

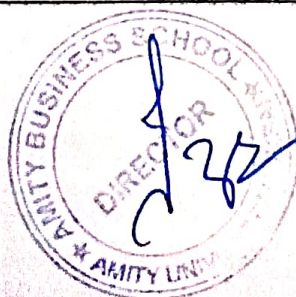


AMITY UNIVERSITY MUMBAI

AMITY BUSINESS SCHOOL

Record of PSO-Mapping

Record of PSO Mapping						
Sr. No.	Semester	Course Code	Course Name (2021-23)	PSO1	PSO2	PSO3
1	1	MGT4101	MANAGEMENT PROCESS & ORGANIZATIONAL BEHAVIOUR	1.0	1.79	1.0
2		MGT4102	ACCOUNTING FOR MANAGEMENT	1.9	1.79	1.9
3		MGT4103	ECONOMIC ANALYSIS	1.9	1.79	1.9
4		MGT4104	OPERATIONS MANAGEMENT	1.9	1.79	1.9
5		MGT4105	INFORMATION TECHNOLOGY FOR MANAGERS	1.9	1.79	1.9
6		MGT4106	QUANTITATIVE TECHNIQUES IN MANAGEMENT	1.9	1.79	1.9
7		MGT4107	ENTREPRENEURSHIP & NEW VENTURES	1.9	1.79	1.9
8		CSS4151	BASICS OF COMMUNICATION	1.9	1.79	1.9
9		BEH4151	SELF DEVELOPMENT & INTERPERSONAL SKILLS	1.9	1.79	1.9
10		MGT4108	LEADERSHIP DEVELOPMENT LAB-I	1.9	1.79	1.9
11	2	MGT4202	Financial Management	1.8	1.79	1.8
12		MGT4203	Human Resource Management	1.9	1.79	1.9
13		MGT4204	Business Research Methods	1.9	1.79	1.9
14		MGT4205	Legal Aspects of Business	1.9	1.79	1.9
15		MMS4201	Product & Brand Management	1.6	1.79	1.6
16		MMS4202	Digital & Social Media Marketing	1.9	1.79	1.9
17		MMS4203	B2B Marketing	1.7	1.79	1.7
18		CSS4251	Corporate Communication	1.9	1.79	1.9
19		BEH4251	Behavioural Communication & Relationship Management	1.9	1.79	1.9
20		MGT4201	Marketing Management	1.9	1.79	1.9
21		MGT4208	LEADERSHIP DEVELOPMENT LAB-II	1.9	1.79	1.9
22	3	MMS4309	RETAIL & MALL MANAGEMENT	1.9	1.79	1.9
23		MGT4301	SIMULATION -I	1.9	1.79	1.9
24		MMS4304	MARKETING ANALYTICS	1.9	1.79	1.9
25		MMS4306	CONSUMER BEHAVIOUR	1.9	1.79	1.9
26		MMS4305	SALES MANAGEMENT	1.9	1.79	1.9
27		MMS4307	DISTRIBUTION & LOGISTICS MANAGEMENT	1.9	1.79	1.9
28		MMS4308	INTEGRATED MARKETING COMMUNICATION	1.9	1.79	1.9
29		CSS4351	INTERPERSONAL COMMUNICATION	1.9	1.79	1.9
30		BEH4351	LEADING THROUGH TEAMS	1.9	1.79	1.9
31		MGT4335	SUMMER INTERNSHIP (EVALUATION)	1.9	1.79	1.9
32		MIB4304	INTERNATIONAL MARKETING AND DOCUMENTATION	1.9	1.79	1.9
33		MMS4342	DOMAIN ELECTIVE (NTCC)	1.8	1.79	1.8
34	4	MGT4401	Strategic Management	1.9	1.79	1.9
35		MMS4410	Marketing of Services & CRM	1.9	1.79	1.9
36		MMS4411	Rural Marketing	1.9	1.79	1.9
37		MIB4409	International Supply Chain Management	1.9	1.79	1.9
38		MGT4402	Simulation-II	1.9	1.79	1.9
39		CSS4451	Communication in Context	1.9	1.79	1.9
40		BEH4451	Professional Excellence	1.9	1.79	1.9
41		MGT4437	Dissertation	1.7	1.79	1.7
42		MMS4441	Domain Electives- Omni-Channel Strategies (NTNC)	1.8	1.79	1.8
Average				1.85	1.79	1.85





AMITY UNIVERSITY MUMBAI

AMITY BUSINESS SCHOOL

Record of PSO-Mapping

Record of PSO-Mapping						
Sr. No.	Semester	Course Code	Course Name (2022-24)	PSO1	PSO2	PSO3
1	1	MGT4101	MANAGEMENT PROCESS & ORGANIZATIONAL BEHAVIOUR	2.00	1.61	1.9
2		MGT4102	ACCOUNTING FOR MANAGERS	1.90	1.80	1.9
3		MGT4103	MANAGERIAL ECONOMIC	2.02	1.90	1.9
4		MGT4104	OPERATIONS MANAGEMENT	1.80	1.90	1.9
5		MGT4105	INFORMATION TECHNOLOGY FOR MANAGERS	1.90	1.80	1.9
6		MGT4106	QUANTITATIVE TECHNIQUES IN MANAGEMENT	1.90	1.80	1.9
7		MGT4107	ENTREPRENEURSHIP & NEW VENTURES	1.90	1.80	1.9
8		CSS4151	BASICS OF COMMUNICATION	1.61	1.75	1.9
9		BEH4151	SELF DEVELOPMENT & INTERPERSONAL SKILLS	2.02	1.75	1.9
10		MGT4108	LEADERSHIP DEVELOPMENT LAB-I	1.90	1.80	1.9
11		MGT4109	MARKETING MANAGEMENT - I	1.80	1.90	1.9
12	2	MGT4202	Financial Management	1.61	1.75	1.9
13		MGT4203	Human Resource Management	1.90	1.80	1.9
14		MGT4204	Business Research Methods	1.80	1.90	1.9
15		MGT4205	Legal Aspects of Business	1.61	1.90	1.9
16		MMS4201	Product & Brand Management	1.80	1.90	1.9
17		MMS4202	Digital & Social Media Marketing	1.80	1.90	1.9
18		CSS4251	Corporate Communication	1.61	1.75	1.9
19		BEH4251	Behavioural Communication & Relationship Management	1.61	1.75	1.9
20		MGT4201	Marketing Management	1.80	1.90	1.9
21		MGT4208	LEADERSHIP DEVELOPMENT LAB-II	2.02	1.75	1.9
22		MGMT304	Business Ethics & Corporate Governance	1.90	1.80	1.9
23	MIB4409	International Supply Chain Management	1.80	1.90	1.9	
24	3	MGT4301	SIMULATION -I	2.02	1.90	1.9
25		MMS4304	MARKETING ANALYTICS	1.80	1.90	1.9
26		MMS4306	CONSUMER BEHAVIOUR	1.80	1.90	1.9
27		MMS4305	SALES MANAGEMENT	1.80	1.90	1.9
28		MMS4307	DISTRIBUTION & LOGISTICS MANAGEMENT	2.02	1.90	1.9
29		CSS4351	INTERPERSONAL COMMUNICATION	2.02	1.75	2.2
30		BEH4351	LEADING THROUGH TEAMS	1.61	1.75	1.9
31		MGT4335	SUMMER INTERNSHIP (EVALUATION)	1.90	1.80	1.9
32		MIB4304	INTERNATIONAL MARKETING AND DOCUMENTATION	2.02	1.90	1.9
33		MGT4401	STRATEGIC MANAGEMENT	2.02	1.90	1.9
34		MGT4112	MARKETS	1.61	1.75	1.9
35	MMS4341	DOMAIN ELECTIVE-I- LUXURY BRAND MANAGEMENT (NTNC)	1.80	1.90	1.9	
36	4	MMS4410	Marketing of Services & CRM	2.02	1.75	1.9
37		MMS4411	Rural Marketing	1.90	1.80	1.9
38		MGT4452	Principles of Retailing	1.80	1.90	1.9
39		MGT4402	Simulation-II	1.90	1.80	1.9
40		CSS4451	Communication in Context	2.01	1.75	1.9
41		BEH4451	Professional Excellence	2.01	1.61	1.9
42		MGT4437	Dissertation	1.80	1.61	1.9
43		MMS4441	Domain Electives- Sales Management in Crisis Situation	2.02	1.61	1.9
44		MMS4308	Integrated Marketing Communication	2.02	1.51	1.9
Average				1.86	1.80	1.88



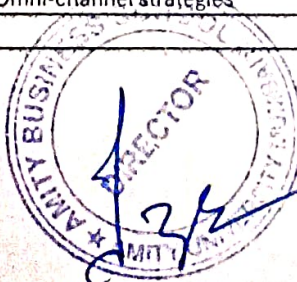


AMITY UNIVERSITY MUMBAI

AMITY BUSINESS SCHOOL

Record of PSO-Mapping

Record of PSO-Mapping						
Sr. No.	Semester	Course Code	Course Title (2023-25)	PSO1	PSO2	PSO3
1	I	MGT4101	MANAGEMENT PROCESS & ORGANIZATIONAL BEHAVIOUR	1.9	1.9	2.0
2		MGT4102	ACCOUNTING FOR MANAGERS	1.9	1.9	2.0
3		MGT4103	MANAGERIAL ECONOMICS	1.9	1.9	2.0
4		MGT4104	OPERATIONS MANAGEMENT	1.9	1.9	1.9
5		MGT4105	INFORMATION TECHNOLOGY FOR MANAGERS	1.9	1.9	2.0
6		MGT4106	QUANTITATIVE TECHNIQUES IN MANAGEMENT	1.9	1.9	2.0
7		MGT4107	ENTREPRENEURSHIP & NEW VENTURES	1.9	1.9	2.0
8		CSS4151	BASICS OF COMMUNICATION	1.9	1.9	2.0
9		BEH4151	SELF DEVELOPMENT & INTERPERSONAL SKILLS	1.9	1.9	2.0
10		MGT4108	LEADERSHIP DEVELOPMENT LAB-I	1.9	1.9	2.0
11		MGT4109	MARKETING MANAGEMENT - I	1.9	1.9	1.9
12	II	MGT4202	Financial Management	1.9	1.9	2.0
13		MGT4203	Human Resource Management	1.9	1.9	2.0
14		MGT4204	Business Research Methods	1.9	1.9	2.0
15		MGT4205	Legal Aspects of Business	1.9	1.9	2.0
16		MMS4201	Product & Brand Management	1.9	1.9	2.0
17		MMS4202	Digital & Social Media Marketing	1.9	1.9	2.0
18		CSS4251	Corporate Communication	1.9	1.9	2.0
19		BEH4251	Behavioural Communication & Relationship Management	1.9	1.9	2.0
20		MGT4210	Marketing Management-II	1.9	1.9	2.0
21		MGT4208	LEADERSHIP DEVELOPMENT LAB-II	1.9	1.9	2.0
22		MGT4211	Business Ethics & Corporate Governance	1.9	1.9	2.0
23	MIB4409	International Supply Chain Management	1.9	1.9	2.0	
24	III	MGT4401	Strategic Management	1.9	1.9	2.0
25		MIB4304	International Marketing & Documentation	1.9	1.9	2.0
26		MMS4304	Marketing Analytics	1.9	1.9	2.0
27		MMS4305	Sales Management	1.9	1.9	2.0
28		MMS4306	Consumer Behaviour	1.9	1.9	2.0
29		MMS4307	Distribution & Logistics Management	1.9	1.9	2.0
30		MGT4312	Creating & Managing New Business in Emerging Markets	1.9	1.9	2.0
31		MGT4301	Simulation-I	1.9	1.9	2.0
32		CSS4351	Interpersonal Communication	1.9	1.9	2.0
33		BEH4351	Leading Through Teams	1.9	1.9	2.0
34		MGT4335	Summer Internship (Evaluation)	1.9	1.9	2.0
35	MMS4341	Domain Elective-I- Luxury Brand Management	1.9	1.9	2.0	
37	IV	MMS4410	Marketing of Services & CRM	1.9	1.9	1.9
38		MMS4411	Rural Marketing	1.9	1.9	1.9
39		MMS44308	Integrated Marketing Communication	1.9	1.9	1.9
40		MGT4452	Principles of Retailing	1.9	1.9	1.9
41		CSS4451	Communication in Context	1.9	1.9	2.0
42		BEH4451	Professional Excellence	1.9	1.9	1.8
43		MGT4301	Simulation-I	1.9	1.9	1.9
44		MGT4437	Dissertation (Commencing in Sem – III)	1.9	1.9	1.9
45		MMS4441	Domain Electives-III- Sales management in Crisis situation (NTNC)	1.9	1.9	1.8
46		MMS4442	Domain Electives-IV- Omni-channel strategies	1.9	1.9	1.9
Average				1.89	1.90	1.97





AMITY UNIVERSITY MUMBAI

AMITY BUSINESS SCHOOL

Record of Course outcomes (Cos)-Mapping

Record of Course Outcomes (COs)-Mapping									
Sr. No.	Semester	Course Code	Course Title (2023-25)	PO1	PO2	PO3	PO4	PO5	Average
1	I	MGT4101	MANAGEMENT PROCESS & ORGANIZATIONAL BEHAVIOUR	3.0	2.1	2	2.5	2.1	2.3
2		MGT4102	ACCOUNTING FOR MANAGERS	2.3	2.4	1.8	1.9	2.1	2.1
3		MGT4103	MANAGERIAL ECONOMICS	2.4	2.1	1.8	1.9	2	2.0
4		MGT4104	OPERATIONS MANAGEMENT	2.5	2.3	1.8	1.8	2.1	2.1
5		MGT4105	INFORMATION TECHNOLOGY FOR MANAGERS	2.3	2.4	1.8	1.7	2.1	2.1
6		MGT4106	QUANTITATIVE TECHNIQUES IN MANAGEMENT	2.3	2.1	1.8	1.8	2.1	2.0
7		MGT4107	ENTREPRENEURSHIP & NEW VENTURES	2.3	2.5	1.8	1.8	2.1	2.1
8		CSS4151	BASICS OF COMMUNICATION	2.2	2.3	1.8	1.8	2.1	2.0
9		BEH4151	SELF DEVELOPMENT & INTERPERSONAL SKILLS	2.1	2.1	1.8	1.7	2.1	2.0
10		MGT4108	LEADERSHIP DEVELOPMENT LAB-I	2.3	2.1	1.8	1.8	2.1	2.0
11		MGT4109	MARKETING MANAGEMENT - I	2.6	2.2	2.1	1.8	2.1	2.2
12	II	MGT4202	Financial Management	2.2	2.4	2.1	2.1	2.1	2.2
13		MGT4203	Human Resource Management	2.3	2.4	1.8	2.1	2.1	2.1
14		MGT4204	Business Research Methods	2.3	2.3	1.8	2.1	2.1	2.1
15		MGT4205	Legal Aspects of Business	2.2	2.5	1.8	2.1	2.1	2.1
16		MMS4201	Product & Brand Management	2.2	2.1	1.8	2.1	2.1	2.1
17		MMS4202	Digital & Social Media Marketing	2.6	2.5	2.1	1.8	2	2.2
18		CSS4251	Corporate Communication	2.4	2.3	2.1	1.8	2	2.1
19		BEH4251	Behavioural Communication & Relationship Management	2.3	2.4	2.1	1.8	2	2.1
20		MGT4210	Marketing Management-II	2.5	2.3	2.1	1.8	2.1	2.2
21		MGT4208	LEADERSHIP DEVELOPMENT LAB-II	2.4	2.3	2.1	1.8	2.1	2.1
22		MGT4211	Business Ethics & Corporate Governance	2.3	2.1	2.1	1.8	1.6	2.0
23	MIB4409	International Supply Chain Management	2.6	2.1	2.2	1.8	1.8	2.1	
24	III	MGT4401	Strategic Management	2.6	2.5	2.2	1.8	2	2.2
25		MIB4304	International Marketing & Documentation	2.2	2.1	2.2	2.3	2	2.2
26		MMS4304	Marketing Analytics	1.89	2.1	1.7	2.1	2	2.0
27		MMS4305	Sales Management	2.4	2.4	2.2	2.1	1.8	2.2
28		MMS4306	Consumer Behaviour	2.3	2.5	1.9	2.3	1.8	2.2
29		MMS4307	Distribution & Logistics Management	2.3	2.1	1.9	1.8	1.8	2.0
30		MGT4312	Creating & Managing New Business in Emerging Markets	2.5	2.3	1.8	2.1	1.8	2.1
31		MGT4301	Simulation-I	2.3	2.1	1.6	2.2	1.8	2.0
32		CSS4351	Interpersonal Communication	2.4	2.5	1.6	2.3	1.8	2.1
33		BEH4351	Leading Through Teams	2.2	2.1	1.9	2.1	1.8	2.0
34		MGT4335	Summer Internship (Evaluation)	2.2	2.1	1.9	2.3	1.8	2.1
35	MMS4341	Domain Elective-I- Luxury Brand Management	2.3	2.6	1.9	2.3	1.8	2.2	
36	MMS4342	Domain Elective-II- Market Forecasting Strategy & modelling (NTN)	2.4	2.5	1.8	2.1	1.6	2.1	
37	IV	MMS4410	Marketing of Services & CRM	2.3	2.4	1.8	1.8	2.1	2.1
38		MMS4411	Rural Marketing	2.4	2.4	1.8	1.8	2.1	2.1
39		MMS44308	Integrated Marketing Communication	2.2	2.35	1.82	1.8	1.8	2.0
40		MGT4452	Principles of Retailing	2.4	2.1	2.2	1.8	2	2.1
41		CSS4451	Communication in Context	2.2	2.3	1.8	2.1	2.1	2.1
42		BEH4451	Professional Excellence	2.2	2.2	1.5	1.9	1.8	1.9
43		MGT4301	Simulation-I	2.4	2.8	1.8	1.9	1.9	2.2
44		MGT4437	Dissertation (Commencing in Sem – III)	2.3	2.4	1.5	1.9	1.9	2.0
45		MMS4441	Domain Electives-III- Sales management in Crisis situation (NTN)	2.3	2.4	1.5	1.9	1.9	2.0
46		MMS4442	Domain Electives-IV- Omni-channel strategies	2.5	2.5	1.9	2.8	1.6	2.3
Avearge				2.34	2.31	1.88	1.98	1.96	

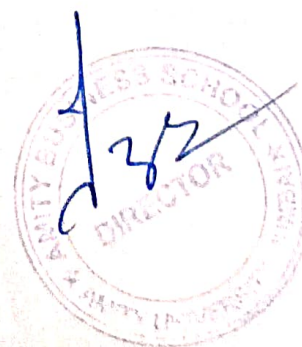




AMITY UNIVERSITY MUMBAI
AMITY BUSINESS SCHOOL

Record of Course outcomes (Cos)-Mapping

Record of Course outcomes (Cos)-Mapping									
Sr. No.	Semester	Course Code	Course Name (2022-24)	PO1	PO2	PO3	PO4	PO5	Average
1	1	MGT4101	MANAGEMENT PROCESS & ORGANIZATIONAL BEHAVIOUR	3.0	2.8	1.8	1.9	2.6	2.4
2		MGT4102	ACCOUNTING FOR MANAGERS	2.3	2.4	1.8	1.9	2.4	2.2
3		MGT4103	MANAGERIAL ECONOMIC	2.4	2.5	1.8	1.9	2.2	2.2
4		MGT4104	OPERATIONS MANAGEMENT	2.5	2.3	1.8	1.9	1.9	2.1
5		MGT4105	INFORMATION TECHNOLOGY FOR MANAGERS	2.3	2.5	1.8	1.9	1.9	2.1
6		MGT4106	QUANTITATIVE TECHNIQUES IN MANAGEMENT	2.3	2.1	1.8	1.9	1.9	2.0
7		MGT4107	ENTREPRENEURSHIP & NEW VENTURES	2.3	2.5	1.8	1.9	1.9	2.1
8		CSS4151	BASICS OF COMMUNICATION	2.2	2.1	1.8	1.9	1.9	2.0
9		BEH4151	SELF DEVELOPMENT & INTERPERSONAL SKILLS	2.1	2.1	1.8	1.9	1.9	2.0
10		MGT4108	LEADERSHIP DEVELOPMENT LAB-I	2.3	2.1	1.8	1.9	1.9	2.0
11		MGT4109	MARKETING MANAGEMENT - I	2.6	2.2	1.8	1.9	1.9	2.1
12	2	MGT4202	Financial Management	2.2	2.4	2.3	1.9	1.9	2.1
13		MGT4203	Human Resource Management	2.3	2.5	2.3	2.4	1.9	2.3
14		MGT4204	Business Research Methods	2.3	2.3	2.2	1.9	1.9	2.1
15		MGT4205	Legal Aspects of Business	2.2	2.5	2.2	1.9	1.9	2.1
16		MMS4201	Product & Brand Management	2.2	2.1	2.2	1.9	1.9	2.1
17		MMS4202	Digital & Social Media Marketing	2.6	2.5	2.4	1.9	1.9	2.3
18		CSS4251	Corporate Communication	2.2	2.3	1.8	1.9	1.9	2.0
19		BEH4251	Behavioural Communication & Relationship Management	2.2	2.1	1.8	1.9	1.9	2.0
20		MGT4201	Marketing Management	2.5	2.3	1.8	1.9	1.9	2.1
21		MGT4208	LEADERSHIP DEVELOPMENT LAB-II	2.4	2.5	1.8	1.9	1.9	2.1
22		MGMT304	Business Ethics & Corporate Governance	2.3	2.1	1.8	1.9	1.9	2.0
23		MIB4409	International Supply Chain Management	2.6	2.6	1.8	1.9	1.9	2.2
24	3	MGT4301	SIMULATION -I	2.4	2.5	1.8	1.9	1.9	2.1
25		MMS4304	MARKETING ANALYTICS	2.2	2.1	1.8	1.9	1.9	2.0
26		MMS4306	CONSUMER BEHAVIOUR	1.89	1.8	1.8	1.9	1.9	1.9
27		MMS4305	SALES MANAGEMENT	2.8	2.7	1.8	1.9	1.9	2.2
28		MMS4307	DISTRIBUTION & LOGISTICS MANAGEMENT	2.4	2.5	1.9	2.5	1.9	2.2
29		CSS4351	INTERPERSONAL COMMUNICATION	2.1	2.1	1.8	2.1	1.9	2.0
30		BEH4351	LEADING THROUGH TEAMS	2.2	2.1	1.8	2.2	1.9	2.0
31		MGT4335	SUMMER INTERNSHIP (EVALUATION)	2.3	2.1	1.8	2.3	1.9	2.1
32		MIB4304	INTERNATIONAL MARKETING AND DOCUMENTATION	2.4	2.5	1.8	2.4	1.9	2.2
33		MGT4401	STRATEGIC MANAGEMENT	2.2	2.1	2	2.5	1.9	2.1
34		MGT4112	MARKETS	2.2	1.8	1.9	2.3	1.9	2.0
35		MMS4341	DOMAIN ELECTIVE-I- LUXURY BRAND MANAGEMENT (NTNC)	2.5	2.6	1.8	2.1	1.9	2.2
36	4	MMS4410	Marketing of Services & CRM	2.4	2.5	1.8	1.8	1.9	2.1
37		MMS4411	Rural Marketing	2.3	2.1	1.8	1.8	1.9	2.0
38		MGT4452	Principles of Retailing	2.5	2.5	1.8	1.8	1.9	2.1
39		MGT4402	Simulation-II	2.3	2.1	1.8	1.8	1.9	2.0
40		CSS4451	Communication in Context	2.3	2.1	1.8	1.8	1.9	2.0
41		BEH4451	Professional Excellence	2.2	2.1	1.8	1.8	1.9	2.0
42		MGT4437	Dissertation	2.2	2.2	1.8	1.8	1.9	2.0
43		MMS4441	Domain Electives- Sales Management in Crisis Situation	2.4	2.6	1.8	1.8	2.4	2.2
44		MMS4308	Integrated Marketing Communication	2.4	2.5	1.8	1.8	2.1	2.1
Average				2.338	2.30	1.87	1.96	1.95	2.1





AMITY UNIVERSITY MUMBAI

AMITY BUSINESS SCHOOL

Record of Course outcomes (Cos)-Mapping

Record of Course outcomes (COs)-Mapping									
Sr. No.	Semester	Course Code	Course Name (2021-23)	PO1	PO2	PO3	PO4	PO5	Average
1	1	MGT4101	MANAGEMENT PROCESS & ORGANIZATIONAL BEHAVIOUR	3	2.8	1.8	1.9	2.0	2.3
2		MGT4102	ACCOUNTING FOR MANAGEMENT	2.3	2.2	1.8	1.9	2.0	2.0
3		MGT4103	ECONOMIC ANALYSIS	2.4	2.5	1.8	1.9	2.0	2.1
4		MGT4104	OPERATIONS MANAGEMENT	2.5	2.3	1.8	1.9	2.0	2.1
5		MGT4105	INFORMATION TECHNOLOGY FOR MANAGERS	2.3	2.5	1.8	1.9	2.0	2.1
6		MGT4106	QUANTITATIVE TECHNIQUES IN MANAGEMENT	2.3	2.1	1.8	1.9	2.0	2.0
7		MGT4107	ENTREPRENEURSHIP & NEW VENTURES	2.3	2.5	1.8	1.9	2.0	2.1
8		CSS4151	BASICS OF COMMUNICATION	2.2	2.5	1.8	1.9	2.0	2.1
9		BEH4151	SELF DEVELOPMENT & INTERPERSONAL SKILLS	2.1	2.4	1.8	1.9	2.0	2.0
10		MGT4108	LEADERSHIP DEVELOPMENT LAB-I	2.3	2.1	1.8	2	2.0	2.0
11	2	MGT4202	Financial Management	2.6	2.2	1.8	2	2.0	2.1
12		MGT4203	Human Resource Management	2.2	2.4	1.8	2	2.0	2.1
13		MGT4204	Business Research Methods	2.3	2.1	1.8	1.8	2.0	2.0
14		MGT4205	Legal Aspects of Business	2.3	2.3	1.8	2	2.0	2.1
15		MMS4201	Product & Brand Management	2.2	2.5	1.8	2	2.0	2.1
16		MMS4202	Digital & Social Media Marketing	2.2	2.1	1.8	2	2.0	2.0
17		MMS4203	B2B Marketing	2.6	2.5	1.8	1.8	2.0	2.1
18		CSS4251	Corporate Communication	2.3	2.3	1.8	2	2.0	2.1
19		BEH4251	Behavioural Communication & Relationship Management	2.3	2.3	1.8	2	2.0	2.1
20		MGT4201	Marketing Management	2.5	2.3	1.8	2	2.0	2.1
21	3	MGT4208	LEADERSHIP DEVELOPMENT LAB-II	2.4	2.5	1.8	2	2.0	2.1
22		MMS4309	RETAIL & MALL MANAGEMENT	2.3	2.1	1.8	2	2.0	2.0
23		MGT4301	SIMULATION -I	2.6	2.4	1.8	2	2.0	2.2
24		MMS4304	MARKETING ANALYTICS	2.4	2.3	1.8	2	2.0	2.1
25		MMS4306	CONSUMER BEHAVIOUR	2.2	2.1	2.2	2	2.0	2.1
26		MMS4305	SALES MANAGEMENT	2.3	2.1	2.1	2	2.0	2.1
27		MMS4307	DISTRIBUTION & LOGISTICS MANAGEMENT	2.3	2.7	1.8	2	2.0	2.2
28		MMS4308	INTEGRATED MARKETING COMMUNICATION	2.4	2.5	1.8	1.9	2.0	2.1
29		CSS4351	INTERPERSONAL COMMUNICATION	2.3	2.1	1.8	1.9	2.0	2.0
30		BEH4351	LEADING THROUGH TEAMS	2.5	2.5	1.8	1.9	2.0	2.1
31	4	MGT4335	SUMMER INTERNSHIP (EVALUATION)	2.3	2.1	1.8	1.9	2.0	2.0
32		MIB4304	INTERNATIONAL MARKETING AND DOCUMENTATION	2.4	2.5	1.8	1.9	2.0	2.1
33		MMS4342	DOMAIN ELECTIVE (NTCC)	2.2	2.1	1.8	1.9	1.8	2.0
34		MGT4401	Strategic Management	2.2	1.8	1.8	1.9	1.8	1.9
35		MMS4410	Marketing of Services & CRM	2.5	2.6	2.2	2	1.8	2.2
36		MMS4411	Rural Marketing	2.4	2.5	1.8	2	1.8	2.1
37		MIB4409	International Supply Chain Management	2.3	2.1	1.8	2	1.8	2.0
38		MGT4402	Simulation-II	2.5	2.3	2.2	2	1.8	2.2
39		CSS4451	Communication in Context	2.3	2.1	2.1	2	1.8	2.1
40		BEH4451	Professional Excellence	2.3	2.1	2.2	2	1.8	2.1
41	4	MGT4437	Dissertation	2.2	2.1	2.00	2	1.8	2.0
42		MMS4441	Domain Electives- Omni-Channel Strategies (NTNC)	1.8	1.8	1.8	1.9	1.8	1.8
Avearge				2.34	2.29	1.86	1.95	1.94	2.1

