jewellery for the adults	Practical	BFD 601.1	Mid Term-1, Presentation & End Sem Exam
8	Module II: Designing a range of ethnic jewellery for the adults	Practical	BFD 601.1	Mid Term-1, Presentation & End Sem Exam
9	Module II: Designing a range of ethnic jewellery for the adults	Practical	BFD 601.1	Mid Term-1, Presentation & End Sem Exam
10	Module II: Designing a range of ethnic jewellery for the adults	Practical	BFD 601.1	Mid Term-1, Presentation & End Sem Exam
11	Module II: Designing a range of ethnic jewellery for the adults	Practical	BFD 601.1	Mid Term-1, Presentation & End Sem Exam
12	Module III: Designing a range of purses and bags for teenagers/adults	Practical	BFD 601.1	Mid Term-1, Presentation & End Sem Exam
13	Module III: Designing a range of purses and bags for teenagers/adults	Practical	BFD 601.1	Mid Term-1, Presentation & End Sem Exam
14	Module III: Designing a range of purses and bags for teenagers/adults	Practical	BFD 601.1	Mid Term-1, Presentation & End Sem Exam
15	Module IV: Designing a range of hats and caps for teenagers/adults	Practical	BFD 601.1	Mid Term-1, Presentation & End Sem Exam
16	Module IV: Designing a range of hats and caps for teenagers/adults	Practical	BFD 601.1	Mid Term-1, Presentation & End Sem Exam
17	Module IV: Designing a range of hats and caps for teenagers/adults	Practical	BFD 601.1	Mid Term-1, Presentation & End Sem Exam
18	Module V: Designing a	Practical	BFD 602.2	Mid Term-1,



	range of contemporary wear for Kids			Presentation & End Sem Exam
19	Module V: Designing a range of contemporary wear for Kids	Practical	BFD 602.2	Mid Term-1, Presentation & End Sem Exam
20	Module V: Designing a range of contemporary wear for Kids	Practical	BFD 602.2	Mid Term-1, Presentation & End Sem Exam
21	Module V: Designing a range of contemporary wear for Kids	Practical	BFD 602.2	Mid Term-1, Presentation & End Sem Exam
22	Module V: Final Submission	Practical	BFD 602.2	Mid Term-1, Presentation & End Sem Exam
23	Module VI: Designing a range of contemporary wear for teenagers	Practical	BFD 602.2	Mid Term-1, Presentation & End Sem Exam
24	Module VI Designing a range of contemporary wear for teenagers	Practical	BFD 602.2	Mid Term-1, Presentation & End Sem Exam
25	Module VI Designing a range of contemporary wear for teenagers	Practical	BFD 602.2	Mid Term-1, Presentation & End Sem Exam
26	Module VI Designing a range of contemporary wear for teenagers	Practical	BFD 602.2	Mid Term-1, Presentation & End Sem Exam
27	Module VI Designing a range of contemporary wear for teenagers	Practical	BFD 602.2	Mid Term-1, Presentation & End Sem Exam
28	Module VI Final submission	Practical	BFD 602.2	Mid Term-1, Presentation & End Sem Exam



29	Module VII Designing a range of contemporary wear for adults	Practical	BFD 602.2	Mid Term-1, Presentation & End Sem Exam
30	Module VII Designing a range of contemporary wear for adults	Practical	BFD 602.2	Mid Term-1, Presentation & End Sem Exam
31	Module VII Designing a range of contemporary wear for adults	Practical	BFD 602.2	Mid Term-1, Presentation & End Sem Exam
32	Module VII Designing a range of contemporary wear for adults	Practical	BFD 602.2	Mid Term-1, Presentation & End Sem Exam
33	Module VII Designing a range of contemporary wear for adults	Practical	BFD 602.2	Mid Term-1, Presentation & End Sem Exam
34	Module VII Designing a range of contemporary wear for adults	Practical	BFD 602.2	Mid Term-1, Presentation & End Sem Exam
35	Module VII Designing a range of contemporary wear for adults	Practical	BFD 602.2	Mid Term-1, Presentation & End Sem Exam
36	Module VII Designing a range of contemporary wear for adults	Practical	BFD 602.2	Mid Term-1, Presentation & End Sem Exam
37	Module VII Designing a range of contemporary wear for adults	Practical	BFD 602.2	Mid Term-1, Presentation & End Sem Exam
38	Module VII Designing a range of contemporary wear for adults	Practical	BFD 602.2	Mid Term-1, Presentation & End Sem Exam
39	Module VII Designing a	Practical	BFD 602.2	Mid Term-1,



	range of contemporary wear for adults			Presentation & End Sem Exam
40	Module VII Designing a range of contemporary wear for adults	Practical	BFD 602.2	Mid Term-1, Presentation & End Sem Exam
41	Module VII Designing a range of contemporary wear for adults	Practical	BFD 602.2	Mid Term-1, Presentation & End Sem Exam
42	Module VII Designing a range of contemporary wear for adults	Practical	BFD 602.2	Mid Term-1, Presentation & End Sem Exam
43	Module VII Designing a range of contemporary wear for adults	Practical	BFD 602.2	Mid Term-1, Presentation & End Sem Exam
44	Module VII Designing a range of contemporary wear for adults	Practical	BFD 602.2	Mid Term-1, Presentation & End Sem Exam
45	Module VII Designing a range of contemporary wear for adults	Practical	BFD 602.2	Mid Term-1, Presentation & End Sem Exam
46	Module VII Designing a range of contemporary wear for adults	Practical	BFD 602.2	Mid Term-1, Presentation & End Sem Exam
47	Module VII Designing a range of contemporary wear for adults	Practical	BFD 602.2	Mid Term-1, Presentation & End Sem Exam
48	Module VII Final Submission	Practical	BFD 602.2	Mid Term-1, Presentation & End Sem Exam

j. Course Articulation Matrix (Mapping of COs with POs)



Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –6) 2018-19						
Class: B. Des. (Fashion Design) 6 Semester						
Subject Name: BFD601 Contemporary Fashion-I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.2	Q.2,3	Q.5	Q.3,5,6	Q-4,6	Q.1,4,6
Student will be able to CO1: Analyze the concepts of design and accessory and Development of different ranges of accessories. CO2: Designing of contemporary wear apparels for different age						



group			
CO Map	Question No.	Question	Marks
CO1	Q.1	Develop a range of bracelets inspired by tribal theme.	3
CO1	Q.2a	Using elements of design draw 5 compositions which can be used in Ties.	3
	Q.2b	Develop a set of earrings by implementing one of the above compositions.	3
CO1	Q.3	Draw abstract motifs and develop a range of bows.	6
CO2	Q.4	Write about the name of apparels can be made in contemporary fashion.	3
CO2	Q.5a	Develop ethnic wear kurta for male .	3
	Q.5b	Develop ethnic wear kurta for female.	3
CO2	Q 6	Develop a range of adolescence male and female garment taking any flower as an inspiration.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Visual Merchandising
Course Code : BFD604, Crédits : 03, Session : 2018-2019 (Even Sem.), Class : B.Des, 3rd Year/6th Sem
Faculty Name : ANNU KUMARI

A. Introduction: The objective of visual merchandising is generating sales by defining, differentiating and enhancing a store's "brand", its format and the merchandise itself by stimulating product interest, providing product information and ensuring product security.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 604.1** Know-how of components of visual Merchandising & its importance
- **BFD 604.2** Store Exteriors & Interiors
- **BFD 604.3** Merchandise display methods

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.



PO-

4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education



E.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Introduction to VM
• Brief History of VM • Basic (AIDA) • Career opportunities in VM
Module II: Store Exteriors
• Store Fronts • Components of a window • Types of Windows • Planning a window display , (Generic Theme) • Types of Displays



- Types of Display settings
- Props
- Budgeting

Module III: Retail Design

- Color and Texture
- Principles of Design
- Elements of Design
- Elements of Graphic Designing
- Signage Making
- Use of Graphics in Retail

Module IV: Merchandise Presentation

- Grouping of Merchandise

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- By Claus Ebster, Store Design & Visual merchandising

References:

- By Tony Morgan, Visual Merchandising
- By Swati Bhalla, Anuraag S., Visual merchandising

II. Lecture Plan

Lecture	Topics	Mode of	Corresponding CO	Mode of Assessing CO
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		Delivery		
1	Introduction to VM	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
2	Introduction to VM	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
3	Brief History of VM	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
4	<i>Brief History of VM</i>	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
5	Basic (AIDA)	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
6	Basic (AIDA)	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
7	Career opportunities in VM	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
8	Career opportunities in VM	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
9	Showing Tutorials & Quiz	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
10	Store Exteriors	Lecture	BFD 604.2	Mid Term-1, Quiz & End Sem Exam
11	Store Fronts	Lecture	BFD 604.2	Mid Term-1, Quiz & End Sem Exam
12	Components of a window	Lecture	BFD 604.2	Mid Term-1, Quiz & End Sem Exam
13	Types of Windows	Lecture	BFD 604.2	Mid Term-1, Quiz & End Sem Exam
14	Planning a window display, (Generic Theme)	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
15	Types of Displays	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
16	Types of Display settings	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
17	Props	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
18	Budgeting	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
19	Retail Design	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
20	Color and Texture	Lecture	BFD 604.3	Mid Term-1, Quiz



				& End Sem Exam
21	Principles of Design	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
22	Elements of Design	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
23	Elements of Graphic Designing	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
24	Signage Making	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
25	Use of Graphics in Retail	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
26	Tutorials	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
27	Working on Miniatures	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
28	Merchandise Presentation	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
29	Merchandise Presentation	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
30	Merchandise Presentation	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
31	Grouping of Merchandise	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
32	Grouping of Merchandise	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
33	Grouping of Merchandise	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
34	Grouping of Merchandise	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
35	Grouping of Merchandise	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
36	Grouping of Merchandise	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES	CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES



		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD 603.1	Know-how of components of visual Merchandising & its importance	3	3	1	3	1				2		2	1			
BFD 603.2	Store Exteriors & Interiors	3	2	2	2	2				2		1	1			
BFD 603.3	Merchandise display methods	3	2	2	2	2				3		3	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –6) 2021-22						
Class: B. Des. (Fashion Design) 6 Semester						
Subject Name:		Time: 2 Hrs.			Max. Marks: 30	
Visual Merchandising						
BFD 604						
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,2	Q.3	Q.5	Q.3,5,6	Q.3	2
Student will be able to CO1: Know-how of components of visual Merchandising & its importance CO2: To understand the Store Exteriors & Interiors .						
CO Map	Question No.	Question				Marks
CO1	Q.1	Briefly explain the history of VM.				3
	Q.2a	What is AIDA in VM.				3



CO1	Q.2b	What are the four steps of AIDA.	3
CO1	Q.3	Write about the career opportunities in VM .	6
CO2	Q.4	What is the role of props and graphics in retail design.	3
CO2	Q.5a	What is the role of miniatures in VM.	3
	Q.5b	Describe the difference between Color and Texture.	3
CO2	Q 6	Explain the importance of budgeting in VM.	6
Attainments		Rubric	
Level	1	IF 60% of students secure more than 60% marks then level 1	
Level	2	IF 70% of students secure more than 60% marks then level 2	
Level	3	IF 80% of students secure more than 60% marks then level 3	

Attainment Level 3:

80% of students secured more than 60% marks.



AMITY SCHOOL OF FASHION DESIGN AND	
Course Handout	
Course : COMPUTER APPLICATION	
Course Code : BFD608, Crédits : 03, Session : 2018-2019 (Even Sem.), Class : B.Des, 3rd Year/6th Sem	
Faculty Name : Ms. Dharmistha K.	

**A.
Introd**

uction: This involves the making of Digital Portfolio of Students Graduation Design Portfolio showcasing their final year collection.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 608.1** Development of digital portfolio
- **BFD 608.2** Market Research

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.



PO-

3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.



PSO-

3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves Including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Digital Portfolio	100
Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:



- Corel

Draw 11 for Windows: Visual Quickstart Guide

- From Sue Chastain, your guide to Graphics software
- Corel Draw Studio Techniques: Books: David Huss, Gary W. Priester by David Huss, Gary W. Priester.
- Corel Draw 10 for Windows: Visual QuickStart Guide.
- The Photoshop Cs/Cs2 Wow! Book by Linnea Dayton, Cristen Gillespie

References:

- Femina, Elle, Illustrated Encyclopedia of Costume and Fashion Public Relations Writing: Principles in Practice by Donald

III. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
2	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
3	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
4	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
5	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
6	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
7	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam



8	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
9	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
10	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
11	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
12	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
13	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
14	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
15	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
16	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
17	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
18	Module I: Digital Portfolio- Digital	Practic	BFD 608.1	Mid Term-1,



	Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	al	and BFD 608.2	Presentation& End Sem Exam
19	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
20	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
21	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
22	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
23	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
24	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
25	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
26	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
27	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam



28	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
29	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
30	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
31	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
32	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
33	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
34	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
35	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
36	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
37	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
38	Module I: Digital Portfolio- Digital	Practic	BFD 608.1	Mid Term-1,



	Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	al	and BFD 608.2	Presentation& End Sem Exam
39	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
40	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
41	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
42	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
43	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
44	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
45	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
46	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
47	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam



48	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
49	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
50	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
51	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
52	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
53	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
54	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
55	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
56	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
57	Module I: Digital Portfolio- Digital Presentation of Graduation Design	Practic	BFD 608.1	Mid Term-1,



	Collection Digital conversion of Manual portfolio based on Graduation Design Collection	al	and BFD 608.2	Presentation& End Sem Exam
58	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
59	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
60	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
61	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
62	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
63	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
64	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
65	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam



66	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
67	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
68	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
69	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
70	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
71	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam
72	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 608.1 and BFD 608.2	Mid Term-1, Presentation& End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES	CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES



		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD 608.1	Development of digital portfolio	3	3	1	3	1				2		2	1			
BFD 608.2	Market Research	3	2	2	2	2				2		1	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –6) 2018-19						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD 608 Computer Application		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	5	6
Student will be able to CO 1 Fashion Trend research and Preparation of inspirational board CO.2 Preparation of a range up to packing stage						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term fashion trend				3
	Q.2a	What are sources for searching current or upcoming				3



CO1		trends.	
	Q.2b	Explain the process for the preparation of inspiration board.	3
CO1	Q.3	Development of mood and color boards.	6
CO2	Q.4	Development of sketches in the document	3
CO2	Q.5a	Development of final product range.	3
	Q.5b	Explain the process of documentation in Adobe indesign.	3
CO2	Q 6	Explain the process of packaging of the products with reference to the document.	6
Attainments		Rubric	
Level	1	IF 60% of students secure more than 60% marks then level 1	
Level	2	IF 70% of students secure more than 60% marks then level 2	
Level	3	IF 80% of students secure more than 60% marks then level 3	

Attainment Level 2:

70% of students secured more than 60% marks.



AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : **Range Development**

Course Code : **BFD605**, Crédits : 02, Session : 2018-2019 (Even Sem.), Class : B.Des, 3rd Year/6th Sem

Faculty Name : SHUBHANGI GANGIL

A. Introduction: In this course students will develop the range of fashion garment and accessories with a common theme in mind. They start with the conceptualization of a design and end up with the feed back from the general public.



B.

Course

Outcomes: At the end of the course, students will be able to:

- **BFD 605.1** Fashion Trend research and Preparation of inspirational board
- **BFD 605.2** Preparation of a range up to packing stage.

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.



PO-

12: Life

Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I

Trend Research- Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims, Constructions & Surface Details, wet Processing, Embellishments & Materials



Module II
Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection
Module III
Preparation of working and spec drawings
Module IV: Fabric selection
Selection of trimmings and accessories
Module V: Pattern layout and placement
Preparation of costing sheet, Cutting, stitching, Finishing, labeling and packing of garments
Module VI
Final presentation

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- No textbook since the project is based on market surveys and analysis of market trends

References:

- Femina, Elle, FNL, Apparel views, Clotheslin, Burda, Vogue etc.

II. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Trend Research- Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims, Constructions & Surface Details, wet	Practical	BFD 605.1	Mid Term-1, Presentation &



	Processing, Embellishments & Materials			End Sem Exam
2	Module I Trend Research- Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims, Constructions & Surface Details, wet Processing, Embellishments & Materials	Practical	BFD 605.1	Mid Term-1, Presentation & End Sem Exam
3	Module I Trend Research- Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims, Constructions & Surface Details, wet Processing, Embellishments & Materials	Practical	BFD 605.1	Mid Term-1, Presentation & End Sem Exam
4	<i>Module I Trend Research- Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims, Constructions & Surface Details, wet Processing, Embellishments & Materials</i>	Practical	BFD 605.1	Mid Term-1, Presentation & End Sem Exam
5	Module I Trend Research- Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims, Constructions & Surface Details, wet Processing, Embellishments & Materials	Practical	BFD 605.1	Mid Term-1, Presentation & End Sem Exam
6	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 605.1	Mid Term-1, Presentation & End Sem Exam
7	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 605.1	Mid Term-1, Presentation & End Sem Exam
8	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 605.1	Mid Term-1, Presentation & End Sem Exam
9	Module II - Preparation of Inspiration Board- to compile	Practical	BFD 605.1	Mid Term-1,



	relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection			Presentation & End Sem Exam
10	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 605.1	Mid Term-1, Presentation & End Sem Exam
11	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 605.1	Mid Term-1, Presentation & End Sem Exam
12	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 605.1	Mid Term-1, Presentation & End Sem Exam
13	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 605.1	Mid Term-1, Presentation & End Sem Exam
14	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 605.1	Mid Term-1, Presentation & End Sem Exam
15	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 605.1	Mid Term-1, Presentation & End Sem Exam
16	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on	Practical	BFD 605.1	Mid Term-1, Presentation & End Sem Exam



	keywords. These keywords may be used to describe the mood and elements of the Collection			
17	Module III Preparation of working and spec drawing	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
18	Module III Preparation of working and spec drawing	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
19	Module III Preparation of working and spec drawing	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
20	Module III Preparation of working and spec drawing	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
21	Module III Preparation of working and spec drawing	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
22	Module III Preparation of working and spec drawing	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
23	Module III Preparation of working and spec drawing	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
24	Module III Preparation of working and spec drawing	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
25	Module III Preparation of working and spec drawing	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
26	Module III Preparation of working and spec	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam



	drawing			
27	Module III Preparation of working and spec drawing	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
28	Module III Preparation of working and spec drawing	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
29	Module III Preparation of working and spec drawing	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
30	Module IV: Fabric Selection of trimming	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
31	Module IV: Fabric Selection of trimming	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
32	Module IV: Fabric Selection of trimming	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
33	Module IV: Fabric Selection of trimming	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
34	Module IV: Fabric Selection of trimming	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
35	Module IV: Fabric Selection of trimming	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
36	Module IV: Fabric Selection of trimming	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
37	Module IV: Fabric Selection of trimming	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
38	Module IV: Fabric Selection of trimming	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
39	Module IV: Fabric	Practical	BFD 605.2	Mid Term-1,



	Selection of trimming			Presentation & End Sem Exam
40	Module IV: Fabric Selection of trimming	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
41	Module IV: Fabric Selection of trimming	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
42	Module IV: Fabric Selection of trimming	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
43	Module V: Pattern layout and placement Preparation	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
44	Module V: Pattern layout and placement Preparation	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
45	Module V: Pattern layout and placement Preparation	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
46	Module V: Pattern layout and placement Preparation	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
47	Module V: Pattern layout and placement Preparation	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam
48	Module VI: Final presentation	Practical	BFD 605.2	Mid Term-1, Presentation & End Sem Exam

B. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P O 1	P O 2	P O 3



BFD 630.1	Fashion research and Preparation of inspirational board	3	3	1	3	1				2		2	1			
BFD 630.2	Preparation of a range up to packing stage.	3	2	2	2	2				2		1	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –6) 2018-19						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD 605 Range Development		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	5	6
Student will be able to CO 1 Fashion Trend research and Preparation of inspirational board CO.2 Preparation of a range up to packing stage						
CO Map	Question No.	Question				
CO1	Q.1	Explain the term fashion trend				
CO1	Q.2a	What are sources for searching current or upcoming trends.				
	Q.2b	Explain the process for the preparation of inspiration board.				
CO1	Q.3	Development of mood and color boards.				
CO2	Q.4	Development of sketches in the document				
CO2	Q.5a	Development of final product range.				
	Q.5b	Explain the process of documentation in Adobe				



		indesign.
CO2	Q 6	Explain the process of packaging of the products with reference to the document.

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.



AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY	
Course Handout	
Course : Textile Project	
Course Code : BFD606 , Crédits : 02, Session : 2018-2019 (Even Sem.), Class : B.Des, 3rd Year/6th Sem	
Faculty Name : ANNU KUMARI	

Introduction: In the final semester the students are given an opportunity to present a Range of Fabrics and Trims & Accessories based on the Garment / Product selected. The students shall be incorporating the skills that they have learnt in the past semesters. Starting from inspiration and conceptualization, design process, weaves, fabric selection, trims & accessories selection. In textile project the student select a garment and then prepare the Fabrics & Trims & Accessories collection based on sourcing, Competitors



and well as pricing. The project has to be submitted in displayable format – materials like a file, folders, catalogues, etc

Quality as

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 606.1** Implementation of Product category selection
- **BFD 606.2** Know-how to do sourcing of fabrics, trims & accessories

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.



PO-

12: Life

Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I



Product Selection
Product Information
Sourcing of Trims & Accessories
Sourcing of Fabrics
Module II
Presentation & Viva
Submission of the Report

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- No textbook since the project is based on market surveys and analysis of market trends

References:

- Femina, Elle, FNL, Apparel views, Clotheslin, Burda, Vogue etc.

III. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Product Selection	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
2	Module I Product Selection	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
3	Module I Product Selection	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation &



				End Sem Exam
4	<i>Module I Product Selection</i>	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
5	Module I Product Selection	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
6	Module I Product Selection	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
7	Module I Product Selection	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
8	Module I Product Selection	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
9	Module I Product Selection	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
10	Module I Product Selection	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
11	Module I Product Selection	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
12	Module I Product Selection	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
13	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
14	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
15	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
16	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam



17	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
18	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
19	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
20	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
21	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
22	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
23	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
24	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
25	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
26	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
27	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
28	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam



29	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
30	Module IV: Fabric Selection of trimming	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
31	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
32	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
33	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
34	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
35	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
36	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
37	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
38	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
39	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
40	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation &



				End Sem Exam
41	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
42	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
43	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
44	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
45	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
46	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
47	Module II Presentation & Viva Submission of the Report	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam
48	Module II Presentation & Viva Submission of the Report	Practical	BFD 606.1 and 606.2	Mid Term-1, Presentation & End Sem Exam

C. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P O 1	P O 2	P O 3
BFD 606.1	Implementation of Product category selection	3	3	1	3	1				2		2	1			



BFD 606.2	Know-how to do sourcing of fabrics, trims & accessories	3	2	2	2	2				2		1	1			
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Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –6) 2018-19						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD606 Textile Project		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	5	6
Student will be able to CO.1 Implementation of Product category selection CO.2 Know-how to do sourcing of fabrics, trims & accessories						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the research process involved in product development.				3
CO1	Q.2a	Development of products inspired from any textile.				3
	Q.2b	Explain in brief about the selected textile.				3
CO1	Q.3	Draw the Color Wheel and abstract motifs.				6
CO2	Q.4	Development of products				3
CO2	Q.5a	Development of Tech pack				3
	Q.5b	Elaborate the finishing process of the products.				3
CO2	Q 6	Development of Document				6



Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : Design Project

Course Code : BFD701 Crédits : 02, Session :2018-19(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Annu Kumari

A. Introduction: To be able to conceptualize an idea and convert it into final products.

B. Course Outcomes: At the end of the course, students will be able to:

BFD701.1. Learn the knowledge of market surveys.

BFD701.2. To remember the knowledge of design development.

BFD701.3. To learn about product development.

BFD701.4. To understand the knowledge of the conceptualization.

BFD701.5. To understand the knowledge of product presentation.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all



industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of the market survey of Men's, women's & kid's wear.

- **PSO 2:** Will be able to design development & select of Men's, women's & kid's wear.
- **PSO 3:** Will be able to about the design and knowledge of the presentation for final product.
-

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Module I	50
: For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization	



• Design Development & Selection	
Module II	50
: For One Selected Category: • Final Presentation • Product Development • Product Presentation	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Portfolio Presentation for Fashion Designer Linda Tain
- Current fashion and business magazines
- Trade journals / news papers Forecast magazines and journals

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.1	Mid Term-1, Quiz & End Sem Exam
2	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.1	Mid Term-1, Quiz & End Sem Exam
3	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization	Practical	BFD701.1	Mid Term-1, Quiz & End Sem Exam



	• Design Development & Selection			
4	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.1	Mid Term-1, Quiz & End Sem Exam
5	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.1	Mid Term-1, Quiz & End Sem Exam
6	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.1	Mid Term-1, Quiz & End Sem Exam
7	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.1	Mid Term-1, Quiz & End Sem Exam
8	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.1	Mid Term-1, Quiz & End Sem Exam
9	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization	Practical	BFD701.2	Mid Term-1, Quiz & End Sem Exam



	• Design Development & Selection			
10	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.2	Mid Term-1, Quiz & End Sem Exam
11	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.2	Mid Term-1, Quiz & End Sem Exam
12	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.2	Mid Term-1, Quiz & End Sem Exam
13	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.2	Mid Term-1, Quiz & End Sem Exam
14	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.2	Mid Term-1, Quiz & End Sem Exam
15	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization	Practical	BFD701.2	Mid Term-1, Quiz & End Sem Exam



	• Design Development & Selection			
16	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.2	Mid Term-1, Quiz & End Sem Exam
17	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.3	Mid Term-1, Quiz & End Sem Exam
18	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.3	Mid Term-1, Quiz & End Sem Exam
19	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.3	Mid Term-1, Quiz & End Sem Exam
20	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.3	Mid Term-1, Quiz & End Sem Exam
21	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization	Practical	BFD701.3	Mid Term-1, Quiz & End Sem Exam



	• Design Development & Selection			
22	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.3	Mid Term-1, Quiz & End Sem Exam
23	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.3	Mid Term-1, Quiz & End Sem Exam
24	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.3	Mid Term-1, Quiz & End Sem Exam
25	For One Selected Category:	Practical	BFD701.4	Mid Term-1, Quiz & End Sem Exam
26	• Final Presentation	Practical	BFD701.4	Mid Term-1, Quiz & End Sem Exam
27	• Product Development	Practical	BFD701.4	Mid Term-1, Quiz & End Sem Exam
28	• Product Presentation	Practical	BFD701.4	Mid Term-1, Quiz & End Sem Exam
29	For One Selected Category:	Practical	BFD701.4	Mid Term-1, Quiz & End Sem Exam
30	• Final Presentation	Practical	BFD701.4	Mid Term-1, Quiz & End Sem Exam
31	• Product Development	Practical	BFD701.4	Mid Term-1, Quiz & End Sem Exam
32	• Product Presentation	Practical	BFD701.4	Mid Term-1, Quiz & End Sem Exam
33	For One Selected	Practical	BFD701.5	Mid Term-1,



	Category:			Quiz & End Sem Exam
34	• Final Presentation	Practical	BFD701.5	Mid Term-1, Quiz & End Sem Exam
35	• Product Development	Practical	BFD701.5	Mid Term-1, Quiz & End Sem Exam
34	• <i>Product Presentation</i>	Practical	BFD701.5	Mid Term-1, Quiz & End Sem Exam
35	For One Selected Category:	Practical	BFD701.5	Mid Term-1, Quiz & End Sem Exam
36	• Final Presentation	Practical	BFD701.5	Mid Term-1, Quiz & End Sem Exam
37	• Product Development	Practical	BFD701.5	Mid Term-1, Quiz & End Sem Exam
38	• Product Presentation	Practical	BFD701.5	Mid Term-1, Quiz & End Sem Exam
39	For One Selected Category:	Practical	BFD701.5	Mid Term-1, Quiz & End Sem Exam
40	• Final Presentation	Practical	BFD701.5	Mid Term-1, Quiz & End Sem Exam
41	• Product Development	Practical	BFD701.5	Mid Term-1, Quiz & End Sem Exam
42	• Product Presentation	Practical	BFD701.5	Mid Term-1, Quiz & End Sem Exam
43	For One Selected Category:	Practical	BFD701.5	Mid Term-1, Quiz & End Sem Exam
44	• Final Presentation	Practical	BFD701.5	Mid Term-1, Quiz & End Sem Exam
45	• Product Development	Practical	BFD701.5	Mid Term-1, Quiz & End Sem Exam
46	• Product Presentation	Practical	BFD701.5	Mid Term-1, Quiz & End Sem Exam
47	For One Selected Category:	Practical	BFD701.5	Mid Term-1, Quiz & End Sem Exam
48	• Final Presentation	Practical	BFD701.5	Mid Term-1, Quiz & End Sem Exam



H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD701.1	Learn the knowledge of market surveys.	3	3	1	3	1				2		2	1			
BFD701.2	To remember the knowledge of design development.	3	2	2	2	2				2		1	1			
BFD701.3	To learn about product development.	3	2	2	2	2				3		3	1			
BFD701.4	To understand the knowledge of the conceptualization.	3	3	2	3	2				1		2	1			
BFD701.5	To understand the knowledge of product presentation.	2	2	1	2	3				2		2	1			



Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –VII) 2018-19						
Class: B. Des. (Fashion Design) VII Semester						
Subject Name: BFD701 Design Project		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: Learn the knowledge of market surveys. CO2: To remember the knowledge of design development.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term of a design project.				3
CO1	Q.2	Make the theme-based concept board.				6
CO1	Q.3	Explain all steps of a design project.				6
CO2	Q.4	Make the flow chart of the design development process.				3
CO2	Q.5	Make the 2 designs inspirational based.				6
CO2	Q.6	Create 8 working sketching based on color theme.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : Accessory Design

Course Code : BFD702 Crédits : 03, Session :2018-19(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Dharmishtha Kachwaha

A. Introduction: This Subject will help the student understand the basic concept of pattern-making. This will also enable them to understand how different types of dart, cowls, gathers, Yokes, flares and other design detail can be used on different garments. And to understand fitting problems to how to rectify it.

B. Course Outcomes: At the end of the course, students will be able to:

BFD702.1. Learn to recognize the different types of Accessories.

BFD702.2. To remember the knowledge of the theme.

BFD702.3. To learn all the material knowledge according to the theme.

BFD702.4. To understand the knowledge of accessories

BFD702.5. To understand the knowledge of how to create accessories.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.



[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of accessories.

PSO 2: Will be able to apply knowledge of different types of designing and creation of various accessories: Shoes, Handbags, hats and gloves.

- **PSO 3:** Will be able to about the design and knowledge of theme based selection of accessories.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weightage %
• Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	
• Collection of materials related to the accessories based on	



different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	
Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	
To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jay Diamond, Ellen Diamond. .Fashion Apparel and Accessories.
- France Borel. The Splendor of Ethnic Jewelry. NJ Abram Inc, New York.
- Mookherjee Ajit. 5000 Designs and Motifs from India. Dover Publications Inc., 1996.
- Judith Rasband. Strategies for Women. Delmar Publishers London.
- Mc Jimsey and Harriet. Art and Clothing Selection. Iowa State University Press, Iowa.
- Jacob Solinger. Apparel Manufacturers Handbook.

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD702.1	Mid Term-1, Quiz & End Sem Exam
2	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD702.1	Mid Term-1, Quiz & End Sem Exam
3	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD702.1	Mid Term-1, Quiz & End Sem Exam
4	Introduction to accessory design: - various types of shoes, handbags, hats and	Practical	BFD702.1	Mid Term-1, Quiz & End Sem Exam



	gloves etc.			
5	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD702.1	Mid Term-1, Quiz & End Sem Exam
6	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD702.1	Mid Term-1, Quiz & End Sem Exam
7	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD702.1	Mid Term-1, Quiz & End Sem Exam
8	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD702.1	Mid Term-1, Quiz & End Sem Exam
9	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD702.1	Mid Term-1, Quiz & End Sem Exam
10	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD702.1	Mid Term-1, Quiz & End Sem Exam
11	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD702.1	Mid Term-1, Quiz & End Sem Exam
12	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD702.1	Mid Term-1, Quiz & End Sem Exam
13	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD702.1	Mid Term-1, Quiz & End Sem Exam
14	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD702.1	Mid Term-1, Quiz & End Sem Exam
15	Introduction to accessory design: -	Practical	BFD702.1	Mid Term-1, Quiz & End Sem



	various types of shoes, handbags, hats and gloves etc.			Exam
16	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD702.2	Mid Term-1, Quiz & End Sem Exam
17	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD702.2	Mid Term-1, Quiz & End Sem Exam
18	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD702.2	Mid Term-1, Quiz & End Sem Exam
19	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD702.2	Mid Term-1, Quiz & End Sem Exam
20	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD702.2	Mid Term-1, Quiz & End Sem Exam
21	Collection of materials related to the accessories based on different themes: - tribal, ethnic,	Practical	BFD702.2	Mid Term-1, Quiz & End Sem Exam



	contemporary, traditional, and fusion (file work with theory, picture sample).			
22	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD702.2	Mid Term-1, Quiz & End Sem Exam
23	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD702.2	Mid Term-1, Quiz & End Sem Exam
24	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD702.2	Mid Term-1, Quiz & End Sem Exam
25	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD702.2	Mid Term-1, Quiz & End Sem Exam
26	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD702.2	Mid Term-1, Quiz & End Sem Exam
27	Collection of materials related to the accessories based on different themes: - tribal, ethnic,	Practical	BFD702.2	Mid Term-1, Quiz & End Sem Exam



	contemporary, traditional, and fusion (file work with theory, picture sample).			
28	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD702.2	Mid Term-1, Quiz & End Sem Exam
29	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD702.2	Mid Term-1, Quiz & End Sem Exam
30	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD702.2	Mid Term-1, Quiz & End Sem Exam
31	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD702.3	Mid Term-1, Quiz & End Sem Exam
32	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD702.3	Mid Term-1, Quiz & End Sem Exam
33	Collection and presentation of materials related to the	Practical	BFD702.3	Mid Term-1, Quiz & End Sem Exam



	accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).			
34	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD702.3	Mid Term-1, Quiz & End Sem Exam
35	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD702.3	Mid Term-1, Quiz & End Sem Exam
34	<i>Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).</i>	Practical	BFD702.3	Mid Term-1, Quiz & End Sem Exam
35	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD702.3	Mid Term-1, Quiz & End Sem Exam
36	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with	Practical	BFD702.3	Mid Term-1, Quiz & End Sem Exam



	articles).			
37	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD702.3	Mid Term-1, Quiz & End Sem Exam
38	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD702.3	Mid Term-1, Quiz & End Sem Exam
39	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD702.3	Mid Term-1, Quiz & End Sem Exam
40	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD702.3	Mid Term-1, Quiz & End Sem Exam
41	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD702.3	Mid Term-1, Quiz & End Sem Exam
42	Collection and presentation of materials related to the	Practical	BFD702.3	Mid Term-1, Quiz & End Sem Exam



	accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).			
43	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD702.3	Mid Term-1, Quiz & End Sem Exam
44	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD702.3	Mid Term-1, Quiz & End Sem Exam
45	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD702.3	Mid Term-1, Quiz & End Sem Exam
46	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.4	Mid Term-1, Quiz & End Sem Exam
47	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.4	Mid Term-1, Quiz & End Sem Exam
48	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.4	Mid Term-1, Quiz & End Sem Exam
49	To create accessories from each theme (head	Practical	BFD702.4	Mid Term-1, Quiz & End Sem



	dress, foot wears, handbags, jewelry, belts, gloves etc).			Exam
50	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.4	Mid Term-1, Quiz & End Sem Exam
51	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.4	Mid Term-1, Quiz & End Sem Exam
52	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.4	Mid Term-1, Quiz & End Sem Exam
53	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.4	Mid Term-1, Quiz & End Sem Exam
54	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.4	Mid Term-1, Quiz & End Sem Exam
55	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.4	Mid Term-1, Quiz & End Sem Exam
56	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.4	Mid Term-1, Quiz & End Sem Exam
57	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.4	Mid Term-1, Quiz & End Sem Exam
58	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.4	Mid Term-1, Quiz & End Sem Exam
59	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.4	Mid Term-1, Quiz & End Sem Exam



60	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.4	Mid Term-1, Quiz & End Sem Exam
61	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.5	Mid Term-1, Quiz & End Sem Exam
62	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.5	Mid Term-1, Quiz & End Sem Exam
63	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.5	Mid Term-1, Quiz & End Sem Exam
64	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.5	Mid Term-1, Quiz & End Sem Exam
65	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.5	Mid Term-1, Quiz & End Sem Exam
66	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.5	Mid Term-1, Quiz & End Sem Exam
67	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.5	Mid Term-1, Quiz & End Sem Exam
68	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.5	Mid Term-1, Quiz & End Sem Exam
69	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.5	Mid Term-1, Quiz & End Sem Exam
70	To create accessories from each theme (head dress, foot wears,	Practical	BFD702.5	Mid Term-1, Quiz & End Sem Exam



	handbags, jewelry, belts, gloves etc).			
71	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.5	Mid Term-1, Quiz & End Sem Exam
72	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD702.1	Learn to recognize the different types of Accessories.	3	3	1	3	1				2		2	1			
BFD702.2	To remember the knowledge of the theme.	3	2	2	2	2				2		1	1			
BFD702.3	To learn all the material knowledge according to the theme.	3	2	2	2	2				3		3	1			
BFD702.4	To understand the knowledge of accessories.	3	3	2	3	2				1		2	1			
BFD702.5	To understand the knowledge of how to create accessories.	2	2	1	2	3				2		2	1			



Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –VII) 2018-19						
Class: B. Des. (Fashion Design) VII Semester						
Subject Name: BFD702 Accessory Design		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: Learn to recognize the different types of Accessories. CO2: To remember the knowledge of the theme.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term accessories.				3
CO1	Q.2a	Draw the 5 designs of bags.				3
	Q.2b	What types of ties are used by men?				3
CO1	Q.3	Draw the flat sketch of belt with proper detailing.				6
CO2	Q.4	Explain all types of themes.				3
CO2	Q.5a	Make the design on the theme accessories.				3
	Q.5b	Make the pattern above the design.				3
CO2	Q 6	Create an ethnic theme-based collection of accessories.				6



AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course: Creative Pattern Making (Haute Couture)

Course Code : BFD704 Crédits : 03, Session :2018-19(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Vidhu Gupta

A. Introduction: This Subject will help the student understand the basic concept of pattern-making. This will also enable them to understand how different types of dart, cowls, gathers, Yokes, flares and other design detail can be used on different garments. And to understand fitting problems to how to rectify it.

B. Course Outcomes: At the end of the course, students will be able to:

BFD704.1. Learn to recognize the different types of creative pattern based on theme.

BFD704.2. To remember the high style of the patterns.

BFD704.3. Figure out all pattern techniques of women patterns in different size.

BFD704.4. To understand the knowledge of different creative patterns.

BFD704.5. To understand the knowledge of garment Category.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying



market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of creative pattern making.

PSO 2: Will be able to apply knowledge of different types of patterns based on themes.

PSO 3: Will be able to about the design and knowledge of women's outfits in a different sizes.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Module I: Selection of total of three women's outfits	50
Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	
Module II: Construction	50



Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- By Cloake, Cutting & Draping special occasion clothes
- By Lark Brooks, Every sewer's guide to perfect fit
- By Gerry Cooklin, Pattern cutting for women's outerwear
- By Armstrong, Pattern making for fashion design

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Selection of total three women's outfits	Practical	BFD704.1	Mid Term-1, Quiz & End Sem Exam
2	Selection of total three women's outfits	Practical	BFD704.1	Mid Term-1, Quiz & End Sem Exam
3	Selection of total three women's outfits	Practical	BFD704.1	Mid Term-1, Quiz & End Sem Exam
4	Selection of total three women's outfits	Practical	BFD704.1	Mid Term-1, Quiz & End Sem Exam
5	Selection of total three women's outfits	Practical	BFD704.1	Mid Term-1, Quiz & End Sem Exam
6	Selection of total three women's outfits	Practical	BFD704.1	Mid Term-1, Quiz & End Sem Exam
7	Selection of total three women's outfits	Practical	BFD704.1	Mid Term-1, Quiz & End Sem Exam
8	Selection of total three women's outfits	Practical	BFD704.1	Mid Term-1, Quiz & End Sem Exam
9	Selection of total three women's outfits	Practical	BFD704.1	Mid Term-1, Quiz & End Sem Exam
10	Selection of total three	Practical	BFD704.1	Mid Term-1,



	women's outfits			Quiz & End Sem Exam
11	Selection of total three women's outfits	Practical	BFD704.1	Mid Term-1, Quiz & End Sem Exam
12	Selection of total three women's outfits	Practical	BFD704.1	Mid Term-1, Quiz & End Sem Exam
13	Selection of total three women's outfits	Practical	BFD704.1	Mid Term-1, Quiz & End Sem Exam
14	Selection of total three women's outfits	Practical	BFD704.1	Mid Term-1, Quiz & End Sem Exam
15	Selection of total three women's outfits	Practical	BFD704.1	Mid Term-1, Quiz & End Sem Exam
16	Selection of total three women's outfits	Practical	BFD704.2	Mid Term-1, Quiz & End Sem Exam
17	Selection of total three women's outfits	Practical	BFD704.2	Mid Term-1, Quiz & End Sem Exam
18	Selection of total three women's outfits	Practical	BFD704.2	Mid Term-1, Quiz & End Sem Exam
19	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.2	Mid Term-1, Quiz & End Sem Exam
20	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.2	Mid Term-1, Quiz & End Sem Exam
21	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.2	Mid Term-1, Quiz & End Sem Exam
22	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.2	Mid Term-1, Quiz & End Sem Exam
23	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.2	Mid Term-1, Quiz & End Sem Exam
24	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.2	Mid Term-1, Quiz & End Sem Exam
25	Identifying its elements using size 8 dummy, creating the pattern for	Practical	BFD704.2	Mid Term-1, Quiz & End Sem Exam



	the same in muslin			
26	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.2	Mid Term-1, Quiz & End Sem Exam
27	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.2	Mid Term-1, Quiz & End Sem Exam
28	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.2	Mid Term-1, Quiz & End Sem Exam
29	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.2	Mid Term-1, Quiz & End Sem Exam
30	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.2	Mid Term-1, Quiz & End Sem Exam
31	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.3	Mid Term-1, Quiz & End Sem Exam
32	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.3	Mid Term-1, Quiz & End Sem Exam
33	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.3	Mid Term-1, Quiz & End Sem Exam
34	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.3	Mid Term-1, Quiz & End Sem Exam
35	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.3	Mid Term-1, Quiz & End Sem Exam
34	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.3	Mid Term-1, Quiz & End Sem Exam
35	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.3	Mid Term-1, Quiz & End Sem Exam
36	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.3	Mid Term-1, Quiz & End Sem Exam



37	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.3	Mid Term-1, Quiz & End Sem Exam
38	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.3	Mid Term-1, Quiz & End Sem Exam
39	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.3	Mid Term-1, Quiz & End Sem Exam
40	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.3	Mid Term-1, Quiz & End Sem Exam
41	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.3	Mid Term-1, Quiz & End Sem Exam
42	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.3	Mid Term-1, Quiz & End Sem Exam
43	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.3	Mid Term-1, Quiz & End Sem Exam
44	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should	Practical	BFD704.3	Mid Term-1, Quiz & End Sem Exam



	have minimum 6 Fit Analysis			
45	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.3	Mid Term-1, Quiz & End Sem Exam
46	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.4	Mid Term-1, Quiz & End Sem Exam
47	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.4	Mid Term-1, Quiz & End Sem Exam
48	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.4	Mid Term-1, Quiz & End Sem Exam
49	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.4	Mid Term-1, Quiz & End Sem Exam
50	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.4	Mid Term-1, Quiz & End Sem Exam
51	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.4	Mid Term-1, Quiz & End Sem Exam
52	Out of 10 patterns the instructor will select three. The instructor	Practical	BFD704.4	Mid Term-1, Quiz & End Sem Exam



	will provide guidelines. Each pattern should have minimum 6 Fit Analysis			
53	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.4	Mid Term-1, Quiz & End Sem Exam
54	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.4	Mid Term-1, Quiz & End Sem Exam
55	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.4	Mid Term-1, Quiz & End Sem Exam
56	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.4	Mid Term-1, Quiz & End Sem Exam
57	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.4	Mid Term-1, Quiz & End Sem Exam
58	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.4	Mid Term-1, Quiz & End Sem Exam
59	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.4	Mid Term-1, Quiz & End Sem Exam



60	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.4	Mid Term-1, Quiz & End Sem Exam
61	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.5	Mid Term-1, Quiz & End Sem Exam
62	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.5	Mid Term-1, Quiz & End Sem Exam
63	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.5	Mid Term-1, Quiz & End Sem Exam
64	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.5	Mid Term-1, Quiz & End Sem Exam
65	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.5	Mid Term-1, Quiz & End Sem Exam
66	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.5	Mid Term-1, Quiz & End Sem Exam
67	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should	Practical	BFD704.5	Mid Term-1, Quiz & End Sem Exam



H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3



BFD704.1	Learn to recognize the different types of creative pattern based on theme.	3	3	1	3	1				2		2	1			
BFD704.2	To remember the high style of the patterns.	3	2	2	2	2				2		1	1			
BFD704.3	Figure out all pattern techniques of women patterns in different size.	3	2	2	2	2				3		3	1			
BFD704.4	To understand the knowledge of different creative patterns.	3	3	2	3	2				1		2	1			
BFD704.5	To understand the knowledge of garment Category.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –VII) 2018-19						
Class: B. Des. (Fashion Design) VII Semester						
Subject Name: BFD704 Creative Pattern Making- (Haute Couture)		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: Learn to recognize the different types of creative pattern based on theme. CO2: To remember the high style of the patterns.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the creative pattern making.				3
CO1	Q.2a	Draw the one female design.				3
	Q.2b	What is Haute Couture? explain in briefly.				3



CO1	Q.3	Draw one design on the theme of haute couture.	6
CO2	Q.4	Explain all types of patterns used in a creative pattern.	3
CO2	Q.5a	Elaborate on the one women pattern in 8 sizes.	3
	Q.5b	Make one pattern using the paper origami techniques.	3
CO2	Q 6	Create the pattern of the women in zero waste techniques.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : Portfolio

Course Code : BFD705 Crédits : 03, Session :2018-19(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Mr. Kapil S.

A. Introduction: This Subject will help the student understand the basic concept of pattern-making. This will also enable them to understand how different types of dart, cowls, gathers, Yokes, flares and other design detail can be used on different garments. And to understand fitting problems to how to rectify it.

B. Course Outcomes: At the end of the course, students will be able to:

BFD705.1. Learn to recognize the different types of portfolios.

BFD705.2. To remember the knowledge of developing the portfolio for mass production.

BFD705.3. To learn all types of garment categories.

BFD705.4. To understand the knowledge of the portfolio for high fashion.

BFD705.5. To understand the knowledge of portfolio elements including all boards.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying



demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of accessories.

PSO 2: Will be able to apply knowledge of different types of designing and creation of various accessories: Shoes, Handbags, hats and gloves.

- **PSO 3:** Will be able to about the design and knowledge of theme based selection of accessories.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus



Module I	40
• Developing portfolio for mass production 1. Female – • Casual wear • Formal wear • Party wear • Sportswear • Party Wear • Preparation of- spec sheet, swatch sheet, flat sketch sheet	
Module II	30
Developing portfolio for High Fashion	
Module III	30
• Mood board preparation for Female 1. Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- By Martin. M. Pegler, Visual Merchandising and Display
- By Richard Clodfelter, Retail Buying from Basics to Fashion

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Developing portfolio for mass production	Practical	BFD705.1	Mid Term-1, Quiz & End Sem Exam
2	Developing portfolio for mass production	Practical	BFD705.1	Mid Term-1, Quiz & End Sem Exam
3	Developing portfolio for mass production	Practical	BFD705.1	Mid Term-1, Quiz & End Sem Exam



4	Developing portfolio for mass production	Practical	BFD705.1	Mid Term-1, Quiz & End Sem Exam
5	Developing portfolio for mass production	Practical	BFD705.1	Mid Term-1, Quiz & End Sem Exam
6	Developing portfolio for mass production	Practical	BFD705.1	Mid Term-1, Quiz & End Sem Exam
7	Developing portfolio for mass production	Practical	BFD705.1	Mid Term-1, Quiz & End Sem Exam
8	Developing portfolio for mass production	Practical	BFD705.1	Mid Term-1, Quiz & End Sem Exam
9	Developing portfolio for mass production	Practical	BFD705.1	Mid Term-1, Quiz & End Sem Exam
10	Developing portfolio for mass production	Practical	BFD705.1	Mid Term-1, Quiz & End Sem Exam
11	Developing portfolio for mass production	Practical	BFD705.1	Mid Term-1, Quiz & End Sem Exam
12	Developing portfolio for mass production	Practical	BFD705.1	Mid Term-1, Quiz & End Sem Exam
13	Developing portfolio for mass production	Practical	BFD705.1	Mid Term-1, Quiz & End Sem Exam
14	Developing portfolio for mass production	Practical	BFD705.1	Mid Term-1, Quiz & End Sem Exam
15	Developing portfolio for mass production	Practical	BFD705.1	Mid Term-1, Quiz & End Sem Exam
16	Developing portfolio for mass production	Practical	BFD705.2	Mid Term-1, Quiz & End Sem Exam
17	Developing portfolio for mass production	Practical	BFD705.2	Mid Term-1, Quiz & End Sem Exam
18	Developing portfolio for mass production	Practical	BFD705.2	Mid Term-1, Quiz & End Sem Exam
19	Developing portfolio for mass production	Practical	BFD705.2	Mid Term-1, Quiz & End Sem Exam
20	Developing portfolio for mass production	Practical	BFD705.2	Mid Term-1, Quiz & End Sem Exam
21	Developing portfolio for mass production	Practical	BFD705.2	Mid Term-1, Quiz & End Sem



				Exam
22	Developing portfolio for mass production	Practical	BFD705.2	Mid Term-1, Quiz & End Sem Exam
23	Developing portfolio for mass production	Practical	BFD705.2	Mid Term-1, Quiz & End Sem Exam
24	Developing portfolio for mass production	Practical	BFD705.2	Mid Term-1, Quiz & End Sem Exam
25	Developing portfolio for High Fashion	Practical	BFD705.2	Mid Term-1, Quiz & End Sem Exam
26	Developing portfolio for High Fashion	Practical	BFD705.2	Mid Term-1, Quiz & End Sem Exam
27	Developing portfolio for High Fashion	Practical	BFD705.2	Mid Term-1, Quiz & End Sem Exam
28	Developing portfolio for High Fashion	Practical	BFD705.2	Mid Term-1, Quiz & End Sem Exam
29	Developing portfolio for High Fashion	Practical	BFD705.2	Mid Term-1, Quiz & End Sem Exam
30	Developing portfolio for High Fashion	Practical	BFD705.2	Mid Term-1, Quiz & End Sem Exam
31	Developing portfolio for High Fashion	Practical	BFD705.3	Mid Term-1, Quiz & End Sem Exam
32	Developing portfolio for High Fashion	Practical	BFD705.3	Mid Term-1, Quiz & End Sem Exam
33	Developing portfolio for High Fashion	Practical	BFD705.3	Mid Term-1, Quiz & End Sem Exam
34	Developing portfolio for High Fashion	Practical	BFD705.3	Mid Term-1, Quiz & End Sem Exam
35	Developing portfolio for High Fashion	Practical	BFD705.3	Mid Term-1, Quiz & End Sem Exam
34	<i>Developing portfolio for High Fashion</i>	Practical	BFD705.3	Mid Term-1, Quiz & End Sem Exam
35	Developing portfolio for High Fashion	Practical	BFD705.3	Mid Term-1, Quiz & End Sem Exam
36	Developing portfolio for High Fashion	Practical	BFD705.3	Mid Term-1, Quiz & End Sem Exam
37	Developing portfolio	Practical	BFD705.3	Mid Term-1,



	for High Fashion			Quiz & End Sem Exam
38	Developing portfolio for High Fashion	Practical	BFD705.3	Mid Term-1, Quiz & End Sem Exam
39	Developing portfolio for High Fashion	Practical	BFD705.3	Mid Term-1, Quiz & End Sem Exam
40	Developing portfolio for High Fashion	Practical	BFD705.3	Mid Term-1, Quiz & End Sem Exam
41	Developing portfolio for High Fashion	Practical	BFD705.3	Mid Term-1, Quiz & End Sem Exam
42	Developing portfolio for High Fashion	Practical	BFD705.3	Mid Term-1, Quiz & End Sem Exam
43	Developing portfolio for High Fashion	Practical	BFD705.3	Mid Term-1, Quiz & End Sem Exam
44	Developing portfolio for High Fashion	Practical	BFD705.3	Mid Term-1, Quiz & End Sem Exam
45	Developing portfolio for High Fashion	Practical	BFD705.3	Mid Term-1, Quiz & End Sem Exam
46	Developing portfolio for High Fashion	Practical	BFD705.4	Mid Term-1, Quiz & End Sem Exam
47	Developing portfolio for High Fashion	Practical	BFD705.4	Mid Term-1, Quiz & End Sem Exam
48	Developing portfolio for High Fashion	Practical	BFD705.4	Mid Term-1, Quiz & End Sem Exam
49	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.4	Mid Term-1, Quiz & End Sem Exam
50	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.4	Mid Term-1, Quiz & End Sem Exam



51	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.4	Mid Term-1, Quiz & End Sem Exam
52	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.4	Mid Term-1, Quiz & End Sem Exam
53	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.4	Mid Term-1, Quiz & End Sem Exam
54	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.4	Mid Term-1, Quiz & End Sem Exam
55	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.4	Mid Term-1, Quiz & End Sem Exam
56	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.4	Mid Term-1, Quiz & End Sem Exam



57	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.4	Mid Term-1, Quiz & End Sem Exam
58	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.4	Mid Term-1, Quiz & End Sem Exam
59	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.4	Mid Term-1, Quiz & End Sem Exam
60	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.4	Mid Term-1, Quiz & End Sem Exam
61	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.5	Mid Term-1, Quiz & End Sem Exam
62	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.5	Mid Term-1, Quiz & End Sem Exam



63	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.5	Mid Term-1, Quiz & End Sem Exam
64	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.5	Mid Term-1, Quiz & End Sem Exam
65	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.5	Mid Term-1, Quiz & End Sem Exam
66	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.5	Mid Term-1, Quiz & End Sem Exam
67	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.5	Mid Term-1, Quiz & End Sem Exam
68	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.5	Mid Term-1, Quiz & End Sem Exam



69	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.5	Mid Term-1, Quiz & End Sem Exam
70	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.5	Mid Term-1, Quiz & End Sem Exam
71	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.5	Mid Term-1, Quiz & End Sem Exam
72	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD705.1	Learn to recognize the different types of portfolios.	3	3	1	3	1				2		2	1			



BFD705.2	To remember the knowledge of developing the portfolio for mass production.	3	2	2	2	2				2		1	1			
BFD705.3	To learn all types of garment categories.	3	2	2	2	2				3		3	1			
BFD705.4	To understand the knowledge of the portfolio for high fashion.	3	3	2	3	2				1		2	1			
BFD705.5	To understand the knowledge of portfolio elements including all boards.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –VII) 2018-19						
Class: B. Des. (Fashion Design) VII Semester						
Subject Name: BFD705 Portfolio		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: Learn to recognize the different types of portfolios. CO2: To remember the knowledge of developing the portfolio for mass production.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term of the portfolio.				3
CO1	Q.2	Make one mood board.				6
CO1	Q.3	Explain the female wear categories in garments.				6
CO2	Q.4	Explain all types of categories.				3



CO2	Q.5	Make the design on the casual wear.	6
CO2	Q.6	Create a mass production portfolio.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





AMITY UNIVERSITY MADHYA PRADESH, GWALIOR

AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

DEPARTMENT OF FASHION DESIGN

PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Bachelor of Design (B.Des) FD, Academic Year – 2018-19

Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Way of its appreciation, enhance the skill of drawing and sketching, and understand the concept of perspective, shading. Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

Note: - Correlation levels 1, 2 and 3 as defined below:

1: Slight (Low), 2: Moderate (Medium) and 3: Substantial (High)

If there is no correlation, put “-”

PROGRAMME ARTICULATION MATRIX																
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
VIII sem	BFD 801	3	2	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD802	3	1	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD804	3	3	2	3	3	2	2	-	3	2	3	3	-	-	-



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : Design Research & Presentation

Course Code : BFD 801, Crédits : 04, Session :2018-19 (Even Sem.), Class : B.Des. 4th Year

Faculty Name : Mr. Shunhangi G./ Ms. Anshu.S.C

A. Introduction: To be able to conceptualize and an idea and convert it into final products.

B. Course Outcomes: At the end of the course, students will be able to:

BFD801.1. Design development of Men's wear, Women's wear and kid's wear.

BFD801.2. Final product development and presentation

BFD801.3 Developing Skills In Presenting With Board- Mood, Story Board

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: For all the three categories of Men's wear, Women's wear and kid's wear perform the following:

- Market Survey
- Conceptualization
- Design Development & Selection

Module II: For One Selected Category:

- Final Presentation
- Product Development
- Product Presentation

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

- Portfolio Presentation for Fashion Designer Linda Tain
- Current fashion and business magazines
- Trade journals / news papers Forecast magazines and journals

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, case studies & End Sem Exam
2	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, Quiz & End Sem Exam
3	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, Quiz & End Sem Exam
4	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, Quiz & End Sem Exam
5	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, Quiz & End Sem Exam
6	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, Quiz & End Sem Exam
7	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, Quiz & End Sem Exam
8	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, Quiz & End Sem Exam

9	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, case studies & End Sem Exam
10	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, case studies & End Sem Exam
11	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, case studies & End Sem Exam
12	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, case studies & End Sem Exam
13	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, case studies & End Sem Exam
14	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, case studies & End Sem Exam
15	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, case studies & End Sem Exam
16	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, case studies & End Sem Exam
17	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, case studies & End Sem Exam

18	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, case studies & End Sem Exam
19	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, case studies & End Sem Exam
20	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, case studies & End Sem Exam
21	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-2, Quiz & End Sem Exam
22	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-2, Quiz & End Sem Exam
23	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-2, Quiz & End Sem Exam
24	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-2, Quiz & End Sem Exam
25	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-2, Quiz & End Sem Exam
26	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-2, Quiz & End Sem Exam

27	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-2, Quiz & End Sem Exam
28	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.2	Mid Term-2, Quiz & End Sem Exam
29	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.2	Mid Term-2, Quiz & End Sem Exam
30	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.2	Mid Term-2, Quiz & End Sem Exam
31	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.2	Mid Term-2, Quiz & End Sem Exam
32	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.2	Mid Term-2, Quiz & End Sem Exam
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35	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.2	Mid Term-2, Quiz & End Sem Exam

36	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.2	Mid Term-2, Quiz & End Sem Exam
37	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
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40	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
41	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
42	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
43	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
44	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
45	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
46	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam

	Design Development & Selection			
47	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
48	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
49	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
50	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
51	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
52	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
53	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
54	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
55	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
56	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
57	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
58	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
59	For One Selected Category: Final Presentation ,Product Development , Product	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam

	Presentation			
60	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
61	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
62	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
63	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
64	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
65	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
66	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
67	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
68	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
69	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
70	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
71	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
72	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
73	For One Selected Category:	Practical	BFD801.2	Mid Term-1, Quiz

	Final Presentation ,Product Development , Product Presentation			& End Sem Exam
74	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	
75	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
76	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
77	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
78	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
79	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
80	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
81	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
82	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
83	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
84	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
85	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
86	For One Selected Category: Final Presentation ,Product Development , Product	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam

	Presentation			
87	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
88	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
89	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
90	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
91	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
92	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
93	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
94	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
95	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam
96	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.2	Mid Term-1, Quiz & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD801.1.	Design development of Men's wear, Women's wear and kid's wear				3	2			2	3	3	2	2			
BFD801.2.	Final product development and presentation				2	2			2	3	3	3	1			
BFD801.3	Developing Skills In Presenting With Board- Mood, Story Board				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2018-19						
Class: B.Des (FD) III Semester						
Subject Name: BFD 801 Design Research and Presentation		Time: 2 Hrs			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: Design development of Men’s wear, Women’s wear and kid’s wear. CO2: Final product development and presentation						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by management as an art.				3
CO1	Q.2a	What is research and how it is important for design development.				3
	Q.2b	What is the relationship between individual departments in export house.				3
CO1	Q.3	Explain the process of developing a design				6
CO2	Q.4	What is market survey.				3
CO3	Q.5a	What do you understand by conceptualization.				3
	Q.5b	What is the procedure				3
CO3	Q 6	Explain the procedure of design selection.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2: 70% of students secure more than 60% marks





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : Final Design Collection

Course Code : BFD 802, Crédits : 08, Session : 2018-19 (Even Sem.), Class : B.Des. 4th Year

Faculty Name : Mr. Kapil Shankhwar, Ms. Anshu S.C, Ms. Vidhu G.

A. Introduction: The objective of the Design Collection Project is to provide students a real life platform under which they apply their learning and understanding of the previous semesters. During the project the students are expected to develop design collection following the complete design process. The basic aims of the Final Design Project module are to enable you: to draw upon and integrate learning of all the modules across all the levels of your course and to apply this integrative learning to identify, create and solve design problems/opportunities in the apparel industry. This project is the culmination of your personal ideas and investigations towards the realization of an original, creative and innovative body of work.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD802.1** Identification of area's of Design Research
- **BFD802.2.** Prototype and portfolio development
- **BFD802.3.** Pricing & costing of final products

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Contextual research to identify potential areas of design research & development

During this module you are expected to gather information and visual materials in a field which has sufficient scope for design research and development

Module II: Formulation of design brief, design concept, research methods and project schedule

You will have to develop and negotiate a design brief by developing a concept based on a particular theme. Formative Feedback will be provided by your mentor at each meeting. When you are in the process of design exploration, you are expected to research and conduct surveys in the areas of market structure, client group, fabrics and trims sources.

Module III: Prototype and portfolio development

To develop prototypes, you have to explore new and appropriate methods of pattern making and garment construction in relation to the relevant fabrics and the functional aspect of the garment. You will be expected to present your process and findings along with your prototypes to a Jury of design and technical mentors and your peers.

Module IV: Pricing & Costing of Final products:

You will achieve optimum costs of production through an understanding of fabric development and finishing processes. You are also expected to do the pricing and costing of your final product.

Module V: Final Submission and presentation: Final Submission which is in week 16 will be supported by an oral presentation and submission of a design portfolio in front of a Jury, where you will be expected to defend the validity / originality of your design process and findings. You will be encouraged to do a self evaluation, assessing your effectiveness of achieving set aims and module outcomes.

Module VI: Reflective Journal Additionally you will be required to submit a Reflective Journal which represents your involvement and overall journey of learning and what specifically you reflected on. This will give evidence of whether you have fulfilled the initial aims that you had set

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H: Suggested Text/Reference Books:

- Organizational profile and other related data
- Current fashion and business magazines / related and relevant bibliography if and as relevant to work experience / job responsibility
- Trade journals / news papers

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
2	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
3	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
4	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
5	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
6	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
7	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
8	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
9	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
10	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
11	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
12	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
13	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
14	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
15	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
16	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
17	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam

	research & development			
18	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
19	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
20	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
21	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
22	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
23	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
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25	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
27	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
28	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
29	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
30	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
31	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
32	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
33	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
34	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
35	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
36	Formulation of design brief,	Practical	BFD802.1	Mid Term-1, PPT

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54	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
55	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
56	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
57	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
58	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
59	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
60	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
61	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
62	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
63	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
64	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
65	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
66	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
67	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
68	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
69	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
70	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
71	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
72	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
73	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
74	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam

75	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
76	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
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85	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
86	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
87	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
88	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
89	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
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91	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
92	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
93	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
94	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
95	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
96	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
97	Pricing & Costing of Final products	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
98	Pricing & Costing of Final products	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
99	Pricing & Costing of Final products	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
100	Pricing & Costing of Final products	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam

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152	Final Submission and presentation	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
153	Final Submission and presentation	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
154	Final Submission and presentation	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
155	Final Submission and presentation	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
156	Final Submission and presentation	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
157	Final Submission and presentation	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
158	Final Submission and presentation	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
159	Final Submission and presentation	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
160	Final Submission and presentation	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
161	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
162	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
163	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
164	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
165	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
166	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
167	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
168	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
169	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
170	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
171	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
172	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
173	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
174	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
175	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
176	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
177	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam

178	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
179	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
180	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
181	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
182	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
183	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
184	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
185	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
186	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
187	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
188	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
189	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
190	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
191	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
192	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
193	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
194	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
195	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
196	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	PSO3

BFD8021.1	Identification of area's of Design Research				3	2			2	3	3	2	2			
BFD802.2	Prototype and portfolio development				2	2			2	3	3	3	1			
BFD802.3	Pricing & costing of final products				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2018-19						
Class: B.Des (FD) III Semester						
Subject Name: BFD 802 Final Design Collecvtion		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: Identification of area’s of Design Research CO2: Prototype and portfolio development						
CO Map	Question No.	Question				Marks
CO1	Q.1	What is pricing. How will you calculate the price of your garmen				3
CO1	Q.2a	What is the process of developing a collection.				3
	Q.2b	What is mood board. Why it is important.				3
CO1	Q.3	Define the term theme. Also explain the process of preparing a design collection.				6
CO2	Q.4	Illustrate two designs for ram walk.				3
CO3	Q.5a	What do you understand by fashion show and fashion fair				3
	Q.5b	Why fashion show is important for a designer.				3
CO3	Q 6	How will you predict a fashion trend? Describe the process for the same.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3: 80% of students secure more than 60% marks



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Final Design Project(FashionShow)
Course Code : BFD 804, Crédits : 12, Session : 2018-19 (Even Sem.), Class : B.Des. 4th Year
Faculty Name : Ms. Kapil S./ Ms. Anshu S.C/ Ms. Dharmishtha K./ Ms. Shubhangi. G.

- A. Introduction:** The subject starts with realistic view of the production of the woven & knitted fabrics- their theoretical details and application
- B. Course Outcomes:** At the end of the course, students will be able to:
- BFD804.1.Identification of area's of Design Research
 - BFP804.2.Prototype and portfolio development
 - BFD804.3 Pricing & costing of final products
 - BFD804.4 Final presentation of design project
- C. Programme Outcomes:**
- [PO.1]. Design knowledge:** To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.
- [PO.2]. Problem analysis:** Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.
- [PO.3]. Design/development of solutions:** Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.
- [PO.4]. Conduct investigations of complex problems:** Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.
- [PO.5]. Modern tool usage:** For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.
- [PO.6]. The Designer and society:** Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.
- [PO.7]. Environment and sustainability:** The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.
- [PO.8]. Ethics:** Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.
- [PO.9]. Individual and teamwork:** Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.
- [PO.10]. Communication:** Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.
- [PO.11]. Project management and finance:** Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.
- [PO.12]. Life-long learning:** Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Final Design Project(FashionShow)

G: Examination Scheme:

Components	Mid- Term	Assignme nt	Attendance	End Term
Weightage (%)	15	10	05	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H: Suggested Text/Reference Books:

- Organizational profile and other related data
- Current fashion and business magazines / related and relevant bibliography if and as relevant to work experience / job responsibility
- Trade journals / news papers

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
2	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
3	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
4	<i>Final Design Project (Fashion Show)</i>	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
5	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
6	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
7	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
8	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
9	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
10	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
11	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
12	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
13	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
14	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
15	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
16	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
17	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
18	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
19	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
20	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
21	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
22	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
23	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
24	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
25	Final Design Project (Fashion Show)	Practical	BFD804.1	

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

286	Final Design Project (Fashion Show)	Practical	BFP804.4	Mid Term-1, PPT & End Sem Exam
287	Final Design Project (Fashion Show)	Practical	BFP804.4	Mid Term-1, PPT & End Sem Exam
288	Final Design Project (Fashion Show)	Practical	BFP804.4	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O 2	PSO3
BFD804.1	Identification of areas of Design Research				3	2			2	3	3	2	2			
BFD804.2	Prototype and portfolio development				2	2			2	3	3	3	1			
BFD804.3	Pricing & costing of final products				2	1	1		2	3	3	3	2			

Sample question paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2018-19						
Class: B.Des (FD) III Semester						
Subject Name: BFD804 Final Design Project (Fashion Show)		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: To understand the basics of looms, preparatory process of woven fabric CO2: Understanding of textile machinery and process of knitted fabric.						
CO Map	Question No.	Question				Marks
CO1	Q.1	What is pricing. How will you calculate the price of your garment?				3
CO1	Q.2a	What is the process of developing a collection.				3
	Q.2b	What is mood board. Why it is important.				3
CO2	Q.3	Define the term theme. Also explain the process of preparing a design collection.				6
CO2	Q.4	Illustrate two designs for ram walk.				3
CO2,3	Q.5a	What do you understand by fashion show and fashion fair				3
	Q.5b	Why fashion show is important for a designer.				3
CO1	Q 6	How will you predict a fashion trend? Describe the process for the same.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3: 80% of students secure more than 60% mark





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : Element of Design-I

Course Code : BFD101 Credits : 02, Session : 2019-20(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Rupali Kakaria

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD101.1. Learn to recognize the different types of lines and color. used in creating the design

BFD101.2. To remember the style features of design and motifs.

BFD101.3. Figure out all texture by using techniques.

BFD101.4. To understand the all knowledge of placement of design with motifs.

BFD101.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.



[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Module I Elements of Design- Introduction	10
Descriptors/Topics Meaning, applications & Classification of elements of design Line & form, Color, Texture, Silhouette and Details	
Module II Line	15



Descriptors/Topics Types, directions & applications. Relevance of line as an important element of structure to determine visual interest of a design. Optical illusions with Lines	
Module III Silhouettes	20
Descriptors/Topics Shapes & forms. Creation of silhouettes, Optical illusions with Silhouettes	
Module IV Color	20
Descriptors/Topics Primary, Secondary and Tertiary colors; Process and Pigment color wheels; Color intensity wheel; Color chart; Spectrum colors Use of color ring, Monochromatic color scheme; polychromatic color scheme; Analogous color scheme; achromatic color scheme; Complementary color scheme. Optical illusions with Colors	
Module V Texture	20
Descriptors/Topics Types of textures, use & Creation of different textures, Optical illusions with Textures	
Module V II Placements of Designs	15
Descriptors/Topics Horizontal, Vertical, Diagonal, All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design
- Stecker Pamela, The fashion design manual
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, *The elements of design*.
- Lidwell William, Holden Kritina, Butler Jill, **Universal principles of design: 100 ways to enhance usability**

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD101.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements	Lecture	BFD101.1	Mid Term-1, Quiz & End Sem Exam



	of design			
3	Line & form	Lecture	BFD101.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD101.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD101.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD101.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD101.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD101.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD101.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD101.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD101.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD101.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD101.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD101.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD101.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD101.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD101.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD101.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD101.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD101.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD101.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD101.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with	Lecture	BFD101.5	Mid Term-2, Quiz



	Textures, Horizontal, Vertical, Diagonal,			& End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD101.5	Mid Term-2, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD101.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD101.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD101.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD101.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD101.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22		
Class: B. Des. (Fashion Design) I Semester		
Subject Name: BFD101 Element of Design-I	Time: 2 Hrs.	Max. Marks: 30



AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		

Student will be able to

CO1: Learn to recognize the different types of lines and colour.

CO2: To remember the style features of design and motifs.

CO Map	Question No.	Question	Marks
CO1	Q.1	Explain the types of lines.	3
CO1	Q.2a	What are the directional lines in elements of design.	3
	Q.2b	What is the color scheme? explain in briefly.	3
CO1	Q.3	Draw the Color Wheel and abstract motifs.	6
CO2	Q.4	Explain all types of motifs used in element of design.	3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.	3
	Q.5b	Write the characteristics of monochromatic color Schemes.	3
CO2	Q 6	How the explain achromatic color scheme in traditional motif.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : History of Fashion – I

Course Code : BFD102 Credits : 02, Session :2019-20 (Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Mahima Nand

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

I. Course Outcomes: At the end of the course, students will be able to:

BFD102.1. Learn to recognize the different types of lines and color. used in creating the design

BFD102.2. To remember the style features of design and motifs.

BFD102.3. Figure out all texture by using techniques.

BFD102.4. To understand the all knowledge of placement of design with motifs.

BFD102.5. To understand the knowledge of 2d and 3d shape.

J. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.



[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

K. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

L. Syllabus

	Weight age (%)
Module I : ORIGIN OF CLOTHING THEORIES	10
Descriptors/Topics Protection, Modesty and Adornment	
Module II: PREHISTORIC ERA	15
Descriptors/Topics Detailed study of , significant developments, art and craft, textiles and dyes, prints and colors, costumes and accessories of Indus valley civilization	



Module III ANCIENT INDIA	25
Descriptors/Topics Detailed study of , significant developments, art and craft, textiles and dyes, prints and colors,, costumes and accessories of Mauryan and kushan period	
Module IV : MEDIVEAL INDIA	25
Descriptors/Topics Detailed study of , significant developments, art and craft, textiles and dyes, prints and colors,, costumes and accessories of Gupta and Mughal	
Module V: : MODERN INDIA	25
Descriptors/Topics Detailed study of , significant developments, art and craft, textiles and dyes, prints and colors,, costumes and accessories during and after British rule .	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

M. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design
- Stecker Pamela, The fashion design manual
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, The *elements of design*..
- Lidwell William, Holden Kritina, Butler Jill, Universal principles of design: 100 ways to enhance usability

N. Lecture Plan

Lecture	Topics	Mode of Delivery	Correspon ding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD102.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD102.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD102.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD102.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD102.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD102.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD102.2	Mid Term-1, Quiz



				& End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD102.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD102.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD102.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD102.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD102.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD102.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD102.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD102.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD102.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD102.5	Mid Term-2, Quiz & End Sem Exam

O. Course Articulation Matrix (Mapping of COs with POs)



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MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD102.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD102.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD102.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD102.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD102.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD102 Element of Design-I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		



Student will be able to

CO1: Learn to recognize the different types of lines and colour.

CO2: To remember the style features of design and motifs.

CO Map	Question No.	Question	Marks
CO1	Q.1	Explain the types of lines.	3
CO1	Q.2a	What are the directional lines in elements of design.	3
	Q.2b	What is the color scheme? explain in briefly.	3
CO1	Q.3	Draw the Color Wheel and abstract motifs.	6
CO2	Q.4	Explain all types of motifs used in element of design.	3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.	3
	Q.5b	Write the characteristics of monochromatic color Schemes.	3
CO2	Q 6	How the explain achromatic color scheme in traditional motif.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY
Course Handout
Course : Introduction To Global Fashion And Textile Industry
Course Code : BFD104 Credits : 02, Session :2019-20(Odd Sem.), Class : B.Design (Fashion Design)
Faculty Name : Ms. Mahima Nand

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD104.1. Learn to recognize the different types of lines and color. used in creating the design

BFD104.2. To remember the style features of design and motifs.

BFD104.3. Figure out all texture by using techniques.

BFD104.4. To understand the all knowledge of placement of design with motifs.

BFD104.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.



[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Course Contents/Syllabus	Weight age %
Module I Introduction to fashion	20
Descriptors/Topics Meaning and importance of fashion; Terminology; components of fashion;	



Intangibles of fashion; principles of fashion: misconceptions about fashion	
Module II Fashion Development	10
Descriptors/Topics Fashion life cycle; predicting the movement of fashion; fashion adaptation; fashion consumers; fashion leaders and followers	
Module III The environment of Fashion	30
Descriptors/Topics Demographic and geographic environment; economic environment. Domestic to International Fashion Trends.	
Module IV The Textile Industry	10
Descriptors/Topics Introduction to textiles, major segments of the textile industry, market planning for apparels, Primary and secondary sources of fabric buying and selling of finished fabric	
Module V Global Fashion Markets	20
Descriptors/Topics Markets in USA, European markets, Middle East, South East Asian Markets	
Module VI : Ready – to- wear and custom tailoring;	10
Descriptors/Topics Couture Collection, Global scenario, status, economic importance	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design
- Stecker Pamela, The fashion design manual
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, The *elements of design*..
- Lidwell William, Holden Kritina, Butler Jill, Universal principles of design: 100 ways to enhance usability

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD104.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD104.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD104.1	Mid Term-1, Quiz & End Sem Exam



4	Color & Texture	Lecture	BFD104.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD104.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD104.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD104.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD104.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD104.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD104.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD104.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD104.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD104.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD104.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD104.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD104.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD104.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD104.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD104.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD104.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD104.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD104.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD104.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick	Lecture	BFD104.5	Mid Term-2, Quiz & End Sem Exam



	Laying, Checks, Twill, Satin, Turn Over, Ogees, Random			
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H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD104.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD104.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD104.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD104.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD104.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22		
Class: B. Des. (Fashion Design) I Semester		
Subject Name: BFD104 Introduction To Global Fashion And Textile Industry	Time: 2 Hrs.	Max. Marks: 30



AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		

Student will be able to

CO1: Learn to recognize the different types of lines and colour.

CO2: To remember the style features of design and motifs.

CO Map	Question No.	Question	Marks
CO1	Q.1	Explain the types of lines.	3
CO1	Q.2a	What are the directional lines in elements of design.	3
	Q.2b	What is the color scheme? explain in briefly.	3
CO1	Q.3	Draw the Color Wheel and abstract motifs.	6
CO2	Q.4	Explain all types of motifs used in element of design.	3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.	3
	Q.5b	Write the characteristics of monochromatic color Schemes.	3
CO2	Q 6	How the explain achromatic color scheme in traditional motif.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : **FUNDAMENTALS OF TEXTILES - I**

Course Code : BFD105 Credits : 02, Session :2019-20(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Rupali Kakaria

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD105.1. Learn to recognize the different types of lines and color. used in creating the design

BFD105.2. To remember the style features of design and motifs.

BFD105.3. Figure out all texture by using techniques.

BFD105.4. To understand the all knowledge of placement of design with motifs.

BFD105.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.



[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Course Contents/Syllabus	Weight age %
Module I The Overview of Textile Industry	20
Introduction to textiles, major segments of the textile industry, market	



planning for apparels, Primary and secondary sources of fabric buying and selling of finished fabric.	
Module II The Textile Fibers	20
Definitions of fibers, yarns and fabric, sources of fibers, classification of fibers on the basis of origin and length,	
Module III Properties of Textile Fiber	30
Natural Fibers & Manmade fibers - Essential Properties and Performances of Textile Materials like Aesthetic, Durability, Comfort, Safety and Care and Maintenance. End uses and Identification of fibers.	
Module IV Introduction to Yarns	30
Classification of Yarns; Spun Yarn Production Process; Carded and Combed Yarns; Woolen and Worsted Yarns; Mono Filament and Multi Filament Yarns. Yarn Numbering Systems; Cotton Count, Metric Count, Denier, Tex and Deci-Tex. Single and Plied Yarns; Yarn Twist; Amount of Twist and Direction of Twist. Textured Yarns; Core spun yarn; Novelty and Fancy Yarns; Blended Yarns; Sewing threads.	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design
- Stecker Pamela, The fashion design manual
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, The *elements of design*..
- Lidwell William, Holden Kritina, Butler Jill, Universal principles of design: 100 ways to enhance usability

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD105.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD105.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD105.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD105.1	Mid Term-1, Quiz



				& End Sem Exam
5	Silhouette and Details	Lecture	BFD105.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD105.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD105.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD105.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD105.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD105.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD105.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD105.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD105.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD105.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD105.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD105.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD105.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD105.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD105.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD105.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD105.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD105.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD105.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin,	Lecture	BFD105.5	Mid Term-2, Quiz & End Sem Exam



	Turn Over, Ogees, Random		
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H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD105.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD105.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD105.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD105.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD105.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22		
Class: B. Des. (Fashion Design) I Semester		
Subject Name: BFD105 FUNDAMENTALS OF TEXTILES - I	Time: 2 Hrs.	Max. Marks: 30



AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		

Student will be able to

CO1: Learn to recognize the different types of lines and colour.

CO2: To remember the style features of design and motifs.

CO Map	Question No.	Question	Marks
CO1	Q.1	Explain the types of lines.	3
CO1	Q.2a	What are the directional lines in elements of design.	3
	Q.2b	What is the color scheme? explain in briefly.	3
CO1	Q.3	Draw the Color Wheel and abstract motifs.	6
CO2	Q.4	Explain all types of motifs used in element of design.	3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.	3
	Q.5b	Write the characteristics of monochromatic color Schemes.	3
CO2	Q 6	How the explain achromatic color scheme in traditional motif.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY
Course Handout
Course : Introduction to Garment Manufacturing Techniques I
Course Code : BFD106 Credits : 03, Session :2019-20(Odd Sem.), Class : B.Design (Fashion Design)
Faculty Name : Ms. Anshu Singh Choudhary

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD106.1. Learn to recognize the different types of lines and color. used in creating the design

BFD106.2. To remember the style features of design and motifs.

BFD106.3. Figure out all texture by using techniques.

BFD106.4. To understand the all knowledge of placement of design with motifs.

BFD106.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the



resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



E. Syllabus

	Weightage (%)
Module I Introduction to Garment manufacturing process	30
Descriptors/Topics Introduction to Different departments, working principles of various departments viz;. Sewing, cutting, finishing department – different machinery used; comparative analysis; (demonstration of machineries in action)	
Module II Introduction to Sewing Technology	20
Descriptors/Topics Basic sewing machine, various parts, types & functions of sewing machines, Understanding the simple problems of sewing machine and its maintenance.	
Module III Sewing machines	20
Descriptors/Topics Different sewing machines used- different bed types, their uses and comparative analysis; different stitch and seam types, Properties & use, Stitch and seam Class Series diagrams, their comparative analyses.	
Module IV Cutting Machines	10
Descriptors/Topics Straight knife, Band knife, End cutter, Auto cutter, Die cutter, Round knife, Drilling machine, Notching machine, Hot drill,	
Module V Fusing & Pressing Technology	20
Descriptors/Topics Machinery, equipment & process	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design
- Stecker Pamela, The fashion design manual
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, The *elements of design*..
- Lidwell William, Holden Kritina, Butler Jill, Universal principles of design: 100 ways to enhance usability



G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD106.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD106.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD106.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD106.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD106.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD106.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD106.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD106.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD106.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD106.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD106.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD106.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD106.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD106.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD106.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD106.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD106.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD106.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD106.4	Mid Term-1, Quiz & End Sem Exam



20	Optical illusions with Colors	Lecture	BFD106.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD106.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD106.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD106.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD106.5	Mid Term-2, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD106.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD106.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD106.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD106.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD106.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			



Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD106 Introduction to Garment Manufacturing Techniques I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	What are the directional lines in elements of design.				3
	Q.2b	What is the color scheme? explain in briefly.				3
CO1	Q.3	Draw the Color Wheel and abstract motifs.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.				3
	Q.5b	Write the characteristics of monochromatic color Schemes.				3
CO2	Q 6	How the explain achromatic color scheme in traditional motif.				6



Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.



DEPARTMENT OF FASHION DESIGN & TECHNOLOGY	
Course Handout	
Course : Fashion Art Illustration I	
Course Code : BFD121 Credits : 02, Session :2019-20(Odd Sem.), Class : B.Design (Fashion Design)	
Faculty Name : Ms. Anshu Singh Choudhary	

P. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

Q. Course Outcomes: At the end of the course, students will be able to:

BFD121.1. Learn to recognize the different types of lines and color. used in creating the design

BFD121.2. To remember the style features of design and motifs.

BFD121.3. Figure out all texture by using techniques.

BFD121.4. To understand the all knowledge of placement of design with motifs.

BFD121.5. To understand the knowledge of 2d and 3d shape.



R. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

S. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.



PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

T. Syllabus

	Weightage%
Module I Characters of a Good Design	10
Descriptors/Topics Consideration of aesthetic, structural and functional aspects, General principles of fashion illustration, unique selling proposition, concept development, Categories of fashion apparels	
Module II Detailed Drawing of Basic styles	30
Descriptors/Topics Styles of necklines and collars; sleeves, silhouettes; skirts and trousers; yokes & waistlines and its details; tucks, frills and pleats; cuffs and construction; pockets; neckwear; seams, finishes and fastenings.	
Module III Introduction to garment drawing	30
Descriptors/Topics Drawing of basic tops, skirts, dresses, lingerie, coats and waistcoats.	
Module IV Rendering of prints into flat illustration	30



Descriptors/Topics

Rendering prints with different color mediums as per the requirement

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

U. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design
- Stecker Pamela, The fashion design manual
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, The *elements of design*.
- Lidwell William, Holden Kritina, Butler Jill, Universal principles of design: 100 ways to enhance usability

V. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD107.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD107.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD107.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD107.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD107.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD107.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD107.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD107.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD107.2	Mid Term-1, Quiz & End Sem Exam



W. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES											CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O	P S O



											0	1	2	1	2	3
BFD121.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD121.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD121.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD121.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD121.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD121 Introduction to Garment Manufacturing Techniques I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks



CO1	Q.1	Explain the types of lines.	3
CO1	Q.2a	What are the directional lines in elements of design.	3
	Q.2b	What is the color scheme? explain in briefly.	3
CO1	Q.3	Draw the Color Wheel and abstract motifs.	6
CO2	Q.4	Explain all types of motifs used in element of design.	3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.	3
	Q.5b	Write the characteristics of monochromatic color Schemes.	3
CO2	Q 6	How the explain achromatic color scheme in traditional motif.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY
Course Handout
Course : Fashion Model Drawing I
Course Code : BFD122 Credits : 02, Session :2019-20(Odd Sem.), Class : B.Design (Fashion Design)
Faculty Name : Ms. Twinkle Rastogi

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD122.1. Learn to recognize the different types of lines and color. used in creating the design

BFD122.2. To remember the style features of design and motifs.

BFD122.3. Figure out all texture by using techniques.

BFD122.4. To understand the all knowledge of placement of design with motifs.

BFD122.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.



[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weightage%
Module I Study of human anatomy in relation to fashion proportions	10



Descriptors/Topics Introduction to the basic 8 head figures and then the 10 Head figures - drawing through observation	
Module II Photo analysis (female)	10
Descriptors/Topics Collection of photographs and then drawing them	
Module III Sketching of block and Flesh Figures (female)	10
Descriptors/Topics Front view, Back view, 3/4 th view and Side view	
Module IV Tilted figures (female)	10
Descriptors/Topics The basic block and flesh figures, Sketching of nude figures with pencil- front pose , back pose , one fourth turned , half turned , three- fourth turned etc	
Module V Movement fashion figures (female)	15
Descriptors/Topics Concept of movement in figures- Arms and legs	
Module VI: Faces and hairstyles (female)	15
Descriptors/Topics Drawing of various facial features & hairstyles in relation to garments	
Module VII: Draping of garments (female)	15
Descriptors/Topics Draping various categories/ styles of garments on female croquis	
Module VIII: Use of Different Colour Mediums (female)	15
Descriptors/Topics Study in pencil with light and shade of different types of folds and gathers; use of different colour mediums- shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil ,water proof inks & innovative color mediums	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
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Weightage (%)	5	15	10	70
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CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design
- Stecker Pamela, The fashion design manual
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, The *elements of design*..
- Lidwell William, Holden Kritina, Butler Jill, Universal principles of design: 100 ways to enhance usability

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD122.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD122.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD122.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD122.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD122.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD122.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD122.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD122.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD122.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD122.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD122.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD122.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD122.4	Mid Term-1, Quiz & End Sem Exam



14	Process and Pigment color wheels	Lecture	BFD122.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD122.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD122.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD122.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD122.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD122.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD122.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD122.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD122.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD122.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD122.5	Mid Term-2, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P O 1	P O 2	P O 3
BFD122.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			



BFD122.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD122.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD122.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD122.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD122 Fashion Model Drawing I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	What are the directional lines in elements of design.				3
	Q.2b	What is the color scheme? explain in briefly.				3
CO1	Q.3	Draw the Color Wheel and abstract motifs.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
	Q.5a	Elaborate the Geometrical motif in T-Shirt.				3



AMITY UNIVERSITY

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CO2	Q.5b	Write the characteristics of monochromatic color Schemes.	3
CO2	Q 6	How the explain achromatic color scheme in traditional motif.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





AMITY UNIVERSITY MADHYA PRADESH, GWALIOR
AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
DEPARTMENT OF FASHION DESIGN

PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Bachelor of Fashion Design (B. Des) FD, Academic Year – 2019-2020

PO's

Program outcomes describe what students are expected to know and would be able to do by the time of graduation. These relate to the skills, knowledge and behaviors that students acquire as they progress through the program.

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.



PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

PSO

Program Specific Outcomes are the statements that describe what the graduates of a specific program should be able to do.

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education.

Note: - Correlation levels 1, 2 and 3 as defined below:

1: Slight (Low), 2: Moderate (Medium) and 3 : Substantial (High)

If there is no correlation, put “-”



**PROGRAMMEARTIC
ULATIONMATRIX**

		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO9	PO1 0	PO1 1	PO1 2	PSO 1	PSO 2	PSO 3
IISE M	BFD201	3	2	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD202	3	1	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD205	3	3	2	3	3	2	2	-	3	2	3	3	-	-	-
	BFD221	2	2	2	-	3	-	3	2	-	3	-	3	-	-	-
	BFD222	3	3	1	2	3	3	3	3	3	-	1	3	-	-	-
	BFD223	2	-	2	-	3	-	3	2	-	3	-	3	-	-	-
	BFD224	3	3	3	2	2	1	1	-	-	-	-	3	-	-	-
	BFD225	2	2	2	-	3	-	3	2	-	3	-	3	-	-	-



AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : **Elements of Design – II**

Course Code : BFD201, Crédits : 02, Session : 2019-2020 (Even Sem.), Class : B.Des, 1st Year/2nd Sem

Faculty Name : Ms.Rupali K.

A.

Introduction: The students understand the elements and principles of design and then apply them practically in the rest of their subjects. Aim of the course is to make students aware of the Principles to arrange the elements of design. As Principles of design can be used to describe and enhance the visual qualities of an artwork.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 201.1.** Identify different principles of design
- **BFD 201.2** Create art work using their acquired imaginative skills.
- **BFD 201.3** Analyze basic principles and create their own designs
- **BFD 201.4** Ability to apply principles of composition, cropping, the negative space, and effective use of color when drawing.

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.



PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%



Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I Using the elements of Design with Principles of Design
Descriptors/Topics Principles of Design - Meaning, Classification & Application.
Module II Balance symmetrical, asymmetrical, and radial balance
Descriptors/Topics Meaning classification and theoretical and practical application of balance
Module III Proportion good and bad proportion
Descriptors/Topics Meaning classification and theoretical and practical application of Proportion
Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.
Descriptors/Topics Meaning classification and theoretical and practical application of Rhythm
Module V Emphasis (with the help of elements line ,shape, color)
Descriptors/Topics Meaning classification and theoretical and practical application of Emphasis
Module VI: Harmony (unity, variety)
Meaning classification and theoretical and practical application of Harmony
Module VII: Different types of designs
Descriptors/Topics ➤ Identify and apply the elements and principles of design to create 2 dimensional and 3-dimensional design compositions ➤ Identify individuals and their cultures on the basis of clothing and prepare a collage/ scrap book.



- Traditional & Contemporary, Stylized & Naturalistic, Floral & Geometrical, Abstract & Replicas.

Meaning , theoretical and practical application of different types of designs .

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text

- Jenkyn Jones Sue, Fashion design
- Ellinwood Janice G, Fashion by Design
- Gail Greet Hannah, Elements of design
- Wong Wucius, Principles of Form and Design
- RileyNoël, Bayer Patricia, The *elements of design*..
- Lidwell William, Holden Kritina, Butler Jill, Universal principles of design: 100 ways to enhance usability
-

References:

- Anderson Donald M., Elements of design
- Kostellow Rowena Reed, Elements of design
- Oei Loan, Cecile Kegel De, The elements of design: rediscovering colors, textures, forms, and shapes
- Wolfe Mary Gorgen, Fashion
- Strazzari Suzanne, Trevallion Deborah, Design and technology
- Tate Sharon Lee, Edwards Mona S., Inside *fashion design*
- GattoJoseph A. , Elements of design

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Using the elements of Design with Principles of Design	Lecture	BFD 201.1	Mid Term-1, Quiz & End Sem Exam
2	Module I Using the elements of Design with	Lecture	BFD 201.1	Mid Term-1, Quiz & End Sem Exam



	Principles of Design			
3	Module I Using the elements of Design with Principles of Design	Lecture	BFD 201.1	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I Using the elements of Design with Principles of Design</i>	Lecture	BFD 201.1	Mid Term-1, Quiz & End Sem Exam
5	Module I Using the elements of Design with Principles of Design	Lecture	BFD 201.1	Mid Term-1, Quiz & End Sem Exam
6	Module II Balance symmetrical, asymmetrical, and radial balance	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
7	Module II Balance symmetrical, asymmetrical, and radial balance	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
8	Module II Balance symmetrical, asymmetrical, and radial balance	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
9	Module II Balance symmetrical, asymmetrical, and radial balance	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
10	Module II Balance symmetrical, asymmetrical, and radial balance	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
11	Module II Balance symmetrical, asymmetrical, and radial balance	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
12	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
13	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
14	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam



15	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
16	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
17	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
18	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
19	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
20	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
21	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
22	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
23	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
24	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
25	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
26	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
27	Module IV Rhythm	Lecture	BFD	Mid Term-2, Quiz



	Three properties of rhythm, regular, flowing and progressive.		201.2	& End Sem Exam
28	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
29	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
30	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
31	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
32	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
33	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
34	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
35	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
36	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
37	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Quiz & End Sem Exam



38	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Quiz & End Sem Exam
39	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Quiz & End Sem Exam
40	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Quiz & End Sem Exam
41	Module VI: Harmony (unity, variety)	Lecture	BFD 201.4	Quiz & End Sem Exam
42	Module VI: Harmony (unity, variety)	Lecture	BFD 201.4	Quiz & End Sem Exam
43	Module VI: Harmony (unity, variety)	Lecture	BFD 201.4	Quiz & End Sem Exam
44	Module VI: Harmony (unity, variety)	Lecture	BFD 201.4	Quiz & End Sem Exam
45	Module VII: Different types of designs	Lecture	BFD 201.4	Quiz & End Sem Exam
46	Module VII: Different types of designs	Lecture	BFD 201.4	Quiz & End Sem Exam
47	Module VII: Different types of designs	Lecture	BFD 201.4	Quiz & End Sem Exam
48	Module VII: Different types of designs	Lecture	BFD 201.4	Quiz & End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P O 1	P O 2	P O 3



B.DES 201.1	Identify different principles of design	3	3	1	3	1				2		2	1			
B.DES 201.2	Create art work using their acquired imaginative skills.	3	2	2	2	2				2		1	1			
B.DES 201.3	Analyze basic principles and create their own designs	3	2	2	2	2				3		3	1			
B.DES 201.4	Ability to apply principles of composition , cropping, the negative space, and effective use of colorwhen drawing.	3	3	2	3	2				1		2	1			

SampleQuestionPaper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology IMID-SEMESTER(SEM-2)2019-20						
Class: B. Des. (Fashion Design) 2 Semester						
SubjectName: BFD201 Element of Design-II		Time:2 Hrs.			Max.Marks:30	
Levels of thequestions as	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating



perBloomsTaxonomy						
QuestionMapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	Q.3	Q.5
Student will be able to CO1: Identify different principles of design CO2: Ability to apply principles of composition, cropping, the negative space, and effective use of color when drawing.						
COMap	QuestionNo.	Question			Marks	
CO1	Q.1	Explain the types of lines.			3	
CO1	Q.2a	Name principles and elements of design			3	
	Q.2b	Explain all the elements of design with examples.			3	
CO1	Q.3	Which type of balance in which both sides of a composition are balanced yet different. Explain Briefly.			6	
CO2	Q.4	Explain all types of motifs used in element of design.			3	
CO2	Q.5a	Through which mode the circular chart used to remember color relationships . Explain Briefly			3	
	Q.5b	Write the characteristics of monochromatic color Schemes.			3	
CO2	Q.6	How to explain achromatic color scheme in traditional motif.			6	

Attainments		Rubric
Level	1	If 60% of students secure more than 60% marks then level 1
Level	2	If 70% of students secure more than 60% marks then level 2
Level	3	If 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY	
Course Handout	
Course : History of Fashion – II	
Course Code : BFD202, Crédits : 02, Session : 2019-2020 (Even Sem.), Class : B.Des, 1st Year/2nd Sem	
Faculty Name :Ms. Mahima N.	

A. Introduction:The students study the social and political life, art and craft, textiles and dyes, prints and colors, costumes and accessories of the earlier centuries beginning right from the pre-historic times so that the design students can refer to the important features for their reference.

B. Course Outcomes:At the end of the course, students will be able to:

- **BFD 202.1.** Student will get basic insight of psychological aspects of clothing and fashion
- **BFD 202.2** Analyze an informational text about the history of fashion
- **BFD 202.3** Analyze and identify and describe fashion eras

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.



PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous	Mid Term 1	CT	15%



Internal Evaluation			
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Gupta period
Detailed study of dates, significant developments, Men's and Women's costumes, jewellery, hairstyles and footwear
Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)
Detailed study of dates, significant developments, Men's and Women's costumes, jewellery, hairstyles and footwear
Module III: Mughal period
Detailed study of dates, significant developments, Men's and Women's costumes, jewellery, hairstyles and footwear
Module IV Clothing After British Rule
Clothing in India during and immediately after British rule
Module V Costumes of India
Costumes of different states of India

G. Examination Scheme:



Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books

Text:

By Roshan Alkazi, Ancient Indian Costumes

References:

By John Peacock, The chronicle of Western Costumes

Illustrated Encyclopedia of Costume and Fashion

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
2	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
3	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I: Gupta period</i>	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
5	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
6	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
7	Module I: Gupta period	Lecture	BFD 202.1	Mid Term-1, Quiz



			and 202.2	& End Sem Exam
8	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
9	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
10	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
11	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
12	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
13	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
14	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
15	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
16	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
17	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
18	Module II: Clothing	Lecture	BFD	Mid Term-1, Quiz



	during the rise of Jainism and Buddhism (500-320 B.C)		202.1 and 202.2	& End Sem Exam
19	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
20	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
21	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
22	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
23	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
24	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
25	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
26	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
27	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
28	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam



29	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
30	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
31	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
32	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
33	Module IV Clothing After British Rule	Lecture	BFD 202.3	Mid Term-2, Quiz & End Sem Exam
34	Module IV Clothing After British Rule	Lecture	BFD 202.3	Mid Term-2, Quiz & End Sem Exam
35	Module IV Clothing After British Rule	Lecture	BFD 202.3	Mid Term-2, Quiz & End Sem Exam
36	Module IV Clothing After British Rule	Lecture	BFD 202.3	Mid Term-2, Quiz & End Sem Exam
37	Module IV Clothing After British Rule	Lecture	BFD 202.3	Quiz & End Sem Exam
38	Module IV Clothing After British Rule	Lecture	BFD 202.3	Quiz & End Sem Exam
39	Module IV Clothing After British Rule	Lecture	BFD 202.3	Quiz & End Sem Exam
40	Module IV Clothing After British Rule	Lecture	BFD 202.3	Quiz & End Sem Exam
41	Module IV Clothing After British Rule	Lecture	BFD 202.3	Quiz & End Sem Exam
42	Module IV Clothing After British Rule	Lecture	BFD 202.3	Quiz & End Sem Exam
43	Module IV Clothing After British Rule	Lecture	BFD 202.3	Quiz & End Sem Exam
44	Module V Costumes of India	Lecture	BFD 202.3	Quiz & End Sem Exam
45	Module V Costumes of India	Lecture	BFD 202.3	Quiz & End Sem Exam



				Exam
46	Module V Costumes of India	Lecture	BFD 202.3	Quiz & End Sem Exam
47	Module V Costumes of India	Lecture	BFD 202.3	Quiz & End Sem Exam
48	Module V Costumes of India	Lecture	BFD 202.3	Quiz & End Sem Exam

B. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
B.DES 202.1	Identify di Student will get basic insight of psychological aspects of clothing and fashion	3	3	1	3	1	2		1	2		2	1			
B.DES 202.2	Analyze an informational text about the history of fashion	3	2	2	2	2		1		2		1	1			
B.DES 202.3	Analyze,Identify and describe fashion eras	3	2	2	2	2	2			3		3	1			



Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology IMID-SEMESTER(SEM-2)2019-20						
Class: B. Des. (Fashion Design) 2Semester						
Subject Name: BFD202 History of Fashion -II		Time:2 Hrs.			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	Q.3,4	Q.5,6
Student will be able to CO1: Student will get basic insight of psychological aspects of clothing and fashion CO2: Analyze an informational text about the history of fashion						
COMap	Question No.	Question				Marks
CO1	Q.1	Explain the art and craft of Gupta Period.				3
CO1	Q.2a	What was the difference between clothing styles of Jainism and Buddhism.				3
	Q.2b	Explain the cultural history of Buddhism.				3
CO1	Q.3	Briefly write about the history line of Mughal Kings.				6
CO2	Q.4	Explain about the Mughal women clothing at the kingship of Akbar.				3
CO2	Q.5a	Elaborate the male and female costumes during British period in India.				3
	Q.5b	Illustrate the same.				3
CO2	Q.6	With the help of illustration briefly explain traditional Indian clothing.				6



Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY	
Course Handout	
Course : Fundamentals Of Textiles – II	
Course Code : BFD205, Crédits : 02, Session : 2019-2020 (Even Sem.), Class : B.Des, 1st Year/2nd Sem	
Faculty Name : Ms. Rupali K.	

A. Introduction: The contents of the third semester relates to the enhancement of textile products through the application of colour by dyeing or printing techniques. Finishing methods presents the aesthetic and functional values of textiles and their feasibility with respect to Importance, appearance & performance.

B. Course Outcomes: At the end of the course, students will be able to:

BFD 205.1. Observe the basic concepts related to processing and production techniques of fibers, yarns, fabrics and other textiles products.

BFD 205.2 Generate skills related to value addition techniques on apparels and textiles.

BFD 205.3 Understand the relevance, specifications and importance of quality in apparel industries

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.



PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%



Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Introduction to Dyes
Definition, Classification & properties of dyes. Pre – processes of dyeing.
Module II: Dyeing
Definition & general theory. Different Stages of dyeing & dyeing defects. Application of various dyes. Colorfastness. Dyeing Defect
Module III: Printing
Comparison of Dyeing & Printing, Definition & general theory. Methods and styles of printing along with practical application; Direct & Resist. Printing defects
Module IV: Finishes
Introduction, Definition, Importance, objective and methods employed for imparting finishes; Classification– Permanent & Non- permanent finishes.
Module V: Identification of Fabrics
Preparation of fabric swatch file

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance



H. Suggested Text/Reference Books

Text:

- By Kate Walls, Fabric Dyeing & Printing
- Essentials of Textiles by Marjory Joseph

References:

- Textile Science by E P G Gohl & L D Vilnsky
- World Textiles by John Gilow
- By Kadolph & Langford, Textiles
- By Koyoto Shoin, World Textile Collection
- By Thames & Hudson, Book of Silk
- By Pepin Press, Indian Textile Prints
- By Irene Eney, Primary structure of Fabrics
- By Harris, 5000 years of Textiles
- By Duncal Clarke, Art of African Textiles
- Images and Apparel Online

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
2	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
3	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I: Introduction to Dyes</i>	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
5	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
6	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
7	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
8	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
9	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
10	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
11	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam



12	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
13	Module II: Dyeing	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
14	Module II: Dyeing	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
15	Module II: Dyeing	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
16	Module II: Dyeing	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
17	Module II: Dyeing	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
18	Module III: Printing	Lecture	BFD 205..2	Mid Term-1, Quiz & End Sem Exam
19	Module III: Printing	Lecture	BFD 205..2	Mid Term-1, Quiz & End Sem Exam
20	Module III: Printing	Lecture	BFD 205..2	Mid Term-1, Quiz & End Sem Exam
21	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
22	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
23	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
24	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
25	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
26	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
27	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
28	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
29	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
30	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
31	Module IV: Finishes	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
32	Module IV: Finishes	Lecture	BFD	Mid Term-2, Quiz



			205..2	& End Sem Exam
33	Module IV: Finishes	Lecture	BFD 205..2 &3	Mid Term-2, Quiz & End Sem Exam
34	Module IV: Finishes	Lecture	BFD 205..2 &3	Mid Term-2, Quiz & End Sem Exam
35	Module IV: Finishes	Lecture	BFD 205..2 &3	Mid Term-2, Quiz & End Sem Exam
36	Module IV: Finishes	Lecture	BFD 205..2 &3	Mid Term-2, Quiz & End Sem Exam
37	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
38	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
39	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
40	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
41	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
42	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
43	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
44	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
45	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
46	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
47	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
48	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam

C. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES	CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES



		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
B.DES 205.1	Observe the basic concepts related to processing and production techniques of fibers, yarns, fabrics and other textiles products.	3	3	1	3	1			1	2		2	1			
B.DES 205.2	Generate skills related to value addition techniques on apparels and textiles.	3	2	2	2	2	2			2		1	1			
B.DES 205.3	Understand the relevance, specifications and importance of quality in apparel industries	3	2	2	2	2		3		3		3	1			

Sample Question Paper

Amity School of Fashion Design & Technology
Department of Fashion Design & Technology
IMID-SEMESTER(SEM-2)2019-20

Class: B. Des. (Fashion Design) 2Semester



SubjectName: BFD-205 Fundamentals Of Textiles – II		Time:2 Hrs.			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Observe the basic concepts related to processing and production techniques of fibers, yarns, fabrics and other textiles products. CO2: Generate skills related to value addition techniques on apparels and textiles..						
COMap	QuestionNo.	Question				Marks
CO1	Q.1	Explain man made and natural dyes.				3
CO1	Q.2a	What are the different types of dyes available in the market.				3
	Q.2b	Explain the nature of dyes available for screen printing.				3
CO1	Q.3	What are the different types of fabric finishes ?				6
CO2	Q.4	Explain the term wet and dry finishes.				3
CO2	Q.5a	What is the process of converting fibers directly into fabric .				3
	Q.5b	Name the lengthwise rows of stitches in knitting and explain them.				3
CO2	Q6	Explain the difference between unfinished and finished fabric.				6



Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.



AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Fashion Art Illustration – II
Course Code : BFD221, Crédits : 02, Session : 2019-2020 (Even Sem.), Class : B.Des, 1st Year/2nd Sem
Faculty Name : Ms. Anshu Singh Chaudhary

A. Introduction: This course deals with the study of the basic styles and the optical illusion they create is the identification of styles – when, where and how to use. The students need to refer to the fashion styles of the previous years and their retro nature. They must understand the relevance of working drawings and learn to use them appropriately. The students start with market surveys and researchers to collect various fabrics and trimmings and learn to draw and use them effectively.

B. Course Outcomes: At the end of the course, students will be able to:

BFD 221.1. Translate idea into design

BFD 221.2 Identify customers, their needs and design accordingly

BFD 221.3 Develop a broad foundation of illustration abilities which includes drawing, rendering and conceptualizing in combination with essential related design skills

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.



PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.



PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I DESIGNING OF CASUAL WEAR
Descriptors/Topics It includes casual skirt, casual top, casual trouser and casual dress All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment.
Module II DESIGNING OF FORMAL WEAR
Descriptors/Topics It includes formal skirt, formal top, formal trouser and formal dress All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along



with .The designs should be made in accordance with the Forecast and the selected segment

Module III DESIGNING OF UNIFORMS

Descriptors/Topics

All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment

Module IV RUFF & TUFF DENIM WEAR

Descriptors/Topics

All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment

Module V DESIGNING OF NIGHT WEAR

Descriptors/Topics

All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books

Text Reading:

- Kelvey Kathryn Mc, Fashion Source Book
- Ireland Patrick John, Encyclopedia of fashion detail

References:

- Ireland Patrick John, Introduction to Fashion Design
- Tate Sharon Lee, Inside Fashion Design
- Bhargava Ritu , Design Ideas and Accessories



- Kelvey Kathryn Mc., Illustrating Fashion
- Tortora Phyllis, The Fairchild Encyclopedia of Fashion
- Femina, Elle, FNL, Apparel views to consult
- Simplicity

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
2	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
3	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I DESIGNING OF CASUAL WEAR</i>	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
5	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
6	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
7	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
8	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
9	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 221.1,	Mid Term-1, Quiz & End Sem Exam



			221.2 &221.3	
10	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
11	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
12	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
13	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
14	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
15	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
16	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
17	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
18	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
19	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
20	Module II DESIGNING	Practical	BFD	Mid Term-1, Quiz



	OF FORMAL WEAR		221.1, 221.2 &221.3	& End Sem Exam
21	Module III DESIGNING OF UNIFORMS	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
22	Module III DESIGNING OF UNIFORMS	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
23	Module III DESIGNING OF UNIFORMS	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
24	Module III DESIGNING OF UNIFORMS	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
25	Module III DESIGNING OF UNIFORMS	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
26	Module III DESIGNING OF UNIFORMS	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
27	Module III DESIGNING OF UNIFORMS	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
28	Module III DESIGNING OF UNIFORMS	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
29	Module IV RUFF & TUFF DENIM WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
30	Module IV RUFF & TUFF DENIM WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam



31	Module IV RUFF & TUFF DENIM WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
32	Module IV RUFF & TUFF DENIM WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
33	Module IV RUFF & TUFF DENIM WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
34	Module IV RUFF & TUFF DENIM WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
35	Module IV RUFF & TUFF DENIM WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
36	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
37	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
38	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
39	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
40	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
41	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2	Quiz & End Sem Exam



			&221.3	
42	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
43	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
44	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
45	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
46	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
47	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
48	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam

D. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P O 1	P O 2	P O 3



B.DES 221.1	Translate idea into design	3	3	1	3	1			2	2		2	1			
B.DES 221.2	Identify customers, their needs and design accordingly	3	2	2	2	2			2	2		1	1			
B.DES 221.3	Develop a broad foundation of illustration abilities which includes drawing, rendering and conceptualizing in combination with essential related design skills	3	3	2	3	2			1	1		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology IMID-SEMESTER(SEM-2)2019-20						
Class: B. Des. (Fashion Design) 2Semester						
Subject Name: BFD 221 Fashion Art Illustration-II		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	Q.5	Q.6,2



Student will be able to

CO1: Translate idea into design

CO2: Identify customers, their needs and design accordingly

CO Map	Question No.	Question	Marks
CO1	Q.1	What do you understand by the term fashion art illustration?	3
CO1	Q.2a	Illustrate front and back of casual wear clothing ?	3
	Q.2b	What color scheme can be used in beach wear . Write and explain .	3
CO1	Q.3	Illustrate formal wear front and back of male and female taking any architecture as an inspiration.	6
CO2	Q.4	Explain all types of motifs used in element of design.	3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.	3
	Q.5b	Write the characteristics of Ruff and Tuff wear clothing.	3
CO2	Q.6	Illustrate Night wear for female with its tech pack.	6

Attainments		Rubric
Level	1	If 60% of students secure more than 60% marks then level 1
Level	2	If 70% of students secure more than 60% marks then level 2
Level	3	If 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Fashion Model Drawing – II
Course Code : BFD222, Crédits : 02, Session : 2019-2020 (Even Sem.), Class : B.Des, 1st Year/2nd Sem
Faculty Name : Ms. Shweta S.

A. Introduction: After the students learn the basic skills of figure drawing and proportions, they now start working on stylized sketches and experimenting with different color mediums to exhibit the desired fabric texture.

B. Course Outcomes: At the end of the course, students will be able to:

BFD 222.1. Understanding and drawing male fashion figures

BFD 222.2 Drape male fashion croquising various color mediums

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.



PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination.	A	5%



	The allowance of 25% includes all types of leaves including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I Quick Sketches
Descriptors/Topics Quick Sketches of Models in Pencil Shading and Black Ink
Module II Working with various Postures
Descriptors/Topics Drawing of various story postures-S X & T poses and their suitability to the garment
Module III Draping of different types of Dresses in Varying Silhouettes
Descriptors/Topics Draping of casual and formal dresses using various silhouettes like triangular, inverted triangular, bouffant, square or rectangular
Module IV Use of textures & colour Mediums
Descriptors/Topics Use of textures and its use in illustrating different fashion garments .e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc. Different dresses using different colour mediums – pencil colours, steadytlers, water and poster colours, dry and oil pastels, water proof inks, colour pens and charcoal pencils
Module V Sketching of male block/ Flesh figures
Descriptors/Topics Front view, Back view, 3/4 th view and Side view
Module VI: Male Tilted figures
Descriptors/Topics



Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three- fourth turned etc

Module VII: Draping of Male figures

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books

Text:

- Abbing Bina , Fashion sketch book
- Ireland . J Partick , Introduction to fashion design
- Allen , Fashion Drawing – The Basic Principles

References:

- Basic figure drawing and sketching
- Gersten Rita, Innovative fashion sketching
- Abbing Bina, Model drawing
- Pepin Press, Figure Drawing for Fashion Design
- Hudsan Thames, Rendering with Pen & Ink
- Packer, William Fashion Drawing in Vogue
- Abbing Bina , Advanced Fashion sketch book

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Quick Sketches	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
2	Module I Quick Sketches	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
3	Module I Quick Sketches	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
4	Module I Quick Sketches	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
5	Module I Quick Sketches	Practical	BFD	Mid Term-1, Quiz



			222.1	& End Sem Exam
6	Module I Quick Sketches	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
7	Module I Quick Sketches	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
8	Module II Working with various Postures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
9	Module II Working with various Postures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
10	Module II Working with various Postures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
11	Module II Working with various Postures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
12	Module II Working with various Postures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
13	Module II Working with various Postures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
14	Module II Working with various Postures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
15	Module II Working with various Postures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
16	Module II Working with various Postures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
17	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
18	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
19	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
20	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
21	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-2, Quiz & End Sem Exam
22	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-2, Quiz & End Sem Exam
23	Module III Draping of	Practical	BFD	Mid Term-2, Quiz



	different types of Dresses in Varying Silhouettes		222.1	& End Sem Exam
24	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-2, Quiz & End Sem Exam
25	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-2, Quiz & End Sem Exam
26	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-2, Quiz & End Sem Exam
27	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-2, Quiz & End Sem Exam
28	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
29	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
30	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
31	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
32	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
33	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
34	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
35	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
36	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
37	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Quiz & End Sem Exam
38	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Quiz & End Sem Exam
39	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Quiz & End Sem Exam
40	Module V Sketching of male block/ Flesh figures	Practical	BFD 222.2	Quiz & End Sem Exam
41	Module V Sketching of male block/ Flesh figures	Practical	BFD 222.2	Quiz & End Sem



				Exam
42	Module V Sketching of male block/ Flesh figures	Practical	BFD 222.2	Quiz & End Sem Exam
43	Module VI: Male Tilted figures	Practical	BFD 222.2	Quiz & End Sem Exam
44	Module VI: Male Tilted figures	Practical	BFD 222.2	Quiz & End Sem Exam
45	Module VII: Draping of Male figures	Practical	BFD 222.2	Quiz & End Sem Exam
46	Module VII: Draping of Male figures	Practical	BFD 222.2	Quiz & End Sem Exam
47	Module VII: Draping of Male figures	Practical	BFD 222.2	Quiz & End Sem Exam
48	Module VII: Draping of Male figures	Practical	BFD 222.2	Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
B.DES 222.1	Understanding and drawing male fashion figures	3	3	1	2	1		1	1	2		2	1			
B.DES 222.2	Drape male fashion croqui using various color mediums	3	2	2	2	2				2		1	1			



Amity School of Fashion Design & Technology Department of Fashion Design & Technology IMID-SEMESTER(SEM-2)2019-20						
Class: B. Des. (Fashion Design) 2Semester						
SubjectName: BFD222Fashion Model Drawing-II		Time:2 Hrs.			Max.Marks:30	
Levels of thequestions as perBloomsTaxo nomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
QuestionM apping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	Q.3,6	q.3,6
Student willbeableto CO1:Understanding and drawing male fashion figures CO2: Drape male fashion croqui using various color mediums						
COMap	QuestionNo.	Question				Marks
CO1	Q.1	Explainthe difference between fashion figures and art figures.				3
CO1	Q.2a	What is the importance of block figure in model drawing?				3
	Q.2b	Draw 8.5 heads male block figure.				3
CO1	Q.3	Draw five male figures of 12.5 heads with 3/4 th postures.				6
CO2	Q.4	Illustrate the texture of Chiffon Fabric .				3
CO2	Q.5a	Illustrate the texture of net and cotton fabric on male croqui.				3
	Q.5b	Write the characteristicsof net and cotton fabric.				3
CO2	Q6	Illustrate traditional wear with the help of draping of fabric rendering on 3/4 th male posture.				6



Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.



AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Flat Pattern Making-II
Course Code : BFD223, Crédits : 02, Session : 2019-2020 (Even Sem.), Class : B.Des, 1st Year/2nd Sem
Faculty Name : Ms. Vidhu G.

A. Introduction: The course makes students understand the skills of developing the ideas into real garments by pattern making to get the required style, shape and fit. The students now learn to interpret designs and learn to create the patterns for those designs

B. Course Outcomes: At the end of the course, students will be able to:

BFD 223.1. Acquire knowledge and skills to develop advance patterns using basic slopers.

BFD 223.2 Apply pattern making skills to test fit patterns in muslin to standard dress forms.

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.



PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will



be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I Torso draft
Descriptors/Topics
- Combined bodice and skirt to produce torso draft - Torso Front and Torso Back.
Module II Dresses without waistline seams
Descriptors/Topics :
- Close fitting dress block (Sheath silhouette) - Semi fitted dress block (Shift silhouette) - Straight line dress block (Box fitting silhouette)
Module III: Pattern Making for Children Wear
Descriptors/Topics
Dress Blocks
Module IV Dart manipulation and yokes
Descriptors/Topics
- Other forms of suppression dart folds, dart tucks, gathers, pleats, flares etc. - Development of styles through dart manipulation



- Connecting darts to create seam lines e.g. princess line and other style developments - Shoulder, midriff & hip yoke
Module V Types of skirts :
Descriptors/Topics - Low waist skirts; High waist skirts; - Flared skirts based on basic patterns (darts converted into flares) - Skirts with gathered waistline; Gored skirts; Godet skirt - Pleated skirt – Knife and box pleats, - Circular skirts – Full circular skirt, half circular skirt
Module VI Categories and types of sleeves
- Set in sleeves-Puff , Lantern, Bishop, Leg-o- mutton - Grown on sleeves-Kimono, Dolman ,Raglan

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books

Text Reading:

- Aldrich Winifred, Metric pattern Cutting for Children's Wear and Babywear
- Holman Gillian, Pattern cutting made easy
- Cooklin Gerry, Pattern cutting for women's outerwear
- Armstrong, Pattern making for fashion design

References:

- Zarapkar, Pattern Cutting
- Carolyn Norma, Pattern- Making
- Mortimer Gloria, Pattern designs for children clothes
- Cloake, Cutting & Draping special occasion clothes
- Brooks Lark, Every sewer's guide to perfect fit

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
2	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam



3	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I Torso draft</i>	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
5	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
6	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
7	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
8	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
9	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
10	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
11	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
12	Module II Dresses without waistline seams	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
13	Module II Dresses without waistline seams	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
14	Module II Dresses without waistline seams	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
15	Module II Dresses without waistline seams	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
16	Module III: Pattern Making for Children Wear	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
17	Module III: Pattern Making for Children Wear	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
18	Module III: Pattern Making for Children Wear	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
19	Module III: Pattern Making for Children Wear	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
20	Module III: Pattern Making for Children Wear	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam



21	Module III: Pattern Making for Children Wear	Practical	BFD 223.1	Mid Term-2, Quiz & End Sem Exam
22	Module III: Pattern Making for Children Wear	Practical	BFD 223.1	Mid Term-2, Quiz & End Sem Exam
23	Module IV Dart manipulation and yokes	Practical	BFD 223.1	Mid Term-2, Quiz & End Sem Exam
24	Module IV Dart manipulation and yokes	Practical	BFD 223.1	Mid Term-2, Quiz & End Sem Exam
25	Module IV Dart manipulation and yokes	Practical	BFD 223.1	Mid Term-2, Quiz & End Sem Exam
26	Module IV Dart manipulation and yokes	Practical	BFD 223.1	Mid Term-2, Quiz & End Sem Exam
27	Module IV Dart manipulation and yokes	Practical	BFD 223.1	Mid Term-2, Quiz & End Sem Exam
28	Module V Types of skirts :	Practical	BFD 223.1	Mid Term-2, Quiz & End Sem Exam
29	Module V Types of skirts :	Practical	BFD 223.1	Mid Term-2, Quiz & End Sem Exam
30	Module V Types of skirts :	Practical	BFD 223.2	Mid Term-2, Quiz & End Sem Exam
31	Module V Types of skirts :	Practical	BFD 223.2	Mid Term-2, Quiz & End Sem Exam
32	Module V Types of skirts :	Practical	BFD 223.2	Mid Term-2, Quiz & End Sem Exam
33	Module V Types of skirts :	Practical	BFD 223.2	Mid Term-2, Quiz & End Sem Exam
34	Module V Types of skirts :	Practical	BFD 223.2	Mid Term-2, Quiz & End Sem Exam
35	Module V Types of skirts :	Practical	BFD 223.2	Mid Term-2, Quiz & End Sem Exam
36	Module V Types of skirts :	Practical	BFD 223.2	Mid Term-2, Quiz & End Sem Exam
37	Module V Types of skirts :	Practical	BFD 223.2	Quiz & End Sem Exam
38	Module V Types of skirts :	Practical	BFD 223.2	Quiz & End Sem Exam
39	Module V Types of skirts :	Practical	BFD 223.2	Quiz & End Sem Exam
40	Module V Types of skirts	Practical	BFD	Quiz & End Sem



	:		223.2	Exam
41	Module V Types of skirts :	Practical	BFD 223.2	Quiz & End Sem Exam
42	Module V Types of skirts :	Practical	BFD 223.2	Quiz & End Sem Exam
43	Module V Types of skirts :	Practical	BFD 223.2	Quiz & End Sem Exam
44	Module V Types of skirts :	Practical	BFD 223.2	Quiz & End Sem Exam
45	Module VI Categories and types of sleeves	Practical	BFD 223.2	Quiz & End Sem Exam
46	Module VI Categories and types of sleeves	Practical	BFD 223.2	Quiz & End Sem Exam
47	Module VI Categories and types of sleeves	Practical	BFD 223.2	Quiz & End Sem Exam
48	Module VI Categories and types of sleeves	Practical	BFD 223.2	Quiz & End Sem Exam

G. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
B.DES 223.1	Acquire knowledge and skills to develop advance patterns using basic slopers.	3	3	1	3	1		1	2	2		2	1			



B.DES 223.2	Apply pattern making skills to test fit patterns in muslin to standard dress forms	3	2	2	2	2		2 1		2		1	1			
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Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology IMID-SEMESTER(SEM-2)2019-20						
Class: B. Des. (Fashion Design) 2Semester						
Subject Name: BFD 223 Flat Pattern Making –II		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Acquire knowledge and skills to develop advance patterns using basic slopers. CO2: Apply pattern making skills to test fit patterns in muslin to standard dress forms						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain				3
CO1	Q.2a	Explain the term Torso?				3
	Q.2b	Draft a pattern of torso.				3
CO1	Q.3	Draft a basic pattern for dress.				6
CO2	Q.4	Explain the importance of sleeve in a garment.				3
CO2	Q.5a	Draft a basic bodice pattern for children wear .				3
	Q.5b	Draft a pattern for basic sleeve.				3
CO2	Q.6	Draft a pattern for Circular Skirt.				6



Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.



AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course 224 : <u>Computer applications in fashion industry</u>
Course Code : BFD224, Crédits : 02, Session : 2019-2020 (Even Sem.), Class : B.Des, 1st Year/2nd Sem
Faculty Name : Ms Shweta Singh

A. Introduction: This course focuses on the usage of Usage of computers in Fashion & Apparel Industry.

B. Course Outcomes: At the end of the course, students will be able to:

BFD 224.1. Identify and apply different tools of Vector Based Application software

BFD 224.2 Develop fashion croquis using software draw tools



C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:



PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

H. Syllabus

Module I Design software
Descriptors/Topics
Introduction to the design software , tool introduction and its usage
Module II Introduction to tool bar and its usage
Descriptors/Topics
Functions of tools and its usage
Module III Figure Drawing
Descriptors/Topics
Block figure and Flesh figure



Module IV Working with layouts
Descriptors/Topics Creating Backgrounds ,importing images, creating texts etc.
Module V Creating Prints and textures
Descriptors/Topics Creating motifs, mesh with color, using brushes ,fills, outlines etc.
Module VI Draping and rendering
Descriptors/Topics To render the developed prints on draped fashion croqui

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books

Text :

- Aldrich Winifred, CAD in Clothing and Textiles
- Triedman and Cullan ,Colour Graphic

References:

- Femina
- Elle

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
2	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
3	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I Design software</i>	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
5	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
6	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz



				& End Sem Exam
7	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
8	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
9	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
10	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
11	Module I Design software	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
12	Module II Introduction to tool bar and its usage	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
13	Module II Introduction to tool bar and its usage	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
14	Module II Introduction to tool bar and its usage	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
15	Module II Introduction to tool bar and its usage	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
16	Module II Introduction to tool bar and its usage	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
17	Module II Introduction to tool bar and its usage	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
18	Module II Introduction to tool bar and its usage	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
19	Module II Introduction to tool bar and its usage	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
20	Module III Figure Drawing	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
21	Module III Figure Drawing	Lecture	MAT101.3	Mid Term-2, Quiz & End Sem Exam
22	Module III Figure Drawing	Lecture	MAT101.3	Mid Term-2, Quiz & End Sem Exam
23	Module III Figure Drawing	Lecture	MAT101.3	Mid Term-2, Quiz & End Sem Exam
24	Module III Figure Drawing	Lecture	MAT101.3	Mid Term-2, Quiz & End Sem Exam
25	Module III Figure Drawing	Lecture	MAT101.3	Mid Term-2, Quiz & End Sem Exam
26	Module III Figure Drawing	Lecture	MAT101.3	Mid Term-2, Quiz & End Sem Exam



27	Module III Figure Drawing	Lecture	MAT101.3	Mid Term-2, Quiz & End Sem Exam
28	Module III Figure Drawing	Lecture	MAT101.3	Mid Term-2, Quiz & End Sem Exam
29	Module III Figure Drawing	Lecture	MAT101.4	Mid Term-2, Quiz & End Sem Exam
30	Module IV Working with layouts	Lecture	MAT101.4	Mid Term-2, Quiz & End Sem Exam
31	Module IV Working with layouts	Lecture	MAT101.4	Mid Term-2, Quiz & End Sem Exam
32	Module IV Working with layouts	Lecture	MAT101.4	Mid Term-2, Quiz & End Sem Exam
33	Module IV Working with layouts	Lecture	MAT101.4	Mid Term-2, Quiz & End Sem Exam
34	Module IV Working with layouts	Lecture	MAT101.4	Mid Term-2, Quiz & End Sem Exam
35	Module IV Working with layouts	Lecture	MAT101.4	Mid Term-2, Quiz & End Sem Exam
36	Module IV Working with layouts	Lecture	MAT101.4	Mid Term-2, Quiz & End Sem Exam
37	Module V Creating Prints and textures	Lecture	MAT101.5	Quiz & End Sem Exam
38	Module V Creating Prints and textures	Lecture	MAT101.5	Quiz & End Sem Exam
39	Module V Creating Prints and textures	Lecture	MAT101.5	Quiz & End Sem Exam
40	Module V Creating Prints and textures	Lecture	MAT101.5	Quiz & End Sem Exam
41	Module V Creating Prints and textures	Lecture	MAT101.5	Quiz & End Sem Exam
42	Module V Creating Prints and textures	Lecture	MAT101.5	Quiz & End Sem Exam
43	Module V Creating Prints and textures	Lecture	MAT101.5	Quiz & End Sem Exam
44	Module V Creating Prints and textures	Lecture	MAT101.5	Quiz & End Sem Exam
45	Module V Creating Prints and textures	Lecture	MAT101.5	Quiz & End Sem Exam
46	Module VI Draping and rendering	Lecture	MAT101.5	Quiz & End Sem Exam
47	Module VI Draping and	Lecture	MAT101.5	Quiz & End Sem



	rendering			Exam
48	Module VI Draping and rendering	Lecture	MAT101.5	Quiz & End Sem Exam

I. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
B.DES 224.1	Identify and apply different tools of Vector Based Application software	3	3	1	3	1		1	2	2		2	1			
B.DES 224.2	Develop fashion croquis using software draw tools	3	2	2	2	2	3		1	2		1	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology IMID-SEMESTER(SEM-2)2019-20		
Class: B. Des. (Fashion Design) 2Semester		
Subject Name: BFD 224 Computer Application in Fashion Industry-II	Time: 2 Hrs.	Max. Marks: 30



Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	Q.6	Q.6,3,2

Student will be able to

CO1: Learn to recognize the different types of lines and colour.

CO2: To remember the style features of design and motifs.

CO Map	Question No.	Question	Marks
CO1	Q.1	Name various kinds of Design software's available for fashion and textiles.	3
CO1	Q.2a	Explain the use of lasso tool and crop tool in coral draw.	3
	Q.2b	What is the use of contouring in coral draw.	3
CO1	Q.3	Why corel draw is a vector graphic software.	6
CO2	Q.4	Draw front and back of male and female using pencil tool in corel.	3
CO2	Q.5a	What is the use of prints in garments.	3
	Q.5b	Develop prints in vertical repeat in coral draw.	3
CO2	Q.6	Develop a draped male garment in coral draw.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course 225 : Introduction to garment manufacturing techniques
Course Code : BFD225, Crédits : 02, Session : 2019-2020 (Even Sem.), Class : B.Des, 1st Year/2nd Sem
Faculty Name : Ms. Vidhu G.

A. Introduction: This course focuses on the usage of computers in Fashion & Apparel Industry.

B. Course Outcomes: At the end of the course, students will be able to:

- BFD 225.1. Execute and choose various seams according to the nature of fabric and design
- BFD 225.2 Demonstrate better skills at controlling sewing machine.

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.



PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination.	A	5%



	The allowance of 25% includes all types of leaves including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

J. Syllabus

Module I Introduction to sewing machine and machine practice
Descriptors/Topics - Parts of sewing machine - Faults and rectification Machine practice on paper and fabric
Module II Basic hand stitches and Seams
Basic hand stitches Temporary and Permanent Basting, Hemming -visible and invisible, Running, Buttonhole, Backstitches –full, half, prick, Slip stitch Seams : Superimposed seam, Lapped seam, French seam, Run and fell seam, Bound seam
Module III Fabric manipulation like gathers, pleats and tucks
Descriptors/Topics - Gathers - Pleats – Knife, Box, Kick pleats Tucks- Pin, Space, Cross, Shell and Release
Module IV Necklines
Descriptors/Topics - Various kinds of necklines, stitches and trimmings used for various shapes. - Use and differences between the basic methods used for finishing necklines Shaped facing, Bias facing and Piping.
Module V Plackets & Pockets
Descriptors/Topics Plackets -Shirt Placket, Wrap and projection placket, Continuous placket, Pockets– Construction and size specifications; Flap pocket, Welt pocket, Side seam pocket and cross pockets.
Module VI Construction of collars
Descriptors/Topics Gents shirt collar, Shawl collar

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70



CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books

Text :

- Aldrich Winifred, CAD in Clothing and Textiles
- Triedman and Cullan ,Colour Graphic

References:

- Femina
- Elle

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Introduction to sewing machine and machine practice	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
2	Module I Introduction to sewing machine and machine practice	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
3	Module I Introduction to sewing machine and machine practice	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I Introduction to sewing machine and machine practice</i>	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
5	Module I Introduction to sewing machine and machine practice	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
6	Module I Introduction to sewing machine and machine practice	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
7	Module II Basic hand stitches and Seams	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
8	Module II Basic hand stitches and Seams	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
9	Module II Basic hand stitches and Seams	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
10	Module II Basic hand stitches and Seams	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
11	Module II Basic hand stitches and Seams	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam



12	Module II Basic hand stitches and Seams	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
13	Module III Fabric manipulation like gathers, pleats and tucks	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
14	Module III Fabric manipulation like gathers, pleats and tucks	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
15	Module III Fabric manipulation like gathers, pleats and tucks	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
16	Module III Fabric manipulation like gathers, pleats and tucks	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
17	Module III Fabric manipulation like gathers, pleats and tucks	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
18	Module III Fabric manipulation like gathers, pleats and tucks	Lecture	BFD 225.2	Mid Term-1, Quiz & End Sem Exam
19	Module IV Necklines	Lecture	BFD 225.2	Mid Term-1, Quiz & End Sem Exam
20	Module IV Necklines	Lecture	BFD 225.2	Mid Term-1, Quiz & End Sem Exam
21	Module IV Necklines	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
22	Module IV Necklines	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
23	Module IV Necklines	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
24	Module IV Necklines	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
25	Module V Plackets & Pockets	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
26	Module V Plackets & Pockets	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
27	Module V Plackets & Pockets	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
28	Module V Plackets & Pockets	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
29	Module V Plackets & Pockets	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam



30	Module V Plackets & Pockets	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
31	Module V Plackets & Pockets	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
32	Module V Plackets & Pockets	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
33	Module VI Construction of collars	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
34	Module VI Construction of collars	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
35	Module VI Construction of collars	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
36	Module VI Construction of collars	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam

K. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
B.DES 225.1	Execute and choose various seams according to the nature of fabric and design	3	3	1	3	1			2	2		2	1			
B.DES 225.2	Demonstrate better skills at controlling sewing machine.	3	2	2	2	2	1	2		2		1	1			

Sample Question Paper

Amity School of Fashion Design & Technology
Department of Fashion Design & Technology
IMID-SEMESTER (SEM-2) 2019-20

Class: B. Des. (Fashion Design) 2 Semester



SubjectName:BFD 225 Introduction to Garment Manufacturing Techniques-II		Time:2 Hrs.			Max.Marks:30	
Levels of thequestions as perBloomsTaxo nomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
QuestionM apping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	q.5	

Student willbeableto

CO1:Learn to recognize the different types of lines and colour.

CO2: To remember the style features of design and motifs.

COMap	QuestionNo.	Question	Marks
CO1	Q.1	What is counter sample in garments?	3
CO1	Q.2a	Explain the various types of seams and stitches.	<u>3</u>
	Q.2b	Describe how to make temporary and permanent stitches.	3
CO1	Q.3	How do I know about the special and innovative sewing machines?	6
CO2	Q.4	What are the Types of Machines Required for Jeans Manufacturing	3
CO2	Q.5a	What size of needle used in t-shirt stitching? Briefly Explain.	3
	Q.5b	Why do garment manufacturers plan efficiency at 75 and not 100 percent?	3
CO2	Q6	Polyester T-shirt Vs Cotton T-shirt: Which One is Better for You?	6

Attainments		Rubric
Level	1	IF60%ofstudentssecuremorethan60%marksthenlevel1
Level	2	IF70%ofstudentssecuremorethan60%marksthenlevel2
Level	3	IF80%ofstudentssecuremorethan60%marksthenlevel3

Attainment Level 3:

80% of students secured more than 60% marks.





AMITY UNIVERSITY MADHYA PRADESH, GWALIOR

AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

DEPARTMENT OF FASHION DESIGN

PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Bachelor of Design (B.Des) FD, Academic Year – 2019-20

Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Way of its appreciation, enhance the skill of drawing and sketching, and understand the concept of perspective, shading. Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

Note: - Correlation levels 1, 2 and 3 as defined below:

1: Slight (Low), 2: Moderate (Medium) and 3: Substantial (High)

If there is no correlation, put “-”

PROGRAMME ARTICULATION MATRIX																
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
III SEM	BFD 301	3	2	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD302	3	1	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD305	3	3	2	3	3	2	2	-	3	2	3	3	-	-	-
	BFD321	2	2	2	-	3	-	3	2	-	3	-	3	-	-	-
	BFD322	3	3	1	2	3	3	3	3	3	-	1	3	-	-	-
	BFD 323	2	-	2	-	3	-	3	2	-	3	-	3	-	-	-
	BFD 324	3	3	3	2	2	1	1	-	-	-	-	3	-	-	-
	BFD327	2	2	2	-	3	-	3	2	-	3	-	3	-	-	-
	BFD326	3	3	1	2	3	3	3	3	3	-	1	3	-	-	-



AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : Fashion Management – I

Course Code : BFD 301, Crédits : 03, Session :2019-20 (Odd Sem.), Class : B.Des. 2nd Year

Faculty Name : Ms. Mahima N

A.
Intr

Introduction: This subject deals with the basic applications and principles of management in the area of fashion.

B. Course Outcomes: At the end of the course, students will be able to:

BFD301.1. Acquire knowledge of management principles to create a business plan and understand the Organizational structure.

BFD301.2. Create new strategies for marketing and promotion

BFD301.3. Explain the basic management concepts, applications & processes.

BFD301.4. Explain the application in decision making, motivation terms such as leadership and communication for effective fashion business.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester	End Semester Examination	EE	70%

Examination			
Total			100%

F. Syllabus

Module I: Meaning & Principles of management

Professional management of the fashion industry, Relevance of fashion management

Module II: Structure of an organization

Function of different departments, Relationship between individual departments

Module III: Leadership

Need for leadership, functions of a leader, and manager as a leader

Module IV: Communication

Importance of communications, communication process, barriers of communication, making communication effective

Module V: Authority

Types and features, relevance of authority in management

Module VI: Motivation

Characteristics of motivation, methods of improving motivation, incentives, pay promotion, rewards, job satisfaction and job enrichment

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

- By Koontz and Heinz, Principles of Management
- Fashion marketing by Mike Easey
- Marketing management by Philip Kotler
- By Mike Easey, Fashion Marketing
- By Maria Constantino, Fashion Marketing and PR
- By Nicholas Alexander, international Retailing

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Principle of Management	Lecture	BFD301.1	Mid Term-1, case studies & End Sem Exam
2	Principle of Management	Lecture	BFD301.1	Mid Term-1, Quiz & End Sem Exam
3	Scientific principle of Management	Lecture	BFD301.1	Mid Term-1, Quiz & End Sem Exam
4	Professional management of the fashion industry	Lecture	BFD301.1	Mid Term-1, Quiz & End Sem Exam
5	Professional management of the fashion industry	Lecture	BFD301.1	Mid Term-1, Quiz & End Sem Exam
6	Relevance of fashion management	Lecture	BFD301.1	Mid Term-1, Quiz & End Sem Exam
7	Introduction of Organizational structure	Lecture	BFD301.2	Mid Term-1, Quiz & End Sem Exam
8	Role of Organizational structure	Lecture	BFD301.2	Mid Term-1, Quiz & End Sem Exam
9	Function of different departments	Lecture	BFD301.2	Mid Term-1, case studies & End Sem Exam
10	Relationship between individual departments	Lecture	BFD301.2	Mid Term-1, case studies & End Sem Exam
11	Relationship between individual departments	Lecture	BFD301.2	Mid Term-1, case studies & End Sem Exam
12	Relationship between individual departments	Lecture	BFD301.2	Mid Term-1, case studies & End Sem Exam
13	Introduction	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
14	Need for leadership	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
15	Need for leadership	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
16	Need for leadership	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
17	functions of a leader, and	Lecture	BFD301.3	Mid Term-1, case

	manager as a leader			studies & End Sem Exam
18	functions of a leader, and manager as a leader	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
19	functions of a leader, and manager as a leader	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
20	Importance of communications	Lecture	BFD301.4	Mid Term-1, case studies & End Sem Exam
21	Importance of communications	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
22	communication process, barriers of communication	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
23	communication process, barriers of communication	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
24	communication process, barriers of communication	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
25	making communication effective	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
26	Meaning	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
27	Types and features	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
28	Types and features	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
29	Relevance of authority in management	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
30	Relevance of authority in management	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
31	Relevance of authority in management	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
32	Introduction	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
33	Characteristics of motivation	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
34	methods of improving motivation	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
35	incentives, pay promotion, rewards, job satisfaction and job enrichment	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
36	incentives, pay promotion, rewards, job satisfaction and job enrichment	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD301.1.	Acquire knowledge of management principles to create a business plan and understand the organizational structure				3	2			2	3	3	2	2			
BFD301.2.	Explain the basic management concepts, applications & processes				2	2			2	3	3	3	1			
BFD301.3	Explain the application in decision making, motivation terms such as leadership and communication for effective fashion business.				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2019-20						
Class: B.Des (FD) III Semester						
Subject Name: BFD 301 Fashion Management-I		Time: 2 Hrs			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: Apply the principle of management for effective outcome. CO2: Explain the basic management concepts, applications & processes. CO3: Explain the application in decision making, motivation terms such as leadership and Communication for effective fashion business.						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by management as an art.				3
CO1	Q.2a	What is the importance of organizational structure in fashion industry.				3
	Q.2b	What is the relationship between individual departments in export house.				3
CO1	Q.3	Explain briefly the scientific principle of management.				6
CO2	Q.4	What is the need of Leader in an organisation.				3
CO3	Q.5a	What is the importance of effective communication.				3
	Q.5b	What are the communication barriers.				3
CO3	Q 6	Explain briefly the methods of motivation.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2: 70% of students secure more than 60% marks





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : History of Fashion-III

Course Code : BFD 302, Crédits : 02, Session : 2019-20 (Odd Sem.), Class : B.Des. 2nd Year

Faculty Name : Ms. Twinkle R.

A. Introduction: The students study the ancient civilizations of the Western world.

B. Course Outcomes: At the end of the course, students will be able to:

BFD302.1. Students will know the costumes of the world.

BFD302.2. Acquire knowledge about the styles of costumes and special features.

BFD302.3. Students will be familiar with the styles worn during the ancient Egyptian, Greek, Roman Byzantine, Cretans & Etrurians.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

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[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Egyptian costumes

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

Module II: Greek costumes

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

Module III: Roman Period

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

Module IV: Byzantine Period

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

Module V: Cretans

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

Module VI: Etrurians

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H: Suggested Text/Reference Books:

- By Mules, Timeline of World Costumes
- By John Paacock, Fashion Source Book, The 1960's, The 1970's The 1980's
- By John Peacock, The chronicle of Western Costumes
- Illustrated Encyclopedia of Costume and Fashion
- By Lucy Johnston, 19th century Fashion in Detail
- By Pepin Press, Pictorial History of Costumes

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Egyptian costumes Detailed study of dates, significant developments, mummification	Lecture	BFD302-1	Mid Term-1, PPT & End Sem Exam
2	Egyptian costumes Detailed study of dates, significant developments, mummification	Lecture	BFD302-1	Mid Term-1, PPT & End Sem Exam
3	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-1	Mid Term-1, PPT & End Sem Exam
4	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-1	Mid Term-1, PPT & End Sem Exam
5	Greek costumes Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
6	Greek costumes Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
7	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
8	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
9	Roman Period Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
10	Roman Period Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
11	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
12	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
13	Byzantine Period Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
14	Byzantine Period Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
15	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
16	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
17	Cretans Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
18	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
19	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam

20	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
21	Etrurians Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
22	Etrurians Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
23	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
24	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	PSO3
BFD302.1	Students will know the costumes of the world.				3	2			2	3	3	2	2			
BFD302.2	Acquire knowledge about the styles of costumes and special features.				2	2			2	3	3	3	1			
BFD302.3	Students will be familiar with the styles worn during the ancient Egyptian, Greek, Roman, Byzantine, Cretans Etrurians				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2019-20						
Class: B.Des (FD) III Semester						
Subject Name: BFD 302 History of Fashion-III		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		Q5b
Student will be able to CO1: Students will know the costumes of the world CO2: Acquire knowledge about the styles of costumes and special features. CO3: Students will be familiar with the styles worn during the ancient Egyptian, Greek, Roman, Byzantine, Cretans & Etrurians.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Describe the women costume of Egyptian civilization.				3
CO1	Q.2a	Draw and explain the jewellery of Etrurians.				3
	Q.2b	Explain briefly the Egyptian men's costumes, jewellery, hairstyles & footwear.				3
CO1	Q.3	Explain briefly the costume, jewellery & hairstyle of men and women of Cretans.				6
CO2	Q.4	Describe the Men's costumes of Byzantine Period.				3
CO3	Q.5a	What are the difference between costumes of roman and byzantine period.				3
	Q.5b	Explain the men and women hairstyle of Egyptian and Cretans with the help of diagram.				3
CO3	Q 6	What is toga? Explain the types of toga at different age.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3: IF 80% of students secure more than 60% marks



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Fundamentals of Textiles – III
Course Code : BFD 305, Crédits : 03, Session : 2097-20 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name : Ms. Rupali K

A. Introduction: The subject starts with realistic view of the production of the woven & knitted fabrics- their theoretical details and application

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD305.1.** To understand the basics of looms, preparatory process of woven fabric.
- **BFD305.2.** Understanding of textile machinery and process of knitted fabric.
- **BFD305.3.** Identify and to know about the process of novelty and non-woven textiles

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I: Weaving process:

Definition, Loom – Types, parts & various motions of loom. Types of weaves – Basic and Decorative, Preparation of samples of different weaves Selvedge, Identifying warp and weft; face and back of a fabric, defects.

Module II: Knitting process:

Knitting –Types of knits & knitting, Properties, Types of knitting stitches. Identify and classify knitted fabrics under warp & weft knits, Comparison of knits & weave, Knitting Defects, Use and Care of Knits.

Module III: Other types of textiles

Bonded and Foam laminated fabrics, Film fabrics: Coated fabrics, Metallic plated, flocked fabrics, quilted fabrics, Lace and Nets.

Module IV: Identification of Fabrics

Module V: Industry Visit

G: Examination Scheme:

Components	Mid- Term	Assignme nt	Attendance	End Term
Weightage (%)	15	10	05	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H: Suggested Text/Reference Books:

- By Marjory Joseph, Essentials of Textiles
- By E P G Gohl& L D Vilnsky, Textile Science
- Gilow, World Textiles
- By Kadolph& Langford, Textiles

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Definition, Loom – Types, parts & various motions of loom	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
2	Definition, Loom – Types, parts & various motions of loom	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
3	Types of weaves – Basic and Decorative	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
4	Types of weaves – Basic and Decorative	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
5	Types of weaves – Basic and Decorative	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
6	Types of weaves – Basic and Decorative	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
7	Types of weaves – Basic and Decorative	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
8	Preparation of samples of different weaves Selvage, Identifying warp and weft	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
9	Preparation of samples of different weaves Selvage, Identifying warp and weft	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
10	face and back of a fabric, defects	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
11	Knitting –Types of knits & knitting, Properties	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
12	Knitting –Types of knits & knitting, Properties	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
13	Knitting –Types of knits & knitting, Properties	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
14	Types of knitting stitches	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
15	Types of knitting stitches	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
16	Types of knitting stitches	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
17	Comparison of knits & weave, Knitting Defects, Use and Care of Knits	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
18	Comparison of knits & weave, Knitting Defects, Use and Care of Knits	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
19	Comparison of knits &	Lecture	BFD305-2	Mid Term-1, PPT

	weave, Knitting Defects, Use and Care of Knits			& End Sem Exam
20	Bonded and Foam laminated fabrics, Film fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
21	Bonded and Foam laminated fabrics, Film fabrics	Lecture	BFD305.	Mid Term-1, PPT & End Sem Exam
22	Bonded and Foam laminated fabrics, Film fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
23	Bonded and Foam laminated fabrics, Film fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
24	Bonded and Foam laminated fabrics, Film fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
25	Coated fabrics, Metallic plated, flocked fabrics, quilted fabrics, Lace and Nets	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
26	Coated fabrics, Metallic plated, flocked fabrics, quilted fabrics, Lace and Nets	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
27	Coated fabrics, Metallic plated, flocked fabrics, quilted fabrics, Lace and Nets	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
28	Coated fabrics, Metallic plated, flocked fabrics, quilted fabrics, Lace and Nets	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
29	Identification of Fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
30	Identification of Fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
31	Identification of Fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
32	Identification of Fabrics	Practical	BFD305.3	Mid Term-1, PPT & End Sem Exam
33	Identification of Fabrics	Practical	BFD305.3	Mid Term-1, PPT & End Sem Exam
34	Identification of Fabrics	Practical	BFD305.3	Mid Term-1, PPT & End Sem Exam
35	Industry Visit	Practical	BFD305.2	Mid Term-1, PPT & End Sem Exam
36	Industry Visit	Practical	BFD305.2	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O 2	PSO3
BFD302. 1	To understand the basics of looms, preparatory process of woven fabric.				3	2			2	3	3	2	2			
BFD302. 2	Understanding of textile machinery and process of knitted fabric				2	2			2	3	3	3	1			
BFD302 .3	Identify and to know about the process of novelty and non-woven textiles				2	1	1		2	3	3	3	2			

Sample question paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2019-20						
Class: B.Des (FD) III Semester						
Subject Name: BFD 305 Fundamentals of Textiles - III		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: To understand the basics of looms, preparatory process of woven fabric CO2: Understanding of textile machinery and process of knitted fabric.						
CO Map	Question No.	Question				Marks
CO1	Q.1	What is weaving? What are the types of weaving.				3
CO1	Q.2a	What is loom? Describe the types and parts of loom.				3
	Q.2b	Explain the fiber identification test of any three fibers.				3
CO2	Q.3	What is knitting. Explain the types of knitting and process.				6
CO2	Q.4	Describe the defects occur in knitted fabric.				3
CO2 ,3	Q.5a	What is flat knit and circular knit.				3
	Q.5b	Describe and illustrate the weaving pattern of diagonal and horizontal twill weave.				3
CO1	Q 6	Describe satin weave with the help of diagram.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2: 70% of Students secure more than 60% marks



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Fashion Art Illustration II
Course Code : BFD 321, Crédits : 03, Session : 2019-20 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name : Ms. Anshu S. C.

A. Introduction: Students will be able to know about the basic structure and to understand the drawing techniques. Students will be able to improve and modify the drawing skills.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD321.1.** Students will be able to know about the basic structure and to understand the drawing technique
- **BFD321.2.** Illustrate various garment components
- **BFD321.3.** Design garment designs on head theory figures
- **BFD321.4.** Identify optical illusion of different Element and principle of design
- **BFD321.5.** Creation of sketch accordance to fabric type.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us. Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I: Optical Illusions

Optical illusions with color, silhouette, texture, style lines, prints and details

Module II: Designing of Casual Shirts and T-Shirts for Adults (Female)

All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment.

Module III: Designing of Casual Blouses and Tops for Adults (Female)

All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment.

Module IV: Designing of casual and formal dresses for adults (Female)

Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment.

Module V: Designing of Executive Wear (Female)

All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment.

Module VI: Designing a range of sportswear for adults

All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment

G. Examination Scheme:

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

H. Suggested Text/Reference Books:

- By Kathryn Mc Kelvey, Fashion Source Book
- By Patrick John Ireland, Introduction to fashion design
- By BinaAbling, Fashion Sketchbook
- By BinaAbling, Fashion Model Drawing
- Inside fashion design

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Optical illusions with color, silhouette, texture style lines,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
2	Optical illusions with color, silhouette, texture style lines,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
3	Optical illusions with color, silhouette, texture style lines,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
4	Optical illusions with color, silhouette, texture style lines,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
5	Optical illusions with color, silhouette, texture style lines,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
6	Optical illusions with color, silhouette, texture style lines,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
7	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
8	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
9	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
10	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
11	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
12	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
13	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam

	fixed along with			
14	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
15	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
16	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
17	All the drawings should be made as working sketches with proper details, design description, costing costing sheet and swatches fixed along with	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
18	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
19	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
20	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
21	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
22	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
23	The designs should be	Practical	BFD321.2.	Mid Term-1, PPT &

	made in accordance with the Forecast and the selected segment			End Sem Exam
24	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
25	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam
26	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam
27	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam
28	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam
29	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam
30	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam
31	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.3	Mid Term-1, PPT & End Sem Exam
32	The designs should be	Practical	BFD321.3	Mid Term-1, PPT &

	made in accordance with the Forecast and the selected segment			End Sem Exam
33	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.3	Mid Term-1, PPT & End Sem Exam
34	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.3	Mid Term-1, PPT & End Sem Exam
35	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.3	Mid Term-1, PPT & End Sem Exam
36	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.3	Mid Term-1, PPT & End Sem Exam
37	Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
38	Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
39	Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
40	Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam

41	Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
42	Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
43	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam
44	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam
45	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam
46	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam
47	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam
48	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam
49	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
50	All the drawings should be made as working sketches with proper details, design description, costing	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam

	sheet and swatches fixed along with			
51	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
52	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
53	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
54	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
55	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
56	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
57	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
58	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
59	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
60	The designs should be made in accordance with the Forecast and the selected segment)	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam

61	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
62	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
63	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
64	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
65	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
66	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
67	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
68	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
69	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam

70	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
71	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
72	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES													CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P O 13	P S O 1	PS O2	PSO3
BFD321.1	Students will able to know about the basic structure and to understand the drawing technique.				3	2			2	3	3	2	2				
BFD321.2	Illustrate various garment components				2	2			2	3	3	3	1				
BFD321.3	Design garment designs on head theory figures				2	1	1		2	3	3	3	2				
BFD321.4	Identify optical illusion of different Element and principle of design		4	3	2	4											
BFD321.5	Creation of sketch accordance to fabric type.				5	2			2	5							

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2019-20						
Class: B.Des (FD) III Semester						
Subject Name: BFD 321 Fashion Art Illustration II		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: Students will be able to know about the basic structure and to understand the drawing technique. CO2: Illustrate various garment components. CO3: Design garment designs on head theory figures.						
CO Map	Question No.	Question			Marks	
CO1	Q.1	What do you understand by optical illusion? Explain the illusion colors.			3	
CO1	Q.2a	Designing a Casual Blouses of female with details.			3	
	Q.2b	Illustrate a sports wear for a tennis player female.			3	
CO1	Q.3	Design the formal dress with proper flat sketching.			6	
CO2	Q.4	Sketch the semi- formal for a corporate office girl.			3	
CO3	Q.5a	Design a garment of passive sportswear on neon color theme.			3	
	Q.5b	Illustrate a female top.			3	
CO3	Q 6	Design an executive wear for a female working in multi-national company.			6	

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2: 70% of students secure more than 60% marks



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Fashion Model Drawing II
Course Code : BFD 322, Crédits : 02, Session : 2019-20 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name : Ms. Dharmishtha K

A. Introduction: Students will be able to know about the basic structure and to understand the drawing techniques. Students will be able to improve and modify the drawing skills.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD322.1.** Acquire knowledge about fashion sketching
- **BFD322.2.** Drawing of Male, female different poses with arm movements to show fit of the garment
- **BFD322.3.** Demonstrate stick figure in different poses
- **BFD322.4.** To understand the techniques for facial features

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to

stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us. Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I:

Revision Exercises with Female Croquis

Module II: Sketching of male block/ Flesh figures

Front view, Back view, 3/4th view and Side view

Module III: Male Tilted figures

Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three- fourth turned etc

Module IV: Male Movement fashion figures

Arms and legs movements, Faces and hairstyles

Module V: Use of textures

Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc.

G. Examination Scheme:

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

H. Suggested Text/Reference Books:

- Abbing Bina , Fashion sketch book
- Ireland . J Partick , Introduction to fashion design
- Allen , Fashion Drawing – The Basic Principles
- Basic figure drawing and sketching
- Gersten Rita, Innovative fashion sketching

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
2	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
3	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
4	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
5	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
6	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
7	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
8	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
9	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
10	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
11	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
12	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
13	Front view, Back view,	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT &

	3/4 th view and Side view			End Sem Exam
14	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
15	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
16	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
17	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
18	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
19	Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three-fourth turned etc	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
20	Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three-fourth turned etc	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
21	Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three-fourth turned etc	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
22	Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three-fourth turned etc	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
23	Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three-fourth turned etc	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
24	Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three-fourth turned etc	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam

25	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
26	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
27	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
29	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
30	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
31	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
32	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
33	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
34	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
35	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
36	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
37	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
38	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes,	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam

	Georgettes, Organza, Jute etc			
39	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
40	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
41	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
42	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
43	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
44	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
45	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims,	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam

	Chiffons, Crepes, Georgettes, Organza, Jute etc			
46	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
47	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
48	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O2	PSO3
BFD322.1	Acquire knowledge about fashion sketching				3	2			2	3	3	2	2			
BFD322.2	Drawing of Male, female different poses with arm movements to shoe fit of the garment.				2	2			2	3	3	3	1			
BFD322.3	Demonstrate stick figure in different poses				2	1	1		2	3	3	3	2			
BFD321.4	To understand the techniques for facial features			4	2			4		1		1				

Sample Question Paper

Amity School of Fashion Designing and Technology
Department of Fashion design and Technology
I MID-SEMESTER (SEM –III) 2019-20

Class: B.Des (FD) III Semester

Subject Name: BFD 322 Fashion Model Drawing		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		

Student will be able to

CO1: Demonstrate stick figure in different poses.

CO2: Drawing of Male & female different poses with arm movements to show fit of the garment

CO Map	Question No.	Question	Marks
CO1	Q.1	Illustrate a 3/4 th view of male block figure.	3
CO1	Q.2a	Draw the male croquis front view with fleshing.	3
	Q.2b	Design a female stick figure with rendering.	3
CO1	Q.3	Design a traditional wear on 10 head female figure	6
CO2	Q.4	Design a female fashion & cosmetic magazine cover	3
CO2	Q.5a	Draw side view of male figure with fleshing.	3
	Q.5b	Draw an 8 head male croquis.	3
CO2	Q.6	Illustrate the back view of male 10 head croquis with detailing	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment level 3: 80% of students secure more than 60% marks



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Flat Pattern Making–III
Course Code : BFD 323, Crédits : 03, Session : 2019-20 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name : Ms. Vidhu G. (GF)

A. Introduction: This part of pattern making course enables students to learn about details of construction of patterns for important and most commonly worn women's garments like saree blouse and its variations, kurta, churidar etc.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD323.1.** Create drafting patterns for foundation for adult's styles using flat pattern and draping method.
- **BFD323.2** Draft flat patterns as well as on dress form for foundation styles in upper torso and skirts
- **BFD323.3.** Develop patterns using measurements for various garment components.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us. Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I

Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc.

Module II: Fitted and non-fitted seams

Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular

Module III: Waist bands & Cuffs

Straight & shaped

Module IV

Drafting of variations of skirt blouse with collars

Module V: Drafting of sari blouse

Four dart, katori, princesses line, choli cut, long blouse

Module VI: Drafting of Kurta/ female shirt

Semi fitted or fitted with neckline and style line variations

Module VII

Drafting of six gore petticoat

Module VIII

Drafting of salwar/chudidar/parallel

G. Examination Scheme:

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

H. Suggested Text/Reference Books:

- By Gillian Holman, Pattern cutting made easy
- By Winifred Aldrich, Metric Pattern Cutting
- By Gerry Cooklin, Pattern cutting for women's outerwear
- By Armstrong, Pattern making for fashion design

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
2	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
3	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
4	Definition, purpose, identification & how to cut patterns, box, knife,	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam

	inverted, double, kick etc			
5	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
6	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
7	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
8	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
9	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
10	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
11	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
12	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
13	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
14	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
15	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
16	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
17	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam

18	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
19	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
20	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
21	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
22	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
23	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
24	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
25	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
26	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
27	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
29	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
30	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
31	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
32	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
33	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
34	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
35	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
36	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
37	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
38	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
39	Four dart, katori, princesses line, choli	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam

	cut, long blouse			
40	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
41	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
42	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
43	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
44	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
45	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
46	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
47	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
48	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
49	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
50	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
21	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
52	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
53	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
54	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
55	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
56	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
57	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
58	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
59	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
60	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
61	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
62	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam

63	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
64	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
65	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
66	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
67	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
68	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
69	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
70	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
71	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
72	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O2	PSO3
BFD323.1	Create drafting patterns for foundation for adult's styles using flat pattern and draping method.				3	2			2	3	3	2	2			
BFD323.2	Draft flat patterns as well as on dress form for foundation styles in upper torso and skirts				2	2			2	3	3	3	1			
BFD323.3	Develop patterns using measurements for various garment components				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2019-20						
Class: B.Des (FD) III Semester						
Subject Name: BFD 323 Flat Pattern Making–III		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		Q1,2,3,6
Student will be able to CO1: Acquire knowledge about basic pattern making for garments. CO2: Identify and creation of different seams, stitches and pleats						
CO Map	Question No.	Question				Marks
CO1	Q.1	Create kick pleat on brown paper.				3
CO1	Q.2a	Stitch the non-fitted seam on fabric sample.				3
	Q.2b	Create the knife pleat along with inverted box pleat.				3
CO1	Q.3	Make the brown paper pattern of accordion pleat. Also convert the same on fabric.				6
CO2	Q.4	Create one sample of neckline seam.				3
CO2	Q.5a	What is pleats.				3
	Q.5b	Explain the types of pleats.				3
CO2	Q 6	Create 5 basic seams on one fabric sample and also explain the usage of the seams.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3: 80% of students secure more than 60% marks



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Computer Applications –III
Course Code : BFD 324, Crédits : 02, Session : 2019-20 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name : Ms. Dharmistha K.

A. Introduction: This module makes the student know-how the Computer Applications in the fashion & Apparel Industry.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD324.1.** Acquire knowledge on the basics of computer.
- **BFD324.2** To understand the application of computers in the field of textiles and apparels
- **BFD324.3.** Develop the knowledge of various software's includes Adobe Photoshop, Tuka Cad and Opti-Text etc

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to

stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us. Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I: Adobe Photoshop

Functions of Tools & Working on layers

Module II: Photo-editing & its usage

Module III: Demo on Tuka Cad Module

Module IV: Mode conversation through editing

Module V: Demo on OptiTex

Module VI: Rendering & filter effects along tutorials

G. Examination Scheme:

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

H. Suggested Text/Reference Books:

- Corel DRAW 11 for Windows: Visual Quick start Guide
- From Sue Chastain, your guide to Graphics software
- Corel DRAW Studio Techniques: Books: David Huss, Gary W. Priester by David Huss, Gary W. Priester.

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
2	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
3	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
4	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
5	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
6	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
7	Adobe Photoshop Functions of Tools &	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam

	Working on layers			
8	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
9	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
10	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
11	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
12	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
13	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
14	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
15	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
16	Photo-editing & its usage	Practical		Mid Term-1, PPT & End Sem Exam
17	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
18	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
19	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
20	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
21	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
22	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
23	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
24	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
25	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
26	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
27	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
28	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
29	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
30	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
31	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
32	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
33	Mode conversation	Practical	BFD324.2	Mid Term-1, PPT &

	through editing			End Sem Exam
34	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
35	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
36	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
37	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
38	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
39	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
40	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
41	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
42	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
43	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
44	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
45	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
46	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
47	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
48	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O2	PSO3
BFD324.1	Acquire knowledge on the basics of computer	1			3	2			2	3	3	2	2			
BFD324.2	To understand the application of computers in the field of textiles and apparels.				2	2			2	3	3	3	1			

BFD324.3	Develop the knowledge of various software's includes Adobe Photoshop, Tuka Cad and Opti-Text etc				2	1	1		2	3	3	3	2				

Sample Question Paper:

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2019-20						
Class: B.Des (FD) III Semester						
Subject Name: BFD 324 Computer Applications – III		Time: 2 Hrs			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		Q1,2,3,4,5,6
Student will be able to CO1: Using Software's, creation of various design patterns. CO2: Usage of layer masking & filter techniques.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Make one sheet of using transformation technique				3
CO1	Q.2a	Use the image adjustment on any image				3
	Q.2b	Create the layer masking.				3
CO1	Q.3	Create one poster with the use of masking technique				6
CO2	Q.4	Create a logo.				3
CO2	Q.5a	Create a business card.				3
	Q.5b	Make the vector masking.				3
CO2	Q.6	Develop five different prints on software.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2: 70% of students secure more than 60% marks



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Garment Construction – I
Course Code : BFD 326, Crédits : 03, Session : 2019-20 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name :Ms Vidhu Gupta

A. Introduction: This part of garment construction helps to give a final shape or form to a fabric according to one's aesthetic sense and creativity.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD326.1.** Students will be able to understand and improve the construction techniques.
- **BFD326.2.** Students will be able to improve the machine control for construction and to learn about different stitches.
- **BFD326.3** Students will be able to develop garment samples of salwar/ chudida, Sari blouse with lining, Ethnic wear etc.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to

stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us. Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I: Construction of Sari Blouse (Cotton)

Construction of Sari blouse with lining (Silk)

Module II: Construction of suit with salwar/ chudidar

Module III: Construction of Ethnic wear

Module IV: Construction of six Gore Petticoat

Module V: Construction of Fusion wear

G. Examination Scheme:

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

H. Suggested Text/Reference Books:

- Step by step dress making course by Leila Aitkin,
- Pattern Cutting by Zarapkar
- Introduction to clothing production management by A J Chuter
- Pattern making for fashion design by Armstrong

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
2	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
3	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
4	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
5	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
6	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
7	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
8	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
9	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
10	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
11	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
12	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
13	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
14	Construction of Sari	Practical	BFD326.1	Mid Term-1, PPT &

	blouse with lining (Silk)			End Sem Exam
15	Construction of suit with salwar/ chudidar	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
16	Construction of suit with salwar/ chudidar	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
17	Construction of suit with salwar/ chudidar	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
18	Construction of suit with salwar/ chudidar	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
19	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
20	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
21	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
22	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
23	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
24	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
25	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
26	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
27	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
28	Construction of suit with salwar/ chudidar		BFD326.2	Mid Term-1, PPT & End Sem Exam
29	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
30	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
31	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
32	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
33	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
34	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
35	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
36	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
37	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
38	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
39	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
40	Construction of Ethnic	Practical	BFD326.2	Mid Term-1, PPT &

	wear			End Sem Exam
41	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
42	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
43	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
44	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
45	Construction of six Gore Petticoat	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
46	Construction of six Gore Petticoat	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
47	Construction of six Gore Petticoat	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
48	Construction of six Gore Petticoat	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
49	Construction of six Gore Petticoat	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
50	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
51	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
52	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
53	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
54	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
55	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
56	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
57	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
58	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
59	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
60	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
61	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
62	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
63	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
64	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
65	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
66	Construction of Fusion	Practical	BFD326.3	Mid Term-1, PPT &

	wear			End Sem Exam
67	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
68	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
69	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
70	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
71	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
72	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O2	PSO3
BFD326.1	Students will able to understand the improve the construction techniques	1			3	2			2	3	3	2	2			
BFD326.2	Students will able to improve the machine control for construction and to learn about different garment stitching technique				2	2			2	3	3	3	1			
BFD326.3	Students will able to develop garment samples of salwar/ chudida, Sari blouse with lining, Ethnic wear etc				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2019-20						
Class: B.Des (FD) III Semester						
Subject Name: BFD 326 Garment Construction – I		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		Q1,2,3,4,5,6
Student will be able to CO1: Students will able to understand the improve the construction techniques CO2: Students will able to develop garment samples of salwar/ chudida, Sari blouse with lining, Ethnic wear etc						
CO Map	Question No.	Question				Marks
CO1	Q.1	Create the pattern on fabric for Chudidar				3
CO1	Q.2a	What is kurta also explain the types of kurta				3
	Q.2b	Construct the 1/4 th fabric sample of torso				3
CO1	Q.3	Create the pattern of salwar on paper and fabric				6
CO2	Q.4	Make a princess line pattern				3
CO2	Q.5a	Stitch the designer blouse.				3
	Q.5b	Create a one off shoulder pattern of upper bodice.				3
CO2	Q 6	Illustrate the designer blouse with pattern				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2: 70% of students secure more than 60% marks



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Traditional Embroideries - I
Course Code : BFD 327, Crédits : 02, Session : 2019-20 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name :Ms. Twinkle R.

A. Introduction: The students are introduced to the traditional embroideries of different states and they learn how to use them appropriately for added design effects and value addition.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD327.1.** Students can understand about adaptation and culture
- **BFD327.2.** Students will be able to learn about the constant changes of culture and Modern culture.
- **BFD327.3** Students will be able to learn about the different traditional embroideries

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway,

analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us. Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I: Introduction & History of Traditional Embroidery)

Module II: Basic & Decorative Stitch

Module III: Kantha of West Bengal

Module IV: Kasheeda of Bihar

Module V: Kashida of Kashmir

Module VI: Phulkari of Punjab

Module VII: Chikankari of Uttar Pradesh

Module VIII: Kasuti of Karnataka

Module IX: Rajasthani embroidery

Module X: Kutch embroidery

Module XI: Manipuri embroidery

Module XII: Zardozi of U.P**G. Examination Scheme:**

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

H. Suggested Text/Reference Books:

- By Kamla Devi Chatopadhyay, Embroideries of India
- By Jan Beaney, A complete guide to Creative Embroidery designs
- By Cassell, Contemporary Embroidery
- By Rosemary Gill, Indian Embroidery

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Introduction & History of Traditional Embroidery	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
2	Introduction & History of Traditional Embroidery	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
3	Introduction & History of Traditional Embroidery	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
4	Introduction & History of Traditional Embroidery	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
5	Basic & Decorative Stitch	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
6	Basic & Decorative Stitch	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
7	Basic & Decorative Stitch	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
8	Basic & Decorative Stitch	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
9	Kantha of West Bengal	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
10	Kantha of West Bengal	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
11	Kantha of West Bengal	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
12	Kantha of West Bengal	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
13	Kasheeda of Bihar	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam

14	Kasheeda of Bihar	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
15	Kasheeda of Bihar	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
16	Kasheeda of Bihar	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
17	Kashida of Kashmir	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
18	Kashida of Kashmir	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
19	Kashida of Kashmir	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
20	Kashida of Kashmir	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
21	Phulkari of Punjab	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
22	Phulkari of Punjab	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
23	Phulkari of Punjab	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
24	Phulkari of Punjab	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
25	Chikankari of Uttar Pradesh	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
26	Chikankari of Uttar Pradesh	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
27	Chikankari of Uttar Pradesh	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
28	Chikankari of Uttar Pradesh		BFD327.2	Mid Term-1, PPT & End Sem Exam
29	Kasuti of Karnataka	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
30	Kasuti of Karnataka	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
31	Kasuti of Karnataka	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
32	Kasuti of Karnataka	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
33	Kasuti of Karnataka	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
34	Rajasthani embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
35	Rajasthani embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
36	Rajasthani embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
37	Rajasthani embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
38	Kutch embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
39	Kutch embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
40	Kutch embroidery	Practical	BFD327.3	Mid Term-1, PPT &

				End Sem Exam
41	Kutch embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
42	Manipuri embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
43	Manipuri embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
44	Manipuri embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
45	Manipuri embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
46	Zardozi of U.P	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
47	Zardozi of U.P	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
48	Zardozi of U.P	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O2	PSO3
BFD327.1	Students can understand about adaptation and culture	1			3	2			2	3	3	2	2			
BFD327.2	Students will able to learn about the constant changes of culture and Modern culture				2	2			2	3	3	3	1			
BFD327.3	Students will able to learn about the different traditional embroideries				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2019-20						
Class: B.Des (FD) III Semester						
Subject Name: BFD 327 Traditional Embroideries - I		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: Students can understand about adaptation and culture CO2: Students will be able to learn about the constant changes of culture and Modern culture						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by surface ornamentation.				3
CO1	Q.2a	What do you understand by traditional embroidery.				3
	Q.2b	Draw the any five basic embroidery stitch and explain them.				3
CO1	Q.3	Explain the popular embroidery of bengal also name the stitches used in it.				6
CO2	Q.4	Explain the colors of the kantha embroidery.				3
CO2	Q.5a	What are the main motifs used in kantha embroidery, draw them.				3
	Q.5b	Draw the embroidery stitches used in border				3
CO2	Q.6	Explain the history of traditional embroidery of Kashmir				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2: 70% of students secure more than 60% marks





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : FASHION MANAGEMENT –II

Course Code : BFD401 Crédits : 03, Session : 2019-20(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Mahima Nand

A. Introduction: The course is an advancement of the previous course. The objective is to impart knowledge about product planning, design development, fashion for global market, fashion brand management, different pricing strategies, logistics management, concept of ethics and professionalism in an organization

B. Course Outcomes: At the end of the course, students will be able to:

BFD401.1. Learn to recognize the different types of product planning.

BFD401.2. To remember the style of fashion for global market.

BFD401.3. Figure out all the fashion brands and management.

BFD401.4. To understand the all-knowledge pricing strategies and logistics management.

BFD401.5. To understand the knowledge of ethics of professionalism in an organization.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.



[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of fashion management.

PSO 2: Will be able to apply knowledge of different types of product planning and pricing.

PSO 3: Will be able to about the design and knowledge of global market.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age %
Module I : Fashion & Life style	10
Descriptors/Topics	



- Principles of Fashion-Style,trend,taste, change - Role of fashion in daily lifestyle	
Module II : Design Development and Style Selection	15
Descriptors/Topics Elements of Design	
Module III	15
Descriptors/Topics Product Planning & Development	
Module IV: Fashion for global market	10
Descriptors/Topics Social, Cultural, Economic, Demographic factors relating to branded and licensed products Analyzing potential or global market, identify target consumers and competition, market research and testing, customization	
Module V: Fashion Brand Management:	15
Descriptors/Topics Types and relevance of branding, Fashion & brand positioning, launching strategies, distribution, marketing campaigns for brand introduction	
Module VI: Pricing strategies & Decisions	10
Descriptors/Topics Concept and importance of pricing, Factors affecting pricing decisions, Methods of pricing	
Module VII: Fundamentals of Logistics	10
Module VIII: Professional Ethics	15
Descriptors/Topics Concept of ethics and professionalism need and code of professional ethics, professional bodies and its role	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance



F. Suggested Text/Reference Books:

- Fashion marketing by Mike Easey
- Marketing management by Philips Kotler
- By Mike Easey, Fashion Marketing
- By Maria Constantino, Fashion Marketing and PR
- By Nicholas Alexander, international Retailing
- By V. D Dudeja, Professional Management of Fashion Industry
- By Lynda Gamans, Retailing Principles

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Fashion & Life style	Lecture	BFD401.1	Mid Term-1, Quiz & End Sem Exam
2	Fashion & Life style	Lecture		
3	Principles of Fashion-Style,trend,taste, change	Lecture	BFD401.1	Mid Term-1, Quiz & End Sem Exam
4	Principles of Fashion-Style,trend,taste, change	Lecture	BFD401.1	Mid Term-1, Quiz & End Sem Exam
5	Role of fashion in daily lifestyle	Lecture	BFD401.1	Mid Term-1, Quiz & End Sem Exam
6	Role of fashion in daily lifestyle	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem Exam
7	Design Development and Style Selection	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem Exam
8	Design Development and Style Selection	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem Exam
9	Elements of Design	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem Exam
10	Elements of Design	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem Exam
11	Product Planning & Development	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem Exam
12	Product Planning & Development	Lecture	BFD401.3	Mid Term-1, Quiz & End Sem Exam
13	Product Planning &	Lecture	BFD401.3	Mid Term-1,



	Development			Quiz & End Sem Exam
14	Product Planning & Development	Lecture	BFD401.3	Mid Term-1, Quiz & End Sem Exam
15	Fashion for global market	Lecture	BFD401.3	Mid Term-1, Quiz & End Sem Exam
16	Social, Cultural, Economic, Demographic factors relating to branded and licensed products	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
17	Social, Cultural, Economic, Demographic factors relating to branded and licensed products	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
18	Analyzing potential or global market, identify target consumers and competition, market research and testing, customization	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
19	Fashion Brand Management	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
20	Fashion Brand Management	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
21	Types and relevance of branding, Fashion & brand positioning, launching strategies, distribution, marketing campaigns for brand introduction	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
22	Types and relevance of branding, Fashion & brand positioning, launching strategies, distribution, marketing campaigns for brand introduction	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
23	Pricing strategies & Decisions	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
24	Pricing strategies & Decisions	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
25	Concept and importance of pricing, Factors affecting pricing decisions, Methods of pricing	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
26	Concept and importance of pricing, Factors affecting pricing decisions, Methods	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam



H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3



BFD401.1	Learn to recognize the different types of product planning.	3	3	1	3	1				2		2	1			
BFD401.2	To remember the style of fashion for global market.	3	2	2	2	2				2		1	1			
BFD401.3	Figure out all the fashion brands and management.	3	2	2	2	2				3		3	1			
BFD401.4	To understand the all-knowledge pricing strategies and logistics management.	3	3	2	3	2				1		2	1			
BFD401.5	To understand the knowledge of ethics of professionalism in an organization.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2019-20						
Class: B. Des. (Fashion Design) Semester - IV						
Subject Name: BFD401- Fashion Management-II		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of product planning. CO2: To remember the style of fashion for global market.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain fashion management.				3
	Q.2a	What is the planning of the products?				3



CO1	Q.2b	What types of product planning are used for a fashion product?	3
CO1	Q.3	Define the style with one theme.	6
CO2	Q.4	Explain 5 stages of planning.	3
CO2	Q.5a	What is the global market?	3
	Q.5b	Write the characteristics of the global market.	3
CO2	Q 6	Analyze the problem of the global market.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course: HISTORY OF FASHION-IV

Course Code : BFD402 Crédits : 03, Session :2019-20(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Rupali Kakaria

A. Introduction: The students study the ancient civilizations of the Western world

B. Course Outcomes: At the end of the course, students will be able to:

BFD402.1. Learn to recognize western fashion.

BFD402.2. To remember the costume and style of the Renaissance period and Victorian periods..

BFD402.3. To learn about the costume of the French Revolution.

BFD402.4. To understand the all-knowledge of 17th and 18th-century fashion and style.

BFD402.5. To understand the knowledge of 19th to 20th and modern Indian costumes.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.



[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

- **PSO 1:** Will be able to develop an understanding about the culture and lifestyle of people during ancient times.

PSO 2: Will be able to differentiate eras, lifestyles and trends around the time.

PSO 3: Will be able to different clothing and jewellery.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age%
Module I: Renaissance Period	10
Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module II: Victorian Period	10
Detailed study of dates, significant developments, Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses,	



jewellery, hairstyles, footwear	
Module III: French Revolution	10
Detailed study of dates, significant developments, Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module IV: 17th Century	10
Detailed study of dates, significant developments, Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module V: 18th Century	10
Detailed study of dates, significant developments, Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module VI: 19th Century	10
Detailed study of dates, significant developments, Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module VII: 20th Century	15
Detailed study of dates, significant developments, Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module VIII: Modern Indian Costumes	15
Influence of the tradition on contemporary emerging styles; Influx of western influence against the background of globalization; Role of export industry.	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- By John Peacock , The chronicle of Western Costumes
- Illustrated Encyclopedia of Costume and Fashion
- By Lucy Johnston, 19th century Fashion in Detail
- By Pepin Press, Pictorial History of Costumes
- By John Peacock, Complete sourcebook of men's fashion



G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Renaissance Period	Lecture	BFD402.1	Mid Term-1, Quiz & End Sem Exam
2	Detailed study of dates, significant developments	Lecture	BFD402.1	
3	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.1	Mid Term-1, Quiz & End Sem Exam
4	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.1	Mid Term-1, Quiz & End Sem Exam
5	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.1	Mid Term-1, Quiz & End Sem Exam
6	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem Exam
7	Victorian Period	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem Exam
8	Detailed study of dates, significant developments	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem Exam
9	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem Exam
10	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem Exam
11	French Revolution	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem Exam
12	Detailed study of dates, significant developments	Lecture	BFD402.3	Mid Term-1, Quiz & End Sem Exam
13	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.3	Mid Term-1, Quiz & End Sem Exam
14	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.3	Mid Term-1, Quiz & End Sem Exam
15	17th Century	Lecture	BFD402.3	Mid Term-1, Quiz & End Sem Exam
16	Detailed study of dates, significant developments	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
17	Women's costumes-	Lecture	BFD402.4	Mid Term-1,



	dresses, jewellery, hairstyles, footwear			Quiz & End Sem Exam
18	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
19	18th Century	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
20	Detailed study of dates, significant developments	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
21	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
22	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
23	19th Century	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
24	Detailed study of dates, significant developments	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
25	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
26	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
27	20th Century	Lecture	BFD402.5	Mid Term-1, Quiz & End Sem Exam
28	Detailed study of dates, significant developments	Lecture	BFD402.5	Mid Term-2, Quiz & End Sem Exam
29	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.5	Mid Term-1, Quiz & End Sem Exam
30	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.5	Mid Term-1, Quiz & End Sem Exam
31	Modern Indian Costumes	Lecture	BFD402.5	Mid Term-2, Quiz & End Sem Exam
32	Influence of the tradition on contemporary emerging styles	Lecture	BFD402.5	Mid Term-2, Quiz & End Sem Exam
33	Influence of the tradition on contemporary emerging styles	Lecture	BFD402.5	Mid Term-2, Quiz & End Sem Exam
34	Influx of western influence against the background of globalization	Lecture	BFD402.5	Mid Term-2, Quiz & End Sem Exam



35	Influx of western influence against the background of globalization	Lecture	BFD402.5	Mid Term-1, Quiz & End Sem Exam
36	Role of export industry.	Lecture	BFD402.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD402.1	Learn to recognize western fashion.	3	3	1	3	1				2		2	1			
BFD402.2	To remember the costume and style of the Renaissance period and Victorian	3	2	2	2	2				2		1	1			
BFD402.3	To learn about the costume of the French Revolution.	3	2	2	2	2				3		3	1			
BFD402.4	To understand the all-knowledge of 17 th and 18 th century fashion and style.	3	3	2	3	2				1		2	1			
BFD402.5	To understand the knowledge of 19 th to 20 th and modern Indian costume.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2019-20		
Class: B. Des. (Fashion Design) IV Semester		
Subject Name: BFD402- History of Fashion -IV	Time: 2 Hrs.	Max. Marks: 30



Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		

Student will be able to
 CO1: Learn to recognize western fashion.
 CO2: To remember the costume and style of the Renaissance period and Victorian period.

CO Map	Question No.	Question	Marks
CO1	Q.1	Explain the Western Period.	3
CO1	Q.2a	What types of clothing were worn by men in 17 th century.	3
	Q.2b	What types of textiles used by Victorian period.	3
CO1	Q.3	Define the hairstyle of western fashion.	6
CO2	Q.4	Explain all types of western period.	3
CO2	Q.5a	Define the term of Renaissance fashion.	3
	Q.5b	Write the women's clothing style of the Victorian Period.	3
CO2	Q 6	Analyze the early fashion and late fashion of Renaissance period.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : TRADITIONAL TEXTILES AND CRAFT DOCUMENTATION

Course Code : BFD405 Crédits : 03, Session : 2019-20 (Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Rupali Kakaria

A. Introduction: This course deals with the Traditional textiles and their relevance in the contemporary fashion. This also includes a craft survey and records the country's age-old craft, costumes and accessory tradition. A deep rooted research in the craft, its history and evolution to be surveyed by the students that will provide them an opportunity to interact directly with the craftsmen.

B. Course Outcomes: At the end of the course, students will be able to:

BFD405.1. Learn to the knowledge of Ikat and Block Printing.

BFD405.2. To remember the knowledge of Jamdani and Benaras Brocades.

BFD405.3. To learn about the Kalamkari and Madhubani Painting.

BFD405.4. To understand the all-knowledge of Kanjeevaram and Jaayaar.

BFD405.5. To understand the knowledge of Bandhani and tie & dye.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all



industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to develop an understanding of various states textiles and crafts.

PSO 2: Will be able to differentiate the states embroideries.

PSO 3: Will be able to develop the documentation of craft.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age %
Module I	10
Ikat of Orissa & Andhra Pradesh	
Module II	10
Block Printing of Rajasthan & Gujrat	
Module III	10
Jamdani and Baluchar	



Module IV	10
Benaras Brocades	
Module V	10
Kalamkari from Andhra Pradesh	
Module VI	10
Kanjeevaram, Pochampally	
Module VII	10
Madhubani Painting from Bihar	
Module VIII	10
Jamavaar from Kashmir	
Module IX	10
Bandhani /Tie &dye	
Module X	10
Craft Documentation	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- By Pepin Press, Ikat Patterns
- By Pepin Press , Embroidery
- By Pepin Press ,Chinese Patterns
- By Pepin Press ,Persian Designs
- By Pepin Press ,Geometric Patterns

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Ikat of Orissa & Andhra Pradesh	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam



2	Ikat of Orissa & Andhra Pradesh	Lecture	BFD405.1	
3	Ikat of Orissa & Andhra Pradesh	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
4	Ikat of Orissa & Andhra Pradesh	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
5	Block Printing of Rajasthan & Gujrat	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
6	Block Printing of Rajasthan & Gujrat	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
7	<i>Block Printing of Rajasthan & Gujrat</i>	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
8	Block Printing of Rajasthan & Gujrat	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
9	Jamdani and Baluchar	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
10	Jamdani and Baluchar	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
11	Jamdani and Baluchar	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
12	Jamdani and Baluchar	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
13	Benaras Brocades	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
14	Benaras Brocades	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
15	Benaras Brocades	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
16	Benaras Brocades	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
17	Kalamkari from Andhra Pradesh	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
18	Kalamkari from Andhra Pradesh	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
19	Kalamkari from Andhra Pradesh	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam



20	Kalamkari from Andhra Pradesh	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
21	Kanjeevaram, Pochampally	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
22	Kanjeevaram, Pochampally	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
23	Kanjeevaram, Pochampally	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
24	Kanjeevaram, Pochampally	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
25	Madhubani Painting from Bihar	Lecture	BFD405.4	Mid Term-1, Quiz & End Sem Exam
26	Madhubani Painting from Bihar	Lecture	BFD405.4	Mid Term-1, Quiz & End Sem Exam
27	Madhubani Painting from Bihar	Lecture	BFD405.4	Mid Term-1, Quiz & End Sem Exam
28	Madhubani Painting from Bihar	Lecture	BFD405.4	Mid Term-2, Quiz & End Sem Exam
29	Jamavaar from Kashmir	Lecture	BFD405.4	Mid Term-1, Quiz & End Sem Exam
30	Jamavaar from Kashmir	Lecture	BFD405.4	Mid Term-1, Quiz & End Sem Exam
31	Jamavaar from Kashmir	Lecture	BFD405.4	Mid Term-2, Quiz & End Sem Exam
32	Jamavaar from Kashmir	Lecture	BFD405.4	Mid Term-2, Quiz & End Sem Exam
33	Bandhani /Tie &dye	Lecture	BFD405.5	Mid Term-2, Quiz & End Sem Exam
34	Bandhani /Tie &dye	Lecture	BFD405.5	Mid Term-2, Quiz & End Sem Exam
35	Craft Documentation	Lecture	BFD405.5	Mid Term-1, Quiz & End Sem Exam
36	Craft Documentation	Lecture	BFD405.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)



CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD405.1	Learn to the knowledge of Ikat and Block Printing.	3	3	1	3	1				2		2	1			
BFD405.2	To remember the knowledge of Jamdani and Benaras Brocades.	3	2	2	2	2				2		1	1			
BFD405.3	To learn about the Kalamkari and Madhubani Painting.	3	2	2	2	2				3		3	1			
BFD405.4	To understand the all-knowledge of Kanjeevaram and Jaayaar.	3	3	2	3	2				1		2	1			
BFD405.5	To understand the knowledge of Bandhani and tie & dye.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2019-20						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD405- Traditional Textile And Craft Documentation		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		



Student will be able to

CO1: Learn to the knowledge of Ikat and Block Printing.

CO2: To remember the knowledge of Jamdani and Benaras Brocades.

CO Map	Question No.	Question	Marks
CO1	Q.1	Explain the term of Ikat.	3
CO1	Q.2a	What the process of block printing.	3
	Q.2b	What types of weave use in ikat.	3
CO1	Q.3	Draw the motifs of block printing..	6
CO2	Q.4	Explain all types of brocades.	3
CO2	Q.5a	What is jamdani explain about it.	3
	Q.5b	Write the short note on benaras brocades.	3
CO2	Q 6	Differentiate the weaving of Ikat and Brocades.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : FASHION ART ILLUSTRATION - IV

Course Code : BFD421 Crédits : 02, Session :2019-20(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Anshu Singh Chaudhary

A. Introduction: The study of this course develops the student's ability to design for different categories of people: Casual and formal. This focuses on designing a garment according to requirement of the industry keeping in mind the forecast of the season.

B. Course Outcomes: At the end of the course, students will be able to:

BFD421.1. To Learn knowledge of uniforms and beachwear.

BFD421.2. To remember the knowledge of bridal wear.

BFD421.3. To learn about how to illustrate ruff and tuff denim texture.

BFD421.4. To understand the all-knowledge of inspirational and innovative designing.

BFD421.5. To understand the knowledge of mix and match and night wear designing.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the

resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme-Specific Outcomes:

PSO 1: Will be able to draw working sketches for beach wear, uniforms, denim, bridal wear etc.

PSO 2: Will be able to differentiate the Inspirational and Innovative designing.

PSO 3: Will be able to develop the design of Mix and match designing.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age %
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Module I: Designing of Uniforms	15
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	
Module II: Designing of beachwear	15
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	
Module III: Designing of bridal Wear	10
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	
Module IV: Ruff and tuff denim wear	10
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	
Module V: Inspirational and Innovative designing	20
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	
Module VI: Mix and match designing	15
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	
Module VII: Designing of night Wear	15
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Introduction to fashion design by Patrick John Ireland
- Fashion designs and illustrations
- Inside fashion design
- Simplicity
- Encyclopedia of fashion detail
- Femina, Elle, FNL, Apparel views to consult

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Designing of Uniforms	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
2	Designing of Uniforms	Practical	BFD421.1	
3	Designing of Uniforms	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
4	Designing of Uniforms	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
5	Designing of Uniforms	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
6	Designing of Uniforms	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
7	Designing of Uniforms	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
8	Designing of beachwear	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
9	Designing of beachwear	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
10	Designing of beachwear	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
11	Designing of beachwear	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam

12	Designing of beachwear	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
13	Designing of beachwear	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
14	Designing of beachwear	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
15	Designing of bridal Wear	Practical	BFD421.2	Mid Term-1, Quiz & End Sem Exam
16	Designing of bridal Wear	Practical	BFD421.2	Mid Term-1, Quiz & End Sem Exam
17	Designing of bridal Wear	Practical	BFD421.2	Mid Term-1, Quiz & End Sem Exam
18	Designing of bridal Wear	Practical	BFD421.2	Mid Term-1, Quiz & End Sem Exam
19	Designing of bridal Wear	Practical	BFD421.2	Mid Term-1, Quiz & End Sem Exam
20	Designing of bridal Wear	Practical	BFD421.2	Mid Term-1, Quiz & End Sem Exam
21	Designing of bridal Wear	Practical	BFD421.2	Mid Term-1, Quiz & End Sem Exam
22	Ruff and tuff denim wear	Practical	BFD421.3	Mid Term-1, Quiz & End Sem Exam
23	Ruff and tuff denim wear	Practical	BFD421.3	Mid Term-1, Quiz & End Sem Exam
24	Ruff and tuff denim wear	Practical	BFD421.3	Mid Term-1, Quiz & End Sem Exam
25	Ruff and tuff denim wear	Practical	BFD421.3	Mid Term-1, Quiz & End Sem Exam
26	Ruff and tuff denim wear	Practical	BFD421.3	Mid Term-1, Quiz & End Sem Exam
27	Ruff and tuff denim wear	Practical	BFD421.3	Mid Term-1, Quiz & End Sem Exam
28	Ruff and tuff denim wear	Practical	BFD421.3	Mid Term-2, Quiz & End Sem Exam
29	Inspirational and Innovative designing	Practical	BFD421.4	Mid Term-1, Quiz & End Sem Exam
30	Inspirational and Innovative designing	Practical	BFD421.4	Mid Term-1, Quiz & End Sem Exam

31	Inspirational and Innovative designing	Practical	BFD421.4	Mid Term-2, Quiz & End Sem Exam
32	Inspirational and Innovative designing	Practical	BFD421.4	Mid Term-2, Quiz & End Sem Exam
33	Inspirational and Innovative designing	Practical	BFD421.4	Mid Term-2, Quiz & End Sem Exam
34	Inspirational and Innovative designing	Practical	BFD421.4	Mid Term-2, Quiz & End Sem Exam
35	Inspirational and Innovative designing	Practical	BFD421.4	Mid Term-1, Quiz & End Sem Exam
36	Mix and match designing	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
37	Mix and match designing	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
38	Mix and match designing	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
39	Mix and match designing	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
40	Mix and match designing	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
41	Mix and match designing	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
42	Mix and match designing	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
43	Designing of night Wear	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
44	Designing of night Wear	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
45	Designing of night Wear	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
46	Designing of night Wear	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
47	Designing of night Wear	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
48	Designing of night Wear	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATI ON WITH PROGRAMM E SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD421.1	To Learn knowledge of uniforms and beachwear.	3	3	1	3	1				2		2	1			
BFD421.2	To remember the knowledge of bridal wear.	3	2	2	2	2				2		1	1			
BFD421.3	To learn about how to illustrate ruff and tuff denim texture.	3	2	2	2	2				3		3	1			
BFD421.4	To understand the all-knowledge of inspirational and innovative designing.	3	3	2	3	2				1		2	1			
BFD421.5	To understand the knowledge of mix and match and night wear designing.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2019-20						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD421- Fashion Art Illustration IV		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: To Learn knowledge of uniforms and beachwear. CO2: To remember the knowledge of bridal wear.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the design of beachwear.				3
CO1	Q.2a	What is the uniform?				3
	Q.2b	Illustrate the 2 uniforms with details.				3
CO1	Q.3	Draw the flat sketch of beachwear.				6
CO2	Q.4	Explain the components of bridal wear.				3
	Q.5a	Draw the one bridal wear.				3

CO2	Q.5b	Write the short note on one bridal wear design.	3
CO2	Q 6	Create the one design of bridal wear with proper detailing.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course: FASHION MODEL DRAWING - IV

Course Code : BFD422 Crédits : 02, Session :2019-20(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Twinkle Rastogi

A. Introduction: After the students learn the draping of male figure and move to stylized sketching using different color mediums

B. Course Outcomes: At the end of the course, students will be able to:

BFD422.1. To Learn knowledge of model drawing.

BFD422.2. To remember the knowledge of Male and Female Croquis.

BFD422.3. To learn about how to use the different mediums of colour.

BFD422.4. To understand the all-knowledge of draping the design of male figures.

BFD422.5. To understand the knowledge of stylized sketching.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.



[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme-Specific Outcomes:

PSO 1: Will be able to draw male and female designs on the croquis.

PSO 2: Will be able to use of different colour mediums.

PSO 3: Will be able to develop the stylization figure.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age %
Module I	30
Revision Exercises with Male and Female Croquis	
Module II: Use of different colour mediums	30
Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	
Module III	20
Draping of Male figures	
Module IV	20



Stylized sketching

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Fashion sketch book by Bina Abbing
- Basic figure drawing and sketching
- Innovative fashion sketching by Rita Gersten
- Model drawing by Bina Abbing
- The use of markers in fashion illustrations by Modezcichnen Mit Markern
- Catalogues-New Look, Moda, Simplicity, Couture Asia

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Revision Exercises with Male and Female Croquis	Practical	BFD422.1	Mid Term-1, Quiz & End Sem Exam
2	Revision Exercises with Male and Female Croquis	Practical	BFD422.1	
3	Revision Exercises with Male and Female Croquis	Practical	BFD422.1	Mid Term-1, Quiz & End Sem Exam
4	Revision Exercises with Male and Female Croquis	Practical	BFD422.2	Mid Term-1, Quiz & End Sem Exam
5	Revision Exercises with Male and Female Croquis	Practical	BFD422.2	Mid Term-1, Quiz & End Sem Exam
6	Revision Exercises with Male and Female Croquis	Practical	BFD422.2	Mid Term-1, Quiz & End Sem Exam
7	<i>Revision Exercises with Male and Female Croquis</i>	Practical	BFD422.2	Mid Term-1, Quiz & End Sem Exam
8	Revision Exercises with Male and Female Croquis	Practical	BFD422.2	Mid Term-1, Quiz & End Sem Exam
9	Revision Exercises with Male and Female Croquis	Practical	BFD422.2	Mid Term-1, Quiz & End Sem Exam
10	Revision Exercises with	Practical	BFD422.2	Mid Term-1,



	Male and Female Croquis	1		Quiz & End Sem Exam
11	Revision Exercises with Male and Female Croquis	Practica 1	BFD422.2	Mid Term-1, Quiz & End Sem Exam
12	Revision Exercises with Male and Female Croquis	Practica 1	BFD422.2	Mid Term-1, Quiz & End Sem Exam
13	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practica 1	BFD422.3	Mid Term-1, Quiz & End Sem Exam
14	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practica 1	BFD422.3	Mid Term-1, Quiz & End Sem Exam
15	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practica 1	BFD422.3	Mid Term-1, Quiz & End Sem Exam
16	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practica 1	BFD422.3	Mid Term-1, Quiz & End Sem Exam
17	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practica 1	BFD422.3	Mid Term-1, Quiz & End Sem Exam
18	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practica 1	BFD422.3	Mid Term-1, Quiz & End Sem Exam
19	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practica 1	BFD422.3	Mid Term-1, Quiz & End Sem Exam
20	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practica 1	BFD422.3	Mid Term-1, Quiz & End Sem Exam
21	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster	Practica 1	BFD422.3	Mid Term-1, Quiz & End Sem Exam



	colours, charcoal pencil and water proof inks			
22	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practica l	BFD422.3	Mid Term-1, Quiz & End Sem Exam
23	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practica l	BFD422.3	Mid Term-1, Quiz & End Sem Exam
24	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practica l	BFD422.3	Mid Term-1, Quiz & End Sem Exam
25	Draping of Male figures	Practica l	BFD422.4	Mid Term-1, Quiz & End Sem Exam
26	Draping of Male figures	Practica l	BFD422.4	Mid Term-1, Quiz & End Sem Exam
27	Draping of Male figures	Practica l	BFD422.4	Mid Term-1, Quiz & End Sem Exam
28	Draping of Male figures	Practica l	BFD422.4	Mid Term-2, Quiz & End Sem Exam
29	Draping of Male figures	Practica l	BFD422.4	Mid Term-1, Quiz & End Sem Exam
30	Draping of Male figures	Practica l	BFD422.4	Mid Term-1, Quiz & End Sem Exam
31	Draping of Male figures	Practica l	BFD422.4	Mid Term-2, Quiz & End Sem Exam
32	Draping of Male figures	Practica l	BFD422.4	Mid Term-2, Quiz & End Sem Exam
33	Draping of Male figures	Practica l	BFD422.4	Mid Term-2, Quiz & End Sem Exam
34	Draping of Male figures	Practica l	BFD422.4	Mid Term-2, Quiz & End Sem Exam
35	Draping of Male figures	Practica l	BFD422.4	Mid Term-1, Quiz & End Sem Exam
36	Draping of Male figures	Practica l	BFD422.4	Mid Term-1, Quiz & End Sem Exam



37	Mix and match designing	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
38	Mix and match designing	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
39	Mix and match designing	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
40	Mix and match designing	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
41	Mix and match designing	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
42	Mix and match designing	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
43	Designing of night Wear	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
44	Designing of night Wear	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
45	Designing of night Wear	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
46	Designing of night Wear	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
47	Designing of night Wear	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
48	Designing of night Wear	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD422.1	To Learn knowledge of model drawing.	3	3	1	3	1				2		2	1			



BFD422.2	To remember the knowledge of Male and Female Croquis.	3	2	2	2	2				2		1	1			
BFD422.3	To learn about how to use the different mediums of colour.	3	2	2	2	2				3		3	1			
BFD422.4	To understand the all-knowledge of draping the design of male figures.	3	3	2	3	2				1		2	1			
BFD422.5	To understand the knowledge of stylized sketching.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2019-20						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD422 Fashion Model Drawing IV		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1	Q.2,3	Q.5	Q.3,5		Q.6,4
Student will be able to CO1: To Learn knowledge of model drawing. CO2: To remember the knowledge of Male and Female Croquis.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term of model drawing.				3
CO1	Q.2a	What is Stylization?				3
	Q.2b	Draw the 2 female croquis.				3
CO1	Q.3	Draw the one male croquis.				6
CO2	Q.4	Create 1 female dress design on male croquis.				3
CO2	Q.5a	Illustrate the design of females using the shading pencil medium.				3



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	Q.5b	Explain the all-colour medium.	3
CO2	Q 6	Create one female design on stylization croquis with proper detailing.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





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DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : FLAT PATTERN MAKING - IV

Course Code : BFD423 Crédits : 03, Session :2019-20(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Vidhu Gupta

A. Introduction: This part of pattern making course enables students to learn about special ladies wear outfits like bath wear, bridal wear, evening wear and nightwear. Commonly worn men's wear outfits like jeans and trousers have also been included in the course.

B. Course Outcomes: At the end of the course, students will be able to:

BFD423.1. To Learn knowledge of yokes and trouser patterns.

BFD423.2. To remember the knowledge of the pattern of style lines bodice and variations of gown.

BFD423.3. To learn about the pattern knowledge of bath robes and bridal wear.

BFD423.4. To understand the all-knowledge of pattern and drafting of the conceptual wear.

BFD423.5. To understand the knowledge of the drafting of men's shirts and nightwear.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the

resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme-Specific Outcomes:

- **PSO 1:** Will be able to development of Yokes.
- PSO 2:** Will be able to make the drafting of a different patterns.
- PSO 3:** Will be able to development of patterns for various styles.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age %
Module I: Yokes	10

Shoulder, midriff & hip yokes	
Module II	20
Drafting of jeans and trouser	
Module III: Developing patterns for various styles	20
Dresses with waist seam lines, coordinates, and dresses without seam lines	
Module IV	10
Drafting of Evening Gown's variations	
Module V	10
Drafting of bath robe	
Module VI	10
Drafting of bridal wears	
Module VII	10
Drafting of night wears (Male & Female)	
Module VIII	10
Drafting of men's shirt	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- By Gerry Cooklin, Pattern cutting for women's outerwear
- By Armstrong, Pattern making for fashion design
- By Gloria Mortimer, Pattern designs for children clothes
- By Cloake, Cutting & Draping special occasion clothes
- By Lark Brooks, Every sewer's guide to perfect fit
- By Ann Hagar, Pattern Cutting for Lingerie, Beachwear and Leisurewear

- By Winifred Aldrich, Fabric, form and flat Pattern Cutting

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Shoulder, midriff & hip yokes	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
2	Shoulder, midriff & hip yokes	Practical	BFD423.1	
3	Shoulder, midriff & hip yokes	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
4	Shoulder, midriff & hip yokes	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
5	Shoulder, midriff & hip yokes	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
6	Shoulder, midriff & hip yokes	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
7	Shoulder, midriff & hip yokes	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
8	Shoulder, midriff & hip yokes	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
9	Shoulder, midriff & hip yokes trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
10	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
11	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
12	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
13	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
14	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
15	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
16	Drafting of jeans and	Practical	BFD423.1	Mid Term-1, Quiz & End Sem

	trouser			Exam
17	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
18	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
19	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
20	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
21	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
22	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
23	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
24	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
25	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
26	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
27	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
28	Drafting of Evening Gown's	Practical	BFD423.2	Mid Term-2, Quiz & End Sem

	variations			Exam
29	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
30	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
31	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-2, Quiz & End Sem Exam
32	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-2, Quiz & End Sem Exam
33	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-2, Quiz & End Sem Exam
34	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-2, Quiz & End Sem Exam
35	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
36	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
37	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
38	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
39	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
40	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
41	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
42	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
43	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
44	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
45	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
46	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
47	Drafting of bridal	Practical	BFD423.4	Mid Term-1,

	wears			Quiz & End Sem Exam
48	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
49	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
50	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
51	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
52	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
53	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
54	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
55	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
56	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
57	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
58	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
59	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
60	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
61	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
62	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
63	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
64	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
65	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam

67	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
68	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
69	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
70	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
71	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
72	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATI ON WITH PROGRAMM E SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD422.1	To Learn knowledge of yokes and trouser patterns.	3	3	1	3	1				2		2	1			
BFD422.2	To remember the knowledge of the pattern of style lines bodice and variations of gown.	3	2	2	2	2				2		1	1			
BFD422.3	To learn about the pattern knowledge of bath robes and bridal wear.	3	2	2	2	2				3		3	1			
BFD422.4	To understand the all-knowledge of pattern and drafting of the conceptual wear.	3	3	2	3	2				1		2	1			

BFD422.5	To understand the knowledge of the drafting of men's shirts and nightwear.	2	2	1	2	3				2		2	1			
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Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2019-20						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD423 Flat Pattern Making–IV		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1	Q.2,3	Q.5	Q.3,5		Q.6,4
Student will be able to CO1: To Learn knowledge of yokes and trouser patterns. CO2: To remember the knowledge of the pattern of style lines bodice and variations of gown.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term of Yokes.				3
CO1	Q.2a	What is jeans?				3
	Q.2b	Make one pattern of lower-wear garment.				3
CO1	Q.3	Make 1 pattern of yokes with detailing.				6
CO2	Q.4	Create 1 female pattern of princess-style lines.				3
CO2	Q.5a	Illustrate the design of 1 evening gown.				3
	Q.5b	Explain the types of gown silhouettes.				3
CO2	Q 6	Create one female design including style lines and gown silhouettes with patterns.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : COMPUTER APPLICATION - IV

Course Code : BFD424 Crédits : 02, Session :2019-20(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Shweta Singh

A. Introduction: This study will introduce the student to the usage of computer softwares in different areas of Fashion Designing & Technology.

Course Outcomes: At the end of the course, students will be able to:

BFD424.1. To Learn knowledge of the tools of illustrator.

BFD424.2. To remember the knowledge of creating the objects and ERP.

BFD424.3. To learn about how to illustrate the gradients in illustrator.

BFD424.4. To understand the all-knowledge of inspirational patterns.

BFD424.5. To understand the knowledge of the colour and different weave.

B. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.



[PO.10].

Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

C. Programme-Specific Outcomes:

PSO 1: Will be able to draw the creating object on software.

PSO 2: Will be able to differentiate the Inspirational and Innovative patterns and gradients.

PSO 3: Will be able to develop the design of the weaves with colours.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

D. Syllabus

Module I	15
Illustrator: Tool Introduction and usage	
Module II	20
Functions of tools & creating objects	
Module III	10
Reach ERP	
Module IV	20
Setting up artwork: Transparency, Gradients and patterns	
Module V	20



Dobby/Jacquard	
Module VI	15
Working on Color separation (2 D)	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

E. Suggested Text/Reference Books:

- Corel Draw 11 for Windows: Visual Quick Start Guide
- From Sue Chastain, your guide to Graphics software
- Corel Draw Studio Techniques: Books: David Huss, Gary W. Priester by David Huss, Gary W. Priester.
- Corel Draw 10 for Windows: Visual Quick Start Guide.
- The Photoshop Cs/Cs2 Wow! Book by Linnea Dayton, Cristen Gillespie

F. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Illustrator: Tool Introduction and usage	Practical	BFD424.1	Mid Term-1, Quiz & End Sem Exam
2	Illustrator: Tool Introduction and usage	Practical	BFD424.1	
3	Illustrator: Tool Introduction and usage	Practical	BFD424.1	Mid Term-1, Quiz & End Sem Exam
4	Illustrator: Tool Introduction and usage	Practical	BFD424.1	Mid Term-1, Quiz & End Sem Exam
5	Illustrator: Tool Introduction and usage	Practical	BFD424.1	Mid Term-1, Quiz & End Sem Exam
6	Illustrator: Tool Introduction and usage	Practical	BFD424.1	Mid Term-1, Quiz & End Sem Exam
7	Illustrator: Tool Introduction and usage	Practical	BFD424.1	Mid Term-1, Quiz & End Sem Exam
8	Functions of tools & creating objects	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
9	Functions of tools & creating objects	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
10	Functions of tools & creating objects	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam



11	Functions of tools & creating objects	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
12	Functions of tools & creating objects	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
13	Functions of tools & creating objects	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
14	Functions of tools & creating objects	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
15	Reach ERP	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
16	Reach ERP	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
17	Reach ERP	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
18	Reach ERP	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
19	Reach ERP	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
20	Reach ERP	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
21	Reach ERP	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
22	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD424.3	Mid Term-1, Quiz & End Sem Exam
23	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD424.3	Mid Term-1, Quiz & End Sem Exam
24	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD424.3	Mid Term-1, Quiz & End Sem Exam
25	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD424.3	Mid Term-1, Quiz & End Sem Exam
26	Setting up artwork: Transparency, Gradients and	Practical	BFD424.3	Mid Term-1, Quiz & End Sem



	patterns			Exam
27	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD424.3	Mid Term-1, Quiz & End Sem Exam
28	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD424.3	Mid Term-2, Quiz & End Sem Exam
29	Dobby/Jacquard	Practical	BFD424.4	Mid Term-1, Quiz & End Sem Exam
30	Dobby/Jacquard	Practical	BFD424.4	Mid Term-1, Quiz & End Sem Exam
31	Dobby/Jacquard	Practical	BFD424.4	Mid Term-2, Quiz & End Sem Exam
32	Dobby/Jacquard	Practical	BFD424.4	Mid Term-2, Quiz & End Sem Exam
33	Dobby/Jacquard	Practical	BFD424.4	Mid Term-2, Quiz & End Sem Exam
34	Dobby/Jacquard	Practical	BFD424.4	Mid Term-2, Quiz & End Sem Exam
35	Dobby/Jacquard	Practical	BFD424.4	Mid Term-1, Quiz & End Sem Exam
36	Dobby/Jacquard	Practical	BFD424.4	Mid Term-1, Quiz & End Sem Exam
37	Dobby/Jacquard	Practical	BFD424.4	Mid Term-1, Quiz & End Sem Exam
38	Dobby/Jacquard	Practical	BFD424.4	Mid Term-1, Quiz & End Sem Exam
39	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
40	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
41	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
42	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem



				Exam
43	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
44	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
45	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
46	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
47	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
48	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam

G. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD424.1	To Learn knowledge of the tools of illustrator.	3	3	1	3	1				2		2	1			
BFD424.2	To remember the knowledge of creating the objects and ERP.	3	2	2	2	2				2		1	1			
BFD424.3	To learn about how to illustrate the gradients in illustrator.	3	2	2	2	2				3		3	1			
BFD424.4	To understand the all-knowledge of inspirational patterns.	3	3	2	3	2				1		2	1			



BFD424.5	To understand the knowledge of the colour and different weave.	2	2	1	2	3				2		2	1			
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Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2019-20						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD424- Computer Applications – IV		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: To Learn knowledge of the tools of illustrator. CO2: To remember the knowledge of creating the objects and ERP.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the tools of illustrator.				3
CO1	Q.2a	What is the illustrator?				3
	Q.2b	Write down the shortcut keys of illustrator.				3
CO1	Q.3	Draw one object using the tools.				6
CO2	Q.4	Explain the components of ERP.				3
CO2	Q.5a	Make one object with using pen tool and a text tool.				3
	Q.5b	Write the making process of the above question.				3
CO2	Q 6	Create one festival poster with all the details.				6



AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : PHOTOGRAPHY

Course Code : BFD425 Crédits : 02, Session :2019-20(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Rupali Kakaria

A. Introduction: This study will introduce fashion photography with different camera lenses used in different areas of Fashion Designing & Technology.

B. Course Outcomes: At the end of the course, students will be able to:

BFD425.1. To Learn knowledge of the history of fashion photography.

BFD425.2. To remember the knowledge of different techniques of film's recording.

BFD425.3. To learn about how to handle camera with accessories.

BFD425.4. To understand the all-knowledge of outdoor and indoor shoots.

BFD425.5. To understand the knowledge of the different studio.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from

understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme-Specific Outcomes:

PSO 1: Will be able Know-how of Fashion Photography is: principles, types, application, history.

PSO 2: Will be able to Usage of camera.

PSO 3: Will be able to indoor and outdoor shoots.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Module I:	20
Fashion photography: - principles, types, application, history.	

Module II:	20
Light and light sensitive materials, films, techniques of recordings.	
Module III:	20
Camera: - types, accessories, uses and essential parts of camera.	
Module IV	20
Assignment on indoor and outdoor shoots.	
Module V	20
Visit to a studio	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Billy Pegram. Fashion Model Photography by
- Cathy Joseph. Outdoor Lightning-Fashion and Glamour. AVA Publishing, 2003.
- Catwalking, Harriot Quick.
- Catwalk, Snadra Moir, Supermodel.
- Fruits, Phaidon.

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
2	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	
3	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
4	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
5	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
6	Fashion photography: - principles, types,	Practical	BFD425.1	Mid Term-1, Quiz & End Sem

	application, history.			Exam
7	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
8	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
9	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
10	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.2	Mid Term-1, Quiz & End Sem Exam
11	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
12	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
13	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
14	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
15	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
16	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
17	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
18	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
19	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
20	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
21	Camera: - types, accessories, uses and essential parts of	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam

	camera.			
22	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
23	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
24	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
25	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
26	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
27	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
28	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-2, Quiz & End Sem Exam
29	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
30	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-1, Quiz & End Sem Exam
31	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-2, Quiz & End Sem Exam
32	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-2, Quiz & End Sem Exam
33	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-2, Quiz & End Sem Exam
34	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-2, Quiz & End Sem Exam
35	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-1, Quiz & End Sem Exam
36	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-1, Quiz & End Sem Exam
37	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-1, Quiz & End Sem Exam

38	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-1, Quiz & End Sem Exam
39	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-1, Quiz & End Sem Exam
40	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
41	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
42	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
43	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
44	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
45	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
46	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
47	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
48	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD425.1	To Learn knowledge of the history of fashion photography.	3	3	1	3	1				2		2	1			
BFD425.2	To remember the knowledge of different techniques of film's recording.	3	2	2	2	2				2		1	1			

BFD425.3	To learn about how to handle camera with accessories.	3	2	2	2	2				3		3	1			
BFD425.4	To understand the all-knowledge of outdoor and indoor shoots.	3	3	2	3	2				1		2	1			
BFD425.5	To understand the knowledge of the different studio.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2019-20		
Class: B. Des. (Fashion Design) IV Semester		
Subject Name: BFD425- Photography	Time: 2 Hrs.	Max. Marks: 30

Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6

Student will be able to

CO1: To Learn knowledge of the history of fashion photography.

CO2: To remember the knowledge of different techniques of film recording.

CO Map	Question No.	Question	Marks
CO1	Q.1	Explain the term fashion photography.	3
CO1	Q.2a	What is the history of fashion photography?	3
	Q.2b	Write down the types of fashion photography.	3
CO1	Q.3	Draw the flow chart of principles of photography.	6
CO2	Q.4	Explain the tools of the camera.	3
CO2	Q.5a	List out the sensitive materials of lights.	3
	Q.5b	Make the process of recordings of films.	3
CO2	Q 6	Create one story and write down the list of equipment.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : GARMENT CONSTRUCTION-II

Course Code : BFD426 Crédits : 02, Session :2019-20(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Vidhu Gupta

A. Introduction: This course is an advancement of the third-semester program. The study of this course develops an understanding of sewing of more complex garments with further detailing.

B. Course Outcomes: At the end of the course, students will be able to:

BFD426.1. To Learn construction knowledge of the Evening gown.

BFD426.2. To remember the knowledge of the stitching of the princess line.

BFD426.3. To learn about how to construct bathrobes.

BFD426.4. To understand all stitching knowledge of construction of nightwear (Male & Female)

BFD426.5. To understand the Construction studios of the men's shirt.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme-Specific Outcomes:

PSO 1: Will be able to construct the gown and princess line top.

PSO 2: Will be able to stitch male and female garments.

PSO 3: Will be able to design the designer garments for male and female.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Module I	20

Construction of Evening gown	
Module II	20
Construction of Princess line top	
Module III	20
Construction of Bathrobe	
Module IV	20
Construction of nightwear (Male & Female)	
Module V	20
Construction of men's shirt	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Step by step dress making course by Leila Aitken
- Pattern Cutting by Zarapkar
- Introduction to clothing production management by A J Chuter
- Pattern making for fashion design by Armstrong

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
2	Construction of Evening gown	Practical	BFD426.1	
3	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
4	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
5	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
6	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam

7	<i>Construction of Evening gown</i>	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
8	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
9	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
10	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
11	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
12	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
13	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
14	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
15	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
16	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
17	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
18	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
19	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
20	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
21	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
22	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
23	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
24	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
25	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam

26	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
27	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
28	Construction of Bathrobe	Practical	BFD426.3	Mid Term-2, Quiz & End Sem Exam
29	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
30	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-1, Quiz & End Sem Exam
31	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-2, Quiz & End Sem Exam
32	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-2, Quiz & End Sem Exam
33	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-2, Quiz & End Sem Exam
34	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-2, Quiz & End Sem Exam
35	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-1, Quiz & End Sem Exam
36	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-1, Quiz & End Sem Exam
37	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-1, Quiz & End Sem Exam
38	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-1, Quiz & End Sem Exam
39	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-1, Quiz & End Sem Exam
40	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam
41	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam
42	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam
43	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam
44	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam

45	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam
46	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam
47	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam
48	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD426.1	Learn construction knowledge of the Evening gown.	3	3	1	3	1				2		2	1			
BFD426.2	To remember the knowledge of the stitching of the princess line.	3	2	2	2	2				2		1	1			
BFD426.3	To learn about how to construct bathrobes	3	2	2	2	2				3		3	1			
BFD426.4	To understand all stitching knowledge of construction of nightwear (Male & Female).	3	3	2	3	2				1		2	1			
BFD426.5	To understand the Construction studios of the men's shirt.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology
Department of Fashion Design & Technology
I MID-SEMESTER (SEM –IV) 2019-20

Class: B. Des. (Fashion Design) IV Semester

Subject Name: BFD426- Garment Construction – II		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: Learn construction knowledge of the evening gown. CO2: To remember the knowledge of the stitching of the princess line.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term Garment Construction.				3
CO1	Q.2a	Make the pattern of an A-Line skirt with stitching.				3
	Q.2b	Write down the step of the bodice pattern.				3
CO1	Q.3	Draw the 1 design of the gown with stitching details.				6
CO2	Q.4	Explain the style lines.				3
CO2	Q.5a	What types of styles of lines are used in construction?				3
	Q.5b	Stitch the one-panel princess top.				3
CO2	Q 6	Construct one garment including the style line.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Apparel Production
Course Code : BFD 502, Crédits : 03, Session : 2019-20(Odd Sem.), Class : B.Des. 3rd Year
Faculty Name : Ms. Mahima Nand

A. Introduction : The students study the garment production in Garment Manufacturing unit.

B. Course Outcomes: At the end of the course, students will be able to:

BFD502.1. Know-how of cutting and sewing process of whole garment.

BFD502.2. Acquire knowledge about the Construction of garment same as Industrial process..

BFD502.3. Students will learn about Production planning and control of raw material, finished product, Quality standards/ Export order audits of fabric, garments etc..

C. Programme Outcomes:

[PO.1]. Design knowledge : To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.



[PO.10].Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11].Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12].Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



Lecture	Topics	Mode	Correspon	Mode of
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F.

Syllabus .

Module I: Machinery and Equipment

Cutting, sewing, finishing, washing, stain removal, embellishment.

Module II: Production methodology

Assembly line, individual garment manufacturing, job work, quality checkpoints.

Module III: Production planning and control

Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.

Module IV: Quality Assurance

Understanding quality standards, analyzing test reports, basic fabric and sewing defects.

Module V: Labeling and Packaging

Care labeling, packing and packaging

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H:Suggested Text/Reference Books:

- By Giolleo and Berks, fashion Production Terms
- By Grig Hazer, Fantastic Fit For Everybody
- By Hellen Goworek, Fashion Buying
- By Mules, Timeline of World Costumes
- By John Paacock, Fashion Source Book, The 1960's, The 1970's The 1980's
- By John Peacock, The chronicle of Western Costumes
- Illustrated Encyclopedia of Costume and Fashion
- By Lucy Johnston, 19th century Fashion in Detail
- By Pepin Press, Pictorial History of Costumes

I. Lecture Plan



		of Delivery	ding CO	Assessing CO
1	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-1	Mid Term-1, PPT & End Sem Exam
2	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-1	Mid Term-1, PPT & End Sem Exam
3	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-1	Mid Term-1, PPT & End Sem Exam
4	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-1	Mid Term-1, PPT & End Sem Exam
5	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-2	Mid Term-1, PPT & End Sem Exam
6	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-2	Mid Term-1, PPT & End Sem Exam
7	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-2	Mid Term-1, PPT & End Sem Exam
8	Production methodology	Lecture	BFD502-2	Mid Term-1, PPT & End Sem Exam



	Assembly line, individual garment manufacturing, job work, quality checkpoints.			
9	Production methodology Assembly line, individual garment manufacturing, job work, quality checkpoints.	Lecture	BFD502-3	Mid Term-1, PPT & End Sem Exam
10	Production methodology Assembly line, individual garment manufacturing, job work, quality checkpoints.	Lecture	BFD502-3	Mid Term-1, PPT & End Sem Exam
11	Production methodology Assembly line, individual garment manufacturing, job work, quality checkpoints.	Lecture	BFD502-3	Mid Term-1, PPT & End Sem Exam
12	Production methodology Assembly line, individual garment manufacturing, job work, quality checkpoints.	Lecture	BFD502-3	Mid Term-1, PPT & End Sem Exam
13	Production methodology Assembly line, individual garment manufacturing, job work, quality checkpoints.	Lecture	BFD502-4	Mid Term-1, PPT & End Sem Exam
14	Production methodology Assembly line, individual garment manufacturing, job work, quality checkpoints.	Lecture	BFD502-4	Mid Term-1, PPT & End Sem Exam
15	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet,	Lecture	BFD502-4	Mid Term-1, PPT & End Sem Exam



	production control, inventory control.			
16	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.	Lecture	BFD502-4	Mid Term-1, PPT & End Sem Exam
17	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.	Lecture	BFD502-5	Mid Term-1, PPT & End Sem Exam
18	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.	Lecture	BFD502-5	Mid Term-1, PPT & End Sem Exam
19	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.	Lecture	BFD502-5	Mid Term-1, PPT & End Sem Exam
20	Production planning and control Job batch and mass	Lecture	BFD502-5	Mid Term-1, PPT & End Sem Exam



	production, material planning and allocation, process planning and process sheet, production control, inventory control.			
21	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
22	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
23	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
24	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
25	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam



26	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
27	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
28	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
29	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
30	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
31	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
32	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam



33	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
34	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
35	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
36	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD502.1	Know-how of cutting and sewing process of whole garment.				3	2			2	3	3	2	2			
BFD502.2	Acquire knowledge about the Construction of garment same as Industrial process				2	2			2	3	3	3	1			



Question	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Mapping						
Student will be able to CO1: Students will know about the procedure of garment manufacturing. CO2: Acquire knowledge about the workrooms and working tools.						

BFD502.3	Students will learn about Production planning and control of raw material, finished product			2	1	1		2	3	3	3	2			
BFD502.4	Students will learn about Quality standards/ Export order audits of fabric, garments etc..	1	2		3	1		2		3		3			



CO3: Students will be familiar with the raw material and finished product.

COMap	QuestionNo.	Question	Marks
CO1	Q.1	What are the basic tools and machinery required for garment construction.	3
CO1	Q.2a	How many types of garment samples .	3
	Q.2b	What are the production planning and allocation.	3
CO1	Q.3	Explain in the brief of mass production and job batch.	6
CO2	Q.4	What are the care lables and its uses.	3
CO3	Q.5a	What precautions should follow for packing and packaging.	3
	Q.5b	What are the fabric defects and sewing defects.	3
CO3	Q6	What standards should follow for Export quality product manufacturing.	6

Sample Question Paper

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2: 70% of students secure more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Quality Control & Production V Sem
Course Code : BFD 506, Crédits : 03, Session : 2019-20(Odd Sem.), Class : B.Des. 3rd Year
Faculty Name : Ms. Rupali Kakaria

A. Introduction: Quality control is an important aspect of garment manufacturing, this subject provides a detailed knowledge to students regarding the quality aspects, production, planning and control, maintenance of equipment, material handling, utilization of resources etc of a garment so that the quality and cost both are in an equilibrium. The techniques of working and work flow in a garment manufacturing unit form the core of this subject.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD506.1.** *Learning of quality control tools, standards etc.*
- **BFD506.2.** Understanding of textile machinery and Analysis of fabric defects.
- **BFD506.3.** Identify and to know-how of Total Quality Management. Marker planning, industrial sewing line set up and Inventory management, Cost Analysis

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.



[PO.11].Projectmanagementandfinance:Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12].Life-longlearning:Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO1:be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance isrequiredtobemaintainedbyastudentto be qualified for taking up the EndSemester examination. The allowanceof 25%includesalltypesofleaves includingmedicalleaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



F. Syllabus:

Module I: Quality Control

Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects

Module II: Inspection and Testing

Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing

Module III: Concept of TQM

Need and Importance of Quality management in all areas of production; Procurement of raw materials; Fabric defects in spinning, weaving, dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO 9000 concepts and its evolution and its implications

Module IV: Production Management

Meaning and need for production management; Types of production-Job, Batch and mass production

Module V: Material Planning & Allocation

Material planning and allocation; Process planning and process sheet; Production control

Module VI: Workroom management

Marker planning and placement of markers; Line and sample development

Module VII: Inventory control and Cost estimation

Need and advantages of inventory control; introduction and functions of cost estimation, estimation procedure, elements of cost and ladder of costs, method of calculating depreciation, overhead expenses and distribution of overhead expense.

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70



Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & References:

- I. **Lecture Plan**
- II.



Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam
2	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam
3	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam
4	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam
5	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam
6	Quality Control	Lecture	BFD506-1	Mid Term-1, PPT



	Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects			& End Sem Exam
7	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam
8	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing	Lecture	BFD506-2	Mid Term-1, PPT & End Sem Exam
9	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing	Lecture	BFD506-2	Mid Term-1, PPT & End Sem Exam
10	Inspection and Testing	Lecture	BFD506-2	Mid Term-1, PPT & End Sem Exam



	Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing			
11	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing	Lecture	BFD506-2	Mid Term-1, PPT & End Sem Exam
12	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing	Lecture	BFD506-2	Mid Term-1, PPT & End Sem Exam
13	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role	Lecture	BFD506-2	Mid Term-1, PPT & End Sem Exam



	of operator and inspector in inspection; Difference between inspection and testing			
14	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing	Lecture	BFD506-2	Mid Term-1, PPT & End Sem Exam
15	Concept of TQM Need and Importance of Quality management in all areas of production; Procurement of raw materials; Fabric defects in spinning, weaving, dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO 9000 concepts and its evolution and its implications	Lecture	BFD506-3	Mid Term-1, PPT & End Sem Exam
16	Concept of TQM Need and Importance of Quality management in all areas of production; Procurement of raw materials; Fabric defects in spinning, weaving, dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO 9000 concepts and its evolution and its	Lecture	BFD506-3	Mid Term-1, PPT & End Sem Exam



	implications			
17	Concept of TQM Need and Importance of Quality management in all areas of production; Procurement of raw materials; Fabric defects in spinning, weaving, dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO 9000 concepts and its evolution and its implications	Lecture	BFD506-3	Mid Term-1, PPT & End Sem Exam
18	Concept of TQM Need and Importance of Quality management in all areas of production; Procurement of raw materials; Fabric defects in spinning, weaving, dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO 9000 concepts and its evolution and its implications	Lecture	BFD506-3	Mid Term-1, PPT & End Sem Exam
19	Concept of TQM Need and Importance of Quality management in all areas of production; Procurement of raw materials; Fabric defects in spinning, weaving, dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO 9000 concepts and its evolution and its implications	Lecture	BFD506-3	Mid Term-1, PPT & End Sem Exam



Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
20	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
21	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
22	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
23	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
24	Production Management Meaning and need for production management; Types of production-Job, Batch and mass	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam



	production			
25	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
26	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
27	Material Planning & Allocation Material planning and allocation; Process planning and process sheet; Production control	Lecture	BFD506-5	Mid Term-1, PPT & End Sem Exam
28	Material Planning & Allocation Material planning and allocation; Process planning and process sheet; Production control	Lecture	BFD506-5	Mid Term-1, PPT & End Sem Exam
29	Material Planning & Allocation Material planning and allocation; Process planning and process sheet; Production control	Lecture	BFD506-5	Mid Term-1, PPT & End Sem Exam
30	Workroom management Marker planning and	Lecture	BFD506-6	Mid Term-1, PPT & End Sem Exam



	placement of markers; Line and sample development			
31	Workroom management Marker planning and placement of markers; Line and sample development	Lecture	BFD506-6	Mid Term-1, PPT & End Sem Exam
32	Workroom management Marker planning and placement of markers; Line and sample development	Lecture	BFD506-6	Mid Term-1, PPT & End Sem Exam
33	Inventory control and Cost estimation Need and advantages of inventory control; introduction and functions of cost estimation, estimation procedure, elements of cost and ladder of costs, method of calculating depreciation, overhead expenses and distribution of overhead expense.	Lecture	BFD506-7	Mid Term-1, PPT & End Sem Exam
34	Inventory control and Cost estimation Need and advantages of inventory control; introduction and functions of cost estimation, estimation procedure, elements of cost and ladder of costs, method of calculating depreciation, overhead expenses and distribution of overhead expense.	Lecture	BFD506-7	Mid Term-1, PPT & End Sem Exam



35	Inventory control and Cost estimation Need and advantages of inventory control; introduction and functions of cost estimation, estimation procedure, elements of cost and ladder of costs, method of calculating depreciation, overhead expenses and distribution of overhead expense.	Lecture	BFD506-7	Mid Term-1, PPT & End Sem Exam
36	Inventory control and Cost estimation Need and advantages of inventory control; introduction and functions of cost estimation, estimation procedure, elements of cost and ladder of costs, method of calculating depreciation, overhead expenses and distribution of overhead expense.	Lecture	BFD506-7	Mid Term-1, PPT & End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD506.1.	. Learning of quality control tools , standards etc.				3	2			2	3	3	2	2			



BFD506.2.	Understanding of textile machinery and Analysis of fabric defects.				2	2			2	3	3	3	1			
BFD506.3	. Identify and to know-how of Total Quality Management. Marker planning, industrial sewing line set up and Inventory management , Cost Analysis				2	1	1		2	3	3	3	2			

Sample Question Paper

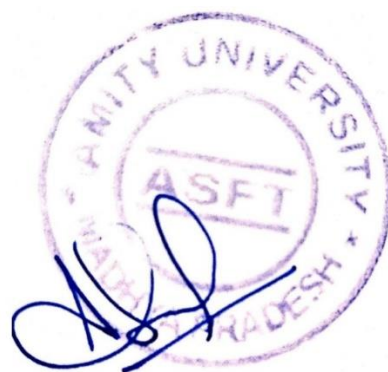
Amity School of Fashion Designing and Technology Department of Fashion design and Technology IMID-SEMESTER(SEM-V)2021-22						
Class :B.Des (FD) V Semester						
Subject Name: BFD 506 Quality Control & Production		Time:2 Hrs			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to - CO1. Learning of quality control tools , standards etc. - CO2.Understanding of textile machinery and Analysis of fabric defects. - CO3. Identify and to know-how of Total Quality Management. Marker planning, industrial sewing line set up and Inventory management , Cost Analysis.						
CO Map	Question No.	Question				Marks



CO1	Q.1	What do you understand by Quality Standards of garments.	3
CO1	Q.2a	What is the importance of Quality Control tools in garment industries.	3
	Q.2b	What are fabric defects and how find out the solution to deal with defects.	3
CO1	Q.3	Explain briefly Textile Machinery used in Garment industries.	6
CO2	Q.4	What is Marker Planning.	3
CO3	Q.5a	What is the Quality management and inventory management .Differentiate between them.	3
	Q.5b	What is cost sheet .how we do cost analysis.	3
CO3	Q6	Explain the different section of garment industry with sewing line section.	6

Attainments		Rubric
Level	1	IF60%ofstudentssecuremorethan60%marksthenlevel1
Level	2	IF70%ofstudentssecuremorethan60%marksthenlevel2
Level	3	IF80%ofstudentssecuremorethan60%marksthenlevel3

Attainment Level 1: 60% of students secure more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Fashion Forecasting V Sem
Course Code : BFD 507, Crédits : 02, Session : 2019-20(Odd Sem.), Class : B.Des. 3rd Year
Faculty Name : Ms. Rupali Kakaria

A. Introduction : The students are made to start their work with the collection of data regarding fashion forecasting, trend analysis and presentations. They are then made to forecast the fashion trend and dictate fashion in their very own way.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD507.1** *Concept of Fashion Forecasting & its relevance.*
- *BFD507. 2 Know -how of Fashion Forecasting tools*
- *BFD 507 .3 Creation of Story board*
- *BFD 507.4 Brain storming through magazines, Fashion literature.*

C. Program Outcomes:

[PO.1].Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5].Modern tool usage :For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10].Communication :Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11].Project management and finance :Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.



[PO.12].Life-long learning :Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Program Specific Outcomes:

PSO1:be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance isrequiredtobemaintainedbyastudentto be qualified for taking up the EndSemester examination. The allowanceof 25%includesalltypesofleaves includingmedicalleaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



F. Syllabus:

Module I: Concept of fashion forecasting

Module II: Awareness of fashion fairs and fashion centers

Module III: Study of trends Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information

Module IV: Market research

Module V: Product planning and development

Module VI: Preparation of story boards for specific target

Module VII: Visual merchandising/window display Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information, Role of Exhibitions and Fashion shows

Module VIII: Preparation of fashion forecast for different seasons 10 Presentation of designs

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & References:

- I. Lecture Plan
- II.



Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Concept of fashion forecasting	Lecture	BFD507-1	Mid Term-1, PPT & End Sem Exam
2	Concept of fashion forecasting	Lecture	BFD507-1	Mid Term-1, PPT & End Sem Exam
3	Concept of fashion forecasting	Lecture	BFD507-1	Mid Term-1, PPT & End Sem Exam
4	Awareness of fashion fairs and fashion centers	Lecture	BFD507-2	Mid Term-1, PPT & End Sem Exam
5	Awareness of fashion fairs and fashion centers	Lecture	BFD507-2	Mid Term-1, PPT & End Sem Exam
6	Awareness of fashion fairs and fashion centers	Lecture	BFD507-2	Mid Term-1, PPT & End Sem Exam
7	Study of trends Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information	Lecture	BFD507-3	Mid Term-1, PPT & End Sem Exam
8	Study of trends Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information	Lecture	BFD507-3	Mid Term-1, PPT & End Sem Exam
9	Study of trends Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information	Lecture	BFD507-3	Mid Term-1, PPT & End Sem Exam



10	Market research	Lecture	BFD507-4	Mid Term-1, PPT & End Sem Exam
11	Market research	Lecture	BFD507-4	Mid Term-1, PPT & End Sem Exam
12	Market research	Lecture	BFD507-4	Mid Term-1, PPT & End Sem Exam
13	Product planning and development	Lecture	BFD507-5	Mid Term-1, PPT & End Sem Exam
14	Product planning and development	Lecture	BFD507-5	Mid Term-1, PPT & End Sem Exam
15	Product planning and development	Lecture	BFD507-5	Mid Term-1, PPT & End Sem Exam
16	Preparation of story boards for specific target	Lecture	BFD507-6	Mid Term-1, PPT & End Sem Exam
17	Preparation of story boards for specific target	Lecture	BFD507-6	Mid Term-1, PPT & End Sem Exam
18	Preparation of story boards for specific target	Lecture	BFD507-6	Mid Term-1, PPT & End Sem Exam
19	Visual merchandising/window display Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information, Role of Exhibitions and Fashion shows	Lecture	BFD507-7	Mid Term-1, PPT & End Sem Exam
20	Visual merchandising/window display Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information, Role of Exhibitions and Fashion	Lecture	BFD507-7	Mid Term-1, PPT & End Sem Exam



	shows			
21	Visual merchandising/window display Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information, Role of Exhibitions and Fashion shows	Lecture	BFD507-7	Mid Term-1, PPT & End Sem Exam
22	Preparation of fashion forecast for different seasons 10 Presentation of designs	Lecture	BFD507-8	Mid Term-1, PPT & End Sem Exam
23	Preparation of fashion forecast for different seasons 10 Presentation of designs	Lecture	BFD507-8	Mid Term-1, PPT & End Sem Exam
24	Preparation of fashion forecast for different seasons 10 Presentation of designs	Lecture	BFD507-8	Mid Term-1, PPT & End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD507.1.	. Learning of Concept of Fashion Forecasting & its relevance.				3	2			2	3	3	2	2			



BFD507.2.	Understanding to Know -how of Fashion Forecasting tools				2	2			2	3	3	3	1			
BFD507.3	<i>Understand & Identify to Creation of Story board</i>				2	1	1		2	3	3	3	2			
BFD507.4	<i>Brain storming through magazines, Fashion literature.</i>	1		3	2	1	3		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER(SEM-V)2021-22						
Class :B.Des (FD) V Semester						
Subject Name: BFD 507 Fashion Forecasting		Time:2 Hrs			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to • CO1. Learning of Concept of Fashion Forecasting & its relevance • CO2. Understanding to Know -how of Fashion Forecasting tools • CO3. Understand & Identify to Creation of Story board • CO4.. Brain storming through magazines, Fashion literature						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by Fashion Forecasting.				3
CO1	Q.2a	What is the importance of Fashion forecasting for a designer.				3
	Q.2b	What are important tools for Fashion Forecasting.				3
CO1	Q.3	Explain how the national and international market research is important for Fashion Forecasting.				6



CO2	Q.4	What is the role of Digital media in Fashion Forecasting.	3
CO3	Q.5a	What is Visual Merchandising and how it is useful for Fashion Forecasting.	3
	Q.5b	What is story board and its specific target .	3
CO3	Q6	Explain the role of Fashion Shows and exhibitions in Fashion Forecasting.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3: 80% of students secure more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : Computer Applications –V , V Sem

Course Code : BFD 524, Crédits : 02, Session : 2019-20(Odd Sem.), Class : B.Des. 3rd Year

Faculty Name : Ms. Dharmishtha Kachwaha

- **Introduction :** This course will make the student use computer software like Reach Fashion studio, Photoshop, Coral draw, Adobe illustrator etc for compilation of portfolio for Graduation Design Collection undergoing various processes.
- **Course Outcomes:** At the end of the course, students will be able to:
- **BFD 524 1.** Working Knowledge of various software.
- **BFD 524.2** Know-how of execute Computer added Designing.
- **BFD 524. 3 .** Develop the graduation design portfolio .
- **Program Outcomes:**

[PO.1].Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5].Modern tool usage :For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10].Communication :Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11].Project management and finance :Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.



[PO.12].Life-long learning :Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

- **Program Specific Outcomes:**

PSO1 : be able to understand about useful software for develop the portfolio.

PSO 2: be able to create exclusively designed products with the help of different software skills.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

- **Assessment Plan:**

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25%includesalltypesofleaves Including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

- **Syllabus:**

Module I

Tools Introduction and usage

Module II

Cleaning & Selection of fabric

Module III



Color Reduction

Module IV

Texture Mapping

Module V

Mood board & Color board

Module VI

Draping

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & References:

Text:

- By Winifred Aldrich, CAD in Clothing and Textiles
- By Alison Beazley and Terry Bond, Computer Aided Pattern Design and Product Development

References:

- By Bina Abbing, Advanced Fashion Sketchbook
- By Pepin Press, Ikat Patterns

- I. **Lecture Plan**
- II.



Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
2	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
3	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
4	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
5	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
6	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
7	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
8	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
9	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
10	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
11	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
12	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
13	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
14	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
15	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
16	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
17	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
18	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
19	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
20	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
21	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT



				& End Sem Exam
22	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
23	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
24	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
25	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
26	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
27	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
28	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
29	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
30	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
31	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
32	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
33	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
34	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
35	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
36	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
37	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
38	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
39	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
40	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
41	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam
42	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam
43	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam
44	Draping	Practical	BFD524-6	Mid Term-1, PPT



				& End Sem Exam
45	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam
46	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam
47	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam
48	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD524.1.	Working Knowledge of various software				3	2			2	3	3	2	2			
BFD524.2.	<i>Know-how of execute Computer added Designing</i>				2	2			2	3	3	3	1			
BFD524.3	<i>Develop the graduation design portfolio</i>				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER(SEM-V)2021-22						
Class :B.Des (FD) V Semester						
Subject Name: BFD 524 Computer Applications			Time:2 Hrs			Max.Marks:30
Levels of the questions as	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating



per Blooms Taxonomy						
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6	Q.5	Q.4,5,6

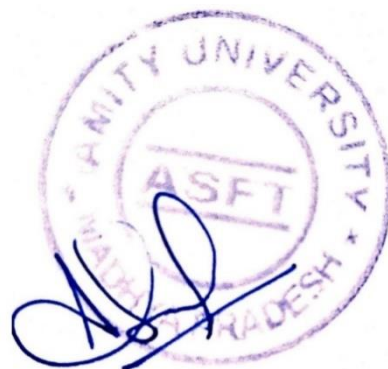
Student will be able to

- CO1 To remember the knowledge of creating the objects and ERP.
- CO2 To learn about how to illustrate the gradients in illustrator.
- CO3 To understand the all-knowledge of inspirational patterns.

CO Map	Question No.	Question	Marks
CO1	Q.1	Explain the tools of Photoshop and coral draw.	3
CO1	Q.2a	What is Texture mapping.	3
	Q.2b	What are important tools for creating object in illustrator.	3
CO1	Q.3	Explain how to create the object and ERP. With color reduction.	6
CO2	Q.4	Create one picture using Lasso tool.	3
CO3	Q.5a	What are mood board and story board.	3
	Q.5b	Draw a Male Formal wear using with details.	3
CO3	Q6	Create a wedding gown with Draping .	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1: 60% of students secure more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Garment Construction V Sem
Course Code : BFD 526, Crédits : 02, Session : 2019-20(Odd Sem.), Class : B.Des. 3rd Year
Faculty Name : Ms. Vidhu Gupta

A. Introduction : This is advancement of garment construction course. Every garment has its own features and style of construction. In this particular semester, students are exposed to construct special garments for both male and female.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 526 1.** *Construction of various garments includes Jeans, Trouser with pockets etc.*
- **BFD526 2** *Know-how of executive as well as formal garment construction.*
- **BFD526 3.** *Construction of maternity wear and Bridal wear.*

C. Program Outcomes:

[PO.1].Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5].Modern tool usage :For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10].Communication :Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11].Project management and finance :Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.



12].Life-long learning :Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Program Specific Outcomes:

PSO1:be able to understand about taking body measurements and develop patterns according to measurements .Construction of different garments with Pockets, plackets, Style lines. Also learn different seam finishes.

PSO 2: be able to create exclusively designed products with the help of different methods and materials .and most importantly students are able to solve fitting problems.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance isrequiredtobemaintainedbyastudentto be qualified for taking up the EndSemester examination. The allowanceof 25%includesalltypesofleaves includingmedicalleaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



yllabus:

Module I Construction of Jeans (Male & Female)

Module II Construction of Trouser with pockets

Module III Construction of Bridal Wear (Indian /western)

Module IV Construction of Pregnancy & Maternity wear

Module V Construction of Executive wear

Module VI Construction of men's formal

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & References:

Text:

- Complete Guide to Sewing by Reader's Digest References:
- Step by step dress making course by Leila Aitken
- By Ann Haggard, Pattern Cutting for Lingerie, Beachwear and Leisurewear
- By Winifred Aldrich, Metric Pattern Cutting
- Pattern making for fashion design by Armstrong
- By Winifred Aldrich, Metric Pattern Cutting for Men's wear

I. Lecture Plan

II.



Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
2	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
3	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
4	<i>Construction of Jeans (Male & Female)</i>	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
5	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
6	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
7	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
8	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
9	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
10	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
11	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
12	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
13	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
14	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
15	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
16	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
17	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
18	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
19	Construction of Bridal	Practical	BFD526-3	Mid Term-1, PPT



	Wear (Indian /western)			& End Sem Exam
20	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
21	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
22	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
23	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
24	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
25	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
26	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
27	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
28	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
29	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
30	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
31	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
32	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
33	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
34	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
35	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
36	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
37	Construction of	Practical	BFD526-5	Mid Term-1, PPT



	Executive wear			& End Sem Exam
38	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
39	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
40	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
41	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam
42	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam
43	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam
44	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam
45	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam
46	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam
47	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam
48	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD526.1.	. Learning of Construction of various garments includes Jeans, Trouser with pockets etc				3	2			2	3	3	2	2			



BFD526.2.	Know-how of executive as well as formal garment construction				2	2			2	3	3	3	1			
BFD526.3	Construction of maternity wear and Bridal wear.				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER(SEM-V)2021-22						
Class :B.Des (FD) V Semester						
Subject Name: BFD 526 Garment Constructions			Time:2 Hrs			Max.Marks:30
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6	Q.5	Q.4,5,6
Student will be able to - CO1. Learning of Construction of various garments includes Jeans, Trouser with pockets etc - CO2. Know-how of executive as well as formal garment construction with seam finishes. - CO3. Construction of maternity wear and Bridal wear .with special features.						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by different types of jeans stitching.				3
CO1	Q.2a	What is the importance of seam finishes in garment constructions.				3
	Q.2b	What are important tools for garment construction.				3
CO1	Q.3	Explain the difference in Formal wear and casual wear.				6
CO2	Q.4	What are the special precautions keep in mind when stitching maternity wear.				3
CO3	Q.5a	What are the female executive wear and what restrictions should follow when construct it.				3
	Q.5b	Explain basic seams and which seam is used to construct				3



		Formal Shirt.	
CO3	Q6	Explain the Indian Bridal Wear and its Special features.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2: 70% of students secure more than 60% marks.





AMITY UNIVERSITY MADHYA PRADESH, GWALIOR

AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

DEPARTMENT OF FASHION DESIGN

PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Bachelor of Design (B.Des) FD, Academic Year – 2019-20

Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.



Programme Specific Outcomes:

PSO1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Way of its appreciation, enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

Note: - Correlation levels 1, 2 and 3 as defined below:

1: Slight (Low), 2: Moderate (Medium) and 3: Substantial (High)

If there is no correlation, put “-”

PROGRAMME ARTICULATION MATRIX																
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
V SEM	BFD 502	3	2	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD506	3	1	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD507	3	3	2	3	3	2	2	-	3	2	3	3	-	-	-
	BFD524	2	2	2	-	3	-	3	2	-	3	-	3	-	-	-
	BFD526	3	3	1	2	3	3	3	3	3	-	1	3	-	-	-
	BFD 527	2	-	2	-	3	-	3	2	-	3	-	3	-	-	-
	BFD 528	3	3	3	2	2	1	1	-	-	-	-	3	-	-	-
	BFD529	2	2	2	-	3	-	3	2	-	3	-	3	-	-	-
	BFD550	3	3	1	2	3	3	3	3	3	-	1	3	-	-	-
VIII SEM	BFD 832	3	2	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD 835	3	1	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD 836	3	3	2	3	3	2	2	-	3	2	3	3	-	-	-



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : Contemporary Fashion-I

Course Code : BFD 527, Crédits : 02, Session :2019-20, Class : B.Des. 3rd Year

Faculty Name : Ms Dharmishtha Kachwaha

A. Introduction: This subject equips students with awareness about environmental issues as a part of constant change & acceptability of a design in market besides learning how to design accessories along with clothing.

B. Course Outcomes: At the end of the course, students will develop ability to:

BFD 527.1 Develop various jewellerys in many styles & designs

BFD 527.2 Design Hats & Caps for Teenagers and Adults

BFD527.3 Designing of range for kids, adults & teenagers

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in



continuous improvement in professions related to fashion/lifestyle technology.

[PO.12].Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Designing a range of funky jewellery for the teenagers

Designing a story boards and then constructs at least 2 products.

Module II: Designing a range of ethnic jewellery for the adults

Designing a story boards and then constructs at least 2 products.



Module III:

Designing a range of purses and bags for teenagers/adults

Designing a story boards and then constructs at least 2 products.

Module IV: Designing a range of hats and caps for teenagers/adults

Designing a story boards and then constructs at least 2 products.

Module V:

Designing a range of contemporary wear for Kids

Module VI:

Designing a range of contemporary wear for teenagers

Module VII:

Designing a range of contemporary wear for adults

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- By Kathryn Mc Kelvey, Illustrating Fashion

References:

- By Patrick John Ireland, Encyclopedia of fashion detail
- By Bina Abbing, Advanced Fashion Sketchbook
- By Bina Abbing, Fashion Model Drawing
- Femina, Elle, FNL, Apparel views, Clothesline, Vogue, Burda, Simplicity to consult

I. Lecture Plan



Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1.	Designing a range of funky jewellery for the teenagers	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
2.	Designing a range of funky jewellery for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
3.	Designing a range of funky jewellery for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
4.	Designing a range of funky jewellery for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
5.	Designing a range of funky jewellery for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
6.	Designing a range of funky jewellery for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
7.	Designing a range of funky jewellery for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
8.	Designing a range of ethnic jewellery for the adults	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
9.	Designing a range of ethnic jewellery for the adults	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
10.	Designing a range of ethnic jewellery for the adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
11.	Designing a range of ethnic jewellery for the adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
12.	Designing a range of ethnic jewellery for the adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
13.	Designing a range of ethnic jewellery for the adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
14.	Designing a range of ethnic jewellery for the adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
15.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
16.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam



17.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
18.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
19.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
20.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
21.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
22.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-1, case studies & End Sem Exam
23.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-1, case studies & End Sem Exam
24.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-2, Quiz & End Sem Exam
25.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-2, Quiz & End Sem Exam
26.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-2, Quiz & End Sem Exam
27.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-2, Quiz & End Sem Exam
28.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-2, Quiz & End Sem Exam
29.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
30.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
31.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
32.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
33.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam



34.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
35.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
36.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
37.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
38.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
39.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
40.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
41.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
42.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
43.	Designing a range of contemporary wear for adults	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
44.	Designing a range of contemporary wear for adults	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
45.	Designing a range of contemporary wear for adults	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
46.	Designing a range of contemporary wear for adults	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
47.	Designing a range of contemporary wear for adults	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
48.	Designing a range of contemporary wear for adults	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam



Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD527.1.	Apply the principle of Sustainable fashion for effective outcome.				3	2			2	3	3	2	2			
BFD527.2.	Explain the basic concepts, applications & processes of Fashion Accessories.				2	2			2	3	3	3	1			
BFD527.3	: Explain the Accessories for different age groups and occasions with the environment friendly fashion statement.				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology IMID-SEMESTER(SEM-V)2021-22						
Class:B.Des (FD) V Semester						
Subject Name: BFD 301 Fashion Management-I		Time: 2 Hrs			Max. Marks: 30	
Levels of the questions as per Blooms Taxo	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating



nomy						
QuestionMapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: Apply the principle of Sustainable fashion for effective outcome. CO2: Explain the basic concepts, applications & processes of Fashion Accessories. CO3: Explain the Accessories for different age groups and occasions with the environment friendly fashion statement.						
COMap	QuestionNo.	Question				Marks
CO1	Q.1	What do you understand by contemporary fashion.				3
CO1	Q.2a	What is the importance of Accessories in fashion industry.				3
	Q.2b	What is the difference between funky and ethnic Jewelry .				3
CO1	Q.3	Explain briefly the contemporary wear for kids.				6
CO2	Q.4	What is the difference between caps and hats.				3
CO3	Q.5a	What is the importance of sustainable Accessories.				3
	Q.5b	What are the principals for designing contemporary teenage wear.				3
CO3	Q6	Explain the Acceptance and restriction for designing contemporary wear for adults.				6
Attainments		Rubric				
Level	1	IF 60% of students secure more than 60% marks then level 1				
Level	2	IF 70% of students secure more than 60% marks then level 2				
Level	3	IF 80% of students secure more than 60% marks then level 3				



AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

Attainment Level 1: 60% of students secure more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Pattern Draping V Sem
Course Code : BFD 528, Crédits : 02, Session : 2019-20(Odd Sem.), Class : B.Des. 3rd Year
Faculty Name : Ms. Dharmishtha Kachwaha

A. Introduction : After the students have a thorough knowledge of flat pattern making and its application they are now introduced to the concept of three dimensional process of pattern making by draping the material on to the mannequin.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 528 1** *Know-how of equipments used for draping*
- **BFD528 2** *Know-how to drape various skirts, collars, and sleeves,. Draping of basic patterns: Front & back bodice.*
- **BFD528 3** *Knowledge of shift pattern development etc.*

C. Program Outcomes:

[PO.1].Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5].Modern tool usage :For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10].Communication :Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11].Project management and finance :Apply knowledge of Design principles in



project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12].Life-long learning :Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Program Specific Outcomes:

PSO1:be able to understand about taking body measurements and develop patterns according to measurements .Draping of different garments with Style lines. Also learn different patterns to drape.

PSO 2: be able to create exclusively designed products with the help of different methods and materials .and most importantly students are able to solve fitting problems.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance isrequiredtobemaintainedbyastudentto be qualified for taking up the EndSemester examination. The allowanceof 25%includesalltypesofleaves includingmedicalleaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



F. Syllabus:

Module I: Introduction

Equipments needed, grain, seam allowances, preparation of fabric, dress form.

Module II: Basic patterns

Basic bodice (front & back), Basic skirt (front & back), Basic sleeve

Module III: Variations in necklines, armholes, waistlines, princess bodice and boned bodice

Module IV: Creating patterns by dart manipulations

Multiple darts, Dart tucks, Gathers, Pleats, Flare, Style lines and control seams

Module V: Style lines and control seams

Use of style lines, Cowls and twists in bodice, Midriff & yoke styles

Module VI: Variations in skirts

Variation of the basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums flared and gathered

Module VII: Collars

The Mandarin Collar, Convertible Collar, Peter Pan Collar, Shawl Collar, Notched Collar

Module VIII: Sleeves

The Dolman sleeve, Raglan and Kimono sleeve

Module IX: The Shift

A Line, Tent, Blouson, Use of Facings, Closures and Pockets

Module X: Final Presentation



G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & References:

Text:

- By Jaffe and Rellis, Draping for Fashion Design
- By Connie Amaden- Crawford, The Art of Fashion Draping

References: By Natalie Bray, Dress Fitting

- I. **Lecture Plan**
- II.



Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Introduction Equipments needed, grain, seam allowances, preparation of fabric, dress form.	Practical	BFD528-1	Mid Term-1, PPT & End Sem Exam
2	Introduction Equipments needed, grain, seam allowances, preparation of fabric, dress form.	Practical	BFD528-1	Mid Term-1, PPT & End Sem Exam
3	Introduction Equipments needed, grain, seam allowances, preparation of fabric, dress form.	Practical	BFD528-1	Mid Term-1, PPT & End Sem Exam
4	Introduction Equipments needed, grain, seam allowances, preparation of fabric, dress form.	Practical	BFD528-1	Mid Term-1, PPT & End Sem Exam
5	Introduction Equipments needed, grain, seam allowances, preparation of fabric, dress form.	Practical	BFD528-1	Mid Term-1, PPT & End Sem Exam
6	Basic patterns Basic bodice (front & back), Basic skirt (front & back), Basic sleeve	Practical	BFD528-2	Mid Term-1, PPT & End Sem Exam



7	Basic patterns Basic bodice (front & back), Basic skirt (front & back), Basic sleeve	Practical	BFD528-2	Mid Term-1, PPT & End Sem Exam
8	Basic patterns Basic bodice (front & back), Basic skirt (front & back), Basic sleeve	Practical	BFD528-2	Mid Term-1, PPT & End Sem Exam
9	Basic patterns Basic bodice (front & back), Basic skirt (front & back), Basic sleeve	Practical	BFD528-2	Mid Term-1, PPT & End Sem Exam
10	Basic patterns Basic bodice (front & back), Basic skirt (front & back), Basic sleeve	Practical	BFD528-2	Mid Term-1, PPT & End Sem Exam
11	Variations in necklines, armholes, waistlines, princess bodice and boned bodice	Practical	BFD528-3	Mid Term-1, PPT & End Sem Exam
12	Variations in necklines, armholes, waistlines, princess bodice and boned bodice	Practical	BFD528-3	Mid Term-1, PPT & End Sem Exam
13	Variations in necklines, armholes, waistlines, princess bodice and boned bodice	Practical	BFD528-3	Mid Term-1, PPT & End Sem Exam
14	Variations in necklines, armholes, waistlines, princess bodice and boned bodice	Practical	BFD528-3	Mid Term-1, PPT & End Sem Exam
15	Variations in necklines, armholes, waistlines, princess	Practical	BFD528-3	Mid Term-1, PPT & End Sem Exam



	bodice and boned bodice			
16	Creating patterns by dart manipulations Multiple darts, Dart tucks, Gathers, Pleats, Flare, Style lines and control seams	Practical	BFD528-4	Mid Term-1, PPT & End Sem Exam
17	Creating patterns by dart manipulations Multiple darts, Dart tucks, Gathers, Pleats, Flare, Style lines and control seams	Practical	BFD528-4	Mid Term-1, PPT & End Sem Exam
18	Creating patterns by dart manipulations Multiple darts, Dart tucks, Gathers, Pleats, Flare, Style lines and control seams	Practical	BFD528-4	Mid Term-1, PPT & End Sem Exam
19	Creating patterns by dart manipulations Multiple darts, Dart tucks, Gathers, Pleats, Flare, Style lines and control seams	Practical	BFD528-4	Mid Term-1, PPT & End Sem Exam
20	Creating patterns by dart manipulations Multiple darts, Dart tucks, Gathers, Pleats, Flare, Style lines and control seams	Practical	BFD528-4	Mid Term-1, PPT & End Sem Exam
21	Style lines and	Practical	BFD528-5	Mid Term-1, PPT



	control seams Use of style lines, Cowls and twists in bodice, Midriff & yoke styles			& End Sem Exam
22	Style lines and control seams Use of style lines, Cowls and twists in bodice, Midriff & yoke styles	Practical	BFD528-5	Mid Term-1, PPT & End Sem Exam
23	Style lines and control seams Use of style lines, Cowls and twists in bodice, Midriff & yoke styles	Practical	BFD528-5	Mid Term-1, PPT & End Sem Exam
24	Style lines and control seams Use of style lines, Cowls and twists in bodice, Midriff & yoke styles	Practical	BFD528-5	Mid Term-1, PPT & End Sem Exam
25	Style lines and control seams Use of style lines, Cowls and twists in bodice, Midriff & yoke styles	Practical	BFD528-5	Mid Term-1, PPT & End Sem Exam
26	Variations in skirts Variation of the basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums flared and gathered	Practical	BFD528-6	Mid Term-1, PPT & End Sem Exam
27	Variations in skirts	Practical	BFD528-6	Mid Term-1, PPT



	Variation of the basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums flared and gathered			& End Sem Exam
28	Variations in skirts Variation of the basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums flared and gathered	Practical	BFD528-6	Mid Term-1, PPT & End Sem Exam
29	Variations in skirts Variation of the basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums flared and gathered	Practical	BFD528-6	Mid Term-1, PPT & End Sem Exam
30	Variations in skirts Variation of the basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums flared and gathered	Practical	BFD528-6	Mid Term-1, PPT & End Sem Exam
31	Collars The Mandarin Collar, Convertible Collar, Peter Pan Collar, Shawl Collar, Notched Collar	Practical	BFD528-7	Mid Term-1, PPT & End Sem Exam
32	Collars The Mandarin Collar, Convertible Collar, Peter Pan Collar,	Practical	BFD528-7	Mid Term-1, PPT & End Sem Exam



	Shawl Collar, Notched Collar			
33	Collars The Mandarin Collar, Convertible Collar, Peter Pan Collar, Shawl Collar, Notched Collar	Practical	BFD528-7	Mid Term-1, PPT & End Sem Exam
34	Collars The Mandarin Collar, Convertible Collar, Peter Pan Collar, Shawl Collar, Notched Collar	Practical	BFD528-7	Mid Term-1, PPT & End Sem Exam
35	Collars The Mandarin Collar, Convertible Collar, Peter Pan Collar, Shawl Collar, Notched Collar	Practical	BFD528-7	Mid Term-1, PPT & End Sem Exam
36	Sleeves The Dolman sleeve, Raglan and Kimono sleeve	Practical	BFD528-8	Mid Term-1, PPT & End Sem Exam
37	Sleeves The Dolman sleeve, Raglan and Kimono sleeve	Practical	BFD528-8	Mid Term-1, PPT & End Sem Exam
38	Sleeves The Dolman sleeve, Raglan and Kimono sleeve	Practical	BFD528-8	Mid Term-1, PPT & End Sem Exam
39	Sleeves The Dolman sleeve, Raglan and Kimono	Practical	BFD528-8	Mid Term-1, PPT & End Sem Exam



	sleeve			
40	Sleeves The Dolman sleeve, Raglan and Kimono sleeve	Practical	BFD528-8	Mid Term-1, PPT & End Sem Exam
41	The Shift A Line, Tent, Blouson, Use of Facings, Closures and Pockets	Practical	BFD528-9	Mid Term-1, PPT & End Sem Exam
42	The Shift A Line, Tent, Blouson, Use of Facings, Closures and Pockets	Practical	BFD528-9	Mid Term-1, PPT & End Sem Exam
43	The Shift A Line, Tent, Blouson, Use of Facings, Closures and Pockets	Practical	BFD528-9	Mid Term-1, PPT & End Sem Exam
44	The Shift A Line, Tent, Blouson, Use of Facings, Closures and Pockets	Practical	BFD528-9	Mid Term-1, PPT & End Sem Exam
45	The Shift A Line, Tent, Blouson, Use of Facings, Closures and Pockets	Practical	BFD528-9	Mid Term-1, PPT & End Sem Exam
46	Final Presentation	Practical	BFD528-10	Mid Term-1, PPT & End Sem Exam
47	Final Presentation	Practical	BFD528-10	Mid Term-1, PPT & End Sem Exam
48	Final Presentation	Practical	BFD528-10	Mid Term-1, PPT & End Sem Exam



A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD528.1.	<i>Know-how of equipments used for draping</i>				3	2			2	3	3	2	2			

BFD528.2.	<i>Know-how to drape various skirts, collars, and sleeves,. Draping of basic patterns: Front & back bodice.</i>				2	2			2	3	3	3	1			
BFD528.3	<i>Knowledge of shift pattern development ,collars, sleeves etc.</i>				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER(SEM-V)2021-22						
Class :B.Des (FD) V Semester						
Subject Name: BFD 528 Pattern Draping			Time:2 Hrs			Max.Marks:30
Levels of the questions as per Blooms	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating



Taxonomy						
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6	Q.5	Q,5,6

Student will be able to

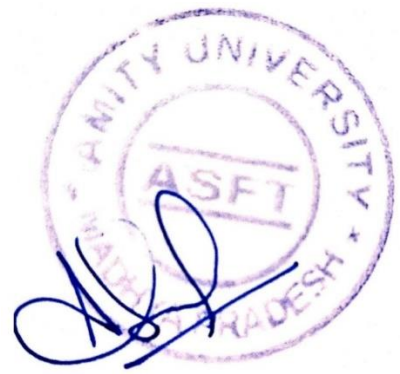
- CO1. *Learning of Draping and Know-how of equipments used for draping*
- CO2. *Know-how to drape various skirts, collars, and sleeves,. Draping of basic patterns: Front & back bodice*
- CO3.. *Knowledge of shift pattern development , collars, sleeves etc.*

CO Map	Question No.	Question	Marks
CO1	Q.1	What do you understand by draping.	3
CO1	Q.2a	What is the importance of Dress forms in Draping.	3
	Q.2b	What are important tools for Draping.	3
CO1	Q.3	Explain the difference between Draping and Pattern making.	6
CO2	Q.4	What are the precautions should keep in mind when Draping of Collars and sleeves.	3
CO3	Q.5a	What are the Dart Manipulation and how we use in patterns.	3
	Q.5b	Explain the draping of shift dress.	3
CO3	Q6	Explain the importance of Draping in Fashion designing.	6

Attainments		Rubric
Level	1	IF60%ofstudentssecuremorethan60%marksthenlevel1
Level	2	IF70%ofstudentssecuremorethan60%marksthenlevel2
Level	3	IF80%ofstudentssecuremorethan60%marksthenlevel3



Attainment Level 3: 80% of students secure more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Pattern Grading V Sem
Course Code : BFD 529, Crédits : 02, Session : 2019-20(Odd Sem.), Class : B.Des. 3rd Year
Faculty Name : Ms. Vidhu Gupta

A. Introduction : After the knowledge of flat pattern making the students now learn how to increase or decrease any pattern in proportion. Every garment has its own features and style of pattern. In this particular semester, students are exposed to learn change the size of pattern.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 529 1.** *Knowledge of Grading.*
- **BFD529.2** *Know-how of execute the Grading in different patterns.*
- **BFD529 3.** *Knowledge of Computerised Grading.*

C. Program Outcomes:

[PO.1].Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5].Modern tool usage :For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10].Communication :Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11].Project management and finance :Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.



12].Life-long learning :Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Program Specific Outcomes:

PSO1:be able to understand about taking body measurements and develop patterns according to measurements .Grading of different garments with Pockets, plackets, Style lines.

PSO 2: be able to create exclusively designed products with the help of different methods and materials .and most importantly students are able to solve fitting problems.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25%includesalltypesofleaves Including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



F. Syllabus:

Module I: Introduction to Grading

History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal

Module II: The Master Grades

Grading of adult bodice block- front and back, Inset and grown on sleeves

Module III: Grading of collar s and lapels

Tailored lapel, Tailored Collar, Shawl Collar

Module IV: Grading of skirts

Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block

Module V: Grading of Trouser Block

Basic Block; Trouser variation

Module VI: Grading of Jacket

Paneled, Box and double breasted jackets

Module VII: Computerized Grading Technology

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & References:

Text:

- By Gerry Cooklin, Pattern Grading for Women's Clothes



Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
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- By Gerry Cooklin, Pattern Grading for Men's Clothes
- By Gerry Cooklin, Garment Technology for Fashion Designers References:
- By Natalis Bray, More Dress Pattern Designing

I. Lecture Plan

II.



1	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam
2	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam
3	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagona	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam
4	Introduction to Grading History, Sizes & Measurement Sizes &	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam



	Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal			
5	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam
6	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam
7	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam



	types of grading- horizontal, vertical and diagonal			
8	The Master Grades Grading of adult bodice block- front and back, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
9	The Master Grades Grading of adult bodice block- front and back, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
10	The Master Grades Grading of adult bodice block- front and back, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
11	The Master Grades Grading of adult bodice block- front and back, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
12	The Master Grades Grading of adult bodice block- front and back, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
13	The Master Grades Grading of adult bodice block- front and back, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
14	The Master Grades Grading of adult bodice block- front and back, Inset and grown	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam



	on sleeves			
15	Grading of collar s and lapels Tailored lapel, Tailored Collar, Shawl Collar	Practical	BFD529-3	Mid Term-1, PPT & End Sem Exam
16	Grading of collar s and lapels Tailored lapel, Tailored Collar, Shawl Collar	Practical	BFD529-3	Mid Term-1, PPT & End Sem Exam
17	Grading of collar s and lapels Tailored lapel, Tailored Collar, Shawl Collar	Practical	BFD529-3	Mid Term-1, PPT & End Sem Exam
18	Grading of collar s and lapels Tailored lapel, Tailored Collar, Shawl Collar	Practical	BFD529-3	Mid Term-1, PPT & End Sem Exam
19	Grading of collar s and lapels Tailored lapel, Tailored Collar, Shawl Collar	Practical	BFD529-3	Mid Term-1, PPT & End Sem Exam
20	Grading of collar s and lapels Tailored lapel, Tailored Collar, Shawl Collar	Practical	BFD529-3	Mid Term-1, PPT & End Sem Exam
21	Grading of skirts Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam



	Block			
22	Grading of skirts Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam
23	Grading of skirts Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam
24	Grading of skirts Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam
25	Grading of skirts Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam
26	Grading of skirts Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam
27	Grading of skirts Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam



28	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
29	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
30	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
31	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
32	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
33	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
34	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
35	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
36	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
37	Grading of Jacket	Practical	BFD529-6	Mid Term-1, PPT



	Paneled, Box and double breasted jackets			& End Sem Exam
38	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
39	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
40	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
41	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
42	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam
43	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam
44	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam
45	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam
46	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam
47	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam
48	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P O 13	P O 14	P O 15



										0	1	2	1	2	3
BFD529.1.	. Learning of Grading of various garments includes jackets, Trouser with pockets etc				3	2			2	3	3	2	2		
BFD529.2.	Know-how to increase and decrease the size of the pattern.				2	2			2	3	3	3	1		
BFD529.3	Learn Computerised Grading technology				2	1	1		2	3	3	3	2		

Sample Question Paper

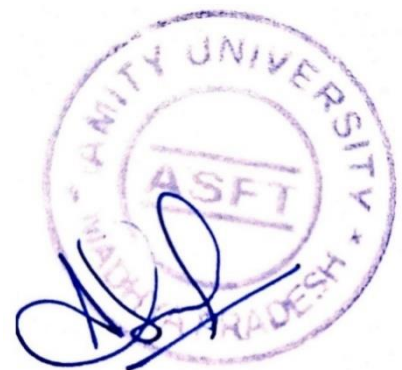
Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER(SEM-V)2021-22						
Class :B.Des (FD) V Semester						
Subject Name: BFD 529 Pattern Grading		Time:2 Hrs			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6	Q.5	Q.4,5,6
Student will be able to - CO1. . Learning of Grading of various garments includes jackets, Trouser with pockets etc - CO2. Know-how to increase and decrease the size of the pattern.. - CO3 Learn Computerised Grading technology						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by Grading and its History.				3
CO1	Q.2a	What is the importance of Grading in garment industries.				3



	Q.2b	What are important tools for Grading .	3
CO1	Q.3	Explain the Types of Grading and different methods.	6
CO2	Q.4	What precautions should keep in mind when Grade a pattern.	3
CO3	Q.5a	What is Vector Scale and important keys of Grading.	3
	Q.5b	Explain how to grade a basic block in increasing size.	3
CO3	Q6	Explain the role of Computerized Grading in garment industries.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2: 70% of students secure more than 60% marks.





AMITY UNIVERSITY MADHYA PRADESH, GWALIOR
AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
DEPARTMENT OF FASHION DESIGN

PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Bachelor of Fashion Design (B. Des) FD, Academic Year – 2019 to 2020

PO's

Program outcomes describe what students are expected to know and would be able to do by the time of graduation. These relate to the skills, knowledge and behaviors that students acquire as they progress through the program.

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.



nication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

PSO

Program Specific Outcomes are the statements that describe what the graduates of a specific program should be able to do.

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

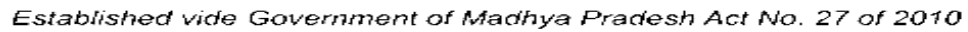
PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education.

Note: - Correlation levels 1, 2 and 3 as defined below:

1: Slight (Low), 2: Moderate (Medium) and 3 : Substantial (High)

If there is no correlation, put “- “

[illegible]



AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : **Apparel Merchandising - II**

Course Code : BFD602, Crédits : 03, Session : 2019-2020 (Even Sem.), Class : B.Des, 3rd Year/6th Sem

Faculty Name : RUPALI KAKARIA

A. Introduction: The aim of this subject is to enable students to appreciate the unique aspects and concepts of business management. It focuses attention on apparel business giving a thorough knowledge of merchandising.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 602.1** Concepts of Marketing & Merchandising.
- **BFD 602.2** Know-how of Fashion Whole sale & Retail industries
- **BFD 602.3** Organizational structures of export/ Buying houses.

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.



Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified	A	5%



	for taking up the End Semester examination. The allowance of 25% includes all types of leaves Including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Introduction
Introduction to Fashion Merchandising, Functions and role of Merchandiser, Merchandising Process
Module II: Marketing and merchandising concepts
Study of fashion principles and fashion cycle, Fad etc., Fashion movement. Study of domestic and international markets
Module III: Environment and segmentation of fashion
Market segments and target markets
Module IV: Merchandising systems
Wholesaling & retailing
Module V: Merchandise Planning & Buying



Sources of Consumer information, Merchandising Team, Merchandise Plan, Key trends in Merchandising and sourcing
Module VI: The structure of the Retail Industry
Retail merchandising, Retail Formats & Locations, Communicating with Consumers, Value addition in the Supply Chain from Yarn/ Fabric to retail
Module VII: Organizational Structures
Structure of export house, buying house and domestic companies, Buyer's classification and buying network in exports

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- ❑ Merchandise Buying and Management by John Donnellan
- ❑ Merchandising: Theory, Practice and Principles By Grace I kunz

References:

- ❑ By Mike Easey, Fashion Marketing
- ❑ By Maria Constantino, Fashion Marketing and PR
- ❑ By Nicholas Alexender, international Retailing
- ❑ By V. D Dudeja, Professional Management of Fashion Industry
 - By Lynda Gamans, Retailing Principles

I. Lecture Plan



Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I: Introduction	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
2	Module I: Introduction	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
3	Module I: Introduction	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I: Introduction</i>	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
5	Module II: Marketing and merchandising concepts	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
6	Module II: Marketing and merchandising concepts	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
7	Module II: Marketing and merchandising concepts	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
8	Module II: Marketing and merchandising concepts	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
9	Module II: Marketing and merchandising concepts	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
10	Module II: Marketing and merchandising concepts	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
11	Module III: Environment and segmentation of fashion	Lecture	BFD 602.2	Mid Term-1, Quiz & End Sem Exam
12	Module III: Environment and segmentation of fashion	Lecture	BFD 602.2	Mid Term-1, Quiz & End Sem Exam
13	Module III: Environment and segmentation of fashion	Lecture	BFD 602.2	Mid Term-1, Quiz & End Sem Exam



14	Module III: Environment and segmentation of fashion	Lecture	BFD 602.2	Mid Term-1, Quiz & End Sem Exam
15	Module III: Environment and segmentation of fashion	Lecture	BFD 602.2	Mid Term-1, Quiz & End Sem Exam
16	Module IV: Merchandising systems	Lecture	BFD 602.3	Mid Term-1, Quiz & End Sem Exam
17	Module IV: Merchandising systems	Lecture	BFD 602.3	Mid Term-1, Quiz & End Sem Exam
18	Module IV: Merchandising systems	Lecture	BFD 602.3	Mid Term-1, Quiz & End Sem Exam
19	Module IV: Merchandising systems	Lecture	BFD 602.3	Mid Term-1, Quiz & End Sem Exam
20	Module IV: Merchandising systems	Lecture	BFD 602.3	Mid Term-1, Quiz & End Sem Exam
21	Module V: Merchandise Planning & Buying	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
22	Module V: Merchandise Planning & Buying	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
23	Module V: Merchandise Planning & Buying	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
24	Module V: Merchandise Planning & Buying	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
25	Module V: Merchandise Planning & Buying	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
26	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam



27	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
28	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
29	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
30	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
31	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
32	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
33	Module VII: Organizational Structures	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
34	Module VII: Organizational Structures	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
35	Module VII: Organizational Structures	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
36	Module VII: Organizational Structures	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam

j. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O	P S O	P S O



										0	1	2	1	2	3
BFD 602.1	Concepts of Marketing & Merchandising.	3	3	1	3	1		1		2		2	1		
BFD 602.2	Know-how of Fashion Whole sale & Retail industries	3	2	2	2	2				2		1	1		
BFD 602.3	Organizational structures of export/ Buying houses	3	2	2	2	2	3			3		3	1		

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –6) 2019-20						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD 602 Apparel Merchandising - I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5	Q.6	
Student will be able to CO1: Learn the Concepts of Marketing & Merchandising. CO2: To remember the Organizational structures of export/ Buying houses.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Define Merchandising?				3
	Q.2a	Explain the principles of marketing.				3



CO1	Q.2b	Explain briefly P's of Marketing.	3
CO1	Q.3	What is the difference between export house and buying house? Explain	6
CO2	Q.4	What is the role of designer and merchandiser in buying house?	3
CO2	Q.5a	Describe the structure of the export house?	3
	Q.5b	Draw a flow chart to explain the structure of export house?	3
CO2	Q 6	Describe the Merchandising Process of an organization.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010



AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Contemporary Fashion - II
Course Code : BFD627, Crédits : 02, Session : 2019-2020 (Even Sem.), Class : B.Des, 3rd Year/6th Sem
Faculty Name : SHWETA SINGH

A. Introduction: Fashion being a way of life needs to be understood in context to the environmental issues that are ongoing processes of constant change. The Students are made aware of the techniques of studying the acceptability of a design in the market and then guide their designing skills to create fashion products in that very direction. Besides clothing the students also learn how to design accessories.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 627.1** Analyze the concepts of design and accessory and Development of different ranges of accessories .
- **BFD 627.2** Designing of contemporary wear apparels for different age group .

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.



al and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

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PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%



End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Designing a range of funky jewellery for the teenagers
Designing a story boards and then constructs at least 2 products.
Module II: Designing a range of ethnic jewellery for the adults
Designing a story boards and then constructs at least 2 products.
Module III: Designing a range of purses and bags for teenagers/adults
Designing a story boards and then constructs at least 2 products.
Module IV: Designing a range of hats and caps for teenagers/adults
Designing a story boards and then constructs at least 2 products.
Module V
Designing a range of contemporary wear for Kids
Module VI



Designing a range of contemporary wear for teenagers

Module VII

Designing a range of contemporary wear for adults

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- By Kathryn Mc Kelvey, Illustrating Fashion
-

References:

- By Patrick John Ireland, Encyclopedia of fashion detail
- By Bina Abbing, Advanced Fashion Sketchbook
- By Bina Abbing, Fashion Model Drawing
- Femina, Elle, FNL, Apparel views, Clothesline, Vogue, Burda, Simplicity to consult

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I: Designing a range of funky jewellery for the teenagers	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
2	Module I: Designing a range of funky jewellery for the teenagers	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
3	Module I: Designing a range of funky jewellery for the	Practical	BFD 627.1	Mid Term-1, Presentation &



	teenagers			End Sem Exam
4	Module I: Designing a range of funky jewellery for the teenagers	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
5	Module I: Designing a range of funky jewellery for the teenagers	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
6	Module II: Designing a range of ethnic jewellery for the adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
7	Module II: Designing a range of ethnic jewellery for the adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
8	Module II: Designing a range of ethnic jewellery for the adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
9	Module II: Designing a range of ethnic jewellery for the adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
10	Module II: Designing a range of ethnic jewellery for the adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
11	Module II: Designing a range of ethnic jewellery for the adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
12	Module III: Designing a range of purses and bags for teenagers/adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
13	Module III: Designing a range of purses and bags for teenagers/adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
14	Module III: Designing a range of purses and bags for teenagers/adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam



15	Module IV: Designing a range of hats and caps for teenagers/adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
16	Module IV: Designing a range of hats and caps for teenagers/adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
17	Module IV: Designing a range of hats and caps for teenagers/adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
18	Module V: Designing a range of contemporary wear for Kids	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
19	Module V: Designing a range of contemporary wear for Kids	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
20	Module V: Designing a range of contemporary wear for Kids	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
21	Module V: Designing a range of contemporary wear for Kids	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
22	Module V: Final Submission	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
23	Module VI: Designing a range of contemporary wear for teenagers	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
24	Module VI: Designing a range of contemporary wear for teenagers	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam



25	Module VI Designing a range of contemporary wear for teenagers	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
26	Module VI Designing a range of contemporary wear for teenagers	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
27	Module VI Designing a range of contemporary wear for teenagers	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
28	Module VI Final submission	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
29	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
30	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
31	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
32	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
33	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
34	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
35	Module VII Designing a range of	Practical	BFD 627.2	Mid Term-1, Presentation &



	contemporary wear for adults			End Sem Exam
36	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
37	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
38	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
39	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
40	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
41	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
42	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
43	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
44	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
45	Module VII Designing a range of contemporary wear	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam



	for adults			
46	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
47	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
48	Module VII Final Submission	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam

j. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD 627.1	Analyze the concepts of design and accessory and Development of different ranges of accessories .	3	3	1	3	1				2		2	1			
BFD 627.2	Designing of contemporary wear apparels for different age group .	3	2	2	2	2				2		1	1			

Sample Question Paper

Amity School of Fashion Design & Technology
Department of Fashion Design & Technology
I MID-SEMESTER (SEM –6) 2019-20

Class: B. Des. (Fashion Design) 6 Semester



Subject Name: BFD101 Element of Design-I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.2	Q.2,3	Q.5	Q.3,5,6	Q-4,6	Q.1,4,6

Student will be able to

CO1: Analyze the concepts of design and accessory and Development of different ranges of accessories.

CO2: Designing of contemporary wear apparels for different age group

CO Map	Question No.	Question	Marks
CO1	Q.1	Develop a range of anklets inspired by Temple architecture.	3
CO1	Q.2a	Name 5 types of hats and illustrate it.	3
	Q.2b	Develop any one type of hat from the above illustration.	3
CO1	Q.3	Draw abstract motifs and develop a range of bows.	6
CO2	Q.4	Write about the name of apparels can be made in contemporary fashion.	3
CO2	Q.5a	Develop a range of contemporary female upper torso by taking geometric patterns as an inspiration.	3
	Q.5b	Develop a range of contemporary male upper torso by taking geometric patterns as an inspiration.	3
CO2	Q.6	Develop a range of adolescence male and female garment taking any flower as an inspiration.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:



students secured more than 60% marks.



AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Visual Merchandising
Course Code : BFD604, Crédits : 03, Session : 2019-2020 (Even Sem.), Class : B.Des, 3rd Year/6th Sem
Faculty Name : MAHIMA NAND

A.

Introduction: The objective of visual merchandising is generating sales by defining, differentiating and enhancing a store's "brand", its format and the merchandise itself by stimulating product interest, providing product information and ensuring product security.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 604.1** Know-how of components of visual Merchandising & its importance
- **BFD 604.2** Store Exteriors & Interiors
- **BFD 604.3** Merchandise display methods

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.



Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:



Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Introduction to VM

- Brief History of VM
- Basic (AIDA)
- Career opportunities in VM

Module II: Store Exteriors

- Store Fronts
- Components of a window
- Types of Windows
- Planning a window display , (Generic Theme)
- Types of Displays



- Types of Display settings
- Props
- Budgeting

Module III: Retail Design

- Color and Texture
- Principles of Design
- Elements of Design
- Elements of Graphic Designing
- Signage Making
- Use of Graphics in Retail

Module IV: Merchandise Presentation

- Grouping of Merchandise

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- By Claus Ebster, Store Design & Visual merchandising

References:

- By Tony Morgan, Visual Merchandising
- By Swati Bhalla, Anuraag S., Visual merchandising

II. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Introduction to VM	Lecture	BFD 604.1	Mid Term-1, Quiz



				& End Sem Exam
2	Introduction to VM	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
3	Brief History of VM	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
4	<i>Brief History of VM</i>	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
5	Basic (AIDA)	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
6	Basic (AIDA)	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
7	Career opportunities in VM	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
8	Career opportunities in VM	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
9	Showing Tutorials & Quiz	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
10	Store Exteriors	Lecture	BFD 604.2	Mid Term-1, Quiz & End Sem Exam
11	Store Fronts	Lecture	BFD 604.2	Mid Term-1, Quiz & End Sem Exam
12	Components of a window	Lecture	BFD 604.2	Mid Term-1, Quiz & End Sem Exam
13	Types of Windows	Lecture	BFD 604.2	Mid Term-1, Quiz & End Sem Exam
14	Planning a window display, (Generic Theme)	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
15	Types of Displays	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
16	Types of Display settings	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
17	Props	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
18	Budgeting	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
19	Retail Design	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
20	Color and Texture	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
21	Principles of Design	Lecture	BFD 604.3	Mid Term-2, Quiz



CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O	P O	P O	P O	P O	P O	P O	P O	P O	P O	P O	P O	P S	P S	P S



		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
BFD 603.1	Know-how of components of visual Merchandising & its importance	3	3	1	3	1				2		2	1			
BFD 603.2	Store Exteriors & Interiors	3	2	2	2	2				2		1	1			
BFD 603.3	Merchandise display methods	3	2	2	2	2				3		3	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –6) 2019-20						
Class: B. Des. (Fashion Design) I Semester						
Subject Name:		Time: 2 Hrs.			Max. Marks: 30	
Visual Merchandising						
BFD 604						
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,2	Q.3	Q.5	Q.3,5,6	Q.3	2
Student will be able to CO1: Know-how of components of visual Merchandising & its importance CO2: To understand the Store Exteriors & Interiors .						
CO Map	Question No.	Question				Marks
CO1	Q.1	Describe the components of the window display?				3
CO1	Q.2a	Explain the term Visual Merchandising?				3
	Q.2b	Briefly explain the history of VM.				3



CO1	Q.3	Write about the career opportunities in VM .	6
CO2	Q.4	What is the role of props and graphics in retail design.	3
CO2	Q.5a	What is the role of miniatures in VM.	3
	Q.5b	Describe the difference between Color and Texture.	3
CO2	Q 6	Explain the importance of principles of design in VM.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.



AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : **Computer Application-6**



Course Code : BFD624, Crédits : 03, Session : 2019-2020 (Even Sem.), Class : B.Des, 3rd Year/6th Sem

Faculty Name : **TWINKLE RASTOGI**

A. Introduction: This involves the making of Digital Portfolio of Students Graduation Design Portfolio showcasing their final year collection.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 624.1** Development of digital portfolio
- **BFD 624.2** Market Research

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.



nication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

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PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



Module I: Digital Portfolio	100
Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- Corel Draw 11 for Windows: Visual Quickstart Guide
- From Sue Chastain, your guide to Graphics software
- Corel Draw Studio Techniques: Books: David Huss, Gary W. Priester by David Huss, Gary W. Priester.
- Corel Draw 10 for Windows: Visual QuickStart Guide.
- The Photoshop Cs/Cs2 Wow! Book by Linnea Dayton, Cristen Gillespie

References:

- Femina, Elle, Illustrated Encyclopedia of Costume and Fashion Public Relations Writing: Principles in Practice by Donald

III. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
2	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam



3	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
4	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
5	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
6	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.21	Mid Term-1, Presentation& End Sem Exam
7	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
8	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.21	Mid Term-1, Presentation& End Sem Exam
9	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
10	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam



11	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
12	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
13	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
14	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
15	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
16	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
17	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
18	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
19	Module I: Digital Portfolio- Digital	Practic	BFD 624.1	Mid Term-1,



	Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	al	and BFD 624.2	Presentation& End Sem Exam
20	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
21	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
22	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
23	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
24	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
25	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
26	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
27	Module I: Digital Portfolio- Digital Presentation of Graduation Design	Practic al	BFD 624.1	Mid Term-1,



	Collection Digital conversion of Manual portfolio based on Graduation Design Collection		and BFD 624.2	Presentation& End Sem Exam
28	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
29	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
30	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
31	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
32	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
33	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
34	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
35	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection	Practic al	BFD 624.1 and BFD	Mid Term-1, Presentation&



	Digital conversion of Manual portfolio based on Graduation Design Collection		624.2	End Sem Exam
36	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
37	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
38	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
39	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
40	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
41	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
42	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
43	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam



44	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
45	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
46	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
47	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
48	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
49	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
50	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
51	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
52	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam



	Collection			
53	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
54	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
55	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
56	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
57	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
58	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
59	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
60	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
61	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection	Practic al	BFD 624.1 and BFD	Mid Term-1, Presentation&



	Digital conversion of Manual portfolio based on Graduation Design Collection		624.2	End Sem Exam
62	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
63	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
64	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
65	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
66	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
67	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
68	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
69	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
70	Module I: Digital Portfolio- Digital	Practic	BFD 624.1	Mid Term-1,



	Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	al	and BFD 624.2	Presentation& End Sem Exam
71	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
72	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD 624.1	Development of digital portfolio	3	3	1	3	1				2		2	1			
BFD 624.2	Market Research	3	2	2	2	2				2		1	1			

Sample Question Pape

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –6) 2019-20		
Class: B. Des. (Fashion Design) 6 Semester		
Subject Name: BFD 604 Computer Application	Time: 2 Hrs.	Max. Marks: 30



Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	Q.4	Q.5,6

Student will be able to

CO1 Development of digital portfolio

CO2 Market Research

CO Map	Question No.	Question	Marks
CO1	Q.1	Explain the importance of portfolio in fashion design course.	3
CO1	Q.2a	Research on Four types of market .	3
	Q.2b	Finalization of market segment	3
CO1	Q.3	The portfolio of fashion design students as a tool of constructing identity. Explain	6
CO2	Q.4	Market Research of brands of the selected geographical location.	3
CO2	Q.5a	Document on Research of Product category	3
	Q.5b	Development of boards .	3
CO2	Q 6	Development of products.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Range Development
Course Code : BFD630, Crédits : 02, Session : 2019-2020 (Even Sem.), Class : B.Des, 3rd Year/6th Sem
Faculty Name : TWINKLE RASTOGI/ VIDHU GUPTA

A. I

Introduction: In this course students will develop the range of fashion garment and accessories with a common theme in mind. They start with the conceptualization of a design and end up with the feed back from the general public.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 630.1** Fashion Trend research and Preparation of inspirational board
- **BFD 630.2** Preparation of a range up to packing stage.

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.



Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination.	A	5%



	The allowance of 25% includes all types of leaves including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I
Trend Research- Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims, Constructions & Surface Details, wet Processing, Embellishments & Materials
Module II
Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection
Module III
Preparation of working and spec drawings
Module IV: Fabric selection
Selection of trimmings and accessories
Module V: Pattern layout and placement
Preparation of costing sheet, Cutting, stitching, Finishing, labeling and packing of garments
Module VI
Final presentation



G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- No textbook since the project is based on market surveys and analysis of market trends

References:

- Femina, Elle, FNL, Apparel views, Clotheslin, Burda, Vogue etc.

II. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Trend Research- Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims, Constructions & Surface Details, wet Processing, Embellishments & Materials	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
2	Module I Trend Research- Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims, Constructions & Surface Details, wet Processing, Embellishments & Materials	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
3	Module I Trend Research- Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims, Constructions & Surface Details, wet Processing, Embellishments & Materials	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
4	<i>Module I Trend Research- Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims,</i>	Practical	BFD 630.1	Mid Term-1, Presentation &



	<i>Constructions & Surface Details, wet Processing, Embellishments & Materials</i>			End Sem Exam
5	Module I Trend Research- Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims, Constructions & Surface Details, wet Processing, Embellishments & Materials	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
6	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
7	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
8	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
9	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
10	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
11	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam



12	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
13	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
14	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
15	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
16	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
17	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
18	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
19	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
20	Module III	Practical	BFD 630.2	Mid Term-1,



	Preparation of working and spec drawing			Presentation & End Sem Exam
21	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
22	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
23	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
24	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
25	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
26	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
27	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
28	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
29	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
30	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation &



				End Sem Exam
31	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
32	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
33	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
34	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
35	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
36	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
37	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
38	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
39	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
40	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
41	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
42	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
43	Module V: Pattern layout and placement Preparation	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
44	Module V: Pattern	Practical	BFD 630.2	Mid Term-1,



	layout and placement Preparation			Presentation & End Sem Exam
45	Module V: Pattern layout and placement Preparation	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
46	Module V: Pattern layout and placement Preparation	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
47	Module V: Pattern layout and placement Preparation	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
48	Module VI: Final presentation	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam

B. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD 630.1	Fashion Trend research and Preparation of inspirational board	3	3	1	3	1				2		2	1			
BFD 630.2	Preparation of a range up to packing stage.	3	2	2	2	2				2		1	1			



Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –6) 2019-20						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD 630 Range Development		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	5	6
Student will be able to CO 1 Fashion Trend research and Preparation of inspirational board CO.2 Preparation of a range up to packing stage						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term fashion trend				3
CO1	Q.2a	What are sources for searching current or upcoming trends.				3
	Q.2b	Explain the process for the preparation of inspiration board.				3
CO1	Q.3	Development of mood and color boards.				6
CO2	Q.4	Development of sketches in the document				3
CO2	Q.5a	Development of final product range.				3
	Q.5b	Explain the process of documentation in Adobe indesign.				3
CO2	Q 6	Explain the process of packaging of the products with reference to the document.				6



Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.



AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Textile Project
Course Code : BFD631, Crédits : 02, Session : 2019-2020 (Even Sem.), Class : B.Des, 3rd Year/6th Sem
Faculty Name : TWINKLE RASTOGI/MAHIMA N.

Introd

uction: In the final semester the students are given an opportunity to present a Range of Fabrics and Trims & Accessories based on the Garment / Product selected. The students shall be incorporating the skills that they have learnt in the past semesters. Starting from inspiration and conceptualization, design process, weaves, fabric selection, trims & accessories selection. In textile project the student select a garment and then prepare the Fabrics & Trims & Accessories collection based on sourcing, Competitors and Quality as well as pricing. The project has to be submitted in displayable format – materials like a file, folders, catalogues, etc

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 631.1** Implementation of Product category selection
- **BFD 631.2** Know-how to do sourcing of fabrics, trims & accessories

C. Programme Outcomes:



Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:



will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I
Product Selection
Product Information
Sourcing of Trims & Accessories



Sourcing of Fabrics
Module II
Presentation & Viva Submission of the Report

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- No textbook since the project is based on market surveys and analysis of market trends

References:

- Femina, Elle, FNL, Apparel views, Clotheslin, Burda, Vogue etc.

III. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
2	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
3	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation &



				End Sem Exam
4	<i>Module I Product Selection</i>	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
5	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
6	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
7	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
8	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
9	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
10	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
11	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
12	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
13	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
14	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
15	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
16	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam



17	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
18	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
19	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
20	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
21	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
22	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
23	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
24	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
25	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
26	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
27	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
28	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam



29	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
30	Module IV: Fabric Selection of trimming	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
31	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
32	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
33	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
34	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
35	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
36	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
37	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
38	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
39	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
40	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation &



				End Sem Exam
41	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
42	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
43	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
44	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
45	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
46	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
47	Module II Presentation & Viva Submission of the Report	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
48	Module II Presentation & Viva Submission of the Report	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam

C. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P O 1	P O 2	P O 3
BFD 631.1	Implementation of Product category selection	3	3	1	3	1				2		2	1			



BFD 631.2	Know-how to do sourcing of fabrics, trims & accessories	3	2	2	2	2				2		1	1			
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Sample Question Paper

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –6) 2019-20						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD631 Textile Project		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	5	6
Student will be able to CO.1 Implementation of Product category selection CO.2 Know-how to do sourcing of fabrics, trims & accessories						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the research process involved in product development.				3
CO1	Q.2a	Development of products inspired from any textile.				3
	Q.2b	Explain in brief about the selected textile.				3
CO1	Q.3	Draw the Color Wheel and abstract motifs.				6
CO2	Q.4	Development of products				3
CO2	Q.5a	Development of Tech pack				3
	Q.5b	Elaborate the finishing process of the products.				3



CO2	Q 6	Development of Document	6
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Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : Design Project

Course Code : BFD701 Crédits : 02, Session :2019-20(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Twinkle Rastogi

A. Introduction: To be able to conceptualize an idea and convert it into final products.

B. Course Outcomes: At the end of the course, students will be able to:

BFD701.1. Learn the knowledge of market surveys.

BFD701.2. To remember the knowledge of design development.

BFD701.3. To learn about product development.

BFD701.4. To understand the knowledge of the conceptualization.

BFD701.5. To understand the knowledge of product presentation.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of the market survey of Men's, women's & kid's wear.

- **PSO 2:** Will be able to design development & select of Men's, women's & kid's wear.
- **PSO 3:** Will be able to about the design and knowledge of the presentation for final product.
-

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Module I	50
: For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	
Module II	50
: For One Selected Category: • Final Presentation	

• Product Development • Product Presentation	
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Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Portfolio Presentation for Fashion Designer Linda Tain
- Current fashion and business magazines
- Trade journals / news papers Forecast magazines and journals

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.1	Mid Term-1, Quiz & End Sem Exam
2	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.1	Mid Term-1, Quiz & End Sem Exam
3	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.1	Mid Term-1, Quiz & End Sem Exam
4	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.1	Mid Term-1, Quiz & End Sem Exam
5	For all the three	Practical	BFD701.1	Mid Term-1,

	categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection			Quiz & End Sem Exam
6	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.1	Mid Term-1, Quiz & End Sem Exam
7	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.1	Mid Term-1, Quiz & End Sem Exam
8	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.1	Mid Term-1, Quiz & End Sem Exam
9	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.2	Mid Term-1, Quiz & End Sem Exam
10	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.2	Mid Term-1, Quiz & End Sem Exam
11	For all the three categories of Men's wear, Women's wear and kid's wear perform the following:	Practical	BFD701.2	Mid Term-1, Quiz & End Sem Exam

	• Market Survey • Conceptualization • Design Development & Selection			
12	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.2	Mid Term-1, Quiz & End Sem Exam
13	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.2	Mid Term-1, Quiz & End Sem Exam
14	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.2	Mid Term-1, Quiz & End Sem Exam
15	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.2	Mid Term-1, Quiz & End Sem Exam
16	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.2	Mid Term-1, Quiz & End Sem Exam
17	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.3	Mid Term-1, Quiz & End Sem Exam

18	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.3	Mid Term-1, Quiz & End Sem Exam
19	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.3	Mid Term-1, Quiz & End Sem Exam
20	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.3	Mid Term-1, Quiz & End Sem Exam
21	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.3	Mid Term-1, Quiz & End Sem Exam
22	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.3	Mid Term-1, Quiz & End Sem Exam
23	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD701.3	Mid Term-1, Quiz & End Sem Exam
24	For all the three categories of Men's wear, Women's wear and kid's wear perform	Practical	BFD701.3	Mid Term-1, Quiz & End Sem Exam

	the following: • Market Survey • Conceptualization • Design Development & Selection			
25	For One Selected Category:	Practical	BFD701.4	Mid Term-1, Quiz & End Sem Exam
26	• Final Presentation	Practical	BFD701.4	Mid Term-1, Quiz & End Sem Exam
27	• Product Development	Practical	BFD701.4	Mid Term-1, Quiz & End Sem Exam
28	• Product Presentation	Practical	BFD701.4	Mid Term-1, Quiz & End Sem Exam
29	For One Selected Category:	Practical	BFD701.4	Mid Term-1, Quiz & End Sem Exam
30	• Final Presentation	Practical	BFD701.4	Mid Term-1, Quiz & End Sem Exam
31	• Product Development	Practical	BFD701.4	Mid Term-1, Quiz & End Sem Exam
32	• Product Presentation	Practical	BFD701.4	Mid Term-1, Quiz & End Sem Exam
33	For One Selected Category:	Practical	BFD701.5	Mid Term-1, Quiz & End Sem Exam
34	• Final Presentation	Practical	BFD701.5	Mid Term-1, Quiz & End Sem Exam
35	• Product Development	Practical	BFD701.5	Mid Term-1, Quiz & End Sem Exam
34	• <i>Product Presentation</i>	Practical	BFD701.5	Mid Term-1, Quiz & End Sem Exam
35	For One Selected Category:	Practical	BFD701.5	Mid Term-1, Quiz & End Sem Exam
36	• Final Presentation	Practical	BFD701.5	Mid Term-1, Quiz & End Sem Exam
37	• Product Development	Practical	BFD701.5	Mid Term-1, Quiz & End Sem Exam
38	• Product Presentation	Practical	BFD701.5	Mid Term-1, Quiz & End Sem Exam
39	For One Selected Category:	Practical	BFD701.5	Mid Term-1, Quiz & End Sem Exam
40	• Final Presentation	Practical	BFD701.5	Mid Term-1,

				Quiz & End Sem Exam
41	• Product Development	Practical	BFD701.5	Mid Term-1, Quiz & End Sem Exam
42	• Product Presentation	Practical	BFD701.5	Mid Term-1, Quiz & End Sem Exam
43	For One Selected Category:	Practical	BFD701.5	Mid Term-1, Quiz & End Sem Exam
44	• Final Presentation	Practical	BFD701.5	Mid Term-1, Quiz & End Sem Exam
45	• Product Development	Practical	BFD701.5	Mid Term-1, Quiz & End Sem Exam
46	• Product Presentation	Practical	BFD701.5	Mid Term-1, Quiz & End Sem Exam
47	For One Selected Category:	Practical	BFD701.5	Mid Term-1, Quiz & End Sem Exam
48	• Final Presentation	Practical	BFD701.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD701.1	Learn the knowledge of market surveys.	3	3	1	3	1				2		2	1			
BFD701.2	To remember the knowledge of design development.	3	2	2	2	2				2		1	1			
BFD701.3	To learn about product development.	3	2	2	2	2				3		3	1			
BFD701.4	To understand the knowledge of the conceptualization.	3	3	2	3	2				1		2	1			

BFD701.5	To understand the knowledge of product presentation.	2	2	1	2	3				2		2	1			
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Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –VII) 2019-20						
Class: B. Des. (Fashion Design) VII Semester						
Subject Name: BFD701 Design Project		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: Learn the knowledge of market surveys. CO2: To remember the knowledge of design development.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term of a design project.				3
CO1	Q.2	Make the theme-based concept board.				6
CO1	Q.3	Explain all steps of a design project.				6
CO2	Q.4	Make the flow chart of the design development process.				3
CO2	Q.5	Make the 2 designs inspirational based.				6
CO2	Q.6	Create 8 working sketching based on color theme.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : Accessory Design

Course Code : BFD702 Crédits : 03, Session :2019-20(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Dharmishtha Kachwaha

A. Introduction: This Subject will help the student understand the basic concept of pattern-making. This will also enable them to understand how different types of dart, cowls, gathers, Yokes, flares and other design detail can be used on different garments. And to understand fitting problems to how to rectify it.

B. Course Outcomes: At the end of the course, students will be able to:

BFD702.1. Learn to recognize the different types of Accessories.

BFD702.2. To remember the knowledge of the theme.

BFD702.3. To learn all the material knowledge according to the theme.

BFD702.4. To understand the knowledge of accessories

BFD702.5. To understand the knowledge of how to create accessories.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.



[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of accessories.

PSO 2: Will be able to apply knowledge of different types of designing and creation of various accessories: Shoes, Handbags, hats and gloves.

- **PSO 3:** Will be able to about the design and knowledge of theme based selection of accessories.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weightage %
• Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	
• Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	
• Collection and presentation of materials related to the	



accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	
To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jay Diamond, Ellen Diamond. .Fashion Apparel and Accessories.
- France Borel. The Splendor of Ethnic Jewelry. NJ Abram Inc, New York.
- Mookherjee Ajit. 5000 Designs and Motifs from India. Dover Publications Inc., 1996.
- Judith Rasband. Strategies for Women. Delmar Publishers London.
- Mc Jimsey and Harriet. Art and Clothing Selection. Iowa State University Press, Iowa.
- Jacob Solinger. Apparel Manufacturers Handbook.

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD702.1	Mid Term-1, Quiz & End Sem Exam
2	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD702.1	Mid Term-1, Quiz & End Sem Exam
3	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD702.1	Mid Term-1, Quiz & End Sem Exam
4	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD702.1	Mid Term-1, Quiz & End Sem Exam
5	Introduction to accessory design: - various types of shoes, handbags, hats and	Practical	BFD702.1	Mid Term-1, Quiz & End Sem Exam



	gloves etc.			
6	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD702.1	Mid Term-1, Quiz & End Sem Exam
7	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD702.1	Mid Term-1, Quiz & End Sem Exam
8	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD702.1	Mid Term-1, Quiz & End Sem Exam
9	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD702.1	Mid Term-1, Quiz & End Sem Exam
10	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD702.1	Mid Term-1, Quiz & End Sem Exam
11	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD702.1	Mid Term-1, Quiz & End Sem Exam
12	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD702.1	Mid Term-1, Quiz & End Sem Exam
13	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD702.1	Mid Term-1, Quiz & End Sem Exam
14	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD702.1	Mid Term-1, Quiz & End Sem Exam
15	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD702.1	Mid Term-1, Quiz & End Sem Exam
16	Collection of materials related to the accessories	Practical	BFD702.2	Mid Term-1, Quiz & End Sem



	based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).			Exam
17	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD702.2	Mid Term-1, Quiz & End Sem Exam
18	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD702.2	Mid Term-1, Quiz & End Sem Exam
19	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD702.2	Mid Term-1, Quiz & End Sem Exam
20	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD702.2	Mid Term-1, Quiz & End Sem Exam
21	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD702.2	Mid Term-1, Quiz & End Sem Exam
22	Collection of materials	Practical	BFD702.2	Mid Term-1,



	related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).			Quiz & End Sem Exam
23	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD702.2	Mid Term-1, Quiz & End Sem Exam
24	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD702.2	Mid Term-1, Quiz & End Sem Exam
25	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD702.2	Mid Term-1, Quiz & End Sem Exam
26	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD702.2	Mid Term-1, Quiz & End Sem Exam
27	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD702.2	Mid Term-1, Quiz & End Sem Exam



28	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD702.2	Mid Term-1, Quiz & End Sem Exam
29	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD702.2	Mid Term-1, Quiz & End Sem Exam
30	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD702.2	Mid Term-1, Quiz & End Sem Exam
31	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD702.3	Mid Term-1, Quiz & End Sem Exam
32	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD702.3	Mid Term-1, Quiz & End Sem Exam
33	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary,	Practical	BFD702.3	Mid Term-1, Quiz & End Sem Exam



	traditional, and fusion (file work with articles).			
34	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD702.3	Mid Term-1, Quiz & End Sem Exam
35	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD702.3	Mid Term-1, Quiz & End Sem Exam
34	<i>Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).</i>	Practical	BFD702.3	Mid Term-1, Quiz & End Sem Exam
35	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD702.3	Mid Term-1, Quiz & End Sem Exam
36	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD702.3	Mid Term-1, Quiz & End Sem Exam
37	Collection and presentation of	Practical	BFD702.3	Mid Term-1, Quiz & End Sem



	materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).			Exam
38	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD702.3	Mid Term-1, Quiz & End Sem Exam
39	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD702.3	Mid Term-1, Quiz & End Sem Exam
40	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD702.3	Mid Term-1, Quiz & End Sem Exam
41	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD702.3	Mid Term-1, Quiz & End Sem Exam
42	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic,	Practical	BFD702.3	Mid Term-1, Quiz & End Sem Exam



	contemporary, traditional, and fusion (file work with articles).			
43	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD702.3	Mid Term-1, Quiz & End Sem Exam
44	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD702.3	Mid Term-1, Quiz & End Sem Exam
45	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD702.3	Mid Term-1, Quiz & End Sem Exam
46	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.4	Mid Term-1, Quiz & End Sem Exam
47	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.4	Mid Term-1, Quiz & End Sem Exam
48	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.4	Mid Term-1, Quiz & End Sem Exam
49	To create accessories from each theme (head dress, foot wears, handbags, jewelry,	Practical	BFD702.4	Mid Term-1, Quiz & End Sem Exam



	belts, gloves etc).			
50	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.4	Mid Term-1, Quiz & End Sem Exam
51	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.4	Mid Term-1, Quiz & End Sem Exam
52	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.4	Mid Term-1, Quiz & End Sem Exam
53	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.4	Mid Term-1, Quiz & End Sem Exam
54	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.4	Mid Term-1, Quiz & End Sem Exam
55	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.4	Mid Term-1, Quiz & End Sem Exam
56	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.4	Mid Term-1, Quiz & End Sem Exam
57	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.4	Mid Term-1, Quiz & End Sem Exam
58	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.4	Mid Term-1, Quiz & End Sem Exam
59	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.4	Mid Term-1, Quiz & End Sem Exam
60	To create accessories from each theme (head	Practical	BFD702.4	Mid Term-1, Quiz & End Sem



	dress, foot wears, handbags, jewelry, belts, gloves etc).			Exam
61	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.5	Mid Term-1, Quiz & End Sem Exam
62	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.5	Mid Term-1, Quiz & End Sem Exam
63	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.5	Mid Term-1, Quiz & End Sem Exam
64	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.5	Mid Term-1, Quiz & End Sem Exam
65	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.5	Mid Term-1, Quiz & End Sem Exam
66	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.5	Mid Term-1, Quiz & End Sem Exam
67	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.5	Mid Term-1, Quiz & End Sem Exam
68	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.5	Mid Term-1, Quiz & End Sem Exam
69	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.5	Mid Term-1, Quiz & End Sem Exam
70	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.5	Mid Term-1, Quiz & End Sem Exam



71	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.5	Mid Term-1, Quiz & End Sem Exam
72	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD702.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PO 1	PO 2	PO 3
BFD702.1	Learn to recognize the different types of Accessories.	3	3	1	3	1				2		2	1			
BFD702.2	To remember the knowledge of the theme.	3	2	2	2	2				2		1	1			
BFD702.3	To learn all the material knowledge according to the theme.	3	2	2	2	2				3		3	1			
BFD702.4	To understand the knowledge of accessories.	3	3	2	3	2				1		2	1			
BFD702.5	To understand the knowledge of how to create accessories.	2	2	1	2	3				2		2	1			



Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –VII) 2019-20						
Class: B. Des. (Fashion Design) VII Semester						
Subject Name: BFD702 Accessory Design		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: Learn to recognize the different types of Accessories. CO2: To remember the knowledge of the theme.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term accessories.				3
CO1	Q.2a	Draw the 5 designs of bags.				3
	Q.2b	What types of ties are used by men?				3
CO1	Q.3	Draw the flat sketch of belt with proper detailing.				6
CO2	Q.4	Explain all types of themes.				3
CO2	Q.5a	Make the design on the theme accessories.				3
	Q.5b	Make the pattern above the design.				3
CO2	Q.6	Create an ethnic theme-based collection of accessories.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course: Creative Pattern Making (Haute Couture)

Course Code : BFD704 Crédits : 03, Session :2019-20(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Vidhu Gupta

A. Introduction: This Subject will help the student understand the basic concept of pattern-making. This will also enable them to understand how different types of dart, cowls, gathers, Yokes, flares and other design detail can be used on different garments. And to understand fitting problems to how to rectify it.

B. Course Outcomes: At the end of the course, students will be able to:

BFD704.1. Learn to recognize the different types of creative pattern based on theme.

BFD704.2. To remember the high style of the patterns.

BFD704.3. Figure out all pattern techniques of women patterns in different size.

BFD704.4. To understand the knowledge of different creative patterns.

BFD704.5. To understand the knowledge of garment Category.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.



[PO.8].

Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of creative pattern making.

PSO 2: Will be able to apply knowledge of different types of patterns based on themes.

PSO 3: Will be able to about the design and knowledge of women's outfits in a different sizes.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Module I: Selection of total of three women's outfits	50
Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	
Module II: Construction	50
Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	



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Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- By Cloake, Cutting & Draping special occasion clothes
- By Lark Brooks, Every sewer's guide to perfect fit
- By Gerry Cooklin, Pattern cutting for women's outerwear
- By Armstrong, Pattern making for fashion design

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Selection of total three women's outfits	Practical	BFD704.1	Mid Term-1, Quiz & End Sem Exam
2	Selection of total three women's outfits	Practical	BFD704.1	Mid Term-1, Quiz & End Sem Exam
3	Selection of total three women's outfits	Practical	BFD704.1	Mid Term-1, Quiz & End Sem Exam
4	Selection of total three women's outfits	Practical	BFD704.1	Mid Term-1, Quiz & End Sem Exam
5	Selection of total three women's outfits	Practical	BFD704.1	Mid Term-1, Quiz & End Sem Exam
6	Selection of total three women's outfits	Practical	BFD704.1	Mid Term-1, Quiz & End Sem Exam
7	Selection of total three women's outfits	Practical	BFD704.1	Mid Term-1, Quiz & End Sem Exam
8	Selection of total three women's outfits	Practical	BFD704.1	Mid Term-1, Quiz & End Sem Exam
9	Selection of total three women's outfits	Practical	BFD704.1	Mid Term-1, Quiz & End Sem Exam
10	Selection of total three women's outfits	Practical	BFD704.1	Mid Term-1, Quiz & End Sem Exam



11	Selection of total three women's outfits	Practical	BFD704.1	Mid Term-1, Quiz & End Sem Exam
12	Selection of total three women's outfits	Practical	BFD704.1	Mid Term-1, Quiz & End Sem Exam
13	Selection of total three women's outfits	Practical	BFD704.1	Mid Term-1, Quiz & End Sem Exam
14	Selection of total three women's outfits	Practical	BFD704.1	Mid Term-1, Quiz & End Sem Exam
15	Selection of total three women's outfits	Practical	BFD704.1	Mid Term-1, Quiz & End Sem Exam
16	Selection of total three women's outfits	Practical	BFD704.2	Mid Term-1, Quiz & End Sem Exam
17	Selection of total three women's outfits	Practical	BFD704.2	Mid Term-1, Quiz & End Sem Exam
18	Selection of total three women's outfits	Practical	BFD704.2	Mid Term-1, Quiz & End Sem Exam
19	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.2	Mid Term-1, Quiz & End Sem Exam
20	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.2	Mid Term-1, Quiz & End Sem Exam
21	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.2	Mid Term-1, Quiz & End Sem Exam
22	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.2	Mid Term-1, Quiz & End Sem Exam
23	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.2	Mid Term-1, Quiz & End Sem Exam
24	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.2	Mid Term-1, Quiz & End Sem Exam
25	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.2	Mid Term-1, Quiz & End Sem Exam
26	Identifying its elements using size 8 dummy,	Practical	BFD704.2	Mid Term-1, Quiz & End Sem



	creating the pattern for the same in muslin			Exam
27	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.2	Mid Term-1, Quiz & End Sem Exam
28	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.2	Mid Term-1, Quiz & End Sem Exam
29	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.2	Mid Term-1, Quiz & End Sem Exam
30	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.2	Mid Term-1, Quiz & End Sem Exam
31	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.3	Mid Term-1, Quiz & End Sem Exam
32	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.3	Mid Term-1, Quiz & End Sem Exam
33	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.3	Mid Term-1, Quiz & End Sem Exam
34	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.3	Mid Term-1, Quiz & End Sem Exam
35	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.3	Mid Term-1, Quiz & End Sem Exam
34	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.3	Mid Term-1, Quiz & End Sem Exam
35	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.3	Mid Term-1, Quiz & End Sem Exam
36	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD704.3	Mid Term-1, Quiz & End Sem Exam
37	Out of 10 patterns the instructor will select three. The instructor	Practical	BFD704.3	Mid Term-1, Quiz & End Sem Exam



	will provide guidelines. Each pattern should have minimum 6 Fit Analysis			
38	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.3	Mid Term-1, Quiz & End Sem Exam
39	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.3	Mid Term-1, Quiz & End Sem Exam
40	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.3	Mid Term-1, Quiz & End Sem Exam
41	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.3	Mid Term-1, Quiz & End Sem Exam
42	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.3	Mid Term-1, Quiz & End Sem Exam
43	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.3	Mid Term-1, Quiz & End Sem Exam
44	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.3	Mid Term-1, Quiz & End Sem Exam
45	Out of 10 patterns the	Practical	BFD704.3	Mid Term-1,



	instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis			Quiz & End Sem Exam
46	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.4	Mid Term-1, Quiz & End Sem Exam
47	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.4	Mid Term-1, Quiz & End Sem Exam
48	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.4	Mid Term-1, Quiz & End Sem Exam
49	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.4	Mid Term-1, Quiz & End Sem Exam
50	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.4	Mid Term-1, Quiz & End Sem Exam
51	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.4	Mid Term-1, Quiz & End Sem Exam
52	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit	Practical	BFD704.4	Mid Term-1, Quiz & End Sem Exam



	Analysis			
53	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.4	Mid Term-1, Quiz & End Sem Exam
54	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.4	Mid Term-1, Quiz & End Sem Exam
55	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.4	Mid Term-1, Quiz & End Sem Exam
56	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.4	Mid Term-1, Quiz & End Sem Exam
57	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.4	Mid Term-1, Quiz & End Sem Exam
58	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.4	Mid Term-1, Quiz & End Sem Exam
59	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.4	Mid Term-1, Quiz & End Sem Exam
60	Out of 10 patterns the instructor will select three. The instructor	Practical	BFD704.4	Mid Term-1, Quiz & End Sem Exam



	will provide guidelines. Each pattern should have minimum 6 Fit Analysis			
61	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.5	Mid Term-1, Quiz & End Sem Exam
62	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.5	Mid Term-1, Quiz & End Sem Exam
63	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.5	Mid Term-1, Quiz & End Sem Exam
64	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.5	Mid Term-1, Quiz & End Sem Exam
65	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.5	Mid Term-1, Quiz & End Sem Exam
66	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.5	Mid Term-1, Quiz & End Sem Exam
67	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.5	Mid Term-1, Quiz & End Sem Exam
68	Out of 10 patterns the	Practical	BFD704.5	Mid Term-1,



	instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis			Quiz & End Sem Exam
69	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.5	Mid Term-1, Quiz & End Sem Exam
70	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.5	Mid Term-1, Quiz & End Sem Exam
71	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.5	Mid Term-1, Quiz & End Sem Exam
72	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD704.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD704.1	Learn to recognize the different types of creative pattern based on theme.	3	3	1	3	1				2		2	1			



BFD704.2	To remember the high style of the patterns.	3	2	2	2	2				2		1	1			
BFD704.3	Figure out all pattern techniques of women patterns in different size.	3	2	2	2	2				3		3	1			
BFD704.4	To understand the knowledge of different creative patterns.	3	3	2	3	2				1		2	1			
BFD704.5	To understand the knowledge of garment Category.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –VII) 2019-20						
Class: B. Des. (Fashion Design) VII Semester						
Subject Name: BFD704 Creative Pattern Making- (Haute Couture)		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: Learn to recognize the different types of creative pattern based on theme. CO2: To remember the high style of the patterns.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the creative pattern making.				3
CO1	Q.2a	Draw the one female design.				3
	Q.2b	What is Haute Couture? explain in briefly.				3
CO1	Q.3	Draw one design on the theme of haute couture.				6
CO2	Q.4	Explain all types of patterns used in a creative pattern.				3



CO2	Q.5a	Elaborate on the one women pattern in 8 sizes.	3
	Q.5b	Make one pattern using the paper origami techniques.	3
CO2	Q 6	Create the pattern of the women in zero waste techniques.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : Portfolio

Course Code : BFD705 Crédits : 03, Session :2019-20(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Twinkle Rastogi/ Ms. Dharmistha K/ Ms. Anshu Singh Chaudhary

A. Introduction: This Subject will help the student understand the basic concept of pattern-making. This will also enable them to understand how different types of dart, cowls, gathers, Yokes, flares and other design detail can be used on different garments. And to understand fitting problems to how to rectify it.

B. Course Outcomes: At the end of the course, students will be able to:

BFD705.1. Learn to recognize the different types of portfolios.

BFD705.2. To remember the knowledge of developing the portfolio for mass production.

BFD705.3. To learn all types of garment categories.

BFD705.4. To understand the knowledge of the portfolio for high fashion.

BFD705.5. To understand the knowledge of portfolio elements including all boards.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.



[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of accessories.

PSO 2: Will be able to apply knowledge of different types of designing and creation of various accessories: Shoes, Handbags, hats and gloves.

- **PSO 3:** Will be able to about the design and knowledge of theme based selection of accessories.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Module I	40
• Developing portfolio for mass production 1. Female – • Casual wear • Formal wear • Party wear	



• Sportswear • Party Wear • Preparation of- spec sheet, swatch sheet, flat sketch sheet	
Module II	30
Developing portfolio for High Fashion	
Module III	30
• Mood board preparation for Female 1. Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- By Martin. M. Pegler, Visual Merchandising and Display
- By Richard Clodfelter, Retail Buying from Basics to Fashion

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Developing portfolio for mass production	Practical	BFD705.1	Mid Term-1, Quiz & End Sem Exam
2	Developing portfolio for mass production	Practical	BFD705.1	Mid Term-1, Quiz & End Sem Exam
3	Developing portfolio for mass production	Practical	BFD705.1	Mid Term-1, Quiz & End Sem Exam
4	Developing portfolio for mass production	Practical	BFD705.1	Mid Term-1, Quiz & End Sem Exam
5	Developing portfolio for mass production	Practical	BFD705.1	Mid Term-1, Quiz & End Sem Exam
6	Developing portfolio for mass production	Practical	BFD705.1	Mid Term-1, Quiz & End Sem Exam
7	Developing portfolio for mass production	Practical	BFD705.1	Mid Term-1, Quiz & End Sem



				Exam
8	Developing portfolio for mass production	Practical	BFD705.1	Mid Term-1, Quiz & End Sem Exam
9	Developing portfolio for mass production	Practical	BFD705.1	Mid Term-1, Quiz & End Sem Exam
10	Developing portfolio for mass production	Practical	BFD705.1	Mid Term-1, Quiz & End Sem Exam
11	Developing portfolio for mass production	Practical	BFD705.1	Mid Term-1, Quiz & End Sem Exam
12	Developing portfolio for mass production	Practical	BFD705.1	Mid Term-1, Quiz & End Sem Exam
13	Developing portfolio for mass production	Practical	BFD705.1	Mid Term-1, Quiz & End Sem Exam
14	Developing portfolio for mass production	Practical	BFD705.1	Mid Term-1, Quiz & End Sem Exam
15	Developing portfolio for mass production	Practical	BFD705.1	Mid Term-1, Quiz & End Sem Exam
16	Developing portfolio for mass production	Practical	BFD705.2	Mid Term-1, Quiz & End Sem Exam
17	Developing portfolio for mass production	Practical	BFD705.2	Mid Term-1, Quiz & End Sem Exam
18	Developing portfolio for mass production	Practical	BFD705.2	Mid Term-1, Quiz & End Sem Exam
19	Developing portfolio for mass production	Practical	BFD705.2	Mid Term-1, Quiz & End Sem Exam
20	Developing portfolio for mass production	Practical	BFD705.2	Mid Term-1, Quiz & End Sem Exam
21	Developing portfolio for mass production	Practical	BFD705.2	Mid Term-1, Quiz & End Sem Exam
22	Developing portfolio for mass production	Practical	BFD705.2	Mid Term-1, Quiz & End Sem Exam
23	Developing portfolio for mass production	Practical	BFD705.2	Mid Term-1, Quiz & End Sem Exam
24	Developing portfolio for mass production	Practical	BFD705.2	Mid Term-1, Quiz & End Sem Exam
25	Developing portfolio	Practical	BFD705.2	Mid Term-1,



	for High Fashion			Quiz & End Sem Exam
26	Developing portfolio for High Fashion	Practical	BFD705.2	Mid Term-1, Quiz & End Sem Exam
27	Developing portfolio for High Fashion	Practical	BFD705.2	Mid Term-1, Quiz & End Sem Exam
28	Developing portfolio for High Fashion	Practical	BFD705.2	Mid Term-1, Quiz & End Sem Exam
29	Developing portfolio for High Fashion	Practical	BFD705.2	Mid Term-1, Quiz & End Sem Exam
30	Developing portfolio for High Fashion	Practical	BFD705.2	Mid Term-1, Quiz & End Sem Exam
31	Developing portfolio for High Fashion	Practical	BFD705.3	Mid Term-1, Quiz & End Sem Exam
32	Developing portfolio for High Fashion	Practical	BFD705.3	Mid Term-1, Quiz & End Sem Exam
33	Developing portfolio for High Fashion	Practical	BFD705.3	Mid Term-1, Quiz & End Sem Exam
34	Developing portfolio for High Fashion	Practical	BFD705.3	Mid Term-1, Quiz & End Sem Exam
35	Developing portfolio for High Fashion	Practical	BFD705.3	Mid Term-1, Quiz & End Sem Exam
34	<i>Developing portfolio for High Fashion</i>	Practical	BFD705.3	Mid Term-1, Quiz & End Sem Exam
35	Developing portfolio for High Fashion	Practical	BFD705.3	Mid Term-1, Quiz & End Sem Exam
36	Developing portfolio for High Fashion	Practical	BFD705.3	Mid Term-1, Quiz & End Sem Exam
37	Developing portfolio for High Fashion	Practical	BFD705.3	Mid Term-1, Quiz & End Sem Exam
38	Developing portfolio for High Fashion	Practical	BFD705.3	Mid Term-1, Quiz & End Sem Exam
39	Developing portfolio for High Fashion	Practical	BFD705.3	Mid Term-1, Quiz & End Sem Exam
40	Developing portfolio for High Fashion	Practical	BFD705.3	Mid Term-1, Quiz & End Sem Exam



41	Developing portfolio for High Fashion	Practical	BFD705.3	Mid Term-1, Quiz & End Sem Exam
42	Developing portfolio for High Fashion	Practical	BFD705.3	Mid Term-1, Quiz & End Sem Exam
43	Developing portfolio for High Fashion	Practical	BFD705.3	Mid Term-1, Quiz & End Sem Exam
44	Developing portfolio for High Fashion	Practical	BFD705.3	Mid Term-1, Quiz & End Sem Exam
45	Developing portfolio for High Fashion	Practical	BFD705.3	Mid Term-1, Quiz & End Sem Exam
46	Developing portfolio for High Fashion	Practical	BFD705.4	Mid Term-1, Quiz & End Sem Exam
47	Developing portfolio for High Fashion	Practical	BFD705.4	Mid Term-1, Quiz & End Sem Exam
48	Developing portfolio for High Fashion	Practical	BFD705.4	Mid Term-1, Quiz & End Sem Exam
49	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.4	Mid Term-1, Quiz & End Sem Exam
50	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.4	Mid Term-1, Quiz & End Sem Exam
51	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.4	Mid Term-1, Quiz & End Sem Exam
52	Preparation of Inspiration sheet,	Practical	BFD705.4	Mid Term-1, Quiz & End Sem



	Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet			Exam
53	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.4	Mid Term-1, Quiz & End Sem Exam
54	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.4	Mid Term-1, Quiz & End Sem Exam
55	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.4	Mid Term-1, Quiz & End Sem Exam
56	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.4	Mid Term-1, Quiz & End Sem Exam
57	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.4	Mid Term-1, Quiz & End Sem Exam
58	Preparation of Inspiration	Practical	BFD705.4	Mid Term-1,



	sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet			Quiz & End Sem Exam
59	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.4	Mid Term-1, Quiz & End Sem Exam
60	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.4	Mid Term-1, Quiz & End Sem Exam
61	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.5	Mid Term-1, Quiz & End Sem Exam
62	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.5	Mid Term-1, Quiz & End Sem Exam
63	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.5	Mid Term-1, Quiz & End Sem Exam
64	Preparation of	Practical	BFD705.5	Mid Term-1,



	Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet			Quiz & End Sem Exam
65	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.5	Mid Term-1, Quiz & End Sem Exam
66	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.5	Mid Term-1, Quiz & End Sem Exam
67	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.5	Mid Term-1, Quiz & End Sem Exam
68	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.5	Mid Term-1, Quiz & End Sem Exam
69	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.5	Mid Term-1, Quiz & End Sem Exam



70	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.5	Mid Term-1, Quiz & End Sem Exam
71	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.5	Mid Term-1, Quiz & End Sem Exam
72	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD705.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD705.1	Learn to recognize the different types of portfolios.	3	3	1	3	1				2		2	1			
BFD705.2	To remember the knowledge of developing the portfolio for mass production.	3	2	2	2	2				2		1	1			



BFD705.3	To learn all types of garment categories.	3	2	2	2	2				3		3	1			
BFD705.4	To understand the knowledge of the portfolio for high fashion.	3	3	2	3	2				1		2	1			
BFD705.5	To understand the knowledge of portfolio elements including all boards.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –VII) 2019-20						
Class: B. Des. (Fashion Design) VII Semester						
Subject Name: BFD705 Portfolio		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: Learn to recognize the different types of portfolios. CO2: To remember the knowledge of developing the portfolio for mass production.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term of the portfolio.				3
CO1	Q.2	Make one mood board.				6
CO1	Q.3	Explain the female wear categories in garments.				6
CO2	Q.4	Explain all types of categories.				3
CO2	Q.5	Make the design on the casual wear.				6
CO2	Q.6	Create a mass production portfolio.				6



AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

AMITY UNIVERSITY MADHYA PRADESH, GWALIOR

AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

DEPARTMENT OF FASHION DESIGN

PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Bachelor of Design (B.Des) FD, Academic Year – 2019-20

Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

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[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Way of its appreciation, enhance the skill of drawing and sketching, and understand the concept of perspective, shading. Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

Note: - Correlation levels 1, 2 and 3 as defined below:

1: Slight (Low), 2: Moderate (Medium) and 3: Substantial (High)

If there is no correlation, put “-”

PROGRAMME ARTICULATION MATRIX																
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
VIII sem	BFD 801	3	2	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD802	3	1	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD804	3	3	2	3	3	2	2	-	3	2	3	3	-	-	-



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : Design Research & Presentation

Course Code : BFD 801, Crédits : 04, Session :2019-20(Even Sem.), Class : B.Des. 4th Year

Faculty Name : Ms. Shweta Singh./ Ms. Twinkle Rastogi

A. Introduction: To be able to conceptualize and an idea and convert it into final products.

B. Course Outcomes: At the end of the course, students will be able to:

BFD801.1. Design development of Men's wear, Women's wear and kid's wear.

BFD801.2. Final product development and presentation

BFD801.3 Developing Skills In Presenting With Board- Mood, Story Board

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

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D. Programme Specific Outcomes:

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PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: For all the three categories of Men's wear, Women's wear and kid's wear perform the following:

- Market Survey
- Conceptualization
- Design Development & Selection

Module II: For One Selected Category:

- Final Presentation
- Product Development
- Product Presentation

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

- Portfolio Presentation for Fashion Designer Linda Tain
- Current fashion and business magazines
- Trade journals / news papers Forecast magazines and journals

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, case studies & End Sem Exam
2	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, Quiz & End Sem Exam
3	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, Quiz & End Sem Exam
4	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, Quiz & End Sem Exam
5	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, Quiz & End Sem Exam
6	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, Quiz & End Sem Exam
7	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, Quiz & End Sem Exam
8	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, Quiz & End Sem Exam
9	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization	Practical	BFD801.1	Mid Term-1, case studies & End Sem Exam

	Design Development & Selection			
10	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, case studies & End Sem Exam
11	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, case studies & End Sem Exam
12	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, case studies & End Sem Exam
13	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, case studies & End Sem Exam
14	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, case studies & End Sem Exam
15	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, case studies & End Sem Exam
16	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, case studies & End Sem Exam
17	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, case studies & End Sem Exam
18	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization	Practical	BFD801.1	Mid Term-1, case studies & End Sem Exam

	Design Development & Selection			
19	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, case studies & End Sem Exam
20	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-1, case studies & End Sem Exam
21	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-2, Quiz & End Sem Exam
22	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-2, Quiz & End Sem Exam
23	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-2, Quiz & End Sem Exam
24	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-2, Quiz & End Sem Exam
25	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-2, Quiz & End Sem Exam
26	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.1	Mid Term-2, Quiz & End Sem Exam
27	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization	Practical	BFD801.1	Mid Term-2, Quiz & End Sem Exam

	Design Development & Selection			
28	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801..2	Mid Term-2, Quiz & End Sem Exam
29	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801..2	Mid Term-2, Quiz & End Sem Exam
30	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801..2	Mid Term-2, Quiz & End Sem Exam
31	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801..2	Mid Term-2, Quiz & End Sem Exam
32	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801..2	Mid Term-2, Quiz & End Sem Exam
33	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801..2	Mid Term-2, Quiz & End Sem Exam
34	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801..2	Mid Term-2, Quiz & End Sem Exam
35	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801..2	Mid Term-2, Quiz & End Sem Exam
36	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization	Practical	BFD801..2	Mid Term-2, Quiz & End Sem Exam

	Design Development & Selection			
37	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801..2	Mid Term-1, Quiz & End Sem Exam
38	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801..2	Mid Term-1, Quiz & End Sem Exam
39	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801..2	Mid Term-1, Quiz & End Sem Exam
40	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801..2	Mid Term-1, Quiz & End Sem Exam
41	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801..2	Mid Term-1, Quiz & End Sem Exam
42	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801..2	Mid Term-1, Quiz & End Sem Exam
43	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801..2	Mid Term-1, Quiz & End Sem Exam
44	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
45	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
46	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
47	For all the three categories of Men's wear, Women's wear and kid's wear perform the following:	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam

	Market Survey, Conceptualization Design Development & Selection			
48	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
49	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
50	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
51	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
52	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
53	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
54	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
55	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
56	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
57	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
58	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
59	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
60	For One Selected Category: Final Presentation ,Product Development , Product	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam

	Presentation			
61	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
62	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
63	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
64	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
65	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
66	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
67	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
68	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
69	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
70	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
71	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
72	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
73	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
74	For One Selected Category:	Practical	BFD801.3	

	Final Presentation ,Product Development , Product Presentation			
75	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
76	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
77	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
78	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
79	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
80	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
81	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
82	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
83	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
84	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
85	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
86	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
87	For One Selected Category: Final Presentation ,Product Development , Product	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam

	Presentation			
88	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
89	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
90	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
91	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
92	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
93	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
94	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
95	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam
96	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD801.3	Mid Term-1, Quiz & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD801.1.	Design development of Men's wear, Women's wear and kid's wear				3	2			2	3	3	2	2			
BFD801.2.	Final product development and presentation				2	2			2	3	3	3	1			
BFD801.3	Developing Skills In Presenting With Board- Mood, Story Board				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2019-20						
Class: B.Des (FD) III Semester						
Subject Name: BFD 801 Design Research and Presentation		Time: 2 Hrs			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: Design development of Men's wear, Women's wear and kid's wear. CO2: Final product development and presentation						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by management as an art.				3
CO1	Q.2a	What is research and how it is important for design development.				3
	Q.2b	What is the relationship between individual departments in export house.				3
CO1	Q.3	Explain the process of developing a design				6
CO2	Q.4	What is market survey.				3
CO3	Q.5a	What do you understand by conceptualization.				3
	Q.5b	What is the procedure				3
CO3	Q 6	Explain the procedure of design selection.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1: 60% of students secure more than 60% marks





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : Final Design Collection

Course Code : BFD 802, Crédits : 08, Session : 2019-20 (Even Sem.), Class : B.Des. 4th Year

Faculty Name : Ms. Twinkle Rastogi/Ms. Rupali K. / Ms Vidhu Gupta

A. Introduction: The objective of the Design Collection Project is to provide students a real life platform under which they apply their learning and understanding of the previous semesters. During the project the students are expected to develop design collection following the complete design process. The basic aims of the Final Design Project module are to enable you: to draw upon and integrate learning of all the modules across all the levels of your course and to apply this integrative learning to identify, create and solve design problems/opportunities in the apparel industry. This project is the culmination of your personal ideas and investigations towards the realization of an original, creative and innovative body of work.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD802.1** Identification of area's of Design Research
- **BFD802.2.** Prototype and portfolio development
- **BFD802.3.** Pricing & costing of final products

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Contextual research to identify potential areas of design research & development

During this module you are expected to gather information and visual materials in a field which has sufficient scope for design research and development

Module II: Formulation of design brief, design concept, research methods and project schedule

You will have to develop and negotiate a design brief by developing a concept based on a particular theme. Formative Feedback will be provided by your mentor at each meeting. When you are in the process of design exploration, you are expected to research and conduct surveys in the areas of market structure, client group, fabrics and trims sources.

Module III: Prototype and portfolio development

To develop prototypes, you have to explore new and appropriate methods of pattern making and garment construction in relation to the relevant fabrics and the functional aspect of the garment. You will be expected to present your process and findings along with your prototypes to a Jury of design and technical mentors and your peers.

Module IV: Pricing & Costing of Final products:

You will achieve optimum costs of production through an understanding of fabric development and finishing processes. You are also expected to do the pricing and costing of your final product.

Module V: Final Submission and presentation: Final Submission which is in week 16 will be supported by an oral presentation and submission of a design portfolio in front of a Jury, where you will be expected to defend the validity / originality of your design process and findings. You will be encouraged to do a self evaluation, assessing your effectiveness of achieving set aims and module outcomes.

Module VI: Reflective Journal Additionally you will be required to submit a Reflective Journal which represents your involvement and overall journey of learning and what specifically you reflected on. This will give evidence of whether you have fulfilled the initial aims that you had set

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H: Suggested Text/Reference Books:

- Organizational profile and other related data
- Current fashion and business magazines / related and relevant bibliography if and as relevant to work experience / job responsibility
- Trade journals / news papers

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
2	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
3	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
4	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
5	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
6	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
7	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
8	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
9	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
10	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
11	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
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14	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
15	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
16	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
17	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam

	research & development			
18	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
19	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
20	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
21	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
22	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
23	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
24	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
25	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
27	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
28	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
29	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
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31	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
32	Contextual research to identify potential areas of design research & development	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
33	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
34	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
35	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD802.1	Mid Term-1, PPT & End Sem Exam
36	Formulation of design brief,	Practical	BFD802.1	Mid Term-1, PPT

[illegible]

54	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
55	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
56	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
57	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
58	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
59	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
60	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
61	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
62	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
63	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
64	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
65	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
66	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
67	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
68	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
69	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
70	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
71	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
72	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
73	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
74	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam

75	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
76	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
77	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
78	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
79	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
80	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
81	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
82	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
83	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
84	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
85	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
86	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
87	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
88	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
89	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
90	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
91	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
92	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
93	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
94	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
95	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
96	Prototype and portfolio development	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
97	Pricing & Costing of Final products	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
98	Pricing & Costing of Final products	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
99	Pricing & Costing of Final products	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam
100	Pricing & Costing of Final products	Practical	BFD802.2	Mid Term-1, PPT & End Sem Exam

[illegible]

[illegible]

152	Final Submission and presentation	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
153	Final Submission and presentation	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
154	Final Submission and presentation	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
155	Final Submission and presentation	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
156	Final Submission and presentation	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
157	Final Submission and presentation	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
158	Final Submission and presentation	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
159	Final Submission and presentation	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
160	Final Submission and presentation	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
161	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
162	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
163	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
164	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
165	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
166	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
167	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
168	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
169	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
170	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
171	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
172	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
173	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
174	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
175	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
176	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
177	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam

178	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
179	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
180	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
181	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
182	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
183	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
184	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
185	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
186	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
187	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
188	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
189	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
190	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
191	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
192	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
193	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
194	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
195	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam
196	Reflective Journal	Practical	BFD802.3	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	PSO3

BFD8021.1	Identification of area's of Design Research				3	2			2	3	3	2	2			
BFD802.2	Prototype and portfolio development				2	2			2	3	3	3	1			
BFD802.3	Pricing & costing of final products				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2019-20						
Class: B.Des (FD) III Semester						
Subject Name: BFD 802 Final Design Collecvtion		Time: 2 Hrs			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: Identification of area's of Design Research CO2: Prototype and portfolio development						
CO Map	Question No.	Question				Marks
CO1	Q.1	What is pricing. How will you calculate the price of your garmen				3
CO1	Q.2a	What is the process of developing a collection.				3
	Q.2b	What is mood board. Why it is important.				3
CO1	Q.3	Define the term theme. Also explain the process of preparing a design collection.				6
CO2	Q.4	Illustrate two designs for ram walk.				3
CO3	Q.5a	What do you understand by fashion show and fashion fair				3
	Q.5b	Why fashion show is important for a designer.				3
CO3	Q 6	How will you predict a fashion trend? Describe the process for the same.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2: 70% of students secure more than 60% marks



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Final Design Project(FashionShow)
Course Code : BFD 804, Crédits : 12, Session : 2019-20 (Even Sem.), Class : B.Des. 4th Year
Faculty Name : Ms Twinkle Rastogi/ Ms. Shweta Singh/ Ms Mahima Nand/ Ms Rupali K.

- A. Introduction:** The subject starts with realistic view of the production of the woven & knitted fabrics- their theoretical details and application
- B. Course Outcomes:** At the end of the course, students will be able to:
- BFD804.1.Identification of area's of Design Research
 - BFP804.2.Prototype and portfolio development
 - BFD804.3 Pricing & costing of final products
 - BFD804.4 Final presentation of design project
- C. Programme Outcomes:**
- [PO.1]. Design knowledge:** To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.
- [PO.2]. Problem analysis:** Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.
- [PO.3]. Design/development of solutions:** Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.
- [PO.4]. Conduct investigations of complex problems:** Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.
- [PO.5]. Modern tool usage:** For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.
- [PO.6]. The Designer and society:** Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.
- [PO.7]. Environment and sustainability:** The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.
- [PO.8]. Ethics:** Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.
- [PO.9]. Individual and teamwork:** Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.
- [PO.10]. Communication:** Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.
- [PO.11]. Project management and finance:** Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.
- [PO.12]. Life-long learning:** Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Final Design Project(FashionShow)

G: Examination Scheme:

Components	Mid- Term	Assignme nt	Attendance	End Term
Weightage (%)	15	10	05	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H: Suggested Text/Reference Books:

- Organizational profile and other related data
- Current fashion and business magazines / related and relevant bibliography if and as relevant to work experience / job responsibility
- Trade journals / news papers

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
2	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
3	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
4	<i>Final Design Project (Fashion Show)</i>	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
5	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
6	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
7	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
8	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
9	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
10	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
11	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
12	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
13	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
14	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
15	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
16	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
17	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
18	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
19	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
20	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
21	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
22	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
23	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
24	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam

[illegible]

[illegible]

[illegible]

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[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

285	Final Design Project (Fashion Show)	Practical	BFP804.4	Mid Term-1, PPT & End Sem Exam
286	Final Design Project (Fashion Show)	Practical	BFP804.4	Mid Term-1, PPT & End Sem Exam
287	Final Design Project (Fashion Show)	Practical	BFP804.4	Mid Term-1, PPT & End Sem Exam
288	Final Design Project (Fashion Show)	Practical	BFP804.4	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	PSO3
BFD804.1	Identification of area's of Design Research				3	2			2	3	3	2	2			
BFD804.2	Prototype and portfolio development				2	2			2	3	3	3	1			
BFD804.3	Pricing & costing of final products				2	1	1		2	3	3	3	2			

Sample question paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2019-20						
Class: B.Des (FD) III Semester						
Subject Name: BFD804 Final Design Project (Fashion Show)		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: To understand the basics of looms, preparatory process of woven fabric CO2: Understanding of textile machinery and process of knitted fabric.						
CO Map	Question No.	Question				Marks
CO1	Q.1	What is pricing. How will you calculate the price of your garment?				3
CO1	Q.2a	What is the process of developing a collection.				3
	Q.2b	What is mood board. Why it is important.				3
CO2	Q.3	Define the term theme. Also explain the process of preparing a design collection.				6
CO2	Q.4	Illustrate two designs for ram walk.				3
CO2,3	Q.5a	What do you understand by fashion show and fashion fair				3
	Q.5b	Why fashion show is important for a designer.				3
CO1	Q 6	How will you predict a fashion trend? Describe the process for the same.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Lever 3: 80% of students secure more than 60% marks





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : Element of Design-I

Course Code : BFD101 Credits : 02, Session : 2021-22(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Mr. Purujit Chatterjee

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD101.1. Learn to recognize the different types of lines and color. used in creating the design

BFD101.2. To remember the style features of design and motifs.

BFD101.3. Figure out all texture by using techniques.

BFD101.4. To understand the all knowledge of placement of design with motifs.

BFD101.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.



[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Module I Elements of Design- Introduction	10
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Descriptors/Topics Meaning, applications & Classification of elements of design Line & form, Color, Texture, Silhouette and Details	
Module II Line	15
Descriptors/Topics Types, directions & applications. Relevance of line as an important element of structure to determine visual interest of a design. Optical illusions with Lines	
Module III Silhouettes	20
Descriptors/Topics Shapes & forms. Creation of silhouettes, Optical illusions with Silhouettes	
Module IV Color	20
Descriptors/Topics Primary, Secondary and Tertiary colors; Process and Pigment color wheels; Color intensity wheel; Color chart; Spectrum colors Use of color ring, Monochromatic color scheme; polychromatic color scheme; Analogous color scheme; achromatic color scheme; Complementary color scheme. Optical illusions with Colors	
Module V Texture	20
Descriptors/Topics Types of textures, use & Creation of different textures, Optical illusions with Textures	
Module V II Placements of Designs	15
Descriptors/Topics Horizontal, Vertical, Diagonal, All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design
- Stecker Pamela, The fashion design manual
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, The *elements of design*.
- Lidwell William, Holden Kritina, Butler Jill, Universal principles of design: 100 ways to enhance usability

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO



AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

1	Meaning	Lecture	BFD101.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD101.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD101.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD101.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD101.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD101.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD101.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD101.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD101.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD101.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD101.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD101.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD101.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD101.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD101.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD101.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD101.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD101.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD101.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD101.4	Mid Term-2, Quiz & End Sem Exam



21	Types of textures	Lecture	BFD101.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD101.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD101.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD101.5	Mid Term-2, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD101.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD101.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD101.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD101.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD101.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			



Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD101 Element of Design-I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	What are the directional lines in elements of design.				3
	Q.2b	What is the color scheme? explain in briefly.				3
CO1	Q.3	Draw the Color Wheel and abstract motifs.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.				3
	Q.5b	Write the characteristics of monochromatic color Schemes.				3
CO2	Q.6	How the explain achromatic color scheme in traditional motif.				6



AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : History of Fashion – I

Course Code : BFD102 Credits : 02, Session :2021-22 (Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Mr. Purujit Chatterjee

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD102.1. Learn to recognize the different types of lines and color. used in creating the design

BFD102.2. To remember the style features of design and motifs.

BFD102.3. Figure out all texture by using techniques.

BFD102.4. To understand the all knowledge of placement of design with motifs.

BFD102.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.



[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age (%)
Module I : ORIGIN OF CLOTHING THEORIES	10
Descriptors/Topics Protection, Modesty and Adornment	



Module II: PREHISTORIC ERA	15
Descriptors/Topics Detailed study of , significant developments, art and craft, textiles and dyes, prints and colors, costumes and accessories of Indus valley civilization	
Module III ANCIENT INDIA	25
Descriptors/Topics Detailed study of , significant developments, art and craft, textiles and dyes, prints and colors,, costumes and accessories of Mauryan and kushan period	
Module IV : MEDIEVAL INDIA	25
Descriptors/Topics Detailed study of , significant developments, art and craft, textiles and dyes, prints and colors,, costumes and accessories of Gupta and Mughal	
Module V: : MODERN INDIA	25
Descriptors/Topics Detailed study of , significant developments, art and craft, textiles and dyes, prints and colors,, costumes and accessories during and after British rule .	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design
- Stecker Pamela, The fashion design manual
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, The *elements of design*..
- Lidwell William, Holden Kritina, Butler Jill, Universal principles of design: 100 ways to enhance usability

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD102.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD102.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD102.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD102.1	Mid Term-1, Quiz



				& End Sem Exam
5	Silhouette and Details	Lecture	BFD102.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD102.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD102.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD102.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD102.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD102.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD102.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD102.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD102.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD102.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD102.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD102.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half	Lecture	BFD102.5	Mid Term-2, Quiz



	Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random			& End Sem Exam
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H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD102.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD102.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD102.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD102.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD102.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD102 Element of Design-I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating



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Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question			Marks	
CO1	Q.1	Explain the types of lines.			3	
CO1	Q.2a	What are the directional lines in elements of design.			3	
	Q.2b	What is the color scheme? explain in briefly.			3	
CO1	Q.3	Draw the Color Wheel and abstract motifs.			6	
CO2	Q.4	Explain all types of motifs used in element of design.			3	
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.			3	
	Q.5b	Write the characteristics of monochromatic color Schemes.			3	
CO2	Q.6	How the explain achromatic color scheme in traditional motif.			6	

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : **Introduction To Global Fashion And Textile Industry**

Course Code : BFD104 Credits : 02, Session :2021-22(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Twinkle Rastogi

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD104.1. Learn to recognize the different types of lines and color. used in creating the design

BFD104.2. To remember the style features of design and motifs.

BFD104.3. Figure out all texture by using techniques.

BFD104.4. To understand the all knowledge of placement of design with motifs.

BFD104.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.



[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Course Contents/Syllabus	Weight age %
Module I Introduction to fashion	20
Descriptors/Topics Meaning and importance of fashion; Terminology; components of fashion;	



Intangibles of fashion; principles of fashion: misconceptions about fashion	
Module II Fashion Development	10
Descriptors/Topics Fashion life cycle; predicting the movement of fashion; fashion adaptation; fashion consumers; fashion leaders and followers	
Module III The environment of Fashion	30
Descriptors/Topics Demographic and geographic environment; economic environment. Domestic to International Fashion Trends.	
Module IV The Textile Industry	10
Descriptors/Topics Introduction to textiles, major segments of the textile industry, market planning for apparels, Primary and secondary sources of fabric buying and selling of finished fabric	
Module V Global Fashion Markets	20
Descriptors/Topics Markets in USA, European markets, Middle East, South East Asian Markets	
Module VI : Ready – to- wear and custom tailoring;	10
Descriptors/Topics Couture Collection, Global scenario, status, economic importance	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design
- Stecker Pamela, The fashion design manual
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, The *elements of design*..
- Lidwell William, Holden Kritina, Butler Jill, Universal principles of design: 100 ways to enhance usability

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD104.1	Mid Term-1, Quiz & End Sem Exam
2	Applications &	Lecture	BFD104.1	Mid Term-1, Quiz



	Classification of elements of design			& End Sem Exam
3	Line & form	Lecture	BFD104.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD104.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD104.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD104.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD104.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD104.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD104.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD104.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD104.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD104.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD104.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD104.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD104.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD104.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD104.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD104.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD104.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD104.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD104.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different	Lecture	BFD104.5	Mid Term-2, Quiz



	textures,			& End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD104.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD104.5	Mid Term-2, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD104.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD104.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD104.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD104.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD104.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			



Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD104 Introduction To Global Fashion And Textile Industry		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	What are the directional lines in elements of design.				3
	Q.2b	What is the color scheme? explain in briefly.				3
CO1	Q.3	Draw the Color Wheel and abstract motifs.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.				3
	Q.5b	Write the characteristics of monochromatic color Schemes.				3
CO2	Q 6	How the explain achromatic color scheme in traditional motif.				6



AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : **FUNDAMENTALS OF TEXTILES - I**

Course Code : BFD105 Credits : 02, Session :2021-22(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Shweta Singh

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD105.1. Learn to recognize the different types of lines and color. used in creating the design

BFD105.2. To remember the style features of design and motifs.

BFD105.3. Figure out all texture by using techniques.

BFD105.4. To understand the all knowledge of placement of design with motifs.

BFD105.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.



[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Course Contents/Syllabus	Weight age %
Module I The Overview of Textile Industry	20
Introduction to textiles, major segments of the textile industry, market planning for apparels, Primary and secondary sources of fabric buying and selling of finished fabric.	



Module II The Textile Fibers	20
Definitions of fibers, yarns and fabric, sources of fibers, classification of fibers on the basis of origin and length,	
Module III Properties of Textile Fiber	30
Natural Fibers & Manmade fibers – Essential Properties and Performances of Textile Materials like Aesthetic, Durability, Comfort, Safety and Care and Maintenance. End uses and Identification of fibers.	
Module IV Introduction to Yarns	30
Classification of Yarns; Spun Yarn Production Process; Carded and Combed Yarns; Woolen and Worsted Yarns; Mono Filament and Multi Filament Yarns. Yarn Numbering Systems; Cotton Count, Metric Count, Denier, Tex and Deci-Tex. Single and Plied Yarns; Yarn Twist; Amount of Twist and Direction of Twist. Textured Yarns; Core spun yarn; Novelty and Fancy Yarns; Blended Yarns; Sewing threads.	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design
- Stecker Pamela, The fashion design manual
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, *The elements of design*..
- Lidwell William, Holden Kritina, Butler Jill, Universal principles of design: 100 ways to enhance usability

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD105.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD105.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD105.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD105.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD105.1	Mid Term-1, Quiz & End Sem Exam



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6	Types of lines.	Lecture	BFD105.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD105.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD105.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD105.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD105.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD105.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD105.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD105.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD105.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD105.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD105.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD105.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD105.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD105.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD105.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD105.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD105.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD105.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD105.5	Mid Term-2, Quiz & End Sem Exam



H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD105.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD105.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD105.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD105.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD105.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD105 FUNDAMENTALS OF TEXTILES - I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating



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Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question			Marks	
CO1	Q.1	Explain the types of lines.			3	
CO1	Q.2a	What are the directional lines in elements of design.			3	
	Q.2b	What is the color scheme? explain in briefly.			3	
CO1	Q.3	Draw the Color Wheel and abstract motifs.			6	
CO2	Q.4	Explain all types of motifs used in element of design.			3	
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.			3	
	Q.5b	Write the characteristics of monochromatic color Schemes.			3	
CO2	Q 6	How the explain achromatic color scheme in traditional motif.			6	

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





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DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : **Introduction to Garment Manufacturing Techniques I**

Course Code : BFD106 Credits : 03, Session :2021-22(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Anshu Singh Choudhary

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD106.1. Learn to recognize the different types of lines and color. used in creating the design

BFD106.2. To remember the style features of design and motifs.

BFD106.3. Figure out all texture by using techniques.

BFD106.4. To understand the all knowledge of placement of design with motifs.

BFD106.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments

to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is	A	5%

	required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weightage (%)
Module I Introduction to Garment manufacturing process	30
Descriptors/Topics Introduction to Different departments, working principles of various departments viz;. Sewing, cutting, finishing department – different machinery used; comparative analysis; (demonstration of machineries in action)	
Module II Introduction to Sewing Technology	20
Descriptors/Topics Basic sewing machine, various parts, types & functions of sewing machines, Understanding the simple problems of sewing machine and its maintenance.	
Module III Sewing machines	20
Descriptors/Topics Different sewing machines used- different bed types, their uses and comparative analysis; different stitch and seam types, Properties & use, Stitch and seam Class Series diagrams, their comparative analyses.	
Module IV Cutting Machines	10
Descriptors/Topics Straight knife, Band knife, End cutter, Auto cutter, Die cutter, Round knife, Drilling machine, Notching machine, Hot drill,	
Module V Fusing & Pressing Technology	20
Descriptors/Topics Machinery, equipment & process	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design
- Stecker Pamela, The fashion design manual
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, *The elements of design*..
- Lidwell William, Holden Kritina, Butler Jill, **Universal principles of design: 100 ways to enhance usability**

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD106.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD106.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD106.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD106.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD106.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD106.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD106.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD106.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD106.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD106.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD106.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with	Lecture	BFD106.3	Mid Term-1, Quiz

	Silhouettes			& End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD106.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD106.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD106.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD106.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD106.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD106.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD106.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD106.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD106.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD106.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD106.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD106.5	Mid Term-2, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD106.1	Learn to recognize the different types of lines and color.	3	3	1	3	1				2		2	1			

	used in creating the design															
BFD106.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD106.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD106.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD106.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD106 Introduction to Garment Manufacturing Techniques I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	What are the directional lines in elements of design.				3
	Q.2b	What is the color scheme? explain in briefly.				3
CO1	Q.3	Draw the Color Wheel and abstract motifs.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.				3
	Q.5b	Write the characteristics of monochromatic color Schemes.				3
CO2	Q.6	How the explain achromatic color scheme in traditional motif.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY
Course Handout
Course : Fashion Art Illustration I
Course Code : BFD121 Credits : 02, Session :2021-22(Odd Sem.), Class : B.Design (Fashion Design)
Faculty Name : Ms. Anshu Singh Choudhary

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD121.1. Learn to recognize the different types of lines and color. used in creating the design

BFD121.2. To remember the style features of design and motifs.

BFD121.3. Figure out all texture by using techniques.

BFD121.4. To understand the all knowledge of placement of design with motifs.

BFD121.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.



[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



E. Syllabus

	Weightage%
Module I Characters of a Good Design	10
Descriptors/Topics Consideration of aesthetic, structural and functional aspects, General principles of fashion illustration, unique selling proposition, concept development, Categories of fashion apparels	
Module II Detailed Drawing of Basic styles	30
Descriptors/Topics Styles of necklines and collars; sleeves, silhouettes; skirts and trousers; yokes & waistlines and its details; tucks, frills and pleats; cuffs and construction; pockets; neckwear; seams, finishes and fastenings.	
Module III Introduction to garment drawing	30
Descriptors/Topics Drawing of basic tops, skirts, dresses, lingerie, coats and waistcoats.	
Module IV Rendering of prints into flat illustration	30
Descriptors/Topics Rendering prints with different color mediums as per the requirement	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design
- Stecker Pamela, The fashion design manual
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, The *elements of design*.
- Lidwell William, Holden Kritina, Butler Jill, Universal principles of design: 100 ways to enhance usability

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD107.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD107.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD107.1	Mid Term-1, Quiz & End Sem Exam



4	Color & Texture	Lecture	BFD107.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD107.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD107.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD107.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD107.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD107.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD107.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD107.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD107.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD107.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD107.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD107.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD107.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD107.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD107.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD107.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD107.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD107.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD107.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with	Lecture	BFD107.5	Mid Term-2, Quiz



	Textures, Horizontal, Vertical, Diagonal,			& End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD107.5	Mid Term-2, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD121.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD121.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD121.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD121.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD121.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			



Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD121 Introduction to Garment Manufacturing Techniques I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	What are the directional lines in elements of design.				3
	Q.2b	What is the color scheme? explain in briefly.				3
CO1	Q.3	Draw the Color Wheel and abstract motifs.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.				3
	Q.5b	Write the characteristics of monochromatic color Schemes.				3
CO2	Q 6	How the explain achromatic color scheme in traditional motif.				6



AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY
Course Handout
Course : Fashion Model Drawing I
Course Code : BFD122 Credits : 02, Session :2021-22(Odd Sem.), Class : B.Design (Fashion Design)
Faculty Name : Ms. Twinkle Rastogi

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD122.1. Learn to recognize the different types of lines and color. used in creating the design

BFD122.2. To remember the style features of design and motifs.

BFD122.3. Figure out all texture by using techniques.

BFD122.4. To understand the all knowledge of placement of design with motifs.

BFD122.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments

to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End	A	5%

	Semester examination. The allowance of 25% includes all types of leaves including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weightage%
Module I Study of human anatomy in relation to fashion proportions	10
Descriptors/Topics Introduction to the basic 8 head figures and then the 10 Head figures - drawing through observation	
Module II Photo analysis (female)	10
Descriptors/Topics Collection of photographs and then drawing them	
Module III Sketching of block and Flesh Figures (female)	10
Descriptors/Topics Front view, Back view, 3/4 th view and Side view	
Module IV Tilted figures (female)	10
Descriptors/Topics The basic block and flesh figures, Sketching of nude figures with pencil- front pose , back pose , one fourth turned , half turned , three- fourth turned etc	
Module V Movement fashion figures (female)	15
Descriptors/Topics Concept of movement in figures- Arms and legs	
Module VI: Faces and hairstyles (female)	15
Descriptors/Topics Drawing of various facial features & hairstyles in relation to garments	
Module VII: Draping of garments (female)	15
Descriptors/Topics	

Draping various categories/ styles of garments on female croquis	
Module VIII: Use of Different Colour Mediums (female)	15
Descriptors/Topics Study in pencil with light and shade of different types of folds and gathers; use of different colour mediums- shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil ,water proof inks & innovative color mediums	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design
- Stecker Pamela, The fashion design manual
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, *The elements of design*..
- Lidwell William, Holden Kritina, Butler Jill, **Universal principles of design: 100 ways to enhance usability**

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Correspon ding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD122.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD122.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD122.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD122.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD122.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD122.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD122.2	Mid Term-1, Quiz

				& End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD122.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD122.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD122.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD122.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD122.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD122.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD122.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD122.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD122.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD122.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD122.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD122.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD122.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD122.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD122.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD122.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD122.5	Mid Term-2, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD122.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD122.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD122.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD122.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD122.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology
Department of Fashion Design & Technology
I MID-SEMESTER (SEM –I) 2021-22

Class: B. Des. (Fashion Design) I Semester

Subject Name: BFD122 Fashion Model Drawing I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		

Student will be able to
CO1: Learn to recognize the different types of lines and colour.
CO2: To remember the style features of design and motifs.

CO Map	Question No.	Question	Marks
CO1	Q.1	Explain the types of lines.	3
CO1	Q.2a	What are the directional lines in elements of design.	3
	Q.2b	What is the color scheme? explain in briefly.	3
CO1	Q.3	Draw the Color Wheel and abstract motifs.	6
CO2	Q.4	Explain all types of motifs used in element of design.	3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.	3
	Q.5b	Write the characteristics of monochromatic color Schemes.	3
CO2	Q 6	How the explain achromatic color scheme in traditional motif.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY
Course Handout
Course : Flat Pattern Making-I
Course Code : BFD123 Credits : 02, Session :2021-22(Odd Sem.), Class : B.Design (Fashion Design)
Faculty Name : Ms. Vidhu Gupta

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD123.1. Learn to recognize the different types of lines and color. used in creating the design

BFD123.2. To remember the style features of design and motifs.

BFD123.3. Figure out all texture by using techniques.

BFD123.4. To understand the all knowledge of placement of design with motifs.

BFD123.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments

to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

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[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End	A	5%

	Semester examination. The allowance of 25% includes all types of leaves including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weightage%
Module I Study of human anatomy in relation to fashion proportions	10
Descriptors/Topics Introduction to the basic 8 head figures and then the 10 Head figures - drawing through observation	
Module II Photo analysis (female)	10
Descriptors/Topics Collection of photographs and then drawing them	
Module III Sketching of block and Flesh Figures (female)	10
Descriptors/Topics Front view, Back view, 3/4 th view and Side view	
Module IV Tilted figures (female)	10
Descriptors/Topics The basic block and flesh figures, Sketching of nude figures with pencil- front pose , back pose , one fourth turned , half turned , three- fourth turned etc	
Module V Movement fashion figures (female)	15
Descriptors/Topics Concept of movement in figures- Arms and legs	
Module VI: Faces and hairstyles (female)	15
Descriptors/Topics Drawing of various facial features & hairstyles in relation to garments	
Module VII: Draping of garments (female)	15
Descriptors/Topics	

Draping various categories/ styles of garments on female croquis	
Module VIII: Use of Different Colour Mediums (female)	15
Descriptors/Topics Study in pencil with light and shade of different types of folds and gathers; use of different colour mediums- shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil ,water proof inks & innovative color mediums	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design
- Stecker Pamela, The fashion design manual
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, *The elements of design*..
- Lidwell William, Holden Kritina, Butler Jill, **Universal principles of design: 100 ways to enhance usability**

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD123.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD123.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD123.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD123.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD123.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD123.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD123.2	Mid Term-1, Quiz

				& End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD123.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD123.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD123.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD123.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD123.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD123.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD123.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD123.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD123.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD123.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD123.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD123.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD123.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD123.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD123.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD123.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD123.5	Mid Term-2, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD123.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD123.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD123.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD123.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD123.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology
Department of Fashion Design & Technology
I MID-SEMESTER (SEM –I) 2021-22

Class: B. Des. (Fashion Design) I Semester

Subject Name: BFD123 Flat Pattern Making–I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		

Student will be able to
CO1: Learn to recognize the different types of lines and colour.
CO2: To remember the style features of design and motifs.

CO Map	Question No.	Question	Marks
CO1	Q.1	Explain the types of lines.	3
CO1	Q.2a	What are the directional lines in elements of design.	3
	Q.2b	What is the color scheme? explain in briefly.	3
CO1	Q.3	Draw the Color Wheel and abstract motifs.	6
CO2	Q.4	Explain all types of motifs used in element of design.	3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.	3
	Q.5b	Write the characteristics of monochromatic color Schemes.	3
CO2	Q 6	How the explain achromatic color scheme in traditional motif.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY	
Course Handout	
Course :	Computer Applications In Fashion Industry– I
Course Code : BFD124 Credits : 02, Session :2021-22(Odd Sem.), Class : B.Design (Fashion Design)	
Faculty Name : Ms. Twinkle Rastogi	

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD124.1. Learn to recognize the different types of lines and color. used in creating the design

BFD124.2. To remember the style features of design and motifs.

BFD124.3. Figure out all texture by using techniques.

BFD124.4. To understand the all knowledge of placement of design with motifs.

BFD124.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments

to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a studentto	A	5%

	be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age (%)
Module I Overview of the working of a computer	25
Descriptors/Topics Basic concepts in stored program execution, Input, output, storage devices, RAMS, ROM etc	
Module II History of computers and its emergence	25
Descriptors/Topics Includes Emergence of computers, generation of computers, classification of computers etc.	
Module III MS Office: MS Word and Excel	25
Descriptors/Topics Working knowledge of Microsoft Word & Excel	
Module IV MS Office: Microsoft PowerPoint	25
Descriptors/Topics Working knowledge of PowerPoint and learn making presentation in PPT	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design
- Stecker Pamela, The fashion design manual
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, *The elements of design*.
- Lidwell William, Holden Kritina, Butler Jill, Universal principles of design: 100 ways to enhance usability

G. Lecture Plan

Lecture	Topics	Mode of	Corresponding CO	Mode of Assessing CO
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		Delivery		
1	Meaning	Lecture	BFD124.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD124.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD124.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD124.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD124.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD124.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD124.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD124.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD124.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD124.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD124.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD124.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD124.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD124.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD124.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD124.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD124.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD124.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD124.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD124.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD124.5	Mid Term-2, Quiz

				& End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD124.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD124.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD124.5	Mid Term-2, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD124.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD124.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD124.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD124.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD124.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22

Class: B. Des. (Fashion Design) I Semester

Subject Name: BFD124 Computer Applications In Fashion Industry– I	Time: 2 Hrs.	Max. Marks: 30
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Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		

Student will be able to

CO1: Learn to recognize the different types of lines and colour.

CO2: To remember the style features of design and motifs.

CO Map	Question No.	Question	Marks
CO1	Q.1	Explain the types of lines.	3
CO1	Q.2a	What are the directional lines in elements of design.	3
	Q.2b	What is the color scheme? explain in briefly.	3
CO1	Q.3	Draw the Color Wheel and abstract motifs.	6
CO2	Q.4	Explain all types of motifs used in element of design.	3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.	3
	Q.5b	Write the characteristics of monochromatic color Schemes.	3
CO2	Q 6	How the explain achromatic color scheme in traditional motif.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





AMITY UNIVERSITY MADHYA PRADESH, GWALIOR

AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

DEPARTMENT OF FASHION DESIGN

PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Bachelor of Fashion Design (B. Des) FD, Academic Year – 2020-2021

PO's

Program outcomes describe what students are expected to know and would be able to do by the time of graduation. These relate to the skills, knowledge and behaviors that students acquire as they progress through the program.

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.



PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

PSO

Program Specific Outcomes are the statements that describe what the graduates of a specific program should be able to do.

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education.

Note: - Correlation levels 1, 2 and 3 as defined below:

1: Slight (Low), 2: Moderate (Medium) and 3 : Substantial (High)

If there is no correlation, put “-”



AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

PROGRAMME ARTICULATION

MATRIX

		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
IISE M	BFD201	3	2	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD202	3	1	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD205	3	3	2	3	3	2	2	-	3	2	3	3	-	-	-
	BFD221	2	2	2	-	3	-	3	2	-	3	-	3	-	-	-
	BFD222	3	3	1	2	3	3	3	3	3	-	1	3	-	-	-
	BFD223	2	-	2	-	3	-	3	2	-	3	-	3	-	-	-
	BFD224	3	3	3	2	2	1	1	-	-	-	-	3	-	-	-
	BFD225	2	2	2	-	3	-	3	2	-	3	-	3	-	-	-



AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : **Elements of Design – II**

Course Code : BFD201, Crédits : 02, Session : 2020-2021 (Even Sem.), Class : B.Des, 1st Year/2nd Sem

Faculty Name : Ms. Ms Pooja A.

A. Introduction: The students understand the elements and principles of design and then apply them practically in the rest of their subjects. Aim of the course is to make students aware of the Principles to arrange the elements of design. As Principles of design can be used to describe and enhance the visual qualities of an artwork.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 201.1.** Identify different principles of design
- **BFD 201.2** Create art work using their acquired imaginative skills.
- **BFD 201.3** Analyze basic principles and create their own designs
- **BFD 201.4** Ability to apply principles of composition, cropping, the negative space, and effective use of color when drawing.

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.



PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal	Mid Term 1	CT	15%



Evaluation	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I Using the elements of Design with Principles of Design
Descriptors/Topics Principles of Design - Meaning, Classification & Application.
Module II Balance symmetrical, asymmetrical, and radial balance
Descriptors/Topics Meaning classification and theoretical and practical application of balance
Module III Proportion good and bad proportion
Descriptors/Topics Meaning classification and theoretical and practical application of Proportion
Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.
Descriptors/Topics Meaning classification and theoretical and practical application of Rhythm
Module V Emphasis (with the help of elements line ,shape, color)
Descriptors/Topics Meaning classification and theoretical and practical application of Emphasis
Module VI: Harmony (unity, variety)
Meaning classification and theoretical and practical application of Harmony
Module VII: Different types of designs



Descriptors/Topics

- Identify and apply the elements and principles of design to create 2 dimensional and 3-dimensional design compositions
- Identify individuals and their cultures on the basis of clothing and prepare a collage/ scrap book.
- Traditional & Contemporary, Stylized & Naturalistic, Floral & Geometrical, Abstract & Replicas.

Meaning , theoretical and practical application of different types of designs .

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text

- Jenkyn Jones Sue, Fashion design
- Ellinwood Janice G, Fashion by Design
- Gail Greet Hannah, Elements of design
- Wong Wucius, Principles of Form and Design
- RileyNoël, Bayer Patricia, The *elements of design*..
- Lidwell William, Holden Kritina, Butler Jill, Universal principles of design: 100 ways to enhance usability
-

References:

- Anderson Donald M., Elements of design
- Kostellow Rowena Reed, Elements of design
- Oei Loan, Cecile Kegel De, The elements of design: rediscovering colors, textures, forms, and shapes
- Wolfe Mary Gorgen, Fashion
- Strazzari Suzanne, Trevallion Deborah, Design and technology
- Tate Sharon Lee, Edwards Mona S., Inside *fashion design*
- GattoJoseph A. , Elements of design

I. Lecture Plan

Lecture	Topics	Mode of	Corresponding CO	Mode of Assessing CO
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		Delivery		
1	Module I Using the elements of Design with Principles of Design	Lecture	BFD 201.1	Mid Term-1, Quiz & End Sem Exam
2	Module I Using the elements of Design with Principles of Design	Lecture	BFD 201.1	Mid Term-1, Quiz & End Sem Exam
3	Module I Using the elements of Design with Principles of Design	Lecture	BFD 201.1	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I Using the elements of Design with Principles of Design</i>	Lecture	BFD 201.1	Mid Term-1, Quiz & End Sem Exam
5	Module I Using the elements of Design with Principles of Design	Lecture	BFD 201.1	Mid Term-1, Quiz & End Sem Exam
6	Module II Balance symmetrical, asymmetrical, and radial balance	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
7	Module II Balance symmetrical, asymmetrical, and radial balance	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
8	Module II Balance symmetrical, asymmetrical, and radial balance	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
9	Module II Balance symmetrical, asymmetrical, and radial balance	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
10	Module II Balance symmetrical, asymmetrical, and radial balance	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
11	Module II Balance symmetrical, asymmetrical, and radial balance	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
12	Module III Proportion good and bad	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam



	proportion			
13	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
14	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
15	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
16	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
17	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
18	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
19	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
20	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
21	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
22	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
23	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
24	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
25	Module IV Rhythm	Lecture	BFD	Mid Term-2, Quiz



	Three properties of rhythm, regular, flowing and progressive.		201.2	& End Sem Exam
26	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
27	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
28	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
29	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
30	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
31	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
32	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
33	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
34	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
35	Module V Emphasis (with the help of elements line ,shape,	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam



	color)			
36	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
37	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Quiz & End Sem Exam
38	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Quiz & End Sem Exam
39	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Quiz & End Sem Exam
40	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Quiz & End Sem Exam
41	Module VI: Harmony (unity, variety)	Lecture	BFD 201.4	Quiz & End Sem Exam
42	Module VI: Harmony (unity, variety)	Lecture	BFD 201.4	Quiz & End Sem Exam
43	Module VI: Harmony (unity, variety)	Lecture	BFD 201.4	Quiz & End Sem Exam
44	Module VI: Harmony (unity, variety)	Lecture	BFD 201.4	Quiz & End Sem Exam
45	Module VII: Different types of designs	Lecture	BFD 201.4	Quiz & End Sem Exam
46	Module VII: Different types of designs	Lecture	BFD 201.4	Quiz & End Sem Exam
47	Module VII: Different types of designs	Lecture	BFD 201.4	Quiz & End Sem Exam
48	Module VII: Different types of designs	Lecture	BFD 201.4	Quiz & End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)



CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
B.DES 201.1	Identify different principles of design	3	3	1	3	1				2		2	1			
B.DES 201.2	Create art work using their acquired imaginative skills.	3	2	2	2	2				2		1	1			
B.DES 201.3	Analyze basic principles and create their own designs	3	2	2	2	2				3		3	1			
B.DES 201.4	Ability to apply principles of composition , cropping, the negative space, and effective use of colorwhen drawing.	3	3	2	3	2				1		2	1			



Amity School of Fashion Design & Technology Department of Fashion Design & Technology IMID-SEMESTER(SEM-2)2020-21						
Class: B. Des. (Fashion Design) 2 Semester						
SubjectName: BFD201 Element of Design-II		Time:2 Hrs.			Max.Marks:30	
Levels of thequestions as perBloomsTaxo nomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
QuestionM apping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	Q.3	Q.5
Student willbeableto CO1:Identify different principles of design CO2: Ability to apply principles of composition, cropping, the negative space, and effective use of color when drawing.						
COMap	QuestionNo.	Question				Marks
CO1	Q.1	Explainthe types of lines.				3
CO1	Q.2a	Name principles and elements of design				3
	Q.2b	Explain all the elements of design with examples.				3
CO1	Q.3	Which type of balance in which both sides of a composition are balanced yet different. Explain Briefly.				6
CO2	Q.4	Explainall types of motifs used in element of design.				3
CO2	Q.5a	Through which mode the circular chart used to remember color relationships . Explain Briefly				3
	Q.5b	Write the characteristicsof monochromatic color Schemes.				3
CO2	Q6	How the explain achromatic color scheme in traditional motif.				6



AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : **History of Fashion – II**

Course Code : BFD202, Crédits : 02, Session : 2020-2021 (Even Sem.), Class : B.Des, 1st Year/2nd Sem

Faculty Name :Mr. Purujit Chatterji

A. Introduction:The students study the social and political life, art and craft, textiles and dyes, prints and colors, costumes and accessories of the earlier centuries beginning right from the pre-historic times so that the design students can refer to the important features for their reference.

B. Course Outcomes:At the end of the course, students will be able to:

- **BFD 202.1.** Student will get basic insight of psychological aspects of clothing and fashion
- **BFD 202.2** Analyze an informational text about the history of fashion
- **BFD 202.3** Analyze and identify and describe fashion eras

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry
PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.



PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home	S/V/Q/HA	10%



	Assignment		
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Gupta period
Detailed study of dates, significant developments, Men's and Women's costumes, jewellery, hairstyles and footwear
Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)
Detailed study of dates, significant developments, Men's and Women's costumes, jewellery, hairstyles and footwear
Module III: Mughal period
Detailed study of dates, significant developments, Men's and Women's costumes, jewellery, hairstyles and footwear
Module IV Clothing After British Rule
Clothing in India during and immediately after British rule
Module V Costumes of India
Costumes of different states of India

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70



CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books

Text:

By Roshan Alkazi, Ancient Indian Costumes

References:

By John Peacock, The chronicle of Western Costumes

Illustrated Encyclopedia of Costume and Fashion

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
2	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
3	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I: Gupta period</i>	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
5	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
6	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
7	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam



8	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
9	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
10	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
11	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
12	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
13	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
14	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
15	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
16	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
17	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
18	Module II: Clothing during the rise of	Lecture	BFD 202.1	Mid Term-1, Quiz & End Sem Exam



	Jainism and Buddhism (500-320 B.C)		and 202.2	
19	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
20	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
21	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
22	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
23	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
24	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
25	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
26	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
27	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
28	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam



29	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
30	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
31	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
32	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
33	Module IV Clothing After British Rule	Lecture	BFD 202.3	Mid Term-2, Quiz & End Sem Exam
34	Module IV Clothing After British Rule	Lecture	BFD 202.3	Mid Term-2, Quiz & End Sem Exam
35	Module IV Clothing After British Rule	Lecture	BFD 202.3	Mid Term-2, Quiz & End Sem Exam
36	Module IV Clothing After British Rule	Lecture	BFD 202.3	Mid Term-2, Quiz & End Sem Exam
37	Module IV Clothing After British Rule	Lecture	BFD 202.3	Quiz & End Sem Exam
38	Module IV Clothing After British Rule	Lecture	BFD 202.3	Quiz & End Sem Exam
39	Module IV Clothing After British Rule	Lecture	BFD 202.3	Quiz & End Sem Exam
40	Module IV Clothing After British Rule	Lecture	BFD 202.3	Quiz & End Sem Exam
41	Module IV Clothing After British Rule	Lecture	BFD 202.3	Quiz & End Sem Exam
42	Module IV Clothing After British Rule	Lecture	BFD 202.3	Quiz & End Sem Exam
43	Module IV Clothing After British Rule	Lecture	BFD 202.3	Quiz & End Sem Exam
44	Module V Costumes of India	Lecture	BFD 202.3	Quiz & End Sem Exam
45	Module V Costumes of	Lecture	BFD	Quiz & End Sem



	India		202.3	Exam
46	Module V Costumes of India	Lecture	BFD 202.3	Quiz & End Sem Exam
47	Module V Costumes of India	Lecture	BFD 202.3	Quiz & End Sem Exam
48	Module V Costumes of India	Lecture	BFD 202.3	Quiz & End Sem Exam

B. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
B.DES 202.1	Identify di Student will get basic insight of psychological aspects of clothing and fashion	3	3	1	3	1	2		1	2		2	1			
B.DES 202.2	Analyze an informational text about the history of fashion	3	2	2	2	2		1		2		1	1			
B.DES 202.3	Analyze,Identify and describe fashion eras	3	2	2	2	2	2			3		3	1			

SampleQuestionPaper

Amity School of Fashion Design & Technology
Department of Fashion Design & Technology
IMID-SEMESTER(SEM-2)2020-21



Class: B. Des. (Fashion Design) 2Semester						
SubjectName: BFD202 History of Fashion -II		Time:2 Hrs.			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	Q.3,4	Q.5,6
Student will be able to CO1: Student will get basic insight of psychological aspects of clothing and fashion CO2: Analyze an informational text about the history of fashion						
COMap	QuestionNo.	Question				Marks
CO1	Q.1	Explain the art and craft of Gupta Period.				3
CO1	Q.2a	What was the difference between clothing styles of Jainism and Buddhism.				3
	Q.2b	Explain the cultural history of Buddhism.				3
CO1	Q.3	Briefly write about the history line of Mughal Kings.				6
CO2	Q.4	Explain about the Mughal women clothing at the kingship of Akbar.				3
CO2	Q.5a	Elaborate the male and female costumes during British period in India.				3
	Q.5b	Illustrate the same.				3
CO2	Q.6	With the help of illustration briefly explain traditional Indian clothing.				6

Attainments		Rubric
Level	1	If 60% of students secure more than 60% marks then level 1
Level	2	If 70% of students secure more than 60% marks then level 2
Level	3	If 80% of students secure more than 60% marks then level 3

Attainment Level 3:



80% of students secured more than 60% marks.

AMITY SCHOOL OF FASHION DESIGN AND	
Course Handout	
Course : Fundamentals Of Textile	
Course Code : BFD205, Crédits : 02, Session : 2020-2021 (Even Sem.), Class : B.Des, 1st Year/2nd Sem	
Faculty Name : Ms. Shweta Singh	



A. Introduction: The contents of the third semester relates to the enhancement of textile products through the application of colour by dyeing or printing techniques. Finishing methods presents the aesthetic and functional values of textiles and their feasibility with respect to Importance, appearance & performance.

B. Course Outcomes: At the end of the course, students will be able to:

BFD 205.1. Observe the basic concepts related to processing and production techniques of fibers, yarns, fabrics and other textiles products.

BFD 205.2 Generate skills related to value addition techniques on apparels and textiles.

BFD 205.3 Understand the relevance, specifications and importance of quality in apparel industries

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.



PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves	A	5%



	Including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Introduction to Dyes
Definition, Classification & properties of dyes. Pre – processes of dyeing.
Module II: Dyeing
Definition & general theory. Different Stages of dyeing & dyeing defects. Application of various dyes. Colorfastness. Dyeing Defect
Module III: Printing
Comparison of Dyeing & Printing, Definition & general theory. Methods and styles of printing along with practical application; Direct & Resist. Printing defects
Module IV: Finishes
Introduction, Definition, Importance, objective and methods employed for imparting finishes; Classification– Permanent & Non- permanent finishes.
Module V: Identification of Fabrics
Preparation of fabric swatch file

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books

Text:

- By Kate Walls, Fabric Dyeing & Printing
- Essentials of Textiles by Marjory Joseph

References:

- Textile Science by E P G Gohl & L D Vilnsky



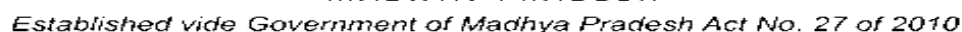
- World Textiles by John Gilow
- By Kadolph& Langford, Textiles
- By KoyotoShoin, World Textile Collection
- By Thames &Hudsan, Book of Silk
- By Pepin Press, Indian Textile Prints
- By Irene Enery, Primary structure of Fabrics
- By Harris, 5000 years of Textiles
- By Duncal Clarke, Art of African Textiles
- Images and Apparel Online

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Correspon ding CO	Mode of Assessing CO
1	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
2	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
3	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I: Introduction to Dyes</i>	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
5	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
6	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
7	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
8	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
9	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
10	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
11	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
12	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
13	Module II: Dyeing	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
14	Module II: Dyeing	Lecture	BFD	Mid Term-1, Quiz



			205.1.	& End Sem Exam
15	Module II: Dyeing	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
16	Module II: Dyeing	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
17	Module II: Dyeing	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
18	Module III: Printing	Lecture	BFD 205..2	Mid Term-1, Quiz & End Sem Exam
19	Module III: Printing	Lecture	BFD 205..2	Mid Term-1, Quiz & End Sem Exam
20	Module III: Printing	Lecture	BFD 205..2	Mid Term-1, Quiz & End Sem Exam
21	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
22	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
23	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
24	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
25	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
26	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
27	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
28	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
29	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
30	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
31	Module IV: Finishes	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
32	Module IV: Finishes	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
33	Module IV: Finishes	Lecture	BFD 205..2 &3	Mid Term-2, Quiz & End Sem Exam
34	Module IV: Finishes	Lecture	BFD	Mid Term-2, Quiz



C. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES											CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O	P O	P O	P O	P O	P O	P O	P O	P O	P O	P O	P S	P S	P S



		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
B.DES 205.1	Observe the basic concepts related to processing and production techniques of fibers, yarns, fabrics and other textiles products.	3	3	1	3	1			1	2		2	1			
B.DES 205.2	Generate skills related to value addition techniques on apparels and textiles.	3	2	2	2	2	2			2		1	1			
B.DES 205.3	Understand the relevance, specifications and importance of quality in apparel industries	3	2	2	2	2		3		3		3	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology IMID-SEMESTER(SEM-2)2020-21		
Class: B. Des. (Fashion Design) 2Semester		
Subject Name: BFD-205 Fundamentals Of Textiles – II	Time: 2 Hrs.	Max. Marks: 30



Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		

Student will be able to

CO1: Observe the basic concepts related to processing and production techniques of fibers, yarns, fabrics and other textiles products.

CO2: Generate skills related to value addition techniques on apparels and textiles..

CO Map	Question No.	Question	Marks
CO1	Q.1	Explain man made and natural dyes.	3
CO1	Q.2a	What are the different types of dyes available in the market.	3
	Q.2b	Explain the nature of dyes available for screen printing.	3
CO1	Q.3	What are the different types of fabric finishes ?	6
CO2	Q.4	Explain the term wet and dry finishes.	3
CO2	Q.5a	What is the process of converting fibers directly into fabric .	3
	Q.5b	Name the lengthwise rows of stitches in knitting and explain them.	3
CO2	Q.6	Explain the difference between unfinished and finished fabric.	6

Attainments		Rubric
Level	1	If 60% of students secure more than 60% marks then level 1
Level	2	If 70% of students secure more than 60% marks then level 2
Level	3	If 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : **Fashion Art Illustration – II**

Course Code : BFD221, Crédits : 02, Session : 2020-2021 (Even Sem.), Class : B.Des, 1st Year/2nd Sem

Faculty Name : Ms. Anshu Singh Chaudhary

A. Introduction: This course deals with the study of the basic styles and the optical illusion they create is the identification of styles – when, where and how to use. The students need to refer to the fashion styles of the previous years and their retro nature. They must understand the relevance of working drawings and learn to use them appropriately. The students start with market surveys and researchers to collect various fabrics and trimmings and learn to draw and use them effectively.

B. Course Outcomes: At the end of the course, students will be able to:

BFD 221.1. Translate idea into design

BFD 221.2 Identify customers, their needs and design accordingly

BFD 221.3 Develop a broad foundation of illustration abilities which includes drawing, rendering and conceptualizing in combination with essential related design skills

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.



PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal	Mid Term 1	CT	15%



Evaluation	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I DESIGNING OF CASUAL WEAR

Descriptors/Topics

It includes casual skirt, casual top, casual trouser and casual dress All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment.

Module II DESIGNING OF FORMAL WEAR

Descriptors/Topics

It includes formal skirt, formal top, formal trouser and formal dress All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment

Module III DESIGNING OF UNIFORMS

Descriptors/Topics

All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment

Module IV RUFF & TUFF DENIM WEAR

Descriptors/Topics

All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast



and the selected segment

Module V DESIGNING OF NIGHT WEAR

Descriptors/Topics

All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books

Text Reading:

- Kelvey Kathryn Mc, Fashion Source Book
- Ireland Patrick John, Encyclopedia of fashion detail

References:

- Ireland Patrick John, Introduction to Fashion Design
- Tate Sharon Lee, Inside Fashion Design
- Bhargava Ritu , Design Ideas and Accessories
- Kelvey Kathryn Mc., Illustrating Fashion
- Tortora Phyllis, The Fairchild Encyclopedia of Fashion
- Femina, Elle, FNL, Apparel views to consult
- Simplicity

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 221.1, 221.2 & 221.3	Mid Term-1, Quiz & End Sem Exam
2	Module I DESIGNING	Practical	BFD	Mid Term-1, Quiz



	OF CASUAL WEAR		221.1, 221.2 &221.3	& End Sem Exam
3	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I DESIGNING OF CASUAL WEAR</i>	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
5	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
6	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
7	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
8	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
9	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
10	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
11	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
12	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2	Mid Term-1, Quiz & End Sem Exam



			&221.3	
13	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
14	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
15	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
16	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
17	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
18	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
19	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
20	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
21	Module III DESIGNING OF UNIFORMS	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
22	Module III DESIGNING OF UNIFORMS	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
23	Module III DESIGNING	Practical	BFD	Mid Term-2, Quiz



	OF UNIFORMS		221.1, 221.2 &221.3	& End Sem Exam
24	Module III DESIGNING OF UNIFORMS	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
25	Module III DESIGNING OF UNIFORMS	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
26	Module III DESIGNING OF UNIFORMS	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
27	Module III DESIGNING OF UNIFORMS	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
28	Module III DESIGNING OF UNIFORMS	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
29	Module IV RUFF & TUFF DENIM WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
30	Module IV RUFF & TUFF DENIM WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
31	Module IV RUFF & TUFF DENIM WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
32	Module IV RUFF & TUFF DENIM WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
33	Module IV RUFF & TUFF DENIM WEAR	Practical	BFD 221.1, 221.2	Mid Term-2, Quiz & End Sem Exam



			&221.3	
34	Module IV RUFF & TUFF DENIM WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
35	Module IV RUFF & TUFF DENIM WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
36	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
37	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
38	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
39	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
40	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
41	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
42	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
43	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
44	Module V DESIGNING	Practical	BFD	Quiz & End Sem



	OF NIGHT WEAR		221.1, 221.2 &221.3	Exam
45	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
46	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
47	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
48	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam

D. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
B.DES 221.1	Translate idea into design	3	3	1	3	1				2	2		2	1		

B.DES 221.2	Identify customers, their needs and design accordingly	3	2	2	2	2			2	2		1	1			
B.DES 221.3	Develop a broad foundation of illustration abilities which includes drawing, rendering and conceptualizing in combination with essential related design skills	3	3	2	3	2			1	1		2	1			

SampleQuestionPaper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology IMID-SEMESTER(SEM-2)2020-21						
Class: B. Des. (Fashion Design) 2Semester						
SubjectName:BFD 221 Fashion Art Illustration-II		Time:2 Hrs.			Max.Marks:30	
Levels of thequestions as perBloomsTaxo nomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
QuestionM apping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	Q.5	Q.6,2
Student willbeableto CO1:Translate idea into design						



CO2: Identify customers, their needs and design accordingly

COMap	QuestionNo.	Question	Marks
CO1	Q.1	What do you understand by the term fashion art illustration?	3
CO1	Q.2a	Illustrate front and back of casual wear clothing ?	3
	Q.2b	What color scheme can be used in beach wear . Write and explain .	3
CO1	Q.3	Illustrate formal wear front and back of male and female taking any architecture as an inspiration.	6
CO2	Q.4	Explain all types of motifs used in element of design.	3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.	3
	Q.5b	Write the characteristics of Ruff and Tuff wear clothing.	3
CO2	Q6	Illustrate Night wear for female with its tech pack.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : **Fashion Model Drawing – II**

Course Code : BFD222, Crédits : 02, Session : 2020-2021 (Even Sem.), Class : B.Des, 1st Year/2nd Sem

Faculty Name : TWINKLE RASTOGI

A. Introduction: After the students learn the basic skills of figure drawing and proportions, they now start working on stylized sketches and experimenting with different color mediums to exhibit the desired fabric texture.

B. Course Outcomes: At the end of the course, students will be able to:

BFD 222.1. Understanding and drawing male fashion figures

BFD 222.2 Drape male fashion croqui using various color mediums

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.



PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%



Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I Quick Sketches
Descriptors/Topics Quick Sketches of Models in Pencil Shading and Black Ink
Module II Working with various Postures
Descriptors/Topics Drawing of various story postures-S X & T poses and their suitability to the garment
Module III Draping of different types of Dresses in Varying Silhouettes
Descriptors/Topics Draping of casual and formal dresses using various silhouettes like triangular, inverted triangular, bouffant, square or rectangular
Module IV Use of textures & colour Mediums
Descriptors/Topics Use of textures and its use in illustrating different fashion garments .e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc. Different dresses using different colour mediums – pencil colours, steadytlers, water and poster colours, dry and oil pastels, water proof inks, colour pens and charcoal pencils
Module V Sketching of male block/ Flesh figures
Descriptors/Topics



Front view, Back view, 3/4th view and Side view

Module VI: Male Tilted figures

Descriptors/Topics

Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three- fourth turned etc

Module VII: Draping of Male figures

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books

Text:

- Abbing Bina , Fashion sketch book
- Ireland . J Partick , Introduction to fashion design
- Allen , Fashion Drawing – The Basic Principles

References:

- Basic figure drawing and sketching
- Gersten Rita, Innovative fashion sketching
- Abbing Bina, Model drawing
- Pepin Press, Figure Drawing for Fashion Design
- Hudson Thames, Rendering with Pen & Ink
- Packer, William Fashion Drawing in Vogue
- Abbing Bina , Advanced Fashion sketch book

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Quick Sketches	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
2	Module I Quick Sketches	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam



3	Module I Quick Sketches	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I Quick Sketches</i>	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
5	Module I Quick Sketches	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
6	Module I Quick Sketches	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
7	Module I Quick Sketches	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
8	Module II Working with various Postures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
9	Module II Working with various Postures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
10	Module II Working with various Postures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
11	Module II Working with various Postures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
12	Module II Working with various Postures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
13	Module II Working with various Postures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
14	Module II Working with various Postures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
15	Module II Working with various Postures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
16	Module II Working with various Postures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
17	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
18	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
19	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
20	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
21	Module III Draping of	Practical	BFD	Mid Term-2, Quiz



	different types of Dresses in Varying Silhouettes		222.1	& End Sem Exam
22	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-2, Quiz & End Sem Exam
23	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-2, Quiz & End Sem Exam
24	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-2, Quiz & End Sem Exam
25	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-2, Quiz & End Sem Exam
26	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-2, Quiz & End Sem Exam
27	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-2, Quiz & End Sem Exam
28	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
29	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
30	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
31	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
32	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
33	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
34	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
35	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
36	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
37	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Quiz & End Sem Exam
38	Module IV Use of textures	Practical	BFD	Quiz & End Sem



	&colour Mediums		222.2	Exam
39	Module IV Use of textures &colour Mediums	Practical	BFD 222.2	Quiz & End Sem Exam
40	Module V Sketching of male block/ Flesh figures	Practical	BFD 222.2	Quiz & End Sem Exam
41	Module V Sketching of male block/ Flesh figures	Practical	BFD 222.2	Quiz & End Sem Exam
42	Module V Sketching of male block/ Flesh figures	Practical	BFD 222.2	Quiz & End Sem Exam
43	Module VI: Male Tilted figures	Practical	BFD 222.2	Quiz & End Sem Exam
44	Module VI: Male Tilted figures	Practical	BFD 222.2	Quiz & End Sem Exam
45	Module VII: Draping of Male figures	Practical	BFD 222.2	Quiz & End Sem Exam
46	Module VII: Draping of Male figures	Practical	BFD 222.2	Quiz & End Sem Exam
47	Module VII: Draping of Male figures	Practical	BFD 222.2	Quiz & End Sem Exam
48	Module VII: Draping of Male figures	Practical	BFD 222.2	Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
B.DES 222.1	Understanding and drawing male fashion figures	3	3	1	2	1		1	1	2		2	1			



B.DES 222.2	Drape male fashion croqui using various color mediums	3	2	2	2	2				2		1	1			
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Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology IMID-SEMESTER(SEM-2)2020-21						
Class: B. Des. (Fashion Design) 2Semester						
Subject Name: BFD222 Fashion Model Drawing-II		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	Q.3,6	q.3,6
Student will be able to CO1: Understanding and drawing male fashion figures CO2: Drape male fashion croqui using various color mediums						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the difference between fashion figures and art figures.				3
CO1	Q.2a	What is the importance of block figure in model drawing?				3
	Q.2b	Draw 8.5 heads male block figure.				3
CO1	Q.3	Draw five male figures of 12.5 heads with 3/4 th postures.				6
CO2	Q.4	Illustrate the texture of Chiffon Fabric .				3
CO2	Q.5a	Illustrate the texture of net and cotton fabric on male croqui.				3



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	Q.5b	Write the characteristics of net and cotton fabric.	3
CO2	Q6	Illustrate traditional wear with the help of draping of fabric rendering on 3/4 th male posture.	6

Attainments		Rubric
Level	1	If 60% of students secure more than 60% marks then level 1
Level	2	If 70% of students secure more than 60% marks then level 2
Level	3	If 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : **Flat Pattern Making-II**

Course Code : BFD223, Crédits : 02, Session : 2020-2021 (Even Sem.), Class : B.Des, 1st Year/2nd Sem

Faculty Name : Ms. PoojaAdhlaka

A. Introduction: The course makes students understand the skills of developing the ideas into real garments by pattern making to get the required style, shape and fit. The students now learn to interpret designs and learn to create the patterns for those designs

B. Course Outcomes: At the end of the course, students will be able to:

BFD 223.1. Acquire knowledge and skills to develop advance patterns using basic slopers.

BFD 223.2 Apply pattern making skills to test fit patterns in muslin to standard dress forms.

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.



PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%



Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I Torso draft
Descriptors/Topics - Combined bodice and skirt to produce torso draft - Torso Front and Torso Back.
Module II Dresses without waistline seams
Descriptors/Topics : - Close fitting dress block (Sheath silhouette) - Semi fitted dress block (Shift silhouette) - Straight line dress block (Box fitting silhouette)
Module III: Pattern Making for Children Wear
Descriptors/Topics Dress Blocks
Module IV Dart manipulation and yokes
Descriptors/Topics - Other forms of suppression dart folds, dart tucks, gathers, pleats, flares etc. - Development of styles through dart manipulation - Connecting darts to create seam lines e.g. princess line and other style developments - Shoulder, midriff & hip yoke
Module V Types of skirts :
Descriptors/Topics - Low waist skirts; High waist skirts; - Flared skirts based on basic patterns (darts converted into flares) - Skirts with gathered waistline; Gored skirts; Godet skirt - Pleated skirt – Knife and box pleats, - Circular skirts – Full circular skirt, half circular skirt
Module VI Categories and types of sleeves
- Set in sleeves-Puff , Lantern, Bishop, Leg-o- mutton - Grown on sleeves-Kimono, Dolman , Raglan

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70



CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books

Text Reading:

- Aldrich Winifred, Metric pattern Cutting for Children's Wear and Babywear
- Holman Gillian, Pattern cutting made easy
- Cooklin Gerry, Pattern cutting for women's outerwear
- Armstrong, Pattern making for fashion design

References:

- Zarapkar, Pattern Cutting
- Carolyn Norma, Pattern- Making
- Mortimer Gloria, Pattern designs for children clothes
- Cloake, Cutting & Draping special occasion clothes
- Brooks Lark, Every sewer's guide to perfect fit

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
2	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
3	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I Torso draft</i>	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
5	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
6	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
7	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
8	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
9	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
10	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam



11	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
12	Module II Dresses without waistline seams	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
13	Module II Dresses without waistline seams	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
14	Module II Dresses without waistline seams	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
15	Module II Dresses without waistline seams	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
16	Module III: Pattern Making for Children Wear	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
17	Module III: Pattern Making for Children Wear	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
18	Module III: Pattern Making for Children Wear	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
19	Module III: Pattern Making for Children Wear	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
20	Module III: Pattern Making for Children Wear	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
21	Module III: Pattern Making for Children Wear	Practical	BFD 223.1	Mid Term-2, Quiz & End Sem Exam
22	Module III: Pattern Making for Children Wear	Practical	BFD 223.1	Mid Term-2, Quiz & End Sem Exam
23	Module IV Dart manipulation and yokes	Practical	BFD 223.1	Mid Term-2, Quiz & End Sem Exam
24	Module IV Dart manipulation and yokes	Practical	BFD 223.1	Mid Term-2, Quiz & End Sem Exam
25	Module IV Dart manipulation and yokes	Practical	BFD 223.1	Mid Term-2, Quiz & End Sem Exam
26	Module IV Dart manipulation and yokes	Practical	BFD 223.1	Mid Term-2, Quiz & End Sem Exam
27	Module IV Dart manipulation and yokes	Practical	BFD 223.1	Mid Term-2, Quiz & End Sem Exam



28	Module V Types of skirts :	Practical	BFD 223.1	Mid Term-2, Quiz & End Sem Exam
29	Module V Types of skirts :	Practical	BFD 223.1	Mid Term-2, Quiz & End Sem Exam
30	Module V Types of skirts :	Practical	BFD 223.2	Mid Term-2, Quiz & End Sem Exam
31	Module V Types of skirts :	Practical	BFD 223.2	Mid Term-2, Quiz & End Sem Exam
32	Module V Types of skirts :	Practical	BFD 223.2	Mid Term-2, Quiz & End Sem Exam
33	Module V Types of skirts :	Practical	BFD 223.2	Mid Term-2, Quiz & End Sem Exam
34	Module V Types of skirts :	Practical	BFD 223.2	Mid Term-2, Quiz & End Sem Exam
35	Module V Types of skirts :	Practical	BFD 223.2	Mid Term-2, Quiz & End Sem Exam
36	Module V Types of skirts :	Practical	BFD 223.2	Mid Term-2, Quiz & End Sem Exam
37	Module V Types of skirts :	Practical	BFD 223.2	Quiz & End Sem Exam
38	Module V Types of skirts :	Practical	BFD 223.2	Quiz & End Sem Exam
39	Module V Types of skirts :	Practical	BFD 223.2	Quiz & End Sem Exam
40	Module V Types of skirts :	Practical	BFD 223.2	Quiz & End Sem Exam
41	Module V Types of skirts :	Practical	BFD 223.2	Quiz & End Sem Exam
42	Module V Types of skirts :	Practical	BFD 223.2	Quiz & End Sem Exam
43	Module V Types of skirts :	Practical	BFD 223.2	Quiz & End Sem Exam
44	Module V Types of skirts :	Practical	BFD 223.2	Quiz & End Sem Exam
45	Module VI Categories and types of sleeves	Practical	BFD 223.2	Quiz & End Sem Exam
46	Module VI Categories and types of sleeves	Practical	BFD 223.2	Quiz & End Sem Exam
47	Module VI Categories and types of sleeves	Practical	BFD 223.2	Quiz & End Sem Exam



48	Module VI Categories and types of sleeves	Practical	BFD 223.2	Quiz & End Sem Exam
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G. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
B.DES 223.1	Acquire knowledge and skills to develop advance patterns using basic slopers.	3	3	1	3	1		1	2	2		2	1			
B.DES 223.2	Apply pattern making skills to test fit patterns in muslin to standard dress forms	3	2	2	2	2		2	1	2		1	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology IMID-SEMESTER(SEM-2)2020-21						
Class: B. Des. (Fashion Design) 2Semester						
Subject Name: BFD 223 Flat Pattern Making –II			Time: 2 Hrs.			Max. Marks: 30
Levels of the questions as	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating



perBloomsTaxonomy						
QuestionMapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Acquire knowledge and skills to develop advance patterns using basic slopers. CO2: Apply pattern making skills to test fit patterns in muslin to standard dress forms						
COMap	QuestionNo.	Question			Marks	
CO1	Q.1	Explain			3	
CO1	Q.2a	Explain the term Torso?			3	
	Q.2b	Draft a pattern of torso.			3	
CO1	Q.3	Draft a basic pattern for dress.			6	
CO2	Q.4	Explain the importance of sleeve in a garment.			3	
CO2	Q.5a	Draft a basic bodice pattern for children wear .			3	
	Q.5b	Draft a pattern for basic sleeve.			3	
CO2	Q6	Draft a pattern for Circular Skirt.			6	

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course 224 : Computer applications in fashion industry

Course Code : BFD224, Crédits : 02, Session : 2020-2021 (Even Sem.), Class : B.Des, 1st Year/2nd Sem

Faculty Name : Ms Shweta Singh

A. Introduction: This course focuses on the usage of Usage of computers in Fashion & Apparel Industry.

B. Course Outcomes: At the end of the course, students will be able to:

BFD 224.1. Identify and apply different tools of Vector Based Application software

BFD 224.2 Develop fashion croquis using software draw tools

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.



PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination.	A	5%



	The allowance of 25% includes all types of leaves including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

H. Syllabus

Module I Design software
Descriptors/Topics
Introduction to the design software , tool introduction and its usage
Module II Introduction to tool bar and its usage
Descriptors/Topics
Functions of tools and its usage
Module III Figure Drawing
Descriptors/Topics
Block figure and Flesh figure
Module IV Working with layouts
Descriptors/Topics
Creating Backgrounds ,importing images, creating texts etc.
Module V Creating Prints and textures
Descriptors/Topics
Creating motifs, mesh with color, using brushes ,fills, outlines etc.
Module VI Draping and rendering
Descriptors/Topics
To render the developed prints on draped fashion croqui

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books

Text :

- Aldrich Winifred, CAD in Clothing and Textiles
- Triedman and Cullan ,Colour Graphic

References:



- Femina
- Elle

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
2	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
3	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I Design software</i>	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
5	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
6	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
7	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
8	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
9	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
10	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
11	Module I Design software	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
12	Module II Introduction to tool bar and its usage	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
13	Module II Introduction to tool bar and its usage	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
14	Module II Introduction to tool bar and its usage	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
15	Module II Introduction to tool bar and its usage	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
16	Module II Introduction to tool bar and its usage	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
17	Module II Introduction	Lecture	MAT101.2	Mid Term-1, Quiz



	to tool bar and its usage			& End Sem Exam
18	Module II Introduction to tool bar and its usage	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
19	Module II Introduction to tool bar and its usage	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
20	Module III Figure Drawing	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
21	Module III Figure Drawing	Lecture	MAT101.3	Mid Term-2, Quiz & End Sem Exam
22	Module III Figure Drawing	Lecture	MAT101.3	Mid Term-2, Quiz & End Sem Exam
23	Module III Figure Drawing	Lecture	MAT101.3	Mid Term-2, Quiz & End Sem Exam
24	Module III Figure Drawing	Lecture	MAT101.3	Mid Term-2, Quiz & End Sem Exam
25	Module III Figure Drawing	Lecture	MAT101.3	Mid Term-2, Quiz & End Sem Exam
26	Module III Figure Drawing	Lecture	MAT101.3	Mid Term-2, Quiz & End Sem Exam
27	Module III Figure Drawing	Lecture	MAT101.3	Mid Term-2, Quiz & End Sem Exam
28	Module III Figure Drawing	Lecture	MAT101.3	Mid Term-2, Quiz & End Sem Exam
29	Module III Figure Drawing	Lecture	MAT101.4	Mid Term-2, Quiz & End Sem Exam
30	Module IV Working with layouts	Lecture	MAT101.4	Mid Term-2, Quiz & End Sem Exam
31	Module IV Working with layouts	Lecture	MAT101.4	Mid Term-2, Quiz & End Sem Exam
32	Module IV Working with layouts	Lecture	MAT101.4	Mid Term-2, Quiz & End Sem Exam
33	Module IV Working with layouts	Lecture	MAT101.4	Mid Term-2, Quiz & End Sem Exam
34	Module IV Working with layouts	Lecture	MAT101.4	Mid Term-2, Quiz & End Sem Exam
35	Module IV Working with layouts	Lecture	MAT101.4	Mid Term-2, Quiz & End Sem Exam
36	Module IV Working with layouts	Lecture	MAT101.4	Mid Term-2, Quiz & End Sem Exam
37	Module V Creating Prints	Lecture	MAT101.5	Quiz & End Sem



	and textures			Exam
38	Module VCreating Prints and textures	Lecture	MAT101.5	Quiz & End Sem Exam
39	Module VCreating Prints and textures	Lecture	MAT101.5	Quiz & End Sem Exam
40	Module VCreating Prints and textures	Lecture	MAT101.5	Quiz & End Sem Exam
41	Module VCreating Prints and textures	Lecture	MAT101.5	Quiz & End Sem Exam
42	Module VCreating Prints and textures	Lecture	MAT101.5	Quiz & End Sem Exam
43	Module VCreating Prints and textures	Lecture	MAT101.5	Quiz & End Sem Exam
44	Module VCreating Prints and textures	Lecture	MAT101.5	Quiz & End Sem Exam
45	Module VCreating Prints and textures	Lecture	MAT101.5	Quiz & End Sem Exam
46	Module VI Draping and rendering	Lecture	MAT101.5	Quiz & End Sem Exam
47	Module VI Draping and rendering	Lecture	MAT101.5	Quiz & End Sem Exam
48	Module VI Draping and rendering	Lecture	MAT101.5	Quiz & End Sem Exam

I. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
B.DES 224.1	Identify and apply different tools of Vector Based Application software	3	3	1	3	1		1	2	2		2	1			



B.DES 224.2	Develop fashion croquis using software draw tools	3	2	2	2	2	3		1	2		1	1				

pleQuestionPaper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology IMID-SEMESTER(SEM-2)2020-21						
Class: B. Des. (Fashion Design) 2Semester						
SubjectName:BFD 224 Computer Application in Fashion Industry-II		Time:2 Hrs.			Max.Marks:30	
Levels of thequestions as perBloomsTaxo nomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
QuestionM apping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	Q.6	Q6,3,2
Student willbeableto CO1:Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
COMap	QuestionNo.	Question				Marks
CO1	Q.1	Name various kinds of Design software's available for fashion and textiles.				3
CO1	Q.2a	Explain the use of lasso tool and crop tool in coral draw.				3
	Q.2b	What is the use of contouring in coral draw.				3
CO1	Q.3	Why corel draw is a vector graphic software.				6
CO2	Q.4	Draw front and back of male and female using pencil				3



AMITY UNIVERSITY

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		tool in corel.	
CO2	Q.5a	What is the use of prints in garments.	3
	Q.5b	Develop prints in vertical repeat in coral draw.	3
CO2	Q6	Develop a draped male garment in coral draw.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course 225 : Introduction to garment manufacturing techniques

Course Code : BFD225, Crédits : 02, Session : 2020-2021 (Even Sem.), Class : B.Des, 1st Year/2nd Sem

Faculty Name : Ms. Anshu Singh Chaudhary

A. Introduction: This course focuses on the usage of Usage of computers in Fashion & Apparel Industry.

B. Course Outcomes: At the end of the course, students will be able to:

- BFD 225.1. Execute and choose various seams according to the nature of fabric and design
- BFD 225.2 Demonstrate better skills at controlling sewing machine.

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.



PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination.	A	5%



	The allowance of 25% includes all types of leaves including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

J. Syllabus

Module I Introduction to sewing machine and machine practice
Descriptors/Topics - Parts of sewing machine - Faults and rectification Machine practice on paper and fabric
Module II Basic hand stitches and Seams
Basic hand stitches Temporary and Permanent Basting, Hemming -visible and invisible, Running, Buttonhole, Backstitches –full, half, prick, Slip stitch Seams : Superimposed seam, Lapped seam, French seam, Run and fell seam, Bound seam
Module III Fabric manipulation like gathers, pleats and tucks
Descriptors/Topics - Gathers - Pleats – Knife, Box, Kick pleats Tucks- Pin, Space, Cross, Shell and Release
Module IV Necklines
Descriptors/Topics - Various kinds of necklines, stitches and trimmings used for various shapes. - Use and differences between the basic methods used for finishing necklines Shaped facing, Bias facing and Piping.
Module V Plackets & Pockets
Descriptors/Topics Plackets -Shirt Placket, Wrap and projection placket, Continuous placket, Pockets– Construction and size specifications; Flap pocket, Welt pocket, Side seam pocket and cross pockets.
Module VI Construction of collars
Descriptors/Topics Gents shirt collar, Shawl collar

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70



CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books

Text :

- Aldrich Winifred, CAD in Clothing and Textiles
- Triedman and Cullan ,Colour Graphic

References:

- Femina
- Elle

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Introduction to sewing machine and machine practice	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
2	Module I Introduction to sewing machine and machine practice	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
3	Module I Introduction to sewing machine and machine practice	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I Introduction to sewing machine and machine practice</i>	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
5	Module I Introduction to sewing machine and machine practice	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
6	Module I Introduction to sewing machine and machine practice	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
7	Module II Basic hand stitches and Seams	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
8	Module II Basic hand stitches and Seams	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
9	Module II Basic hand stitches and Seams	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
10	Module II Basic hand	Lecture	BFD	Mid Term-1, Quiz



	stitches and Seams		225.1	& End Sem Exam
11	Module II Basic hand stitches and Seams	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
12	Module II Basic hand stitches and Seams	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
13	Module III Fabric manipulation like gathers, pleats and tucks	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
14	Module III Fabric manipulation like gathers, pleats and tucks	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
15	Module III Fabric manipulation like gathers, pleats and tucks	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
16	Module III Fabric manipulation like gathers, pleats and tucks	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
17	Module III Fabric manipulation like gathers, pleats and tucks	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
18	Module III Fabric manipulation like gathers, pleats and tucks	Lecture	BFD 225.2	Mid Term-1, Quiz & End Sem Exam
19	Module IV Necklines	Lecture	BFD 225.2	Mid Term-1, Quiz & End Sem Exam
20	Module IV Necklines	Lecture	BFD 225.2	Mid Term-1, Quiz & End Sem Exam
21	Module IV Necklines	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
22	Module IV Necklines	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
23	Module IV Necklines	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
24	Module IV Necklines	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
25	Module V Plackets & Pockets	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
26	Module V Plackets & Pockets	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
27	Module V Plackets & Pockets	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam



28	Module V Plackets & Pockets	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
29	Module V Plackets & Pockets	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
30	Module V Plackets & Pockets	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
31	Module V Plackets & Pockets	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
32	Module V Plackets & Pockets	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
33	Module VI Construction of collars	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
34	Module VI Construction of collars	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
35	Module VI Construction of collars	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
36	Module VI Construction of collars	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam

K. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P O 1	P O 2	P O 3
B.DES 225.1	Execute and choose various seams according to the nature of fabric and design	3	3	1	3	1			2	2		2	1			



B.DES 225.2	Demonstrate better skills at controlling sewing machine.	3	2	2	2	2	1	2		2		1	1			
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QuestionPaper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology IMID-SEMESTER(SEM-2)2020-21						
Class: B. Des. (Fashion Design) 2Semester						
SubjectName:BFD 225 Introduction to Garment Manufacturing Techniques-II		Time:2 Hrs.			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	q.5	
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
COMap	QuestionNo.	Question				Marks
CO1	Q.1	What is counter sample in garments?				3
CO1	Q.2a	Explain the various types of seams and stitches.				<u>3</u>
	Q.2b	Describe how to make temporary and permanent stitches.				3
CO1	Q.3	How do I know about the special and innovative sewing machines?				6
CO2	Q.4	What are the Types of Machines Required for Jeans Manufacturing				3



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CO2	Q.5a	What size of needle used in t-shirt stitching? Briefly Explain.	3
	Q.5b	Why do garment manufacturers plan efficiency at 75 and not 100 percent?	3
CO2	Q6	Polyester T-shirt Vs Cotton T-shirt: Which One is Better for You?	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





AMITY UNIVERSITY MADHYA PRADESH, GWALIOR

AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

DEPARTMENT OF FASHION DESIGN

PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Bachelor of Design (B.Des) FD, Academic Year – 2020-21

Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Way of its appreciation, enhance the skill of drawing and sketching, and understand the concept of perspective, shading. Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

Note: - Correlation levels 1, 2 and 3 as defined below:

1: Slight (Low), 2: Moderate (Medium) and 3: Substantial (High)

If there is no correlation, put “-”

PROGRAMME ARTICULATION MATRIX																
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
III SEM	BFD 301	3	2	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD302	3	1	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD305	3	3	2	3	3	2	2	-	3	2	3	3	-	-	-
	BFD321	2	2	2	-	3	-	3	2	-	3	-	3	-	-	-
	BFD322	3	3	1	2	3	3	3	3	3	-	1	3	-	-	-
	BFD 323	2	-	2	-	3	-	3	2	-	3	-	3	-	-	-
	BFD 324	3	3	3	2	2	1	1	-	-	-	-	3	-	-	-
	BFD327	2	2	2	-	3	-	3	2	-	3	-	3	-	-	-
	BFD326	3	3	1	2	3	3	3	3	3	-	1	3	-	-	-



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DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : Fashion Management – I

Course Code : BFD 301, Crédits : 03, Session :2020-21 (Odd Sem.), Class : B.Des. 2nd Year

Faculty Name : Ms. Mahima N

A.
Intr

Introduction: This subject deals with the basic applications and principles of management in the area of fashion.

B. Course Outcomes: At the end of the course, students will be able to:

BFD301.1. Acquire knowledge of management principles to create a business plan and understand the Organizational structure.

BFD301.2. Create new strategies for marketing and promotion

BFD301.3. Explain the basic management concepts, applications & processes.

BFD301.4. Explain the application in decision making, motivation terms such as leadership and communication for effective fashion business.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester	End Semester Examination	EE	70%

Examination			
Total			100%

F. Syllabus

Module I: Meaning & Principles of management

Professional management of the fashion industry, Relevance of fashion management

Module II: Structure of an organization

Function of different departments, Relationship between individual departments

Module III: Leadership

Need for leadership, functions of a leader, and manager as a leader

Module IV: Communication

Importance of communications, communication process, barriers of communication, making communication effective

Module V: Authority

Types and features, relevance of authority in management

Module VI: Motivation

Characteristics of motivation, methods of improving motivation, incentives, pay promotion, rewards, job satisfaction and job enrichment

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

- By Koontz and Heinz, Principles of Management
- Fashion marketing by Mike Easey
- Marketing management by Philip Kotler
- By Mike Easey, Fashion Marketing
- By Maria Constantino, Fashion Marketing and PR
- By Nicholas Alexander, international Retailing

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Principle of Management	Lecture	BFD301.1	Mid Term-1, case studies & End Sem Exam
2	Principle of Management	Lecture	BFD301.1	Mid Term-1, Quiz & End Sem Exam
3	Scientific principle of Management	Lecture	BFD301.1	Mid Term-1, Quiz & End Sem Exam
4	Professional management of the fashion industry	Lecture	BFD301.1	Mid Term-1, Quiz & End Sem Exam
5	Professional management of the fashion industry	Lecture	BFD301.1	Mid Term-1, Quiz & End Sem Exam
6	Relevance of fashion management	Lecture	BFD301.1	Mid Term-1, Quiz & End Sem Exam
7	Introduction of Organizational structure	Lecture	BFD301.2	Mid Term-1, Quiz & End Sem Exam
8	Role of Organizational structure	Lecture	BFD301.2	Mid Term-1, Quiz & End Sem Exam
9	Function of different departments	Lecture	BFD301.2	Mid Term-1, case studies & End Sem Exam
10	Relationship between individual departments	Lecture	BFD301.2	Mid Term-1, case studies & End Sem Exam
11	Relationship between individual departments	Lecture	BFD301.2	Mid Term-1, case studies & End Sem Exam
12	Relationship between individual departments	Lecture	BFD301.2	Mid Term-1, case studies & End Sem Exam
13	Introduction	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
14	Need for leadership	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
15	Need for leadership	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
16	Need for leadership	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
17	functions of a leader, and	Lecture	BFD301.3	Mid Term-1, case

	manager as a leader			studies & End Sem Exam
18	functions of a leader, and manager as a leader	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
19	functions of a leader, and manager as a leader	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
20	Importance of communications	Lecture	BFD301.4	Mid Term-1, case studies & End Sem Exam
21	Importance of communications	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
22	communication process, barriers of communication	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
23	communication process, barriers of communication	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
24	communication process, barriers of communication	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
25	making communication effective	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
26	Meaning	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
27	Types and features	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
28	Types and features	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
29	Relevance of authority in management	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
30	Relevance of authority in management	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
31	Relevance of authority in management	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
32	Introduction	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
33	Characteristics of motivation	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
34	methods of improving motivation	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
35	incentives, pay promotion, rewards, job satisfaction and job enrichment	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
36	incentives, pay promotion, rewards, job satisfaction and job enrichment	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD301.1.	Acquire knowledge of management principles to create a business plan and understand the organizational structure				3	2			2	3	3	2	2			
BFD301.2.	Explain the basic management concepts, applications & processes				2	2			2	3	3	3	1			
BFD301.3	Explain the application in decision making, motivation terms such as leadership and communication for effective fashion business.				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2021-22						
Class: B.Des (FD) III Semester						
Subject Name: BFD 301 Fashion Management-I		Time: 2 Hrs			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: Apply the principle of management for effective outcome. CO2: Explain the basic management concepts, applications & processes. CO3: Explain the application in decision making, motivation terms such as leadership and Communication for effective fashion business.						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by management as an art.				3
CO1	Q.2a	What is the importance of organizational structure in fashion industry.				3
	Q.2b	What is the relationship between individual departments in export house.				3
CO1	Q.3	Explain briefly the scientific principle of management.				6
CO2	Q.4	What is the need of Leader in an organisation.				3
CO3	Q.5a	What is the importance of effective communication.				3
	Q.5b	What are the communication barriers.				3
CO3	Q 6	Explain briefly the methods of motivation.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2: 70% of students secure more than 60% marks





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : History of Fashion-III

Course Code : BFD 302, Crédits : 02, Session : 2020-21 (Odd Sem.), Class : B.Des. 2nd Year

Faculty Name : Ms. Shweta S.

A. Introduction: The students study the ancient civilizations of the Western world.

B. Course Outcomes: At the end of the course, students will be able to:

BFD302.1. Students will know the costumes of the world.

BFD302.2. Acquire knowledge about the styles of costumes and special features.

BFD302.3. Students will be familiar with the styles worn during the ancient Egyptian, Greek, Roman Byzantine, Cretans & Etrurians.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

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[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion,

garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Egyptian costumes

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

Module II: Greek costumes

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

Module III: Roman Period

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

Module IV: Byzantine Period

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

Module V: Cretans

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

Module VI: Etrurians

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H: Suggested Text/Reference Books:

- By Mules, Timeline of World Costumes
- By John Paacock, Fashion Source Book, The 1960's, The 1970's The 1980's
- By John Paacock, The chronicle of Western Costumes
- Illustrated Encyclopedia of Costume and Fashion
- By Lucy Johnston, 19th century Fashion in Detail
- By Pepin Press, Pictorial History of Costumes

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Egyptian costumes Detailed study of dates, significant developments, mummification	Lecture	BFD302-1	Mid Term-1, PPT & End Sem Exam
2	Egyptian costumes Detailed study of dates, significant developments, mummification	Lecture	BFD302-1	Mid Term-1, PPT & End Sem Exam
3	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-1	Mid Term-1, PPT & End Sem Exam
4	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-1	Mid Term-1, PPT & End Sem Exam
5	Greek costumes Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
6	Greek costumes Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
7	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
8	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
9	Roman Period Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
10	Roman Period Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
11	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
12	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
13	Byzantine Period Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
14	Byzantine Period Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
15	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
16	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
17	Cretans Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
18	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
19	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
20	Men's costumes- dresses,	Lecture	BFD302-2,	Mid Term-1, PPT

	jewellery, hairstyles, footwear		BFD302-3	& End Sem Exam
21	Etrurians Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
22	Etrurians Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
23	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
24	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	PSO3
BFD302.1	Students will know the costumes of the world.				3	2			2	3	3	2	2			
BFD302.2	Acquire knowledge about the styles of costumes and special features.				2	2			2	3	3	3	1			
BFD302.3	Students will be familiar with the styles worn during the ancient Egyptian, Greek, Roman, Byzantine, Cretans Etrurians				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2020-21						
Class: B.Des (FD) III Semester						
Subject Name: BFD 302 History of Fashion-III		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		Q5b
Student will be able to CO1: Students will know the costumes of the world CO2: Acquire knowledge about the styles of costumes and special features. CO3: Students will be familiar with the styles worn during the ancient Egyptian, Greek, Roman, Byzantine, Cretans & Etrurians.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Describe the women costume of Egyptian civilization.				3
CO1	Q.2a	Draw and explain the jewellery of Etrurians.				3
	Q.2b	Explain briefly the Egyptian men's costumes, jewellery, hairstyles & footwear.				3
CO1	Q.3	Explain briefly the costume, jewellery & hairstyle of men and women of Cretans.				6
CO2	Q.4	Describe the Men's costumes of Byzantine Period.				3
CO3	Q.5a	What are the difference between costumes of roman and byzantine period.				3
	Q.5b	Explain the men and women hairstyle of Egyptian and Cretans with the help of diagram.				3
CO3	Q 6	What is toga? Explain the types of toga at different age.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3: 80% of students secure more than 60% marks



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Fundamentals of Textiles – III
Course Code : BFD 305, Crédits : 03, Session : 2020-21 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name : Ms. Rupali K.

A. I

Introduction: The subject starts with realistic view of the production of the woven & knitted fabrics- their theoretical details and application

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD305.1.** To understand the basics of looms, preparatory process of woven fabric.
- **BFD305.2.** Understanding of textile machinery and process of knitted fabric.
- **BFD305.3.** Identify and to know about the process of novelty and non-woven textiles

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination.	A	5%

	The allowance of 25% includes all types of leaves including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I: Weaving process:

Definition, Loom – Types, parts & various motions of loom. Types of weaves – Basic and Decorative, Preparation of samples of different weaves Selvedge, Identifying warp and weft; face and back of a fabric, defects.

Module II: Knitting process:

Knitting –Types of knits & knitting, Properties, Types of knitting stitches. Identify and classify knitted fabrics under warp & weft knits, Comparison of knits & weave, Knitting Defects, Use and Care of Knits.

Module III: Other types of textiles

Bonded and Foam laminated fabrics, Film fabrics: Coated fabrics, Metallic plated, flocked fabrics, quilted fabrics, Lace and Nets.

Module IV: Identification of Fabrics

Module V: Industry Visit

G: Examination Scheme:

Components	Mid- Term	Assignme nt	Attendance	End Term
Weightage (%)	15	10	05	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H: Suggested Text/Reference Books:

- By Marjory Joseph, Essentials of Textiles
- By E P G Gohl& L D Vilnsky, Textile Science
- Gilow, World Textiles
- By Kadolph& Langford, Textiles

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Definition, Loom – Types, parts & various motions of loom	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
2	Definition, Loom – Types, parts & various motions of loom	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
3	Types of weaves – Basic and Decorative	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
4	Types of weaves – Basic and Decorative	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
5	Types of weaves – Basic and Decorative	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
6	Types of weaves – Basic and Decorative	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
7	Types of weaves – Basic and Decorative	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
8	Preparation of samples of different weaves Selvage, Identifying warp and weft	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
9	Preparation of samples of different weaves Selvage, Identifying warp and weft	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
10	face and back of a fabric, defects	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
11	Knitting –Types of knits & knitting, Properties	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
12	Knitting –Types of knits & knitting, Properties	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
13	Knitting –Types of knits & knitting, Properties	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
14	Types of knitting stitches	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
15	Types of knitting stitches	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
16	Types of knitting stitches	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
17	Comparison of knits & weave, Knitting Defects, Use and Care of Knits	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
18	Comparison of knits & weave, Knitting Defects, Use and Care of Knits	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
19	Comparison of knits &	Lecture	BFD305-2	Mid Term-1, PPT

	weave, Knitting Defects, Use and Care of Knits			& End Sem Exam
20	Bonded and Foam laminated fabrics, Film fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
21	Bonded and Foam laminated fabrics, Film fabrics	Lecture	BFD305.	Mid Term-1, PPT & End Sem Exam
22	Bonded and Foam laminated fabrics, Film fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
23	Bonded and Foam laminated fabrics, Film fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
24	Bonded and Foam laminated fabrics, Film fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
25	Coated fabrics, Metallic plated, flocked fabrics, quilted fabrics, Lace and Nets	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
26	Coated fabrics, Metallic plated, flocked fabrics, quilted fabrics, Lace and Nets	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
27	Coated fabrics, Metallic plated, flocked fabrics, quilted fabrics, Lace and Nets	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
28	Coated fabrics, Metallic plated, flocked fabrics, quilted fabrics, Lace and Nets	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
29	Identification of Fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
30	Identification of Fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
31	Identification of Fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
32	Identification of Fabrics	Practical	BFD305.3	Mid Term-1, PPT & End Sem Exam
33	Identification of Fabrics	Practical	BFD305.3	Mid Term-1, PPT & End Sem Exam
34	Identification of Fabrics	Practical	BFD305.3	Mid Term-1, PPT & End Sem Exam
35	Industry Visit	Practical	BFD305.2	Mid Term-1, PPT & End Sem Exam
36	Industry Visit	Practical	BFD305.2	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O 2	PSO3
BFD302. 1	To understand the basics of looms, preparatory process of woven fabric.				3	2			2	3	3	2	2			
BFD302. 2	Understanding of textile machinery and process of knitted fabric				2	2			2	3	3	3	1			
BFD302 .3	Identify and to know about the process of novelty and non-woven textiles				2	1	1		2	3	3	3	2			

Sample question paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2020-21						
Class: B.Des (FD) III Semester						
Subject Name: BFD 305 Fundamentals of Textiles - III		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: To understand the basics of looms, preparatory process of woven fabric CO2: Understanding of textile machinery and process of knitted fabric.						

CO Map	Question No.	Question	Marks
CO1	Q.1	What is weaving? What are the types of weaving.	3
CO1	Q.2a	What is loom? Describe the types and parts of loom.	3
	Q.2b	Explain the fiber identification test of any three fibers.	3
CO2	Q.3	What is knitting. Explain the types of knitting and process.	6
CO2	Q.4	Describe the defects occur in knitted fabric.	3
CO2,3	Q.5a	What is flat knit and circular knit.	3
	Q.5b	Describe and illustrate the weaving pattern of diagonal and horizontal twill weave.	3
CO1	Q 6	Describe satin weave with the help of diagram.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1: 60% of students secure more than 60% marks



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Fashion Art Illustration II
Course Code : BFD 321, Crédits : 03, Session : 2020-21 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name : Ms. Twinkle R.

A. Introduction: Students will be able to know about the basic structure and to understand the drawing techniques. Students will be able to improve and modify the drawing skills.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD321.1.** Students will be able to know about the basic structure and to understand the drawing technique
- **BFD321.2.** Illustrate various garment components
- **BFD321.3.** Design garment designs on head theory figures
- **BFD321.4.** Identify optical illusion of different Element and principle of design
- **BFD321.5.** Creation of sketch accordance to fabric type.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us. Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I: Optical Illusions

Optical illusions with color, silhouette, texture, style lines, prints and details

Module II: Designing of Casual Shirts and T-Shirts for Adults (Female)

All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment.

Module III: Designing of Casual Blouses and Tops for Adults (Female)

All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment.

Module IV: Designing of casual and formal dresses for adults (Female)

Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment.

Module V: Designing of Executive Wear (Female)

All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment.

Module VI: Designing a range of sportswear for adults

All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment

G. Examination Scheme:

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

H. Suggested Text/Reference Books:

- By Kathryn Mc Kelvey, Fashion Source Book
- By Patrick John Ireland, Introduction to fashion design
- By BinaAbling, Fashion Sketchbook
- By BinaAbling, Fashion Model Drawing
- Inside fashion design

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Optical illusions with color, silhouette, texture style lines,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
2	Optical illusions with color, silhouette, texture style lines,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam

3	Optical illusions with color, silhouette, texture style lines,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
4	Optical illusions with color, silhouette, texture style lines,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
5	Optical illusions with color, silhouette, texture style lines,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
6	Optical illusions with color, silhouette, texture style lines,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
7	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
8	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
9	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
10	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
11	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
12	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
13	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
14	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
15	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
16	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
17	All the drawings should be made as working	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam

	sketches with proper details, design description, costing sheet and swatches fixed along with			
18	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
19	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
20	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
21	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
22	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
23	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
24	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
25	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam
26	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam
27	All the drawings should be made as working sketches with proper	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam

	details, design description, costing sheet and swatches fixed along with			
28	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam
29	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam
30	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam
31	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.3	Mid Term-1, PPT & End Sem Exam
32	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.3	Mid Term-1, PPT & End Sem Exam
33	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.3	Mid Term-1, PPT & End Sem Exam
34	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.3	Mid Term-1, PPT & End Sem Exam
35	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.3	Mid Term-1, PPT & End Sem Exam
36	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.3	Mid Term-1, PPT & End Sem Exam
37	Indian Traditional and western, All the drawings should be made as working sketches with proper	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam

	details, design description, costing sheet and swatches fixed along with			
38	Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
39	Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
40	Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
41	Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
42	Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
43	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam
44	The designs should be made in accordance	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam

	with the Forecast and the selected segment			
45	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam
46	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam
47	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam
48	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam
49	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
50	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
51	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
52	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
53	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
54	All the drawings should	Practical	BFD321.5	Mid Term-1, PPT &

	be made as working sketches with proper details, design description, costing sheet and swatches fixed along with			End Sem Exam
55	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
56	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
57	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
58	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
59	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
60	The designs should be made in accordance with the Forecast and the selected segment)	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
61	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
62	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
63	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
64	All the drawings should be made as working sketches with proper	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam

	details, design description, costing sheet and swatches fixed along with			
65	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
66	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
67	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
68	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
69	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
70	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
71	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
72	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O2	PSO3
BFD321.1	Students will able to know about the basic structure and to understand the drawing technique.				3	2			2	3	3	2	2			
BFD321.2	Illustrate various garment components				2	2			2	3	3	3	1			
BFD321.3	Design garment designs on head theory figures				2	1	1		2	3	3	3	2			
BFD321.4	Identify optical illusion of different Element and principle of design		4	3	2	4										
BFD321.5	Creation of sketch accordance to fabric type.				5	2			2	5						

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2020-21						
Class: B.Des (FD) III Semester						
Subject Name: BFD 321 Fashion Art Illustration II		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: Students will be able to know about the basic structure and to understand the drawing technique. CO2: Illustrate various garment components. CO3: Design garment designs on head theory figures.						
CO Map	Question No.	Question			Marks	
CO1	Q.1	What do you understand by optical illusion? Explain the illusion colors.			3	
CO1	Q.2a	Designing a Casual Blouses of female with details.			3	
	Q.2b	Illustrate a sports wear for a tennis player female.			3	
CO1	Q.3	Design the formal dress with proper flat sketching.			6	
CO2	Q.4	Sketch the semi- formal for a corporate office girl.			3	
CO3	Q.5a	Design a garment of passive sportswear on neon color theme.			3	
	Q.5b	Illustrate a female top.			3	
CO3	Q 6	Design an executive wear for a female working in multi-national company.			6	

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2

Level	3	IF 80% of students secure more than 60% marks then level 3
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Attainment Level 3: 80% of students secure more than 60% marks



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Fashion Model Drawing II
Course Code : BFD 322, Crédits : 02, Session : 2020-21 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name : Ms. Twinkle R.

A. Introduction: Students will be able to know about the basic structure and to understand the drawing techniques. Students will be able to improve and modify the drawing skills.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD322.1.** Acquire knowledge about fashion sketching
- **BFD322.2.** Drawing of Male, female different poses with arm movements to show fit of the garment
- **BFD322.3.** Demonstrate stick figure in different poses
- **BFD322.4.** To understand the techniques for facial features

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us. Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%

End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I:

Revision Exercises with Female Croquis

Module II: Sketching of male block/ Flesh figures

Front view, Back view, 3/4th view and Side view

Module III: Male Tilted figures

Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three- fourth turned etc

Module IV: Male Movement fashion figures

Arms and legs movements, Faces and hairstyles

Module V: Use of textures

Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc.

G. Examination Scheme:

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

H. Suggested Text/Reference Books:

- Abbing Bina , Fashion sketch book
- Ireland . J Partick , Introduction to fashion design
- Allen , Fashion Drawing – The Basic Principles
- Basic figure drawing and sketching
- Gersten Rita, Innovative fashion sketching

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
2	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
3	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
4	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam

5	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
6	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
7	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
8	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
9	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
10	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
11	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
12	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
13	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
14	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
15	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
16	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
17	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
18	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
19	Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three-fourth turned etc	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
20	Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three-fourth turned etc	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
21	Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three-fourth turned etc	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
22	Basic block and flesh figures, Sketching of male figures with	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam

	pencil- front pose , back pose , one fourth turned , half turned , three-fourth turned etc			
23	Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three-fourth turned etc	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
24	Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three-fourth turned etc	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
25	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
26	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
27	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
29	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
30	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
31	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
32	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
33	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
34	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
35	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
36	Use of textures and its use in illustrating different fashion garments. e.g. Silk,	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam

	Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc			
37	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
38	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
39	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
40	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
41	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
42	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
43	Use of textures and its use in illustrating different fashion	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam

	garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc			
44	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
45	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
46	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
47	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
48	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O2	PSO3
BFD322.1	Acquire knowledge about fashion sketching				3	2			2	3	3	2	2			
BFD322.2	Drawing of Male, female different poses with arm movements to shoe fit of the garment.				2	2			2	3	3	3	1			
BFD322.3	Demonstrate stick figure in different poses				2	1	1		2	3	3	3	2			
BFD321.4	To understand the techniques for facial features			4	2			4		1		1				

Sample Question Paper

Amity School of Fashion Designing and Technology
Department of Fashion design and Technology
I MID-SEMESTER (SEM –III) 2020-21

Class: B.Des (FD) III Semester

Subject Name:
BFD 322 Fashion Model Drawing

Time: 2 Hrs

Max. Marks: 30

Levels of the
questions as
per Blooms
Taxonomy

Remembering

Understanding

Applying

Analyzing

Evaluating

Creating

Question
Mapping

Q.1,4

Q.2,3

Q.4

Q.2,5,6

Student will be able to

CO1: Demonstrate stick figure in different poses.

CO2: Drawing of Male & female different poses with arm movements to show fit of the garment

CO Map	Question No.	Question	Marks
CO1	Q.1	Illustrate a 3/4 th view of male block figure.	3
CO1	Q.2a	Draw the male croquis front view with fleshing.	3
	Q.2b	Design a female stick figure with rendering.	3
CO1	Q.3	Design a traditional wear on 10 head female figure	6
CO2	Q.4	Design a female fashion & cosmetic magazine cover	3
CO2	Q.5a	Draw side view of male figure with fleshing.	3
	Q.5b	Draw an 8 head male croquis.	3
CO2	Q.6	Illustrate the back view of male 10 head croquis with detailing	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2: 70% of students secure more than 60% marks



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Flat Pattern Making–III
Course Code : BFD 323, Crédits : 03, Session : 2020-21 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name : Ms. Shweta S.

- A. Introduction:** This part of pattern making course enables students to learn about details of construction of patterns for important and most commonly worn women's garments like saree blouse and its variations, kurta, churidar etc.
- B. Course Outcomes:** At the end of the course, students will be able to:
- **BFD323.1.** Create drafting patterns for foundation for adult's styles using flat pattern and draping method.
 - **BFD323.2** Draft flat patterns as well as on dress form for foundation styles in upper torso and skirts
 - **BFD323.3.** Develop patterns using measurements for various garment components.
- C. Programme Outcomes:**
- [PO.1]. Design knowledge:** To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.
- [PO.2]. Problem analysis:** Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.
- [PO.3]. Design/development of solutions:** Use imagination when designing fashion-related systems, parts, or

processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us. Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I

Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc.

Module II: Fitted and non-fitted seams

Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular

Module III: Waist bands & Cuffs

Straight & shaped

Module IV

Drafting of variations of skirt blouse with collars

Module V: Drafting of sari blouse

Four dart, katori, princesses line, choli cut, long blouse

Module VI: Drafting of Kurta/ female shirt

Semi fitted or fitted with neckline and style line variations

Module VII

Drafting of six gore petticoat

Module VIII

Drafting of salwar/chudidar/parallel

G. Examination Scheme:

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

H. Suggested Text/Reference Books:

- By Gillian Holman, Pattern cutting made easy
- By Winifred Aldrich, Metric Pattern Cutting
- By Gerry Cooklin, Pattern cutting for women's outerwear
- By Armstrong, Pattern making for fashion design

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
2	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
3	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
4	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
5	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
6	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
7	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
8	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
9	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
10	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
11	Seams with in the silhouette- vertical,	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam

	horizontal, diagonal, straight, curved, angular			
12	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
13	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
14	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
15	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
16	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
17	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
18	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
19	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
20	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
21	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
22	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
23	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
24	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
25	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
26	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
27	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
29	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
30	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam

31	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
32	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
33	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
34	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
35	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
36	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
37	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
38	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
39	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
40	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
41	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
42	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
43	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
44	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
45	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
46	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
47	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
48	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
49	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam

50	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
21	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
52	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
53	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
54	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
55	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
56	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
57	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
58	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
59	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
60	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
61	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
62	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
63	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
64	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
65	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
66	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
67	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
68	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
69	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
70	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
71	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
72	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O2	PSO3
BFD323.1	Create drafting patterns for foundation for adult's styles using flat pattern and draping method.				3	2			2	3	3	2	2			
BFD323.2	Draft flat patterns as well as on dress form for foundation styles in upper torso and skirts				2	2			2	3	3	3	1			
BFD323.3	Develop patterns using measurements for various garment components				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2020-21						
Class: B.Des (FD) III Semester						
Subject Name: BFD 323 Flat Pattern Making–III		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		Q1,2,3,6
Student will be able to CO1: Acquire knowledge about basic pattern making for garments. CO2: Identify and creation of different seams, stitches and pleats						
CO Map	Question No.	Question				Marks
CO1	Q.1	Create kick pleat on brown paper.				3
CO1	Q.2a	Stitch the non-fitted seam on fabric sample.				3
	Q.2b	Create the knife pleat along with inverted box pleat.				3
CO1	Q.3	Make the brown paper pattern of accordion pleat. Also convert the same on fabric.				6
CO2	Q.4	Create one sample of neckline seam.				3
CO2	Q.5a	What is pleats.				3
	Q.5b	Explain the types of pleats.				3
CO2	Q 6	Create 5 basic seams on one fabric sample and also explain the usage of the seams.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2: 70% of students secure more than 60% marks



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Computer Applications –III
Course Code : BFD 324, Crédits : 02, Session : 2020-21 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name : Ms. Shweta S.

A. Introduction: This module makes the student know-how the Computer Applications in the fashion & Apparel Industry.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD324.1.** Acquire knowledge on the basics of computer.
- **BFD324.2** To understand the application of computers in the field of textiles and apparels
- **BFD324.3.** Develop the knowledge of various software's includes Adobe Photoshop, Tuka Cad and Opti-Text etc

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us. Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
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Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I: Adobe Photoshop

Functions of Tools & Working on layers

Module II: Photo-editing & its usage

Module III: Demo on Tuka Cad Module

Module IV: Mode conversation through editing

Module V: Demo on OptiTex

Module VI: Rendering & filter effects along tutorials

G. Examination Scheme:

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

H. Suggested Text/Reference Books:

- Corel DRAW 11 for Windows: Visual Quick start Guide
- From Sue Chastain, your guide to Graphics software
- Corel DRAW Studio Techniques: Books: David Huss, Gary W. Priester by David Huss, Gary W. Priester.

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Adobe Photoshop	Practical	BFD324.1.	Mid Term-1, PPT &

	Functions of Tools & Working on layers			End Sem Exam
2	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
3	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
4	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
5	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
6	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
7	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
8	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
9	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
10	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
11	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
12	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
13	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
14	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
15	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
16	Photo-editing & its usage	Practical		Mid Term-1, PPT & End Sem Exam
17	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
18	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
19	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
20	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
21	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
22	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
23	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam

24	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
25	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
26	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
27	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
28	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
29	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
30	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
31	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
32	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
33	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
34	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
35	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
36	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
37	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
38	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
39	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
40	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
41	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
42	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
43	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
44	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
45	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
46	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
47	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
48	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES													CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P O 13	P S O 1	PS O2	PSO3
BFD324.1	Acquire knowledge on the basics of computer	1			3	2			2	3	3	2	2				
BFD324.2	To understand the application of computers in the field of textiles and apparels.				2	2			2	3	3	3	1				
BFD324.3	Develop the knowledge of various software's includes Adobe Photoshop, Tuka Cad and Opti-Text etc				2	1	1		2	3	3	3	2				

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2020-21						
Class: B.Des (FD) III Semester						
Subject Name: BFD 324 Computer Applications – III		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		Q1,2,3,4,5,6
Student will be able to CO1: Using Software's, creation of various design patterns. CO2: Usage of layer masking & filter techniques.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Make one sheet of using transformation technique				3
CO1	Q.2a	Use the image adjustment on any image				3
	Q.2b	Create the layer masking.				3
CO1	Q.3	Create one poster with the use of masking technique				6
CO2	Q.4	Create a logo.				3
CO2	Q.5a	Create a business card.				3
	Q.5b	Make the vector masking.				3
CO2	Q.6	Develop five different prints on software.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3: 80% of students secure more than 60% marks



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Garment Construction – I
Course Code : BFD 326, Crédits : 03, Session : 2020-21 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name : Ms. Rupali K

A. Introduction: This part of garment construction helps to give a final shape or form to a fabric according to one's aesthetic sense and creativity.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD326.1.** Students will be able to understand and improve the construction techniques.
- **BFD326.2.** Students will be able to improve the machine control for construction and to learn about different stitches.
- **BFD326.3** Students will be able to develop garment samples of salwar/ chudida, Sari blouse with lining, Ethnic wear etc.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us. Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I: Construction of Sari Blouse (Cotton)

Construction of Sari blouse with lining (Silk)

Module II: Construction of suit with salwar/ chudidar

Module III: Construction of Ethnic wear

Module IV: Construction of six Gore Petticoat

Module V: Construction of Fusion wear

G. Examination Scheme:

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

H. Suggested Text/Reference Books:

- Step by step dress making course by Leila Aitkin,
- Pattern Cutting by Zarakpar
- Introduction to clothing production management by A J Chuter
- Pattern making for fashion design by Armstrong

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
2	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
3	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
4	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
5	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
6	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
7	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
8	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
9	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
10	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
11	Construction of Sari	Practical	BFD326.1	Mid Term-1, PPT &

	blouse with lining (Silk)			End Sem Exam
12	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
13	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
14	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
15	Construction of suit with salwar/ chudidar	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
16	Construction of suit with salwar/ chudidar	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
17	Construction of suit with salwar/ chudidar	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
18	Construction of suit with salwar/ chudidar	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
19	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
20	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
21	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
22	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
23	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
24	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
25	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
26	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
27	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
28	Construction of suit with salwar/ chudidar		BFD326.2	Mid Term-1, PPT & End Sem Exam
29	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
30	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
31	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
32	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
33	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
34	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
35	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
36	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
37	Construction of Ethnic	Practical	BFD326.2	Mid Term-1, PPT &

	wear			End Sem Exam
38	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
39	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
40	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
41	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
42	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
43	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
44	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
45	Construction of six Gore Petticoat	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
46	Construction of six Gore Petticoat	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
47	Construction of six Gore Petticoat	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
48	Construction of six Gore Petticoat	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
49	Construction of six Gore Petticoat	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
50	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
51	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
52	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
53	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
54	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
55	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
56	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
57	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
58	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
59	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
60	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
61	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
62	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
63	Construction of Fusion	Practical	BFD326.3	Mid Term-1, PPT &

	wear			End Sem Exam
64	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
65	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
66	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
67	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
68	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
69	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
70	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
71	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
72	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O2	PSO3
BFD326.1	Students will able to understand the improve the construction techniques	1			3	2			2	3	3	2	2			
BFD326.2	Students will able to improve the machine control for construction and to learn about different garment stitching technique				2	2			2	3	3	3	1			
BFD326.3	Students will able to develop garment samples of salwar/ chudida, Sari blouse with lining, Ethnic wear etc				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2020-21						
Class: B.Des (FD) III Semester						
Subject Name: BFD 326 Garment Construction – I		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		Q1,2,3,4,5,6
Student will be able to CO1: Students will able to understand the improve the construction techniques CO2: Students will able to develop garment samples of salwar/ chudida, Sari blouse with lining, Ethnic wear etc						
CO Map	Question No.	Question				Marks
CO1	Q.1	Create the pattern on fabric for Chudidar				3
CO1	Q.2a	What is kurta also explain the types of kurta				3
	Q.2b	Construct the 1/4 th fabric sample of torso				3
CO1	Q.3	Create the pattern of salwar on paper and fabric				6
CO2	Q.4	Make a princess line pattern				3
CO2	Q.5a	Stitch the designer blouse.				3
	Q.5b	Create a one off shoulder pattern of upper bodice.				3
CO2	Q 6	Illustrate the designer blouse with pattern				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3: 80% of students secure more than 60% marks



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Traditional Embroideries - I
Course Code : BFD 327, Crédits : 02, Session : 2020-21 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name : Ms. Twinkle R.

A. Introduction: The students are introduced to the traditional embroideries of different states and they learn how to use them appropriately for added design effects and value addition.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD327.1.** Students can understand about adaptation and culture
- **BFD327.2.** Students will be able to learn about the constant changes of culture and Modern culture.
- **BFD327.3** Students will be able to learn about the different traditional embroideries

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us. Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I: Introduction & History of Traditional Embroidery)

Module II: Basic & Decorative Stitch

Module III: Kantha of West Bengal

Module IV: Kasheeda of Bihar

Module V: Kashida of Kashmir

Module VI: Phulkari of Punjab

Module VII: Chikankari of Uttar Pradesh

Module VIII: Kasuti of Karnataka

Module IX: Rajasthani embroidery

Module X: Kutch embroidery

Module XI: Manipuri embroidery

Module XII: Zardozi of U.P

G. Examination Scheme:

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

H. Suggested Text/Reference Books:

- By Kamla Devi Chatopadhyay, Embroideries of India
- By Jan Beane, A complete guide to Creative Embroidery designs
- By Cassell, Contemporary Embroidery
- By Rosemary Gill, Indian Embroidery

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Introduction & History of Traditional Embroidery	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
2	Introduction & History of Traditional Embroidery	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
3	Introduction & History of Traditional Embroidery	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
4	Introduction & History of Traditional Embroidery	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
5	Basic & Decorative Stitch	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
6	Basic & Decorative Stitch	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam

7	Basic & Decorative Stitch	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
8	Basic & Decorative Stitch	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
9	Kantha of West Bengal	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
10	Kantha of West Bengal	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
11	Kantha of West Bengal	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
12	Kantha of West Bengal	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
13	Kasheeda of Bihar	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
14	Kasheeda of Bihar	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
15	Kasheeda of Bihar	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
16	Kasheeda of Bihar	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
17	Kashida of Kashmir	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
18	Kashida of Kashmir	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
19	Kashida of Kashmir	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
20	Kashida of Kashmir	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
21	Phulkari of Punjab	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
22	Phulkari of Punjab	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
23	Phulkari of Punjab	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
24	Phulkari of Punjab	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
25	Chikankari of Uttar Pradesh	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
26	Chikankari of Uttar Pradesh	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
27	Chikankari of Uttar Pradesh	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
28	Chikankari of Uttar Pradesh		BFD327.2	Mid Term-1, PPT & End Sem Exam
29	Kasuti of Karnataka	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
30	Kasuti of Karnataka	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
31	Kasuti of Karnataka	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
32	Kasuti of Karnataka	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
33	Kasuti of Karnataka	Practical	BFD327.3	Mid Term-1, PPT &

				End Sem Exam
34	Rajasthani embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
35	Rajasthani embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
36	Rajasthani embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
37	Rajasthani embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
38	Kutch embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
39	Kutch embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
40	Kutch embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
41	Kutch embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
42	Manipuri embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
43	Manipuri embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
44	Manipuri embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
45	Manipuri embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
46	Zardozi of U.P	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
47	Zardozi of U.P	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
48	Zardozi of U.P	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O2	PSO3
BFD327.1	Students can understand about adaptation and culture	1			3	2			2	3	3	2	2			
BFD327.2	Students will able to learn about the constant changes of culture and Modern culture				2	2			2	3	3	3	1			
BFD327.3	Students will able to learn about the different traditional embroideries				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2020-21						
Class: B.Des (FD) III Semester						
Subject Name: BFD 327 Traditional Embroideries - I		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: Students can understand about adaptation and culture CO2: Students will able to learn about the constant changes of culture and Modern culture						
CO Map	Question No.	Question			Marks	
CO1	Q.1	What do you understand by surface ornamentation.			3	
CO1	Q.2a	What do you understand by traditional embroidery.			3	
	Q.2b	Draw the any five basic embroidery stitch and explain them.			3	
CO1	Q.3	Explain the popular embroidery of bengal also name the stitches used in it.			6	
CO2	Q.4	Explain the colors of the kantha embroidery.			3	
CO2	Q.5a	What are the main motifs used in kantha embroidery, draw them.			3	
	Q.5b	Draw the embroidery stitches used in border			3	
CO2	Q.6	Explain the history of traditional embroidery of Kashmir			6	

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3: 80% of students secure more than 60% marks





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : FASHION MANAGEMENT –II

Course Code : BFD401 Crédits : 03, Session :2020-21(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Pooja Adlakha

A. Introduction: The course is an advancement of the previous course. The objective is to impart knowledge about product planning, design development, fashion for global market, fashion brand management, different pricing strategies, logistics management, concept of ethics and professionalism in an organization

B. Course Outcomes: At the end of the course, students will be able to:

BFD401.1. Learn to recognize the different types of product planning.

BFD401.2. To remember the style of fashion for global market.

BFD401.3. Figure out all the fashion brands and management.

BFD401.4. To understand the all-knowledge pricing strategies and logistics management.

BFD401.5. To understand the knowledge of ethics of professionalism in an organization.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.



Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of fashion management.

PSO 2: Will be able to apply knowledge of different types of product planning and pricing.

PSO 3: Will be able to about the design and knowledge of global market.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age %
Module I : Fashion & Life style	10
Descriptors/Topics	
- Principles of Fashion-Style,trend,taste, change - Role of fashion in daily lifestyle	



Module II : Design Development and Style Selection	15
Descriptors/Topics • Elements of Design	
Module III	15
Descriptors/Topics Product Planning & Development	
Module IV: Fashion for global market	10
Descriptors/Topics Social, Cultural, Economic, Demographic factors relating to branded and licensed products Analyzing potential or global market, identify target consumers and competition, market research and testing, customization	
Module V: Fashion Brand Management:	15
Descriptors/Topics Types and relevance of branding, Fashion & brand positioning, launching strategies, distribution, marketing campaigns for brand introduction	
Module VI: Pricing strategies & Decisions	10
Descriptors/Topics Concept and importance of pricing, Factors affecting pricing decisions, Methods of pricing	
Module VII: Fundamentals of Logistics	10
Module VIII: Professional Ethics	15
Descriptors/Topics Concept of ethics and professionalism need and code of professional ethics, professional bodies and its role	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:



- Fashion marketing by Mike Easey
- Marketing management by Philips Kotler
- By Mike Easey, Fashion Marketing
- By Maria Constantino, Fashion Marketing and PR
- By Nicholas Alexander, international Retailing
- By V. D Dudeja, Professional Management of Fashion Industry
- By Lynda Gamans, Retailing Principles

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Fashion & Life style	Lecture	BFD401.1	Mid Term-1, Quiz & End Sem Exam
2	Fashion & Life style	Lecture		
3	Principles of Fashion-Style,trend,taste, change	Lecture	BFD401.1	Mid Term-1, Quiz & End Sem Exam
4	Principles of Fashion-Style,trend,taste, change	Lecture	BFD401.1	Mid Term-1, Quiz & End Sem Exam
5	Role of fashion in daily lifestyle	Lecture	BFD401.1	Mid Term-1, Quiz & End Sem Exam
6	Role of fashion in daily lifestyle	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem Exam
7	Design Development and Style Selection	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem Exam
8	Design Development and Style Selection	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem Exam
9	Elements of Design	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem Exam
10	Elements of Design	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem Exam
11	Product Planning & Development	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem Exam
12	Product Planning & Development	Lecture	BFD401.3	Mid Term-1, Quiz & End Sem Exam
13	Product Planning & Development	Lecture	BFD401.3	Mid Term-1, Quiz & End Sem Exam
14	Product Planning &	Lecture	BFD401.3	Mid Term-1,



	Development			Quiz & End Sem Exam
15	Fashion for global market	Lecture	BFD401.3	Mid Term-1, Quiz & End Sem Exam
16	Social, Cultural, Economic, Demographic factors relating to branded and licensed products	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
17	Social, Cultural, Economic, Demographic factors relating to branded and licensed products	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
18	Analyzing potential or global market, identify target consumers and competition, market research and testing, customization	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
19	Fashion Brand Management	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
20	Fashion Brand Management	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
21	Types and relevance of branding, Fashion & brand positioning, launching strategies, distribution, marketing campaigns for brand introduction	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
22	Types and relevance of branding, Fashion & brand positioning, launching strategies, distribution, marketing campaigns for brand introduction	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
23	Pricing strategies & Decisions	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
24	Pricing strategies & Decisions	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
25	Concept and importance of pricing, Factors affecting pricing decisions, Methods of pricing	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
26	Concept and importance of pricing, Factors affecting pricing decisions, Methods of pricing	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
27	Fundamentals of Logistics	Lecture	BFD401.5	Mid Term-1, Quiz & End Sem



				Exam
28	Fundamentals of Logistics	Lecture	BFD401.5	Mid Term-2, Quiz & End Sem Exam
29	Fundamentals of Logistics	Lecture	BFD401.5	Mid Term-1, Quiz & End Sem Exam
30	Fundamentals of Logistics	Lecture	BFD401.5	Mid Term-1, Quiz & End Sem Exam
31	Professional Ethics	Lecture	BFD401.5	Mid Term-2, Quiz & End Sem Exam
32	Professional Ethics	Lecture	BFD401.5	Mid Term-2, Quiz & End Sem Exam
33	Professional Ethics	Lecture	BFD401.5	Mid Term-2, Quiz & End Sem Exam
34	Concept of ethics and professionalism need and code of professional ethics, professional bodies and its role	Lecture	BFD401.5	Mid Term-2, Quiz & End Sem Exam
35	Concept of ethics and professionalism need and code of professional ethics, professional bodies and its role	Lecture	BFD401.5	Mid Term-1, Quiz & End Sem Exam
36	Concept of ethics and professionalism need and code of professional ethics, professional bodies and its role	Lecture	BFD401.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD401.1	Learn to recognize the different types of product planning.	3	3	1	3	1				2		2	1			



BFD401.2	To remember the style of fashion for global market.	3	2	2	2	2				2		1	1			
BFD401.3	Figure out all the fashion brands and management.	3	2	2	2	2				3		3	1			
BFD401.4	To understand the all-knowledge pricing strategies and logistics management.	3	3	2	3	2				1		2	1			
BFD401.5	To understand the knowledge of ethics of professionalism in an organization.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2020-21						
Class: B. Des. (Fashion Design) Semester - IV						
Subject Name: BFD401- Fashion Management-II		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of product planning. CO2: To remember the style of fashion for global market.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain fashion management.				3
CO1	Q.2a	What is the planning of the products?				3
	Q.2b	What types of product planning are used for a fashion product?				3
CO1	Q.3	Define the style with one theme.				6



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CO2	Q.4	Explain 5 stages of planning.	3
CO2	Q.5a	What is the global market?	3
	Q.5b	Write the characteristics of the global market.	3
CO2	Q 6	Analyze the problem of the global market.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : HISTORY OF FASHION-IV

Course Code : BFD402 Crédits : 03, Session :2020-21(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Twinkle Rastogi

A. Introduction: The students study the ancient civilizations of the Western world

B. Course Outcomes: At the end of the course, students will be able to:

BFD402.1. Learn to recognize western fashion.

BFD402.2. To remember the costume and style of the Renaissance period and Victorian periods..

BFD402.3. To learn about the costume of the French Revolution.

BFD402.4. To understand the all-knowledge of 17th and 18th-century fashion and style.

BFD402.5. To understand the knowledge of 19th to 20th and modern Indian costumes.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.



[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

- **PSO 1:** Will be able to develop an understanding about the culture and lifestyle of people during ancient times.

PSO 2: Will be able to differentiate eras, lifestyles and trends around the time.

PSO 3: Will be able to different clothing and jewellery.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age%
Module I: Renaissance Period	10
Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's	



costumes- dresses, jewellery, hairstyles, footwear	
Module II: Victorian Period	10
Detailed study of dates, significant developments, Women's costumes- dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module III: French Revolution	10
Detailed study of dates, significant developments, Women's costumes- dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module IV: 17th Century	10
Detailed study of dates, significant developments, Women's costumes- dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module V: 18th Century	10
Detailed study of dates, significant developments, Women's costumes- dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module VI: 19th Century	10
Detailed study of dates, significant developments, Women's costumes- dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module VII: 20th Century	15
Detailed study of dates, significant developments, Women's costumes- dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module VIII: Modern Indian Costumes	15
Influence of the tradition on contemporary emerging styles; Influx of western influence against the background of globalization; Role of export industry.	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance



F. Suggested Text/Reference Books:

- By John Peacock , The chronicle of Western Costumes
- Illustrated Encyclopedia of Costume and Fashion
- By Lucy Johnston, 19th century Fashion in Detail
- By Pepin Press, Pictorial History of Costumes
- By John Peacock, Complete sourcebook of men's fashion

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Renaissance Period	Lecture	BFD402.1	Mid Term-1, Quiz & End Sem Exam
2	Detailed study of dates, significant developments	Lecture	BFD402.1	
3	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.1	Mid Term-1, Quiz & End Sem Exam
4	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.1	Mid Term-1, Quiz & End Sem Exam
5	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.1	Mid Term-1, Quiz & End Sem Exam
6	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem Exam
7	Victorian Period	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem Exam
8	Detailed study of dates, significant developments	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem Exam
9	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem Exam
10	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem Exam
11	French Revolution	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem Exam
12	Detailed study of dates, significant developments	Lecture	BFD402.3	Mid Term-1, Quiz & End Sem Exam
13	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.3	Mid Term-1, Quiz & End Sem Exam
14	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.3	Mid Term-1, Quiz & End Sem Exam



15	17th Century	Lecture	BFD402.3	Mid Term-1, Quiz & End Sem Exam
16	Detailed study of dates, significant developments	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
17	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
18	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
19	18th Century	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
20	Detailed study of dates, significant developments	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
21	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
22	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
23	19th Century	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
24	Detailed study of dates, significant developments	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
25	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
26	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
27	20th Century	Lecture	BFD402.5	Mid Term-1, Quiz & End Sem Exam
28	Detailed study of dates, significant developments	Lecture	BFD402.5	Mid Term-2, Quiz & End Sem Exam
29	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.5	Mid Term-1, Quiz & End Sem Exam
30	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.5	Mid Term-1, Quiz & End Sem Exam
31	Modern Indian Costumes	Lecture	BFD402.5	Mid Term-2, Quiz & End Sem Exam
32	Influence of the tradition on contemporary emerging	Lecture	BFD402.5	Mid Term-2, Quiz & End Sem



	styles			Exam
33	Influence of the tradition on contemporary emerging styles	Lecture	BFD402.5	Mid Term-2, Quiz & End Sem Exam
34	Influx of western influence against the background of globalization	Lecture	BFD402.5	Mid Term-2, Quiz & End Sem Exam
35	Influx of western influence against the background of globalization	Lecture	BFD402.5	Mid Term-1, Quiz & End Sem Exam
36	Role of export industry.	Lecture	BFD402.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD402.1	Learn to recognize western fashion.	3	3	1	3	1				2		2	1			
BFD402.2	To remember the costume and style of the Renaissance period and Victorian	3	2	2	2	2				2		1	1			
BFD402.3	To learn about the costume of the French Revolution.	3	2	2	2	2				3		3	1			
BFD402.4	To understand the all-knowledge of 17 th and 18 th century fashion and style.	3	3	2	3	2				1		2	1			
BFD402.5	To understand the knowledge of 19 th to 20 th and modern Indian costume.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology
Department of Fashion Design & Technology
I MID-SEMESTER (SEM –IV) 2020-21



Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD402- History of Fashion -IV		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize western fashion. CO2: To remember the costume and style of the Renaissance period and Victorian period.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the Western Period.				3
CO1	Q.2a	What types of clothing were worn by men in 17 th century.				3
	Q.2b	What types of textiles used by Victorian period.				3
CO1	Q.3	Define the hairstyle of western fashion.				6
CO2	Q.4	Explain all types of western period.				3
CO2	Q.5a	Define the term of Renaissance fashion.				3
	Q.5b	Write the women's clothing style of the Victorian Period.				3
CO2	Q 6	Analyze the early fashion and late fashion of Renaissance period.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





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DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : TRADITIONAL TEXTILES AND CRAFT DOCUMENTATION

Course Code : BFD405 Crédits : 03, Session :2020-21(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Shweta Singh

A. Introduction: This course deals with the Traditional textiles and their relevance in the contemporary fashion. This also includes a craft survey and records the country's age-old craft, costumes and accessory tradition. A deep rooted research in the craft, its history and evolution to be surveyed by the students that will provide them an opportunity to interact directly with the craftsmen.

B. Course Outcomes: At the end of the course, students will be able to:

BFD405.1. Learn to the knowledge of Ikat and Block Printing.

BFD405.2. To remember the knowledge of Jamdani and Benaras Brocades.

BFD405.3. To learn about the Kalamkari and Madhubani Painting.

BFD405.4. To understand the all-knowledge of Kanjeevaram and Jaayaar.

BFD405.5. To understand the knowledge of Bandhani and tie & dye.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to develop an understanding of various states textiles and crafts.

PSO 2: Will be able to differentiate the states embroideries.

PSO 3: Will be able to develop the documentation of craft.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age %
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Module I	10
Ikat of Orissa & Andhra Pradesh	
Module II	10
Block Printing of Rajasthan & Gujrat	
Module III	10
Jamdani and Baluchar	
Module IV	10
Benaras Brocades	
Module V	10
Kalamkari from Andhra Pradesh	
Module VI	10
Kanjeevaram, Pochampally	
Module VII	10
Madhubani Painting from Bihar	
Module VIII	10
Jamavaar from Kashmir	
Module IX	10
Bandhani /Tie &dye	
Module X	10
Craft Documentation	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- By Pepin Press, Ikat Patterns
- By Pepin Press , Embroidery
- By Pepin Press ,Chinese Patterns
- By Pepin Press ,Persian Designs
- By Pepin Press ,Geometric Patterns

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Ikat of Orissa & Andhra Pradesh	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
2	Ikat of Orissa & Andhra Pradesh	Lecture	BFD405.1	
3	Ikat of Orissa & Andhra Pradesh	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
4	Ikat of Orissa & Andhra Pradesh	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
5	Block Printing of Rajasthan & Gujrat	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
6	Block Printing of Rajasthan & Gujrat	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
7	<i>Block Printing of Rajasthan & Gujrat</i>	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
8	Block Printing of Rajasthan & Gujrat	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
9	Jamdani and Baluchar	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
10	Jamdani and Baluchar	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
11	Jamdani and Baluchar	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
12	Jamdani and Baluchar	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
13	Benaras Brocades	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
14	Benaras Brocades	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
15	Benaras Brocades	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
16	Benaras Brocades	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
17	Kalamkari from Andhra Pradesh	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
18	Kalamkari from Andhra	Lecture	BFD405.3	Mid Term-1,

	Pradesh			Quiz & End Sem Exam
19	Kalamkari from Andhra Pradesh	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
20	Kalamkari from Andhra Pradesh	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
21	Kanjeevaram, Pochampally	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
22	Kanjeevaram, Pochampally	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
23	Kanjeevaram, Pochampally	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
24	Kanjeevaram, Pochampally	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
25	Madhubani Painting from Bihar	Lecture	BFD405.4	Mid Term-1, Quiz & End Sem Exam
26	Madhubani Painting from Bihar	Lecture	BFD405.4	Mid Term-1, Quiz & End Sem Exam
27	Madhubani Painting from Bihar	Lecture	BFD405.4	Mid Term-1, Quiz & End Sem Exam
28	Madhubani Painting from Bihar	Lecture	BFD405.4	Mid Term-2, Quiz & End Sem Exam
29	Jamavaar from Kashmir	Lecture	BFD405.4	Mid Term-1, Quiz & End Sem Exam
30	Jamavaar from Kashmir	Lecture	BFD405.4	Mid Term-1, Quiz & End Sem Exam
31	Jamavaar from Kashmir	Lecture	BFD405.4	Mid Term-2, Quiz & End Sem Exam
32	Jamavaar from Kashmir	Lecture	BFD405.4	Mid Term-2, Quiz & End Sem Exam
33	Bandhani /Tie &dye	Lecture	BFD405.5	Mid Term-2, Quiz & End Sem Exam
34	Bandhani /Tie &dye	Lecture	BFD405.5	Mid Term-2, Quiz & End Sem Exam
35	Craft Documentation	Lecture	BFD405.5	Mid Term-1, Quiz & End Sem Exam
36	Craft Documentation	Lecture	BFD405.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PO 1	PO 2	PO 3
BFD405.1	Learn to the knowledge of Ikat and Block Printing.	3	3	1	3	1				2		2	1			
BFD405.2	To remember the knowledge of Jamdani and Benaras Brocades.	3	2	2	2	2				2		1	1			
BFD405.3	To learn about the Kalamkari and Madhubani Painting.	3	2	2	2	2				3		3	1			
BFD405.4	To understand the all-knowledge of Kanjeevaram and Jaayaar.	3	3	2	3	2				1		2	1			
BFD405.5	To understand the knowledge of Bandhani and tie & dye.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2020-21						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD405- Traditional Textile And Craft Documentation		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to the knowledge of Ikat and Block Printing. CO2: To remember the knowledge of Jamdani and Benaras Brocades.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term of Ikat.				3
CO1	Q.2a	What the process of block printing.				3
	Q.2b	What types of weave use in ikat.				3
CO1	Q.3	Draw the motifs of block printing..				6
CO2	Q.4	Explain all types of brocades.				3
	Q.5a	What is jamdani explain about it.				3

CO2	Q.5b	Write the short note on benaras brocades.	3
CO2	Q 6	Differentiate the weaving of Ikat and Brocades.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : FASHION ART ILLUSTRATION - IV

Course Code : BFD421 Crédits : 02, Session :2020-21(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Anshu Singh Chaudhary

A. Introduction: The study of this course develops the student's ability to design for different categories of people: Casual and formal. This focuses on designing a garment according to requirement of the industry keeping in mind the forecast of the season.

B. Course Outcomes: At the end of the course, students will be able to:

BFD421.1. To Learn knowledge of uniforms and beachwear.

BFD421.2. To remember the knowledge of bridal wear.

BFD421.3. To learn about how to illustrate ruff and tuff denim texture.

BFD421.4. To understand the all-knowledge of inspirational and innovative designing.

BFD421.5. To understand the knowledge of mix and match and night wear designing.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from

understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme-Specific Outcomes:

PSO 1: Will be able to draw working sketches for beach wear, uniforms, denim, bridal wear etc.

PSO 2: Will be able to differentiate the Inspirational and Innovative designing.

PSO 3: Will be able to develop the design of Mix and match designing.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age %
Module I: Designing of Uniforms	15
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs	

should be made in accordance with the Forecast and the selected segment	
Module II: Designing of beachwear	15
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	
Module III: Designing of bridal Wear	10
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	
Module IV: Ruff and tuff denim wear	10
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	
Module V: Inspirational and Innovative designing	20
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	
Module VI: Mix and match designing	15
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	
Module VII: Designing of night Wear	15
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
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Weightage (%)	5	15	10	70
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CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Introduction to fashion design by Patrick John Ireland
- Fashion designs and illustrations
- Inside fashion design
- Simplicity
- Encyclopedia of fashion detail
- Femina, Elle, FNL, Apparel views to consult

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Designing of Uniforms	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
2	Designing of Uniforms	Practical	BFD421.1	
3	Designing of Uniforms	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
4	Designing of Uniforms	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
5	Designing of Uniforms	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
6	Designing of Uniforms	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
7	Designing of Uniforms	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
8	Designing of beachwear	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
9	Designing of beachwear	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
10	Designing of beachwear	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
11	Designing of beachwear	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
12	Designing of beachwear	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam

13	Designing of beachwear	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
14	Designing of beachwear	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
15	Designing of bridal Wear	Practical	BFD421.2	Mid Term-1, Quiz & End Sem Exam
16	Designing of bridal Wear	Practical	BFD421.2	Mid Term-1, Quiz & End Sem Exam
17	Designing of bridal Wear	Practical	BFD421.2	Mid Term-1, Quiz & End Sem Exam
18	Designing of bridal Wear	Practical	BFD421.2	Mid Term-1, Quiz & End Sem Exam
19	Designing of bridal Wear	Practical	BFD421.2	Mid Term-1, Quiz & End Sem Exam
20	Designing of bridal Wear	Practical	BFD421.2	Mid Term-1, Quiz & End Sem Exam
21	Designing of bridal Wear	Practical	BFD421.2	Mid Term-1, Quiz & End Sem Exam
22	Ruff and tuff denim wear	Practical	BFD421.3	Mid Term-1, Quiz & End Sem Exam
23	Ruff and tuff denim wear	Practical	BFD421.3	Mid Term-1, Quiz & End Sem Exam
24	Ruff and tuff denim wear	Practical	BFD421.3	Mid Term-1, Quiz & End Sem Exam
25	Ruff and tuff denim wear	Practical	BFD421.3	Mid Term-1, Quiz & End Sem Exam
26	Ruff and tuff denim wear	Practical	BFD421.3	Mid Term-1, Quiz & End Sem Exam
27	Ruff and tuff denim wear	Practical	BFD421.3	Mid Term-1, Quiz & End Sem Exam
28	Ruff and tuff denim wear	Practical	BFD421.3	Mid Term-2, Quiz & End Sem Exam
29	Inspirational and Innovative designing	Practical	BFD421.4	Mid Term-1, Quiz & End Sem Exam
30	Inspirational and Innovative designing	Practical	BFD421.4	Mid Term-1, Quiz & End Sem Exam
31	Inspirational and Innovative designing	Practical	BFD421.4	Mid Term-2, Quiz & End Sem Exam

32	Inspirational and Innovative designing	Practical	BFD421.4	Mid Term-2, Quiz & End Sem Exam
33	Inspirational and Innovative designing	Practical	BFD421.4	Mid Term-2, Quiz & End Sem Exam
34	Inspirational and Innovative designing	Practical	BFD421.4	Mid Term-2, Quiz & End Sem Exam
35	Inspirational and Innovative designing	Practical	BFD421.4	Mid Term-1, Quiz & End Sem Exam
36	Mix and match designing	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
37	Mix and match designing	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
38	Mix and match designing	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
39	Mix and match designing	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
40	Mix and match designing	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
41	Mix and match designing	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
42	Mix and match designing	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
43	Designing of night Wear	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
44	Designing of night Wear	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
45	Designing of night Wear	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
46	Designing of night Wear	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
47	Designing of night Wear	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
48	Designing of night Wear	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD421.1	To Learn knowledge of uniforms and beachwear.	3	3	1	3	1				2		2	1			
BFD421.2	To remember the knowledge of bridal wear.	3	2	2	2	2				2		1	1			
BFD421.3	To learn about how to illustrate ruff and tuff denim texture.	3	2	2	2	2				3		3	1			
BFD421.4	To understand the all-knowledge of inspirational and innovative designing.	3	3	2	3	2				1		2	1			
BFD421.5	To understand the knowledge of mix and match and night wear designing.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2020-21						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD421- Fashion Art Illustration IV		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: To Learn knowledge of uniforms and beachwear. CO2: To remember the knowledge of bridal wear.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the design of beachwear.				3
CO1	Q.2a	What is the uniform?				3
	Q.2b	Illustrate the 2 uniforms with details.				3
CO1	Q.3	Draw the flat sketch of beachwear.				6
CO2	Q.4	Explain the components of bridal wear.				3
CO2	Q.5a	Draw the one bridal wear.				3
	Q.5b	Write the short note on one bridal wear design.				3
CO2	Q 6	Create the one design of bridal wear with proper detailing.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : FASHION MODEL DRAWING IV

Course Code : BFD422 Crédits : 02, Session :2020-21(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Twinkle Rastogi

A. Introduction: After the students learn the draping of male figure and move to stylized sketching using different color mediums

B. Course Outcomes: At the end of the course, students will be able to:

BFD422.1. To Learn knowledge of model drawing.

BFD422.2. To remember the knowledge of Male and Female Croquis.

BFD422.3. To learn about how to use the different mediums of colour.

BFD422.4. To understand the all-knowledge of draping the design of male figures.

BFD422.5. To understand the knowledge of stylized sketching.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from

understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme-Specific Outcomes:

PSO 1: Will be able to draw male and female designs on the croquis.

PSO 2: Will be able to use of different colour mediums.

PSO 3: Will be able to develop the stylization figure.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age %
Module I	30

Revision Exercises with Male and Female Croquis	
Module II: Use of different colour mediums	30
Shading pencils, oil and dry pastels, pencil colours and steadytlers, water and poster colours, charcoal pencil and water proof inks	
Module III	20
Draping of Male figures	
Module IV	20
Stylized sketching	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Fashion sketch book by Bina Abbing
- Basic figure drawing and sketching
- Innovative fashion sketching by Rita Gersten
- Model drawing by Bina Abbing
- The use of markers in fashion illustrations by Modezcichnen Mit Markern
- Catalogues-New Look, Moda, Simplicity, Couture Asia

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Revision Exercises with Male and Female Croquis	Practical	BFD422.1	Mid Term-1, Quiz & End Sem Exam
2	Revision Exercises with	Practical	BFD422.1	

	Male and Female Croquis	l		
3	Revision Exercises with Male and Female Croquis	Practica l	BFD422.1	Mid Term-1, Quiz & End Sem Exam
4	Revision Exercises with Male and Female Croquis	Practica l	BFD422.2	Mid Term-1, Quiz & End Sem Exam
5	Revision Exercises with Male and Female Croquis	Practica l	BFD422.2	Mid Term-1, Quiz & End Sem Exam
6	Revision Exercises with Male and Female Croquis	Practica l	BFD422.2	Mid Term-1, Quiz & End Sem Exam
7	<i>Revision Exercises with Male and Female Croquis</i>	Practica l	BFD422.2	Mid Term-1, Quiz & End Sem Exam
8	Revision Exercises with Male and Female Croquis	Practica l	BFD422.2	Mid Term-1, Quiz & End Sem Exam
9	Revision Exercises with Male and Female Croquis	Practica l	BFD422.2	Mid Term-1, Quiz & End Sem Exam
10	Revision Exercises with Male and Female Croquis	Practica l	BFD422.2	Mid Term-1, Quiz & End Sem Exam
11	Revision Exercises with Male and Female Croquis	Practica l	BFD422.2	Mid Term-1, Quiz & End Sem Exam
12	Revision Exercises with Male and Female Croquis	Practica l	BFD422.2	Mid Term-1, Quiz & End Sem Exam
13	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practica l	BFD422.3	Mid Term-1, Quiz & End Sem Exam
14	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practica l	BFD422.3	Mid Term-1, Quiz & End Sem Exam
15	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practica l	BFD422.3	Mid Term-1, Quiz & End Sem Exam
16	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practica l	BFD422.3	Mid Term-1, Quiz & End Sem Exam
17	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practica l	BFD422.3	Mid Term-1, Quiz & End Sem Exam
18	Shading pencils, oil and dry	Practica	BFD422.3	Mid Term-1,

	pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	l		Quiz & End Sem Exam
19	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practica l	BFD422.3	Mid Term-1, Quiz & End Sem Exam
20	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practica l	BFD422.3	Mid Term-1, Quiz & End Sem Exam
21	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practica l	BFD422.3	Mid Term-1, Quiz & End Sem Exam
22	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practica l	BFD422.3	Mid Term-1, Quiz & End Sem Exam
23	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practica l	BFD422.3	Mid Term-1, Quiz & End Sem Exam
24	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practica l	BFD422.3	Mid Term-1, Quiz & End Sem Exam
25	Draping of Male figures	Practica l	BFD422.4	Mid Term-1, Quiz & End Sem Exam
26	Draping of Male figures	Practica l	BFD422.4	Mid Term-1, Quiz & End Sem Exam
27	Draping of Male figures	Practica l	BFD422.4	Mid Term-1, Quiz & End Sem Exam
28	Draping of Male figures	Practica l	BFD422.4	Mid Term-2, Quiz & End Sem Exam
29	Draping of Male figures	Practica l	BFD422.4	Mid Term-1, Quiz & End Sem Exam
30	Draping of Male figures	Practica l	BFD422.4	Mid Term-1, Quiz & End Sem Exam
31	Draping of Male figures	Practica l	BFD422.4	Mid Term-2, Quiz & End Sem Exam

32	Draping of Male figures	Practical	BFD422.4	Mid Term-2, Quiz & End Sem Exam
33	Draping of Male figures	Practical	BFD422.4	Mid Term-2, Quiz & End Sem Exam
34	Draping of Male figures	Practical	BFD422.4	Mid Term-2, Quiz & End Sem Exam
35	Draping of Male figures	Practical	BFD422.4	Mid Term-1, Quiz & End Sem Exam
36	Draping of Male figures	Practical	BFD422.4	Mid Term-1, Quiz & End Sem Exam
37	Mix and match designing	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
38	Mix and match designing	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
39	Mix and match designing	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
40	Mix and match designing	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
41	Mix and match designing	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
42	Mix and match designing	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
43	Designing of night Wear	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
44	Designing of night Wear	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
45	Designing of night Wear	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
46	Designing of night Wear	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
47	Designing of night Wear	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
48	Designing of night Wear	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD422.1	To Learn knowledge of model drawing.	3	3	1	3	1				2		2	1			
BFD422.2	To remember the knowledge of Male and Female Croquis.	3	2	2	2	2				2		1	1			
BFD422.3	To learn about how to use the different mediums of colour.	3	2	2	2	2				3		3	1			
BFD422.4	To understand the all-knowledge of draping the design of male figures.	3	3	2	3	2				1		2	1			
BFD422.5	To understand the knowledge of stylized sketching.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2020-21						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD422 Fashion Model Drawing IV		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1	Q.2,3	Q.5	Q.3,5		Q.6,4
Student will be able to CO1: To Learn knowledge of model drawing. CO2: To remember the knowledge of Male and Female Croquis.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term of model drawing.				3
CO1	Q.2a	What is Stylization?				3
	Q.2b	Draw the 2 female croquis.				3
CO1	Q.3	Draw the one male croquis.				6
CO2	Q.4	Create 1 female dress design on male croquis.				3
CO2	Q.5a	Illustrate the design of females using the shading pencil medium.				3
	Q.5b	Explain the all-colour medium.				3
CO2	Q 6	Create one female design on stylization croquis with				6

		proper detailing.	
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Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : FLAT PATTERN MAKING IV

Course Code : BFD423 Crédits : 03, Session : 2020-21 (Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Pooja Adlakha

A. Introduction: This part of pattern making course enables students to learn about special ladies wear outfits like bath wear, bridal wear, evening wear and nightwear. Commonly worn men's wear outfits like jeans and trousers have also been included in the course.

B. Course Outcomes: At the end of the course, students will be able to:

BFD423.1. To Learn knowledge of yokes and trouser patterns.

BFD423.2. To remember the knowledge of the pattern of style lines bodice and variations of gown.

BFD423.3. To learn about the pattern knowledge of bath robes and bridal wear.

BFD423.4. To understand the all-knowledge of pattern and drafting of the conceptual wear.

BFD423.5. To understand the knowledge of the drafting of men's shirts and nightwear.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.



[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme-Specific Outcomes:

- **PSO 1:** Will be able to development of Yokes.
- **PSO 2:** Will be able to make the drafting of a different patterns.
- **PSO 3:** Will be able to development of patterns for various styles.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age %
Module I: Yokes	10
Shoulder, midriff & hip yokes	
Module II	20
Drafting of jeans and trouser	



Module III: Developing patterns for various styles	20
Dresses with waist seam lines, coordinates, and dresses without seam lines	
Module IV	10
Drafting of Evening Gown's variations	
Module V	10
Drafting of bath robe	
Module VI	10
Drafting of bridal wears	
Module VII	10
Drafting of night wears (Male & Female)	
Module VIII	10
Drafting of men's shirt	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- By Gerry Cooklin, Pattern cutting for women's outerwear
- By Armstrong, Pattern making for fashion design
- By Gloria Mortimer, Pattern designs for children clothes
- By Cloake, Cutting & Draping special occasion clothes
- By Lark Brooks, Every sewer's guide to perfect fit
- By Ann Hagar, Pattern Cutting for Lingerie, Beachwear and Leisurewear
- By Winifred Aldrich, Fabric, form and flat Pattern Cutting

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Shoulder, midriff & hip yokes	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
2	Shoulder, midriff	Practical	BFD423.1	



	& hip yokes			
3	Shoulder, midriff & hip yokes	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
4	Shoulder, midriff & hip yokes	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
5	Shoulder, midriff & hip yokes	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
6	Shoulder, midriff & hip yokes	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
7	Shoulder, midriff & hip yokes	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
8	Shoulder, midriff & hip yokes	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
9	Shoulder, midriff & hip yokes trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
10	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
11	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
12	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
13	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
14	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
15	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
16	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
17	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
18	Drafting of jeans and	Practical	BFD423.1	Mid Term-1,



	trouser			Quiz & End Sem Exam
19	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
20	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
21	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
22	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
23	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
24	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
25	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
26	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
27	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
28	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-2, Quiz & End Sem Exam
29	Drafting of Evening Gown's	Practical	BFD423.2	Mid Term-1, Quiz & End Sem



	variations			Exam
30	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
31	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-2, Quiz & End Sem Exam
32	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-2, Quiz & End Sem Exam
33	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-2, Quiz & End Sem Exam
34	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-2, Quiz & End Sem Exam
35	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
36	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
37	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
38	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
39	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
40	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
41	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
42	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
43	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
44	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
45	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
46	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam



47	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
48	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
49	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
50	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
51	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
52	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
53	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
54	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
55	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
56	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
57	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
58	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
59	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
60	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
61	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
62	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
63	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam



64	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
65	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
67	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
68	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
69	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
70	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
71	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
72	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD422.1	To Learn knowledge of yokes and trouser patterns.	3	3	1	3	1				2		2	1			
BFD422.2	To remember the knowledge of the pattern of style lines bodice and variations of gown.	3	2	2	2	2				2		1	1			



BFD422.3	To learn about the pattern knowledge of bath robes and bridal wear.	3	2	2	2	2				3		3	1			
BFD422.4	To understand the all-knowledge of pattern and drafting of the conceptual wear.	3	3	2	3	2				1		2	1			
BFD422.5	To understand the knowledge of the drafting of men's shirts and nightwear.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2020-21						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD423 Flat Pattern Making–IV		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1	Q.2,3	Q.5	Q.3,5		Q.6,4
Student will be able to CO1: To Learn knowledge of yokes and trouser patterns. CO2: To remember the knowledge of the pattern of style lines bodice and variations of gown.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term of Yokes.				3
CO1	Q.2a	What is jeans?				3
	Q.2b	Make one pattern of lower-wear garment.				3
CO1	Q.3	Make 1 pattern of yokes with detailing.				6
CO2	Q.4	Create 1 female pattern of princess-style lines.				3



CO2	Q.5a	Illustrate the design of 1 evening gown.	3
	Q.5b	Explain the types of gown silhouettes.	3
CO2	Q 6	Create one female design including style lines and gown silhouettes with patterns.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : COMPUTER APPLICATION - IV

Course Code : BFD424 Crédits : 02, Session :2020-21(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Shweta Singh

A. Introduction: This study will introduce the student the usage of computer software's in different areas of Fashion Designing & Technology.

B. Course Outcomes: At the end of the course, students will be able to:

BFD424.1. To Learn knowledge of the tools of illustrator.

BFD424.2. To remember the knowledge of creating the objects and ERP.

BFD424.3. To learn about how to illustrate the gradients in illustrator.

BFD424.4. To understand the all-knowledge of inspirational patterns.

BFD424.5. To understand the knowledge of the colour and different weave.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from

understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme-Specific Outcomes:

PSO 1: Will be able to draw the creating object on software.

PSO 2: Will be able to differentiate the Inspirational and Innovative patterns and gradients.

PSO 3: Will be able to develop the design of the weaves with colours.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Module I	15

Illustrator: Tool Introduction and usage	
Module II	20
Functions of tools & creating objects	
Module III	10
Reach ERP	
Module IV	20
Setting up artwork: Transparency, Gradients and patterns	
Module V	20
Dobby/Jacquard	
Module VI	15
Working on Color separation (2 D)	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Corel Draw 11 for Windows: Visual Quick Start Guide
- From Sue Chastain, your guide to Graphics software
- Corel Draw Studio Techniques: Books: David Huss, Gary W. Priester by David Huss, Gary W. Priester.
- Corel Draw 10 for Windows: Visual Quick Start Guide.
- The Photoshop Cs/Cs2 Wow! Book by Linnea Dayton, Cristen Gillespie

G. Lecture Plan

Lectur e	Topics	Mode of Delivery	Correspo nding CO	Mode of Assessing CO
1	Illustrator: Tool Introduction and usage	Practical	BFD424.1	Mid Term-1, Quiz & End Sem Exam
2	Illustrator: Tool Introduction and usage	Practical	BFD424.1	
3	Illustrator: Tool Introduction and usage	Practical	BFD424.1	Mid Term-1, Quiz & End Sem Exam
4	Illustrator: Tool Introduction and usage	Practical	BFD424.1	Mid Term-1, Quiz & End Sem Exam
5	Illustrator: Tool Introduction and usage	Practical	BFD424.1	Mid Term-1, Quiz & End Sem Exam
6	Illustrator: Tool Introduction and usage	Practical	BFD424.1	Mid Term-1, Quiz & End Sem Exam
7	Illustrator: Tool Introduction and usage	Practical	BFD424.1	Mid Term-1, Quiz & End Sem Exam
8	Functions of tools & creating objects	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
9	Functions of tools & creating objects	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
10	Functions of tools & creating objects	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
11	Functions of tools & creating objects	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
12	Functions of tools & creating objects	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
13	Functions of tools & creating objects	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
14	Functions of tools & creating objects	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
15	Reach ERP	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
16	Reach ERP	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
17	Reach ERP	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
18	Reach ERP	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
19	Reach ERP	Practical	BFD424.2	Mid Term-1, Quiz & End Sem

				Exam
20	Reach ERP	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
21	Reach ERP	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
22	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD424.3	Mid Term-1, Quiz & End Sem Exam
23	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD424.3	Mid Term-1, Quiz & End Sem Exam
24	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD424.3	Mid Term-1, Quiz & End Sem Exam
25	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD424.3	Mid Term-1, Quiz & End Sem Exam
26	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD424.3	Mid Term-1, Quiz & End Sem Exam
27	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD424.3	Mid Term-1, Quiz & End Sem Exam
28	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD424.3	Mid Term-2, Quiz & End Sem Exam
29	Dobby/Jacquard	Practical	BFD424.4	Mid Term-1, Quiz & End Sem Exam
30	Dobby/Jacquard	Practical	BFD424.4	Mid Term-1, Quiz & End Sem Exam
31	Dobby/Jacquard	Practical	BFD424.4	Mid Term-2, Quiz & End Sem Exam
32	Dobby/Jacquard	Practical	BFD424.4	Mid Term-2, Quiz & End Sem Exam
33	Dobby/Jacquard	Practical	BFD424.4	Mid Term-2, Quiz & End Sem Exam
34	Dobby/Jacquard	Practical	BFD424.4	Mid Term-2, Quiz & End Sem Exam

35	Dobby/Jacquard	Practical	BFD424.4	Mid Term-1, Quiz & End Sem Exam
36	Dobby/Jacquard	Practical	BFD424.4	Mid Term-1, Quiz & End Sem Exam
37	Dobby/Jacquard	Practical	BFD424.4	Mid Term-1, Quiz & End Sem Exam
38	Dobby/Jacquard	Practical	BFD424.4	Mid Term-1, Quiz & End Sem Exam
39	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
40	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
41	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
42	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
43	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
44	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
45	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
46	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
47	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
48	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATI ON WITH PROGRAMM E SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3

BFD424.1	To Learn knowledge of the tools of illustrator.	3	3	1	3	1				2		2	1			
BFD424.2	To remember the knowledge of creating the objects and ERP.	3	2	2	2	2				2		1	1			
BFD424.3	To learn about how to illustrate the gradients in illustrator.	3	2	2	2	2				3		3	1			
BFD424.4	To understand the all-knowledge of inspirational patterns.	3	3	2	3	2				1		2	1			
BFD424.5	To understand the knowledge of the colour and different weave.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology
Department of Fashion Design & Technology
I MID-SEMESTER (SEM –IV) 2020-21

Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD424- Computer Applications – IV		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: To Learn knowledge of the tools of illustrator. CO2: To remember the knowledge of creating the objects and ERP.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the tools of illustrator.				3
CO1	Q.2a	What is the illustrator?				3
	Q.2b	Write down the shortcut keys of illustrator.				3
CO1	Q.3	Draw one object using the tools.				6
CO2	Q.4	Explain the components of ERP.				3
CO2	Q.5a	Make one object with using pen tool and a text tool.				3
	Q.5b	Write the making process of the above question.				3
CO2	Q 6	Create one festival poster with all the details.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : PHOTOGRAPHY

Course Code : BFD425 Crédits : 02, Session :2020-21(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Mr. Purujit Chhatrjee

A. Introduction: This study will introduce fashion photography with different camera lenses used in different areas of Fashion Designing & Technology.

Course Outcomes: At the end of the course, students will be able to:

BFD425.1. To Learn knowledge of the history of fashion photography.

BFD425.2. To remember the knowledge of different techniques of film's recording.

BFD425.3. To learn about how to handle camera with accessories.

BFD425.4. To understand the all-knowledge of outdoor and indoor shoots.

BFD425.5. To understand the knowledge of the different studio.

B. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle



[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

C. Programme-Specific Outcomes:

PSO 1: Will be able Know-how of Fashion Photography is: principles, types, application, history.

PSO 2: Will be able to Usage of camera.

PSO 3: Will be able to indoor and outdoor shoots.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

D. Syllabus

Module I:	20
Fashion photography: - principles, types, application, history.	
Module II:	20
Light and light sensitive materials, films, techniques of recordings.	
Module III:	20
Camera: - types, accessories, uses and essential parts of camera.	
Module IV	20
Assignment on indoor and outdoor shoots.	



Module V	20
Visit to a studio	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

E. Suggested Text/Reference Books:

- Billy Pegram. Fashion Model Photography by
- Cathy Joseph. Outdoor Lightning-Fashion and Glamour. AVA Publishing, 2003.
- Catwalking, Harriot Quick.
- Catwalk, Snadra Moir, Supermodel.
- Fruits, Phaidon.

F. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
2	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	
3	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
4	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
5	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
6	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
7	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
8	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
9	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
10	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.2	Mid Term-1, Quiz & End Sem Exam



11	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
12	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
13	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
14	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
15	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
16	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
17	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
18	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
19	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
20	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
21	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
22	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
23	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
24	Camera: - types,	Practical	BFD425.3	Mid Term-1,



	accessories, uses and essential parts of camera.			Quiz & End Sem Exam
25	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
26	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
27	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
28	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-2, Quiz & End Sem Exam
29	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
30	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-1, Quiz & End Sem Exam
31	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-2, Quiz & End Sem Exam
32	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-2, Quiz & End Sem Exam
33	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-2, Quiz & End Sem Exam
34	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-2, Quiz & End Sem Exam
35	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-1, Quiz & End Sem Exam
36	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-1, Quiz & End Sem Exam
37	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-1, Quiz & End Sem Exam
38	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-1, Quiz & End Sem Exam
39	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-1, Quiz & End Sem Exam



40	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
41	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
42	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
43	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
44	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
45	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
46	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
47	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
48	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam

G. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8	PO 9	PO 10	PO 11	PO 12	PO 1	PO 2	PO 3
BFD425.1	To Learn knowledge of the history of fashion photography.	3	3	1	3	1				2		2	1			
BFD425.2	To remember the knowledge of different techniques of film's recording.	3	2	2	2	2				2		1	1			
BFD425.3	To learn about how to handle camera with accessories.	3	2	2	2	2				3		3	1			



BFD425.4	To understand the all-knowledge of outdoor and indoor shoots.	3	3	2	3	2				1		2	1			
BFD425.5	To understand the knowledge of the different studio.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2020-21						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD425- Photography		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: To Learn knowledge of the history of fashion photography. CO2: To remember the knowledge of different techniques of film recording.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term fashion photography.				3
CO1	Q.2a	What is the history of fashion photography?				3
	Q.2b	Write down the types of fashion photography.				3
CO1	Q.3	Draw the flow chart of principles of photography.				6
CO2	Q.4	Explain the tools of the camera.				3
CO2	Q.5a	List out the sensitive materials of lights.				3
	Q.5b	Make the process of recordings of films.				3
CO2	Q 6	Create one story and write down the list of equipment.				6
Attainments		Rubric				
Level	1	IF 60% of students secure more than 60% marks then level 1				
Level	2	IF 70% of students secure more than 60% marks then level 2				
Level	3	IF 80% of students secure more than 60% marks then level 3				



AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : GARMENT CONSTRUCTION-II

Course Code : BFD426 Crédits : 02, Session : 2020-21(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Pooja Adalkha

A. Introduction: This course is an advancement of the third-semester program. The study of this course develops an understanding of sewing of more complex garments with further detailing.

B. Course Outcomes: At the end of the course, students will be able to:

BFD426.1. To Learn construction knowledge of the Evening gown.

BFD426.2. To remember the knowledge of the stitching of the princess line.

BFD426.3. To learn about how to construct bathrobes.

BFD426.4. To understand all stitching knowledge of construction of nightwear (Male & Female)

BFD426.5. To understand the Construction studios of the men's shirt.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.



[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme-Specific Outcomes:

PSO 1: Will be able to construct the gown and princess line top.

PSO 2: Will be able to stitch male and female garments.

PSO 3: Will be able to design the designer garments for male and female.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Module I	20
Construction of Evening gown	
Module II	20
Construction of Princess line top	
Module III	20
Construction of Bathrobe	
Module IV	20



Construction of nightwear (Male & Female)	
Module V	20
Construction of men's shirt	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Step by step dress making course by Leila Aitken
- Pattern Cutting by Zarapkar
- Introduction to clothing production management by A J Chuter
- Pattern making for fashion design by Armstrong

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
2	Construction of Evening gown	Practical	BFD426.1	
3	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
4	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
5	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
6	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
7	<i>Construction of Evening gown</i>	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
8	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
9	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
10	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
11	Construction of Princess	Practical	BFD426.2	Mid Term-1,



	line top			Quiz & End Sem Exam
12	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
13	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
14	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
15	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
16	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
17	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
18	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
19	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
20	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
21	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
22	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
23	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
24	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
25	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
26	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
27	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
28	Construction of Bathrobe	Practical	BFD426.3	Mid Term-2, Quiz & End Sem Exam



29	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
30	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-1, Quiz & End Sem Exam
31	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-2, Quiz & End Sem Exam
32	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-2, Quiz & End Sem Exam
33	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-2, Quiz & End Sem Exam
34	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-2, Quiz & End Sem Exam
35	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-1, Quiz & End Sem Exam
36	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-1, Quiz & End Sem Exam
37	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-1, Quiz & End Sem Exam
38	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-1, Quiz & End Sem Exam
39	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-1, Quiz & End Sem Exam
40	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam
41	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam
42	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam
43	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam
44	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam
45	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam
46	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem



				Exam
47	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam
48	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD426.1	Learn construction knowledge of the Evening gown.	3	3	1	3	1				2		2	1			
BFD426.2	To remember the knowledge of the stitching of the princess line.	3	2	2	2	2				2		1	1			
BFD426.3	To learn about how to construct bathrobes	3	2	2	2	2				3		3	1			
BFD426.4	To understand all stitching knowledge of construction of nightwear (Male & Female).	3	3	2	3	2				1		2	1			
BFD426.5	To understand the Construction studios of the men's shirt.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2020-21		
Class: B. Des. (Fashion Design) IV Semester		
Subject Name: BFD426- Garment Construction – II	Time: 2 Hrs.	Max. Marks: 30



Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6

Student will be able to

CO1: Learn construction knowledge of the evening gown.

CO2: To remember the knowledge of the stitching of the princess line.

CO Map	Question No.	Question	Marks
CO1	Q.1	Explain the term Garment Construction.	3
CO1	Q.2a	Make the pattern of an A-Line skirt with stitching.	3
	Q.2b	Write down the step of the bodice pattern.	3
CO1	Q.3	Draw the 1 design of the gown with stitching details.	6
CO2	Q.4	Explain the style lines.	3
CO2	Q.5a	What types of styles of lines are used in construction?	3
	Q.5b	Stitch the one-panel princess top.	3
CO2	Q 6	Construct one garment including the style line.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Apparel Production
Course Code : BFD 502, Crédits : 03, Session : 2020-21(Odd Sem.), Class : B.Des. 3rd Year
Faculty Name : Mr.Mahima Nand

A. Introduction : The students study the garment production in Garment Manufacturing unit.

B. Course Outcomes: At the end of the course, students will be able to:

BFD502.1. Know-how of cutting and sewing process of whole garment.

BFD502.2. Acquire knowledge about the Construction of garment same as Industrial process..

BFD502.3. Students will learn about Production planning and control of raw material, finished product, Quality standards/ Export order audits of fabric, garments etc..

C. Programme Outcomes:

[PO.1]. Design knowledge : To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion,



garments, and lifestyle items.

[PO.10].Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11].Projectmanagementandfinance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12].Life-longlearning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves	A	5%



	including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F.

Syllabus .

Module I: Machinery and Equipment

Cutting, sewing, finishing, washing, stain removal, embellishment.

Module II: Production methodology

Assembly line, individual garment manufacturing, job work, quality checkpoints.

Module III: Production planning and control

Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.

Module IV: Quality Assurance

Understanding quality standards, analyzing test reports, basic fabric and sewing defects.

Module V: Labeling and Packaging

Care labeling, packing and packaging

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H: Suggested Text/Reference Books:

- **By Giolleo and Berks, fashion Production Terms**
- **By Grig Hazer, Fantastic Fit For Everybody**
- **By Hellen Goworek, Fashion Buying**
- By Mules, Timeline of World Costumes
- By John Paacock, Fashion Source Book, The 1960's, The 1970's The 1980's
- By John Paacock, The chronicle of Western Costumes



Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-1	Mid Term-1, PPT & End Sem Exam
2	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-1	Mid Term-1, PPT & End Sem Exam
3	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-1	Mid Term-1, PPT & End Sem Exam
4	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-1	Mid Term-1, PPT & End Sem Exam
5	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-2	Mid Term-1, PPT & End Sem Exam
6	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-2	Mid Term-1, PPT & End Sem Exam
7	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-2	Mid Term-1, PPT & End Sem Exam



8	Production methodology Assembly line, individual garment manufacturing, job work, quality checkpoints.	Lecture	BFD502-2	Mid Term-1, PPT & End Sem Exam
9	Production methodology Assembly line, individual garment manufacturing, job work, quality checkpoints.	Lecture	BFD502-3	Mid Term-1, PPT & End Sem Exam
10	Production methodology Assembly line, individual garment manufacturing, job work, quality checkpoints.	Lecture	BFD502-3	Mid Term-1, PPT & End Sem Exam
11	Production methodology Assembly line, individual garment manufacturing, job work, quality checkpoints.	Lecture	BFD502-3	Mid Term-1, PPT & End Sem Exam
12	Production methodology Assembly line, individual garment manufacturing, job work, quality checkpoints.	Lecture	BFD502-3	Mid Term-1, PPT & End Sem Exam
13	Production methodology Assembly line, individual garment manufacturing, job work, quality checkpoints.	Lecture	BFD502-4	Mid Term-1, PPT & End Sem Exam
14	Production methodology Assembly line, individual garment manufacturing, job work, quality checkpoints.	Lecture	BFD502-4	Mid Term-1, PPT & End Sem Exam
15	Production planning and control	Lecture	BFD502-4	Mid Term-1, PPT & End Sem Exam



	Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.			
16	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.	Lecture	BFD502-4	Mid Term-1, PPT & End Sem Exam
17	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.	Lecture	BFD502-5	Mid Term-1, PPT & End Sem Exam
18	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.	Lecture	BFD502-5	Mid Term-1, PPT & End Sem Exam
19	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory	Lecture	BFD502-5	Mid Term-1, PPT & End Sem Exam



	control.			
20	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.	Lecture	BFD502-5	Mid Term-1, PPT & End Sem Exam
21	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
22	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
23	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
24	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
25	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
26	Quality Assurance	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam



	Understanding quality standards, analyzing test reports, basic fabric and sewing defects.			
27	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
28	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
29	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
30	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
31	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
32	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
33	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
34	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam



35	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
36	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD502.1	Know-how of cutting and sewing process of whole garment.				3	2			2	3	3	2	2			
BFD502.2	Acquire knowledge about the Construction of garment same as Industrial process				2	2			2	3	3	3	1			
BFD502.3	Students will learn about Production planning and control of raw material, finished product				2	1	1		2	3	3	3	2			



Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: Students will know about the procedure of garment manufacturing. CO2: Acquire knowledge about the workrooms and working tools. CO3: Students will be familiar with the raw material and finished product.						
COMap	QuestionNo.	Question				Marks
CO1	Q.1	What are the basic tools and machinery required for garment construction.				3

BFD502.4	Students will learn about Quality standards/ Export order audits of fabric, garments etc..	1	2	3	1	2	3	3			
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CO1	Q.2a	How many types of garment samples .	3
	Q.2b	What are the production planning and allocation.	3
CO1	Q.3	Explain in the brief of mass production and job batch.	6
CO2	Q.4	What are the care labels and its uses.	3
CO3	Q.5a	What precautions should follow for packing and packaging.	3
	Q.5b	What are the fabric defects and sewing defects.	3
CO3	Q6	What standards should follow for Export quality product manufacturing.	6

Sample Question Paper

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2: 70% of students secure more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Quality Control & Production V Sem
Course Code : BFD 506, Crédits : 03, Session : 2020-21(Odd Sem.), Class : B.Des. 3rd Year
Faculty Name : Ms. Mahima Nand

A. Introduction: Quality control is an important aspect of garment manufacturing, this subject provides a detailed knowledge to students regarding the quality aspects, production, planning and control, maintenance of equipment, material handling, utilization of resources etc of a garment so that the quality and cost both are in an equilibrium. The techniques of working and work flow in a garment manufacturing unit form the core of this subject.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD506.1.** *Learning of quality control tools, standards etc.*
- **BFD506.2.** Understanding of textile machinery and Analysis of fabric defects.
- **BFD506.3.** Identify and to know-how of Total Quality Management. Marker planning, industrial sewing line set up and Inventory management, Cost Analysis

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.



[PO.11].Projectmanagementandfinance:Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12].Life-longlearning:Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO1:be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



F. Syllabus:

Module I: Quality Control

Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects

Module II: Inspection and Testing

Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing

Module III: Concept of TQM

Need and Importance of Quality management in all areas of production; Procurement of raw materials; Fabric defects in spinning, weaving, dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO 9000 concepts and its evolution and its implications

Module IV: Production Management

Meaning and need for production management; Types of production-Job, Batch and mass production

Module V: Material Planning & Allocation

Material planning and allocation; Process planning and process sheet; Production control

Module VI: Workroom management

Marker planning and placement of markers; Line and sample development

Module VII: Inventory control and Cost estimation

Need and advantages of inventory control; introduction and functions of cost estimation, estimation procedure, elements of cost and ladder of costs, method of calculating depreciation, overhead expenses and distribution of overhead expense.

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70



CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & References:

- I. **Lecture Plan**
- II.



Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam
2	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam
3	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam
4	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam
5	Quality Control Meaning and Need for quality control; Approaches to quality	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam



	control; Statistical quality control; Acceptance sampling, Types of defects			
6	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam
7	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam
8	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing	Lecture	BFD506-2	Mid Term-1, PPT & End Sem Exam
9	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality	Lecture	BFD506-2	Mid Term-1, PPT & End Sem Exam



	controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing			
10	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing	Lecture	BFD506-2	Mid Term-1, PPT & End Sem Exam
11	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing	Lecture	BFD506-2	Mid Term-1, PPT & End Sem Exam
12	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality	Lecture	BFD506-2	Mid Term-1, PPT & End Sem Exam



	controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing			
13	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing	Lecture	BFD506-2	Mid Term-1, PPT & End Sem Exam
14	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing	Lecture	BFD506-2	Mid Term-1, PPT & End Sem Exam
15	Concept of TQM Need and Importance of Quality management in all areas of production; Procurement of raw materials; Fabric defects in spinning, weaving,	Lecture	BFD506-3	Mid Term-1, PPT & End Sem Exam



	dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO 9000 concepts and its evolution and its implications			
16	Concept of TQM Need and Importance of Quality management in all areas of production; Procurement of raw materials; Fabric defects in spinning, weaving, dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO 9000 concepts and its evolution and its implications	Lecture	BFD506-3	Mid Term-1, PPT & End Sem Exam
17	Concept of TQM Need and Importance of Quality management in all areas of production; Procurement of raw materials; Fabric defects in spinning, weaving, dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO 9000 concepts and its evolution and its implications	Lecture	BFD506-3	Mid Term-1, PPT & End Sem Exam
18	Concept of TQM Need and Importance of Quality management in all areas of production; Procurement of raw	Lecture	BFD506-3	Mid Term-1, PPT & End Sem Exam



	materials; Fabric defects in spinning, weaving, dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO 9000 concepts and its evolution and its implications			
19	Concept of TQM Need and Importance of Quality management in all areas of production; Procurement of raw materials; Fabric defects in spinning, weaving, dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO 9000 concepts and its evolution and its implications	Lecture	BFD506-3	Mid Term-1, PPT & End Sem Exam
Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
20	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
21	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam



22	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
23	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
24	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
25	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
26	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
27	Material Planning &	Lecture	BFD506-5	Mid Term-1,



	Allocation Material planning and allocation; Process planning and process sheet; Production control			PPT & End Sem Exam
28	Material Planning & Allocation Material planning and allocation; Process planning and process sheet; Production control	Lecture	BFD506-5	Mid Term-1, PPT & End Sem Exam
29	Material Planning & Allocation Material planning and allocation; Process planning and process sheet; Production control	Lecture	BFD506-5	Mid Term-1, PPT & End Sem Exam
30	Workroom management Marker planning and placement of markers; Line and sample development	Lecture	BFD506-6	Mid Term-1, PPT & End Sem Exam
31	Workroom management Marker planning and placement of markers; Line and sample development	Lecture	BFD506-6	Mid Term-1, PPT & End Sem Exam
32	Workroom management Marker planning and placement of markers; Line and sample development	Lecture	BFD506-6	Mid Term-1, PPT & End Sem Exam
33	Inventory control and	Lecture	BFD506-7	Mid Term-1,



	Cost estimation Need and advantages of inventory control; introduction and functions of cost estimation, estimation procedure, elements of cost and ladder of costs, method of calculating depreciation, overhead expenses and distribution of overhead expense.			PPT & End Sem Exam
34	Inventory control and Cost estimation Need and advantages of inventory control; introduction and functions of cost estimation, estimation procedure, elements of cost and ladder of costs, method of calculating depreciation, overhead expenses and distribution of overhead expense.	Lecture	BFD506-7	Mid Term-1, PPT & End Sem Exam
35	Inventory control and Cost estimation Need and advantages of inventory control; introduction and functions of cost estimation, estimation procedure, elements of cost and ladder of costs, method of calculating depreciation, overhead expenses and distribution of overhead expense.	Lecture	BFD506-7	Mid Term-1, PPT & End Sem Exam
36	Inventory control and Cost estimation Need and advantages of inventory control;	Lecture	BFD506-7	Mid Term-1, PPT & End Sem Exam



	introduction and functions of cost estimation, estimation procedure, elements of cost and ladder of costs, method of calculating depreciation, overhead expenses and distribution of overhead expense.			
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A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD506.1.	. Learning of quality control tools , standards etc.				3	2			2	3	3	2	2			
BFD506.2.	Understanding of textile machinery and Analysis of fabric defects.				2	2			2	3	3	3	1			
BFD506.3	. Identify and to know-how of Total Quality Management. Marker planning, industrial sewing line set up and Inventory management , Cost Analysis				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology IMID-SEMESTER(SEM-V)2021-22		
Class :B.Des (FD) V Semester		
Subject Name: BFD 506 Quality Control & Production	Time:2 Hrs	Max.Marks:30



Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		

Student will be able to

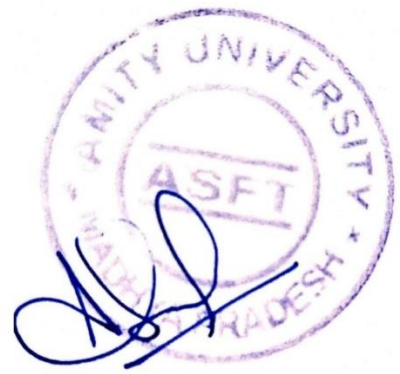
- CO1. Learning of quality control tools , standards etc.
- CO2.Understanding of textile machinery and Analysis of fabric defects.
- CO3. Identify and to know-how of Total Quality Management. Marker planning, industrial sewing line set up and Inventory management , Cost Analysis.

CO Map	Question No.	Question	Marks
CO1	Q.1	What do you understand by Quality Standards of garments.	3
CO1	Q.2a	What is the importance of Quality Control tools in garment industries.	3
	Q.2b	What are fabric defects and how find out the solution to deal with defects.	3
CO1	Q.3	Explain briefly Textile Machinery used in Garment industries.	6
CO2	Q.4	What is Marker Planning.	3
CO3	Q.5a	What is the Quality management and inventory management .Differentiate between them.	3
	Q.5b	What is cost sheet .how we do cost analysis.	3
CO3	Q6	Explain the different section of garment industry with sewing line section.	6

Attainments		Rubric
Level	1	IF60%ofstudentssecuremorethan60%marksthenlevel1
Level	2	IF70%ofstudentssecuremorethan60%marksthenlevel2
Level	3	IF80%ofstudentssecuremorethan60%marksthenlevel3



Attainment Level 1: 60% of students secure more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Fashion Forecasting V Sem
Course Code : BFD 507, Crédits : 02, Session : 2020-21(Odd Sem.), Class : B.Des. 3rd Year
Faculty Name : Ms. Rupali Kakaria

A. Introduction : The students are made to start their work with the collection of data regarding fashion forecasting, trend analysis and presentations. They are then made to forecast the fashion trend and dictate fashion in their very own way.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD507.1** *Concept of Fashion Forecasting & its relevance.*
- *BFD507. 2 Know -how of Fashion Forecasting tools*
- *BFD 507 .3 Creation of Story board*
- *BFD 507.4 Brain storming through magazines, Fashion literature.*

C. Program Outcomes:

[PO.1].Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5].Modern tool usage :For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10].Communication :Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11].Project management and finance :Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.



[PO.12].Life-long learning :Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Program Specific Outcomes:

PSO1:be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



F. Syllabus:

Module I: Concept of fashion forecasting

Module II: Awareness of fashion fairs and fashion centers

Module III: Study of trends Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information

Module IV: Market research

Module V: Product planning and development

Module VI: Preparation of story boards for specific target

Module VII: Visual merchandising/window display Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information, Role of Exhibitions and Fashion shows

Module VIII: Preparation of fashion forecast for different seasons 10 Presentation of designs

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & References:

I. **Lecture Plan**

II.



Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Concept of fashion forecasting	Lecture	BFD507-1	Mid Term-1, PPT & End Sem Exam
2	Concept of fashion forecasting	Lecture	BFD507-1	Mid Term-1, PPT & End Sem Exam
3	Concept of fashion forecasting	Lecture	BFD507-1	Mid Term-1, PPT & End Sem Exam
4	Awareness of fashion fairs and fashion centers	Lecture	BFD507-2	Mid Term-1, PPT & End Sem Exam
5	Awareness of fashion fairs and fashion centers	Lecture	BFD507-2	Mid Term-1, PPT & End Sem Exam
6	Awareness of fashion fairs and fashion centers	Lecture	BFD507-2	Mid Term-1, PPT & End Sem Exam
7	Study of trends Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information	Lecture	BFD507-3	Mid Term-1, PPT & End Sem Exam
8	Study of trends Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information	Lecture	BFD507-3	Mid Term-1, PPT & End Sem Exam
9	Study of trends Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information	Lecture	BFD507-3	Mid Term-1, PPT & End Sem Exam



10	Market research	Lecture	BFD507-4	Mid Term-1, PPT & End Sem Exam
11	Market research	Lecture	BFD507-4	Mid Term-1, PPT & End Sem Exam
12	Market research	Lecture	BFD507-4	Mid Term-1, PPT & End Sem Exam
13	Product planning and development	Lecture	BFD507-5	Mid Term-1, PPT & End Sem Exam
14	Product planning and development	Lecture	BFD507-5	Mid Term-1, PPT & End Sem Exam
15	Product planning and development	Lecture	BFD507-5	Mid Term-1, PPT & End Sem Exam
16	Preparation of story boards for specific target	Lecture	BFD507-6	Mid Term-1, PPT & End Sem Exam
17	Preparation of story boards for specific target	Lecture	BFD507-6	Mid Term-1, PPT & End Sem Exam
18	Preparation of story boards for specific target	Lecture	BFD507-6	Mid Term-1, PPT & End Sem Exam
19	Visual merchandising/window display Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information, Role of Exhibitions and Fashion shows	Lecture	BFD507-7	Mid Term-1, PPT & End Sem Exam
20	Visual merchandising/window display Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information, Role of Exhibitions and Fashion	Lecture	BFD507-7	Mid Term-1, PPT & End Sem Exam



	shows			
21	Visual merchandising/window display Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information, Role of Exhibitions and Fashion shows	Lecture	BFD507-7	Mid Term-1, PPT & End Sem Exam
22	Preparation of fashion forecast for different seasons 10 Presentation of designs	Lecture	BFD507-8	Mid Term-1, PPT & End Sem Exam
23	Preparation of fashion forecast for different seasons 10 Presentation of designs	Lecture	BFD507-8	Mid Term-1, PPT & End Sem Exam
24	Preparation of fashion forecast for different seasons 10 Presentation of designs	Lecture	BFD507-8	Mid Term-1, PPT & End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD507.1.	. Learning of Concept of Fashion Forecasting & its relevance.				3	2			2	3	3	2	2			



BFD507.2.	Understanding to Know -how of Fashion Forecasting tools				2	2			2	3	3	3	1			
BFD507.3	<i>Understand & Identify to Creation of Story board</i>				2	1	1		2	3	3	3	2			
BFD507.4	<i>Brain storming through magazines, Fashion literature.</i>	1		3	2	1	3		2	3	3	3	2			

Sample Question Paper

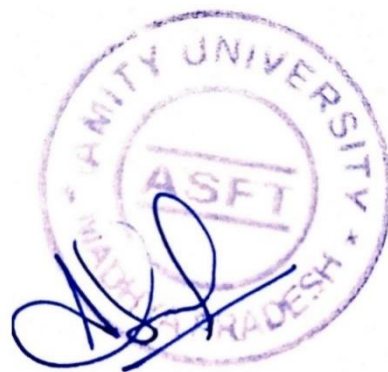
Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER(SEM-V)2021-22						
Class :B.Des (FD) V Semester						
Subject Name: BFD 507 Fashion Forecasting		Time:2 Hrs			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to • CO1. Learning of Concept of Fashion Forecasting & its relevance • CO2. Understanding to Know -how of Fashion Forecasting tools • CO3. Understand & Identify to Creation of Story board • CO4.. Brain storming through magazines, Fashion literature						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by Fashion Forecasting.				3
CO1	Q.2a	What is the importance of Fashion forecasting for a designer.				3
	Q.2b	What are important tools for Fashion Forecasting.				3
CO1	Q.3	Explain how the national and international market research is important for Fashion Forecasting.				6
CO2	Q.4	What is the role of Digital media in Fashion Forecasting.				3



CO3	Q.5a	What is Visual Merchandising and how it is useful for Fashion Forecasting.	3
	Q.5b	What is story board and its specific target .	3
CO3	Q6	Explain the role of Fashion Shows and exhibitions in Fashion Forecasting.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2: 70% of students secure more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Computer Applications –V , V Sem
Course Code : BFD 524, Crédits : 02, Session : 2020-21(Odd Sem.), Class : B.Des. 3rd Year
Faculty Name : Ms. Shweta Singh

- **Introduction :** This course will make the student use computer software like Reach Fashion studio, Photoshop, Coral draw, Adobe illustrator etc for compilation of portfolio for Graduation Design Collection undergoing various processes.
- **Course Outcomes:** At the end of the course, students will be able to:
 - **BFD 524 1.** Working Knowledge of various software.
 - **BFD 524.2** Know-how of execute Computer added Designing.
 - **BFD 524. 3 .** Develop the graduation design portfolio .
- **Program Outcomes:**

[PO.1].Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5].Modern tool usage :For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10].Communication :Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11].Project management and finance :Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.



[PO.12].Life-long learning :Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

- **Program Specific Outcomes:**

PSO1 : be able to understand about useful software for develop the portfolio.

PSO 2: be able to create exclusively designed products with the help of different software skills.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

- **Assessment Plan:**

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25%includesalltypesofleaves Including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

- **Syllabus:**

Module I

Tools Introduction and usage

Module II

Cleaning & Selection of fabric

Module III



Color Reduction

Module IV

Texture Mapping

Module V

Mood board & Color board

Module VI

Draping

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & References:

Text:

- By Winifred Aldrich, CAD in Clothing and Textiles
- By Alison Beazley and Terry Bond, Computer Aided Pattern Design and Product Development

References:

- By Bina Abbing, Advanced Fashion Sketchbook
- By Pepin Press, Ikat Patterns

- I. **Lecture Plan**
- II.



Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
2	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
3	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
4	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
5	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
6	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
7	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
8	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
9	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
10	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
11	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
12	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
13	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
14	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
15	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
16	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
17	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
18	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
19	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
20	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
21	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT



				& End Sem Exam
22	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
23	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
24	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
25	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
26	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
27	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
28	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
29	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
30	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
31	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
32	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
33	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
34	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
35	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
36	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
37	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
38	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
39	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
40	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
41	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam
42	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam
43	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam
44	Draping	Practical	BFD524-6	Mid Term-1, PPT



				& End Sem Exam
45	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam
46	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam
47	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam
48	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD524.1.	Working Knowledge of various software				3	2			2	3	3	2	2			
BFD524.2.	<i>Know-how of execute Computer added Designing</i>				2	2			2	3	3	3	1			
BFD524.3	<i>Develop the graduation design portfolio</i>				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER(SEM-V)2021-22		
Class :B.Des (FD) V Semester		
Subject Name: BFD 524 Computer Applications	Time:2 Hrs	Max.Marks:30



Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6	Q.5	Q.4,5,6

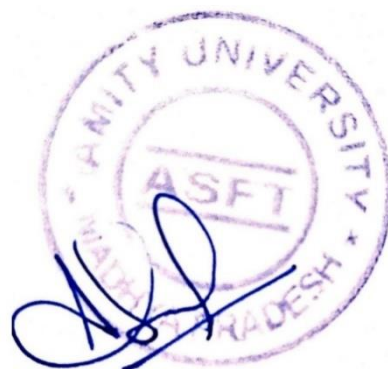
Student will be able to

- CO1 To remember the knowledge of creating the objects and ERP.
- CO2 To learn about how to illustrate the gradients in illustrator.
- CO3 To understand the all-knowledge of inspirational patterns.

CO Map	Question No.	Question	Marks
CO1	Q.1	Explain the tools of Photoshop and coral draw.	3
CO1	Q.2a	What is Texture mapping.	3
	Q.2b	What are important tools for creating object in illustrator.	3
CO1	Q.3	Explain how to create the object and ERP. With color reduction.	6
CO2	Q.4	Create one picture using Lasso tool.	3
CO3	Q.5a	What are mood board and story board.	3
	Q.5b	Draw a Male Formal wear using with details.	3
CO3	Q6	Create a wedding gown with Draping .	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2: 70% of students secure more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Garment Construction V Sem
Course Code : BFD 526, Crédits : 02, Session : 2020-21(Odd Sem.), Class : B.Des. 3rd Year
Faculty Name : Ms. Shweta Singh

A. Introduction : This is advancement of garment construction course. Every garment has its own features and style of construction. In this particular semester, students are exposed to construct special garments for both male and female.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 526 1.** Construction of various garments includes Jeans, Trouser with pockets etc.
- **BFD526 2** Know-how of executive as well as formal garment construction.
- **BFD526 3.** Construction of maternity wear and Bridal wear.

C. Program Outcomes:

[PO.1].Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5].Modern tool usage :For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10].Communication :Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11].Project management and finance :Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.



[PO.12].Life-long learning :Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Program Specific Outcomes:

PSO1:be able to understand about taking body measurements and develop patterns according to measurements .Construction of different garments with Pockets, plackets, Style lines. Also learn different seam finishes.

PSO 2: be able to create exclusively designed products with the help of different methods and materials .and most importantly students are able to solve fitting problems.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance isrequiredtobemaintainedbyastudentto be qualified for taking up the EndSemester examination. The allowanceof 25%includesalltypesofleaves includingmedicalleaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



F. Syllabus

Module I Construction of Jeans (Male & Female)

Module II Construction of Trouser with pockets

Module III Construction of Bridal Wear (Indian /western)

Module IV Construction of Pregnancy & Maternity wear

Module V Construction of Executive wear

Module VI Construction of men's formal

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & References:

Text:

- Complete Guide to Sewing by Reader's Digest References:
- Step by step dress making course by Leila Aitken
- By Ann Haggard, Pattern Cutting for Lingerie, Beachwear and Leisurewear
- By Winifred Aldrich, Metric Pattern Cutting
- Pattern making for fashion design by Armstrong
- By Winifred Aldrich, Metric Pattern Cutting for Men's wear

I. Lecture Plan

II.



Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
2	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
3	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
4	<i>Construction of Jeans (Male & Female)</i>	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
5	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
6	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
7	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
8	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT & End Sem Exam
9	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
10	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
11	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
12	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
13	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
14	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
15	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
16	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT & End Sem Exam
17	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
18	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
19	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
20	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
21	Construction of Bridal	Practical	BFD526-3	Mid Term-1, PPT



	Wear (Indian /western)			& End Sem Exam
22	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
23	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
24	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT & End Sem Exam
25	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
26	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
27	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
28	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
29	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
30	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
31	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
32	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT & End Sem Exam
33	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
34	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
35	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
36	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
37	Construction of Executive wea	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
38	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
39	Construction of	Practical	BFD526-5	Mid Term-1, PPT



	Executive wear			& End Sem Exam
40	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam
41	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam
42	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam
43	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam
44	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam
45	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam
46	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam
47	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam
48	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT & End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD526.1.	. Learning of Construction of various garments includes Jeans, Trouser with pockets etc				3	2			2	3	3	2	2			

BFD526.2.	Know-how of executive as well as formal garment construction				2	2			2	3	3	3	1			
BFD526.3	Construction of maternity wear and Bridal wear.				2	1	1		2	3	3	3	2			



Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER(SEM-V)2021-22						
Class :B.Des (FD) V Semester						
Subject Name: BFD 526 Garment Constructions		Time:2 Hrs			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6	Q.5	Q.4,5,6
Student will be able to - CO1. Learning of Construction of various garments includes Jeans, Trouser with pockets etc - CO2. Know-how of executive as well as formal garment construction with seam finishes. - CO3. Construction of maternity wear and Bridal wear .with special features.						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by different types of jeans stitching.				3
CO1	Q.2a	What is the importance of seam finishes in garment constructions.				3
	Q.2b	What are important tools for garment construction.				3
CO1	Q.3	Explain the difference in Formal wear and casual wear.				6
CO2	Q.4	What are the special precautions keep in mind when stitching maternity wear.				3
CO3	Q.5a	What are the female executive wear and what restrictions should follow when construct it.				3
	Q.5b	Explain basic seams and which seam is used to construct Formal Shirt.				3
CO3	Q6	Explain the Indian Bridal Wear and its Special features.				6

Attainments		Rubric
Level	1	IF60%ofstudentssecuremorethan60%marksthenlevel1
Level	2	IF70%ofstudentssecuremorethan60%marksthenlevel2
Level	3	IF80%ofstudentssecuremorethan60%marksthenlevel3



Attainment Level 2: 70% of students secure more than 60% marks.





AMITY UNIVERSITY MADHYA PRADESH, GWALIOR

AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

DEPARTMENT OF FASHION DESIGN

PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Bachelor of Design (B.Des) FD, Academic Year – 2020-21

Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.



Programme Specific Outcomes:

PSO1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Way of its appreciation, enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

Note: - Correlation levels 1, 2 and 3 as defined below:

1: Slight (Low), 2: Moderate (Medium) and 3: Substantial (High)

If there is no correlation, put “-”

PROGRAMME ARTICULATION MATRIX																
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
V SEM	BFD 502	3	2	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD506	3	1	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD507	3	3	2	3	3	2	2	-	3	2	3	3	-	-	-
	BFD524	2	2	2	-	3	-	3	2	-	3	-	3	-	-	-
	BFD526	3	3	1	2	3	3	3	3	3	-	1	3	-	-	-
	BFD 527	2	-	2	-	3	-	3	2	-	3	-	3	-	-	-
	BFD 528	3	3	3	2	2	1	1	-	-	-	-	3	-	-	-
	BFD529	2	2	2	-	3	-	3	2	-	3	-	3	-	-	-
	BFD550	3	3	1	2	3	3	3	3	3	-	1	3	-	-	-
VIII SEM	BFD 832	3	2	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD 835	3	1	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD 836	3	3	2	3	3	2	2	-	3	2	3	3	-	-	-



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : Contemporary Fashion-I

Course Code : BFD 527, Crédits : 02, Session :2020-21, Class : B.Des. 3rd Year

Faculty Name : Ms Twinkle Rastogi

A. Introduction: This subject equips students with awareness about environmental issues as a part of constant change & acceptability of a design in market besides learning how to design accessories along with clothing.

B. Course Outcomes: At the end of the course, students will develop ability to:

BFD 527.1 Develop various jewellerys in many styles & designs

BFD 527.2 Design Hats & Caps for Teenagers and Adults

BFD527.3 Designing of range for kids, adults & teenagers

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in



project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12].Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Designing a range of funky jewellery for the teenagers

Designing a story boards and then constructs at least 2 products.

Module II: Designing a range of ethnic jewellery for the adults



Designing a story boards and then constructs at least 2 products.

Module III: Designing a range of purses and bags for teenagers/adults

Designing a story boards and then constructs at least 2 products.

Module IV: Designing a range of hats and caps for teenagers/adults

Designing a story boards and then constructs at least 2 products.

Module V:

Designing a range of contemporary wear for Kids

Module VI:

Designing a range of contemporary wear for teenagers

Module VII:

Designing a range of contemporary wear for adults

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- By Kathryn Mc Kelvey, Illustrating Fashion

References:

- By Patrick John Ireland, Encyclopedia of fashion detail
- By Bina Abbing, Advanced Fashion Sketchbook
- By Bina Abbing, Fashion Model Drawing
- Femina, Elle, FNL, Apparel views, Clothesline, Vogue, Burda, Simplicity to consult

I. Lecture Plan



Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1.	Designing a range of funky jewellery for the teenagers	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
2.	Designing a range of funky jewellery for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
3.	Designing a range of funky jewellery for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
4.	Designing a range of funky jewellery for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
5.	Designing a range of funky jewellery for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
6.	Designing a range of funky jewellery for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
7.	Designing a range of funky jewellery for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
8.	Designing a range of ethnic jewellery for the adults	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
9.	Designing a range of ethnic jewellery for the adults	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
10.	Designing a range of ethnic jewellery for the adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
11.	Designing a range of ethnic jewellery for the adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
12.	Designing a range of ethnic jewellery for the adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
13.	Designing a range of ethnic jewellery for the adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
14.	Designing a range of ethnic jewellery for the adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
15.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
16.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam



17.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
18.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
19.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
20.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
21.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
22.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-1, case studies & End Sem Exam
23.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-1, case studies & End Sem Exam
24.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-2, Quiz & End Sem Exam
25.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-2, Quiz & End Sem Exam
26.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-2, Quiz & End Sem Exam
27.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-2, Quiz & End Sem Exam
28.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-2, Quiz & End Sem Exam
29.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
30.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
31.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
32.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam



33.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
34.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
35.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
36.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
37.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
38.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
39.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
40.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
41.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
42.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
43.	Designing a range of contemporary wear for adults	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
44.	Designing a range of contemporary wear for adults	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
45.	Designing a range of contemporary wear for adults	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
46.	Designing a range of	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam



	contemporary wear for adults			
47.	Designing a range of contemporary wear for adults	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
48.	Designing a range of contemporary wear for adults	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD527.1.	Apply the principle of Sustainable fashion for effective outcome.				3	2			2	3	3	2	2			
BFD527.2.	Explain the basic concepts, applications & processes of Fashion Accessories.				2	2			2	3	3	3	1			
BFD527.3	: Explain the Accessories for different age groups and occasions with the environment friendly fashion statement.				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology
Department of Fashion design and Technology
IMID-SEMESTER(SEM-V)2021-22

Class:B.Des (FD) V Semester



SubjectName: BFD 301Fashion Management-I		Time:2 Hrs			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		

Student will be able to
 CO1: Apply the principle of Sustainable fashion for effective outcome.
 CO2: Explain the basic concepts, applications & processes of Fashion Accessories.
 CO3: Explain the Accessories for different age groups and occasions with the environment friendly fashion statement.

CO Map	Question No.	Question	Marks
CO1	Q.1	What do you understand by contemporary fashion.	3
CO1	Q.2a	What is the importance of Accessories in fashion industry.	3
	Q.2b	What is the difference between funky and ethnic Jewelry .	3
CO1	Q.3	Explain briefly the contemporary wear for kids.	6
CO2	Q.4	What is the difference between caps and hats.	3
CO3	Q.5a	What is the importance of sustainable Accessories.	3
	Q.5b	What are the principals for designing contemporary teenage wear.	3
CO3	Q6	Explain the Acceptance and restriction for designing contemporary wear for adults.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3



AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

Attainment Level 2: 70% of students secure more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Pattern Draping V Sem
Course Code : BFD 528, Crédits : 02, Session : 2020-21(Odd Sem.), Class : B.Des. 3rd Year
Faculty Name : Ms. Twinkle Rastogi

A. Introduction : After the students have a thorough knowledge of flat pattern making and its application they are now introduced to the concept of three dimensional process of pattern making by draping the material on to the mannequin.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 528 1** *Know-how of equipments used for draping*
- **BFD528 2** *Know-how to drape various skirts, collars, and sleeves,. Draping of basic patterns: Front & back bodice.*
- **BFD528 3** *Knowledge of shift pattern development etc.*

C. Program Outcomes:

[PO.1].Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5].Modern tool usage :For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10].Communication :Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11].Project management and finance :Apply knowledge of Design principles in



project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12].Life-long learning :Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Program Specific Outcomes:

PSO1:be able to understand about taking body measurements and develop patterns according to measurements .Draping of different garments with Style lines. Also learn different patterns to drape.

PSO 2: be able to create exclusively designed products with the help of different methods and materials .and most importantly students are able to solve fitting problems.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



F. Syllabus:

Module I: Introduction

Equipments needed, grain, seam allowances, preparation of fabric, dress form.

Module II: Basic patterns

Basic bodice (front & back), Basic skirt (front & back), Basic sleeve

Module III: Variations in necklines, armholes, waistlines, princess bodice and boned bodice

Module IV: Creating patterns by dart manipulations

Multiple darts, Dart tucks, Gathers, Pleats, Flare, Style lines and control seams

Module V: Style lines and control seams

Use of style lines, Cowls and twists in bodice, Midriff & yoke styles

Module VI: Variations in skirts

Variation of the basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums flared and gathered

Module VII: Collars

The Mandarin Collar, Convertible Collar, Peter Pan Collar, Shawl Collar, Notched Collar

Module VIII: Sleeves

The Dolman sleeve, Raglan and Kimono sleeve

Module IX: The Shift

A Line, Tent, Blouson, Use of Facings, Closures and Pockets

Module X: Final Presentation



G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & References:

Text:

- By Jaffe and Rellis, Draping for Fashion Design
- By Connie Amaden- Crawford, The Art of Fashion Draping

References: By Natalie Bray, Dress Fitting

I. **Lecture Plan**

II.



Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Introduction Equipments needed, grain, seam allowances, preparation of fabric, dress form.	Practical	BFD528-1	Mid Term-1, PPT & End Sem Exam
2	Introduction Equipments needed, grain, seam allowances, preparation of fabric, dress form.	Practical	BFD528-1	Mid Term-1, PPT & End Sem Exam
3	Introduction Equipments needed, grain, seam allowances, preparation of fabric, dress form.	Practical	BFD528-1	Mid Term-1, PPT & End Sem Exam
4	Introduction Equipments needed, grain, seam allowances, preparation of fabric, dress form.	Practical	BFD528-1	Mid Term-1, PPT & End Sem Exam
5	Introduction Equipments needed, grain, seam allowances, preparation of fabric, dress form.	Practical	BFD528-1	Mid Term-1, PPT & End Sem Exam
6	Basic patterns Basic bodice (front & back), Basic skirt (front & back), Basic sleeve	Practical	BFD528-2	Mid Term-1, PPT & End Sem Exam



7	Basic patterns Basic bodice (front & back), Basic skirt (front & back), Basic sleeve	Practical	BFD528-2	Mid Term-1, PPT & End Sem Exam
8	Basic patterns Basic bodice (front & back), Basic skirt (front & back), Basic sleeve	Practical	BFD528-2	Mid Term-1, PPT & End Sem Exam
9	Basic patterns Basic bodice (front & back), Basic skirt (front & back), Basic sleeve	Practical	BFD528-2	Mid Term-1, PPT & End Sem Exam
10	Basic patterns Basic bodice (front & back), Basic skirt (front & back), Basic sleeve	Practical	BFD528-2	Mid Term-1, PPT & End Sem Exam
11	Variations in necklines, armholes, waistlines, princess bodice and boned bodice	Practical	BFD528-3	Mid Term-1, PPT & End Sem Exam
12	Variations in necklines, armholes, waistlines, princess bodice and boned bodice	Practical	BFD528-3	Mid Term-1, PPT & End Sem Exam
13	Variations in necklines, armholes, waistlines, princess bodice and boned bodice	Practical	BFD528-3	Mid Term-1, PPT & End Sem Exam
14	Variations in necklines, armholes, waistlines, princess bodice and boned bodice	Practical	BFD528-3	Mid Term-1, PPT & End Sem Exam
15	Variations in necklines, armholes, waistlines, princess	Practical	BFD528-3	Mid Term-1, PPT & End Sem Exam



	bodice and boned bodice			
16	Creating patterns by dart manipulations Multiple darts, Dart tucks, Gathers, Pleats, Flare, Style lines and control seams	Practical	BFD528-4	Mid Term-1, PPT & End Sem Exam
17	Creating patterns by dart manipulations Multiple darts, Dart tucks, Gathers, Pleats, Flare, Style lines and control seams	Practical	BFD528-4	Mid Term-1, PPT & End Sem Exam
18	Creating patterns by dart manipulations Multiple darts, Dart tucks, Gathers, Pleats, Flare, Style lines and control seams	Practical	BFD528-4	Mid Term-1, PPT & End Sem Exam
19	Creating patterns by dart manipulations Multiple darts, Dart tucks, Gathers, Pleats, Flare, Style lines and control seams	Practical	BFD528-4	Mid Term-1, PPT & End Sem Exam
20	Creating patterns by dart manipulations Multiple darts, Dart tucks, Gathers, Pleats, Flare, Style lines and control seams	Practical	BFD528-4	Mid Term-1, PPT & End Sem Exam
21	Style lines and	Practical	BFD528-5	Mid Term-1, PPT



	control seams Use of style lines, Cowls and twists in bodice, Midriff & yoke styles			& End Sem Exam
22	Style lines and control seams Use of style lines, Cowls and twists in bodice, Midriff & yoke styles	Practical	BFD528-5	Mid Term-1, PPT & End Sem Exam
23	Style lines and control seams Use of style lines, Cowls and twists in bodice, Midriff & yoke styles	Practical	BFD528-5	Mid Term-1, PPT & End Sem Exam
24	Style lines and control seams Use of style lines, Cowls and twists in bodice, Midriff & yoke styles	Practical	BFD528-5	Mid Term-1, PPT & End Sem Exam
25	Style lines and control seams Use of style lines, Cowls and twists in bodice, Midriff & yoke styles	Practical	BFD528-5	Mid Term-1, PPT & End Sem Exam
26	Variations in skirts Variation of the basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums flared and gathered	Practical	BFD528-6	Mid Term-1, PPT & End Sem Exam
27	Variations in skirts	Practical	BFD528-6	Mid Term-1, PPT



	Variation of the basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums flared and gathered			& End Sem Exam
28	Variations in skirts Variation of the basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums flared and gathered	Practical	BFD528-6	Mid Term-1, PPT & End Sem Exam
29	Variations in skirts Variation of the basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums flared and gathered	Practical	BFD528-6	Mid Term-1, PPT & End Sem Exam
30	Variations in skirts Variation of the basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums flared and gathered	Practical	BFD528-6	Mid Term-1, PPT & End Sem Exam
31	Collars The Mandarin Collar, Convertible Collar, Peter Pan Collar, Shawl Collar, Notched Collar	Practical	BFD528-7	Mid Term-1, PPT & End Sem Exam
32	Collars The Mandarin Collar, Convertible Collar, Peter Pan Collar,	Practical	BFD528-7	Mid Term-1, PPT & End Sem Exam



	Shawl Collar, Notched Collar			
33	Collars The Mandarin Collar, Convertible Collar, Peter Pan Collar, Shawl Collar, Notched Collar	Practical	BFD528-7	Mid Term-1, PPT & End Sem Exam
34	Collars The Mandarin Collar, Convertible Collar, Peter Pan Collar, Shawl Collar, Notched Collar	Practical	BFD528-7	Mid Term-1, PPT & End Sem Exam
35	Collars The Mandarin Collar, Convertible Collar, Peter Pan Collar, Shawl Collar, Notched Collar	Practical	BFD528-7	Mid Term-1, PPT & End Sem Exam
36	Sleeves The Dolman sleeve, Raglan and Kimono sleeve	Practical	BFD528-8	Mid Term-1, PPT & End Sem Exam
37	Sleeves The Dolman sleeve, Raglan and Kimono sleeve	Practical	BFD528-8	Mid Term-1, PPT & End Sem Exam
38	Sleeves The Dolman sleeve, Raglan and Kimono sleeve	Practical	BFD528-8	Mid Term-1, PPT & End Sem Exam
39	Sleeves The Dolman sleeve, Raglan and Kimono	Practical	BFD528-8	Mid Term-1, PPT & End Sem Exam



	sleeve			
40	Sleeves The Dolman sleeve, Raglan and Kimono sleeve	Practical	BFD528-8	Mid Term-1, PPT & End Sem Exam
41	The Shift A Line, Tent, Blouson, Use of Facings, Closures and Pockets	Practical	BFD528-9	Mid Term-1, PPT & End Sem Exam
42	The Shift A Line, Tent, Blouson, Use of Facings, Closures and Pockets	Practical	BFD528-9	Mid Term-1, PPT & End Sem Exam
43	The Shift A Line, Tent, Blouson, Use of Facings, Closures and Pockets	Practical	BFD528-9	Mid Term-1, PPT & End Sem Exam
44	The Shift A Line, Tent, Blouson, Use of Facings, Closures and Pockets	Practical	BFD528-9	Mid Term-1, PPT & End Sem Exam
45	The Shift A Line, Tent, Blouson, Use of Facings, Closures and Pockets	Practical	BFD528-9	Mid Term-1, PPT & End Sem Exam
46	Final Presentation	Practical	BFD528-10	Mid Term-1, PPT & End Sem Exam
47	Final Presentation	Practical	BFD528-10	Mid Term-1, PPT & End Sem Exam
48	Final Presentation	Practical	BFD528-10	Mid Term-1, PPT & End Sem Exam



A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD528.1.	<i>Know-how of equipments used for draping</i>				3	2			2	3	3	2	2			
BFD528.2.	<i>Know-how to drape various skirts, collars, and sleeves,. Draping of basic patterns: Front & back bodice.</i>				2	2			2	3	3	3	1			
BFD528.3	<i>Knowledge of shift pattern development ,collars, sleeves etc.</i>				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER(SEM-V)2021-22						
Class :B.Des (FD) V Semester						
Subject Name: BFD 528 Pattern Draping			Time:2 Hrs			Max.Marks:30
Levels of the questions as	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating



per Blooms Taxonomy						
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6	Q.5	Q,5,6

Student will be able to

- CO1. *Learning of Draping and Know-how of equipments used for draping*
- CO2. *Know-how to drape various skirts, collars, and sleeves,. Draping of basic patterns: Front & back bodice*
- CO3.. *Knowledge of shift pattern development , collars, sleeves etc.*

CO Map	Question No.	Question	Marks
CO1	Q.1	What do you understand by draping.	3
CO1	Q.2a	What is the importance of Dress forms in Draping.	3
	Q.2b	What are important tools for Draping.	3
CO1	Q.3	Explain the difference between Draping and Pattern making.	6
CO2	Q.4	What are the precautions should keep in mind when Draping of Collars and sleeves.	3
CO3	Q.5a	What are the Dart Manipulation and how we use in patterns.	3
	Q.5b	Explain the draping of shift dress.	3
CO3	Q6	Explain the importance of Draping in Fashion designing.	6

Attainments		Rubric
Level	1	IF60%ofstudentssecuremorethan60%marksthenlevel1
Level	2	IF70%ofstudentssecuremorethan60%marksthenlevel2
Level	3	IF80%ofstudentssecuremorethan60%marksthenlevel3



Attainment Level 2: 70% of students secure more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : Pattern Grading V Sem

Course Code : BFD 529, Crédits : 02, Session : 2020-21(Odd Sem.), Class : B.Des. 3rd Year

Faculty Name : Ms. Shweta Singh

A. Introduction : After the knowledge of flat pattern making the students now learn how to increase or decrease any pattern in proportion. Every garment has its own features and style of pattern. In this particular semester, students are exposed to learn change the size of pattern.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 529 1. Knowledge of Grading.**
- **BFD529.2 Know-how of execute the Grading in different patterns.**
- **BFD529 3.Knowledge of Computerised Grading.**

C. Program Outcomes:

[PO.1].Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5].Modern tool usage :For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10].Communication :Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11].Project management and finance :Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.



[PO.12].Life-long learning :Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Program Specific Outcomes:

PSO1:be able to understand about taking body measurements and develop patterns according to measurements .Grading of different garments with Pockets, plackets, Style lines.

PSO 2: be able to create exclusively designed products with the help of different methods and materials .and most importantly students are able to solve fitting problems.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25%includesalltypesofleaves Including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



F. Syllabus:

Module I: Introduction to Grading

History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal

Module II: The Master Grades

Grading of adult bodice block- front and back, Inset and grown on sleeves

Module III: Grading of collar s and lapels

Tailored lapel, Tailored Collar, Shawl Collar

Module IV: Grading of skirts

Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block

Module V: Grading of Trouser Block

Basic Block; Trouser variation

Module VI: Grading of Jacket

Paneled, Box and double breasted jackets

Module VII: Computerized Grading Technology

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & References:

Text:



Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam
2	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam
3	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam
4	Introduction to	Practical	BFD529-1	Mid Term-1, PPT



	Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal			& End Sem Exam
5	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam
6	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam
7	Introduction to Grading	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam



	History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal			
8	The Master Grades Grading of adult bodice block- front and back, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
9	The Master Grades Grading of adult bodice block- front and back, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
10	The Master Grades Grading of adult bodice block- front and back, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
11	The Master Grades Grading of adult bodice block- front and back, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
12	The Master Grades Grading of adult bodice block- front and back, Inset and grown	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam



	on sleeves			
13	The Master Grades Grading of adult bodice block- front and back, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
14	The Master Grades Grading of adult bodice block- front and back, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
15	Grading of collar s and lapels Tailored lapel, Tailored Collar, Shawl Collar	Practical	BFD529-3	Mid Term-1, PPT & End Sem Exam
16	Grading of collar s and lapels Tailored lapel, Tailored Collar, Shawl Collar	Practical	BFD529-3	Mid Term-1, PPT & End Sem Exam
17	Grading of collar s and lapels Tailored lapel, Tailored Collar, Shawl Collar	Practical	BFD529-3	Mid Term-1, PPT & End Sem Exam
18	Grading of collar s and lapels Tailored lapel, Tailored Collar, Shawl Collar	Practical	BFD529-3	Mid Term-1, PPT & End Sem Exam
19	Grading of collar s and	Practical	BFD529-3	Mid Term-1, PPT



	lapels Tailored lapel, Tailored Collar, Shawl Collar			& End Sem Exam
20	Grading of collar s and lapels Tailored lapel, Tailored Collar, Shawl Collar	Practical	BFD529-3	Mid Term-1, PPT& End Sem Exam
21	Grading of skirts Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam
22	Grading of skirts Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam
23	Grading of skirts Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam
24	Grading of skirts Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam



25	Grading of skirts Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam
26	Grading of skirts Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam
27	Grading of skirts Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam
28	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
29	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
30	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
31	Grading of Trouser	Practical	BFD529-5	Mid Term-1, PPT



	Block Basic Block; Trouser variation			& End Sem Exam
32	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
33	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
34	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
35	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
36	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
37	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
38	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
39	Grading of Jacket	Practical	BFD529-6	Mid Term-1, PPT



	Paneled, Box and double breasted jackets			& End Sem Exam
40	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
41	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
42	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam
43	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam
44	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam
45	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam
46	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam
47	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam
48	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam

- By Gerry Cooklin, Pattern Grading for Women's Clothes
- By Gerry Cooklin, Pattern Grading for Men's Clothes
- By Gerry Cooklin, Garment Technology for Fashion Designers References:
- By Natalis Bray, More Dress Pattern Designing

I. Lecture Plan

II.



A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD529.1.	. Learning of Grading of various garments includes jackets, Trouser with pockets etc				3	2			2	3	3	2	2			
BFD529.2.	Know-how to increase and decrease the size of the pattern.				2	2			2	3	3	3	1			
BFD529.3	<i>Learn Computerised Grading technology</i>				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER(SEM-V)2021-22						
Class :B.Des (FD) V Semester						
Subject Name: BFD 529 Pattern Grading		Time:2 Hrs			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6	Q.5	Q.4,5,6
Student will be able to CO1. . Learning of Grading of various garments includes jackets, Trouser with pockets						



etc

- CO2. Know-how to increase and decrease the size of the pattern..
- CO3 Learn Computerised Grading technology

CO Map	Question No.	Question	Marks
CO1	Q.1	What do you understand by Grading and its History.	3
CO1	Q.2a	What is the importance of Grading in garment industries.	3
	Q.2b	What are important tools for Grading .	3
CO1	Q.3	Explain the Types of Grading and different methods.	6
CO2	Q.4	What precautions should keep in mind when Grade a pattern.	3
CO3	Q.5a	What is Vector Scale and important keys of Grading.	3
	Q.5b	Explain how to grade a basic block in increasing size.	3
CO3	Q6	Explain the role of Computerized Grading in garment industries.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1: 60% of students secure more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010



AMITY UNIVERSITY MADHYA PRADESH, GWALIOR
AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
DEPARTMENT OF FASHION DESIGN

PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Bachelor of Fashion Design (B. Des) FD, Academic Year – 2020 to 2021

PO's

Program outcomes describe what students are expected to know and would be able to do by the time of graduation. These relate to the skills, knowledge and behaviors that students acquire as they progress through the program.

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.



PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

PSO

Program Specific Outcomes are the statements that describe what the graduates of a specific program should be able to do.

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education.

Note: - Correlation levels 1, 2 and 3 as defined below:

1: Slight (Low), 2: Moderate (Medium) and 3 : Substantial (High)

If there is no correlation, put “- “



PROGRAMME ARTICULATION MATRIX	
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[illegible]



AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY	
Course Handout	
Course : Apparel Merchandising - I	
Course Code : BFD602, Crédits : 03, Session : 2020-2021 (Even Sem.), Class : B.Des, 3rd Year/6th Sem	
Faculty Name : POOJA A.	

A. Introduction: The aim of this subject is to enable students to appreciate the unique aspects and concepts of business management. It focuses attention on apparel business giving a thorough knowledge of merchandising.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 602.1** Concepts of Marketing & Merchandising.
- **BFD 602.2** Know-how of Fashion Whole sale & Retail industries
- **BFD 602.3** Organizational structures of export/ Buying houses.

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.



PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%



End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Introduction
Introduction to Fashion Merchandising, Functions and role of Merchandiser, Merchandising Process
Module II: Marketing and merchandising concepts
Study of fashion principles and fashion cycle, Fad etc., Fashion movement. Study of domestic and international markets
Module III: Environment and segmentation of fashion
Market segments and target markets
Module IV: Merchandising systems
Wholesaling & retailing
Module V: Merchandise Planning & Buying
Sources of Consumer information, Merchandising Team, Merchandise Plan, Key trends in Merchandising and sourcing
Module VI: The structure of the Retail Industry
Retail merchandising, Retail Formats & Locations, Communicating with Consumers, Value addition in the Supply Chain from Yarn/ Fabric to retail
Module VII: Organizational Structures
Structure of export house, buying house and domestic companies, Buyer's classification and buying network in exports

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70



CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- ❑ Merchandise Buying and Management by John Donnellan
- ❑ Merchandising: Theory, Practice and Principles By Grace I kunz

References:

- ❑ By Mike Easey, Fashion Marketing
- ❑ By Maria Constantino, Fashion Marketing and PR
- ❑ By Nicholas Alexander, international Retailing
- ❑ By V. D Dudeja, Professional Management of Fashion Industry
 - By Lynda Gamans, Retailing Principles

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I: Introduction	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
2	Module I: Introduction	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
3	Module I: Introduction	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I: Introduction</i>	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
5	Module II: Marketing and merchandising concepts	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
6	Module II: Marketing and merchandising concepts	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
7	Module II: Marketing and merchandising concepts	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
8	Module II: Marketing and merchandising concepts	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
9	Module II: Marketing and merchandising concepts	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam



10	Module II: Marketing and merchandising concepts	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
11	Module III: Environment and segmentation of fashion	Lecture	BFD 602.2	Mid Term-1, Quiz & End Sem Exam
12	Module III: Environment and segmentation of fashion	Lecture	BFD 602.2	Mid Term-1, Quiz & End Sem Exam
13	Module III: Environment and segmentation of fashion	Lecture	BFD 602.2	Mid Term-1, Quiz & End Sem Exam
14	Module III: Environment and segmentation of fashion	Lecture	BFD 602.2	Mid Term-1, Quiz & End Sem Exam
15	Module III: Environment and segmentation of fashion	Lecture	BFD 602.2	Mid Term-1, Quiz & End Sem Exam
16	Module IV: Merchandising systems	Lecture	BFD 602.3	Mid Term-1, Quiz & End Sem Exam
17	Module IV: Merchandising systems	Lecture	BFD 602.3	Mid Term-1, Quiz & End Sem Exam
18	Module IV: Merchandising systems	Lecture	BFD 602.3	Mid Term-1, Quiz & End Sem Exam
19	Module IV: Merchandising systems	Lecture	BFD 602.3	Mid Term-1, Quiz & End Sem Exam
20	Module IV: Merchandising systems	Lecture	BFD 602.3	Mid Term-1, Quiz & End Sem Exam
21	Module V: Merchandise Planning & Buying	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam



22	Module V: Merchandise Planning & Buying	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
23	Module V: Merchandise Planning & Buying	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
24	Module V: Merchandise Planning & Buying	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
25	Module V: Merchandise Planning & Buying	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
26	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
27	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
28	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
29	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
30	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
31	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
32	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
33	Module VII: Organizational Structures	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
34	Module VII: Organizational Structures	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
35	Module VII: Organizational	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam



	Structures			
36	Module VII: Organizational Structures	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam

j. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD 602.1	Concepts of Marketing & Merchandising.	3	3	1	3	1		1		2		2	1			
BFD 602.2	Know-how of Fashion Whole sale & Retail industries	3	2	2	2	2				2		1	1			
BFD 602.3	Organizational structures of export/ Buying houses	3	2	2	2	2	3			3		3	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –) 2020-21
Class: B. Des. (Fashion Design) I Semester



Subject Name: BFD 602 Apparel Merchandising - I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5	Q. 6	
Student will be able to CO1: Learn the Concepts of Marketing & Merchandising. CO2: To remember the Organizational structures of export/ Buying houses.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term Retail Merchandising?				3
CO1	Q.2a	What are the different concepts of Marketing.				3
	Q.2b	Explain briefly Ps of Marketing.				3
CO1	Q.3	Give an overview for the term fashion movements with the help of a diagram .				6
CO2	Q.4	What is the role of designer and merchandiser in buying house?				3
CO2	Q.5a	Describe the structure of the export house?				3
	Q.5b	Draw a flow chart to explain the structure of buying house?				3
CO2	Q 6	Explain the eight major differences between Domestic and International market?				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Contemporary Fashion - I
Course Code : BFD627, Crédits : 02, Session : 2020-2021 (Even Sem.), Class : B.Des, 3rd Year/6th Sem
Faculty Name : TWINKLE RASTOGI

A.

Introduction: Fashion being a way of life needs to be understood in context to the environmental issues that are ongoing processes of constant change. The Students are made aware of the techniques of studying the acceptability of a design in the market and then guide their designing skills to create fashion products in that very direction. Besides clothing the students also learn how to design accessories.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 627.1** Analyze the concepts of design and accessory and Development of different ranges of accessories .
- **BFD 627.2** Designing of contemporary wear apparels for different age group .

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.



PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home	S/V/Q/HA	10%



	Assignment		
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Designing a range of funky jewellery for the teenagers
Designing a story boards and then constructs at least 2 products.
Module II: Designing a range of ethnic jewellery for the adults
Designing a story boards and then constructs at least 2 products.
Module III: Designing a range of purses and bags for teenagers/adults
Designing a story boards and then constructs at least 2 products.
Module IV: Designing a range of hats and caps for teenagers/adults
Designing a story boards and then constructs at least 2 products.
Module V



Designing a range of contemporary wear for Kids

Module VI

Designing a range of contemporary wear for teenagers

Module VII

Designing a range of contemporary wear for adults

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- By Kathryn Mc Kelvey, Illustrating Fashion

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References:

- By Patrick John Ireland, Encyclopedia of fashion detail
- By Bina Abbing, Advanced Fashion Sketchbook
- By Bina Abbing, Fashion Model Drawing
- Femina, Elle, FNL, Apparel views, Clothesline, Vogue, Burda, Simplicity to consult

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I: Designing a range of funky jewellery for the teenagers	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam



2	Module I: Designing a range of funky jewellery for the teenagers	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
3	Module I: Designing a range of funky jewellery for the teenagers	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
4	Module I: Designing a range of funky jewellery for the teenagers	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
5	Module I: Designing a range of funky jewellery for the teenagers	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
6	Module II: Designing a range of ethnic jewellery for the adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
7	Module II: Designing a range of ethnic jewellery for the adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
8	Module II: Designing a range of ethnic jewellery for the adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
9	Module II: Designing a range of ethnic jewellery for the adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
10	Module II: Designing a range of ethnic jewellery for the adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
11	Module II: Designing a range of ethnic jewellery for the adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
12	Module III: Designing a range of purses and bags for teenagers/adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam



13	Module III: Designing a range of purses and bags for teenagers/adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
14	Module III: Designing a range of purses and bags for teenagers/adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
15	Module IV: Designing a range of hats and caps for teenagers/adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
16	Module IV: Designing a range of hats and caps for teenagers/adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
17	Module IV: Designing a range of hats and caps for teenagers/adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
18	Module V: Designing a range of contemporary wear for Kids	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
19	Module V: Designing a range of contemporary wear for Kids	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
20	Module V: Designing a range of contemporary wear for Kids	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
21	Module V: Designing a range of contemporary wear for Kids	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
22	Module V: Final Submission	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
23	Module VI: Designing a	Practical	BFD 627.2	Mid Term-1,



	range of contemporary wear for teenagers			Presentation & End Sem Exam
24	Module VI Designing a range of contemporary wear for teenagers	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
25	Module VI Designing a range of contemporary wear for teenagers	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
26	Module VI Designing a range of contemporary wear for teenagers	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
27	Module VI Designing a range of contemporary wear for teenagers	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
28	Module VI Final submission	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
29	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
30	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
31	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
32	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
33	Module VII Designing a range of contemporary wear	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam



	for adults			
34	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
35	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
36	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
37	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
38	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
39	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
40	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
41	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
42	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
43	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam



44	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
45	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
46	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
47	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
48	Module VII Final Submission	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam

j. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD 627.1	Analyze the concepts of design and accessory and Development of different ranges of accessories .	3	3	1	3	1				2		2	1			



BFD 627.2	Designing of contemporary wear apparels for different age group .	3	2	2	2	2				2		1	1			
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Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –6) 2020-21						
Class: B. Des. (Fashion Design) 6 Semester						
Subject Name: BFD101 Element of Design-I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.2	Q.2,3	Q.5	Q.3,5,6	Q-4,6	Q.1,4,6
Student will be able to CO1: Analyze the concepts of design and accessory and Development of different ranges of accessories. CO2: Designing of contemporary wear apparels for different age group						
CO Map	Question No.	Question				Marks
CO1	Q.1	Develop a range of funky jewelries inspired by tribal theme.				3
CO1	Q.2a	Explain the name of Jewelries used in female attire.				3
	Q.2b	Develop a set of ethnic earrings and necklace.				3
CO1	Q.3	Develop a range of beret hats for male and female.				6
CO2	Q.4	Write about the name of apparels can be made in contemporary fashion.				3
CO2	Q.5a	Develop ethnic wear kurta for male .				3
	Q.5b	Develop ethnic wear kurta for female.				3
CO2	Q 6	Develop a range of girl kids wear garment.				6



Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.



AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY	
Course Handout	
Course : Visual Merchandising	
Course Code : BFD604, Crédits : 03, Session : 2020-2021 (Even Sem.), Class : B.Des, 3rd Year/6th Sem	
Faculty Name : ANSHU SINGH CHAUDHARY	

A.

Introduction: The objective of visual merchandising is generating sales by defining, differentiating and enhancing a store's "brand", its format and the merchandise itself by stimulating product interest, providing product information and ensuring product security.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 604.1** Know-how of components of visual Merchandising & its importance
- **BFD 604.2** Store Exteriors & Interiors
- **BFD 604.3** Merchandise display methods

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.



PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative



approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Introduction to VM
• Brief History of VM • Basic (AIDA) • Career opportunities in VM
Module II: Store Exteriors
• Store Fronts • Components of a window



- Types of Windows
- Planning a window display , (Generic Theme)
- Types of Displays
- Types of Display settings
- Props
- Budgeting

Module III: Retail Design

- Color and Texture
- Principles of Design
- Elements of Design
- Elements of Graphic Designing
- Signage Making
- Use of Graphics in Retail

Module IV: Merchandise Presentation

- Grouping of Merchandise

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- By Claus Ebster, Store Design & Visual merchandising

References:

- By Tony Morgan, Visual Merchandising
- By Swati Bhalla, Anuraag S., Visual merchandising

II. Lecture Plan



Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Introduction to VM	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
2	Introduction to VM	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
3	Brief History of VM	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
4	<i>Brief History of VM</i>	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
5	Basic (AIDA)	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
6	Basic (AIDA)	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
7	Career opportunities in VM	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
8	Career opportunities in VM	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
9	Showing Tutorials & Quiz	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
10	Store Exteriors	Lecture	BFD 604.2	Mid Term-1, Quiz & End Sem Exam
11	Store Fronts	Lecture	BFD 604.2	Mid Term-1, Quiz & End Sem Exam
12	Components of a window	Lecture	BFD 604.2	Mid Term-1, Quiz & End Sem Exam
13	Types of Windows	Lecture	BFD 604.2	Mid Term-1, Quiz & End Sem Exam
14	Planning a window display, (Generic Theme)	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
15	Types of Displays	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
16	Types of Display settings	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
17	Props	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
18	Budgeting	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam



19	Retail Design	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
20	Color and Texture	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
21	Principles of Design	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
22	Elements of Design	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
23	Elements of Graphic Designing	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
24	Signage Making	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
25	Use of Graphics in Retail	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
26	Tutorials	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
27	Working on Miniatures	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
28	Merchandise Presentation	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
29	Merchandise Presentation	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
30	Merchandise Presentation	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
31	Grouping of Merchandise	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
32	Grouping of Merchandise	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
33	Grouping of Merchandise	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
34	Grouping of Merchandise	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
35	Grouping of Merchandise	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
36	Grouping of Merchandise	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)



CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD 603.1	Know-how of components of visual Merchandising & its importance	3	3	1	3	1				2		2	1			
BFD 603.2	Store Exteriors & Interiors	3	2	2	2	2				2		1	1			
BFD 603.3	Merchandise display methods	3	2	2	2	2				3		3	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –6) 2020-21						
Class: B. Des. (Fashion Design) I Semester						
Subject Name:		Time: 2 Hrs.			Max. Marks: 30	
Visual Merchandising BFD 604						
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,2	Q.3	Q.5	Q.3,5,6	Q.3	2



Student will be able to

CO1: Know-how of components of visual Merchandising & its importance

CO2: To understand the Store Exteriors & Interiors .

CO Map	Question No.	Question	Marks
CO1	Q.1	What is AIDA in VM.	3
CO1	Q.2a	Explain the term Visual Merchandising?	3
	Q.2b	Briefly explain the history of VM.	3
CO1	Q.3	Write about the career opportunities in VM .	6
CO2	Q.4	What is the role of props and graphics in retail design.	3
CO2	Q.5a	What is the role of miniatures in VM.	3
	Q.5b	Describe the difference between Color and Texture.	3
CO2	Q 6	Explain the importance of budgeting in VM.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : **Portfolio**

Course Code : BFD624, Crédits : 03, Session : 2020-2021 (Even Sem.), Class : B.Des, 3rd Year/6th Sem

Faculty Name : **TWINKLE RASTOGI**

A.

Introduction: This involves the making of Digital Portfolio of Students Graduation Design Portfolio showcasing their final year collection.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 624.1** Development of digital portfolio
- **BFD 624.2** Market Research

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.



PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%



F. Syllabus

Module I: Digital Portfolio	100
Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- Corel Draw 11 for Windows: Visual Quickstart Guide
- From Sue Chastain, your guide to Graphics software
- Corel Draw Studio Techniques: Books: David Huss, Gary W. Priester by David Huss, Gary W. Priester.
- Corel Draw 10 for Windows: Visual QuickStart Guide.
- The Photoshop Cs/Cs2 Wow! Book by Linnea Dayton, Cristen Gillespie

References:

- Femina, Elle, Illustrated Encyclopedia of Costume and Fashion Public Relations Writing: Principles in Practice by Donald

III. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation & End Sem Exam
2	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation & End Sem Exam



3	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
4	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
5	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
6	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.21	Mid Term-1, Presentation& End Sem Exam
7	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
8	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.21	Mid Term-1, Presentation& End Sem Exam
9	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
10	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam



11	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
12	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
13	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
14	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
15	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
16	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
17	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
18	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam



19	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
20	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
21	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
22	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
23	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
24	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
25	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
26	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam



27	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
28	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
29	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
30	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
31	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
32	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
33	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
34	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam



35	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
36	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
37	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
38	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
39	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
40	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
41	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
42	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
43	Module I: Digital Portfolio- Digital Presentation of Graduation Design	Practic	BFD 624.1	Mid Term-1,



	Collection Digital conversion of Manual portfolio based on Graduation Design Collection	al	and BFD 624.2	Presentation& End Sem Exam
44	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
45	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
46	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
47	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
48	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
49	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
50	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
51	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam



52	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
53	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
54	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
55	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
56	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
57	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
58	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
59	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
60	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam



	Collection			
61	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
62	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
63	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
64	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
65	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
66	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
67	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
68	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
69	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection	Practic al	BFD 624.1 and BFD	Mid Term-1, Presentation&



	Digital conversion of Manual portfolio based on Graduation Design Collection		624.2	End Sem Exam
70	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
71	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
72	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD 624.1	Development of digital portfolio	3	3	1	3	1				2		2	1			
BFD 624.2	Market Research	3	2	2	2	2				2		1	1			



Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –6) 2020-21						
Class: B. Des. (Fashion Design) 6 Semester						
Subject Name: BFD 604 Portfolio		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	Q.4	Q.5,6
Student will be able to CO1 Development of digital portfolio CO2 Market Research						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the importance of portfolio in fashion design course.				3
CO1	Q.2a	Research on Four types of market .				3
	Q.2b	Finalization of market segment				3
CO1	Q.3	The portfolio of fashion design students as a tool of constructing identity. Explain				6
CO2	Q.4	Market Research of brands of the selected geographical location.				3
CO2	Q.5a	Document on Research of Product cateogry				3
	Q.5b	Development of boards .				3
CO2	Q 6	Development of products.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2



Level	3	IF 80% of students secure more than 60% marks then level 3
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Attainment Level 2:

70% of students secured more than 60% marks.



MITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Range Development
Course Code : BFD630, Crédits : 02, Session : 2020-2021 (Even Sem.), Class : B.Des, 3rd Year/6th Sem
Faculty Name : TWINKLE RASTOGI/ PURUJIT C.

A. I

Introduction: In this course students will develop the range of fashion garment and accessories with a common theme in mind. They start with the conceptualization of a design and end up with the feed back from the general public.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 630.1** Fashion Trend research and Preparation of inspirational board
- **BFD 630.2** Preparation of a range up to packing stage.

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.



PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of	Description	Code	Weightage
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Evaluation			%
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I
Trend Research- Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims, Constructions & Surface Details, wet Processing, Embellishments & Materials
Module II
Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection
Module III
Preparation of working and spec drawings
Module IV: Fabric selection
Selection of trimmings and accessories
Module V: Pattern layout and placement
Preparation of costing sheet, Cutting, stitching, Finishing, labeling and packing of garments
Module VI
Final presentation

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
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Weightage (%)	5	15	10	70
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CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- No textbook since the project is based on market surveys and analysis of market trends

References:

- Femina, Elle, FNL, Apparel views, Clotheslin, Burda, Vogue etc.

II. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Trend Research- Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims, Constructions & Surface Details, wet Processing, Embellishments & Materials	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
2	Module I Trend Research- Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims, Constructions & Surface Details, wet Processing, Embellishments & Materials	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
3	Module I Trend Research- Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims, Constructions & Surface Details, wet Processing, Embellishments & Materials	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
4	<i>Module I Trend Research- Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims, Constructions & Surface Details, wet Processing, Embellishments & Materials</i>	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam



5	Module I Trend Research- Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims, Constructions & Surface Details, wet Processing, Embellishments & Materials	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
6	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
7	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
8	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
9	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
10	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
11	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
12	Module II - Preparation of Inspiration Board- to compile	Practical	BFD 630.1	Mid Term-1, Presentation &



	relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection			End Sem Exam
13	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
14	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
15	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
16	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
17	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
18	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
19	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
20	Module III Preparation of	Practical	BFD 630.2	Mid Term-1, Presentation &



	working and spec drawing			End Sem Exam
21	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
22	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
23	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
24	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
25	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
26	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
27	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
28	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
29	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
30	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam



31	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
32	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
33	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
34	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
35	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
36	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
37	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
38	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
39	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
40	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
41	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
42	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
43	Module V: Pattern layout and placement Preparation	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
44	Module V: Pattern layout and placement	Practical	BFD 630.2	Mid Term-1, Presentation &



	Preparation			End Sem Exam
45	Module V: Pattern layout and placement Preparation	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
46	Module V: Pattern layout and placement Preparation	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
47	Module V: Pattern layout and placement Preparation	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
48	Module VI: Final presentation	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam

B. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD 630.1	Fashion Trend research and Preparation of inspirational board	3	3	1	3	1				2		2	1			
BFD 630.2	Preparation of a range up to packing stage.	3	2	2	2	2				2		1	1			



Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –6) 2020-21						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD 630 Range Development		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	5	6
Student will be able to CO 1 Fashion Trend research and Preparation of inspirational board CO.2 Preparation of a range up to packing stage						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term fashion trend				3
CO1	Q.2a	What are sources for searching current or upcoming trends.				3
	Q.2b	Explain the process for the preparation of inspiration board.				3
CO1	Q.3	Development of mood and color boards.				6
CO2	Q.4	Development of sketches in the document				3
CO2	Q.5a	Development of final product range.				3
	Q.5b	Explain the process of documentation in Adobe indesign.				3
CO2	Q 6	Explain the process of packaging of the products with reference to the document.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1



Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.



AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY	
Course Handout	
Course : Textile Project	
Course Code : BFD631, Crédits : 02, Session : 2020-2021 (Even Sem.), Class : B.Des, 3rd Year/6th Sem	
Faculty Name : SHWETA SINGH	

Introduction: In the final semester the students are given an opportunity to present a Range of Fabrics and Trims & Accessories based on the Garment / Product selected. The students shall be incorporating the skills that they have learnt in the past semesters. Starting from inspiration and conceptualization, design process, weaves, fabric selection, trims & accessories selection. In textile project the student select a garment and then prepare the Fabrics & Trims & Accessories collection based on sourcing, Competitors and Quality as well as pricing. The project has to be submitted in displayable format – materials like a file, folders, catalogues, etc

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 631.1** Implementation of Product category selection
- **BFD 631.2** Know-how to do sourcing of fabrics, trims & accessories

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.



PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of	Description	Code	Weightage
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Evaluation			%
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I
Product Selection
Product Information
Sourcing of Trims & Accessories
Sourcing of Fabrics
Module II
Presentation & Viva
Submission of the Report

G. Examination Scheme:



Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- No textbook since the project is based on market surveys and analysis of market trends

References:

- Femina, Elle, FNL, Apparel views, Clotheslin, Burda, Vogue etc.

III. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
2	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
3	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
4	<i>Module I Product Selection</i>	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
5	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
6	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
7	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
8	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation &



				End Sem Exam
9	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
10	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
11	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
12	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
13	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
14	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
15	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
16	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
17	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
18	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
19	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
20	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
21	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation &



				End Sem Exam
22	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
23	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
24	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
25	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
26	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
27	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
28	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
29	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
30	Module IV: Fabric Selection of trimming	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
31	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
32	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam



33	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
34	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
35	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
36	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
37	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
38	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
39	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
40	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
41	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
42	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
43	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
44	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
45	Module I Product Information Sourcing of Trims & Accessories	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation &



	Sourcing of Fabrics			End Sem Exam
46	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
47	Module II Presentation & Viva Submission of the Report	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
48	Module II Presentation & Viva Submission of the Report	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam

C. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P O 1	P O 2	P O 3
BFD 631.1	Implementation of Product category selection	3	3	1	3	1				2		2	1			
BFD 631.2	Know-how to do sourcing of fabrics, trims & accessories	3	2	2	2	2				2		1	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –6) 2020-21		
Class: B. Des. (Fashion Design) I Semester		
Subject Name: BFD631 Textile Project	Time: 2 Hrs.	Max. Marks: 30



Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	5	6

Student will be able to

CO.1 Implementation of Product category selection

CO.2 Know-how to do sourcing of fabrics, trims & accessories

CO Map	Question No.	Question	Marks
CO1	Q.1	Explain the research process involved in product development.	3
CO1	Q.2a	Development of products inspired from any textile.	3
	Q.2b	Explain in brief about the selected textile.	3
CO1	Q.3	Draw the Color Wheel and abstract motifs.	6
CO2	Q.4	Development of products	3
CO2	Q.5a	Development of Tech pack	3
	Q.5b	Elaborate the finishing process of the products.	3
CO2	Q 6	Development of Document	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course: Creative Pattern Making (Haute Couture)

Course Code : BFD723 Crédits : 03, Session :2020-21(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Shweta Singh

A. Introduction: This Subject will help the student understand the basic concept of pattern-making. This will also enable them to understand how different types of dart, cowls, gathers, Yokes, flares and other design detail can be used on different garments. And to understand fitting problems to how to rectify it.

B. Course Outcomes: At the end of the course, students will be able to:

BFD723.1. Learn to recognize the different types of creative pattern based on theme.

BFD723.2. To remember the high style of the patterns.

BFD723.3. Figure out all pattern techniques of women patterns in different size.

BFD723.4. To understand the knowledge of different creative patterns.

BFD723.5. To understand the knowledge of garment Category.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of creative pattern making.

PSO 2: Will be able to apply knowledge of different types of patterns based on themes.

PSO 3: Will be able to about the design and knowledge of women's outfits in a different sizes.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Module I: Selection of total of three women's outfits	50
Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	
Module II: Construction	50
Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- By Cloake, Cutting & Draping special occasion clothes
- By Lark Brooks, Every sewer's guide to perfect fit
- By Gerry Cooklin, Pattern cutting for women's outerwear
- By Armstrong, Pattern making for fashion design

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
2	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
3	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
4	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
5	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
6	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
7	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
8	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
9	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
10	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
11	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
12	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
13	Selection of total three	Practical	BFD723.1	Mid Term-1,

	women's outfits			Quiz & End Sem Exam
14	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
15	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
16	Selection of total three women's outfits	Practical	BFD723.2	Mid Term-1, Quiz & End Sem Exam
17	Selection of total three women's outfits	Practical	BFD723.2	Mid Term-1, Quiz & End Sem Exam
18	Selection of total three women's outfits	Practical	BFD723.2	Mid Term-1, Quiz & End Sem Exam
19	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.2	Mid Term-1, Quiz & End Sem Exam
20	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.2	Mid Term-1, Quiz & End Sem Exam
21	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.2	Mid Term-1, Quiz & End Sem Exam
22	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.2	Mid Term-1, Quiz & End Sem Exam
23	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.2	Mid Term-1, Quiz & End Sem Exam
24	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.2	Mid Term-1, Quiz & End Sem Exam
25	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.2	Mid Term-1, Quiz & End Sem Exam
26	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.2	Mid Term-1, Quiz & End Sem Exam
27	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.2	Mid Term-1, Quiz & End Sem Exam
28	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.2	Mid Term-1, Quiz & End Sem Exam

29	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.2	Mid Term-1, Quiz & End Sem Exam
30	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.2	Mid Term-1, Quiz & End Sem Exam
31	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.3	Mid Term-1, Quiz & End Sem Exam
32	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.3	Mid Term-1, Quiz & End Sem Exam
33	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.3	Mid Term-1, Quiz & End Sem Exam
34	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.3	Mid Term-1, Quiz & End Sem Exam
35	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.3	Mid Term-1, Quiz & End Sem Exam
34	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.3	Mid Term-1, Quiz & End Sem Exam
35	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.3	Mid Term-1, Quiz & End Sem Exam
36	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.3	Mid Term-1, Quiz & End Sem Exam
37	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.3	Mid Term-1, Quiz & End Sem Exam
38	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.3	Mid Term-1, Quiz & End Sem Exam
39	Out of 10 patterns the instructor will select three. The instructor	Practical	BFD723.3	Mid Term-1, Quiz & End Sem Exam

	will provide guidelines. Each pattern should have minimum 6 Fit Analysis			
40	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.3	Mid Term-1, Quiz & End Sem Exam
41	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.3	Mid Term-1, Quiz & End Sem Exam
42	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.3	Mid Term-1, Quiz & End Sem Exam
43	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.3	Mid Term-1, Quiz & End Sem Exam
44	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.3	Mid Term-1, Quiz & End Sem Exam
45	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.3	Mid Term-1, Quiz & End Sem Exam
46	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End Sem Exam
47	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should	Practical	BFD723.4	Mid Term-1, Quiz & End Sem Exam

	have minimum 6 Fit Analysis			
48	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End Sem Exam
49	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End Sem Exam
50	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End Sem Exam
51	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End Sem Exam
52	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End Sem Exam
53	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End Sem Exam
54	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End Sem Exam
55	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End Sem Exam

56	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End Sem Exam
57	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End Sem Exam
58	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End Sem Exam
59	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End Sem Exam
60	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End Sem Exam
61	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.5	Mid Term-1, Quiz & End Sem Exam
62	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.5	Mid Term-1, Quiz & End Sem Exam
63	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.5	Mid Term-1, Quiz & End Sem Exam
64	Out of 10 patterns the	Practical	BFD723.5	Mid Term-1,

	instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis			Quiz & End Sem Exam
65	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.5	Mid Term-1, Quiz & End Sem Exam
66	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.5	Mid Term-1, Quiz & End Sem Exam
67	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.5	Mid Term-1, Quiz & End Sem Exam
68	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.5	Mid Term-1, Quiz & End Sem Exam
69	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.5	Mid Term-1, Quiz & End Sem Exam
70	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.5	Mid Term-1, Quiz & End Sem Exam
71	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.5	Mid Term-1, Quiz & End Sem Exam
72	Out of 10 patterns the instructor will select three. The instructor	Practical	BFD723.5	Mid Term-1, Quiz & End Sem Exam

	will provide guidelines. Each pattern should have minimum 6 Fit Analysis			

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATI ON WITH PROGRAMM E SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD723.1	Learn to recognize the different types of creative pattern based on theme.	3	3	1	3	1				2		2	1			
BFD723.2	To remember the high style of the patterns.	3	2	2	2	2				2		1	1			
BFD723.3	Figure out all pattern techniques of women patterns in different size.	3	2	2	2	2				3		3	1			
BFD723.4	To understand the knowledge of different creative patterns.	3	3	2	3	2				1		2	1			
BFD723.5	To understand the knowledge of garment Category.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –VII) 20-21						
Class: B. Des. (Fashion Design) VII Semester						
Subject Name: BFD723 Creative Pattern Making- (Haute Couture)		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating

Taxonomy						
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: Learn to recognize the different types of creative pattern based on theme. CO2: To remember the high style of the patterns.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the creative pattern making.				3
CO1	Q.2a	Draw the one female design.				3
	Q.2b	What is Haute Couture? explain in briefly.				3
CO1	Q.3	Draw one design on the theme of haute couture.				6
CO2	Q.4	Explain all types of patterns used in a creative pattern.				3
CO2	Q.5a	Elaborate on the one women pattern in 8 sizes.				3
	Q.5b	Make one pattern using the paper origami techniques.				3
CO2	Q 6	Create the pattern of the women in zero waste techniques.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : Design Project

Course Code : BFD732 Crédits : 02, Session : 2020-21(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Mahima Nand

A. Introduction: To be able to conceptualize an idea and convert it into final products.

B. Course Outcomes: At the end of the course, students will be able to:

BFD732.1. Learn the knowledge of market surveys.

BFD732.2. To remember the knowledge of design development.

BFD732.3. To learn about product development.

BFD732.4. To understand the knowledge of the conceptualization.

BFD732.5. To understand the knowledge of product presentation.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in



various

teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of the market survey of Men's, women's & kid's wear.

- **PSO 2:** Will be able to design development & select of Men's, women's & kid's wear.
- **PSO 3:** Will be able to about the design and knowledge of the presentation for final product.
-

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Module I	50
: For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	
Module II	50
: For One Selected Category: • Final Presentation • Product Development • Product Presentation	



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Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Portfolio Presentation for Fashion Designer Linda Tain
- Current fashion and business magazines
- Trade journals / news papers Forecast magazines and journals

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.1	Mid Term-1, Quiz & End Sem Exam
2	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.1	Mid Term-1, Quiz & End Sem Exam
3	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.1	Mid Term-1, Quiz & End Sem Exam
4	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development	Practical	BFD732.1	Mid Term-1, Quiz & End Sem Exam



	& Selection			
5	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.1	Mid Term-1, Quiz & End Sem Exam
6	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.1	Mid Term-1, Quiz & End Sem Exam
7	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.1	Mid Term-1, Quiz & End Sem Exam
8	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.1	Mid Term-1, Quiz & End Sem Exam
9	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.2	Mid Term-1, Quiz & End Sem Exam
10	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development	Practical	BFD732.2	Mid Term-1, Quiz & End Sem Exam



	& Selection			
11	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.2	Mid Term-1, Quiz & End Sem Exam
12	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.2	Mid Term-1, Quiz & End Sem Exam
13	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.2	Mid Term-1, Quiz & End Sem Exam
14	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.2	Mid Term-1, Quiz & End Sem Exam
15	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.2	Mid Term-1, Quiz & End Sem Exam
16	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development	Practical	BFD732.2	Mid Term-1, Quiz & End Sem Exam



	& Selection			
17	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.3	Mid Term-1, Quiz & End Sem Exam
18	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.3	Mid Term-1, Quiz & End Sem Exam
19	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.3	Mid Term-1, Quiz & End Sem Exam
20	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.3	Mid Term-1, Quiz & End Sem Exam
21	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.3	Mid Term-1, Quiz & End Sem Exam
22	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development	Practical	BFD732.3	Mid Term-1, Quiz & End Sem Exam



	& Selection			
23	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.3	Mid Term-1, Quiz & End Sem Exam
24	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.3	Mid Term-1, Quiz & End Sem Exam
25	For One Selected Category:	Practical	BFD732.4	Mid Term-1, Quiz & End Sem Exam
26	• Final Presentation	Practical	BFD732.4	Mid Term-1, Quiz & End Sem Exam
27	• Product Development	Practical	BFD732.4	Mid Term-1, Quiz & End Sem Exam
28	• Product Presentation	Practical	BFD732.4	Mid Term-1, Quiz & End Sem Exam
29	For One Selected Category:	Practical	BFD732.4	Mid Term-1, Quiz & End Sem Exam
30	• Final Presentation	Practical	BFD732.4	Mid Term-1, Quiz & End Sem Exam
31	• Product Development	Practical	BFD732.4	Mid Term-1, Quiz & End Sem Exam
32	• Product Presentation	Practical	BFD732.4	Mid Term-1, Quiz & End Sem Exam
33	For One Selected Category:	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
34	• Final Presentation	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
35	• Product Development	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
34	• <i>Product Presentation</i>	Practical	BFD732.5	Mid Term-1,



				Quiz & End Sem Exam
35	For One Selected Category:	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
36	• Final Presentation	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
37	• Product Development	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
38	• Product Presentation	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
39	For One Selected Category:	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
40	• Final Presentation	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
41	• Product Development	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
42	• Product Presentation	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
43	For One Selected Category:	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
44	• Final Presentation	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
45	• Product Development	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
46	• Product Presentation	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
47	For One Selected Category:	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
48	• Final Presentation	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES	CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES



		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD732.1	Learn the knowledge of market surveys.	3	3	1	3	1				2		2	1			
BFD732.2	To remember the knowledge of design development.	3	2	2	2	2				2		1	1			
BFD732.3	To learn about product development.	3	2	2	2	2				3		3	1			
BFD732.4	To understand the knowledge of the conceptualization.	3	3	2	3	2				1		2	1			
BFD732.5	To understand the knowledge of product presentation.	2	2	1	2	3				2		2	1			



Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –VII) 2020-21						
Class: B. Des. (Fashion Design) VII Semester						
Subject Name: BFD732 Design Project		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: Learn the knowledge of market surveys. CO2: To remember the knowledge of design development.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term of a design project.				3
CO1	Q.2	Make the theme-based concept board.				6
CO1	Q.3	Explain all steps of a design project.				6
CO2	Q.4	Make the flow chart of the design development process.				3
CO2	Q.5	Make the 2 designs inspirational based.				6
CO2	Q.6	Create 8 working sketching based on color theme.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : Accessory Design

Course Code : BFD733 Crédits : 03, Session :2020-21(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Twinkle Rastogi

A. Introduction: This Subject will help the student understand the basic concept of pattern-making. This will also enable them to understand how different types of dart, cowls, gathers, Yokes, flares and other design detail can be used on different garments. And to understand fitting problems to how to rectify it.

B. Course Outcomes: At the end of the course, students will be able to:

BFD733.1. Learn to recognize the different types of Accessories.

BFD733.2. To remember the knowledge of the theme.

BFD733.3. To learn all the material knowledge according to the theme.

BFD733.4. To understand the knowledge of accessories

BFD733.5. To understand the knowledge of how to create accessories.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.



[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of accessories.

PSO 2: Will be able to apply knowledge of different types of designing and creation of various accessories: Shoes, Handbags, hats and gloves.

- **PSO 3:** Will be able to about the design and knowledge of theme based selection of accessories.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weightage %
• Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	
• Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	
• Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with	



articles).	
To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jay Diamond, Ellen Diamond. .Fashion Apparel and Accessories.
- France Borel. The Splendor of Ethnic Jewelry. NJ Abram Inc, New York.
- Mookherjee Ajit. 5000 Designs and Motifs from India. Dover Publications Inc., 1996.
- Judith Rasband. Strategies for Women. Delmar Publishers London.
- Mc Jimsey and Harriet. Art and Clothing Selection. Iowa State University Press, Iowa.
- Jacob Solinger. Apparel Manufacturers Handbook.

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End Sem Exam
2	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End Sem Exam
3	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End Sem Exam
4	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End Sem Exam
5	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End Sem Exam
6	Introduction to accessory design: - various types of shoes, handbags, hats and	Practical	BFD733.1	Mid Term-1, Quiz & End Sem Exam



	gloves etc.			
7	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End Sem Exam
8	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End Sem Exam
9	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End Sem Exam
10	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End Sem Exam
11	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End Sem Exam
12	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End Sem Exam
13	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End Sem Exam
14	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End Sem Exam
15	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End Sem Exam
16	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture	Practical	BFD733.2	Mid Term-1, Quiz & End Sem Exam



	sample).			
17	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End Sem Exam
18	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End Sem Exam
19	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End Sem Exam
20	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End Sem Exam
21	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End Sem Exam
22	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary,	Practical	BFD733.2	Mid Term-1, Quiz & End Sem Exam



	traditional, and fusion (file work with theory, picture sample).			
23	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End Sem Exam
24	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End Sem Exam
25	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End Sem Exam
26	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End Sem Exam
27	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End Sem Exam
28	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary,	Practical	BFD733.2	Mid Term-1, Quiz & End Sem Exam



	traditional, and fusion (file work with theory, picture sample).			
29	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End Sem Exam
30	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End Sem Exam
31	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End Sem Exam
32	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End Sem Exam
33	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End Sem Exam
34	Collection and presentation of materials related to the	Practical	BFD733.3	Mid Term-1, Quiz & End Sem Exam



	accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).			
35	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End Sem Exam
34	<i>Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).</i>	Practical	BFD733.3	Mid Term-1, Quiz & End Sem Exam
35	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End Sem Exam
36	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End Sem Exam
37	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with	Practical	BFD733.3	Mid Term-1, Quiz & End Sem Exam



	articles).			
38	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End Sem Exam
39	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End Sem Exam
40	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End Sem Exam
41	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End Sem Exam
42	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End Sem Exam
43	Collection and presentation of materials related to the	Practical	BFD733.3	Mid Term-1, Quiz & End Sem Exam



	accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).			
44	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End Sem Exam
45	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End Sem Exam
46	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End Sem Exam
47	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End Sem Exam
48	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End Sem Exam
49	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End Sem Exam
50	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End Sem Exam
51	To create accessories from each theme (head	Practical	BFD733.4	Mid Term-1, Quiz & End Sem



	dress, foot wears, handbags, jewelry, belts, gloves etc).			Exam
52	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End Sem Exam
53	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End Sem Exam
54	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End Sem Exam
55	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End Sem Exam
56	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End Sem Exam
57	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End Sem Exam
58	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End Sem Exam
59	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End Sem Exam
60	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End Sem Exam
61	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.5	Mid Term-1, Quiz & End Sem Exam



62	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.5	Mid Term-1, Quiz & End Sem Exam
63	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.5	Mid Term-1, Quiz & End Sem Exam
64	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.5	Mid Term-1, Quiz & End Sem Exam
65	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.5	Mid Term-1, Quiz & End Sem Exam
66	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.5	Mid Term-1, Quiz & End Sem Exam
67	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.5	Mid Term-1, Quiz & End Sem Exam
68	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.5	Mid Term-1, Quiz & End Sem Exam
69	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.5	Mid Term-1, Quiz & End Sem Exam
70	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.5	Mid Term-1, Quiz & End Sem Exam
71	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.5	Mid Term-1, Quiz & End Sem Exam
72	To create accessories from each theme (head dress, foot wears, handbags, jewelry,	Practical	BFD733.5	Mid Term-1, Quiz & End Sem Exam

	belts, gloves etc).			

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD733.1	Learn to recognize the different types of Accessories.	3	3	1	3	1				2		2	1			
BFD733.2	To remember the knowledge of the theme.	3	2	2	2	2				2		1	1			
BFD733.3	To learn all the material knowledge according to the theme.	3	2	2	2	2				3		3	1			
BFD733.4	To understand the knowledge of accessories.	3	3	2	3	2				1		2	1			
BFD733.5	To understand the knowledge of how to create accessories.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –VII) 2020-21						
Class: B. Des. (Fashion Design) VII Semester						
Subject Name: BFD733 Accessory Design		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: Learn to recognize the different types of Accessories. CO2: To remember the knowledge of the theme.						



CO Map	Question No.	Question	Marks
CO1	Q.1	Explain the term accessories.	3
CO1	Q.2a	Draw the 5 designs of bags.	3
	Q.2b	What types of ties are used by men?	3
CO1	Q.3	Draw the flat sketch of belt with proper detailing.	6
CO2	Q.4	Explain all types of themes.	3
CO2	Q.5a	Make the design on the theme accessories.	3
	Q.5b	Make the pattern above the design.	3
CO2	Q 6	Create an ethnic theme-based collection of accessories.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : Portfolio

Course Code : BFD734 Crédits : 03, Session :2020-21(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Twinkle Rastogi

A. Introduction: This Subject will help the student understand the basic concept of pattern-making. This will also enable them to understand how different types of dart, cowls, gathers, Yokes, flares and other design detail can be used on different garments. And to understand fitting problems to how to rectify it.

B. Course Outcomes: At the end of the course, students will be able to:

BFD734.1. Learn to recognize the different types of portfolios.

BFD734.2. To remember the knowledge of developing the portfolio for mass production.

BFD734.3. To learn all types of garment categories.

BFD734.4. To understand the knowledge of the portfolio for high fashion.

BFD734.5. To understand the knowledge of portfolio elements including all boards.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.



[PO.8].

Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of accessories.

PSO 2: Will be able to apply knowledge of different types of designing and creation of various accessories: Shoes, Handbags, hats and gloves.

- **PSO 3:** Will be able to about the design and knowledge of theme based selection of accessories.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Module I	40
• Developing portfolio for mass production 1. Female – • Casual wear • Formal wear • Party wear	



• Sportswear • Party Wear • Preparation of- spec sheet, swatch sheet, flat sketch sheet	
Module II	30
Developing portfolio for High Fashion	
Module III	30
• Mood board preparation for Female 1. Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- By Martin. M. Pegler, Visual Merchandising and Display
- By Richard Clodfelter, Retail Buying from Basics to Fashion

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
2	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
3	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
4	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
5	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
6	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
7	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem



				Exam
8	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
9	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
10	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
11	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
12	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
13	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
14	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
15	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
16	Developing portfolio for mass production	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
17	Developing portfolio for mass production	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
18	Developing portfolio for mass production	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
19	Developing portfolio for mass production	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
20	Developing portfolio for mass production	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
21	Developing portfolio for mass production	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
22	Developing portfolio for mass production	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
23	Developing portfolio for mass production	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
24	Developing portfolio for mass production	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
25	Developing portfolio	Practical	BFD734.2	Mid Term-1,



	for High Fashion			Quiz & End Sem Exam
26	Developing portfolio for High Fashion	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
27	Developing portfolio for High Fashion	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
28	Developing portfolio for High Fashion	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
29	Developing portfolio for High Fashion	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
30	Developing portfolio for High Fashion	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
31	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
32	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
33	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
34	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
35	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
34	<i>Developing portfolio for High Fashion</i>	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
35	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
36	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
37	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
38	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
39	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
40	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam



41	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
42	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
43	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
44	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
45	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
46	Developing portfolio for High Fashion	Practical	BFD734.4	Mid Term-1, Quiz & End Sem Exam
47	Developing portfolio for High Fashion	Practical	BFD734.4	Mid Term-1, Quiz & End Sem Exam
48	Developing portfolio for High Fashion	Practical	BFD734.4	Mid Term-1, Quiz & End Sem Exam
49	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.4	Mid Term-1, Quiz & End Sem Exam
50	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.4	Mid Term-1, Quiz & End Sem Exam
51	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.4	Mid Term-1, Quiz & End Sem Exam
52	Preparation of Inspiration sheet, Theme sheet, Forecast	Practical	BFD734.4	Mid Term-1, Quiz & End Sem Exam



	color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet			
53	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.4	Mid Term-1, Quiz & End Sem Exam
54	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.4	Mid Term-1, Quiz & End Sem Exam
55	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.4	Mid Term-1, Quiz & End Sem Exam
56	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.4	Mid Term-1, Quiz & End Sem Exam
57	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.4	Mid Term-1, Quiz & End Sem Exam
58	Preparation of Inspiration sheet, Theme sheet,	Practical	BFD734.4	Mid Term-1, Quiz & End Sem Exam



	Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet			
59	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.4	Mid Term-1, Quiz & End Sem Exam
60	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.4	Mid Term-1, Quiz & End Sem Exam
61	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.5	Mid Term-1, Quiz & End Sem Exam
62	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.5	Mid Term-1, Quiz & End Sem Exam
63	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.5	Mid Term-1, Quiz & End Sem Exam
64	Preparation of Inspiration sheet,	Practical	BFD734.5	Mid Term-1, Quiz & End Sem



	Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet			Exam
65	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.5	Mid Term-1, Quiz & End Sem Exam
66	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.5	Mid Term-1, Quiz & End Sem Exam
67	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.5	Mid Term-1, Quiz & End Sem Exam
68	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.5	Mid Term-1, Quiz & End Sem Exam
69	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.5	Mid Term-1, Quiz & End Sem Exam
70	Preparation of Inspiration sheet,	Practical	BFD734.5	Mid Term-1, Quiz & End Sem



	Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet			Exam
71	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.5	Mid Term-1, Quiz & End Sem Exam
72	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD734.1	Learn to recognize the different types of portfolios.	3	3	1	3	1				2		2	1			
BFD734.2	To remember the knowledge of developing the portfolio for mass production.	3	2	2	2	2				2		1	1			
BFD734.3	To learn all types of garment categories.	3	2	2	2	2				3		3	1			



BFD734.4	To understand the knowledge of the portfolio for high fashion.	3	3	2	3	2				1		2	1			
BFD734.5	To understand the knowledge of portfolio elements including all boards.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –VII) 2020-21						
Class: B. Des. (Fashion Design) VII Semester						
Subject Name: BFD734 Portfolio		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: Learn to recognize the different types of portfolios. CO2: To remember the knowledge of developing the portfolio for mass production.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term of the portfolio.				3
CO1	Q.2	Make one mood board.				6
CO1	Q.3	Explain the female wear categories in garments.				6
CO2	Q.4	Explain all types of categories.				3
CO2	Q.5	Make the design on the casual wear.				6
CO2	Q.6	Create a mass production portfolio.				6



Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

AMITY UNIVERSITY MADHYA PRADESH, GWALIOR

AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

DEPARTMENT OF FASHION DESIGN

PROGRAMME OUTCOMES AND PROGRAMME SPECIFIC OUTCOMES

Bachelor of Design (B.Des) FD, Academic Year – 2020-21

Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Way of its appreciation, enhance the skill of drawing and sketching, and understand the concept of perspective, shading. Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

Note: - Correlation levels 1, 2 and 3 as defined below:

1: Slight (Low), 2: Moderate (Medium) and 3: Substantial (High)

If there is no correlation, put “-”

PROGRAMME ARTICULATION MATRIX																
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
VIII sem	BFD 836	3	2	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD835	3	1	3	-	-	-	-	-	-	-	-	3	-	-	-
	BFD832	3	3	2	3	3	2	2	-	3	2	3	3	-	-	-



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : Design Research & Presentation

Course Code : BFD 836, Crédits : 04, Session :2020-21(Even Sem.), Class : B.Des. 4th Year

Faculty Name : Ms. Shweta Singh./ Mr. Purujeet Chatterjee

A. Introduction: To be able to conceptualize and an idea and convert it into final products.

B. Course Outcomes: At the end of the course, students will be able to:

BFD836.1. Design development of Men's wear, Women's wear and kid's wear.

BFD836.2. Final product development and presentation

BFD836.3 Developing Skills In Presenting With Board- Mood, Story Board

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: For all the three categories of Men's wear, Women's wear and kid's wear perform the following:

- Market Survey
- Conceptualization
- Design Development & Selection

Module II: For One Selected Category:

- Final Presentation
- Product Development
- Product Presentation

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

- Portfolio Presentation for Fashion Designer Linda Tain
- Current fashion and business magazines
- Trade journals / news papers Forecast magazines and journals

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam
2	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, Quiz & End Sem Exam
3	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, Quiz & End Sem Exam
4	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, Quiz & End Sem Exam
5	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, Quiz & End Sem Exam
6	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, Quiz & End Sem Exam
7	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, Quiz & End Sem Exam
8	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, Quiz & End Sem Exam
9	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam

	Design Development & Selection			
10	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam
11	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam
12	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam
13	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam
14	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam
15	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam
16	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam
17	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam
18	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam

	Design Development & Selection			
19	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam
20	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam
21	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-2, Quiz & End Sem Exam
22	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-2, Quiz & End Sem Exam
23	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-2, Quiz & End Sem Exam
24	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-2, Quiz & End Sem Exam
25	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-2, Quiz & End Sem Exam
26	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-2, Quiz & End Sem Exam
27	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization	Practical	BFD836.1	Mid Term-2, Quiz & End Sem Exam

	Design Development & Selection			
28	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-2, Quiz & End Sem Exam
29	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-2, Quiz & End Sem Exam
30	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-2, Quiz & End Sem Exam
31	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-2, Quiz & End Sem Exam
32	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-2, Quiz & End Sem Exam
33	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-2, Quiz & End Sem Exam
34	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-2, Quiz & End Sem Exam
35	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-2, Quiz & End Sem Exam
36	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization	Practical	BFD836.2	Mid Term-2, Quiz & End Sem Exam

	Design Development & Selection			
37	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
38	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
39	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
40	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
41	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
42	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
43	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
44	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.3	Mid Term-1, Quiz & End Sem Exam
45	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.3	Mid Term-1, Quiz & End Sem Exam
46	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.3	Mid Term-1, Quiz & End Sem Exam
47	For all the three categories of Men's wear, Women's wear and kid's wear perform the following:	Practical	BFD836.3	Mid Term-1, Quiz & End Sem Exam

	Market Survey, Conceptualization Design Development & Selection			
48	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.3	Mid Term-1, Quiz & End Sem Exam
49	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.3	Mid Term-1, Quiz & End Sem Exam
50	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.3	Mid Term-1, Quiz & End Sem Exam
51	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.3	Mid Term-1, Quiz & End Sem Exam
52	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.3	Mid Term-1, Quiz & End Sem Exam
53	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.3	Mid Term-1, Quiz & End Sem Exam
54	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.3	Mid Term-1, Quiz & End Sem Exam
55	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.3	Mid Term-1, Quiz & End Sem Exam
56	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
57	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
58	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
59	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
60	For One Selected Category: Final Presentation ,Product Development , Product	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam

	Presentation			
61	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
62	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
63	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
64	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
65	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
66	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
67	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
68	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
69	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
70	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
71	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
72	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
73	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
74	For One Selected Category:	Practical	BFD836.2	

	Final Presentation ,Product Development , Product Presentation			
75	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
76	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
77	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
78	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
79	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
80	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
81	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
82	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
83	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
84	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
85	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
86	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
87	For One Selected Category: Final Presentation ,Product Development , Product	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam

	Presentation			
88	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
89	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
90	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
91	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
92	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
93	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
94	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
95	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
96	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD836.1.	Design development of Men's wear, Women's wear and kid's wear				3	2			2	3	3	2	2			
BFD836.2.	Final product development and presentation				2	2			2	3	3	3	1			
BFD836.3	Developing Skills In Presenting With Board- Mood, Story Board				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2021-22						
Class: B.Des (FD) III Semester						
Subject Name: BFD 836 Design Research and Presentation		Time: 2 Hrs			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: Design development of Men's wear, Women's wear and kid's wear. CO2: Final product development and presentation						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by management as an art.				3
CO1	Q.2a	What is research and how it is important for design development.				3
	Q.2b	What is the relationship between individual departments in export house.				3
CO1	Q.3	Explain the process of developing a design				6
CO2	Q.4	What is market survey.				3
CO3	Q.5a	What do you understand by conceptualization.				3
	Q.5b	What is the procedure				3
CO3	Q 6	Explain the procedure of design selection.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1: 60% of students secure more than 60% marks





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : Final Design Collection

Course Code : BFD 835, Crédits : 08, Session : 2020-21 (Even Sem.), Class : B.Des. 4th Year

Faculty Name : Ms. Twinkle Rastogi/ Ms. Shweta Singh./ Mr. Purujeet Chatterjee

A. Introduction: The objective of the Design Collection Project is to provide students a real life platform under which they apply their learning and understanding of the previous semesters. During the project the students are expected to develop design collection following the complete design process. The basic aims of the Final Design Project module are to enable you: to draw upon and integrate learning of all the modules across all the levels of your course and to apply this integrative learning to identify, create and solve design problems/opportunities in the apparel industry. This project is the culmination of your personal ideas and investigations towards the realization of an original, creative and innovative body of work.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD835.1** Identification of area's of Design Research
- **BFD835.2.** Prototype and portfolio development
- **BFD835.3.** Pricing & costing of final products

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Contextual research to identify potential areas of design research & development

During this module you are expected to gather information and visual materials in a field which has sufficient scope for design research and development

Module II: Formulation of design brief, design concept, research methods and project schedule

You will have to develop and negotiate a design brief by developing a concept based on a particular theme. Formative Feedback will be provided by your mentor at each meeting. When you are in the process of design exploration, you are expected to research and conduct surveys in the areas of market structure, client group, fabrics and trims sources.

Module III: Prototype and portfolio development

To develop prototypes, you have to explore new and appropriate methods of pattern making and garment construction in relation to the relevant fabrics and the functional aspect of the garment. You will be expected to present your process and findings along with your prototypes to a Jury of design and technical mentors and your peers.

Module IV: Pricing & Costing of Final products:

You will achieve optimum costs of production through an understanding of fabric development and finishing processes. You are also expected to do the pricing and costing of your final product.

Module V: Final Submission and presentation: Final Submission which is in week 16 will be supported by an oral presentation and submission of a design portfolio in front of a Jury, where you will be expected to defend the validity / originality of your design process and findings. You will be encouraged to do a self evaluation, assessing your effectiveness of achieving set aims and module outcomes.

Module VI: Reflective Journal Additionally you will be required to submit a Reflective Journal which represents your involvement and overall journey of learning and what specifically you reflected on. This will give evidence of whether you have fulfilled the initial aims that you had set

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H: Suggested Text/Reference Books:

- Organizational profile and other related data
- Current fashion and business magazines / related and relevant bibliography if and as relevant to work experience / job responsibility
- Trade journals / news papers

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
2	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
3	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
4	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
5	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
6	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
7	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
8	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
9	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
10	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
11	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
12	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
13	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
14	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
15	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
16	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
17	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam

	research & development			
18	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
19	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
20	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
21	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
22	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
23	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
24	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
25	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
27	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
28	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
29	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
30	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
31	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
32	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
33	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
34	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
35	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
36	Formulation of design brief,	Practical	BFD835.1	Mid Term-1, PPT

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54	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
55	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
56	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
57	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
58	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
59	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
60	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
61	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
62	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
63	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
64	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
65	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
66	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
67	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
68	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
69	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
70	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
71	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
72	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
73	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
74	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam

75	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
76	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
77	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
78	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
79	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
80	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
81	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
82	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
83	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
84	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
85	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
86	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
87	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
88	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
89	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
90	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
91	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
92	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
93	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
94	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
95	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
96	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
97	Pricing & Costing of Final products	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
98	Pricing & Costing of Final products	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
99	Pricing & Costing of Final products	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
100	Pricing & Costing of Final products	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam

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152	Final Submission and presentation	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
153	Final Submission and presentation	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
154	Final Submission and presentation	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
155	Final Submission and presentation	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
156	Final Submission and presentation	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
157	Final Submission and presentation	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
158	Final Submission and presentation	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
159	Final Submission and presentation	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
160	Final Submission and presentation	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
161	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
162	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
163	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
164	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
165	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
166	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
167	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
168	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
169	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
170	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
171	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
172	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
173	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
174	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
175	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
176	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
177	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam

178	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
179	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
180	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
181	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
182	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
183	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
184	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
185	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
186	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
187	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
188	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
189	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
190	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
191	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
192	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
193	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
194	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
195	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
196	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	PSO3

BFD8351.1	Identification of area's of Design Research				3	2			2	3	3	2	2			
BFD835.2	Prototype and portfolio development				2	2			2	3	3	3	1			
BFD835.3	Pricing & costing of final products				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2021-22						
Class: B.Des (FD) III Semester						
Subject Name: BFD 835 Final Design Collecvtion		Time: 2 Hrs			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: Identification of area's of Design Research CO2: Prototype and portfolio development						
CO Map	Question No.	Question				Marks
CO1	Q.1	What is pricing. How will you calculate the price of your garmen				3
CO1	Q.2a	What is the process of developing a collection.				3
	Q.2b	What is mood board. Why it is important.				3
CO1	Q.3	Define the term theme. Also explain the process of preparing a design collection.				6
CO2	Q.4	Illustrate two designs for ram walk.				3
CO3	Q.5a	What do you understand by fashion show and fashion fair				3
	Q.5b	Why fashion show is important for a designer.				3
CO3	Q 6	How will you predict a fashion trend? Describe the process for the same.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2: 70% of students secure more than 60% marks



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Final Design Project(FashionShow)
Course Code : BFD 832, Crédits : 12, Session : 2020-21 (Even Sem.), Class : B.Des. 4th Year
Faculty Name : Ms Twinkle Rastogi/ Ms. Shweta Singh/ Mr. Purujeet Chatterjee

- A. Introduction:** The subject starts with realistic view of the production of the woven & knitted fabrics- their theoretical details and application
- B. Course Outcomes:** At the end of the course, students will be able to:
- BFD832.1.Identification of area's of Design Research
 - BFP832.2.Prototype and portfolio development
 - BFD832.3 Pricing & costing of final products
 - BFD832.4 Final presentation of design project
- C. Programme Outcomes:**
- [PO.1]. Design knowledge:** To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.
- [PO.2]. Problem analysis:** Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.
- [PO.3]. Design/development of solutions:** Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.
- [PO.4]. Conduct investigations of complex problems:** Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.
- [PO.5]. Modern tool usage:** For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.
- [PO.6]. The Designer and society:** Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.
- [PO.7]. Environment and sustainability:** The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.
- [PO.8]. Ethics:** Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.
- [PO.9]. Individual and teamwork:** Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.
- [PO.10]. Communication:** Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.
- [PO.11]. Project management and finance:** Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.
- [PO.12]. Life-long learning:** Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.
- D. Programme Specific Outcomes:**

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Final Design Project(FashionShow)

G: Examination Scheme:

Components	Mid- Term	Assignme nt	Attendance	End Term
Weightage (%)	15	10	05	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H: Suggested Text/Reference Books:

- Organizational profile and other related data
- Current fashion and business magazines / related and relevant bibliography if and as relevant to work experience / job responsibility
- Trade journals / news papers

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Final Design Project (Fashion Show)	Practical	BFD832.1	Mid Term-1, PPT & End Sem Exam
2	Final Design Project (Fashion Show)	Practical	BFD832.1	Mid Term-1, PPT & End Sem Exam
3	Final Design Project (Fashion Show)	Practical	BFD832.1	Mid Term-1, PPT & End Sem Exam
4	<i>Final Design Project (Fashion Show)</i>	Practical	BFD832.1	Mid Term-1, PPT & End Sem Exam
5	Final Design Project (Fashion Show)	Practical	BFD832.1	Mid Term-1, PPT & End Sem Exam
6	Final Design Project (Fashion Show)	Practical	BFD832.1	Mid Term-1, PPT & End Sem Exam
7	Final Design Project (Fashion Show)	Practical	BFD832.1	Mid Term-1, PPT & End Sem Exam
8	Final Design Project (Fashion Show)	Practical	BFD832.1	Mid Term-1, PPT & End Sem Exam
9	Final Design Project (Fashion Show)	Practical	BFD832.1	Mid Term-1, PPT & End Sem Exam
10	Final Design Project (Fashion Show)	Practical	BFD832.1	Mid Term-1, PPT & End Sem Exam
11	Final Design Project (Fashion Show)	Practical	BFD832.1	Mid Term-1, PPT & End Sem Exam
12	Final Design Project (Fashion Show)	Practical	BFD832.1	Mid Term-1, PPT & End Sem Exam
13	Final Design Project (Fashion Show)	Practical	BFD832.1	Mid Term-1, PPT & End Sem Exam
14	Final Design Project (Fashion Show)	Practical	BFD832.1	Mid Term-1, PPT & End Sem Exam
15	Final Design Project (Fashion Show)	Practical	BFD832.1	Mid Term-1, PPT & End Sem Exam
16	Final Design Project (Fashion Show)	Practical	BFD832.1	Mid Term-1, PPT & End Sem Exam
17	Final Design Project (Fashion Show)	Practical	BFD832.1	Mid Term-1, PPT & End Sem Exam
18	Final Design Project (Fashion Show)	Practical	BFD832.1	Mid Term-1, PPT & End Sem Exam
19	Final Design Project (Fashion Show)	Practical	BFD832.1	Mid Term-1, PPT & End Sem Exam
20	Final Design Project (Fashion Show)	Practical	BFD832.1	Mid Term-1, PPT & End Sem Exam
21	Final Design Project (Fashion Show)	Practical	BFD832.1	Mid Term-1, PPT & End Sem Exam
22	Final Design Project (Fashion Show)	Practical	BFD832.1	Mid Term-1, PPT & End Sem Exam
23	Final Design Project (Fashion Show)	Practical	BFD832.1	Mid Term-1, PPT & End Sem Exam
24	Final Design Project (Fashion Show)	Practical	BFD832.1	Mid Term-1, PPT & End Sem Exam

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[illegible]

[illegible]

[illegible]

[illegible]

285	Final Design Project (Fashion Show)	Practical	BFP832.4	Mid Term-1, PPT & End Sem Exam
286	Final Design Project (Fashion Show)	Practical	BFP832.4	Mid Term-1, PPT & End Sem Exam
287	Final Design Project (Fashion Show)	Practical	BFP832.4	Mid Term-1, PPT & End Sem Exam
288	Final Design Project (Fashion Show)	Practical	BFP832.4	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	PSO3
BFD832.1	Identification of area's of Design Research				3	2			2	3	3	2	2			
BFD832.2	Prototype and portfolio development				2	2			2	3	3	3	1			
BFD832.3	Pricing & costing of final products				2	1	1		2	3	3	3	2			

Sample question paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2021-22						
Class: B.Des (FD) III Semester						
Subject Name: BFD832 Final Design Project (Fashion Show)		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: To understand the basics of looms, preparatory process of woven fabric CO2: Understanding of textile machinery and process of knitted fabric.						
CO Map	Question No.	Question				Marks
CO1	Q.1	What is pricing. How will you calculate the price of your garment?				3
CO1	Q.2a	What is the process of developing a collection.				3
	Q.2b	What is mood board. Why it is important.				3
CO2	Q.3	Define the term theme. Also explain the process of preparing a design collection.				6
CO2	Q.4	Illustrate two designs for ram walk.				3
CO2,3	Q.5a	What do you understand by fashion show and fashion fair				3
	Q.5b	Why fashion show is important for a designer.				3
CO1	Q 6	How will you predict a fashion trend? Describe the process for the same.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Lever 3: 80% of students secure more than 60% marks



DEPARTMENT OF FASHION DESIGN & TECHNOLOGY
Course Handout
Course : Element of Design-I
Course Code : BFD101 Credits : 02, Session : 2021-22(Odd Sem.), Class : B.Design (Fashion Design)
Faculty Name : Mr. Purujit Chatterjee

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD101.1. Learn to recognize the different types of lines and color. used in creating the design

BFD101.2. To remember the style features of design and motifs.

BFD101.3. Figure out all texture by using techniques.

BFD101.4. To understand the all knowledge of placement of design with motifs.

BFD101.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required	A	5%

	to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Module I Elements of Design- Introduction	10
Descriptors/Topics Meaning, applications & Classification of elements of design Line & form, Color, Texture, Silhouette and Details	
Module II Line	15
Descriptors/Topics Types, directions & applications. Relevance of line as an important element of structure to determine visual interest of a design. Optical illusions with Lines	
Module III Silhouettes	20
Descriptors/Topics Shapes & forms. Creation of silhouettes, Optical illusions with Silhouettes	
Module IV Color	20
Descriptors/Topics Primary, Secondary and Tertiary colors; Process and Pigment color wheels; Color intensity wheel; Color chart; Spectrum colors Use of color ring, Monochromatic color scheme; polychromatic color scheme; Analogous color scheme; achromatic color scheme; Complementary color scheme. Optical illusions with Colors	
Module V Texture	20
Descriptors/Topics Types of textures, use & Creation of different textures, Optical illusions with Textures	
Module V II Placements of Designs	15
Descriptors/Topics Horizontal, Vertical, Diagonal, All over, Full Drop, Half Drop, Mirror	

Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	
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Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- **Jones Sue Jenkyn**, Fashion design
- **Ellinwood Janice G**, Fashion by Design
- **Hannah Gail Greet**, Elements of design
- **Stecker Pamela**, The fashion design manual
- **Wong Wucius**, Principles of Form and Design
- **Riley Noël, Bayer Patricia**, The *elements of design*..
- **Lidwell William, Holden Kritina, Butler Jill**, Universal principles of design: 100 ways to enhance usability

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD101.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD101.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD101.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD101.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD101.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD101.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD101.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD101.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD101.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD101.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD101.3	Mid Term-1, Quiz & End Sem Exam

12	Optical illusions with Silhouettes	Lecture	BFD101.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD101.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD101.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD101.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD101.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD101.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD101.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD101.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD101.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD101.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD101.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD101.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD101.5	Mid Term-2, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3

BFD101.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD101.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD101.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD101.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD101.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD101 Element of Design-I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	What are the directional lines in elements of design.				3
	Q.2b	What is the color scheme? explain in briefly.				3
CO1	Q.3	Draw the Color Wheel and abstract motifs.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.				3
	Q.5b	Write the characteristics of monochromatic color Schemes.				3
CO2	Q 6	How the explain achromatic color scheme in traditional motif.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY
Course Handout
Course : History of Fashion – I
Course Code : BFD102 Credits : 02, Session :2021-22 (Odd Sem.), Class : B.Design (Fashion Design)
Faculty Name : Mr. Purujit Chatterjee

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD102.1. Learn to recognize the different types of lines and color. used in creating the design

BFD102.2. To remember the style features of design and motifs.

BFD102.3. Figure out all texture by using techniques.

BFD102.4. To understand the all knowledge of placement of design with motifs.

BFD102.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified	A	5%

	for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age (%)
Module I : ORIGIN OF CLOTHING THEORIES	10
Descriptors/Topics Protection, Modesty and Adornment	
Module II: PREHISTORIC ERA	15
Descriptors/Topics Detailed study of , significant developments, art and craft, textiles and dyes, prints and colors, costumes and accessories of Indus valley civilization	
Module III ANCIENT INDIA	25
Descriptors/Topics Detailed study of , significant developments, art and craft, textiles and dyes, prints and colors,, costumes and accessories of Mauryan and kushan period	
Module IV : MEDIVEAL INDIA	25
Descriptors/Topics Detailed study of , significant developments, art and craft, textiles and dyes, prints and colors,, costumes and accessories of Gupta and Mughal	
Module V: : MODERN INDIA	25
Descriptors/Topics Detailed study of , significant developments, art and craft, textiles and dyes, prints and colors,, costumes and accessories during and after British rule .	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- **Jones Sue Jenkyn**, Fashion design
- **Ellinwood Janice G**, Fashion by Design
- **Hannah Gail Greet**, Elements of design
- **Stecker Pamela**, The fashion design manual
- **Wong Wucius**, Principles of Form and Design
- **Riley Noël, Bayer Patricia**, *The elements of design*..
- **Lidwell William, Holden Kritina, Butler Jill**, Universal principles of design: 100 ways to enhance usability

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD102.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD102.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD102.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD102.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD102.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD102.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD102.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD102.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD102.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD102.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD102.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD102.3	Mid Term-1, Quiz & End Sem Exam

13	Primary, Secondary and Tertiary colors.	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD102.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD102.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD102.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD102.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD102.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD102.5	Mid Term-2, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD102.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			

BFD102.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD102.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD102.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD102.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			

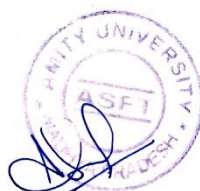
Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD102 Element of Design-I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	What are the directional lines in elements of design.				3
	Q.2b	What is the color scheme? explain in briefly.				3
CO1	Q.3	Draw the Color Wheel and abstract motifs.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.				3
	Q.5b	Write the characteristics of monochromatic color Schemes.				3
CO2	Q 6	How the explain achromatic color scheme in traditional motif.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY
Course Handout
Course : Introduction To Global Fashion And Textile Industry
Course Code : BFD104 Credits : 02, Session :2021-22(Odd Sem.), Class : B.Design (Fashion Design)
Faculty Name : Ms. Twinkle Rastogi

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD104.1. Learn to recognize the different types of lines and color. used in creating the design

BFD104.2. To remember the style features of design and motifs.

BFD104.3. Figure out all texture by using techniques.

BFD104.4. To understand the all knowledge of placement of design with motifs.

BFD104.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified	A	5%

	for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Course Contents/Syllabus	Weight age %
Module I Introduction to fashion	20
Descriptors/Topics Meaning and importance of fashion; Terminology; components of fashion; Intangibles of fashion; principles of fashion: misconceptions about fashion	
Module II Fashion Development	10
Descriptors/Topics Fashion life cycle; predicting the movement of fashion; fashion adaptation; fashion consumers; fashion leaders and followers	
Module III The environment of Fashion	30
Descriptors/Topics Demographic and geographic environment; economic environment. Domestic to International Fashion Trends.	
Module IV The Textile Industry	10
Descriptors/Topics Introduction to textiles, major segments of the textile industry, market planning for apparels, Primary and secondary sources of fabric buying and selling of finished fabric	
Module V Global Fashion Markets	20
Descriptors/Topics Markets in USA, European markets, Middle East, South East Asian Markets	
Module VI : Ready – to- wear and custom tailoring;	10
Descriptors/Topics Couture Collection, Global scenario, status, economic importance	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design
- Stecker Pamela, The fashion design manual
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, *The elements of design*..
- Lidwell William, Holden Kritina, Butler Jill, **Universal principles of design: 100 ways to enhance usability**

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD104.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD104.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD104.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD104.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD104.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD104.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD104.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD104.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD104.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD104.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD104.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with	Lecture	BFD104.3	Mid Term-1, Quiz

	Silhouettes			& End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD104.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD104.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD104.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD104.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD104.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD104.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD104.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD104.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD104.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD104.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD104.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD104.5	Mid Term-2, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD104.1	Learn to recognize the different types of lines and color. used in creating the	3	3	1	3	1				2		2	1			

	design																
BFD104.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1				
BFD104.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1				
BFD104.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1				
BFD104.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1				

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD104 Introduction To Global Fashion And Textile Industry		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	What are the directional lines in elements of design.				3
	Q.2b	What is the color scheme? explain in briefly.				3
CO1	Q.3	Draw the Color Wheel and abstract motifs.				6

CO2	Q.4	Explain all types of motifs used in element of design.	3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.	3
	Q.5b	Write the characteristics of monochromatic color Schemes.	3
CO2	Q 6	How the explain achromatic color scheme in traditional motif.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : **FUNDAMENTALS OF TEXTILES - I**

Course Code : BFD105 Credits : 02, Session :2021-22(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Shweta Singh

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD105.1. Learn to recognize the different types of lines and color. used in creating the design

BFD105.2. To remember the style features of design and motifs.

BFD105.3. Figure out all texture by using techniques.

BFD105.4. To understand the all knowledge of placement of design with motifs.

BFD105.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required	A	5%

	to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Course Contents/Syllabus	Weight age %
Module I The Overview of Textile Industry	20
Introduction to textiles, major segments of the textile industry, market planning for apparels, Primary and secondary sources of fabric buying and selling of finished fabric.	
Module II The Textile Fibers	20
Definitions of fibers, yarns and fabric, sources of fibers, classification of fibers on the basis of origin and length,	
Module III Properties of Textile Fiber	30
Natural Fibers & Manmade fibers - Essential Properties and Performances of Textile Materials like Aesthetic, Durability, Comfort, Safety and Care and Maintenance. End uses and Identification of fibers.	
Module IV Introduction to Yarns	30
Classification of Yarns; Spun Yarn Production Process; Carded and Combed Yarns; Woolen and Worsted Yarns; Mono Filament and Multi Filament Yarns. Yarn Numbering Systems; Cotton Count, Metric Count, Denier, Tex and Deci-Tex. Single and Plied Yarns; Yarn Twist; Amount of Twist and Direction of Twist. Textured Yarns; Core spun yarn; Novelty and Fancy Yarns; Blended Yarns; Sewing threads.	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- **Jones Sue Jenkyn**, Fashion design
- **Ellinwood Janice G**, Fashion by Design
- **Hannah Gail Greet**, Elements of design
- **Stecker Pamela**, The fashion design manual

- **Wong Wucius**, Principles of Form and Design
- **Riley Noël, Bayer Patricia**, *The elements of design*..
- **Lidwell William, Holden Kritina, Butler Jill**, **Universal principles of design: 100 ways to enhance usability**

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD105.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD105.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD105.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD105.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD105.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD105.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD105.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD105.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD105.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD105.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD105.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD105.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD105.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD105.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD105.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD105.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD105.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color	Lecture	BFD105.4	Mid Term-1, Quiz

	scheme, polychromatic color scheme;			& End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD105.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD105.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD105.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD105.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD105.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD105.5	Mid Term-2, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD105.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD105.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD105.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD105.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			

BFD105.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1				

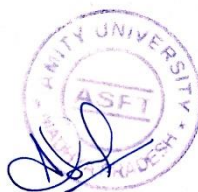
Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD105 FUNDAMENTALS OF TEXTILES - I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	What are the directional lines in elements of design.				3
	Q.2b	What is the color scheme? explain in briefly.				3
CO1	Q.3	Draw the Color Wheel and abstract motifs.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.				3
	Q.5b	Write the characteristics of monochromatic color Schemes.				3
CO2	Q 6	How the explain achromatic color scheme in traditional motif.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY
Course Handout
Course : Introduction to Garment Manufacturing Techniques I
Course Code : BFD106 Credits : 03, Session :2021-22(Odd Sem.), Class : B.Design (Fashion Design)
Faculty Name : Ms. Anshu Singh Choudhary

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD106.1. Learn to recognize the different types of lines and color. used in creating the design

BFD106.2. To remember the style features of design and motifs.

BFD106.3. Figure out all texture by using techniques.

BFD106.4. To understand the all knowledge of placement of design with motifs.

BFD106.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%

Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weightage (%)
Module I Introduction to Garment manufacturing process	30
Descriptors/Topics Introduction to Different departments, working principles of various departments viz;. Sewing, cutting, finishing department – different machinery used; comparative analysis; (demonstration of machineries in action)	
Module II Introduction to Sewing Technology	20
Descriptors/Topics Basic sewing machine, various parts, types & functions of sewing machines, Understanding the simple problems of sewing machine and its maintenance.	
Module III Sewing machines	20
Descriptors/Topics Different sewing machines used- different bed types, their uses and comparative analysis; different stitch and seam types, Properties & use, Stitch and seam Class Series diagrams, their comparative analyses.	
Module IV Cutting Machines	10
Descriptors/Topics Straight knife, Band knife, End cutter, Auto cutter, Die cutter, Round knife, Drilling machine, Notching machine, Hot drill,	
Module V Fusing & Pressing Technology	20
Descriptors/Topics Machinery, equipment & process	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design
- Stecker Pamela, The fashion design manual
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, *The elements of design*..
- Lidwell William, Holden Kritina, Butler Jill, Universal principles of design: 100 ways to enhance usability

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD106.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD106.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD106.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD106.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD106.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD106.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD106.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD106.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD106.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD106.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD106.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with	Lecture	BFD106.3	Mid Term-1, Quiz

	Silhouettes			& End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD106.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD106.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD106.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD106.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD106.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD106.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD106.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD106.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD106.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD106.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD106.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD106.5	Mid Term-2, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD106.1	Learn to recognize the different types of lines and color. used in creating the	3	3	1	3	1				2		2	1			

	design																
BFD106.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1				
BFD106.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1				
BFD106.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1				
BFD106.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1				

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD106 Introduction to Garment Manufacturing Techniques I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	What are the directional lines in elements of design.				3
	Q.2b	What is the color scheme? explain in briefly.				3
CO1	Q.3	Draw the Color Wheel and abstract motifs.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.				3
	Q.5b	Write the characteristics of monochromatic color Schemes.				3
CO2	Q.6	How the explain achromatic color scheme in traditional motif.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY
Course Handout
Course : Fashion Art Illustration I
Course Code : BFD121 Credits : 02, Session :2021-22(Odd Sem.), Class : B.Design (Fashion Design)
Faculty Name : Ms. Anshu Singh Choudhary

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD121.1. Learn to recognize the different types of lines and color. used in creating the design

BFD121.2. To remember the style features of design and motifs.

BFD121.3. Figure out all texture by using techniques.

BFD121.4. To understand the all knowledge of placement of design with motifs.

BFD121.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%

Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weightage%
Module I Characters of a Good Design	10
Descriptors/Topics Consideration of aesthetic, structural and functional aspects, General principles of fashion illustration, unique selling proposition, concept development, Categories of fashion apparels	
Module II Detailed Drawing of Basic styles	30
Descriptors/Topics Styles of necklines and collars; sleeves, silhouettes; skirts and trousers; yokes & waistlines and its details; tucks, frills and pleats; cuffs and construction; pockets; neckwear; seams, finishes and fastenings.	
Module III Introduction to garment drawing	30
Descriptors/Topics Drawing of basic tops, skirts, dresses, lingerie, coats and waistcoats.	
Module IV Rendering of prints into flat illustration	30
Descriptors/Topics Rendering prints with different color mediums as per the requirement	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design

- **Hannah Gail Greet**, Elements of design
- **Stecker Pamela**, The fashion design manual
- **Wong Wucius**, Principles of Form and Design
- **Riley Noël, Bayer Patricia**, The *elements of design*..
- **Lidwell William, Holden Kritina, Butler Jill**, Universal principles of design: 100 ways to enhance usability

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD107.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD107.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD107.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD107.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD107.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD107.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD107.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD107.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD107.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD107.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD107.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD107.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD107.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD107.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD107.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD107.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD107.4	Mid Term-1, Quiz

				& End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD107.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD107.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD107.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD107.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD107.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD107.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD107.5	Mid Term-2, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD121.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD121.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD121.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			

BFD121.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD121.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD121 Introduction to Garment Manufacturing Techniques I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	What are the directional lines in elements of design.				3
	Q.2b	What is the color scheme? explain in briefly.				3
CO1	Q.3	Draw the Color Wheel and abstract motifs.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.				3
	Q.5b	Write the characteristics of monochromatic color Schemes.				3
CO2	Q.6	How the explain achromatic color scheme in traditional motif.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY
Course Handout
Course : Fashion Model Drawing I
Course Code : BFD122 Credits : 02, Session :2021-22(Odd Sem.), Class : B.Design (Fashion Design)
Faculty Name : Ms. Twinkle Rastogi

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD122.1. Learn to recognize the different types of lines and color. used in creating the design

BFD122.2. To remember the style features of design and motifs.

BFD122.3. Figure out all texture by using techniques.

BFD122.4. To understand the all knowledge of placement of design with motifs.

BFD122.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified	A	5%

	for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weightage%
Module I Study of human anatomy in relation to fashion proportions	10
Descriptors/Topics Introduction to the basic 8 head figures and then the 10 Head figures - drawing through observation	
Module II Photo analysis (female)	10
Descriptors/Topics Collection of photographs and then drawing them	
Module III Sketching of block and Flesh Figures (female)	10
Descriptors/Topics Front view, Back view, 3/4 th view and Side view	
Module IV Tilted figures (female)	10
Descriptors/Topics The basic block and flesh figures, Sketching of nude figures with pencil- front pose , back pose , one fourth turned , half turned , three- fourth turned etc	
Module V Movement fashion figures (female)	15
Descriptors/Topics Concept of movement in figures- Arms and legs	
Module VI: Faces and hairstyles (female)	15
Descriptors/Topics Drawing of various facial features & hairstyles in relation to garments	
Module VII: Draping of garments (female)	15
Descriptors/Topics	

Draping various categories/ styles of garments on female croquis	
Module VIII: Use of Different Colour Mediums (female)	15
Descriptors/Topics Study in pencil with light and shade of different types of folds and gathers; use of different colour mediums- shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil ,water proof inks & innovative color mediums	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- **Jones Sue Jenkyn**, Fashion design
- **Ellinwood Janice G**, Fashion by Design
- **Hannah Gail Greet**, Elements of design
- **Stecker Pamela**, The fashion design manual
- **Wong Wucius**, Principles of Form and Design
- **Riley Noël, Bayer Patricia**, The *elements of design*..
- **Lidwell William, Holden Kritina, Butler Jill**, **Universal principles of design: 100 ways to enhance usability**

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Correspon ding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD122.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD122.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD122.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD122.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD122.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD122.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD122.2	Mid Term-1, Quiz & End Sem Exam

8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD122.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD122.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD122.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD122.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD122.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD122.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD122.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD122.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD122.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD122.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD122.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD122.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD122.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD122.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD122.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD122.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD122.5	Mid Term-2, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD122.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD122.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD122.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD122.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD122.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD122 Fashion Model Drawing I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	What are the directional lines in elements of design.				3
	Q.2b	What is the color scheme? explain in briefly.				3
CO1	Q.3	Draw the Color Wheel and abstract motifs.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.				3
	Q.5b	Write the characteristics of monochromatic color Schemes.				3
CO2	Q 6	How the explain achromatic color scheme in traditional motif.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY
Course Handout
Course : Flat Pattern Making-I
Course Code : BFD123 Credits : 02, Session :2021-22(Odd Sem.), Class : B.Design (Fashion Design)
Faculty Name : Ms. Vidhu Gupta

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD123.1. Learn to recognize the different types of lines and color. used in creating the design

BFD123.2. To remember the style features of design and motifs.

BFD123.3. Figure out all texture by using techniques.

BFD123.4. To understand the all knowledge of placement of design with motifs.

BFD123.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

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[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified	A	5%

	for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weightage%
Module I Study of human anatomy in relation to fashion proportions	10
Descriptors/Topics Introduction to the basic 8 head figures and then the 10 Head figures - drawing through observation	
Module II Photo analysis (female)	10
Descriptors/Topics Collection of photographs and then drawing them	
Module III Sketching of block and Flesh Figures (female)	10
Descriptors/Topics Front view, Back view, 3/4 th view and Side view	
Module IV Tilted figures (female)	10
Descriptors/Topics The basic block and flesh figures, Sketching of nude figures with pencil- front pose , back pose , one fourth turned , half turned , three- fourth turned etc	
Module V Movement fashion figures (female)	15
Descriptors/Topics Concept of movement in figures- Arms and legs	
Module VI: Faces and hairstyles (female)	15
Descriptors/Topics Drawing of various facial features & hairstyles in relation to garments	
Module VII: Draping of garments (female)	15
Descriptors/Topics	

Draping various categories/ styles of garments on female croquis	
Module VIII: Use of Different Colour Mediums (female)	15
Descriptors/Topics Study in pencil with light and shade of different types of folds and gathers; use of different colour mediums- shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil ,water proof inks & innovative color mediums	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- **Jones Sue Jenkyn**, Fashion design
- **Ellinwood Janice G**, Fashion by Design
- **Hannah Gail Greet**, Elements of design
- **Stecker Pamela**, The fashion design manual
- **Wong Wucius**, Principles of Form and Design
- **Riley Noël, Bayer Patricia**, The *elements of design*..
- **Lidwell William, Holden Kritina, Butler Jill**, **Universal principles of design: 100 ways to enhance usability**

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Correspon ding CO	Mode of Assessing CO
1	Meaning	Lecture	BFD123.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD123.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD123.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD123.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD123.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD123.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD123.2	Mid Term-1, Quiz & End Sem Exam

8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD123.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD123.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD123.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD123.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD123.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD123.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD123.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD123.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD123.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD123.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD123.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD123.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD123.4	Mid Term-2, Quiz & End Sem Exam
21	Types of textures	Lecture	BFD123.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD123.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD123.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD123.5	Mid Term-2, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD123.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD123.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD123.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD123.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD123.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD123 Flat Pattern Making–I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	What are the directional lines in elements of design.				3
	Q.2b	What is the color scheme? explain in briefly.				3
CO1	Q.3	Draw the Color Wheel and abstract motifs.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.				3
	Q.5b	Write the characteristics of monochromatic color Schemes.				3
CO2	Q 6	How the explain achromatic color scheme in traditional motif.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : **Computer Applications In Fashion Industry– I**

Course Code : BFD124 Credits : 02, Session :2021-22(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Twinkle Rastogi

A. Introduction: This subject helps the students to get acquainted to the basic terminology of fashion, also the areas that relate to its application. The students understand the elements and principles of design and then apply them practically in the rest of their subjects. A simple preview of customer types is given that would be useful later in the market segmentation and retailing processes.

B. Course Outcomes: At the end of the course, students will be able to:

BFD124.1. Learn to recognize the different types of lines and color. used in creating the design

BFD124.2. To remember the style features of design and motifs.

BFD124.3. Figure out all texture by using techniques.

BFD124.4. To understand the all knowledge of placement of design with motifs.

BFD124.5. To understand the knowledge of 2d and 3d shape.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of elements of design.

PSO 2: Will be able to apply knowledge of different types of lines and colors.

PSO 3: Will be able to about the design and knowledge of different textures made by different techniques.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required	A	5%

	to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age (%)
Module I Overview of the working of a computer	25
Descriptors/Topics Basic concepts in stored program execution, Input, output, storage devices, RAMS, ROM etc	
Module II History of computers and its emergence	25
Descriptors/Topics Includes Emergence of computers, generation of computers, classification of computers etc.	
Module III MS Office: MS Word and Excel	25
Descriptors/Topics Working knowledge of Microsoft Word & Excel	
Module IV MS Office: Microsoft PowerPoint	25
Descriptors/Topics Working knowledge of PowerPoint and learn making presentation in PPT	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jones Sue Jenkyn, Fashion design
- Ellinwood Janice G, Fashion by Design
- Hannah Gail Greet, Elements of design
- Stecker Pamela, The fashion design manual
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, *The elements of design*..
- Lidwell William, Holden Kritina, Butler Jill, Universal principles of design: 100 ways to enhance usability

G. Lecture Plan

Lecture	Topics	Mode	Correspon	Mode of
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		of Delivery	ding CO	Assessing CO
1	Meaning	Lecture	BFD124.1	Mid Term-1, Quiz & End Sem Exam
2	Applications & Classification of elements of design	Lecture	BFD124.1	Mid Term-1, Quiz & End Sem Exam
3	Line & form	Lecture	BFD124.1	Mid Term-1, Quiz & End Sem Exam
4	Color & Texture	Lecture	BFD124.1	Mid Term-1, Quiz & End Sem Exam
5	Silhouette and Details	Lecture	BFD124.1	Mid Term-1, Quiz & End Sem Exam
6	Types of lines.	Lecture	BFD124.2	Mid Term-1, Quiz & End Sem Exam
7	directions & applications	Lecture	BFD124.2	Mid Term-1, Quiz & End Sem Exam
8	Relevance of line as an important element of structure to determine visual interest of a design	Lecture	BFD124.2	Mid Term-1, Quiz & End Sem Exam
9	Optical illusions with Lines	Lecture	BFD124.2	Mid Term-1, Quiz & End Sem Exam
10	Shapes & forms	Lecture	BFD124.3	Mid Term-1, Quiz & End Sem Exam
11	Creation of silhouettes,	Lecture	BFD124.3	Mid Term-1, Quiz & End Sem Exam
12	Optical illusions with Silhouettes	Lecture	BFD124.3	Mid Term-1, Quiz & End Sem Exam
13	Primary, Secondary and Tertiary colors.	Lecture	BFD124.4	Mid Term-1, Quiz & End Sem Exam
14	Process and Pigment color wheels	Lecture	BFD124.4	Mid Term-1, Quiz & End Sem Exam
15	Color intensity wheel;	Lecture	BFD124.4	Mid Term-1, Quiz & End Sem Exam
16	Color chart; Spectrum colors	Lecture	BFD124.4	Mid Term-1, Quiz & End Sem Exam
17	Use of color ring,	Lecture	BFD124.4	Mid Term-1, Quiz & End Sem Exam
18	Monochromatic color scheme, polychromatic color scheme;	Lecture	BFD124.4	Mid Term-1, Quiz & End Sem Exam
19	Analogous color scheme, achromatic color scheme, Complementary color scheme.	Lecture	BFD124.4	Mid Term-1, Quiz & End Sem Exam
20	Optical illusions with Colors	Lecture	BFD124.4	Mid Term-2, Quiz & End Sem Exam

21	Types of textures	Lecture	BFD124.5	Mid Term-2, Quiz & End Sem Exam
22	Use & Creation of different textures,	Lecture	BFD124.5	Mid Term-2, Quiz & End Sem Exam
23	Optical illusions with Textures, Horizontal, Vertical, Diagonal,	Lecture	BFD124.5	Mid Term-2, Quiz & End Sem Exam
24	All over, Full Drop, Half Drop, Mirror Repeat, Brick Laying, Checks, Twill, Satin, Turn Over, Ogees, Random	Lecture	BFD124.5	Mid Term-2, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD124.1	Learn to recognize the different types of lines and color. used in creating the design	3	3	1	3	1				2		2	1			
BFD124.2	To remember the style features of design and motifs.	3	2	2	2	2				2		1	1			
BFD124.3	Figure out all texture by using techniques	3	2	2	2	2				3		3	1			
BFD124.4	To understand the all knowledge of placement of design with motifs.	3	3	2	3	2				1		2	1			
BFD124.5	To understand the knowledge of 2d and 3d shape.	2	2	1	2	3				2		2	1			

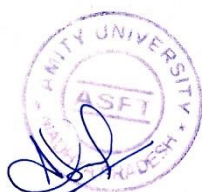
Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD124 Computer Applications In Fashion Industry– I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	What are the directional lines in elements of design.				3
	Q.2b	What is the color scheme? explain in briefly.				3
CO1	Q.3	Draw the Color Wheel and abstract motifs.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.				3
	Q.5b	Write the characteristics of monochromatic color Schemes.				3
CO2	Q 6	How the explain achromatic color scheme in traditional motif.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : **Elements of Design – II**

Course Code : BFD201, Crédits : 02, Session : (Even Sem.), Class : B.Des, 1st Year/2nd Sem

Faculty Name : Ms. Madhvi Tomar

A. Introduction: The students understand the elements and principles of design and then apply them practically in the rest of their subjects. Aim of the course is to make students aware of the Principles to arrange the elements of design. As Principles of design can be used to describe and enhance the visual qualities of an artwork.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 201.1.** Identify different principles of design
- **BFD 201.2** Create art work using their acquired imaginative skills.
- **BFD 201.3** Analyze basic principles and create their own designs
- **BFD 201.4** Ability to apply principles of composition, cropping, the negative space, and effective use of color when drawing.

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		

	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I Using the elements of Design with Principles of Design
Descriptors/Topics Principles of Design - Meaning, Classification & Application.
Module II Balance symmetrical, asymmetrical, and radial balance
Descriptors/Topics Meaning classification and theoretical and practical application of balance
Module III Proportion good and bad proportion
Descriptors/Topics Meaning classification and theoretical and practical application of Proportion
Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.
Descriptors/Topics Meaning classification and theoretical and practical application of Rhythm
Module V Emphasis (with the help of elements line ,shape, color)
Descriptors/Topics Meaning classification and theoretical and practical application of Emphasis
Module VI: Harmony (unity, variety)
Meaning classification and theoretical and practical application of Harmony
Module VII: Different types of designs
Descriptors/Topics ➤ Identify and apply the elements and principles of design to create 2 dimensional and 3-dimensional design compositions ➤ Identify individuals and their cultures on the basis of clothing and prepare a collage/ scrap book. ➤ Traditional & Contemporary, Stylized & Naturalistic, Floral & Geometrical, Abstract & Replicas.

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text

- Jenkyn Jones Sue, Fashion design
- Ellinwood Janice G, Fashion by Design
- Gail Greet Hannah, Elements of design
- Wong Wucius, Principles of Form and Design
- Riley Noël, Bayer Patricia, The *elements of design*..
- Lidwell William, Holden Kritina, Butler Jill, Universal principles of design: 100 ways to enhance usability
-

References:

- Anderson Donald M., Elements of design
- Kostellow Rowena Reed, Elements of design
- Oei Loan, Cecile Kegel De, The elements of design: rediscovering colors, textures, forms, and shapes
- Wolfe Mary Gorgen, Fashion
- Strazzari Suzanne, Trevallion Deborah, Design and technology
- Tate Sharon Lee, Edwards Mona S., Inside *fashion design*
- Gatto Joseph A. , Elements of design

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Using the elements of Design with Principles of Design	Lecture	BFD 201.1	Mid Term-1, Quiz & End Sem Exam
2	Module I Using the elements of Design with Principles of Design	Lecture	BFD 201.1	Mid Term-1, Quiz & End Sem Exam
3	Module I Using the elements of Design with Principles of Design	Lecture	BFD 201.1	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I Using the elements of Design with Principles of</i>	Lecture	BFD 201.1	Mid Term-1, Quiz & End Sem Exam

	<i>Design</i>			
5	Module I Using the elements of Design with Principles of Design	Lecture	BFD 201.1	Mid Term-1, Quiz & End Sem Exam
6	Module II Balance symmetrical, asymmetrical, and radial balance	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
7	Module II Balance symmetrical, asymmetrical, and radial balance	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
8	Module II Balance symmetrical, asymmetrical, and radial balance	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
9	Module II Balance symmetrical, asymmetrical, and radial balance	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
10	Module II Balance symmetrical, asymmetrical, and radial balance	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
11	Module II Balance symmetrical, asymmetrical, and radial balance	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
12	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
13	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
14	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
15	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
16	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
17	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
18	Module III Proportion	Lecture	BFD	Mid Term-1, Quiz

	good and bad proportion		201.2	& End Sem Exam
19	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
20	Module III Proportion good and bad proportion	Lecture	BFD 201.2	Mid Term-1, Quiz & End Sem Exam
21	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
22	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
23	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
24	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
25	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
26	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
27	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
28	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.2	Mid Term-2, Quiz & End Sem Exam
29	Module IV Rhythm Three properties of rhythm, regular, flowing and progressive.	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
30	Module V Emphasis (with the help of elements line ,shape,	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam

	color)			
31	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
32	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
33	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
34	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
35	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
36	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Mid Term-2, Quiz & End Sem Exam
37	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Quiz & End Sem Exam
38	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Quiz & End Sem Exam
39	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Quiz & End Sem Exam
40	Module V Emphasis (with the help of elements line ,shape, color)	Lecture	BFD 201.3	Quiz & End Sem Exam
41	Module VI: Harmony (unity, variety)	Lecture	BFD 201.4	Quiz & End Sem Exam
42	Module VI: Harmony (unity, variety)	Lecture	BFD 201.4	Quiz & End Sem Exam
43	Module VI: Harmony (unity, variety)	Lecture	BFD 201.4	Quiz & End Sem Exam

44	Module VI: Harmony (unity, variety)	Lecture	BFD 201.4	Quiz & End Sem Exam
45	Module VII: Different types of designs	Lecture	BFD 201.4	Quiz & End Sem Exam
46	Module VII: Different types of designs	Lecture	BFD 201.4	Quiz & End Sem Exam
47	Module VII: Different types of designs	Lecture	BFD 201.4	Quiz & End Sem Exam
48	Module VII: Different types of designs	Lecture	BFD 201.4	Quiz & End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
B.DES 201.1	Identify different principles of design	3	3	1	3	1				2		2	1			
B.DES 201.2	Create art work using their acquired imaginative skills.	3	2	2	2	2				2		1	1			
B.DES 201.3	Analyze basic principles and create their own designs	3	2	2	2	2				3		3	1			
B.DES 201.4	Ability to apply principles of composition, cropping, the negative space, and	3	3	2	3	2				1		2	1			

	effective use of color when drawing.																	
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Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD201 Element of Design-II		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	Q.3	Q.5
Student will be able to CO1: Identify different principles of design CO2: Ability to apply principles of composition, cropping, the negative space, and effective use of color when drawing.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the types of lines.				3
CO1	Q.2a	Name principles and elements of design				3
	Q.2b	Explain all the elements of design with examples.				3
CO1	Q.3	Which type of balance in which both sides of a composition are balanced yet different. Explain Briefly.				6
CO2	Q.4	Explain all types of motifs used in element of design.				3
CO2	Q.5a	Through which mode the circular chart used to remember color relationships . Explain Briefly				3
	Q.5b	Write the characteristics of monochromatic color Schemes.				3
CO2	Q 6	How the explain achromatic color scheme in traditional motif.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : **History of Fashion – II**

Course Code : BFD202, Crédits : 02, Session : (Even Sem.), Class : B.Des, 1st Year/2nd Sem

Faculty Name : Mr. Purujit Chatterji

A. Introduction: The students study the social and political life, art and craft, textiles and dyes, prints and colors, costumes and accessories of the earlier centuries beginning right from the pre-historic times so that the design students can refer to the important features for their reference.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 202.1.** Student will get basic insight of psychological aspects of clothing and fashion
- **BFD 202.2** Analyze an informational text about the history of fashion
- **BFD 202.3** Analyze and Identify and describe fashion eras

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination.	A	5%

	The allowance of 25% includes all types of leaves including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Gupta period
Detailed study of dates, significant developments, Men's and Women's costumes, jewellery, hairstyles and footwear
Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)
Detailed study of dates, significant developments, Men's and Women's costumes, jewellery, hairstyles and footwear
Module III: Mughal period
Detailed study of dates, significant developments, Men's and Women's costumes, jewellery, hairstyles and footwear
Module IV Clothing After British Rule
Clothing in India during and immediately after British rule
Module V Costumes of India
Costumes of different states of India

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books

Text:

❑ By Roshan Alkazi, Ancient Indian Costumes

References:

❑ By John Peacock, The chronicle of Western Costumes

❑ Illustrated Encyclopedia of Costume and Fashion

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
2	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
3	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I: Gupta period</i>	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
5	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
6	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
7	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
8	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
9	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
10	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
11	Module I: Gupta period	Lecture	BFD 202.1 and	Mid Term-1, Quiz & End Sem Exam

			202.2	
12	Module I: Gupta period	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
13	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
14	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
15	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
16	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
17	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
18	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
19	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
20	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-1, Quiz & End Sem Exam
21	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
22	Module II: Clothing during the rise of Jainism and Buddhism (500-320 B.C)	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
23	Module II: Clothing during the rise of	Lecture	BFD 202.1	Mid Term-2, Quiz & End Sem Exam

	Jainism and Buddhism (500-320 B.C)		and 202.2	
24	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
25	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
26	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
27	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
28	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
29	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
30	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
31	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
32	Module III: Mughal period	Lecture	BFD 202.1 and 202.2	Mid Term-2, Quiz & End Sem Exam
33	Module IV Clothing After British Rule	Lecture	BFD 202.3	Mid Term-2, Quiz & End Sem Exam
34	Module IV Clothing After British Rule	Lecture	BFD 202.3	Mid Term-2, Quiz & End Sem Exam
35	Module IV Clothing After British Rule	Lecture	BFD 202.3	Mid Term-2, Quiz & End Sem Exam
36	Module IV Clothing After British Rule	Lecture	BFD 202.3	Mid Term-2, Quiz & End Sem Exam

37	Module IV Clothing After British Rule	Lecture	BFD 202.3	Quiz & End Sem Exam
38	Module IV Clothing After British Rule	Lecture	BFD 202.3	Quiz & End Sem Exam
39	Module IV Clothing After British Rule	Lecture	BFD 202.3	Quiz & End Sem Exam
40	Module IV Clothing After British Rule	Lecture	BFD 202.3	Quiz & End Sem Exam
41	Module IV Clothing After British Rule	Lecture	BFD 202.3	Quiz & End Sem Exam
42	Module IV Clothing After British Rule	Lecture	BFD 202.3	Quiz & End Sem Exam
43	Module IV Clothing After British Rule	Lecture	BFD 202.3	Quiz & End Sem Exam
44	Module V Costumes of India	Lecture	BFD 202.3	Quiz & End Sem Exam
45	Module V Costumes of India	Lecture	BFD 202.3	Quiz & End Sem Exam
46	Module V Costumes of India	Lecture	BFD 202.3	Quiz & End Sem Exam
47	Module V Costumes of India	Lecture	BFD 202.3	Quiz & End Sem Exam
48	Module V Costumes of India	Lecture	BFD 202.3	Quiz & End Sem Exam

B. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
B.DES 202.1	Identify di Student will get basic insight of psychological aspects of clothing and fashion	3	3	1	3	1	2		1	2		2	1			

B.DES 202.2	Analyze an informational text about the history of fashion	3	2	2	2	2		1		2		1	1			
B.DES 202.3	Analyze, Identify and describe fashion eras	3	2	2	2	2	2			3		3	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD202 History of Fashion -II		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	Q.3 ,4	Q.5,6
Student will be able to CO1: Student will get basic insight of psychological aspects of clothing and fashion CO2: Analyze an informational text about the history of fashion						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the art and craft of Gupta Period.				3
CO1	Q.2a	What was the difference between clothing styles of Jainism and Buddhism.				3
	Q.2b	Explain the cultural history of Buddhism.				3
CO1	Q.3	Briefly write about the history line of Mughal Kings.				6
CO2	Q.4	Explain about the Mughal women clothing at the kingship of Akbar.				3
	Q.5a	Elaborate the male and female costumes during british				3

CO2		period in india.	
	Q.5b	Illustrate the same.	3
CO2	Q 6	With the help of illustration briefly explain traditional Indian clothing.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Fundamentals Of Textiles – II
Course Code : BFD205, Crédits : 02, Session : (Even Sem.), Class : B.Des, 1st Year/2nd Sem
Faculty Name : Ms. Shweta Singh

A. Introduction: The contents of the third semester relates to the enhancement of textile products through the application of colour by dyeing or printing techniques. Finishing methods presents the aesthetic and functional values of textiles and their feasibility with respect to Importance, appearance & performance.

B. Course Outcomes: At the end of the course, students will be able to:

BFD 205.1. Observe the basic concepts related to processing and production techniques of fibers, yarns, fabrics and other textiles products.

BFD 205.2 Generate skills related to value addition techniques on apparels and textiles.

BFD 205.3 Understand the relevance, specifications and importance of quality in apparel industries

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%

Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Introduction to Dyes
Definition, Classification & properties of dyes. Pre – processes of dyeing.
Module II: Dyeing
Definition & general theory. Different Stages of dyeing & dyeing defects. Application of various dyes. Colorfastness. Dyeing Defect
Module III: Printing
Comparison of Dyeing & Printing, Definition & general theory. Methods and styles of printing along with practical application; Direct & Resist. Printing defects
Module IV: Finishes
Introduction, Definition, Importance, objective and methods employed for imparting finishes; Classification– Permanent & Non- permanent finishes.
Module V: Identification of Fabrics
Preparation of fabric swatch file

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books

Text:

- By Kate Walls, Fabric Dyeing & Printing
- Essentials of Textiles by Marjory Joseph

References:

- Textile Science by E P G Gohl & L D Vilnsky
- World Textiles by John Gilow
- By Kadolph & Langford, Textiles
- By Koyoto Shoin, World Textile Collection
- By Thames & Hudson, Book of Silk
- By Pepin Press, Indian Textile Prints
- By Irene Enery, Primary structure of Fabrics
- By Harris, 5000 years of Textiles
- By Duncal Clarke, Art of African Textiles
- Images and Apparel Online

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
2	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
3	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I: Introduction to Dyes</i>	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
5	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
6	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
7	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
8	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
9	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
10	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
11	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
12	Module I: Introduction to Dyes	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
13	Module II: Dyeing	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
14	Module II: Dyeing	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
15	Module II: Dyeing	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam

16	Module II: Dyeing	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
17	Module II: Dyeing	Lecture	BFD 205.1.	Mid Term-1, Quiz & End Sem Exam
18	Module III: Printing	Lecture	BFD 205..2	Mid Term-1, Quiz & End Sem Exam
19	Module III: Printing	Lecture	BFD 205..2	Mid Term-1, Quiz & End Sem Exam
20	Module III: Printing	Lecture	BFD 205..2	Mid Term-1, Quiz & End Sem Exam
21	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
22	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
23	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
24	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
25	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
26	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
27	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
28	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
29	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
30	Module III: Printing	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
31	Module IV: Finishes	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
32	Module IV: Finishes	Lecture	BFD 205..2	Mid Term-2, Quiz & End Sem Exam
33	Module IV: Finishes	Lecture	BFD 205..2 &3	Mid Term-2, Quiz & End Sem Exam
34	Module IV: Finishes	Lecture	BFD 205..2 &3	Mid Term-2, Quiz & End Sem Exam
35	Module IV: Finishes	Lecture	BFD 205..2 &3	Mid Term-2, Quiz & End Sem Exam
36	Module IV: Finishes	Lecture	BFD 205..2 &3	Mid Term-2, Quiz & End Sem Exam
37	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam

38	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
39	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
40	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
41	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
42	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
43	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
44	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
45	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
46	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
47	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam
48	Module V: Identification of Fabrics	Lecture	BFD 205..2 &3	Quiz & End Sem Exam

C. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
B.DES 205.1	Observe the basic concepts related to processing and production techniques of fibers, yarns, fabrics and	3	3	1	3	1			1	2		2	1			

	other textiles products.																
B.DES 205.2	Generate skills related to value addition techniques on apparels and textiles.	3	2	2	2	2	2			2		1	1				
B.DES 205.3	Understand the relevance, specifications and importance of quality in apparel industries	3	2	2	2	2		3		3		3	1				

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD-205 Fundamentals Of Textiles – II		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Observe the basic concepts related to processing and production techniques of fibers, yarns, fabrics and other textiles products. CO2: Generate skills related to value addition techniques on apparels and textiles..						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain man made and natural dyes.				3

CO1	Q.2a	What are the different types of dyes available available in the market.	3
	Q.2b	Explain the nature of dyes available for screen printing.	3
CO1	Q.3	What are the different types of fabric finishes ?	6
CO2	Q.4	Explain the term wet and dry finishes.	3
CO2	Q.5a	What is the process of converting fibers directly into fabric .	3
	Q.5b	Name the lengthwise rows of stitches in knitting and explain them.	3
CO2	Q 6	Explain the difference between unfinished and finished fabric.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY	
Course Handout	
Course : Fashion Art Illustration – II	
Course Code : BFD221, Crédits : 02, Session : 2021-2022 (Even Sem.), Class : B.Des, 1st Year/2nd Sem	
Faculty Name : Ms. Anshu Singh Chaudhary	

A. Introduction: This course deals with the study of the basic styles and the optical illusion they create is the identification of styles – when, where and how to use. The students need to refer to the fashion styles of the previous years and their retro nature. They must understand the relevance of working drawings and learn to use them appropriately. The students start with market surveys and researchers to collect various fabrics and trimmings and learn to draw and use them effectively.

B. Course Outcomes: At the end of the course, students will be able to:

BFD 221.1. Translate idea into design

BFD 221.2 Identify customers, their needs and design accordingly

BFD 221.3 Develop a broad foundation of illustration abilities which includes drawing, rendering and conceptualizing in combination with essential related design skills

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%

Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I DESIGNING OF CASUAL WEAR
Descriptors/Topics It includes casual skirt, casual top, casual trouser and casual dress All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment.
Module II DESIGNING OF FORMAL WEAR
Descriptors/Topics It includes formal skirt, formal top, formal trouser and formal dress All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment
Module III DESIGNING OF UNIFORMS
Descriptors/Topics All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment
Module IV RUFF & TUFF DENIM WEAR
Descriptors/Topics All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment
Module V DESIGNING OF NIGHT WEAR
Descriptors/Topics All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books

Text Reading:

- Kelvey Kathryn Mc, Fashion Source Book
- Ireland Patrick John, Encyclopedia of fashion detail

References:

- Ireland Patrick John, Introduction to Fashion Design
- Tate Sharon Lee, Inside Fashion Design
- Bhargava Ritu , Design Ideas and Accessories
- Kelvey Kathryn Mc., Illustrating Fashion
- Tortora Phyllis, The Fairchild Encyclopedia of Fashion
- Femina, Elle, FNL, Apparel views to consult
- Simplicity

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 221.1, 221.2 & 221.3	Mid Term-1, Quiz & End Sem Exam
2	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 221.1, 221.2 & 221.3	Mid Term-1, Quiz & End Sem Exam
3	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 221.1, 221.2 & 221.3	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I DESIGNING OF CASUAL WEAR</i>	Practical	BFD 221.1, 221.2 & 221.3	Mid Term-1, Quiz & End Sem Exam
5	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 221.1, 221.2	Mid Term-1, Quiz & End Sem Exam

			&221.3	
6	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
7	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
8	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
9	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
10	Module I DESIGNING OF CASUAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
11	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
12	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
13	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
14	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
15	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
16	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
17	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1,	Mid Term-1, Quiz & End Sem Exam

			221.2 &221.3	
18	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
19	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
20	Module II DESIGNING OF FORMAL WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-1, Quiz & End Sem Exam
21	Module III DESIGNING OF UNIFORMS	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
22	Module III DESIGNING OF UNIFORMS	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
23	Module III DESIGNING OF UNIFORMS	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
24	Module III DESIGNING OF UNIFORMS	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
25	Module III DESIGNING OF UNIFORMS	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
26	Module III DESIGNING OF UNIFORMS	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
27	Module III DESIGNING OF UNIFORMS	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
28	Module III DESIGNING OF UNIFORMS	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
29	Module IV RUFF & TUFF	Practical	BFD	Mid Term-2, Quiz

	DENIM WEAR		221.1, 221.2 &221.3	& End Sem Exam
30	Module IV RUFF & TUFF DENIM WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
31	Module IV RUFF & TUFF DENIM WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
32	Module IV RUFF & TUFF DENIM WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
33	Module IV RUFF & TUFF DENIM WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
34	Module IV RUFF & TUFF DENIM WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
35	Module IV RUFF & TUFF DENIM WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
36	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Mid Term-2, Quiz & End Sem Exam
37	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
38	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
39	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
40	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam

41	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
42	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
43	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
44	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
45	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
46	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
47	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam
48	Module V DESIGNING OF NIGHT WEAR	Practical	BFD 221.1, 221.2 &221.3	Quiz & End Sem Exam

D. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
B.DES 221.1	Translate idea into design	3	3	1	3	1			2	2		2	1			

B.DES 221.2	Identify customers, their needs and design accordingly	3	2	2	2	2			2	2		1	1			
B.DES 221.3	Develop a broad foundation of illustration abilities which includes drawing, rendering and conceptualizing in combination with essential related design skills	3	3	2	3	2			1	1		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD 221 Fashion Art Illustration-II		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	Q.5	Q.6,2
Student will be able to CO1: Translate idea into design CO2: Identify customers, their needs and design accordingly						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by the term fashion art illustration?				3
CO1	Q.2a	Illustrate front and back of casual wear clothing ?				3
	Q.2b	What color scheme can be used in beach wear . Write and explain .				3

CO1	Q.3	Illustrate formal wear front and back of male and female taking any architecture as an inspiration.	6
CO2	Q.4	Explain all types of motifs used in element of design.	3
CO2	Q.5a	Elaborate the Geometrical motif in T-Shirt.	3
	Q.5b	Write the characteristics of Ruff and Tuff wear clothing.	3
CO2	Q 6	Illustrate Night wear for female with its tech pack.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Fashion Model Drawing – II
Course Code : BFD222, Crédits : 02, Session : 2021-2022 (Even Sem.), Class : B.Des, 1st Year/2nd Sem
Faculty Name : TWINKLE RASTOGI

A. Introduction: After the students learn the basic skills of figure drawing and proportions, they now start working on stylized sketches and experimenting with different color mediums to exhibit the desired fabric texture.

B. Course Outcomes: At the end of the course, students will be able to:

BFD 222.1. Understanding and drawing male fashion figures

BFD 222.2 Drape male fashion croqui using various color mediums

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves	A	5%

	Including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I Quick Sketches
Descriptors/Topics Quick Sketches of Models in Pencil Shading and Black Ink
Module II Working with various Postures
Descriptors/Topics Drawing of various story postures-S X & T poses and their suitability to the garment
Module III Draping of different types of Dresses in Varying Silhouettes
Descriptors/Topics Draping of casual and formal dresses using various silhouettes like triangular, inverted triangular, bouffant, square or rectangular
Module IV Use of textures & colour Mediums
Descriptors/Topics Use of textures and its use in illustrating different fashion garments .e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc. Different dresses using different colour mediums – pencil colours, steadytlers, water and poster colours, dry and oil pastels, water proof inks, colour pens and charcoal pencils
Module V Sketching of male block/ Flesh figures
Descriptors/Topics Front view, Back view, 3/4 th view and Side view
Module VI: Male Tilted figures
Descriptors/Topics Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three- fourth turned etc
Module VII: Draping of Male figures

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books

Text:

- Abling Bina , Fashion sketch book
- Ireland . J Partick , Introduction to fashion design
- Allen , Fashion Drawing – The Basic Principles

References:

- Basic figure drawing and sketching
- Gersten Rita, Innovative fashion sketching
- Abling Bina, Model drawing
- Pepin Press, Figure Drawing for Fashion Design
- Hudsan Thames, Rendering with Pen & Ink
- Packer, William Fashion Drawing in Vogue
- Abling Bina , Advanced Fashion sketch book

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Quick Sketches	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
2	Module I Quick Sketches	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
3	Module I Quick Sketches	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I Quick Sketches</i>	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
5	Module I Quick Sketches	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
6	Module I Quick Sketches	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
7	Module I Quick Sketches	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
8	Module II Working with various Postures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
9	Module II Working with	Practical	BFD	Mid Term-1, Quiz

	various Postures		222.1	& End Sem Exam
10	Module II Working with various Postures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
11	Module II Working with various Postures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
12	Module II Working with various Postures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
13	Module II Working with various Postures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
14	Module II Working with various Postures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
15	Module II Working with various Postures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
16	Module II Working with various Postures	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
17	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
18	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
19	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
20	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-1, Quiz & End Sem Exam
21	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-2, Quiz & End Sem Exam
22	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-2, Quiz & End Sem Exam
23	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-2, Quiz & End Sem Exam
24	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-2, Quiz & End Sem Exam
25	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-2, Quiz & End Sem Exam
26	Module III Draping of different types of Dresses in Varying Silhouettes	Practical	BFD 222.1	Mid Term-2, Quiz & End Sem Exam
27	Module III Draping of	Practical	BFD	Mid Term-2, Quiz

	different types of Dresses in Varying Silhouettes		222.1	& End Sem Exam
28	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
29	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
30	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
31	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
32	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
33	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
34	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
35	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
36	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Mid Term-2, Quiz & End Sem Exam
37	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Quiz & End Sem Exam
38	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Quiz & End Sem Exam
39	Module IV Use of textures & colour Mediums	Practical	BFD 222.2	Quiz & End Sem Exam
40	Module V Sketching of male block/ Flesh figures	Practical	BFD 222.2	Quiz & End Sem Exam
41	Module V Sketching of male block/ Flesh figures	Practical	BFD 222.2	Quiz & End Sem Exam
42	Module V Sketching of male block/ Flesh figures	Practical	BFD 222.2	Quiz & End Sem Exam
43	Module VI: Male Tilted figures	Practical	BFD 222.2	Quiz & End Sem Exam
44	Module VI: Male Tilted figures	Practical	BFD 222.2	Quiz & End Sem Exam
45	Module VII: Draping of Male figures	Practical	BFD 222.2	Quiz & End Sem Exam
46	Module VII: Draping of Male figures	Practical	BFD 222.2	Quiz & End Sem Exam
47	Module VII: Draping of Male figures	Practical	BFD 222.2	Quiz & End Sem Exam
48	Module VII: Draping of Male figures	Practical	BFD 222.2	Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
B.DES 222.1	Understanding and drawing male fashion figures	3	3	1	2	1		1	1	2		2	1			
B.DES 222.2	Drape male fashion croqui using various color mediums	3	2	2	2	2				2		1	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD222 Fashion Model Drawing-II		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	Q.3,6	q.3,6
Student will be able to CO1: Understanding and drawing male fashion figures CO2: Drape male fashion croqui using various color mediums						

CO Map	Question No.	Question	Marks
CO1	Q.1	Explain the difference between fashion figures and art figures.	3
CO1	Q.2a	What is the importance of block figure in model drawing?	3
	Q.2b	Draw 8.5 heads male block figure.	3
CO1	Q.3	Draw five male figures of 12.5 heads with 3/4 th postures.	6
CO2	Q.4	Illustrate the texture of Chiffon Fabric .	3
CO2	Q.5a	Illustrate the texture of net and cotton fabric on male croqui.	3
	Q.5b	Write the characteristics of net and cotton fabric.	3
CO2	Q 6	Illustrate traditional wear with the help of draping of fabric rendering on 3/4 th male posture.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Flat Pattern Making-II
Course Code : BFD223, Crédits : 02, Session : 2021-2022 (Even Sem.), Class : B.Des, 1st Year/2nd Sem
Faculty Name : Ms. Pooja Adhlaka

A. Introduction: The course makes students understand the skills of developing the ideas into real garments by pattern making to get the required style, shape and fit. The students now learn to interpret designs and learn to create the patterns for those designs

B. Course Outcomes: At the end of the course, students will be able to:

BFD 223.1. Acquire knowledge and skills to develop advance patterns using basic slopers.

BFD 223.2 Apply pattern making skills to test fit patterns in muslin to standard dress forms.

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%

Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I Torso draft
Descriptors/Topics • Combined bodice and skirt to produce torso draft • Torso Front and Torso Back.
Module II Dresses without waistline seams
Descriptors/Topics : • Close fitting dress block (Sheath silhouette) • Semi fitted dress block (Shift silhouette) • Straight line dress block (Box fitting silhouette)
Module III: Pattern Making for Children Wear
Descriptors/Topics • Dress Blocks
Module IV Dart manipulation and yokes
Descriptors/Topics • Other forms of suppression dart folds, dart tucks, gathers, pleats, flares etc. • Development of styles through dart manipulation • Connecting darts to create seam lines e.g. princess line and other style developments • Shoulder, midriff & hip yoke
Module V Types of skirts :
Descriptors/Topics • Low waist skirts; High waist skirts; • Flared skirts based on basic patterns (darts converted into flares) • Skirts with gathered waistline; Gored skirts; Godet skirt • Pleated skirt – Knife and box pleats, • Circular skirts – Full circular skirt, half circular skirt
Module VI Categories and types of sleeves
• Set in sleeves-Puff , Lantern, Bishop, Leg-o- mutton • Grown on sleeves-Kimono, Dolman ,Raglan

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books

Text Reading:

- Aldrich Winifred, Metric pattern Cutting for Children's Wear and Babywear
- Holman Gillian, Pattern cutting made easy
- Cooklin Gerry, Pattern cutting for women's outerwear
- Armstrong, Pattern making for fashion design

References:

- Zarapkar, Pattern Cutting
- Carolyn Norma, Pattern- Making
- Mortimer Gloria, Pattern designs for children clothes
- Cloake, Cutting & Draping special occasion clothes
- Brooks Lark, Every sewer's guide to perfect fit

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
2	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
3	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I Torso draft</i>	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
5	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
6	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
7	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
8	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
9	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
10	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
11	Module I Torso draft	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
12	Module II Dresses without waistline seams	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
13	Module II Dresses without waistline seams	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
14	Module II Dresses without waistline seams	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam

15	Module II Dresses without waistline seams	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
16	Module III: Pattern Making for Children Wear	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
17	Module III: Pattern Making for Children Wear	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
18	Module III: Pattern Making for Children Wear	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
19	Module III: Pattern Making for Children Wear	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
20	Module III: Pattern Making for Children Wear	Practical	BFD 223.1	Mid Term-1, Quiz & End Sem Exam
21	Module III: Pattern Making for Children Wear	Practical	BFD 223.1	Mid Term-2, Quiz & End Sem Exam
22	Module III: Pattern Making for Children Wear	Practical	BFD 223.1	Mid Term-2, Quiz & End Sem Exam
23	Module IV Dart manipulation and yokes	Practical	BFD 223.1	Mid Term-2, Quiz & End Sem Exam
24	Module IV Dart manipulation and yokes	Practical	BFD 223.1	Mid Term-2, Quiz & End Sem Exam
25	Module IV Dart manipulation and yokes	Practical	BFD 223.1	Mid Term-2, Quiz & End Sem Exam
26	Module IV Dart manipulation and yokes	Practical	BFD 223.1	Mid Term-2, Quiz & End Sem Exam
27	Module IV Dart manipulation and yokes	Practical	BFD 223.1	Mid Term-2, Quiz & End Sem Exam
28	Module V Types of skirts :	Practical	BFD 223.1	Mid Term-2, Quiz & End Sem Exam
29	Module V Types of skirts :	Practical	BFD 223.1	Mid Term-2, Quiz & End Sem Exam
30	Module V Types of skirts :	Practical	BFD 223.2	Mid Term-2, Quiz & End Sem Exam
31	Module V Types of skirts :	Practical	BFD 223.2	Mid Term-2, Quiz & End Sem Exam
32	Module V Types of skirts :	Practical	BFD 223.2	Mid Term-2, Quiz & End Sem Exam
33	Module V Types of skirts :	Practical	BFD 223.2	Mid Term-2, Quiz & End Sem Exam
34	Module V Types of skirts	Practical	BFD	Mid Term-2, Quiz

	:		223.2	& End Sem Exam
35	Module V Types of skirts :	Practical	BFD 223.2	Mid Term-2, Quiz & End Sem Exam
36	Module V Types of skirts :	Practical	BFD 223.2	Mid Term-2, Quiz & End Sem Exam
37	Module V Types of skirts :	Practical	BFD 223.2	Quiz & End Sem Exam
38	Module V Types of skirts :	Practical	BFD 223.2	Quiz & End Sem Exam
39	Module V Types of skirts :	Practical	BFD 223.2	Quiz & End Sem Exam
40	Module V Types of skirts :	Practical	BFD 223.2	Quiz & End Sem Exam
41	Module V Types of skirts :	Practical	BFD 223.2	Quiz & End Sem Exam
42	Module V Types of skirts :	Practical	BFD 223.2	Quiz & End Sem Exam
43	Module V Types of skirts :	Practical	BFD 223.2	Quiz & End Sem Exam
44	Module V Types of skirts :	Practical	BFD 223.2	Quiz & End Sem Exam
45	Module VI Categories and types of sleeves	Practical	BFD 223.2	Quiz & End Sem Exam
46	Module VI Categories and types of sleeves	Practical	BFD 223.2	Quiz & End Sem Exam
47	Module VI Categories and types of sleeves	Practical	BFD 223.2	Quiz & End Sem Exam
48	Module VI Categories and types of sleeves	Practical	BFD 223.2	Quiz & End Sem Exam

G. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P O 1	P O 2	P O 3

B.DES 223.1	Acquire knowledge and skills to develop advance patterns using basic slopers.	3	3	1	3	1		1	2	2		2	1			
B.DES 223.2	Apply pattern making skills to test fit patterns in muslin to standard dress forms	3	2	2	2	2		2 1		2		1	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD 223 Flat Pattern Making –II		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Acquire knowledge and skills to develop advance patterns using basic slopers. CO2: Apply pattern making skills to test fit patterns in muslin to standard dress forms						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain				3
CO1	Q.2a	Explain the term Torso?				3
	Q.2b	Draft a pattern of torso.				3
CO1	Q.3	Draft a basic pattern for dress.				6
CO2	Q.4	Explain the importance of sleeve in a garment.				3
CO2	Q.5a	Draft a basic bodice pattern for children wear .				3
	Q.5b	Draft a pattern for basic sleeve.				3

CO2	Q 6	Draft a pattern for Circular Skirt.	6
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Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course 224 : <u>Computer applications in fashion industry</u>
Course Code : BFD224, Crédits : 02, Session : 2021-2022 (Even Sem.), Class : B.Des, 1st Year/2nd Sem
Faculty Name : Ms Shweta Singh

A. Introduction: This course focuses on the usage of Usage of computers in Fashion & Apparel Industry.

B. Course Outcomes: At the end of the course, students will be able to:

BFD 224.1. Identify and apply different tools of Vector Based Application software

BFD 224.2 Develop fashion croquis using software draw tools

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%

Total			100%
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H. Syllabus

Module I Design software
Descriptors/Topics • Introduction to the design software , tool introduction and its usage
Module II Introduction to tool bar and its usage
Descriptors/Topics • Functions of tools and its usage
Module III Figure Drawing
Descriptors/Topics • Block figure and Flesh figure
Module IV Working with layouts
Descriptors/Topics • Creating Backgrounds ,importing images, creating texts etc.
Module V Creating Prints and textures
Descriptors/Topics • Creating motifs, mesh with color, using brushes ,fills, outlines etc.
Module VI Draping and rendering
Descriptors/Topics • To render the developed prints on draped fashion croqui

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books

Text :

- Aldrich Winifred, CAD in Clothing and Textiles
- Triedman and Cullan ,Colour Graphic

References:

- Femina
- Elle

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
2	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz

				& End Sem Exam
3	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I Design software</i>	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
5	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
6	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
7	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
8	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
9	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
10	Module I Design software	Lecture	MAT101.1	Mid Term-1, Quiz & End Sem Exam
11	Module I Design software	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
12	Module II Introduction to tool bar and its usage	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
13	Module II Introduction to tool bar and its usage	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
14	Module II Introduction to tool bar and its usage	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
15	Module II Introduction to tool bar and its usage	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
16	Module II Introduction to tool bar and its usage	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
17	Module II Introduction to tool bar and its usage	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
18	Module II Introduction to tool bar and its usage	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
19	Module II Introduction to tool bar and its usage	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
20	Module III Figure Drawing	Lecture	MAT101.2	Mid Term-1, Quiz & End Sem Exam
21	Module III Figure Drawing	Lecture	MAT101.3	Mid Term-2, Quiz & End Sem Exam
22	Module III Figure Drawing	Lecture	MAT101.3	Mid Term-2, Quiz & End Sem Exam
23	Module III Figure Drawing	Lecture	MAT101.3	Mid Term-2, Quiz & End Sem Exam
24	Module III Figure	Lecture	MAT101.3	Mid Term-2, Quiz

	Drawing			& End Sem Exam
25	Module III Figure Drawing	Lecture	MAT101.3	Mid Term-2, Quiz & End Sem Exam
26	Module III Figure Drawing	Lecture	MAT101.3	Mid Term-2, Quiz & End Sem Exam
27	Module III Figure Drawing	Lecture	MAT101.3	Mid Term-2, Quiz & End Sem Exam
28	Module III Figure Drawing	Lecture	MAT101.3	Mid Term-2, Quiz & End Sem Exam
29	Module III Figure Drawing	Lecture	MAT101.4	Mid Term-2, Quiz & End Sem Exam
30	Module IV Working with layouts	Lecture	MAT101.4	Mid Term-2, Quiz & End Sem Exam
31	Module IV Working with layouts	Lecture	MAT101.4	Mid Term-2, Quiz & End Sem Exam
32	Module IV Working with layouts	Lecture	MAT101.4	Mid Term-2, Quiz & End Sem Exam
33	Module IV Working with layouts	Lecture	MAT101.4	Mid Term-2, Quiz & End Sem Exam
34	Module IV Working with layouts	Lecture	MAT101.4	Mid Term-2, Quiz & End Sem Exam
35	Module IV Working with layouts	Lecture	MAT101.4	Mid Term-2, Quiz & End Sem Exam
36	Module IV Working with layouts	Lecture	MAT101.4	Mid Term-2, Quiz & End Sem Exam
37	Module V Creating Prints and textures	Lecture	MAT101.5	Quiz & End Sem Exam
38	Module V Creating Prints and textures	Lecture	MAT101.5	Quiz & End Sem Exam
39	Module V Creating Prints and textures	Lecture	MAT101.5	Quiz & End Sem Exam
40	Module V Creating Prints and textures	Lecture	MAT101.5	Quiz & End Sem Exam
41	Module V Creating Prints and textures	Lecture	MAT101.5	Quiz & End Sem Exam
42	Module V Creating Prints and textures	Lecture	MAT101.5	Quiz & End Sem Exam
43	Module V Creating Prints and textures	Lecture	MAT101.5	Quiz & End Sem Exam
44	Module V Creating Prints and textures	Lecture	MAT101.5	Quiz & End Sem Exam
45	Module V Creating Prints and textures	Lecture	MAT101.5	Quiz & End Sem Exam
46	Module VI Draping and	Lecture	MAT101.5	Quiz & End Sem

	rendering			Exam
47	Module VI Draping and rendering	Lecture	MAT101.5	Quiz & End Sem Exam
48	Module VI Draping and rendering	Lecture	MAT101.5	Quiz & End Sem Exam

I. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
B.DES 224.1	Identify and apply different tools of Vector Based Application software	3	3	1	3	1		1	2	2		2	1			
B.DES 224.2	Develop fashion croquis using software draw tools	3	2	2	2	2	3		1	2		1	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD 224 Computer Application in Fashion Industry-II		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	Q.6	Q6,3,2
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Name various kinds of Design software's available for fashion and textiles.				3
CO1	Q.2a	Explain the use of lasso tool and crop tool in coral draw.				3
	Q.2b	What is the use of contouring in coral draw.				3
CO1	Q.3	Why corel draw is a vector graphic software.				6
CO2	Q.4	Draw front and back of male and female using pencil tool in corel.				3
CO2	Q.5a	What is the use of prints in garments.				3
	Q.5b	Develop prints in vertical repeat in coral draw.				3
CO2	Q 6	Develop a draped male garment in coral draw.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course 225 : Introduction to garment manufacturing techniques

Course Code : BFD225, Crédits : 02, Session : 2021-2022 (Even Sem.), Class : B.Des, 1st Year/2nd Sem

Faculty Name : Ms. Anshu Singh Chaudhary

A. Introduction: This course focuses on the usage of Usage of computers in Fashion & Apparel Industry.

B. Course Outcomes: At the end of the course, students will be able to:

- BFD 225.1. Execute and choose various seams according to the nature of fabric and design
- BFD 225.2 Demonstrate better skills at controlling sewing machine.

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%

Total			100%
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J. Syllabus

Module I Introduction to sewing machine and machine practice
Descriptors/Topics - Parts of sewing machine - Faults and rectification Machine practice on paper and fabric
Module II Basic hand stitches and Seams
Basic hand stitches Temporary and Permanent Basting , Hemming -visible and invisible, Running, Buttonhole, Backstitches –full, half, prick , Slip stitch Seams : Superimposed seam, Lapped seam, French seam, Run and fell seam, Bound seam
Module III Fabric manipulation like gathers, pleats and tucks
Descriptors/Topics - Gathers - Pleats – Knife, Box, Kick pleats Tucks- Pin, Space, Cross, Shell and Release
Module IV Necklines
Descriptors/Topics - Various kinds of necklines, stitches and trimmings used for various shapes. - Use and differences between the basic methods used for finishing necklines Shaped facing, Bias facing and Piping.
Module V Plackets & Pockets
Descriptors/Topics Plackets -Shirt Placket, Wrap and projection placket, Continuous placket, Pockets – Construction and size specifications; Flap pocket, Welt pocket, Side seam pocket and cross pockets.
Module VI Construction of collars
Descriptors/Topics Gents shirt collar, Shawl collar

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books

Text :

- Aldrich Winifred, CAD in Clothing and Textiles
- Triedman and Cullan ,Colour Graphic

References:

- Femina
- Elle

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Introduction to sewing machine and machine practice	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
2	Module I Introduction to sewing machine and machine practice	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
3	Module I Introduction to sewing machine and machine practice	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I Introduction to sewing machine and machine practice</i>	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
5	Module I Introduction to sewing machine and machine practice	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
6	Module I Introduction to sewing machine and machine practice	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
7	Module II Basic hand stitches and Seams	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
8	Module II Basic hand stitches and Seams	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
9	Module II Basic hand stitches and Seams	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
10	Module II Basic hand stitches and Seams	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
11	Module II Basic hand stitches and Seams	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
12	Module II Basic hand stitches and Seams	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
13	Module III Fabric manipulation like gathers, pleats and tucks	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
14	Module III Fabric manipulation like gathers, pleats and tucks	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
15	Module III Fabric manipulation like gathers, pleats and tucks	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam

16	Module III Fabric manipulation like gathers, pleats and tucks	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
17	Module III Fabric manipulation like gathers, pleats and tucks	Lecture	BFD 225.1	Mid Term-1, Quiz & End Sem Exam
18	Module III Fabric manipulation like gathers, pleats and tucks	Lecture	BFD 225.2	Mid Term-1, Quiz & End Sem Exam
19	Module IV Necklines	Lecture	BFD 225.2	Mid Term-1, Quiz & End Sem Exam
20	Module IV Necklines	Lecture	BFD 225.2	Mid Term-1, Quiz & End Sem Exam
21	Module IV Necklines	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
22	Module IV Necklines	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
23	Module IV Necklines	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
24	Module IV Necklines	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
25	Module V Plackets & Pockets	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
26	Module V Plackets & Pockets	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
27	Module V Plackets & Pockets	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
28	Module V Plackets & Pockets	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
29	Module V Plackets & Pockets	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
30	Module V Plackets & Pockets	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
31	Module V Plackets & Pockets	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
32	Module V Plackets & Pockets	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
33	Module VI Construction of collars	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
34	Module VI Construction of collars	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
35	Module VI Construction of collars	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam
36	Module VI Construction of collars	Lecture	BFD 225.2	Mid Term-2, Quiz & End Sem Exam

K. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
B.DES 225.1	Execute and choose various seams according to the nature of fabric and design	3	3	1	3	1			2	2		2	1			
B.DES 225.2	Demonstrate better skills at controlling sewing machine.	3	2	2	2	2	1	2		2		1	1			

Sample Question Paper Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –I) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD 225 Introduction to Garment Manufacturing Techniques-II		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	q.5	
Student will be able to CO1: Learn to recognize the different types of lines and colour. CO2: To remember the style features of design and motifs.						
CO Map	Question No.	Question				Marks
CO1	Q.1	What is counter sample in garments?				3
	Q.2a	Explain the various types of seams and stitches.				<u>3</u>

CO1	Q.2b	Describe how to make temporary and permanent stitches.	3
CO1	Q.3	How do I know about the special and innovative sewing machines?	6
CO2	Q.4	What are the Types of Machines Required for Jeans Manufacturing	3
CO2	Q.5a	What size of needle used in t-shirt stitching? Briefly Explain.	3
	Q.5b	Why do garment manufacturers plan efficiency at 75 and not 100 percent?	3
CO2	Q 6	Polyester T-shirt Vs Cotton T-shirt: Which One is Better for You?	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : Fashion Management – I

Course Code : BFD 301, Crédits : 03, Session :2021-22 (Odd Sem.), Class : B.Des. 2nd Year

Faculty Name : Ms. Shweta Singh

A. Introduction: This subject deals with the basic applications and principles of management in the area of fashion.

B. Course Outcomes: At the end of the course, students will be able to:

BFD301.1. Acquire knowledge of management principles to create a business plan and understand the Organizational structure.

BFD301.2. Create new strategies for marketing and promotion

BFD301.3. Explain the basic management concepts, applications & processes.

BFD301.4. Explain the application in decision making, motivation terms such as leadership and communication for effective fashion business.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester	End Semester Examination	EE	70%

Examination			
Total			100%

F. Syllabus

Module I: Meaning & Principles of management

Professional management of the fashion industry, Relevance of fashion management

Module II: Structure of an organization

Function of different departments, Relationship between individual departments

Module III: Leadership

Need for leadership, functions of a leader, and manager as a leader

Module IV: Communication

Importance of communications, communication process, barriers of communication, making communication effective

Module V: Authority

Types and features, relevance of authority in management

Module VI: Motivation

Characteristics of motivation, methods of improving motivation, incentives, pay promotion, rewards, job satisfaction and job enrichment

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

- By Koontz and Heinz, Principles of Management
- Fashion marketing by Mike Easey
- Marketing management by Philip Kotler
- By Mike Easey, Fashion Marketing
- By Maria Constantino, Fashion Marketing and PR
- By Nicholas Alexander, international Retailing

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Principle of Management	Lecture	BFD301.1	Mid Term-1, case studies & End Sem Exam
2	Principle of Management	Lecture	BFD301.1	Mid Term-1, Quiz & End Sem Exam
3	Scientific principle of Management	Lecture	BFD301.1	Mid Term-1, Quiz & End Sem Exam
4	Professional management of the fashion industry	Lecture	BFD301.1	Mid Term-1, Quiz & End Sem Exam
5	Professional management of the fashion industry	Lecture	BFD301.1	Mid Term-1, Quiz & End Sem Exam
6	Relevance of fashion management	Lecture	BFD301.1	Mid Term-1, Quiz & End Sem Exam
7	Introduction of Organizational structure	Lecture	BFD301.2	Mid Term-1, Quiz & End Sem Exam
8	Role of Organizational structure	Lecture	BFD301.2	Mid Term-1, Quiz & End Sem Exam
9	Function of different departments	Lecture	BFD301.2	Mid Term-1, case studies & End Sem Exam
10	Relationship between individual departments	Lecture	BFD301.2	Mid Term-1, case studies & End Sem Exam
11	Relationship between individual departments	Lecture	BFD301.2	Mid Term-1, case studies & End Sem Exam
12	Relationship between individual departments	Lecture	BFD301.2	Mid Term-1, case studies & End Sem Exam
13	Introduction	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
14	Need for leadership	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
15	Need for leadership	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
16	Need for leadership	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
17	functions of a leader, and	Lecture	BFD301.3	Mid Term-1, case

	manager as a leader			studies & End Sem Exam
18	functions of a leader, and manager as a leader	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
19	functions of a leader, and manager as a leader	Lecture	BFD301.3	Mid Term-1, case studies & End Sem Exam
20	Importance of communications	Lecture	BFD301.4	Mid Term-1, case studies & End Sem Exam
21	Importance of communications	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
22	communication process, barriers of communication	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
23	communication process, barriers of communication	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
24	communication process, barriers of communication	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
25	making communication effective	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
26	Meaning	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
27	Types and features	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
28	Types and features	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
29	Relevance of authority in management	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
30	Relevance of authority in management	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
31	Relevance of authority in management	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
32	Introduction	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
33	Characteristics of motivation	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
34	methods of improving motivation	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
35	incentives, pay promotion, rewards, job satisfaction and job enrichment	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam
36	incentives, pay promotion, rewards, job satisfaction and job enrichment	Lecture	BFD301.4	Mid Term-2, Quiz & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD301.1.	Acquire knowledge of management principles to create a business plan and understand the organizational structure				3	2			2	3	3	2	2			
BFD301.2.	Explain the basic management concepts, applications & processes				2	2			2	3	3	3	1			
BFD301.3	Explain the application in decision making, motivation terms such as leadership and communication for effective fashion business.				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2021-22						
Class: B.Des (FD) III Semester						
Subject Name: BFD 301 Fashion Management-I		Time: 2 Hrs			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: Apply the principle of management for effective outcome. CO2: Explain the basic management concepts, applications & processes. CO3: Explain the application in decision making, motivation terms such as leadership and Communication for effective fashion business.						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by management as an art.				3
CO1	Q.2a	What is the importance of organizational structure in fashion industry.				3
	Q.2b	What is the relationship between individual departments in export house.				3
CO1	Q.3	Explain briefly the scientific principle of management.				6
CO2	Q.4	What is the need of Leader in an organisation.				3
CO3	Q.5a	What is the importance of effective communication.				3
	Q.5b	What are the communication barriers.				3
CO3	Q.6	Explain briefly the methods of motivation.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : History of Fashion-III

Course Code : BFD 302, Crédits : 02, Session : 2021-22 (Odd Sem.), Class : B.Des. 2nd Year

Faculty Name : Mr. Purujit C.

A. Introduction: The students study the ancient civilizations of the Western world.

B. Course Outcomes: At the end of the course, students will be able to:

BFD302.1. Students will know the costumes of the world.

BFD302.2. Acquire knowledge about the styles of costumes and special features.

BFD302.3. Students will be familiar with the styles worn during the ancient Egyptian, Greek, Roman Byzantine, Cretans & Etrurians.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Egyptian costumes

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

Module II: Greek costumes

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

Module III: Roman Period

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

Module IV: Byzantine Period

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

Module V: Cretans

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

Module VI: Etrurians

Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H: Suggested Text/Reference Books:

- By Mules, Timeline of World Costumes
- By John Paacock, Fashion Source Book, The 1960's, The 1970's The 1980's
- By John Peacock, The chronicle of Western Costumes
- Illustrated Encyclopedia of Costume and Fashion
- By Lucy Johnston, 19th century Fashion in Detail
- By Pepin Press, Pictorial History of Costumes

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Egyptian costumes Detailed study of dates, significant developments, mummification	Lecture	BFD302-1	Mid Term-1, PPT & End Sem Exam
2	Egyptian costumes Detailed study of dates, significant developments, mummification	Lecture	BFD302-1	Mid Term-1, PPT & End Sem Exam
3	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-1	Mid Term-1, PPT & End Sem Exam
4	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-1	Mid Term-1, PPT & End Sem Exam
5	Greek costumes Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
6	Greek costumes Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
7	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
8	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
9	Roman Period Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
10	Roman Period Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
11	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
12	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
13	Byzantine Period Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
14	Byzantine Period Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
15	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
16	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
17	Cretans Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
18	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
19	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam

20	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
21	Etrurians Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
22	Etrurians Detailed study of dates, significant developments, mummification	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
23	Women's costumes-dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam
24	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD302-2, BFD302-3	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	PSO3
BFD302.1	Students will know the costumes of the world.				3	2			2	3	3	2	2			
BFD302.2	Acquire knowledge about the styles of costumes and special features.				2	2			2	3	3	3	1			
BFD302.3	Students will be familiar with the styles worn during the ancient Egyptian, Greek, Roman, Byzantine, Cretans and Etrurians				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2021-22						
Class: B.Des (FD) III Semester						
Subject Name: BFD 302 History of Fashion-III		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		Q5b
Student will be able to CO1: Students will know the costumes of the world CO2: Acquire knowledge about the styles of costumes and special features. CO3: Students will be familiar with the styles worn during the ancient Egyptian, Greek, Roman, Byzantine, Cretans & Etrurians.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Describe the women costume of Egyptian civilization.				3
CO1	Q.2a	Draw and explain the jewellery of Etrurians.				3
	Q.2b	Explain briefly the Egyptian men's costumes, jewellery, hairstyles & footwear.				3
CO1	Q.3	Explain briefly the costume, jewellery & hairstyle of men and women of Cretans.				6
CO2	Q.4	Describe the Men's costumes of Byzantine Period.				3
CO3	Q.5a	What are the difference between costumes of roman and byzantine period.				3
	Q.5b	Explain the men and women hairstyle of Egyptian and Cretans with the help of diagram.				3
CO3	Q 6	What is toga? Explain the types of toga at different age.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Fundamentals of Textiles – III
Course Code : BFD 305, Crédits : 03, Session : 2021-22 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name : Ms. Shweta S.

A. Introduction: The subject starts with realistic view of the production of the woven & knitted fabrics- their theoretical details and application

A. Course Outcomes: At the end of the course, students will be able to:

- **BFD305.1.** To understand the basics of looms, preparatory process of woven fabric.
- **BFD305.2.** Understanding of textile machinery and process of knitted fabric.
- **BFD305.3.** Identify and to know about the process of novelty and non-woven textiles

B. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

C. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

D. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus:

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
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Module I: Weaving process:

Definition, Loom – Types, parts & various motions of loom. Types of weaves – Basic and Decorative, Preparation of samples of different weaves Selvedge, Identifying warp and weft; face and back of a fabric, defects.

Module II: Knitting process:

Knitting –Types of knits & knitting, Properties, Types of knitting stitches. Identify and classify knitted fabrics under warp & weft knits, Comparison of knits & weave, Knitting Defects, Use and Care of Knits.

Module III: Other types of textiles

Bonded and Foam laminated fabrics, Film fabrics: Coated fabrics, Metallic plated, flocked fabrics, quilted fabrics, Lace and Nets.

Module IV: Identification of Fabrics**Module V: Industry Visit****G: Examination Scheme:**

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H: Suggested Text/Reference Books:

- By Marjory Joseph, Essentials of Textiles
- By E P G Gohl& L D Vilnsky, Textile Science
- Gilow, World Textiles
- By Kadolph& Langford, Textiles

I. Lecture Plan

1	Definition, Loom – Types, parts & various motions of loom	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
2	Definition, Loom – Types, parts & various motions of loom	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
3	Types of weaves – Basic and Decorative	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
4	Types of weaves – Basic and Decorative	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
5	Types of weaves – Basic and Decorative	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
6	Types of weaves – Basic and Decorative	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
7	Types of weaves – Basic and Decorative	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
8	Preparation of samples of different weaves Selvage, Identifying warp and weft	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
9	Preparation of samples of different weaves Selvage, Identifying warp and weft	Lecture	BFD305-1	Mid Term-1, PPT & End Sem Exam
10	face and back of a fabric, defects	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
11	Knitting –Types of knits & knitting, Properties	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
12	Knitting –Types of knits & knitting, Properties	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
13	Knitting –Types of knits & knitting, Properties	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
14	Types of knitting stitches	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
15	Types of knitting stitches	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
16	Types of knitting stitches	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
17	Comparison of knits & weave, Knitting Defects, Use and Care of Knits	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
18	Comparison of knits & weave, Knitting Defects, Use and Care of Knits	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam
19	Comparison of knits & weave, Knitting Defects, Use and Care	Lecture	BFD305-2	Mid Term-1, PPT & End Sem Exam

	of Knits			
20	Bonded and Foam laminated fabrics, Film fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
21	Bonded and Foam laminated fabrics, Film fabrics	Lecture	BFD305.	Mid Term-1, PPT & End Sem Exam
22	Bonded and Foam laminated fabrics, Film fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
23	Bonded and Foam laminated fabrics, Film fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
24	Bonded and Foam laminated fabrics, Film fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
25	Coated fabrics, Metallic plated, flocked fabrics, quilted fabrics, Lace and Nets	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
26	Coated fabrics, Metallic plated, flocked fabrics, quilted fabrics, Lace and Nets	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
27	Coated fabrics, Metallic plated, flocked fabrics, quilted fabrics, Lace and Nets	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
28	Coated fabrics, Metallic plated, flocked fabrics, quilted fabrics, Lace and Nets	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
29	Identification of Fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
30	Identification of Fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
31	Identification of Fabrics	Lecture	BFD305.3	Mid Term-1, PPT & End Sem Exam
32	Identification of Fabrics	Practical	BFD305.3	Mid Term-1, PPT & End Sem Exam
33	Identification of Fabrics	Practical	BFD305.3	Mid Term-1, PPT & End Sem Exam
34	Identification of Fabrics	Practical	BFD305.3	Mid Term-1, PPT & End Sem Exam
35	Industry Visit	Practical	BFD305.2	Mid Term-1, PPT & End Sem Exam
36	Industry Visit	Practical	BFD305.2	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O 2	PSO3
BFD302.1	To understand the basics of looms, preparatory process of woven fabric.				3	2			2	3	3	2	2			
BFD302.2	Understanding of textile machinery and process of knitted fabric				2	2			2	3	3	3	1			
BFD302.3	Identify and to know about the process of novelty and non-woven textiles				2	1	1		2	3	3	3	2			

Sample question paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2021-22						
Class: B.Des (FD) III Semester						
Subject Name: BFD 305 Fundamentals of Textiles - III		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: To understand the basics of looms, preparatory process of woven fabric CO2: Understanding of textile machinery and process of knitted fabric.						
CO Map	Question No.	Question				Marks
CO1	Q.1	What is weaving? What are the types of weaving.				3
	Q.2a	What is loom? Describe the types and parts of loom.				3

CO1	Q.2b	Explain the fiber identification test of any three fibers.	3
CO2	Q.3	What is knitting. Explain the types of knitting and process.	6
CO2	Q.4	Describe the defects occur in knitted fabric.	3
CO2 ,3	Q.5a	What is flat knit and circular knit.	3
	Q.5b	Describe and illustrate the weaving pattern of diagonal and horizontal twill weave.	3
CO1	Q 6	Describe satin weave with the help of diagram.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Fashion Art Illustration II
Course Code : BFD 321, Crédits : 03, Session : 2021-22 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name : Ms. Anshu S. C.

A. Introduction: Students will be able to know about the basic structure and to understand the drawing techniques. Students will be able to improve and modify the drawing skills.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD321.1.** Students will be able to know about the basic structure and to understand the drawing technique
- **BFD321.2.** Illustrate various garment components
- **BFD321.3.** Design garment designs on head theory figures
- **BFD321.4.** Identify optical illusion of different Element and principle of design
- **BFD321.5.** Creation of sketch accordance to fabric type.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us. Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I: Optical Illusions

Optical illusions with color, silhouette, texture, style lines, prints and details

Module II: Designing of Casual Shirts and T-Shirts for Adults (Female)

All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment.

Module III: Designing of Casual Blouses and Tops for Adults (Female)

All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment.

Module IV: Designing of casual and formal dresses for adults (Female)

Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment.

Module V: Designing of Executive Wear (Female)

All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment.

Module VI: Designing a range of sportswear for adults

All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with .The designs should be made in accordance with the Forecast and the selected segment

G. Examination Scheme:

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

H. Suggested Text/Reference Books:

- By Kathryn Mc Kelvey, Fashion Source Book
- By Patrick John Ireland, Introduction to fashion design
- By BinaAbling, Fashion Sketchbook
- By BinaAbling, Fashion Model Drawing
- Inside fashion design

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Optical illusions with color, silhouette, texture style lines,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
2	Optical illusions with color, silhouette, texture style lines,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
3	Optical illusions with color, silhouette,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam

	texture style lines,			
4	Optical illusions with color, silhouette, texture style lines,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
5	Optical illusions with color, silhouette, texture style lines,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
6	Optical illusions with color, silhouette, texture style lines,	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
7	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
8	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
9	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
10	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
11	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
12	prints and details	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
13	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
14	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
15	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
16	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
17	All the drawings should be made as working sketches with proper details, design	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam

	description, costing costing sheet and swatches fixed along with			
18	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
19	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
20	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
21	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
22	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
23	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
24	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2.	Mid Term-1, PPT & End Sem Exam
25	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam
26	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam
27	All the drawings should be made as working sketches with proper details, design description, costing	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam

	sheet and swatches fixed along with			
28	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam
29	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam
30	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.1, BFD321.3	Mid Term-1, PPT & End Sem Exam
31	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.3	Mid Term-1, PPT & End Sem Exam
32	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.3	Mid Term-1, PPT & End Sem Exam
33	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.3	Mid Term-1, PPT & End Sem Exam
34	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.3	Mid Term-1, PPT & End Sem Exam
35	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.3	Mid Term-1, PPT & End Sem Exam
36	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.3	Mid Term-1, PPT & End Sem Exam
37	Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam

	sheet and swatches fixed along with			
38	Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
39	Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
40	Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
41	Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
42	Indian Traditional and western, All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
43	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam
44	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam

45	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam
46	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam
47	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam
48	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.2	Mid Term-1, PPT & End Sem Exam
49	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
50	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
51	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
52	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
53	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
54	All the drawings should be made as working sketches with proper	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam

	details, design description, costing sheet and swatches fixed along with			
55	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
56	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
57	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
58	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
59	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
60	The designs should be made in accordance with the Forecast and the selected segment)	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
61	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
62	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
63	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
64	All the drawings should be made as working sketches with proper details, design description, costing	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam

	sheet and swatches fixed along with			
65	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
66	All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with	Practical	BFD321.4	Mid Term-1, PPT & End Sem Exam
67	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
68	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
69	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
70	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
71	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam
72	The designs should be made in accordance with the Forecast and the selected segment	Practical	BFD321.5	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O2	PSO3
BFD321.1	Students will able to know about the basic structure and to understand the drawing technique.				3	2			2	3	3	2	2			
BFD321.2	Illustrate various garment components				2	2			2	3	3	3	1			
BFD321.3	Design garment designs on head theory figures				2	1	1		2	3	3	3	2			
BFD321.4	Identify optical illusion of different Element and principle of design		4	3	2	4										
BFD321.5	Creation of sketch accordance to fabric type.				5	2			2	5						

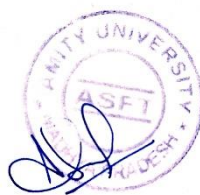
Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2021-22						
Class: B.Des (FD) III Semester						
Subject Name: BFD 321 Fashion Art Illustration II		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: Students will be able to know about the basic structure and to understand the drawing technique. CO2: Illustrate various garment components. CO3: Design garment designs on head theory figures.						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by optical illusion? Explain the illusion colors.				3
CO1	Q.2a	Designing a Casual Blouses of female with details.				3
	Q.2b	Illustrate a sports wear for a tennis player female.				3
CO1	Q.3	Design the formal dress with proper flat sketching.				6
CO2	Q.4	Sketch the semi- formal for a corporate office girl.				3
CO3	Q.5a	Design a garment of passive sportswear on neon color theme.				3
	Q.5b	Illustrate a female top.				3
CO3	Q.6	Design an executive wear for a female working in multi-national company.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Fashion Model Drawing II
Course Code : BFD 322, Crédits : 02, Session : 2021-22(Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name : Ms. Twinkle Rastogi

A. Introduction: Students will be able to know about the basic structure and to understand the drawing techniques. Students will be able to improve and modify the drawing skills.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD322.1.** Acquire knowledge about fashion sketching
- **BFD322.2.** Drawing of Male, female different poses with arm movements to show fit of the garment
- **BFD322.3.** Demonstrate stick figure in different poses
- **BFD322.4.** To understand the techniques for facial features

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to

stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us. Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I:

Revision Exercises with Female Croquis

Front view, Back view, 3/4th view and Side view

Module II: Sketching of male block/ Flesh figures

Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three- fourth turned etc

Module III: Male Tilted figures

Arms and legs movements, Faces and hairstyles

Module IV: Male Movement fashion figures

Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc.

G. Examination Scheme:

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

H. Suggested Text/Reference Books:

- Abling Bina , Fashion sketch book
- Ireland . J Partick , Introduction to fashion design
- Allen , Fashion Drawing – The Basic Principles
- Basic figure drawing and sketching
- Gersten Rita, Innovative fashion sketching

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
2	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
3	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
4	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
5	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
6	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
7	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
8	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
9	Revision Exercises with Female Croquis	Practical	BFD322.1	Mid Term-1, PPT & End Sem Exam
10	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam

11	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
12	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
13	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
14	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
15	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
16	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
17	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
18	Front view, Back view, 3/4 th view and Side view	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
19	Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three-fourth turned etc	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
20	Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three-fourth turned etc	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
21	Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three-fourth turned etc	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
22	Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three-fourth turned etc	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
23	Basic block and flesh figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three-fourth turned etc	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT & End Sem Exam
24	Basic block and flesh	Practical	BFD322.2, BFD322.4	Mid Term-1, PPT &

	figures, Sketching of male figures with pencil- front pose , back pose , one fourth turned , half turned , three-fourth turned etc			End Sem Exam
25	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
26	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
27	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
29	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
30	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
31	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
32	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
33	Male Movement fashion figures	Practical	BFD322.3	Mid Term-1, PPT & End Sem Exam
34	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
35	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
36	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
37	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam

38	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
39	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
40	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
41	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
42	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
43	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
44	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza,	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam

	Jute etc			
45	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
46	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
47	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam
48	Use of textures and its use in illustrating different fashion garments. e.g. Silk, Satin, Cottons, Denims, Chiffons, Crepes, Georgettes, Organza, Jute etc	Practical	BFD322.4	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O2	PSO3
BFD322.1	Acquire knowledge about fashion sketching				3	2			2	3	3	2	2			
BFD322.2	Drawing of Male, female different poses with arm movements to shoe fit of the garment.				2	2			2	3	3	3	1			

BFD322.3	Demonstrate stick figure in different poses				2	1	1		2	3	3	3	2			
BFD321.4	To understand the techniques for facial features			4	2			4		1		1				

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2017-18						
Class: B.Des (FD) III Semester						
Subject Name: BFD 322 Fashion Model Drawing		Time: 2 Hrs			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: Demonstrate stick figure in different poses. CO2: Drawing of Male & female different poses with arm movements to shoe fit of the garment						
CO Map	Question No.	Question				Marks
CO1	Q.1	Illustrate a 3/4 th view of male block figure.				3
CO1	Q.2a	Draw the male croquis front view with fleshing.				3
	Q.2b	Design a female stick figure with rendering.				3
CO1	Q.3	Design a traditional wear on 10 head female figure				6
CO2	Q.4	Design a female fashion & cosmetic magazine cover				3
CO2	Q.5a	Draw side view of male figure with fleshing.				3
	Q.5b	Draw an 8 head male croquie.				3
CO2	Q 6	Illustrate the back view of male 10 head croquis with detailing				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Flat Pattern Making–III
Course Code : BFD 323, Crédits : 03, Session : 2021-22 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name : Ms. Vidhu Gupta

- A. Introduction:** This part of pattern making course enables students to learn about details of construction of patterns for important and most commonly worn women's garments like saree blouse and its variations, kurta, churidar etc.
- B. Course Outcomes:** At the end of the course, students will be able to:
- **BFD323.1.** Create drafting patterns for foundation for adult's styles using flat pattern and draping method.
 - **BFD323.2** Draft flat patterns as well as on dress form for foundation styles in upper torso and skirts
 - **BFD323.3.** Develop patterns using measurements for various garment components.
- C. Programme Outcomes:**
- [PO.1]. Design knowledge:** To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.
- [PO.2]. Problem analysis:** Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.
- [PO.3]. Design/development of solutions:** Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.
- [PO.4]. Conduct investigations of complex problems:** Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.
- [PO.5]. Modern tool usage:** For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.
- [PO.6]. The Designer and society:** Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.
- [PO.7]. Environment and sustainability:** The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.
- [PO.8]. Ethics:** Apply ethical principles and commit to professional ethics and responsibilities in all areas

of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us. Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%

End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I

Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc.

Module II: Fitted and non-fitted seams

Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular

Module III: Waist bands & Cuffs

Straight & shaped

Module IV

Drafting of variations of skirt blouse with collars

Module V: Drafting of sari blouse

Four dart, katori, princesses line, choli cut, long blouse

Module VI: Drafting of Kurta/ female shirt

Semi fitted or fitted with neckline and style line variations

Module VII

Drafting of six gore petticoat

Module VIII

Drafting of salwar/chudidar/parallel

G. Examination Scheme:

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

H. Suggested Text/Reference Books:

- By Gillian Holman, Pattern cutting made easy
- By Winifred Aldrich, Metric Pattern Cutting
- By Gerry Cooklin, Pattern cutting for women's outerwear
- By Armstrong, Pattern making for fashion design

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Definition, purpose,	Practical	BFD323.1	Mid Term-1, PPT &

	identification & how to cut patterns, box, knife, inverted, double, kick etc			End Sem Exam
2	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
3	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
4	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
5	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
6	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
7	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
8	Definition, purpose, identification & how to cut patterns, box, knife, inverted, double, kick etc	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
9	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
10	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
11	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
12	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
13	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
14	Seams with in the silhouette- vertical, horizontal, diagonal,	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam

	straight, curved, angular			
15	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
16	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
17	Seams with in the silhouette- vertical, horizontal, diagonal, straight, curved, angular	Practical	BFD323.1	Mid Term-1, PPT & End Sem Exam
18	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
19	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
20	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
21	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
22	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
23	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
24	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
25	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
26	Waist bands & Cuffs	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
27	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
29	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
30	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
31	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
32	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
33	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
34	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam

35	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
36	Drafting of variations of skirt blouse with collars	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
37	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
38	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.2	Mid Term-1, PPT & End Sem Exam
39	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
40	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
41	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
42	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
43	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
44	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
45	Four dart, katori, princesses line, choli cut, long blouse	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
46	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
47	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
48	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
49	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
50	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
21	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
52	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
53	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
54	Drafting of Kurta/ female shirt	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
55	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam

56	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
57	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
58	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
59	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
60	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
61	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
62	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
63	Drafting of six gore petticoat	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
64	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
65	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
66	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
67	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
68	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
69	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
70	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
71	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam
72	Drafting of salwar/chudidar/parallel	Practical	BFD323.3	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES													CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P O 13	P S O 1	PS O2	PSO3
BFD323.1	Create drafting patterns for foundation for adult's styles using flat pattern and draping method.				3	2			2	3	3	2	2				

BFD323.2	Draft flat patterns as well as on dress form for foundation styles in upper torso and skirts				2	2			2	3	3	3	1			
BFD323.3	Develop patterns using measurements for various garment components				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2021-22						
Class: B.Des (FD) III Semester						
Subject Name: BFD 323 Flat Pattern Making–III		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		Q1,2,3,6
Student will be able to CO1: Acquire knowledge about basic pattern making for garments. CO2: Identify and creation of different seams, stitches and pleats						
CO Map	Question No.	Question				Marks
CO1	Q.1	Create kick pleat on brown paper.				3
CO1	Q.2a	Stitch the non-fitted seam on fabric sample.				3
	Q.2b	Create the knife pleat along with inverted box pleat.				3
CO1	Q.3	Make the brown paper pattern of accordion pleat. Also convert the same on fabric.				6
CO2	Q.4	Create one sample of neckline seam.				3
CO2	Q.5a	What is pleats.				3
	Q.5b	Explain the types of pleats.				3
CO2	Q 6	Create 5 basic seams on one fabric sample and also explain the usage of the seams.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Computer Applications –III
Course Code : BFD 324, Crédits : 02, Session : 2021-22 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name : Ms. Shweta S.

A. Introduction: This module makes the student know-how the Computer Applications in the fashion & Apparel Industry.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD324.1.** Acquire knowledge on the basics of computer.
- **BFD324.2** To understand the application of computers in the field of textiles and apparels
- **BFD324.3.** Develop the knowledge of various software's includes Adobe Photoshop, Tuka Cad and Opti-Text etc

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us. Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:**Module I: Adobe Photoshop**

Functions of Tools & Working on layers

Module II: Photo-editing & its usage**Module III: Demo on Tuka Cad Module****Module IV: Mode conversation through editing****Module V: Demo on OptiTex****Module VI: Rendering & filter effects along tutorials****G. Examination Scheme:**

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

H. Suggested Text/Reference Books:

- Corel DRAW 11 for Windows: Visual Quick start Guide
- From Sue Chastain, your guide to Graphics software
- Corel DRAW Studio Techniques: Books: David Huss, Gary W. Priester by David Huss, Gary W. Priester.

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
2	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
3	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
4	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
5	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam

6	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
7	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
8	Adobe Photoshop Functions of Tools & Working on layers	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
9	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
10	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
11	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
12	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
13	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
14	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
15	Photo-editing & its usage	Practical	BFD324.1.	Mid Term-1, PPT & End Sem Exam
16	Photo-editing & its usage	Practical		Mid Term-1, PPT & End Sem Exam
17	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
18	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
19	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
20	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
21	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
22	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
23	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
24	Demo on Tuka Cad Module	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
25	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
26	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
27	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
28	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
29	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
30	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam

31	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
32	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
33	Mode conversation through editing	Practical	BFD324.2	Mid Term-1, PPT & End Sem Exam
34	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
35	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
36	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
37	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
38	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
39	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
40	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
41	Demo on OptiTex	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
42	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
43	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
44	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
45	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
46	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
47	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam
48	Rendering & filter effects along tutorials	Practical	BFD324.3.	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O2	PSO3

BFD324.1	Acquire knowledge on the basics of computer	1			3	2			2	3	3	2	2			
BFD324.2	To understand the application of computers in the field of textiles and apparels.				2	2			2	3	3	3	1			
BFD324.3	Develop the knowledge of various software's includes Adobe Photoshop, Tuka Cad and Opti-TeX etc				2	1	1		2	3	3	3	2			

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2021-22						
Class: B.Des (FD) III Semester						
Subject Name: BFD 324 Computer Applications – III		Time: 2 Hrs			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		Q1,2,3,4,5,6
Student will be able to CO1: Using Software's, creation of various design patterns. CO2: Usage of layer masking & filter techniques.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Make one sheet of using transformation technique				3
CO1	Q.2a	Use the image adjustment on any image				3
	Q.2b	Create the layer masking.				3
CO1	Q.3	Create one poster with the use of masking technique				6
CO2	Q.4	Create a logo.				3
CO2	Q.5a	Create a business card.				3
	Q.5b	Make the vector masking.				3
CO2	Q 6	Develop five different prints on software.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Garment Construction – I
Course Code : BFD 326, Crédits : 03, Session : 2021-22 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name :Ms. Vidhu Gupta

A. Introduction: This part of garment construction helps to give a final shape or form to a fabric according to one's aesthetic sense and creativity.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD326.1.** Students will be able to understand and improve the construction techniques.
- **BFD326.2.** Students will be able to improve the machine control for construction and to learn about different stitches.
- **BFD326.3** Students will be able to develop garment samples of salwar/ chudida, Sari blouse with lining, Ethnic wear etc.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us. Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I: Construction of Sari Blouse (Cotton)

Construction of Sari blouse with lining (Silk)

Module II: Construction of suit with salwar/ chudidar

Module III: Construction of Ethnic wear

Module IV: Construction of six Gore Petticoat

Module V: Construction of Fusion wear

G. Examination Scheme:

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

H. Suggested Text/Reference Books:

- Step by step dress making course by Leila Aitkin,
- Pattern Cutting by Zarapkar
- Introduction to clothing production management by A J Chuter
- Pattern making for fashion design by Armstrong

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
2	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
3	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
4	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
5	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
6	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
7	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
8	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
9	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
10	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
11	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
12	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam

13	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
14	Construction of Sari blouse with lining (Silk)	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
15	Construction of suit with salwar/ chudidar	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
16	Construction of suit with salwar/ chudidar	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
17	Construction of suit with salwar/ chudidar	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
18	Construction of suit with salwar/ chudidar	Practical	BFD326.1	Mid Term-1, PPT & End Sem Exam
19	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
20	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
21	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
22	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
23	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
24	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
25	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
26	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
27	Construction of suit with salwar/ chudidar	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
28	Construction of suit with salwar/ chudidar		BFD326.2	Mid Term-1, PPT & End Sem Exam
29	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
30	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
31	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
32	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
33	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
34	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
35	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
36	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
37	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
38	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam

39	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
40	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
41	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
42	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
43	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
44	Construction of Ethnic wear	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
45	Construction of six Gore Petticoat	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
46	Construction of six Gore Petticoat	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
47	Construction of six Gore Petticoat	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
48	Construction of six Gore Petticoat	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
49	Construction of six Gore Petticoat	Practical	BFD326.2	Mid Term-1, PPT & End Sem Exam
50	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
51	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
52	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
53	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
54	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
55	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
56	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
57	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
58	Construction of six Gore Petticoat	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
59	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
60	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
61	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
62	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
63	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
64	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam

65	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
66	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
67	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
68	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
69	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
70	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
71	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam
72	Construction of Fusion wear	Practical	BFD326.3	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES													CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P O 13	P S O 1	PS O2	PSO3
BFD326.1	Students will able to understand the improve the construction techniques	1			3	2			2	3	3	2	2				
BFD326.2	Students will able to improve the machine control for construction and to learn about different garment stitching technique				2	2			2	3	3	3	1				
BFD326.3																	

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2021-22		
Class: B.Des (FD) III Semester		
Subject Name: BFD 326 Garment Construction – I	Time: 2 Hrs	Max. Marks: 30

Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		Q1,2,3,4,5,6

Student will be able to

CO1: Students will be able to understand and improve the construction techniques

CO2: Students will be able to develop garment samples of salwar/ chudida, Sari blouse with lining, Ethnic wear etc

CO Map	Question No.	Question	Marks
CO1	Q.1	Create the pattern on fabric for Chudidar	3
CO1	Q.2a	What is kurta also explain the types of kurta	3
	Q.2b	Construct the 1/4 th fabric sample of torso	3
CO1	Q.3	Create the pattern of salwar on paper and fabric	6
CO2	Q.4	Make a princess line pattern	3
CO2	Q.5a	Stitch the designer blouse.	3
	Q.5b	Create a one off shoulder pattern of upper bodice.	3
CO2	Q.6	Illustrate the designer blouse with pattern	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Traditional Embroideries - I
Course Code : BFD 327, Crédits : 02, Session : 2021-22 (Odd Sem.), Class : B.Des. 2 nd Year
Faculty Name :Ms. Twinkle Rastogo

A. Introduction: The students are introduced to the traditional embroideries of different states and they learn how to use them appropriately for added design effects and value addition.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD327.1.** Students can understand about adaptation and culture
- **BFD327.2.** Students will able to learn about the constant changes of culture and Modern culture.
- **BFD327.3** Students will able to learn about the different traditional embroideries

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well

as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

PSO 4: Equips the students with creative risk taking and for those who opt to undertake the business pathway, analytical skills will be in relation to the business of fashion.

PSO 5: Focus on creativity and innovation within the industrial and commercial context. Fashion impacts upon all aspects of our lives and shapes changes our appreciation and understanding of the world around us. Develops skills and knowledge to become a confident fashion learner in a dynamic and exciting environment.

PSO 6: Students learn about fashion skills and new exciting methods in contemporary fashion design and develop their fashion awareness and knowledge during different skill based learning process.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I: Introduction & History of Traditional Embroidery)

Module II: Basic & Decorative Stitch

Module III: Kantha of West Bengal

Module IV: Kasheeda of Bihar

Module V: Kashida of Kashmir

Module VI: Phulkari of Punjab

Module VII: Chikankari of Uttar Pradesh

Module VIII: Kasuti of Karnataka

Module IX: Rajasthani embroidery

Module X: Kutch embroidery

Module XI: Manipuri embroidery

Module XII: Zardozi of U.P

G. Examination Scheme:

Components	Mid- Term	Assignment	Attendance	End Term
Weightage (%)	15	10	05	70

H. Suggested Text/Reference Books:

- By Kamla Devi Chatopadhyay, Embroideries of India
- By Jan Beaney, A complete guide to Creative Embroidery designs
- By Cassell, Contemporary Embroidery
- By Rosemary Gill, Indian Embroidery

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Introduction & History of Traditional Embroidery	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
2	Introduction & History of Traditional Embroidery	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
3	Introduction & History of Traditional Embroidery	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam

4	Introduction & History of Traditional Embroidery	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
5	Basic & Decorative Stitch	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
6	Basic & Decorative Stitch	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
7	Basic & Decorative Stitch	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
8	Basic & Decorative Stitch	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
9	Kantha of West Bengal	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
10	Kantha of West Bengal	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
11	Kantha of West Bengal	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
12	Kantha of West Bengal	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
13	Kasheeda of Bihar	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
14	Kasheeda of Bihar	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
15	Kasheeda of Bihar	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
16	Kasheeda of Bihar	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
17	Kashida of Kashmir	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
18	Kashida of Kashmir	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
19	Kashida of Kashmir	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
20	Kashida of Kashmir	Practical	BFD327.1	Mid Term-1, PPT & End Sem Exam
21	Phulkari of Punjab	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
22	Phulkari of Punjab	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
23	Phulkari of Punjab	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
24	Phulkari of Punjab	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
25	Chikankari of Uttar Pradesh	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
26	Chikankari of Uttar Pradesh	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
27	Chikankari of Uttar Pradesh	Practical	BFD327.2	Mid Term-1, PPT & End Sem Exam
28	Chikankari of Uttar Pradesh		BFD327.2	Mid Term-1, PPT & End Sem Exam
29	Kasuti of Karnataka	Practical	BFD327.2	Mid Term-1, PPT &

				End Sem Exam
30	Kasuti of Karnataka	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
31	Kasuti of Karnataka	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
32	Kasuti of Karnataka	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
33	Kasuti of Karnataka	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
34	Rajasthani embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
35	Rajasthani embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
36	Rajasthani embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
37	Rajasthani embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
38	Kutch embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
39	Kutch embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
40	Kutch embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
41	Kutch embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
42	Manipuri embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
43	Manipuri embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
44	Manipuri embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
45	Manipuri embroidery	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
46	Zardozi of U.P	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
47	Zardozi of U.P	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam
48	Zardozi of U.P	Practical	BFD327.3	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	PS O2	PSO3

BFD327.1	Students can understand about adaptation and culture	1			3	2			2	3	3	2	2			
BFD327.2	Students will able to learn about the constant changes of culture and Modern culture				2	2			2	3	3	3	1			
BFD327.3	Students will able to learn about the different traditional embroideries				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2021-22						
Class: B.Des (FD) III Semester						
Subject Name: BFD 327 Traditional Embroideries - I		Time: 2 Hrs			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: Students can understand about adaptation and culture CO2: Students will able to learn about the constant changes of culture and Modern culture						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by surface ornamentation.				3
CO1	Q.2a	What do you understand by traditional embroidery.				3
	Q.2b	Draw the any five basic embroidery stitch and explain them.				3
CO1	Q.3	Explain the popular embroidery of bengal also name the stitches used in it.				6
CO2	Q.4	Explain the colors of the kantha embroidery.				3
CO2	Q.5a	What are the main motifs used in kantha embroidery, draw them.				3
	Q.5b	Draw the embroidery stitches used in border				3

CO2	Q 6	Explain the history of traditional embroidery of Kashmir	6
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Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : FLAT PATTERN MAKING IV

Course Code : BFD423 Crédits : 03, Session :2021-22(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Pooja Adlakha

A. Introduction: This part of pattern making course enables students to learn about special ladies wear outfits like bath wear, bridal wear, evening wear and nightwear. Commonly worn men's wear outfits like jeans and trousers have also been included in the course.

B. Course Outcomes: At the end of the course, students will be able to:

BFD423.1. To Learn knowledge of yokes and trouser patterns.

BFD423.2. To remember the knowledge of the pattern of style lines bodice and variations of gown.

BFD423.3. To learn about the pattern knowledge of bath robes and bridal wear.

BFD423.4. To understand the all-knowledge of pattern and drafting of the conceptual wear.

BFD423.5. To understand the knowledge of the drafting of men's shirts and nightwear.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product

quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme-Specific Outcomes:

- **PSO 1:** Will be able to development of Yokes.
- PSO 2:** Will be able to make the drafting of a different patterns.
- PSO 3:** Will be able to development of patterns for various styles.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%

Total			100%
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E. Syllabus

	Weight age %
Module I: Yokes	10
Shoulder, midriff & hip yokes	
Module II	20
Drafting of jeans and trouser	
Module III: Developing patterns for various styles	20
Dresses with waist seam lines, coordinates, and dresses without seam lines	
Module IV	10
Drafting of Evening Gown's variations	
Module V	10
Drafting of bath robe	
Module VI	10
Drafting of bridal wears	
Module VII	10
Drafting of night wears (Male & Female)	
Module VIII	10
Drafting of men's shirt	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- By Gerry Cooklin, Pattern cutting for women's outerwear
- By Armstrong, Pattern making for fashion design
- By Gloria Mortimer, Pattern designs for children clothes
- By Cloake, Cutting & Draping special occasion clothes
- By Lark Brooks, Every sewer's guide to perfect fit
- By Ann Hagar, Pattern Cutting for Lingerie, Beachwear and Leisurewear
- By Winifred Aldrich, Fabric, form and flat Pattern Cutting

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Shoulder, midriff & hip yokes	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
2	Shoulder, midriff & hip yokes	Practical	BFD423.1	
3	Shoulder, midriff & hip yokes	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
4	Shoulder, midriff & hip yokes	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
5	Shoulder, midriff & hip yokes	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
6	Shoulder, midriff & hip yokes	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
7	Shoulder, midriff & hip yokes	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
8	Shoulder, midriff & hip yokes	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
9	Shoulder, midriff & hip yokes trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
10	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
11	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem

				Exam
12	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
13	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
14	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
15	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
16	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
17	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
18	Drafting of jeans and trouser	Practical	BFD423.1	Mid Term-1, Quiz & End Sem Exam
19	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
20	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
21	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
22	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
23	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
24	Dresses with waist seam lines,	Practical	BFD423.2	Mid Term-1, Quiz & End Sem

	coordinates, and dresses without seam lines			Exam
25	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
26	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
27	Dresses with waist seam lines, coordinates, and dresses without seam lines	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
28	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-2, Quiz & End Sem Exam
29	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
30	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
31	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-2, Quiz & End Sem Exam
32	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-2, Quiz & End Sem Exam
33	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-2, Quiz & End Sem Exam
34	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-2, Quiz & End Sem Exam
35	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
36	Drafting of Evening Gown's variations	Practical	BFD423.2	Mid Term-1, Quiz & End Sem Exam
37	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
38	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
39	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem

				Exam
40	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
41	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
42	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
43	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
44	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
45	Drafting of bath robe	Practical	BFD423.3	Mid Term-1, Quiz & End Sem Exam
46	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
47	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
48	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
49	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
50	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
51	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
52	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
53	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
54	Drafting of bridal wears	Practical	BFD423.4	Mid Term-1, Quiz & End Sem Exam
55	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
56	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam

57	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
58	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
59	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
60	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
61	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
62	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
63	Designing of night Wear	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
64	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
65	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
67	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
68	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
69	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
70	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
71	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam
72	Drafting of men's shirt	Practical	BFD423.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD422.1	To Learn knowledge of yokes and trouser patterns.	3	3	1	3	1				2		2	1			
BFD422.2	To remember the knowledge of the pattern of style lines bodice and variations of gown.	3	2	2	2	2				2		1	1			
BFD422.3	To learn about the pattern knowledge of bath robes and bridal wear.	3	2	2	2	2				3		3	1			
BFD422.4	To understand the all-knowledge of pattern and drafting of the conceptual wear.	3	3	2	3	2				1		2	1			
BFD422.5	To understand the knowledge of the drafting of men's shirts and nightwear.	2	2	1	2	3				2		2	1			

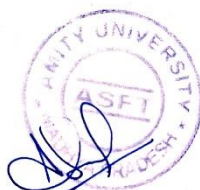
Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2021-22						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD423 Flat Pattern Making–IV		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1	Q.2,3	Q.5	Q.3,5		Q.6,4
Student will be able to CO1: To Learn knowledge of yokes and trouser patterns. CO2: To remember the knowledge of the pattern of style lines bodice and variations of gown.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term of Yokes.				3
CO1	Q.2a	What is jeans?				3
	Q.2b	Make one pattern of lower-wear garment.				3
CO1	Q.3	Make 1 pattern of yokes with detailing.				6
CO2	Q.4	Create 1 female pattern of princess-style lines.				3
CO2	Q.5a	Illustrate the design of 1 evening gown.				3
	Q.5b	Explain the types of gown silhouettes.				3
CO2	Q 6	Create one female design including style lines and gown silhouettes with patterns.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY
Course Handout
Course : COMPUTER APPLICATION - IV
Course Code : BFD424 Crédits : 02, Session :2021-22(Even Sem.), Class : B.Design (Fashion Design)
Faculty Name : Ms. Shweta Singh

A. Introduction: This study will introduce the student the usage of computer software's in different areas of Fashion Designing & Technology.

B. Course Outcomes: At the end of the course, students will be able to:

BFD424.1. To Learn knowledge of the tools of illustrator.

BFD424.2. To remember the knowledge of creating the objects and ERP.

BFD424.3. To learn about how to illustrate the gradients in illustrator.

BFD424.4. To understand the all-knowledge of inspirational patterns.

BFD424.5. To understand the knowledge of the colour and different weave.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from

understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme-Specific Outcomes:

PSO 1: Will be able to draw the creating object on software.

PSO 2: Will be able to differentiate the Inspirational and Innovative patterns and gradients.

PSO 3: Will be able to develop the design of the weaves with colours.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Module I	15
Illustrator: Tool Introduction and usage	

Module II	20
Functions of tools & creating objects	
Module III	10
Reach ERP	
Module IV	20
Setting up artwork: Transparency, Gradients and patterns	
Module V	20
Dobby/Jacquard	
Module VI	15
Working on Color separation (2 D)	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Corel Draw 11 for Windows: Visual Quick Start Guide
- From Sue Chastain, your guide to Graphics software
- Corel Draw Studio Techniques: Books: David Huss, Gary W. Priester by David Huss, Gary W. Priester.
- Corel Draw 10 for Windows: Visual Quick Start Guide.
- The Photoshop Cs/Cs2 Wow! Book by Linnea Dayton, Cristen Gillespie

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Illustrator: Tool Introduction and usage	Practical	BFD424.1	Mid Term-1, Quiz & End Sem Exam
2	Illustrator: Tool Introduction and usage	Practical	BFD424.1	
3	Illustrator: Tool Introduction and usage	Practical	BFD424.1	Mid Term-1, Quiz & End Sem Exam
4	Illustrator: Tool Introduction and usage	Practical	BFD424.1	Mid Term-1, Quiz & End Sem Exam
5	Illustrator: Tool Introduction and usage	Practical	BFD424.1	Mid Term-1, Quiz & End Sem Exam
6	Illustrator: Tool Introduction and usage	Practical	BFD424.1	Mid Term-1, Quiz & End Sem Exam
7	Illustrator: Tool Introduction and usage	Practical	BFD424.1	Mid Term-1, Quiz & End Sem Exam
8	Functions of tools & creating objects	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
9	Functions of tools & creating objects	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
10	Functions of tools & creating objects	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
11	Functions of tools & creating objects	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
12	Functions of tools & creating objects	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
13	Functions of tools & creating objects	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
14	Functions of tools & creating objects	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
15	Reach ERP	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
16	Reach ERP	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
17	Reach ERP	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
18	Reach ERP	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
19	Reach ERP	Practical	BFD424.2	Mid Term-1, Quiz & End Sem

				Exam
20	Reach ERP	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
21	Reach ERP	Practical	BFD424.2	Mid Term-1, Quiz & End Sem Exam
22	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD424.3	Mid Term-1, Quiz & End Sem Exam
23	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD424.3	Mid Term-1, Quiz & End Sem Exam
24	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD424.3	Mid Term-1, Quiz & End Sem Exam
25	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD424.3	Mid Term-1, Quiz & End Sem Exam
26	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD424.3	Mid Term-1, Quiz & End Sem Exam
27	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD424.3	Mid Term-1, Quiz & End Sem Exam
28	Setting up artwork: Transparency, Gradients and patterns	Practical	BFD424.3	Mid Term-2, Quiz & End Sem Exam
29	Dobby/Jacquard	Practical	BFD424.4	Mid Term-1, Quiz & End Sem Exam
30	Dobby/Jacquard	Practical	BFD424.4	Mid Term-1, Quiz & End Sem Exam
31	Dobby/Jacquard	Practical	BFD424.4	Mid Term-2, Quiz & End Sem Exam
32	Dobby/Jacquard	Practical	BFD424.4	Mid Term-2, Quiz & End Sem Exam
33	Dobby/Jacquard	Practical	BFD424.4	Mid Term-2, Quiz & End Sem Exam
34	Dobby/Jacquard	Practical	BFD424.4	Mid Term-2, Quiz & End Sem Exam

35	Dobby/Jacquard	Practical	BFD424.4	Mid Term-1, Quiz & End Sem Exam
36	Dobby/Jacquard	Practical	BFD424.4	Mid Term-1, Quiz & End Sem Exam
37	Dobby/Jacquard	Practical	BFD424.4	Mid Term-1, Quiz & End Sem Exam
38	Dobby/Jacquard	Practical	BFD424.4	Mid Term-1, Quiz & End Sem Exam
39	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
40	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
41	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
42	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
43	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
44	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
45	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
46	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
47	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam
48	Working on Color separation (2 D)	Practical	BFD424.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P O 1	P O 2	P O 3

BFD424.1	To Learn knowledge of the tools of illustrator.	3	3	1	3	1				2		2	1			
BFD424.2	To remember the knowledge of creating the objects and ERP.	3	2	2	2	2				2		1	1			
BFD424.3	To learn about how to illustrate the gradients in illustrator.	3	2	2	2	2				3		3	1			
BFD424.4	To understand the all-knowledge of inspirational patterns.	3	3	2	3	2				1		2	1			
BFD424.5	To understand the knowledge of the colour and different weave.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2021-22						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD424- Computer Applications – IV		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: To Learn knowledge of the tools of illustrator. CO2: To remember the knowledge of creating the objects and ERP.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the tools of illustrator.				3
CO1	Q.2a	What is the illustrator?				3
	Q.2b	Write down the shortcut keys of illustrator.				3
CO1	Q.3	Draw one object using the tools.				6

CO2	Q.4	Explain the components of ERP.	3
CO2	Q.5a	Make one object with using pen tool and a text tool.	3
	Q.5b	Write the making process of the above question.	3
CO2	Q 6	Create one festival poster with all the details.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : FASHION MANAGEMENT –II

Course Code : BFD401 Crédits : 03, Session :2021-22(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Madhvi Singh Tomar

A. Introduction: The course is an advancement of the previous course. The objective is to impart knowledge about product planning, design development, fashion for global market, fashion brand management, different pricing strategies, logistics management, concept of ethics and professionalism in an organization

B. Course Outcomes: At the end of the course, students will be able to:

BFD401.1. Learn to recognize the different types of product planning.

BFD401.2. To remember the style of fashion for global market.

BFD401.3. Figure out all the fashion brands and management.

BFD401.4. To understand the all-knowledge pricing strategies and logistics management.

BFD401.5. To understand the knowledge of ethics of professionalism in an organization.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product

quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of fashion management.

PSO 2: Will be able to apply knowledge of different types of product planning and pricing.

PSO 3: Will be able to about the design and knowledge of global market.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves	A	5%

	including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age %
Module I : Fashion & Life style	10
Descriptors/Topics - Principles of Fashion-Style,trend,taste, change - Role of fashion in daily lifestyle	
Module II : Design Development and Style Selection	15
Descriptors/Topics Elements of Design	
Module III	15
Descriptors/Topics Product Planning & Development	
Module IV: Fashion for global market	10
Descriptors/Topics Social, Cultural, Economic, Demographic factors relating to branded and licensed products Analyzing potential or global market, identify target consumers and competition, market research and testing, customization	
Module V: Fashion Brand Management:	15
Descriptors/Topics Types and relevance of branding, Fashion & brand positioning, launching strategies, distribution, marketing campaigns for brand introduction	
Module VI: Pricing strategies & Decisions	10
Descriptors/Topics Concept and importance of pricing, Factors affecting pricing decisions, Methods of pricing	
Module VII: Fundamentals of Logistics	10
Module VIII: Professional Ethics	15

Descriptors/Topics	
Concept of ethics and professionalism need and code of professional ethics, professional bodies and its role	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Fashion marketing by Mike Easey
- Marketing management by Philips Kotler
- By Mike Easey, Fashion Marketing
- By Maria Constantino, Fashion Marketing and PR
- By Nicholas Alexander, international Retailing
- By V. D Dudeja, Professional Management of Fashion Industry
- By Lynda Gamans, Retailing Principles

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Fashion & Life style	Lecture	BFD401.1	Mid Term-1, Quiz & End Sem Exam
2	Fashion & Life style	Lecture		
3	Principles of Fashion-Style,trend,taste, change	Lecture	BFD401.1	Mid Term-1, Quiz & End Sem Exam
4	Principles of Fashion-Style,trend,taste, change	Lecture	BFD401.1	Mid Term-1, Quiz & End Sem Exam
5	Role of fashion in daily lifestyle	Lecture	BFD401.1	Mid Term-1, Quiz & End Sem Exam
6	Role of fashion in daily lifestyle	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem Exam
7	Design Development and Style Selection	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem Exam
8	Design Development and Style	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem

	Selection			Exam
9	Elements of Design	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem Exam
10	Elements of Design	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem Exam
11	Product Planning & Development	Lecture	BFD401.2	Mid Term-1, Quiz & End Sem Exam
12	Product Planning & Development	Lecture	BFD401.3	Mid Term-1, Quiz & End Sem Exam
13	Product Planning & Development	Lecture	BFD401.3	Mid Term-1, Quiz & End Sem Exam
14	Product Planning & Development	Lecture	BFD401.3	Mid Term-1, Quiz & End Sem Exam
15	Fashion for global market	Lecture	BFD401.3	Mid Term-1, Quiz & End Sem Exam
16	Social, Cultural, Economic, Demographic factors relating to branded and licensed products	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
17	Social, Cultural, Economic, Demographic factors relating to branded and licensed products	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
18	Analyzing potential or global market, identify target consumers and competition, market research and testing, customization	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
19	Fashion Brand Management	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
20	Fashion Brand Management	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
21	Types and relevance of branding, Fashion & brand positioning, launching strategies, distribution, marketing campaigns for brand introduction	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
22	Types and relevance of branding, Fashion & brand positioning, launching strategies, distribution, marketing campaigns for brand introduction	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam

23	Pricing strategies & Decisions	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
24	Pricing strategies & Decisions	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
25	Concept and importance of pricing, Factors affecting pricing decisions, Methods of pricing	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
26	Concept and importance of pricing, Factors affecting pricing decisions, Methods of pricing	Lecture	BFD401.4	Mid Term-1, Quiz & End Sem Exam
27	Fundamentals of Logistics	Lecture	BFD401.5	Mid Term-1, Quiz & End Sem Exam
28	Fundamentals of Logistics	Lecture	BFD401.5	Mid Term-2, Quiz & End Sem Exam
29	Fundamentals of Logistics	Lecture	BFD401.5	Mid Term-1, Quiz & End Sem Exam
30	Fundamentals of Logistics	Lecture	BFD401.5	Mid Term-1, Quiz & End Sem Exam
31	Professional Ethics	Lecture	BFD401.5	Mid Term-2, Quiz & End Sem Exam
32	Professional Ethics	Lecture	BFD401.5	Mid Term-2, Quiz & End Sem Exam
33	Professional Ethics	Lecture	BFD401.5	Mid Term-2, Quiz & End Sem Exam
34	Concept of ethics and professionalism need and code of professional ethics, professional bodies and its role	Lecture	BFD401.5	Mid Term-2, Quiz & End Sem Exam
35	Concept of ethics and professionalism need and code of professional ethics, professional bodies and its role	Lecture	BFD401.5	Mid Term-1, Quiz & End Sem Exam
36	Concept of ethics and professionalism need and code of professional ethics, professional bodies and its role	Lecture	BFD401.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD401.1	Learn to recognize the different types of product planning.	3	3	1	3	1				2		2	1			
BFD401.2	To remember the style of fashion for global market.	3	2	2	2	2				2		1	1			
BFD401.3	Figure out all the fashion brands and management.	3	2	2	2	2				3		3	1			
BFD401.4	To understand the all-knowledge pricing strategies and logistics management.	3	3	2	3	2				1		2	1			
BFD401.5	To understand the knowledge of ethics of professionalism in an organization.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2021-22						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD401- Fashion Management-II		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		

Student will be able to CO1: Learn to recognize the different types of product planning. CO2: To remember the style of fashion for global market.			
CO Map	Question No.	Question	Marks
CO1	Q.1	Explain fashion management.	3
CO1	Q.2a	What is the planning of the products.	3
	Q.2b	What types of product planning used for fashion product.	3
CO1	Q.3	Define the style with one theme.	6
CO2	Q.4	Explain 5 stages of planning.	3
CO2	Q.5a	What is global market.	3
	Q.5b	Write the characteristics of global market.	3
CO2	Q 6	Analyze the problem of global market.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : HISTORY OF FASHION-IV

Course Code : BFD402 Crédits : 03, Session :2021-22(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Mr. Purujit Chatterjee

A. Introduction: The students study the ancient civilizations of the Western world

B. Course Outcomes: At the end of the course, students will be able to:

BFD402.1. Learn to recognize western fashion.

BFD402.2. To remember the costume and style of the Renaissance period and Victorian period..

BFD402.3. To learn about the costume of the French Revolution.

BFD402.4. To understand the all-knowledge of 17th and 18th century fashion and style.

BFD402.5. To understand the knowledge of 19th to 20th and modern Indian costume.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents,

develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

- **PSO 1:** Will be able to develop an understanding about the culture and lifestyle of people during ancient times.

PSO 2: Will be able to differentiate eras, lifestyles and trends around the time.

PSO 3: Will be able to different clothing and jewellery.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%

Total			100%
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E. Syllabus

	Weight age%
Module I: Renaissance Period	10
Detailed study of dates, significant developments, mummification; Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module II: Victorian Period	10
Detailed study of dates, significant developments, Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module III: French Revolution	10
Detailed study of dates, significant developments, Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module IV: 17th Century	10
Detailed study of dates, significant developments, Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module V: 18th Century	10
Detailed study of dates, significant developments, Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module VI: 19th Century	10
Detailed study of dates, significant developments, Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	
Module VII: 20th Century	15
Detailed study of dates, significant developments, Women's costumes-dresses, jewellery, hairstyles, footwear; Men's costumes- dresses, jewellery, hairstyles, footwear	

Module VIII: Modern Indian Costumes	15
Influence of the tradition on contemporary emerging styles; Influx of western influence against the background of globalization; Role of export industry.	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- By John Peacock , The chronicle of Western Costumes
- Illustrated Encyclopedia of Costume and Fashion
- By Lucy Johnston, 19th century Fashion in Detail
- By Pepin Press, Pictorial History of Costumes
- By John Peacock, Complete sourcebook of men's fashion

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Renaissance Period	Lecture	BFD402.1	Mid Term-1, Quiz & End Sem Exam
2	Detailed study of dates, significant developments	Lecture	BFD402.1	
3	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.1	Mid Term-1, Quiz & End Sem Exam
4	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.1	Mid Term-1, Quiz & End Sem Exam
5	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.1	Mid Term-1, Quiz & End Sem Exam
6	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem Exam
7	Victorian Period	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem Exam
8	Detailed study of dates, significant developments	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem

				Exam
9	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem Exam
10	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem Exam
11	French Revolution	Lecture	BFD402.2	Mid Term-1, Quiz & End Sem Exam
12	Detailed study of dates, significant developments	Lecture	BFD402.3	Mid Term-1, Quiz & End Sem Exam
13	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.3	Mid Term-1, Quiz & End Sem Exam
14	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.3	Mid Term-1, Quiz & End Sem Exam
15	17th Century	Lecture	BFD402.3	Mid Term-1, Quiz & End Sem Exam
16	Detailed study of dates, significant developments	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
17	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
18	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
19	18th Century	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
20	Detailed study of dates, significant developments	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
21	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
22	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
23	19th Century	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
24	Detailed study of dates, significant developments	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
25	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem Exam
26	Men's costumes- dresses, jewellery, hairstyles,	Lecture	BFD402.4	Mid Term-1, Quiz & End Sem

	footwear			Exam
27	20th Century	Lecture	BFD402.5	Mid Term-1, Quiz & End Sem Exam
28	Detailed study of dates, significant developments	Lecture	BFD402.5	Mid Term-2, Quiz & End Sem Exam
29	Women's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.5	Mid Term-1, Quiz & End Sem Exam
30	Men's costumes- dresses, jewellery, hairstyles, footwear	Lecture	BFD402.5	Mid Term-1, Quiz & End Sem Exam
31	Modern Indian Costumes	Lecture	BFD402.5	Mid Term-2, Quiz & End Sem Exam
32	Influence of the tradition on contemporary emerging styles	Lecture	BFD402.5	Mid Term-2, Quiz & End Sem Exam
33	Influence of the tradition on contemporary emerging styles	Lecture	BFD402.5	Mid Term-2, Quiz & End Sem Exam
34	Influx of western influence against the background of globalization	Lecture	BFD402.5	Mid Term-2, Quiz & End Sem Exam
35	Influx of western influence against the background of globalization	Lecture	BFD402.5	Mid Term-1, Quiz & End Sem Exam
36	Role of export industry.	Lecture	BFD402.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATI ON WITH PROGRAMM E SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD402.1	Learn to recognize western fashion.	3	3	1	3	1				2		2	1			
BFD402.2	To remember the costume and style of the Renaissance period and Victorian	3	2	2	2	2				2		1	1			

BFD402.3	To learn about the costume of the French Revolution.	3	2	2	2	2				3		3	1			
BFD402.4	To understand the all-knowledge of 17 th and 18 th century fashion and style.	3	3	2	3	2				1		2	1			
BFD402.5	To understand the knowledge of 19 th to 20 th and modern Indian costume.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2021-22							
Class: B. Des. (Fashion Design) IV Semester							
Subject Name: BFD402- History of Fashion -IV			Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating	
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6			
Student will be able to CO1: Learn to recognize western fashion. CO2: To remember the costume and style of the Renaissance period and Victorian period.							
CO Map	Question No.	Question					Marks
CO1	Q.1	Explain the Western Period.					3
CO1	Q.2a	What types of clothing were worn by men in 17 th century.					3
	Q.2b	What types of textiles used by Victorian period.					3
CO1	Q.3	Define the hairstyle of western fashion.					6
CO2	Q.4	Explain all types of western period.					3
CO2	Q.5a	Define the term of Renaissance fashion.					3
	Q.5b	Write the women's clothing style of the Victorian Period.					3

CO2	Q 6	Analyze the early fashion and late fashion of Renaissance period.	6
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Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : TRADITIONAL TEXTILES AND CRAFT DOCUMENTATION

Course Code : BFD405 Crédits : 03, Session :2021-22(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Twinkle Rastogi

A. Introduction: This course deals with the Traditional textiles and their relevance in the contemporary fashion. This also includes a craft survey and records the country's age-old craft, costumes and accessory tradition. A deep rooted research in the craft, its history and evolution to be surveyed by the students that will provide them an opportunity to interact directly with the craftsmen.

B. Course Outcomes: At the end of the course, students will be able to:

BFD405.1. Learn to the knowledge of Ikat and Block Printing.

BFD405.2. To remember the knowledge of Jamdani and Benaras Brocades.

BFD405.3. To learn about the Kalamkari and Madhubani Painting.

BFD405.4. To understand the all-knowledge of Kanjeevaram and Jaayaar.

BFD405.5. To understand the knowledge of Bandhani and tie & dye.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to develop an understanding of various states textiles and crafts.

PSO 2: Will be able to differentiate the states embroideries.

PSO 3: Will be able to develop the documentation of craft.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves	A	5%

	including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age %
Module I	10
Ikat of Orissa & Andhra Pradesh	
Module II	10
Block Printing of Rajasthan & Gujrat	
Module III	10
Jamdani and Baluchar	
Module IV	10
Benaras Brocades	
Module V	10
Kalamkari from Andhra Pradesh	
Module VI	10
Kanjeevaram, Pochampally	
Module VII	10
Madhubani Painting from Bihar	
Module VIII	10
Jamavaar from Kashmir	
Module IX	10
Bandhani /Tie &dye	
Module X	10
Craft Documentation	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- By Pepin Press, Ikat Patterns
- By Pepin Press , Embroidery
- By Pepin Press ,Chinese Patterns
- By Pepin Press ,Persian Designs
- By Pepin Press ,Geometric Patterns

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Ikat of Orissa & Andhra Pradesh	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
2	Ikat of Orissa & Andhra Pradesh	Lecture	BFD405.1	
3	Ikat of Orissa & Andhra Pradesh	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
4	Ikat of Orissa & Andhra Pradesh	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
5	Block Printing of Rajasthan & Gujrat	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
6	Block Printing of Rajasthan & Gujrat	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
7	<i>Block Printing of Rajasthan & Gujrat</i>	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
8	Block Printing of Rajasthan & Gujrat	Lecture	BFD405.1	Mid Term-1, Quiz & End Sem Exam
9	Jamdani and Baluchar	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
10	Jamdani and Baluchar	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
11	Jamdani and Baluchar	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
12	Jamdani and Baluchar	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
13	Benaras Brocades	Lecture	BFD405.2	Mid Term-1,

				Quiz & End Sem Exam
14	Benaras Brocades	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
15	Benaras Brocades	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
16	Benaras Brocades	Lecture	BFD405.2	Mid Term-1, Quiz & End Sem Exam
17	Kalamkari from Andhra Pradesh	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
18	Kalamkari from Andhra Pradesh	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
19	Kalamkari from Andhra Pradesh	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
20	Kalamkari from Andhra Pradesh	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
21	Kanjeevaram, Pochampally	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
22	Kanjeevaram, Pochampally	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
23	Kanjeevaram, Pochampally	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
24	Kanjeevaram, Pochampally	Lecture	BFD405.3	Mid Term-1, Quiz & End Sem Exam
25	Madhubani Painting from Bihar	Lecture	BFD405.4	Mid Term-1, Quiz & End Sem Exam
26	Madhubani Painting from Bihar	Lecture	BFD405.4	Mid Term-1, Quiz & End Sem Exam
27	Madhubani Painting from Bihar	Lecture	BFD405.4	Mid Term-1, Quiz & End Sem Exam
28	Madhubani Painting from Bihar	Lecture	BFD405.4	Mid Term-2, Quiz & End Sem Exam
29	Jamavaar from Kashmir	Lecture	BFD405.4	Mid Term-1, Quiz & End Sem Exam
30	Jamavaar from Kashmir	Lecture	BFD405.4	Mid Term-1, Quiz & End Sem Exam
31	Jamavaar from Kashmir	Lecture	BFD405.4	Mid Term-2,

				Quiz & End Sem Exam
32	Jamavaar from Kashmir	Lecture	BFD405.4	Mid Term-2, Quiz & End Sem Exam
33	Bandhani /Tie & dye	Lecture	BFD405.5	Mid Term-2, Quiz & End Sem Exam
34	Bandhani /Tie & dye	Lecture	BFD405.5	Mid Term-2, Quiz & End Sem Exam
35	Craft Documentation	Lecture	BFD405.5	Mid Term-1, Quiz & End Sem Exam
36	Craft Documentation	Lecture	BFD405.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD405.1	Learn to the knowledge of Ikat and Block Printing.	3	3	1	3	1				2		2	1			
BFD405.2	To remember the knowledge of Jamdani and Benaras Brocades.	3	2	2	2	2				2		1	1			
BFD405.3	To learn about the Kalamkari and Madhubani Painting.	3	2	2	2	2				3		3	1			
BFD405.4	To understand the all-knowledge of Kanjeevaram and Jaayaar.	3	3	2	3	2				1		2	1			
BFD405.5	To understand the knowledge of Bandhani and tie & dye.	2	2	1	2	3				2		2	1			

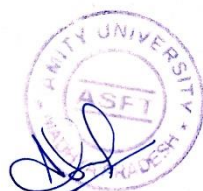
Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2021-22						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD405- Traditional Textile And Craft Documentation		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6		
Student will be able to CO1: Learn to the knowledge of Ikat and Block Printing. CO2: To remember the knowledge of Jamdani and Benaras Brocades.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term of Ikat.				3
CO1	Q.2a	What the process of block printing.				3
	Q.2b	What types of weave use in ikat.				3
CO1	Q.3	Draw the motifs of block printing..				6
CO2	Q.4	Explain all types of brocades.				3
CO2	Q.5a	What is jamdani explain about it.				3
	Q.5b	Write the short note on benaras brocades.				3
CO2	Q 6	Differentiate the weaving of Ikat and Brocades.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : FASHION ART ILLUSTRATION IV

Course Code : BFD421 Crédits : 02, Session :2021-22(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Anshu Singh Chaudhary

A. Introduction: The study of this course develops the student's ability to design for different categories of people: Casual and formal. This focuses on designing a garment according to requirement of the industry keeping in mind the forecast of the season.

B. Course Outcomes: At the end of the course, students will be able to:

BFD421.1. To Learn knowledge of uniforms and beachwear.

BFD421.2. To remember the knowledge of bridal wear.

BFD421.3. To learn about how to illustrate ruff and tuff denim texture.

BFD421.4. To understand the all-knowledge of inspirational and innovative designing.

BFD421.5. To understand the knowledge of mix and match and night wear designing.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme-Specific Outcomes:

PSO 1: Will be able to draw working sketches for beach wear, uniforms, denim, bridal wear etc.

PSO 2: Will be able to differentiate the Inspirational and Innovative designing.

PSO 3: Will be able to develop the design of Mix and match designing.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age %
Module I: Designing of Uniforms	15
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	
Module II: Designing of beachwear	15
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	
Module III: Designing of bridal Wear	10
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	
Module IV: Ruff and tuff denim wear	10
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	
Module V: Inspirational and Innovative designing	20
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	
Module VI: Mix and match designing	15

All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	
Module VII: Designing of night Wear	15
All the drawings should be made as working sketches with proper details, design description, costing sheet and swatches fixed along with. The designs should be made in accordance with the Forecast and the selected segment	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Introduction to fashion design by Patrick John Ireland
- Fashion designs and illustrations
- Inside fashion design
- Simplicity
- Encyclopedia of fashion detail
- Femina, Elle, FNL, Apparel views to consult

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Designing of Uniforms	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
2	Designing of Uniforms	Practical	BFD421.1	
3	Designing of Uniforms	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
4	Designing of Uniforms	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
5	Designing of Uniforms	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam

6	Designing of Uniforms	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
7	Designing of Uniforms	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
8	Designing of beachwear	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
9	Designing of beachwear	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
10	Designing of beachwear	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
11	Designing of beachwear	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
12	Designing of beachwear	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
13	Designing of beachwear	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
14	Designing of beachwear	Practical	BFD421.1	Mid Term-1, Quiz & End Sem Exam
15	Designing of bridal Wear	Practical	BFD421.2	Mid Term-1, Quiz & End Sem Exam
16	Designing of bridal Wear	Practical	BFD421.2	Mid Term-1, Quiz & End Sem Exam
17	Designing of bridal Wear	Practical	BFD421.2	Mid Term-1, Quiz & End Sem Exam
18	Designing of bridal Wear	Practical	BFD421.2	Mid Term-1, Quiz & End Sem Exam
19	Designing of bridal Wear	Practical	BFD421.2	Mid Term-1, Quiz & End Sem Exam
20	Designing of bridal Wear	Practical	BFD421.2	Mid Term-1, Quiz & End Sem Exam
21	Designing of bridal Wear	Practical	BFD421.2	Mid Term-1, Quiz & End Sem Exam
22	Ruff and tuff denim wear	Practical	BFD421.3	Mid Term-1, Quiz & End Sem Exam
23	Ruff and tuff denim wear	Practical	BFD421.3	Mid Term-1, Quiz & End Sem Exam

24	Ruff and tuff denim wear	Practical	BFD421.3	Mid Term-1, Quiz & End Sem Exam
25	Ruff and tuff denim wear	Practical	BFD421.3	Mid Term-1, Quiz & End Sem Exam
26	Ruff and tuff denim wear	Practical	BFD421.3	Mid Term-1, Quiz & End Sem Exam
27	Ruff and tuff denim wear	Practical	BFD421.3	Mid Term-1, Quiz & End Sem Exam
28	Ruff and tuff denim wear	Practical	BFD421.3	Mid Term-2, Quiz & End Sem Exam
29	Inspirational and Innovative designing	Practical	BFD421.4	Mid Term-1, Quiz & End Sem Exam
30	Inspirational and Innovative designing	Practical	BFD421.4	Mid Term-1, Quiz & End Sem Exam
31	Inspirational and Innovative designing	Practical	BFD421.4	Mid Term-2, Quiz & End Sem Exam
32	Inspirational and Innovative designing	Practical	BFD421.4	Mid Term-2, Quiz & End Sem Exam
33	Inspirational and Innovative designing	Practical	BFD421.4	Mid Term-2, Quiz & End Sem Exam
34	Inspirational and Innovative designing	Practical	BFD421.4	Mid Term-2, Quiz & End Sem Exam
35	Inspirational and Innovative designing	Practical	BFD421.4	Mid Term-1, Quiz & End Sem Exam
36	Mix and match designing	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
37	Mix and match designing	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
38	Mix and match designing	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
39	Mix and match designing	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
40	Mix and match designing	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
41	Mix and match designing	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam

42	Mix and match designing	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
43	Designing of night Wear	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
44	Designing of night Wear	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
45	Designing of night Wear	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
46	Designing of night Wear	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
47	Designing of night Wear	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam
48	Designing of night Wear	Practical	BFD421.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATI ON WITH PROGRAMM E SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD421.1	To Learn knowledge of uniforms and beachwear.	3	3	1	3	1				2		2	1			
BFD421.2	To remember the knowledge of bridal wear.	3	2	2	2	2				2		1	1			
BFD421.3	To learn about how to illustrate ruff and tuff denim texture.	3	2	2	2	2				3		3	1			
BFD421.4	To understand the all-knowledge of inspirational and innovative designing.	3	3	2	3	2				1		2	1			

BFD421.5	To understand the knowledge of mix and match and night wear designing.	2	2	1	2	3				2		2	1				

Sample Question Paper

mity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2021-22						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD421- Fashion Art Illustration IV		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: To Learn knowledge of uniforms and beachwear. CO2: To remember the knowledge of bridal wear.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the design of beachwear.				3
CO1	Q.2a	What is the uniform?				3
	Q.2b	Illustrate the 2 uniforms with details.				3
CO1	Q.3	Draw the flat sketch of beachwear.				6
CO2	Q.4	Explain the components of bridal wear.				3
CO2	Q.5a	Draw the one bridal wear.				3
	Q.5b	Write the short note on one bridal wear design.				3
CO2	Q 6	Create the one design of bridal wear with proper detailing.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : FASHION MODEL DRAWING IV

Course Code : BFD422 Crédits : 02, Session :2021-22(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Twinkle Rastogi

A. Introduction: After the students learn the draping of male figure and move to stylized sketching using different color mediums

B. Course Outcomes: At the end of the course, students will be able to:

BFD422.1. To Learn knowledge of model drawing.

BFD422.2. To remember the knowledge of Male and Female Croquis.

BFD422.3. To learn about how to use the different mediums of colour.

BFD422.4. To understand the all-knowledge of draping the design of male figures.

BFD422.5. To understand the knowledge of stylized sketching.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme-Specific Outcomes:

PSO 1: Will be able to draw male and female designs on the croquis.

PSO 2: Will be able to use of different colour mediums.

PSO 3: Will be able to develop the stylization figure.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weight age %
Module I	30
Revision Exercises with Male and Female Croquis	
Module II: Use of different colour mediums	30
Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	
Module III	20
Draping of Male figures	
Module IV	20
Stylized sketching	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Fashion sketch book by Bina Abbing
- Basic figure drawing and sketching
- Innovative fashion sketching by Rita Gersten
- Model drawing by Bina Abbing
- The use of markers in fashion illustrations by Modezcichnen Mit Markern

- Catalogues-New Look, Moda, Simplicity, Couture Asia

G. Lecture Plan

Lectur E	Topics	Mode of Delivery	Correspo nding CO	Mode of Assessing CO
1	Revision Exercises with Male and Female Croquis	Practical	BFD422.1	Mid Term-1, Quiz & End Sem Exam
2	Revision Exercises with Male and Female Croquis	Practical	BFD422.1	
3	Revision Exercises with Male and Female Croquis	Practical	BFD422.1	Mid Term-1, Quiz & End Sem Exam
4	Revision Exercises with Male and Female Croquis	Practical	BFD422.2	Mid Term-1, Quiz & End Sem Exam
5	Revision Exercises with Male and Female Croquis	Practical	BFD422.2	Mid Term-1, Quiz & End Sem Exam
6	Revision Exercises with Male and Female Croquis	Practical	BFD422.2	Mid Term-1, Quiz & End Sem Exam
7	<i>Revision Exercises with Male and Female Croquis</i>	Practical	BFD422.2	Mid Term-1, Quiz & End Sem Exam
8	Revision Exercises with Male and Female Croquis	Practical	BFD422.2	Mid Term-1, Quiz & End Sem Exam
9	Revision Exercises with Male and Female Croquis	Practical	BFD422.2	Mid Term-1, Quiz & End Sem Exam
10	Revision Exercises with Male and Female Croquis	Practical	BFD422.2	Mid Term-1, Quiz & End Sem Exam
11	Revision Exercises with Male and Female Croquis	Practical	BFD422.2	Mid Term-1, Quiz & End Sem Exam
12	Revision Exercises with Male and Female Croquis	Practical	BFD422.2	Mid Term-1, Quiz & End Sem Exam
13	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practical	BFD422.3	Mid Term-1, Quiz & End Sem Exam
14	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil	Practical	BFD422.3	Mid Term-1, Quiz & End Sem Exam

	and water proof inks			
15	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practical	BFD422.3	Mid Term-1, Quiz & End Sem Exam
16	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practical	BFD422.3	Mid Term-1, Quiz & End Sem Exam
17	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practical	BFD422.3	Mid Term-1, Quiz & End Sem Exam
18	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practical	BFD422.3	Mid Term-1, Quiz & End Sem Exam
19	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practical	BFD422.3	Mid Term-1, Quiz & End Sem Exam
20	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practical	BFD422.3	Mid Term-1, Quiz & End Sem Exam
21	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practical	BFD422.3	Mid Term-1, Quiz & End Sem Exam
22	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practical	BFD422.3	Mid Term-1, Quiz & End Sem Exam
23	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster	Practical	BFD422.3	Mid Term-1, Quiz & End Sem Exam

	colours, charcoal pencil and water proof inks			
24	Shading pencils, oil and dry pastels, pencil colours and steadtlers, water and poster colours, charcoal pencil and water proof inks	Practical	BFD422.3	Mid Term-1, Quiz & End Sem Exam
25	Draping of Male figures	Practical	BFD422.4	Mid Term-1, Quiz & End Sem Exam
26	Draping of Male figures	Practical	BFD422.4	Mid Term-1, Quiz & End Sem Exam
27	Draping of Male figures	Practical	BFD422.4	Mid Term-1, Quiz & End Sem Exam
28	Draping of Male figures	Practical	BFD422.4	Mid Term-2, Quiz & End Sem Exam
29	Draping of Male figures	Practical	BFD422.4	Mid Term-1, Quiz & End Sem Exam
30	Draping of Male figures	Practical	BFD422.4	Mid Term-1, Quiz & End Sem Exam
31	Draping of Male figures	Practical	BFD422.4	Mid Term-2, Quiz & End Sem Exam
32	Draping of Male figures	Practical	BFD422.4	Mid Term-2, Quiz & End Sem Exam
33	Draping of Male figures	Practical	BFD422.4	Mid Term-2, Quiz & End Sem Exam
34	Draping of Male figures	Practical	BFD422.4	Mid Term-2, Quiz & End Sem Exam
35	Draping of Male figures	Practical	BFD422.4	Mid Term-1, Quiz & End Sem Exam
36	Draping of Male figures	Practical	BFD422.4	Mid Term-1, Quiz & End Sem Exam
37	Mix and match designing	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
38	Mix and match designing	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
39	Mix and match designing	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam

40	Mix and match designing	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
41	Mix and match designing	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
42	Mix and match designing	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
43	Designing of night Wear	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
44	Designing of night Wear	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
45	Designing of night Wear	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
46	Designing of night Wear	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
47	Designing of night Wear	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam
48	Designing of night Wear	Practical	BFD422.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATI ON WITH PROGRAMM E SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD422.1	To Learn knowledge of model drawing.	3	3	1	3	1				2		2	1			
BFD422.2	To remember the knowledge of Male and Female Croquis.	3	2	2	2	2				2		1	1			
BFD422.3	To learn about how to use the different mediums of colour.	3	2	2	2	2				3		3	1			

BFD422.4	To understand the all-knowledge of draping the design of male figures.	3	3	2	3	2				1		2	1			
BFD422.5	To understand the knowledge of stylized sketching.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2021-22						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD422 Fashion Model Drawing IV		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1	Q.2,3	Q.5	Q.3,5		Q.6,4
Student will be able to CO1: To Learn knowledge of model drawing. CO2: To remember the knowledge of Male and Female Croquis.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term of model drawing.				3
CO1	Q.2a	What is Stylization?				3
	Q.2b	Draw the 2 female croquis.				3
CO1	Q.3	Draw the one male croquis.				6
CO2	Q.4	Create 1 female dress design on male croquis.				3
CO2	Q.5a	Illustrate the design of females using the shading pencil medium.				3
	Q.5b	Explain the all-colour medium.				3
CO2	Q 6	Create one female design on stylization croquis with proper detailing.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN & TECHNOLOGY
Course Handout
Course : PHOTOGRAPHY
Course Code : BFD425 Crédits : 02, Session :2021-22(Even Sem.), Class : B.Design (Fashion Design)
Faculty Name : Mr. Purujit Chatterjee

A. Introduction: This study will introduce fashion photography with different camera lenses used in different areas of Fashion Designing & Technology.

B. Course Outcomes: At the end of the course, students will be able to:

BFD425.1. To Learn knowledge of the history of fashion photography.

BFD425.2. To remember the knowledge of different techniques of film's recording.

BFD425.3. To learn about how to handle camera with accessories.

BFD425.4. To understand the all-knowledge of outdoor and indoor shoots.

BFD425.5. To understand the knowledge of the different studio.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from

understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme-Specific Outcomes:

PSO 1: Will be able Know-how of Fashion Photography is: principles, types, application, history.

PSO 2: Will be able to Usage of camera.

PSO 3: Will be able to indoor and outdoor shoots.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Module I:	20
Fashion photography: - principles, types, application, history.	

Module II:	20
Light and light sensitive materials, films, techniques of recordings.	
Module III:	20
Camera: - types, accessories, uses and essential parts of camera.	
Module IV	20
Assignment on indoor and outdoor shoots.	
Module V	20
Visit to a studio	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Billy Pegram. Fashion Model Photography by
- Cathy Joseph. Outdoor Lightning-Fashion and Glamour. AVA Publishing, 2003.
- Catwalking, Harriot Quick.
- Catwalk, Snadra Moir, Supermodel.
- Fruits, Phaidon.

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
2	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	
3	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
4	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
5	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
6	Fashion photography: - principles, types,	Practical	BFD425.1	Mid Term-1, Quiz & End Sem

	application, history.			Exam
7	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
8	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
9	Fashion photography: - principles, types, application, history.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
10	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.2	Mid Term-1, Quiz & End Sem Exam
11	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
12	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
13	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
14	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
15	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
16	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
17	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
18	Light and light sensitive materials, films, techniques of recordings.	Practical	BFD425.1	Mid Term-1, Quiz & End Sem Exam
19	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
20	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
21	Camera: - types, accessories, uses and essential parts of	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam

	camera.			
22	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
23	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
24	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
25	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
26	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
27	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
28	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-2, Quiz & End Sem Exam
29	Camera: - types, accessories, uses and essential parts of camera.	Practical	BFD425.3	Mid Term-1, Quiz & End Sem Exam
30	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-1, Quiz & End Sem Exam
31	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-2, Quiz & End Sem Exam
32	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-2, Quiz & End Sem Exam
33	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-2, Quiz & End Sem Exam
34	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-2, Quiz & End Sem Exam
35	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-1, Quiz & End Sem Exam
36	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-1, Quiz & End Sem Exam
37	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-1, Quiz & End Sem Exam

38	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-1, Quiz & End Sem Exam
39	Assignment on indoor and outdoor shoots.	Practical	BFD425.4	Mid Term-1, Quiz & End Sem Exam
40	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
41	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
42	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
43	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
44	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
45	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
46	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
47	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam
48	Visit to a studio	Practical	BFD425.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD425.1	To Learn knowledge of the history of fashion photography.	3	3	1	3	1				2		2	1			
BFD425.2	To remember the knowledge of different techniques of film's recording.	3	2	2	2	2				2		1	1			

BFD425.3	To learn about how to handle camera with accessories.	3	2	2	2	2				3		3	1			
BFD425.4	To understand the all-knowledge of outdoor and indoor shoots.	3	3	2	3	2				1		2	1			
BFD425.5	To understand the knowledge of the different studio.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2021-22						
Class: B. Des. (Fashion Design) IV Semester						
Subject Name: BFD425- Photography		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: To Learn knowledge of the history of fashion photography. CO2: To remember the knowledge of different techniques of film recording.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term fashion photography.				3
CO1	Q.2a	What is the history of fashion photography?				3
	Q.2b	Write down the types of fashion photography.				3
CO1	Q.3	Draw the flow chart of principles of photography.				6
CO2	Q.4	Explain the tools of the camera.				3
CO2	Q.5a	List out the sensitive materials of lights.				3
	Q.5b	Make the process of recordings of films.				3
CO2	Q 6	Create one story and write down the list of equipment.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : GARMENT CONSTRUCTION-II

Course Code : BFD426 Crédits : 02, Session :2021-22(Even Sem.), Class : B.Design (Fashion Design)

Faculty Name: Ms. Pooja Adlakha

A. Introduction: This course is an advancement of the third-semester program. The study of this course develops an understanding of sewing of more complex garments with further detailing.

B. Course Outcomes: At the end of the course, students will be able to:

BFD426.1. To Learn construction knowledge of the Evening gown.

BFD426.2. To remember the knowledge of the stitching of the princess line.

BFD426.3. To learn about how to construct bathrobes.

BFD426.4. To understand all stitching knowledge of construction of nightwear (Male & Female)

BFD426.5. To understand the Construction studios of the men's shirt.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.
[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme-Specific Outcomes:

PSO 1: Will be able to construct the gown and princess line top.

PSO 2: Will be able to stitch male and female garments.

PSO 3: Will be able to design the designer garments for male and female.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Module I	20
Construction of Evening gown	
Module II	20
Construction of Princess line top	
Module III	20
Construction of Bathrobe	
Module IV	20
Construction of nightwear (Male & Female)	
Module V	20
Construction of men's shirt	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Step by step dress making course by Leila Aitken
- Pattern Cutting by Zarapkar
- Introduction to clothing production management by A J Chuter
- Pattern making for fashion design by Armstrong

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
2	Construction of Evening gown	Practical	BFD426.1	
3	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
4	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
5	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
6	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
7	<i>Construction of Evening</i>	Practical	BFD426.1	Mid Term-1, Quiz & End Sem

	<i>gown</i>			Exam
8	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
9	Construction of Evening gown	Practical	BFD426.1	Mid Term-1, Quiz & End Sem Exam
10	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
11	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
12	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
13	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
14	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
15	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam

16	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
17	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
18	Construction of Princess line top	Practical	BFD426.2	Mid Term-1, Quiz & End Sem Exam
19	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
20	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
21	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
22	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
23	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
24	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
25	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
26	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
				Exam
27	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
28	Construction of Bathrobe	Practical	BFD426.3	Mid Term-2, Quiz & End Sem Exam
29	Construction of Bathrobe	Practical	BFD426.3	Mid Term-1, Quiz & End Sem Exam
30	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-1, Quiz & End Sem Exam
31	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-2, Quiz & End Sem Exam
32	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-2, Quiz & End Sem Exam

33	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-2, Quiz & End Sem Exam
34	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-2, Quiz & End Sem Exam
35	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-1, Quiz & End Sem Exam
36	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-1, Quiz & End Sem Exam
37	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-1, Quiz & End Sem Exam
38	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-1, Quiz & End Sem Exam
39	Construction of nightwear (Male & Female)	Practical	BFD426.4	Mid Term-1, Quiz & End Sem Exam
40	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam
41	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam
42	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam
43	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam
44	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam
45	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem
				Exam
46	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam
47	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam
48	Construction of men's shirt	Practical	BFD426.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD426.1	Learn construction knowledge of the Evening gown.	3	3	1	3	1				2		2	1			
BFD426.2	To remember the knowledge of the stitching of the princess line.	3	2	2	2	2				2		1	1			
BFD426.3	To learn about how to construct bathrobes	3	2	2	2	2				3		3	1			
BFD426.4	To understand all stitching knowledge of construction of nightwear (Male & Female).	3	3	2	3	2				1		2	1			
BFD426.5	To understand the Construction studios of the men's shirt.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –IV) 2021-22		
Class: B. Des. (Fashion Design) IV Semester		
Subject Name: BFD426- Garment Construction –	Time: 2 Hrs.	Max. Marks: 30

II						
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6

Student will be able to CO1: Learn construction knowledge of the evening gown. CO2: To remember the knowledge of the stitching of the princess line.			
CO Map	Question No.	Question	Marks
CO1	Q.1	Explain the term Garment Construction.	3
CO1	Q.2a	Make the pattern of an A-Line skirt with stitching.	3
	Q.2b	Write down the step of the bodice pattern.	3
CO1	Q.3	Draw the 1 design of the gown with stitching details.	6
CO2	Q.4	Explain the style lines.	3
CO2	Q.5a	What types of styles of lines are used in construction?	3
	Q.5b	Stitch the one-panel princess top.	3
CO2	Q 6	Construct one garment including the style line.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Apparel Production
Course Code : BFD 502, Crédits : 03, Session : 2021-22(Odd Sem.), Class : B.Des. 3rd Year
Faculty Name : Mr.Purujit Chatarji

A. Introduction : The students study the garment production in Garment Manufacturing unit.

B. Course Outcomes: At the end of the course, students will be able to:

BFD502.1. Know-how of cutting and sewing process of whole garment.

BFD502.2. Acquire knowledge about the Construction of garment same as Industrial process..

BFD502.3. Students will learn about Production planning and control of raw material, finished product, Quality standards/ Export order audits of fabric, garments etc..

C. Programme Outcomes:

[PO.1]. Design knowledge : To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in

satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10].Communication:Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11].Projectmanagementandfinance:Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12].Life-longlearning:Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO1:be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal	Mid Term 1	CT	15%

Evaluation	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus .

Module I: Machinery and Equipment

Cutting, sewing, finishing, washing, stain removal, embellishment.

Module II: Production methodology

Assembly line, individual garment manufacturing, job work, quality checkpoints.

Module III: Production planning and control

Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.

Module IV: Quality Assurance

Understanding quality standards, analyzing test reports, basic fabric and sewing defects.

Module V: Labeling and Packaging

Care labeling, packing and packaging

Lectu Re	Topics	Mode of	Correspon ding CO	Mode of Assessing CO
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G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H:Suggested Text/Reference Books:

- **By Giolleo and Berks, fashion Production Terms**
- **By Grig Hazer, Fantastic Fit For Everybody**
- **By Hellen Goworek, Fashion Buying**
- By Mules, Timeline of World Costumes
- By John Paacock, Fashion Source Book, The 1960's, The 1970's The 1980's
- By John Peacock, The chronicle of Western Costumes
- Illustrated Encyclopedia of Costume and Fashion
- By Lucy Johnston, 19th century Fashion in Detail
- By Pepin Press, Pictorial History of Costumes

I. Lecture Plan

		Delivery		
1	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-1	Mid Term-1, PPT & End Sem Exam
2	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-1	Mid Term-1, PPT & End Sem Exam
3	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-1	Mid Term-1, PPT & End Sem Exam

4	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-1	Mid Term-1, PPT & End Sem Exam
5	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-2	Mid Term-1, PPT & End Sem Exam
6	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-2	Mid Term-1, PPT & End Sem Exam
7	Detailed study Machinery and Equipment Cutting, sewing, finishing, washing, stain removal, embellishment.	Lecture	BFD502-2	Mid Term-1, PPT & End Sem Exam
8	Production methodology	Lecture	BFD502-2	Mid Term-1, PPT & End Sem Exam
	Assembly line, individual garment manufacturing, job work, quality checkpoints.			
9	Production methodology	Lecture	BFD502-3	Mid Term-1, PPT & End Sem Exam
	Assembly line, individual garment manufacturing, job work, quality checkpoints.			
10	Production methodology	Lecture	BFD502-3	Mid Term-1, PPT & End Sem Exam
	Assembly line, individual garment manufacturing, job work, quality checkpoints.			
11	Production methodology	Lecture	BFD502-3	Mid Term-1, PPT & End Sem Exam
	Assembly line, individual garment manufacturing, job work, quality checkpoints.			

12	Production methodology Assembly line, individual garment manufacturing, job work, quality checkpoints.	Lecture	BFD502-3	Mid Term-1, PPT & End Sem Exam
13	Production methodology Assembly line, individual garment manufacturing, job work, quality checkpoints.	Lecture	BFD502-4	Mid Term-1, PPT & End Sem Exam
14	Production methodology Assembly line, individual garment manufacturing, job work, quality checkpoints.	Lecture	BFD502-4	Mid Term-1, PPT & End Sem Exam
15	Production planning and control Job batch and mass	Lecture	BFD502-4	Mid Term-1, PPT & End Sem Exam
	production, material planning and allocation, process planning and process sheet, production control, inventory control.			
16	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.	Lecture	BFD502-4	Mid Term-1, PPT & End Sem Exam
17	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.	Lecture	BFD502-5	Mid Term-1, PPT & End Sem Exam

18	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.	Lecture	BFD502-5	Mid Term-1, PPT & End Sem Exam
19	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.	Lecture	BFD502-5	Mid Term-1, PPT & End Sem Exam

20	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.	Lecture	BFD502-5	Mid Term-1, PPT & End Sem Exam
21	Production planning and control Job batch and mass production, material planning and allocation, process planning and process sheet, production control, inventory control.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
22	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam

23	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
24	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
25	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT
	Understanding quality standards, analyzing test reports, basic fabric and sewing defects.			& End Sem Exam
26	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
27	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
28	Quality Assurance Understanding quality standards, analyzing test reports, basic fabric and sewing defects.	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam

29	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
30	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
31	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
32	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
33	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
34	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
35	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam
36	Labeling and Packaging Care labeling, packing and packaging	Lecture	BFD502-6	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

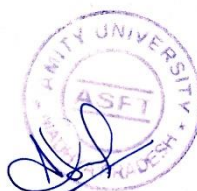
CO		STATEMENT		CORRELATION WITH PROGRAMME OUTCOMES										CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES			
				P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O	P S O
		Question	Q.1,4		Q.2,3			Q.4		Q.2,5,6							
												0	1	2	1	2	3
BFD502.1		Know-how of cutting and sewing process of whole garment.				3	2			2	3	3	2	2			
BFD502.2		Acquire knowledge about the Construction of garment same as Industrial process				2	2			2	3	3	3	1			
BFD502.3		Students will learn about Production planning and control of raw material, finished product				2	1	1		2	3	3	3	2			
BFD502.4		Students will learn about Quality standards/ Export order audits of fabric, garments etc..	1		2		3	1		2		3		3			

Sample Question Paper						
Mapping						
Student will be able to CO1: Students will know about the procedure of garment manufacturing. CO2: Acquire knowledge about the workrooms and working tools. CO3: Students will be familiar with the raw material and finished product.						
COMap	QuestionNo.	Question	Marks			
CO1	Q.1	What are the basic tools and machinery required for garment construction.	3			
CO1	Q.2a	How many types of garment samples .	3			
	Q.2b	What are the production planning and allocation.	3			
CO1	Q.3	Explain in the brief of mass production and job batch.	6			
CO2	Q.4	What are the care labels and its uses.	3			
CO3	Q.5a	What precautions should follow for packing and packaging.	3			
	Q.5b	What are the fabric defects and sewing defects.	3			
CO3	Q6	What standards should follow for Export quality product manufacturing.	6			

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Quality Control & Production V Sem
Course Code : BFD 506, Crédits : 03, Session : 2021-22(Odd Sem.), Class : B.Des. 3rd Year
Faculty Name : Ms. Shweta Singh

A. Introduction: Quality control is an important aspect of garment manufacturing, this subject provides a detailed knowledge to students regarding the quality aspects, production, planning and control, maintenance of equipment, material handling, utilization of resources etc of a garment so that the quality and cost both are in an equilibrium. The techniques of working and work flow in a garment manufacturing unit form the core of this subject.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD506.1.** *Learning of quality control tools, standards etc.*
- **BFD506.2.** Understanding of textile machinery and Analysis of fabric defects.
- **BFD506.3.** Identify and to know-how of Total Quality Management. Marker planning, industrial sewing line set up and Inventory management , Cost Analysis

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10].Communication:Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11].Projectmanagementandfinance:Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12].Life-longlearning:Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO1:be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance isrequiredtobemaintainedbyastudentto be qualified for taking up the EndSemester examination. The allowanceof 25%includesalltypesofleaves includingmedicalleaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I: Quality Control

Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects

Module II: Inspection and Testing

Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing

Module III: Concept of TQM

Need and Importance of Quality management in all areas of production; Procurement of raw materials; Fabric defects in spinning, weaving, dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO 9000 concepts and its evolution and its implications

Module IV: Production Management

Meaning and need for production management; Types of production-Job, Batch and mass production

Module V: Material Planning & Allocation

Material planning and allocation; Process planning and process sheet; Production control

Module VI: Workroom management

Marker planning and placement of markers; Line and sample development

Module VII: Inventory control and Cost estimation

Need and advantages of inventory control; introduction and functions of cost estimation, estimation procedure, elements of cost and ladder of costs, method of calculating depreciation, overhead expenses and distribution of overhead expense.

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & References:

I. Lecture Plan

II.

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical qualitycontrol; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam
2	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical qualitycontrol; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam
3	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical qualitycontrol; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam
4	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical qualitycontrol; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam
5	Quality Control	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam

	Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of			
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	defects			
6	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam
7	Quality Control Meaning and Need for quality control; Approaches to quality control; Statistical quality control; Acceptance sampling, Types of defects	Lecture	BFD506-1	Mid Term-1, PPT & End Sem Exam
8	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing	Lecture	BFD506-2	Mid Term-1, PPT & End Sem Exam
9	Inspection and Testing	Lecture	BFD506-2	Mid Term-1, PPT & End Sem Exam

	Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and			
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	testing			
10	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing	Lecture	BFD506-2	Mid Term-1, PPT & End Sem Exam
11	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing	Lecture	BFD506-2	Mid Term-1, PPT & End Sem Exam
12	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing	Lecture	BFD506-2	Mid Term-1, PPT & End Sem Exam

13	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing	Lecture	BFD506-2	Mid Term-1, PPT & End Sem Exam
14	Inspection and Testing Quality of Indian clothing, manufacturers with respect to exports; Role & characteristics of Quality controller; Need and planning for inspection; Types of inspection; Role of operator and inspector in inspection; Difference between inspection and testing	Lecture	BFD506-2	Mid Term-1, PPT & End Sem Exam
15	Concept of TQM Need and Importance of Quality management in all areas of production; Procurement of raw materials; Fabric defects in spinning, weaving, dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO 9000 concepts and its evolution and its implications	Lecture	BFD506-3	Mid Term-1, PPT & End Sem Exam
16	Concept of TQM	Lecture	BFD506-3	Mid Term-1, PPT & End Sem Exam

	Need and Importance of Quality management in all areas of production; Procurement of raw materials; Fabric defects in spinning, weaving, dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO 9000 concepts and its evolution and its implications			
17	Concept of TQM Need and Importance of Quality management in all areas of production; Procurement of raw materials; Fabric defects in spinning, weaving, dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO 9000 concepts and its evolution and its implications	Lecture	BFD506-3	Mid Term-1, PPT & End Sem Exam
18	Concept of TQM Need and Importance of Quality management in all areas of production; Procurement of raw materials; Fabric defects in spinning, weaving, dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO 9000 concepts and its evolution and its implications	Lecture	BFD506-3	Mid Term-1, PPT & End Sem Exam
19	Concept of TQM Need and Importance of	Lecture	BFD506-3	Mid Term-1, PPT & End Sem Exam

	Quality management in all areas of production; Procurement of raw materials; Fabric defects in spinning, weaving, dyeing and printing, TQM Tools Standards and codes. Quality control instruments; National and International Codes; ISO 9000 concepts and its evolution and its implications			
Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
20	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
21	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
22	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
23	Production Management Meaning and need for production management; Types of production-Job,	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam

	Batch and mass production			
24	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
25	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
26	Production Management Meaning and need for production management; Types of production-Job, Batch and mass production	Lecture	BFD506-4	Mid Term-1, PPT & End Sem Exam
27	Material Planning & Allocation Material planning and allocation; Process planning and process sheet; Production control	Lecture	BFD506-5	Mid Term-1, PPT & End Sem Exam
28	Material Planning & Allocation Material planning and allocation; Process planning and process sheet; Production control	Lecture	BFD506-5	Mid Term-1, PPT & End Sem Exam
29	Material Planning & Allocation Material planning and	Lecture	BFD506-5	Mid Term-1, PPT & End Sem Exam

	allocation; Process planning and process sheet; Production control			
30	Workroom management Marker planning and placement of markers; Line and sample development	Lecture	BFD506-6	Mid Term-1, PPT & End Sem Exam
31	Workroom management Marker planning and placement of markers; Line and sample development	Lecture	BFD506-6	Mid Term-1, PPT & End Sem Exam
32	Workroom management Marker planning and placement of markers; Line and sample development	Lecture	BFD506-6	Mid Term-1, PPT & End Sem Exam
33	Inventory control and Cost estimation Need and advantages of inventory control; introduction and functions of cost estimation, estimation procedure, elements of cost and ladder of costs, method of calculating depreciation, overhead expenses and distribution of overhead expense.	Lecture	BFD506-7	Mid Term-1, PPT & End Sem Exam
34	Inventory control and Cost estimation Need and advantages of inventory control; introduction and functions of cost estimation, estimation procedure,	Lecture	BFD506-7	Mid Term-1, PPT & End Sem Exam

	elements of cost and ladder of costs, method of calculating depreciation, overhead expenses and distribution of overhead expense.			
35	Inventory control and Cost estimation Need and advantages of inventory control; introduction and functions of cost estimation, estimation procedure, elements of cost and ladder of costs, method of calculating depreciation, overhead expenses and distribution of overhead expense.	Lecture	BFD506-7	Mid Term-1, PPT & End Sem Exam
36	Inventory control and Cost estimation Need and advantages of inventory control; introduction and functions of cost estimation, estimation procedure, elements of cost and ladder of costs, method of calculating depreciation, overhead expenses and distribution of overhead expense.	Lecture	BFD506-7	Mid Term-1, PPT & End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3

CO Map	Question No.	Question	Marks
CO1	Q.1	What do you understand by Quality Standards of garments.	3
CO1	Q.2a	What is the importance of Quality Control tools in garment industries.	3
	Q.2b	What are fabric defects and how find out the solution to deal with defects.	3
CO1	Q.3	Explain briefly Textile Machinery used in Garment industries.	6
CO2	Q.4	What is Marker Planning.	3
CO3	Q.5a	What is the Quality management and inventory management .Differentiate between them.	3
	Q.5b	What is cost sheet .how we do cost analysis.	3
CO3	Q6	Explain the different section of garment industry with sewing line section.	6

Attainment Level 1:

60% of students secured more than 60% marks.



Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Fashion Forecasting V Sem
Course Code : BFD 507, Crédits : 02, Session : 2021-22(Odd Sem.), Class : B.Des. 3rd Year
Faculty Name : Ms. Anshu Singh Chowdhary

A. Introduction : The students are made to start their work with the collection of data regarding fashion forecasting, trend analysis and presentations. They are then made to forecast the fashion trend and dictate fashion in their very own way.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD507.1** *Concept of Fashion Forecasting & its relevance.*
- *BFD507. 2 Know -how of Fashion Forecasting tools*
- *BFD 507 .3 Creation of Story board*
- *BFD 507.4 Brain storming through magazines, Fashion literature.*

C. Program Outcomes:

[PO.1].Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5].Modern tool usage :For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10].Communication :Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11].Project management and finance :Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12].Life-long learning :Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Program Specific Outcomes:

PSO1:be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I: Concept of fashion forecasting

Module II: Awareness of fashion fairs and fashion centers

Module III: Study of trends Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information

Module IV: Market research

Module V: Product planning and development

Module VI: Preparation of story boards for specific target

Module VII: Visual merchandising/window display Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information, Role of Exhibitions and Fashion shows

Module VIII: Preparation of fashion forecast for different seasons 10 Presentation of designs

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & References:

I. Lecture Plan

II.

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Concept of fashion forecasting	Lecture	BFD507-1	Mid Term-1, PPT & End Sem Exam
2	Concept of fashion forecasting	Lecture	BFD507-1	Mid Term-1, PPT & End Sem Exam
3	Concept of fashion forecasting	Lecture	BFD507-1	Mid Term-1, PPT & End Sem Exam

4	Awareness of fashion fairs and fashion centers	Lecture	BFD507-2	Mid Term-1, PPT & End Sem Exam
5	Awareness of fashion fairs and fashion centers	Lecture	BFD507-2	Mid Term-1, PPT & End Sem Exam
6	Awareness of fashion fairs and fashion centers	Lecture	BFD507-2	Mid Term-1, PPT & End Sem Exam
7	Study of trends Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information	Lecture	BFD507-3	Mid Term-1, PPT & End Sem Exam
8	Study of trends Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information	Lecture	BFD507-3	Mid Term-1, PPT & End Sem Exam
9	Study of trends Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information	Lecture	BFD507-3	Mid Term-1, PPT & End Sem Exam
10	Market research	Lecture	BFD507-4	Mid Term-1, PPT & End Sem Exam

11	Market research	Lecture	BFD507-4	Mid Term-1, PPT & End Sem Exam
12	Market research	Lecture	BFD507-4	Mid Term-1, PPT & End Sem Exam
13	Product planning and development	Lecture	BFD507-5	Mid Term-1, PPT & End Sem Exam
14	Product planning and development	Lecture	BFD507-5	Mid Term-1, PPT & End Sem Exam
15	Product planning and development	Lecture	BFD507-5	Mid Term-1, PPT & End Sem Exam
16	Preparation of story boards for specific target	Lecture	BFD507-6	Mid Term-1, PPT & End Sem Exam
17	Preparation of story boards for specific target	Lecture	BFD507-6	Mid Term-1, PPT & End Sem Exam
18	Preparation of story boards for specific target	Lecture	BFD507-6	Mid Term-1, PPT & End Sem Exam
19	Visual merchandising/window display Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information, Role of Exhibitions and Fashion shows	Lecture	BFD507-7	Mid Term-1, PPT & End Sem Exam
20	Visual merchandising/window display Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information, Role of Exhibitions and Fashion shows	Lecture	BFD507-7	Mid Term-1, PPT & End Sem Exam

21	Visual merchandising/window display Knowledge of creative writing, Reading of fashion forecast magazine, Sources of information, Role of Exhibitions and Fashion shows	Lecture	BFD507-7	Mid Term-1, PPT & End Sem Exam
22	Preparation of fashion forecast for different seasons 10 Presentation of designs	Lecture	BFD507-8	Mid Term-1, PPT & End Sem Exam
23	Preparation of fashion forecast for different seasons 10 Presentation of designs	Lecture	BFD507-8	Mid Term-1, PPT & End Sem Exam
24	Preparation of fashion forecast for different seasons 10 Presentation of designs	Lecture	BFD507-8	Mid Term-1, PPT & End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD507.1.	. Learning of Concept of Fashion Forecasting & its relevance.				3	2			2	3	3	2	2			
BFD507.2.	Understanding to Know -how of Fashion Forecasting tools				2	2			2	3	3	3	1			

BFD507.3	<i>Understand & Identify to Creation of Story board</i>				2	1	1		2	3	3	3	2			
BFD507.4	<i>Brain storming through magazines, Fashion literature.</i>	1		3	2	1	3		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER(SEM-V)2021-22						
Class :B.Des (FD) V Semester						
Subject Name: BFD 507 Fashion Forecasting		Time:2 Hrs			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to • CO1. Learning of Concept of Fashion Forecasting & its relevance • CO2. Understanding to Know -how of Fashion Forecasting tools • CO3. Understand & Identify to Creation of Story board • CO4.. Brain storming through magazines, Fashion literature						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by Fashion Forecasting.				3
CO1	Q.2a	What is the importance of Fashion forecasting for a designer.				3
	Q.2b	What are important tools for Fashion Forecasting.				3

CO1	Q.3	Explain how the national and international market research is important for Fashion Forecasting.	6
CO2	Q.4	What is the role of Digital media in Fashion Forecasting.	3
CO3	Q.5a	What is Visual Merchandising and how it is useful for Fashion Forecasting.	3
	Q.5b	What is story board and its specific target .	3
CO3	Q6	Explain the role of Fashion Shows and exhibitions in Fashion Forecasting.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Computer Applications –V , V Sem
Course Code : BFD 524, Crédits : 02, Session : 2021-22(Odd Sem.), Class : B.Des. 3rd Year
Faculty Name : Ms. Shweta Singh

- **Introduction :** This course will make the student use computer software like Reach Fashion studio, Photoshop, Coral draw, Adobe illustrator etc for compilation of portfolio for Graduation Design Collection undergoing various processes.
- **Course Outcomes:** At the end of the course, students will be able to:
 - **BFD 524 1.** Working Knowledge of various software.
 - **BFD 524.2** Know-how of execute Computer added Designing.
 - **BFD 524. 3 .** Develop the graduation design portfolio .

● **Program Outcomes:**

[PO.1].Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5].Modern tool usage :For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10].Communication :Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11].Project management and finance :Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12].Life-long learning :Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

- **Program Specific Outcomes:**

PSO1 : be able to understand about useful software for develop the portfolio.

PSO 2: be able to create exclusively designed products with the help of different software skills.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

- **Assessment Plan:**

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25%includesalltypesofleaves Including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

- **Syllabus:**

Module I

Tools Introduction and usage

Module II

Cleaning & Selection of fabric

Module III

Color Reduction

Module IV

Texture Mapping

Module V

Mood board & Color board

Module VI

Draping

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & References:

Text:

- By Winifred Aldrich, CAD in Clothing and Textiles
- By Alison Beazley and Terry Bond, Computer Aided Pattern Design and Product Development

References:

- By Bina Abbing, Advanced Fashion Sketchbook
- By Pepin Press, Ikat Patterns

I. Lecture Plan

II.

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
2	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
3	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
4	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
5	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
6	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
7	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
8	Tools Introduction and usage	Practical	BFD524-1	Mid Term-1, PPT & End Sem Exam
9	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
10	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
11	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
12	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
13	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
14	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam

15	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
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16	Cleaning & Selection of fabric	Practical	BFD524-2	Mid Term-1, PPT & End Sem Exam
17	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
18	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
19	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
20	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
21	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
22	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
23	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
24	Color Reduction	Practical	BFD524-3	Mid Term-1, PPT & End Sem Exam
25	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
26	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
27	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
28	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
29	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
30	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
31	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
32	Texture Mapping	Practical	BFD524-4	Mid Term-1, PPT & End Sem Exam
33	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
34	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
35	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
36	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
37	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam

38	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
39	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
40	Mood board & Color board	Practical	BFD524-5	Mid Term-1, PPT & End Sem Exam
41	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam
42	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam
43	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam
44	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam
45	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam
46	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam
47	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam
48	Draping	Practical	BFD524-6	Mid Term-1, PPT & End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD524.1.	Working Knowledge of various software				3	2			2	3	3	2	2			
BFD524.2.	<i>Know-how of execute Computer added Designing .</i>				2	2			2	3	3	3	1			

BFD524.3	<i>Develop the graduation design portfolio</i>				2	1	1		2	3	3	3	2			
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Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER(SEM–V)2021-22						
Class :B.Des (FD) V Semester						
Subject Name: BFD 524 Computer Applications		Time:2 Hrs			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6	Q.5	Q.4,5,6
Student will be able to • CO1 To remember the knowledge of creating the objects and ERP. • CO2 To learn about how to illustrate the gradients in illustrator. • CO3 To understand the all-knowledge of inspirational patterns.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the tools of Photoshop and coral draw.				3
CO1	Q.2a	What is Texture mapping.				3
	Q.2b	What are important tools for creating object in illustrator.				3
CO1	Q.3	Explain how to create the object and ERP. With color reduction.				6
CO2	Q.4	Create one picture using Lasso tool.				3
CO3	Q.5a	What are mood board and story board.				3
	Q.5b	Draw a Male Formal wear using with details.				3
CO3	Q6	Create a wedding gown with Draping .				6
Attainments		Rubric				
Level	1	IF60%ofstudentssecuremorethan60%marksthenlevel1				
Level	2	IF70%ofstudentssecuremorethan60%marksthenlevel2				
Level	3	IF80%ofstudentssecuremorethan60%marksthenlevel3				

Attainment Level 1:

60% of students secured more than 60% marks.



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Garment Construction V Sem
Course Code : BFD 526, Crédits : 02, Session : 2021-22(Odd Sem.), Class : B.Des. 3rd Year
Faculty Name : Ms. Vidhu Gupta

A. Introduction : This is advancement of garment construction course. Every garment has its own features and style of construction. In this particular semester, students are exposed to constructspecial garments for both male and female.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 526 1.** *Construction of various garments includes Jeans, Trouser with pockets etc.*
- **BFD526 2** *Know-how of executive as well as formal garment construction.*
- **BFD526 3.** *Construction of maternity wear and Bridal wear.*

C. Program Outcomes:

[PO.1].Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public healthand safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5].Modern tool usage :For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion,garments, and lifestyle items.

[PO.10].Communication :Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11].Project management and finance :Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12].Life-long learning :Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Program Specific Outcomes:

PSO1:be able to understand about taking body measurements and develop patterns according to measurements .Construction of different garments with Pockets, plackets, Style lines. Also learn different seam finishes.

PSO 2: be able to create exclusively designed products with the help of different methods and materials .and most importantly students are able to solve fitting problems.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I Construction of Jeans (Male & Female)

Module II Construction of Trouser with pockets

Module III Construction of Bridal Wear (Indian /western)

Module IV Construction of Pregnancy & Maternity wear

Module V Construction of Executive wear

Module VI Construction of men's formal

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & References:

Text:

- Complete Guide to Sewing by Reader's Digest References:
- Step by step dress making course by Leila Aitken
- By Ann Haggard, Pattern Cutting for Lingerie, Beachwear and Leisurewear
- By Winifred Aldrich, Metric Pattern Cutting
- Pattern making for fashion design by Armstrong
- By Winifred Aldrich, Metric Pattern Cutting for Men's wear

I. Lecture Plan

II.

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT& End Sem Exam
2	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT& End Sem Exam
3	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT& End Sem Exam
4	<i>Construction of Jeans (Male & Female)</i>	Practical	BFD526-1	Mid Term-1, PPT& End Sem Exam
5	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT& End Sem Exam
6	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT& End Sem Exam
7	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT& End Sem Exam
8	Construction of Jeans (Male & Female)	Practical	BFD526-1	Mid Term-1, PPT& End Sem Exam
9	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT& End Sem Exam
10	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT& End Sem Exam
11	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT& End Sem Exam
12	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT& End Sem

				Exam
13	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT& End Sem Exam
14	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT& End Sem Exam
15	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT& End Sem Exam
16	Construction of Trouser with pockets	Practical	BFD526-2	Mid Term-1, PPT& End Sem Exam
17	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT& End Sem Exam
18	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT& End Sem Exam
19	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT& End Sem Exam

20	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT& End Sem Exam
21	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT& End Sem Exam
22	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT& End Sem Exam
23	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT& End Sem Exam
24	Construction of Bridal Wear (Indian /western)	Practical	BFD526-3	Mid Term-1, PPT& End Sem Exam
25	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT& End Sem Exam
26	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT& End Sem Exam
27	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT& End Sem Exam
28	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT& End Sem Exam
29	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT& End Sem Exam

30	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT& End Sem Exam
31	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT& End Sem Exam
32	Construction of Pregnancy & Maternity wear	Practical	BFD526-4	Mid Term-1, PPT& End Sem Exam
33	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT& End Sem Exam
34	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT& End Sem Exam
35	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT& End Sem Exam
36	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT& End Sem Exam
37	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT& End Sem Exam
38	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT& End Sem Exam
39	Construction of Executive wear	Practical	BFD526-5	Mid Term-1, PPT& End Sem Exam
40	Construction of	Practical	BFD526-5	Mid Term-1, PPT & End Sem Exam

	Executive wear			
41	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT& End Sem Exam
42	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT& End Sem Exam
43	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT& End Sem Exam
44	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT& End Sem Exam
45	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT& End Sem Exam
46	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT& End Sem Exam
47	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT& End Sem Exam
48	Construction of men's formal	Practical	BFD526-6	Mid Term-1, PPT& End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O	P S O	P S O

										0	1	2	1	2	3
BFD526.1.	. Learning of Construction of various garments includes Jeans, Trouser with pockets etc				3	2			2	3	3	2	2		
BFD526.2.	Know-how of executive as well as formal garment construction				2	2			2	3	3	3	1		
BFD526.3	<i>Construction of maternity wear and Bridal wear.</i>				2	1	1		2	3	3	3	2		

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER(SEM-V)2021-22						
Class :B.Des (FD) V Semester						
Subject Name: BFD 526 Garment Constructions		Time:2 Hrs			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6	Q.5	Q.4,5,6
Student will be able to - CO1. Learning of Construction of various garments includes Jeans, Trouser with pockets etc - CO2. Know-how of executive as well as formal garment construction with seam finishes. - CO3. Construction of maternity wear and Bridal wear .with special features.						

CO Map	Question No.	Question	Marks
CO1	Q.1	What do you understand by different types of jeans stitching.	3
CO1	Q.2a	What is the importance of seam finishes in garment constructions.	3
	Q.2b	What are important tools for garment construction.	3
CO1	Q.3	Explain the difference in Formal wear and casual wear.	6
CO2	Q.4	What are the special precautions keep in mind when stitching maternity wear.	3
CO3	Q.5a	What are the female executive wear and what restrictions should follow when construct it.	3
	Q.5b	Explain basic seams and which seam is used to construct Formal Shirt.	3
CO3	Q6	Explain the Indian Bridal Wear and its Special features.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Contemporary Fashion-I
Course Code : BFD 527, Crédits : 02, Session :2021-22, Class : B.Des. 3rd Year
Faculty Name : Ms Twinkle Rastogi

A. Introduction: This subject equips students with awareness about environmental issues as a part of constant change & acceptability of a design in market besides learning how to design accessories along with clothing.

B. Course Outcomes:At the end of the course, students will develop ability to:

BFD 527.1 Develop various jewellerys in many styles & designs

BFD 527.2 Design Hats & Caps for Teenagers and Adults

BFD527.3 Designing of range for kids, adults & teenagers

C. Programme Outcomes:

[PO.1].Design knowledge:To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5].Moderntoolusage:For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team

leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10].Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11].Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12].Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Designing a range of funky jewellery for the teenagers

Designing a story boards and then constructs at least 2 products.

Module II: Designing a range of ethnic jewellery for the adults

Designing a story boards and then constructs at least 2 products.

Module III: Designing a range of purses and bags for teenagers/adults

Designing a story boards and then constructs at least 2 products.

Module IV: Designing a range of hats and caps for teenagers/adults

Designing a story boards and then constructs at least 2 products.

Module V:

Designing a range of contemporary wear for Kids

Module VI:

Designing a range of contemporary wear for teenagers

Module VII:

Designing a range of contemporary wear for adults

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- By Kathryn Mc Kelvey, Illustrating Fashion

References:

- By Patrick John Ireland, Encyclopedia of fashion detail
- By Bina Abing, Advanced Fashion Sketchbook
- By Bina Abing, Fashion Model Drawing
- Femina, Elle, FNL, Apparel views, Clothesline, Vogue, Burda, Simplicity to consult

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1.	Designing a range of funky jewellery for the teenagers	Lecture	BFD527.1	Mid Term-1, case studies & EndSem Exam
2.	Designing a range of funky jewellery for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
3.	Designing a range of funky jewellery for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz& End Sem Exam
4.	Designing a range of funky jewellery for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz& End Sem Exam
5.	Designing a range of funky jewellery for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz& End Sem Exam
6.	Designing a range of funky jewellery for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz& End Sem Exam
7.	Designing a range of funky jewellery for the teenagers	Lecture	BFD527.1	Mid Term-1, Quiz& End Sem Exam
8.	Designing a range of ethnic jewellery for the adults	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
9.	Designing a range of ethnic jewellery for the adults	Lecture	BFD527.1	Mid Term-1, Quiz & End Sem Exam
10.	Designing a range of ethnic jewellery for the adults	Lecture	BFD527.1	Mid Term-1, case studies & EndSem Exam
11.	Designing a range of ethnic jewellery for the adults	Lecture	BFD527.1	Mid Term-1, casestudies & End Sem Exam
12.	Designing a range of ethnic jewellery for the adults	Lecture	BFD527.1	Mid Term-1, casestudies & End Sem Exam
13.	Designing a range of ethnic jewellery for the adults	Lecture	BFD527.1	Mid Term-1, casestudies & End Sem Exam
14.	Designing a range of ethnic jewellery for the adults	Lecture	BFD527.1	Mid Term-1, casestudies & End Sem Exam

15.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
16.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
17.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
18.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
19.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
20.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
21.	Designing a range of purses and bags for teenagers/adults	Lecture	BFD527.1	Mid Term-1, case studies & End Sem Exam
22.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-1, case studies & End Sem Exam
23.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-1, case studies & End Sem Exam
24.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-2, Quiz & End Sem Exam
25.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-2, Quiz & End Sem Exam
26.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-2, Quiz & End Sem Exam
27.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-2, Quiz & End Sem Exam
28.	Designing a range of hats and caps for teenagers/adults	Lecture	BFD527.2	Mid Term-2, Quiz & End Sem Exam
29.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam

30.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz& End Sem Exam
31.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz& End Sem Exam
32.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz& End Sem Exam
33.	Designing a range of	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
	contemporary wear for Kids			
34.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz& End Sem Exam
35.	Designing a range of contemporary wear for Kids	Lecture	BFD527.3	Mid Term-2, Quiz& End Sem Exam
36.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz& End Sem Exam
37.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz& End Sem Exam
38.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz& End Sem Exam
39.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz& End Sem Exam
40.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz& End Sem Exam
41.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz& End Sem Exam
42.	Designing a range of contemporary wear for teenagers	Lecture	BFD527.3	Mid Term-2, Quiz& End Sem Exam
43.	Designing a range of contemporary wear for adults	Lecture	BFD527.3	Mid Term-2, Quiz& End Sem Exam
44.	Designing a range of contemporary wear for adults	Lecture	BFD527.3	Mid Term-2, Quiz& End Sem Exam

45.	Designing a range of contemporary wear for adults	Lecture	BFD527.3	Mid Term-2, Quiz& End Sem Exam
46.	Designing a range of contemporary wear for adults	Lecture	BFD527.3	Mid Term-2, Quiz& End Sem Exam
47.	Designing a range of	Lecture	BFD527.3	Mid Term-2, Quiz & End Sem Exam
	contemporary wear for adults			
48.	Designing a range of contemporary wear for adults	Lecture	BFD527.3	Mid Term-2, Quiz& End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD527.1.	Apply the principle of Sustainable fashion for effective outcome.				3	2			2	3	3	2	2			
BFD527.2.	Explain the basic concepts, applications & processes of Fashion Accessories.				2	2			2	3	3	3	1			
BFD527.3	: Explain the Accessories for different age groups and occasions with the environment friendly fashion statement.				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology IMID-SEMESTER(SEM-V)2021-22						
Class:B.Des (FD) V Semester						
Subject Name: BFD 301 Fashion Management-I		Time:2 Hrs			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: Apply the principle of Sustainable fashion for effective outcome. CO2: Explain the basic concepts, applications & processes of Fashion Accessories. CO3: Explain the Accessories for different age groups and occasions with the environment friendly fashion statement.						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by contemporary fashion.				3
CO1	Q.2a	What is the importance of Accessories in fashion industry.				3
	Q.2b	What is the difference between funky and ethnic Jewelry .				3
CO1	Q.3	Explain briefly the contemporary wear for kids.				6
CO2	Q.4	What is the difference between caps and hats.				3
CO3	Q.5a	What is the importance of sustainable Accessories.				3
	Q.5b	What are the principals for designing contemporary teenage wear.				3
CO3	Q6	Explain the Acceptance and restriction for designing contemporary wear for adults.				6

Attainments		Rubric
Level	1	If 60% of students secure more than 60% marks then level 1
Level	2	If 70% of students secure more than 60% marks then level 2
Level	3	If 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Pattern Draping V Sem
Course Code : BFD 528, Crédits : 02, Session : 2021-22(Odd Sem.), Class : B.Des. 3rd Year
Faculty Name : Mr. Purujit Chatterjee

A. Introduction : After the students have a thorough knowledge of flat pattern making and its application they are now introduced to the concept of three dimensional process of pattern making by draping the material on to the mannequin.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 528 1** Know-how of equipments used for draping
- **BFD528 2** Know-how to drape various skirts, collars, and sleeves,. Draping of basic patterns: Front & back bodice.
- **BFD528 3** Knowledge of shift pattern development etc.

C. Program Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage :For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication : Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11].Project management and finance :Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12].Life-long learning :Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Program Specific Outcomes:

PSO1:be able to understand about taking body measurements and develop patterns according to measurements .Draping of different garments with Style lines. Also learn different patterns to drape.

PSO 2: be able to create exclusively designed products with the help of different methods and materials .and most importantly students are able to solve fitting problems.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I: Introduction

Equipments needed, grain, seam allowances, preparation of fabric, dress form.

Module II: Basic patterns

Basic bodice (front & back), Basic skirt (front & back), Basic sleeve

Module III: Variations in necklines, armholes, waistlines, princess bodice and boned bodice

Module IV: Creating patterns by dart manipulations

Multiple darts, Dart tucks, Gathers, Pleats, Flare, Style lines and control seams

Module V: Style lines and control seams

Use of style lines, Cowls and twists in bodice, Midriff & yoke styles

Module VI: Variations in skirts

Variation of the basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums flared and gathered

Module VII: Collars

The Mandarin Collar, Convertible Collar, Peter Pan Collar, Shawl Collar, Notched Collar

Module VIII: Sleeves

The Dolman sleeve, Raglan and Kimono sleeve

Module IX: The Shift

A Line, Tent, Blouson, Use of Facings, Closures and Pockets

Module X: Final Presentation

G: Examination Scheme:

Components		A	CT	S/V/Q/HA	EE	
Lecture	Topics		Mode of Delivery	Corresponding CO	Mode of Assessing CO	
Weightage (%)		5	15	10	70	

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & References:

Text:

- By Jaffe and Rellis, Draping for Fashion Design
- By Connie Amaden- Crawford, The Art of Fashion Draping

References: By Natalie Bray, Dress Fitting

I. Lecture Plan

II.

1	Introduction Equipments needed, grain, seam allowances, preparation of fabric, dress form.	Practical	BFD528-1	Mid Term-1, PPT & End Sem Exam
2	Introduction Equipments needed, grain, seam allowances, preparation of fabric, dress form.	Practical	BFD528-1	Mid Term-1, PPT & End Sem Exam
3	Introduction Equipments needed, grain, seam allowances, preparation of fabric, dress form.	Practical	BFD528-1	Mid Term-1, PPT & End Sem Exam
4	Introduction Equipments needed, grain, seam allowances,	Practical	BFD528-1	Mid Term-1, PPT & End Sem Exam

	preparation of fabric, dress form.			
5	Introduction Equipments needed, grain, seam allowances, preparation of fabric, dress form.	Practical	BFD528-1	Mid Term-1, PPT & End Sem Exam
6	Basic patterns Basic bodice (front & back), Basic skirt (front & back), Basic sleeve	Practical	BFD528-2	Mid Term-1, PPT & End Sem Exam

7	Basic patterns Basic bodice (front & back), Basic skirt (front & back), Basic sleeve	Practical	BFD528-2	Mid Term-1, PPT & End Sem Exam
8	Basic patterns Basic bodice (front & back), Basic skirt (front & back), Basic sleeve	Practical	BFD528-2	Mid Term-1, PPT & End Sem Exam
9	Basic patterns Basic bodice (front & back), Basic skirt (front & back), Basic sleeve	Practical	BFD528-2	Mid Term-1, PPT & End Sem Exam
10	Basic patterns Basic bodice (front & back), Basic skirt (front & back), Basic sleeve	Practical	BFD528-2	Mid Term-1, PPT & End Sem Exam
11	Variations in necklines, armholes, waistlines, princess bodice and boned bodice	Practical	BFD528-3	Mid Term-1, PPT & End Sem Exam

12	Variations in necklines, armholes, waistlines, princess bodice and boned bodice	Practical	BFD528-3	Mid Term-1, PPT & End Sem Exam
13	Variations in necklines, armholes, waistlines, princess bodice and boned bodice	Practical	BFD528-3	Mid Term-1, PPT & End Sem Exam
14	Variations in necklines, armholes, waistlines, princess bodice and boned	Practical	BFD528-3	Mid Term-1, PPT & End Sem Exam

	bodice			
15	Variations in necklines, armholes, waistlines, princess bodice and boned bodice	Practical	BFD528-3	Mid Term-1, PPT& End Sem Exam
16	Creating patterns by dart manipulations Multiple darts, Dart tucks, Gathers, Pleats, Flare, Style lines and control seams	Practical	BFD528-4	Mid Term-1, PPT& End Sem Exam
17	Creating patterns by dart manipulations Multiple darts, Dart tucks, Gathers, Pleats, Flare, Style lines and control seams	Practical	BFD528-4	Mid Term-1, PPT& End Sem Exam

18	Creating patterns by dart manipulations Multiple darts, Dart tucks, Gathers, Pleats, Flare, Style lines and control seams	Practical	BFD528-4	Mid Term-1, PPT& End Sem Exam
19	Creating patterns by dart manipulations Multiple darts, Dart tucks, Gathers, Pleats, Flare, Style lines and control seams	Practical	BFD528-4	Mid Term-1, PPT& End Sem Exam
20	Creating patterns by dart manipulations	Practical	BFD528-4	Mid Term-1, PPT& End Sem Exam

	Multiple darts, Dart tucks, Gathers, Pleats, Flare, Style lines and control seams			
21	Style lines and control seams Use of style lines, Cowls and twists in bodice, Midriff & yoke styles	Practical	BFD528-5	Mid Term-1, PPT& End Sem Exam
22	Style lines and control seams Use of style lines, Cowls and twists in bodice, Midriff & yoke styles	Practical	BFD528-5	Mid Term-1, PPT& End Sem Exam
23	Style lines and control seams Use of style lines, Cowls and twists in bodice, Midriff & yoke styles	Practical	BFD528-5	Mid Term-1, PPT& End Sem Exam
24	Style lines and control seams Use of style lines, Cowls and twists in bodice, Midriff & yoke styles	Practical	BFD528-5	Mid Term-1, PPT& End Sem Exam
25	Style lines and control seams Use of style lines, Cowls and twists in bodice, Midriff &	Practical	BFD528-5	Mid Term-1, PPT& End Sem Exam

	yoke styles			
26	Variations in skirts Variation of the basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums flared and gathered	Practical	BFD528-6	Mid Term-1, PPT& End Sem Exam
27	Variations in skirts Variation of the basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums flared and gathered	Practical	BFD528-6	Mid Term-1, PPT& End Sem Exam
28	Variations in skirts Variation of the basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums flared and gathered	Practical	BFD528-6	Mid Term-1, PPT& End Sem Exam
29	Variations in skirts Variation of the basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums flared and gathered	Practical	BFD528-6	Mid Term-1, PPT& End Sem Exam
30	Variations in skirts Variation of the basic skirt, flared, pegged, paneled, gathered, gored and pleated, Peplums	Practical	BFD528-6	Mid Term-1, PPT& End Sem Exam

	flared and gathered			
31	Collars The Mandarin Collar, Convertible Collar, Peter Pan Collar, Shawl Collar, Notched Collar	Practical	BFD528-7	Mid Term-1, PPT& End Sem Exam
32	Collars The Mandarin Collar, Convertible Collar, Peter Pan Collar, Shawl Collar, Notched Collar	Practical	BFD528-7	Mid Term-1, PPT& End Sem Exam
33	Collars The Mandarin Collar, Convertible Collar, Peter Pan Collar, Shawl Collar, Notched Collar	Practical	BFD528-7	Mid Term-1, PPT& End Sem Exam
34	Collars The Mandarin Collar, Convertible Collar, Peter Pan Collar, Shawl Collar, Notched Collar	Practical	BFD528-7	Mid Term-1, PPT& End Sem Exam
35	Collars The Mandarin Collar, Convertible Collar, Peter Pan Collar, Shawl Collar, Notched Collar	Practical	BFD528-7	Mid Term-1, PPT& End Sem Exam
36	Sleeves The Dolman sleeve,	Practical	BFD528-8	Mid Term-1, PPT& End Sem Exam

	Raglan and Kimono sleeve			
37	Sleeves The Dolman sleeve, Raglan and Kimono sleeve	Practical	BFD528-8	Mid Term-1, PPT& End Sem Exam
38	Sleeves The Dolman sleeve, Raglan and Kimono sleeve	Practical	BFD528-8	Mid Term-1, PPT& End Sem Exam
39	Sleeves The Dolman sleeve, Raglan and Kimono sleeve	Practical	BFD528-8	Mid Term-1, PPT& End Sem Exam
40	Sleeves The Dolman sleeve, Raglan and Kimono sleeve	Practical	BFD528-8	Mid Term-1, PPT& End Sem Exam
41	The Shift A Line, Tent, Blouson, Use of Facings, Closures and Pockets	Practical	BFD528-9	Mid Term-1, PPT& End Sem Exam
42	The Shift A Line, Tent, Blouson, Use of Facings, Closures and Pockets	Practical	BFD528-9	Mid Term-1, PPT& End Sem Exam
43	The Shift A Line, Tent, Blouson, Use of	Practical	BFD528-9	Mid Term-1, PPT& End Sem Exam

	Facings, Closures and Pockets			
44	The Shift A Line, Tent, Blouson, Use of Facings, Closures and Pockets	Practical	BFD528-9	Mid Term-1, PPT& End Sem Exam
45	The Shift A Line, Tent, Blouson, Use of Facings, Closures and Pockets	Practical	BFD528-9	Mid Term-1, PPT& End Sem Exam
46	Final Presentation	Practical	BFD528-10	Mid Term-1, PPT & End Sem Exam
47	Final Presentation	Practical	BFD528-10	Mid Term-1, PPT & End Sem Exam
48	Final Presentation	Practical	BFD528-10	Mid Term-1, PPT & End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD528.1.	<i>Know-how of equipments used for draping</i>				3	2			2	3	3	2	2			

BFD528.2.	<i>Know-how to drape various skirts, collars, and</i>				2	2			2	3	3	3	1			
	<i>sleeves,. Draping of basic patterns: Front & back bodice.</i>															
BFD528.3	<i>Knowledge of shift pattern development ,collars, sleeves etc.</i>				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER(SEM-V)2021-22						
Class :B.Des (FD) V Semester						
Subject Name: BFD 528 Pattern Draping			Time:2 Hrs			Max.Marks:30
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6	Q.5	Q,5,6
Student will be able to <i>CO1. Learning of Draping and Know-how of equipments used for draping</i> <i>CO2. Know-how to drape various skirts, collars, and sleeves,. Draping of basic patterns: Front & back bodice</i> <i>CO3.. Knowledge of shift pattern development , collars, sleeves etc.</i>						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by draping.				3
	Q.2a	What is the importance of Dress forms in Draping.				3

CO1	Q.2b	What are important tools for Draping.	3
CO1	Q.3	Explain the difference between Draping and Pattern making.	6
CO2	Q.4	What are the precautions should keep in mind when Draping of Collars and sleeves.	3
CO3	Q.5a	What are the Dart Manipulation and how we use in patterns.	3
	Q.5b	Explain the draping of shift dress.	3
CO3	Q6	Explain the importance of Draping in Fashion designing.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 2:

70% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Pattern Grading V Sem
Course Code : BFD 529, Crédits : 02, Session : 2021-22(Odd Sem.), Class : B.Des. 3rd Year
Faculty Name : Ms. Shweta Singh

A. Introduction : After the knowledge of flat pattern making the students now learn how to increase or decrease any pattern in proportion. Every garment has its own features and style of pattern. In this particular semester, students are exposed to learn change the size of pattern.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 529 1.** *Knowledge of Grading.*
- **BFD529.2** *Know-how of execute the Grading in different patterns.*
- **BFD529 3.** *Knowledge of Computerised Grading.*

C. Program Outcomes:

[PO.1].Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5].Modern tool usage :For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10].Communication :Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11].Project management and finance :Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12].Life-long learning :Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Program Specific Outcomes:

PSO1:be able to understand about taking body measurements and develop patterns according to measurements .Grading of different garments with Pockets, plackets, Style lines.

PSO 2: be able to create exclusively designed products with the help of different methods and materials .and most importantly students are able to solve fitting problems.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25%includesalltypesofleaves Including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Module I: Introduction to Grading

History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal

Module II: The Master Grades

Grading of adult bodice block- front and back, Inset and grown on sleeves

Module III: Grading of collar s and lapels

Tailored lapel, Tailored Collar, Shawl Collar

Module IV: Grading of skirts

Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block

Module V: Grading of Trouser Block

Basic Block; Trouser variation

Module VI: Grading of Jacket

Paneled, Box and double breasted jackets

Module VII: Computerized Grading Technology

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

Text & References:

Text:

- By Gerry Cooklin, Pattern Grading for Women's Clothes
 - By Gerry Cooklin, Pattern Grading for Men's Clothes
 - By Gerry Cooklin, Garment Technology for Fashion Designers
- References:

- By Natalis Bray, More Dress Pattern Designing

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
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I. Lecture Plan

II.

1	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam
2	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam

3	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam
4	Introduction to Grading History, Sizes &	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam

	Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal			
5	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam
6	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading- Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam
7	Introduction to Grading History, Sizes & Measurement Sizes & Development, Importance of grading, Methods of grading-	Practical	BFD529-1	Mid Term-1, PPT & End Sem Exam

	Stack and Track, methods, Different types of grading- horizontal, vertical and diagonal			
8	The Master Grades Grading of adult bodice block- front and back, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
9	The Master Grades Grading of adult bodice block- front and back, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
10	The Master Grades Grading of adult bodice block- front and back, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
11	The Master Grades Grading of adult bodice block- front and back, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
12	The Master Grades Grading of adult bodice block- front and back, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
13	The Master Grades Grading of adult bodice block- front and back, Inset and grown	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam

	on sleeves			
14	The Master Grades Grading of adult bodice block- front and back, Inset and grown on sleeves	Practical	BFD529-2	Mid Term-1, PPT & End Sem Exam
15	Grading of collar s and lapels Tailored lapel, Tailored Collar, Shawl Collar	Practical	BFD529-3	Mid Term-1, PPT & End Sem Exam
16	Grading of collar s and lapels Tailored lapel, Tailored Collar, Shawl Collar	Practical	BFD529-3	Mid Term-1, PPT & End Sem Exam
17	Grading of collar s and lapels Tailored lapel, Tailored Collar, Shawl Collar	Practical	BFD529-3	Mid Term-1, PPT & End Sem Exam
18	Grading of collar s and lapels Tailored lapel, Tailored Collar, Shawl Collar	Practical	BFD529-3	Mid Term-1, PPT & End Sem Exam
19	Grading of collar s and lapels Tailored lapel, Tailored Collar, Shawl Collar	Practical	BFD529-3	Mid Term-1, PPT & End Sem Exam
20	Grading of collar s and lapels	Practical	BFD529-3	Mid Term-1, PPT& End Sem

	Tailored lapel, Tailored Collar, Shawl Collar			Exam
21	Grading of skirts Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam
22	Grading of skirts Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam
23	Grading of skirts Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam
24	Grading of skirts Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam
25	Grading of skirts Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam
26	Grading of skirts	Practical	BFD529-4	Mid Term-1, PPT

	Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block			& End Sem Exam
27	Grading of skirts Fitted skirt block-front and back, flared skirts, skirt variations, Grading of Sheath Block	Practical	BFD529-4	Mid Term-1, PPT & End Sem Exam
28	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
29	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
30	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
31	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
32	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam

33	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
34	Grading of Trouser Block Basic Block; Trouser variation	Practical	BFD529-5	Mid Term-1, PPT & End Sem Exam
35	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
36	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
37	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
38	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
39	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
40	Grading of Jacket Paneled, Box and double breasted jackets	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam
41	Grading of Jacket Paneled, Box and	Practical	BFD529-6	Mid Term-1, PPT & End Sem Exam

	double breasted jackets			
42	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam
43	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam
44	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam
45	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam
46	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam
47	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam
48	Computerized Grading Technology	Practical	BFD529-7	Mid Term-1, PPT & End Sem Exam

A. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD529.1.	. Learning of Grading of various garments includes jackets, Trouser with pockets etc				3	2			2	3	3	2	2			

BFD529.2.	Know-how to increase and decrease the size of the pattern.				2	2			2	3	3	3	1			
BFD529.3	<i>Learn Computerised Grading technology</i>				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER(SEM-V)2021-22							
Class :B.Des (FD) V Semester							
Subject Name: BFD 529 Pattern Grading			Time:2 Hrs			Max.Marks:30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating	
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6	Q.5	Q.4,5,6	
Student will be able to • CO1. . Learning of Grading of various garments includes jackets, Trouser with pockets etc • CO2. Know-how to increase and decrease the size of the pattern.. • CO3 Learn Computerised Grading technology							
CO Map	Question No.	Question					Marks
CO1	Q.1	What do you understand by Grading and its History.					3
CO1	Q.2a	What is the importance of Grading in garment industries.					3
	Q.2b	What are important tools for Grading .					3
CO1	Q.3	Explain the Types of Grading and different methods.					6

CO2	Q.4	What precautions should keep in mind when Grade a pattern.	3
CO3	Q.5a	What is Vector Scale and important keys of Grading.	3
	Q.5b	Explain how to grade a basic block in increasing size.	3
CO3	Q6	Explain the role of Computerized Grading in garment industries.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : **Apparel Merchandising - I**

Course Code : BFD602, Crédits : 03, Session : 2021-2022 (Even Sem.), Class : B.Des, 3rd Year/6th Sem

Faculty Name : MADHVI TOMAR

A. Introduction: The aim of this subject is to enable students to appreciate the unique aspects and concepts of business management. It focuses attention on apparel business giving a thorough knowledge of merchandising.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 602.1** Concepts of Marketing & Merchandising.
- **BFD 602.2** Know-how of Fashion Whole sale & Retail industries
- **BFD 602.3** Organizational structures of export/ Buying houses.

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%

Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Introduction
Introduction to Fashion Merchandising, Functions and role of Merchandiser, Merchandising Process
Module II: Marketing and merchandising concepts
Study of fashion principles and fashion cycle, Fad etc., Fashion movement. Study of domestic and international markets
Module III: Environment and segmentation of fashion
Market segments and target markets
Module IV: Merchandising systems
Wholesaling & retailing
Module V: Merchandise Planning & Buying

Sources of Consumer information, Merchandising Team, Merchandise Plan, Key trends in Merchandising and sourcing
Module VI: The structure of the Retail Industry
Retail merchandising, Retail Formats & Locations, Communicating with Consumers, Value addition in the Supply Chain from Yarn/ Fabric to retail
Module VII: Organizational Structures
Structure of export house, buying house and domestic companies, Buyer's classification and buying network in exports

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- ❑ Merchandise Buying and Management by John Donnellan
- ❑ Merchandising: Theory, Practice and Principles By Grace I kunz

References:

- ❑ By Mike Easey, Fashion Marketing
- ❑ By Maria Constantino, Fashion Marketing and PR
- ❑ By Nicholas Alexander, international Retailing
- ❑ By V. D Dudeja, Professional Management of Fashion Industry
 - By Lynda Gamans, Retailing Principles

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO

1	Module I: Introduction	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
2	Module I: Introduction	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
3	Module I: Introduction	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
4	<i>Module I: Introduction</i>	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
5	Module II: Marketing and merchandising concepts	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
6	Module II: Marketing and merchandising concepts	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
7	Module II: Marketing and merchandising concepts	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
8	Module II: Marketing and merchandising concepts	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
9	Module II: Marketing and merchandising concepts	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
10	Module II: Marketing and merchandising concepts	Lecture	BFD 602.1	Mid Term-1, Quiz & End Sem Exam
11	Module III: Environment and segmentation of fashion	Lecture	BFD 602.2	Mid Term-1, Quiz & End Sem Exam
12	Module III: Environment and segmentation of fashion	Lecture	BFD 602.2	Mid Term-1, Quiz & End Sem Exam
13	Module III: Environment and segmentation of fashion	Lecture	BFD 602.2	Mid Term-1, Quiz & End Sem Exam
14	Module III: Environment and segmentation of fashion	Lecture	BFD 602.2	Mid Term-1, Quiz & End Sem Exam
15	Module III: Environment and	Lecture	BFD 602.2	Mid Term-1, Quiz & End Sem Exam

	segmentation of fashion			
16	Module IV: Merchandising systems	Lecture	BFD 602.3	Mid Term-1, Quiz & End Sem Exam
17	Module IV: Merchandising systems	Lecture	BFD 602.3	Mid Term-1, Quiz & End Sem Exam
18	Module IV: Merchandising systems	Lecture	BFD 602.3	Mid Term-1, Quiz & End Sem Exam
19	Module IV: Merchandising systems	Lecture	BFD 602.3	Mid Term-1, Quiz & End Sem Exam
20	Module IV: Merchandising systems	Lecture	BFD 602.3	Mid Term-1, Quiz & End Sem Exam
21	Module V: Merchandise Planning & Buying	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
22	Module V: Merchandise Planning & Buying	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
23	Module V: Merchandise Planning & Buying	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
24	Module V: Merchandise Planning & Buying	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
25	Module V: Merchandise Planning & Buying	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
26	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
27	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
28	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
29	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam

30	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
31	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
32	Module VI: The structure of the Retail Industry	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
33	Module VII: Organizational Structures	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
34	Module VII: Organizational Structures	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
35	Module VII: Organizational Structures	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam
36	Module VII: Organizational Structures	Lecture	BFD 602.3	Mid Term-2, Quiz & End Sem Exam

j. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD 602.1	Concepts of Marketing & Merchandising.	3	3	1	3	1		1		2		2	1			
BFD 602.2	Know-how of Fashion Whole sale & Retail industries	3	2	2	2	2				2		1	1			

BFD 602.3	Organizational structures of export/ Buying houses	3	2	2	2	2	3			3		3	1			
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Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –6) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD 602 Apparel Merchandising - I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5	Q.6	
Student will be able to CO1: Learn the Concepts of Marketing & Merchandising. CO2: To remember the Organizational structures of export/ Buying houses.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term Merchandising?				3
CO1	Q.2a	What are the different concepts of Marketing.				3
	Q.2b	Explain briefly Ps of Marketing.				3
CO1	Q.3	Give an overview in the Merchandising Process with the help of a Diagram .				6
CO2	Q.4	What is the role of designer and merchandiser in buying house?				3
CO2	Q.5a	Describe the structure of the export house?				3
	Q.5b	Draw a flow chart to explain the structure of export house?				3
CO2	Q 6	What is the difference between export house and buying house?				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : **Contemporary Fashion - I**

Course Code : BFD627, Crédits : 02, Session : 2021-2022 (Even Sem.), Class : B.Des, 3rd Year/6th Sem

Faculty Name : PURUJIT C.

A. Introduction: Fashion being a way of life needs to be understood in context to the environmental issues that are ongoing processes of constant change. The Students are made aware of the techniques of studying the acceptability of a design in the market and then guide their designing skills to create fashion products in that very direction. Besides clothing the students also learn how to design accessories.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 627.1** Analyze the concepts of design and accessory and Development of different ranges of accessories .
- **BFD 627.2** Designing of contemporary wear apparels for different age group .

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester	End Semester Examination	EE	70%

Examination			
Total			100%

F. Syllabus

Module I: Designing a range of funky jewellery for the teenagers
Designing a story boards and then constructs at least 2 products.
Module II: Designing a range of ethnic jewellery for the adults
Designing a story boards and then constructs at least 2 products.
Module III: Designing a range of purses and bags for teenagers/adults
Designing a story boards and then constructs at least 2 products.
Module IV: Designing a range of hats and caps for teenagers/adults
Designing a story boards and then constructs at least 2 products.
Module V
Designing a range of contemporary wear for Kids
Module VI
Designing a range of contemporary wear for teenagers
Module VII

Designing a range of contemporary wear for adults

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- By Kathryn Mc Kelvey, Illustrating Fashion

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References:

- By Patrick John Ireland, Encyclopedia of fashion detail
- By Bina Abbing, Advanced Fashion Sketchbook
- By Bina Abbing, Fashion Model Drawing
- Femina, Elle, FNL, Apparel views, Clothesline, Vogue, Burda, Simplicity to consult

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I: Designing a range of funky jewellery for the teenagers	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
2	Module I: Designing a range of funky jewellery for the teenagers	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
3	Module I: Designing a range of funky jewellery for the teenagers	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
4	Module I: Designing a range of funky jewellery for the teenagers	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
5	Module I: Designing a range of funky jewellery for the	Practical	BFD 627.1	Mid Term-1, Presentation &

	teenagers			End Sem Exam
6	Module II: Designing a range of ethnic jewellery for the adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
7	Module II: Designing a range of ethnic jewellery for the adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
8	Module II: Designing a range of ethnic jewellery for the adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
9	Module II: Designing a range of ethnic jewellery for the adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
10	Module II: Designing a range of ethnic jewellery for the adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
11	Module II: Designing a range of ethnic jewellery for the adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
12	Module III: Designing a range of purses and bags for teenagers/adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
13	Module III: Designing a range of purses and bags for teenagers/adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
14	Module III: Designing a range of purses and bags for teenagers/adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
15	Module IV: Designing a range of hats and caps for teenagers/adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
16	Module IV: Designing a range of hats and caps for teenagers/adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam
17	Module IV: Designing a range of hats and caps for teenagers/adults	Practical	BFD 627.1	Mid Term-1, Presentation & End Sem Exam

18	Module V: Designing a range of contemporary wear for Kids	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
19	Module V: Designing a range of contemporary wear for Kids	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
20	Module V: Designing a range of contemporary wear for Kids	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
21	Module V: Designing a range of contemporary wear for Kids	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
22	Module V: Final Submission	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
23	Module VI: Designing a range of contemporary wear for teenagers	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
24	Module VI Designing a range of contemporary wear for teenagers	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
25	Module VI Designing a range of contemporary wear for teenagers	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
26	Module VI Designing a range of contemporary wear for teenagers	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
27	Module VI Designing a range of contemporary wear for teenagers	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
28	Module VI Final submission	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
29	Module VII Designing a	Practical	BFD 627.2	Mid Term-1,

	range of contemporary wear for adults			Presentation & End Sem Exam
30	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
31	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
32	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
33	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
34	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
35	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
36	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
37	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
38	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
39	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
40	Module VII Designing a range of	Practical	BFD 627.2	Mid Term-1, Presentation &

	contemporary wear for adults			End Sem Exam
41	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
42	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
43	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
44	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
45	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
46	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
47	Module VII Designing a range of contemporary wear for adults	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam
48	Module VII Final Submission	Practical	BFD 627.2	Mid Term-1, Presentation & End Sem Exam

j. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P O 1	P O 2	P O 3

BFD 627.1	Analyze the concepts of design and accessory and Development of different ranges of accessories .	3	3	1	3	1	2		3	2		2	1			
BFD 627.2	Designing of contemporary wear apparels for different age group .	3	2	2	2	2	2		3	2		1	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –6) 2021-22						
Class: B. Des. (Fashion Design) 6 Semester						
Subject Name: BFD101 Element of Design-I		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.2	Q.2,3	Q.5	Q.3,5,6	Q-4,6	Q.1,4,6
Student will be able to CO1: Analyze the concepts of design and accessory and Development of different ranges of accessories. CO2: Designing of contemporary wear apparels for different age group						
CO Map	Question No.	Question				Marks
CO1	Q.1	Develop a range of accessories inspired by tribal theme.				3
CO1	Q.2a	Using elements of design draw 5 compositions which can be used in Ties.				3
	Q.2b	Develop a set of earrings by implementing one of the above compositions.				3
CO1	Q.3	Draw abstract motifs and develop a range of bows.				6
CO2	Q.4	Write about the name of apparels can be made in contemporary fashion.				3

CO2	Q.5a	Develop a range of contemporary female upper torso by taking geometric patterns as an inspiration.	3
	Q.5b	Develop a range of contemporary male upper torso by taking geometric patterns as an inspiration.	3
CO2	Q 6	Develop a range of adolescence male and female garment taking any flower as an inspiration.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : **Visual Merchandising**

Course Code : BFD604, Crédits : 03, Session : 2021-2022 (Even Sem.), Class : B.Des, 3rd Year/6th Sem

Faculty Name : SHWETA SINGH

A. Introduction: The objective of visual merchandising is generating sales by defining, differentiating and enhancing a store's "brand", its format and the merchandise itself by stimulating product interest, providing product information and ensuring product security.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 604.1** Know-how of components of visual Merchandising & its importance
- **BFD 604.2** Store Exteriors & Interiors
- **BFD 604.3** Merchandise display methods

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Introduction to VM

- **Brief History of VM**
- **Basic (AIDA)**
- **Career opportunities in VM**

Module II: Store Exteriors

- **Store Fronts**
- **Components of a window**
- **Types of Windows**
- **Planning a window display , (Generic Theme)**
- **Types of Displays**
- **Types of Display settings**
- **Props**
- **Budgeting**

Module III: Retail Design

- **Color and Texture**
- **Principles of Design**
- **Elements of Design**
- **Elements of Graphic Designing**
- **Signage Making**
- **Use of Graphics in Retail**

Module IV: Merchandise Presentation

- **Grouping of Merchandise**

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- By Claus Ebster, Store Design & Visual merchandising

References:

- By Tony Morgan, Visual Merchandising
- By Swati Bhalla, Anuraag S., Visual merchandising

II. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Introduction to VM	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
2	Introduction to VM	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
3	Brief History of VM	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
4	<i>Brief History of VM</i>	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
5	Basic (AIDA)	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
6	Basic (AIDA)	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
7	Career opportunities in VM	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
8	Career opportunities in VM	Lecture	BFD 604.1	Mid Term-1, Quiz & End Sem Exam
9	Showing Tutorials &	Lecture	BFD 604.1	Mid Term-1, Quiz

	Quiz			& End Sem Exam
10	Store Exteriors	Lecture	BFD 604.2	Mid Term-1, Quiz & End Sem Exam
11	Store Fronts	Lecture	BFD 604.2	Mid Term-1, Quiz & End Sem Exam
12	Components of a window	Lecture	BFD 604.2	Mid Term-1, Quiz & End Sem Exam
13	Types of Windows	Lecture	BFD 604.2	Mid Term-1, Quiz & End Sem Exam
14	Planning a window display, (Generic Theme)	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
15	Types of Displays	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
16	Types of Display settings	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
17	Props	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
18	Budgeting	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
19	Retail Design	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
20	Color and Texture	Lecture	BFD 604.3	Mid Term-1, Quiz & End Sem Exam
21	Principles of Design	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
22	Elements of Design	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
23	Elements of Graphic Designing	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
24	Signage Making	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
25	Use of Graphics in Retail	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
26	Tutorials	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
27	Working on Miniatures	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
28	Merchandise Presentation	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
29	Merchandise Presentation	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
30	Merchandise Presentation	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam

31	Grouping of Merchandise	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
32	Grouping of Merchandise	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
33	Grouping of Merchandise	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
34	Grouping of Merchandise	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
35	Grouping of Merchandise	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam
36	Grouping of Merchandise	Lecture	BFD 604.3	Mid Term-2, Quiz & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES													CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P O 13	P S O 1	P S O 2	P S O 3
BFD 603.1	Know-how of components of visual Merchandising & its importance	3	3	1	3	1				2		2	1				
BFD 603.2	Store Exteriors & Interiors	3	2	2	2	2				2		1	1				
BFD 603.3	Merchandise display methods	3	2	2	2	2				3		3	1				

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –6) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: Visual Merchandising BFD 604		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,2	Q.3	Q.5	Q.3,5,6	Q.3	2
Student will be able to CO1: Know-how of components of visual Merchandising & its importance CO2: To understand the Store Exteriors & Interiors .						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term Visual Merchandising?				3
CO1	Q.2a	Describe the components of the window display?				3
	Q.2b	Draw any two types of window display .				3
CO1	Q.3	Write about the career opportunities in VM .				6
CO2	Q.4	What is the role of props and graphics in retail design.				3
CO2	Q.5a	What is the role of miniatures in VM.				3
	Q.5b	Describe the difference between Mannequins and Body forms.				3
CO2	Q 6	Explain the term signage making and usage of colors and texture.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : **Portfolio**

Course Code : BFD624, Crédits : 03, Session : 2021-2022 (Even Sem.), Class : B.Des, 3rd Year/6th Sem

Faculty Name : **TWINKLE RASTOGI**

A.

Introduction: This involves the making of Digital Portfolio of Students Graduation Design Portfolio showcasing their final year collection.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 624.1** Development of digital portfolio
- **BFD 624.2** Market Research

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified	A	5%

	for taking up the End Semester examination. The allowance of 25% includes all types of leaves Including medical leaves.		
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Digital Portfolio	100
Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- Corel Draw 11 for Windows: Visual Quickstart Guide
- From Sue Chastain, your guide to Graphics software
- Corel Draw Studio Techniques: Books: David Huss, Gary W. Priester by David Huss, Gary W. Priester.
- Corel Draw 10 for Windows: Visual QuickStart Guide.
- The Photoshop Cs/Cs2 Wow! Book by Linnea Dayton, Cristen Gillespie

References:

- Femina, Elle, Illustrated Encyclopedia of Costume and Fashion Public Relations Writing: Principles in Practice by Donald

III. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practical	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation & End Sem Exam

2	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
3	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
4	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
5	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
6	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.21	Mid Term-1, Presentation& End Sem Exam
7	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
8	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.21	Mid Term-1, Presentation& End Sem Exam
9	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
10	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam

11	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
12	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
13	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
14	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
15	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
16	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
17	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
18	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
19	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam

	Collection			
20	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
21	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
22	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
23	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
24	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
25	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
26	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
27	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
28	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam

	based on Graduation Design Collection			
29	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
30	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
31	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
32	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
33	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
34	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
35	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
36	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
37	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection	Practic al	BFD 624.1 and BFD	Mid Term-1, Presentation&

	Digital conversion of Manual portfolio based on Graduation Design Collection		624.2	End Sem Exam
38	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
39	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
40	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
41	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
42	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
43	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
44	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
45	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
46	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam

47	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
48	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
49	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
50	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
51	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
52	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
53	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
54	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
55	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
56	Module I: Digital Portfolio- Digital Presentation of Graduation Design	Practic	BFD 624.1	Mid Term-1,

	Collection Digital conversion of Manual portfolio based on Graduation Design Collection	al	and BFD 624.2	Presentation& End Sem Exam
57	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
58	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
59	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
60	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
61	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
62	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
63	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
64	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design Collection	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam
65	Module I: Digital Portfolio- Digital Presentation of Graduation Design Collection Digital conversion of Manual portfolio based on Graduation Design	Practic al	BFD 624.1 and BFD 624.2	Mid Term-1, Presentation& End Sem Exam

		1	2	3	4	5	6	7	8	9	10	11	12	01	02	03
BFD 624.1	Development of digital portfolio	3	3	1	3	1			2	2		2	1			
BFD 624.2	Market Research	3	2	2	2	2			3	2		1	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –6) 2021-22						
Class: B. Des. (Fashion Design) 6 Semester						
Subject Name: BFD 630 Ra		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	Q.4	Q.5,6
Student will be able to CO1 Development of digital portfolio CO2 Market Research						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the importance of portfolio in fashion design course.				3
CO1	Q.2a	Research on Four types of market .				3
	Q.2b	Finalization of market segment				3
CO1	Q.3	The portfolio of fashion design students as a tool of constructing identity. Explain				6
CO2	Q.4	Market Research of brands of the selected geographical location.				3

CO2	Q.5a	Document on Research of Product category	3
	Q.5b	Development of boards .	3
CO2	Q 6	Development of products.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : **Range Development**

Course Code : BFD630, Crédits : 02, Session : 2021-2022 (Even Sem.), Class : B.Des, 3rd Year/6th Sem

Faculty Name : TWINKLE RASTOGI/ MADHVI TOMAR

A. Introduction: In this course students will develop the range of fashion garment and accessories with a common theme in mind. They start with the conceptualization of a design and end up with the feed back from the general public.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 630.1** Fashion Trend research and Preparation of inspirational board
- **BFD 630.2** Preparation of a range up to packing stage.

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I
Trend Research- Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims, Constructions & Surface Details, wet Processing, Embellishments & Materials

Module II
Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection
Module III
Preparation of working and spec drawings
Module IV: Fabric selection
Selection of trimmings and accessories
Module V: Pattern layout and placement
Preparation of costing sheet, Cutting, stitching, Finishing, labeling and packing of garments
Module VI
Final presentation

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- No textbook since the project is based on market surveys and analysis of market trends

References:

- Femina, Elle, FNL, Apparel views, Clotheslin, Burda, Vogue etc.

II. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Trend Research-Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims, Constructions & Surface Details, wet Processing, Embellishments & Materials	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
2	Module I Trend Research-Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims, Constructions & Surface Details, wet Processing, Embellishments & Materials	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
3	Module I Trend Research-Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims, Constructions & Surface Details, wet Processing, Embellishments & Materials	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
4	<i>Module I</i> Trend Research-Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims, Constructions & Surface Details, wet Processing, Embellishments & Materials	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
5	Module I Trend Research-Intensive Research on Silhouettes, Colors, Fabrics, accessories & Trims, Constructions & Surface Details, wet Processing, Embellishments & Materials	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
6	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
7	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
8	Module II - Preparation of	Practical	BFD 630.1	Mid Term-1,

	Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection			Presentation & End Sem Exam
9	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
10	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
11	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
12	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
13	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
14	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
15	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam

16	Module II - Preparation of Inspiration Board- to compile relevant information from the trend research based on keywords. These keywords may be used to describe the mood and elements of the Collection	Practical	BFD 630.1	Mid Term-1, Presentation & End Sem Exam
17	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
18	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
19	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
20	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
21	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
22	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
23	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
24	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
25	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
26	Module III Preparation of working and spec	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam

	drawing			
27	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
28	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
29	Module III Preparation of working and spec drawing	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
30	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
31	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
32	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
33	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
34	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
35	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
36	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
37	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
38	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
39	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
40	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation &

				End Sem Exam
41	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
42	Module IV: Fabric Selection of trimming	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
43	Module V: Pattern layout and placement Preparation	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
44	Module V: Pattern layout and placement Preparation	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
45	Module V: Pattern layout and placement Preparation	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
46	Module V: Pattern layout and placement Preparation	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
47	Module V: Pattern layout and placement Preparation	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam
48	Module VI: Final presentation	Practical	BFD 630.2	Mid Term-1, Presentation & End Sem Exam

B. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD 630.1	Fashion research and Preparation of Trend and inspirational board	3	3	1	3	1				2		2	1			

BFD 630.2	Preparation of a range up to packing stage.	3	2	2	2	2				2		1	1			
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Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –6) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD 630 Range Development		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	5	6
Student will be able to CO 1 Fashion Trend research and Preparation of inspirational board CO.2 Preparation of a range up to packing stage						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term fashion trend				3
CO1	Q.2a	What are sources for searching current or upcoming trends.				3
	Q.2b	Explain the process for the preparation of inspiration board.				3
CO1	Q.3	Development of mood and color boards.				6
CO2	Q.4	Development of sketches in the document				3
	Q.5a	Development of final product range.				3

CO2	Q.5b	Explain the process of documentation in Adobe indesign.	3
CO2	Q 6	Explain the process of packaging of the products with reference to the document.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





AMITY SCHOOL OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : Textile Project

Course Code : BFD631, Crédits : 02, Session : 2021-2022 (Even Sem.), Class : B.Des, 3rd Year/6th Sem

Faculty Name : MADHVI TOMAR/ ANSHU SINGH CHAUDHARY

Introduction: In the final semester the students are given an opportunity to present a Range of Fabrics and Trims & Accessories based on the Garment / Product selected. The students shall be incorporating the skills that they have learnt in the past semesters. Starting from inspiration and conceptualization, design process, weaves, fabric selection, trims & accessories selection. In textile project the student select a garment and then prepare the Fabrics & Trims & Accessories collection based on sourcing, Competitors and Quality as well as pricing. The project has to be submitted in displayable format – materials like a file, folders, catalogues, etc

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD 631.1** Implementation of Product category selection
- **BFD 631.2** Know-how to do sourcing of fabrics, trims & accessories

C. Programme Outcomes:

PO-1: Design Knowledge: Graduates will learn the skills required to become professionals through the practical and theoretical study of textile, apparel, fashion and design.

PO-2: Problem Analysis: Graduates will develop the ability to collaborate with different government organizations and NGO's effectively to work on creative projects with problem solving attitude.

PO-3: Design/Development of Solutions: Graduates will be able to focus on creative approach of developing designs and innovative solutions through learned traditional and contemporary technologies.

PO-4: Conduct Investigations of complex problem: Graduates will be able to develop an eye for the analysis of the complexities arising in the supply chain and other areas of fashion industry.

PO-5: Modern Tool Usage: Graduates will be able to understand the applicability of new technologies related to design development, material choices, manufacturing and distribution of fashion in global market.

PO-6: Design and Society: Graduates will be able to articulate their ideas to contribute to different sectors of society like information technology, hotel management and film industry.

PO-7: Environment and Sustainability: Graduate will gain knowledge about the environmental aspects of textiles and fashion industry and will be able to provide sustainable competitive edge in meeting industrial demands.

PO-8: Ethics: Graduates will be able to work ethically in all areas of industry related to fashion, textile and apparel.

PO-9: Individual and Teamwork: Graduates will be able to work in a team with a forward-thinking ability to promote their inventive personal design vision through creative work and research.

PO-10: Communication: Graduates will learn to communicate their ideas and creative inputs to global fashion industry by creating fashion images, using multimedia and digital technologies, and will be able to explore illustration potential in branding, editorial platforms, advertising and graphic design.

PO-11: Project Management and Finance: Graduates will develop entrepreneurial opportunities for themselves and others by developing product related to health, welfare, safety and will serve the society effectively.

PO-12: Life Long Learning: Graduate will be able to continue the learning process by upgrading themselves with new technologies and requirements related to ever growing design & fashion industry.

D. Programme Specific Outcomes:

PSO-1: Students will be able to attain successful career options globally, by effective communication of their ideas and implementation of creative inputs, not only as fashion designers but also as merchandiser, art director, film and theatre costume designer, fashion photographer and stylist.

PSO-2: By the means of entrepreneurship development; students will be able to generate employment for others and thus rather being job seekers, they will become job providers; which will be the result of creative approach, innovative solutions and study of consumer behavior through traditional and latest digital technologies.

PSO-3: Students will be able to identify their position in various subfields of apparel, fashion and allied industries like e-commerce, retail, branding and marketing, luxury and high value product markets; after completion of their bachelor's degree by virtue of specialization which otherwise requires further education

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I

Product Selection Product Information Sourcing of Trims & Accessories Sourcing of Fabrics
Module II
Presentation & Viva Submission of the Report

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

Text:

- No textbook since the project is based on market surveys and analysis of market trends

References:

- Femina, Elle, FNL, Apparel views, Clotheslin, Burda, Vogue etc.

III. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
2	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
3	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
4	<i>Module I Product Selection</i>	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
5	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
6	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
7	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
8	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
9	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
10	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
11	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
12	Module I Product Selection	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam

13	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
14	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
15	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
16	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
17	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
18	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
19	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
20	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
21	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
22	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
23	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam

24	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
25	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
26	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
27	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
28	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
29	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
30	Module IV: Fabric Selection of trimming	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
31	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
32	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
33	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
34	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
35	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation &

				End Sem Exam
36	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
37	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
38	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
39	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
40	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
41	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
42	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
43	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
44	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
45	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
46	Module I Product Information Sourcing of Trims & Accessories Sourcing of Fabrics	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
47	Module II Presentation & Viva Submission of the Report	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam
48	Module II Presentation & Viva Submission of the Report	Practical	BFD 631.1 and 631.2	Mid Term-1, Presentation & End Sem Exam

C. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD 631.1	Implementation of Product category selection	3	3	1	3	1				2		2	1			
BFD 631.2	Know-how to do sourcing of fabrics, trims & accessories	3	2	2	2	2				2		1	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –6) 2021-22						
Class: B. Des. (Fashion Design) I Semester						
Subject Name: BFD631 Textile Project		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating

per Blooms Taxonomy						
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5,6	5	6

Student will be able to

CO.1 Implementation of Product category selection

CO.2 Know-how to do sourcing of fabrics, trims & accessories

CO Map	Question No.	Question	Marks
CO1	Q.1	Explain the research process involved in product development.	3
CO1	Q.2a	Development of products inspired from any textile.	3
	Q.2b	Explain in brief about the selected textile.	3
CO1	Q.3	Draw the Color Wheel and abstract motifs.	6
CO2	Q.4	Development of products	3
CO2	Q.5a	Development of Tech pack	3
	Q.5b	Elaborate the finishing process of the products.	3
CO2	Q 6	Development of Document	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : Creative Pattern Making (Haute Couture)

Course Code : BFD723 Crédits : 03, Session :2021-22(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Vidhu Gupta

A. Introduction: This Subject will help the student understand the basic concept of pattern-making. This will also enable them to understand how different types of dart, cowls, gathers, Yokes, flares and other design detail can be used on different garments. And to understand fitting problems to how to rectify it.

B. Course Outcomes: At the end of the course, students will be able to:

BFD723.1. Learn to recognize the different types of creative pattern based on theme.

BFD723.2. To remember the high style of the patterns.

BFD723.3. Figure out all pattern techniques of women patterns in different size.

BFD723.4. To understand the knowledge of different creative patterns.

BFD723.5. To understand the knowledge of garment Category.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the

resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of creative pattern making.

PSO 2: Will be able to apply knowledge of different types of patterns based on themes.

PSO 3: Will be able to about the design and knowledge of women's outfits in a different sizes.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Module I: Selection of total of three women's outfits	50
Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	

Module II: Construction	50
Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- By Cloake, Cutting & Draping special occasion clothes
- By Lark Brooks, Every sewer's guide to perfect fit
- By Gerry Cooklin, Pattern cutting for women's outerwear
- By Armstrong, Pattern making for fashion design

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
2	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
3	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
4	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
5	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
6	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
7	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
8	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
9	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
10	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam

11	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
12	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
13	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
14	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
15	Selection of total three women's outfits	Practical	BFD723.1	Mid Term-1, Quiz & End Sem Exam
16	Selection of total three women's outfits	Practical	BFD723.2	Mid Term-1, Quiz & End Sem Exam
17	Selection of total three women's outfits	Practical	BFD723.2	Mid Term-1, Quiz & End Sem Exam
18	Selection of total three women's outfits	Practical	BFD723.2	Mid Term-1, Quiz & End Sem Exam
19	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.2	Mid Term-1, Quiz & End Sem Exam
20	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.2	Mid Term-1, Quiz & End Sem Exam
21	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.2	Mid Term-1, Quiz & End Sem Exam
22	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.2	Mid Term-1, Quiz & End Sem Exam
23	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.2	Mid Term-1, Quiz & End Sem Exam
24	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.2	Mid Term-1, Quiz & End Sem Exam
25	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.2	Mid Term-1, Quiz & End Sem Exam
26	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.2	Mid Term-1, Quiz & End Sem Exam
27	Identifying its elements	Practical	BFD723.2	Mid Term-1,

	using size 8 dummy, creating the pattern for the same in muslin			Quiz & End Sem Exam
28	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.2	Mid Term-1, Quiz & End Sem Exam
29	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.2	Mid Term-1, Quiz & End Sem Exam
30	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.2	Mid Term-1, Quiz & End Sem Exam
31	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.3	Mid Term-1, Quiz & End Sem Exam
32	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.3	Mid Term-1, Quiz & End Sem Exam
33	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.3	Mid Term-1, Quiz & End Sem Exam
34	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.3	Mid Term-1, Quiz & End Sem Exam
35	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.3	Mid Term-1, Quiz & End Sem Exam
34	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.3	Mid Term-1, Quiz & End Sem Exam
35	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.3	Mid Term-1, Quiz & End Sem Exam
36	Identifying its elements using size 8 dummy, creating the pattern for the same in muslin	Practical	BFD723.3	Mid Term-1, Quiz & End Sem Exam
37	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.3	Mid Term-1, Quiz & End Sem Exam
38	Out of 10 patterns the instructor will select three. The instructor	Practical	BFD723.3	Mid Term-1, Quiz & End Sem Exam

	will provide guidelines. Each pattern should have minimum 6 Fit Analysis			
39	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.3	Mid Term-1, Quiz & End Sem Exam
40	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.3	Mid Term-1, Quiz & End Sem Exam
41	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.3	Mid Term-1, Quiz & End Sem Exam
42	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.3	Mid Term-1, Quiz & End Sem Exam
43	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.3	Mid Term-1, Quiz & End Sem Exam
44	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.3	Mid Term-1, Quiz & End Sem Exam
45	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.3	Mid Term-1, Quiz & End Sem Exam
46	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should	Practical	BFD723.4	Mid Term-1, Quiz & End Sem Exam

	have minimum 6 Fit Analysis			
47	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End Sem Exam
48	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End Sem Exam
49	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End Sem Exam
50	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End Sem Exam
51	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End Sem Exam
52	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End Sem Exam
53	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End Sem Exam
54	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End Sem Exam

55	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End Sem Exam
56	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End Sem Exam
57	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End Sem Exam
58	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End Sem Exam
59	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End Sem Exam
60	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.4	Mid Term-1, Quiz & End Sem Exam
61	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.5	Mid Term-1, Quiz & End Sem Exam
62	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.5	Mid Term-1, Quiz & End Sem Exam
63	Out of 10 patterns the	Practical	BFD723.5	Mid Term-1,

	instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis			Quiz & End Sem Exam
64	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.5	Mid Term-1, Quiz & End Sem Exam
65	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.5	Mid Term-1, Quiz & End Sem Exam
66	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.5	Mid Term-1, Quiz & End Sem Exam
67	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.5	Mid Term-1, Quiz & End Sem Exam
68	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.5	Mid Term-1, Quiz & End Sem Exam
69	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.5	Mid Term-1, Quiz & End Sem Exam
70	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.5	Mid Term-1, Quiz & End Sem Exam
71	Out of 10 patterns the instructor will select three. The instructor	Practical	BFD723.5	Mid Term-1, Quiz & End Sem Exam

	will provide guidelines. Each pattern should have minimum 6 Fit Analysis			
72	Out of 10 patterns the instructor will select three. The instructor will provide guidelines. Each pattern should have minimum 6 Fit Analysis	Practical	BFD723.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD723.1	Learn to recognize the different types of creative pattern based on theme.	3	3	1	3	1				2		2	1			
BFD723.2	To remember the high style of the patterns.	3	2	2	2	2				2		1	1			
BFD723.3	Figure out all pattern techniques of women patterns in different size.	3	2	2	2	2				3		3	1			
BFD723.4	To understand the knowledge of different creative patterns.	3	3	2	3	2				1		2	1			
BFD723.5	To understand the knowledge of garment Category.	2	2	1	2	3				2		2	1			

Amity School of Fashion Design & Technology
Department of Fashion Design & Technology
I MID-SEMESTER (SEM –VII) 2021-22

Class: B. Des. (Fashion Design) VII
Semester

Subject Name: BFD723 Creative Pattern Making- (Haute Couture)		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6

Student will be able to

CO1: Learn to recognize the different types of creative pattern based on theme.

CO2: To remember the high style of the patterns.

CO Map	Question No.	Question	Marks
CO1	Q.1	Explain the creative pattern making.	3
CO1	Q.2a	Draw the one female design.	3
	Q.2b	What is Haute Couture? explain in briefly.	3
CO1	Q.3	Draw one design on the theme of haute couture.	6
CO2	Q.4	Explain all types of patterns used in a creative pattern.	3
CO2	Q.5a	Elaborate on the one women pattern in 8 sizes.	3
	Q.5b	Make one pattern using the paper origami techniques.	3
CO2	Q 6	Create the pattern of the women in zero waste techniques.	6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : Design Project

Course Code : BFD732 Crédits : 02, Session :2021-22(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Twinkle Rastogi

A. Introduction: To be able to conceptualize an idea and convert it into final products.

B. Course Outcomes: At the end of the course, students will be able to:

BFD732.1. Learn the knowledge of market surveys.

BFD732.2. To remember the knowledge of design development.

BFD732.3. To learn about product development.

BFD732.4. To understand the knowledge of the conceptualization.

BFD732.5. To understand the knowledge of product presentation.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of the market survey of Men's, women's & kid's wear.

- **PSO 2:** Will be able to design development & select of Men's, women's & kid's wear.
- **PSO 3:** Will be able to about the design and knowledge of the presentation for final product.
-

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Module I	50

: For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	
Module II	50
: For One Selected Category: • Final Presentation • Product Development • Product Presentation	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Portfolio Presentation for Fashion Designer Linda Tain
- Current fashion and business magazines
- Trade journals / news papers Forecast magazines and journals

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.1	Mid Term-1, Quiz & End Sem Exam
2	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.1	Mid Term-1, Quiz & End Sem Exam
3	For all the three categories of Men's wear, Women's wear and kid's wear perform the following:	Practical	BFD732.1	Mid Term-1, Quiz & End Sem Exam

	• Market Survey • Conceptualization • Design Development & Selection			
4	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.1	Mid Term-1, Quiz & End Sem Exam
5	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.1	Mid Term-1, Quiz & End Sem Exam
6	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.1	Mid Term-1, Quiz & End Sem Exam
7	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.1	Mid Term-1, Quiz & End Sem Exam
8	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.1	Mid Term-1, Quiz & End Sem Exam
9	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.2	Mid Term-1, Quiz & End Sem Exam

10	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.2	Mid Term-1, Quiz & End Sem Exam
11	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.2	Mid Term-1, Quiz & End Sem Exam
12	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.2	Mid Term-1, Quiz & End Sem Exam
13	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.2	Mid Term-1, Quiz & End Sem Exam
14	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.2	Mid Term-1, Quiz & End Sem Exam
15	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.2	Mid Term-1, Quiz & End Sem Exam
16	For all the three categories of Men's wear, Women's wear and kid's wear perform	Practical	BFD732.2	Mid Term-1, Quiz & End Sem Exam

	the following: • Market Survey • Conceptualization • Design Development & Selection			
17	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.3	Mid Term-1, Quiz & End Sem Exam
18	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.3	Mid Term-1, Quiz & End Sem Exam
19	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.3	Mid Term-1, Quiz & End Sem Exam
20	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.3	Mid Term-1, Quiz & End Sem Exam
21	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.3	Mid Term-1, Quiz & End Sem Exam
22	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development	Practical	BFD732.3	Mid Term-1, Quiz & End Sem Exam

	& Selection			
23	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.3	Mid Term-1, Quiz & End Sem Exam
24	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: • Market Survey • Conceptualization • Design Development & Selection	Practical	BFD732.3	Mid Term-1, Quiz & End Sem Exam
25	For One Selected Category:	Practical	BFD732.4	Mid Term-1, Quiz & End Sem Exam
26	• Final Presentation	Practical	BFD732.4	Mid Term-1, Quiz & End Sem Exam
27	• Product Development	Practical	BFD732.4	Mid Term-1, Quiz & End Sem Exam
28	• Product Presentation	Practical	BFD732.4	Mid Term-1, Quiz & End Sem Exam
29	For One Selected Category:	Practical	BFD732.4	Mid Term-1, Quiz & End Sem Exam
30	• Final Presentation	Practical	BFD732.4	Mid Term-1, Quiz & End Sem Exam
31	• Product Development	Practical	BFD732.4	Mid Term-1, Quiz & End Sem Exam
32	• Product Presentation	Practical	BFD732.4	Mid Term-1, Quiz & End Sem Exam
33	For One Selected Category:	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
34	• Final Presentation	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
35	• Product Development	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
34	• <i>Product Presentation</i>	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
35	For One Selected Category:	Practical	BFD732.5	Mid Term-1, Quiz & End Sem

				Exam
36	• Final Presentation	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
37	• Product Development	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
38	• Product Presentation	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
39	For One Selected Category:	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
40	• Final Presentation	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
41	• Product Development	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
42	• Product Presentation	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
43	For One Selected Category:	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
44	• Final Presentation	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
45	• Product Development	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
46	• Product Presentation	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
47	For One Selected Category:	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam
48	• Final Presentation	Practical	BFD732.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD732.1	Learn the knowledge of market surveys.	3	3	1	3	1				2		2	1			

BFD732.2	To remember the knowledge of design development.	3	2	2	2	2				2		1	1			
BFD732.3	To learn about product development.	3	2	2	2	2				3		3	1			
BFD732.4	To understand the knowledge of the conceptualization.	3	3	2	3	2				1		2	1			
BFD732.5	To understand the knowledge of product presentation.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –VII) 2021-22						
Class: B. Des. (Fashion Design) VII Semester						
Subject Name: BFD732 Design Project		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: Learn the knowledge of market surveys. CO2: To remember the knowledge of design development.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term of a design project.				3
CO1	Q.2	Make the theme-based concept board.				6
CO1	Q.3	Explain all steps of a design project.				6
CO2	Q.4	Make the flow chart of the design development process.				3
CO2	Q.5	Make the 2 designs inspirational based.				6
CO2	Q.6	Create 8 working sketching based on color theme.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : Accessory Design

Course Code : BFD733 Crédits : 03, Session :2021-22(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Ms. Shweta Singh

A. Introduction: This Subject will help the student understand the basic concept of pattern-making. This will also enable them to understand how different types of dart, cowls, gathers, Yokes, flares and other design detail can be used on different garments. And to understand fitting problems to how to rectify it.

B. Course Outcomes: At the end of the course, students will be able to:

BFD733.1. Learn to recognize the different types of Accessories.

BFD733.2. To remember the knowledge of the theme.

BFD733.3. To learn all the material knowledge according to the theme.

BFD733.4. To understand the knowledge of accessories

BFD733.5. To understand the knowledge of how to create accessories.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of accessories.

PSO 2: Will be able to apply knowledge of different types of designing and creation of various accessories: Shoes, Handbags, hats and gloves.

- **PSO 3:** Will be able to about the design and knowledge of theme based selection of accessories.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

	Weightage %
• Introduction to accessory design: - various types of shoes,	

handbags, hats and gloves etc.	
Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	
Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	
To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- Jay Diamond, Ellen Diamond. .Fashion Apparel and Accessories.
- France Borel. The Splendor of Ethnic Jewelry. NJ Abram Inc, New York.
- Mookherjee Ajit. 5000 Designs and Motifs from India. Dover Publications Inc., 1996.
- Judith Rasband. Strategies for Women. Delmar Publishers London.
- Mc Jimsey and Harriet. Art and Clothing Selection. Iowa State University Press, Iowa.
- Jacob Solinger. Apparel Manufacturers Handbook.

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End Sem Exam
2	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End Sem Exam
3	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End Sem Exam
4	Introduction to accessory design: - various types of shoes,	Practical	BFD733.1	Mid Term-1, Quiz & End Sem Exam

	handbags, hats and gloves etc.			
5	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End Sem Exam
6	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End Sem Exam
7	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End Sem Exam
8	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End Sem Exam
9	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End Sem Exam
10	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End Sem Exam
11	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End Sem Exam
12	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End Sem Exam
13	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End Sem Exam
14	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End Sem Exam
15	Introduction to accessory design: - various types of shoes, handbags, hats and gloves etc.	Practical	BFD733.1	Mid Term-1, Quiz & End Sem Exam

16	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End Sem Exam
17	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End Sem Exam
18	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End Sem Exam
19	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End Sem Exam
20	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End Sem Exam
21	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End Sem Exam
22	Collection of materials related to the accessories based on	Practical	BFD733.2	Mid Term-1, Quiz & End Sem Exam

	different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).			
23	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End Sem Exam
24	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End Sem Exam
25	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End Sem Exam
26	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End Sem Exam
27	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End Sem Exam
28	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion	Practical	BFD733.2	Mid Term-1, Quiz & End Sem Exam

	(file work with theory, picture sample).			
29	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End Sem Exam
30	Collection of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with theory, picture sample).	Practical	BFD733.2	Mid Term-1, Quiz & End Sem Exam
31	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End Sem Exam
32	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End Sem Exam
33	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End Sem Exam
34	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion	Practical	BFD733.3	Mid Term-1, Quiz & End Sem Exam

	(file work with articles).			
35	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End Sem Exam
34	<i>Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).</i>	Practical	BFD733.3	Mid Term-1, Quiz & End Sem Exam
35	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End Sem Exam
36	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End Sem Exam
37	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End Sem Exam
38	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion	Practical	BFD733.3	Mid Term-1, Quiz & End Sem Exam

	(file work with articles).			
39	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End Sem Exam
40	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End Sem Exam
41	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End Sem Exam
42	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End Sem Exam
43	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End Sem Exam
44	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic,	Practical	BFD733.3	Mid Term-1, Quiz & End Sem Exam

	contemporary, traditional, and fusion (file work with articles).			
45	Collection and presentation of materials related to the accessories based on different themes: - tribal, ethnic, contemporary, traditional, and fusion (file work with articles).	Practical	BFD733.3	Mid Term-1, Quiz & End Sem Exam
46	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End Sem Exam
47	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End Sem Exam
48	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End Sem Exam
49	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End Sem Exam
50	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End Sem Exam
51	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End Sem Exam
52	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End Sem Exam
53	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End Sem Exam
54	To create accessories from each theme (head dress, foot wears, handbags, jewelry,	Practical	BFD733.4	Mid Term-1, Quiz & End Sem Exam

	belts, gloves etc).			
55	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End Sem Exam
56	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End Sem Exam
57	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End Sem Exam
58	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End Sem Exam
59	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End Sem Exam
60	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.4	Mid Term-1, Quiz & End Sem Exam
61	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.5	Mid Term-1, Quiz & End Sem Exam
62	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.5	Mid Term-1, Quiz & End Sem Exam
63	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.5	Mid Term-1, Quiz & End Sem Exam
64	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.5	Mid Term-1, Quiz & End Sem Exam
65	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.5	Mid Term-1, Quiz & End Sem Exam
66	To create accessories	Practical	BFD733.5	Mid Term-1,

	from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).			Quiz & End Sem Exam
67	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.5	Mid Term-1, Quiz & End Sem Exam
68	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.5	Mid Term-1, Quiz & End Sem Exam
69	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.5	Mid Term-1, Quiz & End Sem Exam
70	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.5	Mid Term-1, Quiz & End Sem Exam
71	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.5	Mid Term-1, Quiz & End Sem Exam
72	To create accessories from each theme (head dress, foot wears, handbags, jewelry, belts, gloves etc).	Practical	BFD733.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD733.1	Learn to recognize the different types of Accessories.	3	3	1	3	1				2		2	1			
BFD733.2	To remember the knowledge of the theme.	3	2	2	2	2				2		1	1			

BFD733.3	To learn all the material knowledge according to the theme.	3	2	2	2	2				3		3	1			
BFD733.4	To understand the knowledge of accessories.	3	3	2	3	2				1		2	1			
BFD733.5	To understand the knowledge of how to create accessories.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –VII) 2021-22						
Class: B. Des. (Fashion Design) VII Semester						
Subject Name: BFD733 Accessory Design		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: Learn to recognize the different types of Accessories. CO2: To remember the knowledge of the theme						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term accessories.				3
CO1	Q.2a	Draw the 5 designs of bags.				3
	Q.2b	What types of ties are used by men?				3
CO1	Q.3	Draw the flat sketch of belt with proper detailing.				6
CO2	Q.4	Explain all types of themes.				3
CO2	Q.5a	Make the design on the theme accessories.				3
	Q.5b	Make the pattern above the design.				3
CO2	Q 6	Create an ethnic theme-based collection of accessories.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

DEPARTMENT OF FASHION DESIGN & TECHNOLOGY

Course Handout

Course : Portfolio

Course Code : BFD734 Crédits : 03, Session :2021-22(Odd Sem.), Class : B.Design (Fashion Design)

Faculty Name : Mr. Purujit C

A. Introduction: This Subject will help the student understand the basic concept of pattern-making. This will also enable them to understand how different types of dart, cowls, gathers, Yokes, flares and other design detail can be used on different garments. And to understand fitting problems to how to rectify it.

B. Course Outcomes: At the end of the course, students will be able to:

BFD734.1. Learn to recognize the different types of portfolios.

BFD734.2. To remember the knowledge of developing the portfolio for mass production.

BFD734.3. To learn all types of garment categories.

BFD734.4. To understand the knowledge of the portfolio for high fashion.

BFD734.5. To understand the knowledge of portfolio elements including all boards.

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the

resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: Will be able to give an overview of accessories.

PSO 2: Will be able to apply knowledge of different types of designing and creation of various accessories: Shoes, Handbags, hats and gloves.

- **PSO 3:** Will be able to about the design and knowledge of theme based selection of accessories.

Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

E. Syllabus

Module I	40
• Developing portfolio for mass production 1. Female – • Casual wear • Formal wear • Party wear • Sportswear • Party Wear • Preparation of- spec sheet, swatch sheet, flat sketch sheet	
Module II	30
Developing portfolio for High Fashion	
Module III	30
• Mood board preparation for Female 1. Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	

Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

F. Suggested Text/Reference Books:

- By Martin. M. Pegler, Visual Merchandising and Display
- By Richard Clodfelter, Retail Buying from Basics to Fashion

G. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
2	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
3	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
4	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem

				Exam
5	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
6	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
7	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
8	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
9	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
10	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
11	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
12	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
13	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
14	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
15	Developing portfolio for mass production	Practical	BFD734.1	Mid Term-1, Quiz & End Sem Exam
16	Developing portfolio for mass production	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
17	Developing portfolio for mass production	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
18	Developing portfolio for mass production	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
19	Developing portfolio for mass production	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
20	Developing portfolio for mass production	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
21	Developing portfolio for mass production	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
22	Developing portfolio for mass production	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
23	Developing portfolio for mass production	Practical	BFD734.2	Mid Term-1, Quiz & End Sem

				Exam
24	Developing portfolio for mass production	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
25	Developing portfolio for High Fashion	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
26	Developing portfolio for High Fashion	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
27	Developing portfolio for High Fashion	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
28	Developing portfolio for High Fashion	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
29	Developing portfolio for High Fashion	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
30	Developing portfolio for High Fashion	Practical	BFD734.2	Mid Term-1, Quiz & End Sem Exam
31	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
32	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
33	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
34	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
35	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
34	<i>Developing portfolio for High Fashion</i>	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
35	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
36	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
37	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
38	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
39	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
40	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem

				Exam
41	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
42	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
43	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
44	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
45	Developing portfolio for High Fashion	Practical	BFD734.3	Mid Term-1, Quiz & End Sem Exam
46	Developing portfolio for High Fashion	Practical	BFD734.4	Mid Term-1, Quiz & End Sem Exam
47	Developing portfolio for High Fashion	Practical	BFD734.4	Mid Term-1, Quiz & End Sem Exam
48	Developing portfolio for High Fashion	Practical	BFD734.4	Mid Term-1, Quiz & End Sem Exam
49	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.4	Mid Term-1, Quiz & End Sem Exam
50	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.4	Mid Term-1, Quiz & End Sem Exam
51	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.4	Mid Term-1, Quiz & End Sem Exam
52	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet,	Practical	BFD734.4	Mid Term-1, Quiz & End Sem Exam

	construction of any one garment with spec sheet			
53	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.4	Mid Term-1, Quiz & End Sem Exam
54	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.4	Mid Term-1, Quiz & End Sem Exam
55	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.4	Mid Term-1, Quiz & End Sem Exam
56	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.4	Mid Term-1, Quiz & End Sem Exam
57	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.4	Mid Term-1, Quiz & End Sem Exam
58	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.4	Mid Term-1, Quiz & End Sem Exam
59	Preparation of	Practical	BFD734.4	Mid Term-1,

	Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet			Quiz & End Sem Exam
60	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.4	Mid Term-1, Quiz & End Sem Exam
61	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.5	Mid Term-1, Quiz & End Sem Exam
62	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.5	Mid Term-1, Quiz & End Sem Exam
63	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.5	Mid Term-1, Quiz & End Sem Exam
64	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.5	Mid Term-1, Quiz & End Sem Exam
65	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design	Practical	BFD734.5	Mid Term-1, Quiz & End Sem Exam

	Preparation sheet, construction of any one garment with spec sheet			
66	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.5	Mid Term-1, Quiz & End Sem Exam
67	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.5	Mid Term-1, Quiz & End Sem Exam
68	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.5	Mid Term-1, Quiz & End Sem Exam
69	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.5	Mid Term-1, Quiz & End Sem Exam
70	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.5	Mid Term-1, Quiz & End Sem Exam
71	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.5	Mid Term-1, Quiz & End Sem Exam

72	Preparation of Inspiration sheet, Theme sheet, Forecast color sheet, Client profile sheet, Design Preparation sheet, construction of any one garment with spec sheet	Practical	BFD734.5	Mid Term-1, Quiz & End Sem Exam

H. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD734.1	Learn to recognize the different types of portfolios.	3	3	1	3	1				2		2	1			
BFD734.2	To remember the knowledge of developing the portfolio for mass production.	3	2	2	2	2				2		1	1			
BFD734.3	To learn all types of garment categories.	3	2	2	2	2				3		3	1			
BFD734.4	To understand the knowledge of the portfolio for high fashion.	3	3	2	3	2				1		2	1			
BFD734.5	To understand the knowledge of portfolio elements including all boards.	2	2	1	2	3				2		2	1			

Sample Question Paper

Amity School of Fashion Design & Technology Department of Fashion Design & Technology I MID-SEMESTER (SEM –VII) 2021-22						
Class: B. Des. (Fashion Design) VII Semester						
Subject Name: BFD734 Portfolio		Time: 2 Hrs.			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.5	Q.3,5		Q.6
Student will be able to CO1: Learn to recognize the different types of portfolios. CO2: To remember the knowledge of developing the portfolio for mass production.						
CO Map	Question No.	Question				Marks
CO1	Q.1	Explain the term of the portfolio.				3
CO1	Q.2	Make one mood board.				6
CO1	Q.3	Explain the female wear categories in garments.				6
CO2	Q.4	Explain all types of categories.				3
CO2	Q.5	Make the design on the casual wear.				6
CO2	Q.6	Create a mass production portfolio.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.





DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : Design Research & Presentation

Course Code : BFD 836, Crédits : 04, Session :2021-22(Even Sem.), Class : B.Des. 4th Year

Faculty Name : Ms. Shweta Singh./ Ms. Twinkle Rastogi

A. Introduction: To be able to conceptualize and an idea and convert it into final products.

B. Course Outcomes: At the end of the course, students will be able to:

BFD836.1. Design development of Men's wear, Women's wear and kid's wear.

BFD836.2. Final product development and presentation

BFD836.3 Developing Skills In Presenting With Board- Mood, Story Board

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: For all the three categories of Men's wear, Women's wear and kid's wear perform the following:

- Market Survey
- Conceptualization
- Design Development & Selection

Module II: For One Selected Category:

- Final Presentation
- Product Development
- Product Presentation

G. Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H. Suggested Text/Reference Books:

- Portfolio Presentation for Fashion Designer Linda Tain
- Current fashion and business magazines
- Trade journals / news papers Forecast magazines and journals

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam
2	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, Quiz & End Sem Exam
3	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, Quiz & End Sem Exam
4	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, Quiz & End Sem Exam
5	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, Quiz & End Sem Exam
6	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, Quiz & End Sem Exam
7	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, Quiz & End Sem Exam
8	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, Quiz & End Sem Exam
9	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam

	Design Development & Selection			
10	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam
11	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam
12	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam
13	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam
14	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam
15	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam
16	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam
17	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam
18	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam

	Design Development & Selection			
19	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam
20	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-1, case studies & End Sem Exam
21	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-2, Quiz & End Sem Exam
22	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-2, Quiz & End Sem Exam
23	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-2, Quiz & End Sem Exam
24	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-2, Quiz & End Sem Exam
25	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-2, Quiz & End Sem Exam
26	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.1	Mid Term-2, Quiz & End Sem Exam
27	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization	Practical	BFD836.1	Mid Term-2, Quiz & End Sem Exam

	Design Development & Selection			
28	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-2, Quiz & End Sem Exam
29	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-2, Quiz & End Sem Exam
30	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-2, Quiz & End Sem Exam
31	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-2, Quiz & End Sem Exam
32	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-2, Quiz & End Sem Exam
33	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-2, Quiz & End Sem Exam
34	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-2, Quiz & End Sem Exam
35	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-2, Quiz & End Sem Exam
36	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization	Practical	BFD836.2	Mid Term-2, Quiz & End Sem Exam

	Design Development & Selection			
37	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
38	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
39	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
40	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
41	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
42	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
43	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
44	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.3	Mid Term-1, Quiz & End Sem Exam
45	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.3	Mid Term-1, Quiz & End Sem Exam
46	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.3	Mid Term-1, Quiz & End Sem Exam
47	For all the three categories of Men's wear, Women's wear and kid's wear perform the following:	Practical	BFD836.3	Mid Term-1, Quiz & End Sem Exam

	Market Survey, Conceptualization Design Development & Selection			
48	For all the three categories of Men's wear, Women's wear and kid's wear perform the following: Market Survey, Conceptualization Design Development & Selection	Practical	BFD836.3	Mid Term-1, Quiz & End Sem Exam
49	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.3	Mid Term-1, Quiz & End Sem Exam
50	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.3	Mid Term-1, Quiz & End Sem Exam
51	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.3	Mid Term-1, Quiz & End Sem Exam
52	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.3	Mid Term-1, Quiz & End Sem Exam
53	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.3	Mid Term-1, Quiz & End Sem Exam
54	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.3	Mid Term-1, Quiz & End Sem Exam
55	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.3	Mid Term-1, Quiz & End Sem Exam
56	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
57	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
58	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
59	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
60	For One Selected Category: Final Presentation ,Product Development , Product	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam

	Presentation			
61	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
62	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
63	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
64	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
65	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
66	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
67	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
68	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
69	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
70	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
71	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
72	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
73	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
74	For One Selected Category:	Practical	BFD836.2	

	Final Presentation ,Product Development , Product Presentation			
75	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
76	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
77	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
78	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
79	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
80	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
81	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
82	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
83	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
84	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
85	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
86	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
87	For One Selected Category: Final Presentation ,Product Development , Product	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam

	Presentation			
88	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
89	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
90	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
91	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
92	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
93	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
94	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
95	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam
96	For One Selected Category: Final Presentation ,Product Development , Product Presentation	Practical	BFD836.2	Mid Term-1, Quiz & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	P S O 3
BFD801.1.	Design development of Men's wear, Women's wear and kid's wear				3	2			2	3	3	2	2			
BFD801.2.	Final product development and presentation				2	2			2	3	3	3	1			
BFD801.3	Developing Skills In Presenting With Board- Mood, Story Board				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2021-22						
Class: B.Des (FD) III Semester						
Subject Name: BFD 836 Design Research and Presentation		Time: 2 Hrs			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: Design development of Men’s wear, Women’s wear and kid’s wear. CO2: Final product development and presentation						
CO Map	Question No.	Question				Marks
CO1	Q.1	What do you understand by management as an art.				3
CO1	Q.2a	What is research and how it is important for design development.				3
	Q.2b	What is the relationship between individual departments in export house.				3
CO1	Q.3	Explain the process of developing a design				6
CO2	Q.4	What is market survey.				3
CO3	Q.5a	What do you understand by conceptualization.				3
	Q.5b	What is the procedure				3
CO3	Q 6	Explain the procedure of design selection.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 3:

80% of students secured more than 60% marks.





AMITY UNIVERSITY

MADHYA PRADESH

Established vide Government of Madhya Pradesh Act No. 27 of 2010

DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY

Course Handout

Course : Final Design Collection

Course Code : BFD 835, Crédits : 08, Session : 2021-22 (Even Sem.), Class : B.Des. 4th Year

Faculty Name : Ms. Twinkle Rastogi/ Ms. Purujeet chatterjeet / Ms. Shweta Singh/ Ms. Anshu S.C,

A. Introduction: The objective of the Design Collection Project is to provide students a real life platform under which they apply their learning and understanding of the previous semesters. During the project the students are expected to develop design collection following the complete design process. The basic aims of the Final Design Project module are to enable you: to draw upon and integrate learning of all the modules across all the levels of your course and to apply this integrative learning to identify, create and solve design problems/opportunities in the apparel industry. This project is the culmination of your personal ideas and investigations towards the realization of an original, creative and innovative body of work.

B. Course Outcomes: At the end of the course, students will be able to:

- **BFD835.1** Identification of area's of Design Research
- **BFD835.2.** Prototype and portfolio development
- **BFD835.3.** Pricing & costing of final products

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well

as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus

Module I: Contextual research to identify potential areas of design research & development

During this module you are expected to gather information and visual materials in a field which has sufficient scope for design research and development

Module II: Formulation of design brief, design concept, research methods and project schedule

You will have to develop and negotiate a design brief by developing a concept based on a particular theme. Formative Feedback will be provided by your mentor at each meeting. When you are in the process of design exploration, you are expected to research and conduct surveys in the areas of market structure, client group, fabrics and trims sources.

Module III: Prototype and portfolio development

To develop prototypes, you have to explore new and appropriate methods of pattern making and garment construction in relation to the relevant fabrics and the functional aspect of the garment. You will be expected to present your process and findings along with your prototypes to a Jury of design and technical mentors and your peers.

Module IV: Pricing & Costing of Final products:

You will achieve optimum costs of production through an understanding of fabric development and finishing processes. You are also expected to do the pricing and costing of your final product.

Module V: Final Submission and presentation: Final Submission which is in week 16 will be supported by an oral presentation and submission of a design portfolio in front of a Jury, where you will be expected to defend the validity / originality of your design process and findings. You will be encouraged to do a self evaluation, assessing your effectiveness of achieving set aims and module outcomes.

Module VI: Reflective Journal Additionally you will be required to submit a Reflective Journal which represents your involvement and overall journey of learning and what specifically you reflected on. This will give evidence of whether you have fulfilled the initial aims that you had set

G: Examination Scheme:

Components	A	CT	S/V/Q/HA	EE
Weightage (%)	5	15	10	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H: Suggested Text/Reference Books:

- Organizational profile and other related data
- Current fashion and business magazines / related and relevant bibliography if and as relevant to work experience / job responsibility
- Trade journals / news papers

I. Lecture Plan

Lecture	Topics	Mode of Delivery	Corresponding CO	Mode of Assessing CO
1	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
2	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
3	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
4	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
5	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
6	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
7	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
8	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
9	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
10	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
11	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
12	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
13	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
14	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
15	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
16	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
17	Contextual research to identify potential areas of design	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam

	research & development			
18	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
19	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
20	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
21	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
22	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
23	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
24	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
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27	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
28	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
29	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
30	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
31	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
32	Contextual research to identify potential areas of design research & development	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
33	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
34	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
35	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.1	Mid Term-1, PPT & End Sem Exam
36	Formulation of design brief,	Practical	BFD835.1	Mid Term-1, PPT

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54	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
55	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
56	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
57	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
58	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
59	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
60	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
61	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
62	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
63	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
64	Formulation of design brief, design concept, research methods and project schedule	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
65	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
66	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
67	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
68	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
69	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
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75	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
76	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
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83	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
84	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
85	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
86	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
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93	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
94	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
95	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
96	Prototype and portfolio development	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
97	Pricing & Costing of Final products	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
98	Pricing & Costing of Final products	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
99	Pricing & Costing of Final products	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam
100	Pricing & Costing of Final products	Practical	BFD835.2	Mid Term-1, PPT & End Sem Exam

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152	Final Submission and presentation	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
153	Final Submission and presentation	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
154	Final Submission and presentation	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
155	Final Submission and presentation	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
156	Final Submission and presentation	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
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158	Final Submission and presentation	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
159	Final Submission and presentation	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
160	Final Submission and presentation	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
161	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
162	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
163	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
164	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
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167	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
168	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
169	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
170	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
171	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
172	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
173	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
174	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
175	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
176	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
177	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam

178	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
179	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
180	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
181	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
182	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
183	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
184	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
185	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
186	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
187	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
188	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
189	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
190	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
191	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
192	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
193	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
194	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
195	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam
196	Reflective Journal	Practical	BFD835.3	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		P O 1	P O 2	P O 3	P O 4	P O 5	P O 6	P O 7	P O 8	P O 9	P O 10	P O 11	P O 12	P S O 1	P S O 2	PSO3

BFD8021.1	Identification of area's of Design Research				3	2			2	3	3	2	2			
BFD802.2	Prototype and portfolio development				2	2			2	3	3	3	1			
BFD802.3	Pricing & costing of final products				2	1	1		2	3	3	3	2			

Sample Question Paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2021-22						
Class: B.Des (FD) III Semester						
Subject Name: BFD 835 Final Design Collecvtion		Time: 2 Hrs			Max. Marks: 30	
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: Identification of area's of Design Research CO2: Prototype and portfolio development						
CO Map	Question No.	Question				Marks
CO1	Q.1	What is pricing. How will you calculate the price of your garmen				3
CO1	Q.2a	What is the process of developing a collection.				3
	Q.2b	What is mood board. Why it is important.				3
CO1	Q.3	Define the term theme. Also explain the process of preparing a design collection.				6
CO2	Q.4	Illustrate two designs for ram walk.				3
CO3	Q.5a	What do you understand by fashion show and fashion fair				3
	Q.5b	Why fashion show is important for a designer.				3
CO3	Q 6	How will you predict a fashion trend? Describe the process for the same.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.



DEPARTMENT OF FASHION DESIGN AND TECHNOLOGY
Course Handout
Course : Final Design Project (FashionShow)
Course Code : BFD 832, Crédits : 12, Session : 2021-22 (Even Sem.), Class : B.Des. 4th Year
Faculty Name : Ms Twinkle Rastogi/ Ms. Shweta Singh/ Ms. Anshu singh Chaudhary/ Ms. Madhavi Tomar/ Mr. Purujeet Chatterjee

A. Introduction: The subject starts with realistic view of the production of the woven & knitted fabrics- their theoretical details and application

B. Course Outcomes: At the end of the course, students will be able to:

- BFD804.1. Identification of area's of Design Research
- BFP804.2. Prototype and portfolio development
- BFD804.3 Pricing & costing of final products
- BFD804.4 Final presentation of design project

C. Programme Outcomes:

[PO.1]. Design knowledge: To develop the understanding of Art and Design, its history, way to appreciate it, computer application and software handling, environmental awareness and communication skills.

[PO.2]. Problem analysis: Identify and analyze the aid of relevant research surveys, technical problems related to garment/fashion Design using modern resources and tools.

[PO.3]. Design/development of solutions: Use imagination when designing fashion-related systems, parts, or processes. Designing or producing clothing in accordance with requirements, taking into account public health and safety, as well as cultural, sociological, and environmental concerns.

[PO.4]. Conduct investigations of complex problems: Conduct, analyze and interpret experiments to investigate problems in fashion/garment technology and apply to improve process and product quality.

[PO.5]. Modern tool usage: For professional work involving fashion and lifestyle goods and talents, develop, pick, and apply relevant approaches, resources, and current IT technologies related to fashion.

[PO.6]. The Designer and society: Assess societal, health, safety, legal, and cultural issues and the resulting obligations pertinent to professional employment by using logical thinking developed from understanding of fashion/garment technology.

[PO.7]. Environment and sustainability: The graduate will learn about the environmental concerns in the textile and apparel industries and be able to offer a sustainable competitive edge in satisfying market demands.

[PO.8]. Ethics: Apply ethical principles and commit to professional ethics and responsibilities in all areas of industry related to fashion, textile and apparel.

[PO.9]. Individual and teamwork: Work well as an individual, a team player or team leader in various teams on projects relating to the manufacturing of textiles, fashion, garments, and lifestyle items.

[PO.10]. Communication: Understand, provide, and receive precise instructions as well as effectively communicate with the community and deliver polished presentations.

[PO.11]. Project management and finance: Apply knowledge of Design principles in project fashion and continuous improvement in professions related to fashion/lifestyle technology.

[PO.12]. Life-long learning: Recognize the need for, and demonstrate the capacity for, lifelong learning in order to stay up with the rapid changes in technology.

D. Programme Specific Outcomes:

PSO 1: be able to understand about Art and Design and get knowledge about the History of Art and Design. Enhance the skill of drawing and sketching, and understand the concept of perspective, shading, Colouring, rendering and texturing.

PSO 2: be able to create exclusively designed products with the help of different methods and materials including communication skills and be aware about the environment.

PSO 3: be able to visually represent their designs by illustrations, photographs, graphics and visual display of merchandise printing, and demonstrate basic skills in drawing repeat Creation, and colour application, and most importantly students are able to discuss global net cultural issue.

E. Assessment Plan:

Component of Evaluation	Description	Code	Weightage %
Continuous Internal Evaluation	Mid Term 1	CT	15%
	Mid Term 2		
	Seminar/Viva-Voce/Quiz/Home Assignment	S/V/Q/HA	10%
Attendance	A minimum of 75% Attendance is required to be maintained by a student to be qualified for taking up the End Semester examination. The allowance of 25% includes all types of leaves including medical leaves.	A	5%
End Semester Examination	End Semester Examination	EE	70%
Total			100%

F. Syllabus:

Final Design Project(FashionShow)

G: Examination Scheme:

Components	Mid- Term	Assignme nt	Attendance	End Term
Weightage (%)	15	10	05	70

CT: Class Test, HA: Home Assignment, S/V/Q: Seminar/Viva/Quiz, EE: End Semester Examination; A: Attendance

H: Suggested Text/Reference Books:

- Organizational profile and other related data
- Current fashion and business magazines / related and relevant bibliography if and as relevant to work experience / job responsibility
- Trade journals / news papers

I. Lecture Plan

Lectu re	Topics	Mode of Delivery	Correspon ding CO	Mode of Assessing CO
1	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
2	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
3	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
4	<i>Final Design Project (Fashion Show)</i>	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
5	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
6	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
7	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
8	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
9	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
10	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
11	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
12	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
13	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
14	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
15	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam
16	Final Design Project (Fashion Show)	Practical	BFD804.1	Mid Term-1, PPT & End Sem Exam

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

[illegible]

286	Final Design Project (Fashion Show)	Practical	BFP804.4	Mid Term-1, PPT & End Sem Exam
287	Final Design Project (Fashion Show)	Practical	BFP804.4	Mid Term-1, PPT & End Sem Exam
288	Final Design Project (Fashion Show)	Practical	BFP804.4	Mid Term-1, PPT & End Sem Exam

J. Course Articulation Matrix (Mapping of COs with POs)

CO	STATEMENT	CORRELATION WITH PROGRAMME OUTCOMES												CORRELATION WITH PROGRAMME SPECIFIC OUTCOMES		
		PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	PSO1	PSO2	PSO3
BFD804.1	Identification of area's of Design Research				3	2			2	3	3	2	2			
BFD804.2	Prototype and portfolio development				2	2			2	3	3	3	1			
BFD804.3	Pricing & costing of final products				2	1	1		2	3	3	3	2			

Sample question paper

Amity School of Fashion Designing and Technology Department of Fashion design and Technology I MID-SEMESTER (SEM –III) 2021-22						
Class: B.Des (FD) III Semester						
Subject Name: BFD804 Final Design Project (Fashion Show)		Time: 2 Hrs		Max. Marks: 30		
Levels of the questions as per Blooms Taxonomy	Remembering	Understanding	Applying	Analyzing	Evaluating	Creating
Question Mapping	Q.1,4	Q.2,3	Q.4	Q.2,5,6		
Student will be able to CO1: To understand the basics of looms, preparatory process of woven fabric CO2: Understanding of textile machinery and process of knitted fabric.						
CO Map	Question No.	Question				Marks
CO1	Q.1	What is pricing. How will you calculate the price of your garment?				3
CO1	Q.2a	What is the process of developing a collection.				3
	Q.2b	What is mood board. Why it is important.				3
CO2	Q.3	Define the term theme. Also explain the process of preparing a design collection.				6
CO2	Q.4	Illustrate two designs for ram walk.				3
CO2,3	Q.5a	What do you understand by fashion show and fashion fair				3
	Q.5b	Why fashion show is important for a designer.				3
CO1	Q 6	How will you predict a fashion trend? Describe the process for the same.				6

Attainments		Rubric
Level	1	IF 60% of students secure more than 60% marks then level 1
Level	2	IF 70% of students secure more than 60% marks then level 2
Level	3	IF 80% of students secure more than 60% marks then level 3

Attainment Level 1:

60% of students secured more than 60% marks.

