SDG 4: QUALITY EDUCATION

1. Institutional Commitment and Framework

The University is committed to providing inclusive and equitable quality education and promoting lifelong learning opportunities for all, in line with Sustainable Development Goal 4. For the period July 2025–June 2026, the following contributions made by the University included community literacy, public access to education, open learning events, school interactions, professional/ executive development training, digital literacy, financial literacy, inclusive education, gender sensitisation and capacity building. The activities captured in the institutional evidence portfolio include activities carried out by NSS, Unnat Bharat Abhiyan (UBA), Academic Schools and Centres, Central Library, Gender Cell and outreach activities of the university. The SDG 4 strategy of Amity University involves learning activities beyond the enrolled students through community-based learning, educational outreach and training of external individuals. Policies of the University on Equity, Diversity and Inclusion (EDI) and Anti-Discrimination and Anti-Harassment create an enabling framework for equitable access, dignity, accessibility and participation.

2. Access to Educational Resources for the General Public

AUR supports educational access for learners outside the University community through community literacy initiatives, library and digital learning resources, expert lectures, skill-development activities and public awareness programmes. The Central Library provides books,



journals, periodicals and digital learning resources, supported by catalogue and e-library facilities.

Literacy Awareness Campaign in Syari Village, Jaipur (July 2025): NSS and UBA promoted adult literacy and educational empowerment among women and children, with basic learning resources and community participation. Book Donation Drive (1–7 November 2025): Amity Book Club collected more than 400 books from faculty and students and deposited them in the Central Library to facilitate access to reading and learning resources.





Community learning and outreach initiatives enable local learners to engage with educational information and university expertise through school and village-level programmes. AUR organized and hosted public-facing events that enabled school students, community members, support staff and participants from outside the University to access learning, knowledge exchange and skill-building opportunities.





Ideathon 7.0 (28 April 2026) organised by AII and E-Cell, AUR, with sub-events including Funding Arena, Idea Pitching, Brand War, Startup Bazar and Smasher Battle. Participation comprised 350 students and 10 faculty members. Expert engagement exposed participants to startup development, funding, marketing, innovation and practical problem-solving.





3. Annual Training Camp

Conducted in collaboration with 8 RAJ BN NCC, Jaipur, with 521 NCC cadets from four universities and fourteen schools. Training included fitness, discipline, leadership, personality development, disaster management, first aid, yoga, meditation and cybersecurity.




Quiz Plus Brain Battle – Knowledge with Fun (11 September 2025)

AUR, in collaboration with First India Plus Entertainment, created an educational platform blending quiz-based learning, discussion and cultural engagement; the programme was subsequently telecast on News India Channel on 28 September 2025.





Smart Financial Planning: Money Matters – Save Today, Secure Tomorrow (5 June 2026)

Social Business Centre of ABS, in collaboration with Sampatti Card, conducted a financial literacy session for 90 support staff. Topics included financial planning, investment opportunities, mutual funds, capital markets and informed financial practices.




Investment Portfolio Challenge (23 January 2026)

Finnovation Club of ABS conducted an investment simulation for 70 students in 18 teams from AUR departments, with two teams from outside AUR. The activity developed financial decision-making, risk management, portfolio diversification and FinTech awareness.





Educational Activities and Professional Training for the Public

The University provided structured training and management development opportunities to external organisational participants, supporting lifelong learning, workplace competencies and professional development.

Management Development Programme for Wonder Home Finance (11–12 July 2025) & India Post Payments Bank (18–22 August 2025)

Amity University Rajasthan conducted management development and professional training programmes for officials of Wonder Home Finance (11–12 July 2025) and India Post Payments Bank (18–22 August 2025). The programmes collectively trained 59 officials through interactive sessions, experiential learning activities and practical workplace-oriented discussions. Key areas covered included positive attitude and mindset, leadership development, first-time managerial transition, goal setting, effective managerial skills and addressing operational challenges, with an emphasis on enhancing professional competencies and workplace effectiveness.





Educational Outreach and School Connect (Indicator 4.3.4)

AUR's School Connect and outreach programmes promote access to higher education information, career guidance and motivation for school learners. Open House sessions and Amity Achievers Award events were held across Jaipur, Pali, Jodhpur, Alwar and Ajmer, recognising Class XII achievers, including students scoring 85% and above. These engagements introduced prospective learners to

university programmes, laboratory facilities, infrastructure and opportunities for practical learning, while encouraging continued academic achievement.

Community and school-based learning activities included a **Legal Aid and Awareness Camp on Cyber Crime (7 October 2025)** by Amity Law School, Rajasthan, with DLSA, Jaipur, engaging 70+ Government Higher Secondary School students at Kant village on cyber safety, phishing, identity theft, malware and online scams. Similarly, **AIIT's Cyber Security Awareness Campaign (1 November 2025)** sensitised 70+ school students on digital hygiene, password security, phishing, social engineering and safe browsing. **World Tourism Day 2025 (25 September 2025)** was celebrated by the Amity School of Hospitality and Tarang: Yuva Tourism Club, with UBA and NSS, through community outreach promoting sustainable tourism under *Paryatan Se Parivartan*. The **Health Conclave (7 August 2025)**, organised by UBA and AIP, involved interactions with villagers and government-school students at Chak Charanwas. The **Poshan Pakwan Awareness Camp (24 April 2026)** at Jaichandpura village engaged 35 students and faculty in promoting balanced nutrition and healthy diets. Additionally, the **Disability Awareness Carnival (3 December 2025)**, organised by AICP with Disha Foundation, advocated inclusion, accessibility, barrier-free learning and recognition of the abilities of persons with disabilities






Equity, Inclusion and Equal Access to Education

AUR's Equity, Diversity and Inclusion Policy (5 December 2024) promotes equal opportunity, respect and dignity, elimination of discrimination, accessibility and inclusivity, awareness and confidential grievance redressal. The policy aligns with NEP 2020, the Rights of Persons with Disabilities Act, 2016, and UGC equity and inclusion guidelines. It applies across University entities and activities and addresses equitable participation in academic, administrative, co-curricular and extracurricular opportunities.

The Anti-Discrimination and Anti-Harassment Policy establishes a zero-tolerance framework against discrimination, harassment and unfair treatment. Institutional mechanisms include an Anti-Discrimination Officer, Internal Complaints Committee, Gender Cell, Prevention of Caste-Based Discrimination Committee and Student Grievance Redressal Committee. The framework includes complaint review, confidentiality, support and protection, awareness and capacity-building measures.

Gender Sensitization and Safe Learning Environment

Gender Cell supports gender equality and addresses gender-related discrimination and harassment through awareness and sensitization. Documented activities included a guest lecture on "Gender Sensitization & Prevention of Sexual Harassment (POSH) at the Workplace," explaining the POSH Act, 2013, Internal Committee functions and complaint redressal mechanisms through case discussions. AUR also hosted a session on "Digital Safety and Online Gender-Based Violence," raising awareness about online safety, digital responsibility and gender-based violence in virtual environments.





Institutional Contribution and Outcomes

The 2025–2026 evidence demonstrates AUR's contribution to SDG 4 through multiple pathways: literacy and knowledge-resource access, public learning events, professional training, school and village outreach, digital and financial literacy, inclusive education, and gender-sensitive institutional policies. Recorded reach includes 521 NCC
Cadets in the annual training camp, 350 students and 10 faculty members at Ideathon 7.0, 90 support staff in financial literacy, 70 students in the Investment Portfolio Challenge, more than 70 school learners in cybercrime awareness, more than 70 school learners in cybersecurity education, and 29 and 30 participants in two MDPs, respectively. These are event-level figures and do not represent unique beneficiaries across the reporting period.

4. Future Roadmap

- Continue community literacy and educational-resource sharing through NSS, UBA, the Central Library and academic departments.
- Expand school-connect programmes, career guidance, public lectures and open educational events for learners outside AUR.
- Strengthen digital literacy, cybersecurity awareness, financial literacy and vocational/professional development activities.
- Enhance inclusive and accessible learning practices through implementation and periodic review of EDI and anti-discrimination policies.
- Continuing gender sensitisation and awareness programmes, including POSH, digital safety and grievance redressal mechanisms.
- Maintain an annual SDG 4 evidence repository with activity reports, participant records, photographs, policy documents and outreach records.