

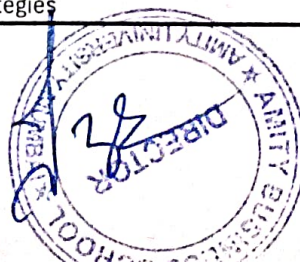


AMITY UNIVERSITY MUMBAI

AMITY BUSINESS SCHOOL

Record of Course outcomes (Cos)-Status

Sr. No.	Semester	Course Code	Course Title (2023-25)	Co Status
1	I	MGT4101	MANAGEMENT PROCESS & ORGANIZATIONAL BEHAVIOUR	Available
2		MGT4102	ACCOUNTING FOR MANAGERS	Available
3		MGT4103	MANAGERIAL ECONOMICS	Available
4		MGT4104	OPERATIONS MANAGEMENT	Available
5		MGT4105	INFORMATION TECHNOLOGY FOR MANAGERS	Available
6		MGT4106	QUANTITATIVE TECHNIQUES IN MANAGEMENT	Available
7		MGT4107	ENTREPRENEURSHIP & NEW VENTURES	Available
8		CSS4151	BASICS OF COMMUNICATION	Available
9		BEH4151	SELF DEVELOPMENT & INTERPERSONAL SKILLS	Available
10		MGT4108	LEADERSHIP DEVELOPMENT LAB-I	Available
11		MGT4109	MARKETING MANAGEMENT - I	Available
12	II	MGT4202	Financial Management	Available
13		MGT4203	Human Resource Management	Available
14		MGT4204	Business Research Methods	Available
15		MGT4205	Legal Aspects of Business	Available
16		MMS4201	Product & Brand Management	Available
17		MMS4202	Digital & Social Media Marketing	Available
18		CSS4251	Corporate Communication	Available
19		BEH4251	Behavioural Communication & Relationship Management	Available
20		MGT4210	Marketing Management-II	Available
21		MGT4208	LEADERSHIP DEVELOPMENT LAB-II	Available
22		MGT4211	Business Ethics & Corporate Governance	Available
23		MIB4409	International Supply Chain Management	Available
24	III	MGT4401	Strategic Management	Available
25		MIB4304	International Marketing & Documentation	Available
26		MMS4304	Marketing Analytics	Available
27		MMS4305	Sales Management	Available
28		MMS4306	Consumer Behaviour	Available
29		MMS4307	Distribution & Logistics Management	Available
30		MGT4312	Creating & Managing New Business in Emerging Markets	Available
31		MGT4301	Simulation-I	Available
32		CSS4351	Interpersonal Communication	Available
33		BEH4351	Leading Through Teams	Available
34		MGT4335	Summer Internship (Evaluation)	Available
35		MMS4341	Domain Elective-I- Luxury Brand Management	Available
36		MMS4342	Domain Elective-II- Market Forecasting Strategy & modelling (NTNC)	Available
37	IV	MMS4410	Marketing of Services & CRM	Available
38		MMS4411	Rural Marketing	Available
39		MMS44308	Integrated Marketing Communication	Available
40		MGT4452	Principles of Retailing	Available
41		CSS4451	Communication in Context	Available
42		BEH4451	Professional Excellence	Available
43		MGT4301	Simulation-I	Available
44		MGT4437	Dissertation (Commencing in Sem - III)	Available
45		MMS4441	Domain Electives-III- Sales management in Crisis situation (NTNC)	Available
46		MMS4442	Domain Electives-IV- Omni-channel strategies	Available



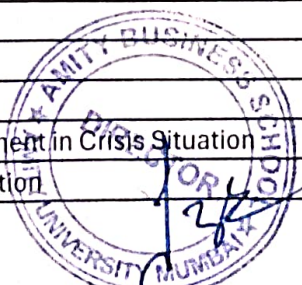


AMITY UNIVERSITY MUMBAI

AMITY BUSINESS SCHOOL

Record of Course outcomes (Cos)-Status

Sr. No.	Semester	Course Code	Course Name (2022-24)	Co Status
1	1	MGT4101	MANAGEMENT PROCESS & ORGANIZATIONAL BEHAVIOUR	Available
2		MGT4102	ACCOUNTING FOR MANAGERS	Available
3		MGT4103	MANAGERIAL ECONOMIC	Available
4		MGT4104	OPERATIONS MANAGEMENT	Available
5		MGT4105	INFORMATION TECHNOLOGY FOR MANAGERS	Available
6		MGT4106	QUANTITATIVE TECHNIQUES IN MANAGEMENT	Available
7		MGT4107	ENTREPRENEURSHIP & NEW VENTURES	Available
8		CSS4151	BASICS OF COMMUNICATION	Available
9		BEH4151	SELF DEVELOPMENT & INTERPERSONAL SKILLS	Available
10		MGT4108	LEADERSHIP DEVELOPMENT LAB-I	Available
11		MGT4109	MARKETING MANAGEMENT - I	Available
12	2	MGT4202	Financial Management	Available
13		MGT4203	Human Resource Management	Available
14		MGT4204	Business Research Methods	Available
15		MGT4205	Legal Aspects of Business	Available
16		MMS4201	Product & Brand Management	Available
17		MMS4202	Digital & Social Media Marketing	Available
18		CSS4251	Corporate Communication	Available
19		BEH4251	Behavioural Communication & Relationship Management	Available
20		MGT4201	Marketing Management	Available
21		MGT4208	LEADERSHIP DEVELOPMENT LAB-II	Available
22		MGMT304	Business Ethics & Corporate Governance	Available
23		MIB4409	International Supply Chain Management	Available
24	3	MGT4301	SIMULATION -I	Available
25		MMS4304	MARKETING ANALYTICS	Available
26		MMS4306	CONSUMER BEHAVIOUR	Available
27		MMS4305	SALES MANAGEMENT	Available
28		MMS4307	DISTRIBUTION & LOGISTICS MANAGEMENT	Available
29		CSS4351	INTERPERSONAL COMMUNICATION	Available
30		BEH4351	LEADING THROUGH TEAMS	Available
31		MGT4335	SUMMER INTERNSHIP (EVALUATION)	Available
32		MIB4304	INTERNATIONAL MARKETING AND DOCUMENTATION	Available
33		MGT4401	STRATEGIC MANAGEMENT	Available
34		MGT4112	MARKETS	Available
35		MMS4341	DOMAIN ELECTIVE-I- LUXURY BRAND MANAGEMENT (NTNC)	Available
36	4	MMS4410	Marketing of Services & CRM	Available
37		MMS4411	Rural Marketing	Available
38		MGT4452	Principles of Retailing	Available
39		MGT4402	Simulation-II	Available
40		CSS4451	Communication in Context	Available
41		BEH4451	Professional Excellence	Available
42		MGT4437	Dissertation	Available
43		MMS4441	Domain Electives- Sales Management in Crisis Situation	Available
44		MMS4308	Integrated Marketing Communication	Available





AMITY BUSINESS SCHOOL

Record of Course outcomes (Cos)-Status

Sr. No.	Semester	Course Code	Course Name (2021-23)	Co Status
1	1	MGT4101	MANAGEMENT PROCESS & ORGANIZATIONAL BEHAVIOUR	Available
2		MGT4102	ACCOUNTING FOR MANAGEMENT	Available
3		MGT4103	ECONOMIC ANALYSIS	Available
4		MGT4104	OPERATIONS MANAGEMENT	Available
5		MGT4105	INFORMATION TECHNOLOGY FOR MANAGERS	Available
6		MGT4106	QUANTITATIVE TECHNIQUES IN MANAGEMENT	Available
7		MGT4107	ENTREPRENEURSHIP & NEW VENTURES	Available
8		CSS4151	BASICS OF COMMUNICATION	Available
9		BEH4151	SELF DEVELOPMENT & INTERPERSONAL SKILLS	Available
10		MGT4108	LEADERSHIP DEVELOPMENT LAB-I	Available
11	2	MGT4202	Financial Management	Available
12		MGT4203	Human Resource Management	Available
13		MGT4204	Business Research Methods	Available
14		MGT4205	Legal Aspects of Business	Available
15		MMS4201	Product & Brand Management	Available
16		MMS4202	Digital & Social Media Marketing	Available
17		MMS4203	B2B Marketing	Available
18		CSS4251	Corporate Communication	Available
19		BEH4251	Behavioural Communication & Relationship Management	Available
20		MGT4201	Marketing Management	Available
21		MGT4208	LEADERSHIP DEVELOPMENT LAB-II	Available
22	3	MMS4309	RETAIL & MALL MANAGEMENT	Available
23		MGT4301	SIMULATION -I	Available
24		MMS4304	MARKETING ANALYTICS	Available
25		MMS4306	CONSUMER BEHAVIOUR	Available
26		MMS4305	SALES MANAGEMENT	Available
27		MMS4307	DISTRIBUTION & LOGISTICS MANAGEMENT	Available
28		MMS4308	INTEGRATED MARKETING COMMUNICATION	Available
29		CSS4351	INTERPERSONAL COMMUNICATION	Available
30		BEH4351	LEADING THROUGH TEAMS	Available
31		MGT4335	SUMMER INTERNSHIP (EVALUATION)	Available
32		MIB4304	INTERNATIONAL MARKETING AND DOCUMENTATION	Available
33		MMS4342	DOMAIN ELECTIVE (NTCC)	Available
34	4	MGT4401	Strategic Management	Available
35		MMS4410	Marketing of Services & CRM	Available
36		MMS4411	Rural Marketing	Available
37		MIB4409	International Supply Chain Management	Available
38		MGT4402	Simulation-II	Available
39		CSS4451	Communication in Context	Available
40		BEH4451	Professional Excellence	Available
41		MGT4437	Dissertation	Available
42		MMS4441	Domain Electives- Omni-Channel Strategies (NTNC)	Available

