

F-12

Amity University Mumbai				
		Amity Business School		
Course File (Batch 2023-25) Allocation				
Sr. No.	Semester	Course Code	Course Title (2023-25)	Course Taught By
1	I	MGT4101	MANAGEMENT PROCESS & ORGANIZATIONAL BEHAVIOUR	Dr. Neha Chaudhari
2		MGT4102	ACCOUNTING FOR MANAGERS	Mrs.Indrayani Uthale
3		MGT4103	MANAGERIAL ECONOMICS	Dr. Payal Sanan
4		MGT4104	OPERATIONS MANAGEMENT	Dr. Jyoti Sah
5		MGT4105	INFORMATION TECHNOLOGY FOR MANAGERS	Dr. Reshma Nair
6		MGT4106	QUANTITATIVE TECHNIQUES IN MANAGEMENT	Mrs. Sayali M
7		MGT4107	ENTREPRENEURSHIP & NEW VENTURES	Dr. Neha Chaudhari
8		CSS4151	BASICS OF COMMUNICATION	Dr. Manjiri Vaidya
9		BEH4151	SELF DEVELOPMENT & INTERPERSONAL SKILLS	By BS Team
10		MGT4108	LEADERSHIP DEVELOPMENT LAB-I	Dr. Reshma Nair
11		MGT4109	MARKETING MANAGEMENT - I	Dr. Sameer Kulkarni
12	II	MGT4202	Financial Management	Dr. Arshi Ali
13		MGT4203	Human Resource Management	Dr. Reshma Nair
14		MGT4204	Business Research Methods	Mr. Amol Bhalerao
15		MGT4205	Legal Aspects of Business	Dr. Jaymin Shah
16		MMS4201	Product & Brand Management	Dr. Vishal Chavan
17		MMS4202	Marketing	Dr. Sameer Kulkarni
18		CSS4251	Corporate Communication	Mr. Linu George
19		BEH4251	Behavioural Communication & Relationship Management	By BS Team
20		MGT4210	Marketing Management-II	Dr. Bhawna Sharma
21		MGT4208	DEVELOPMENT LAB-II	Dr. Reshma Nair
22		MGT4211	Governance	Mrs. Shital Gcharge
23		MIB4409	Management	Dr. Vishal Chavan
24		MGT4401	Strategic Management	Dr. Vishal Chavan
25		MIB4304	International Marketing & Documentation	Dr.Bhojraj Shewale
26		MMS4304	Marketing Analytics	Dr. Sameer Kulkarni
27		MMS4305	Sales Management	Dr. Sameer Kulkarni
28		MMS4306	Consumer Behaviour	Dr. Sameer Kulkarni
29		MMS4307	Distribution & Logistics Management	Dr. Jyoti Sah

30	III	MGT4312	Creating & Managing New Business in Emerging Markets	Dr. Neha Chaudhari
31		MGT4301	Simulation-I	Mr. Amol Bhalerao
32		CSS4351	Interpersonal Communication	Mr. Linu George
33		BEH4351	Leading Through Teams	By BS Team
34		MGT4335	Summer Internship (Evaluation)	Dr. Vishal Chavan
35		MMS4341	Domain Elective-I- Luxury Brand Management	Dr. Vishal Chavan
36		MMS4342	Domain Elective-II- Market Forecasting Strategy & modelling (NTNC)	
37	IV	MMS4410	Marketing of Services & CRM	Dr. Bhojraj Shewale
38		MMS4411	Rural Marketing	Dr. Vishal Chavan
39		MMS4430	Integrated Marketing Communication	Dr. Sameer Kulkarni
40		MGT4452	Principles of Retailing	Dr. Sameer Kulkarni
41		CSS4451	Communication in Context	Mr. Linu George
42		BEH4451	Professional Excellence	AIBAS faculty
43		MGT4301	Simulation-II	Mr. Amol Bhalerao
44		MGT4437	Dissertation (Commencing in Sem – III)	Dr. Vishal Chavan
45		MMS4441	Domain Electives-III- Sales Management in Crisis situation (NTNC)	Dr. Vishal Chavan

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Course File (Batch 2022-24) Allocation

Sr. No.	Semester	Course Code	Course Name (2022-24)	Course Taught By
1	1	MGT4101	MANAGEMENT PROCESS & ORGANIZATIONAL BEHAVIOUR	Dr. Neha Chaudhari
2		MGT4102	ACCOUNTING FOR MANAGERS	Dr. Vinit Joshi
3		MGT4103	MANAGERIAL ECONOMIC	Shubhendu Bhattacharya
4		MGT4104	OPERATIONS MANAGEMENT	Projit De
5		MGT4105	INFORMATION TECHNOLOGY FOR MANAGERS	Dr. Pushpendu Rakshit
6		MGT4106	QUANTITATIVE TECHNIQUES IN MANAGEMENT	Shubhendu Bhattacharya
7		MGT4107	ENTREPRENEURSHIP & NEW VENTURES	Dr. Neha Chaudhari
8		CSS4151	BASICS OF COMMUNICATION	Dr. Joyee Chatterjee
9		BEH4151	SELF DEVELOPMENT & INTERPERSONAL SKILLS	AIBAS Team
10		MGT4108	LEADERSHIP DEVELOPMENT LAB-I	Dr. Reshma Nair
11		MGT4109	MARKETING MANAGEMENT - I	Dr. Payal Sanan
12	2	MGT4202	Financial Management	Dr. Jaimin Shah
13		MGT4203	Human Resource Management	Dr. Neha Chaudhari
14		MGT4204	Business Research Methods	Shubhendu Bhattacharya
15		MGT4205	Legal Aspects of Business	Dr. Jyoti Vidhani
16		MMS4201	Product & Brand Management	Dr. Suwarna Sawant
17		MMS4202	Digital & Social Media Marketing	Dr. Pushpendu Rakshit
18		CSS4251	Corporate Communication	Dr. Bhawna Sharma
19		BEH4251	Behavioural Communication & Relationship Management	AIBAS Team
20		MGT4201	Marketing Management	Dr. Sameer Kulkarni
21		MGT4208	LEADERSHIP DEVELOPMENT LAB-II	Dr. Reshma Nair
22		MGMT304	Business Ethics & Corporate Governance	Dr. Reshma Nair
23		MIB4409	International Supply Chain Management	Projit De
24	3	MGT4301	SIMULATION -I	Dr. Pushpendu Rakshit
25		MMS4304	MARKETING ANALYTICS	Dr. Sameer Kulkarni
26		MMS4306	CONSUMER BEHAVIOUR	Dr. Bhawna Sharma
27		MMS4305	SALES MANAGEMENT	Dr. Payal Sanan
28		MMS4307	DISTRIBUTION & LOGISTICS MANAGEMENT	Dr. Bhawna Sharma
29		CSS4351	INTERPERSONAL COMMUNICATION	Dr. Fatima Shaikh
30		BEH4351	LEADING THROUGH TEAMS	AIBAS Team
31		MGT4335	SUMMER INTERNSHIP (EVALUATION)	Projit De
32		MIB4304	INTERNATIONAL MARKETING AND DOCUMENTATION	Dr. Sameer Kulkarni
33		MGT4401	STRATEGIC MANAGEMENT	Shipra Arora
34		MGT4112	CREATING & MANAGING NEW BUSINESS IN EMERGING MARKETS	Dr. Neha Chaudhari
35		MMS4341	DOMAIN ELECTIVE-I- LUXURY BRAND MANAGEMENT (NTNC)	Dr. Pushpendu Rakshit
36	4	MMS4410	Marketing of Services & CRM	Dr. Sameer Kulkarni
37		MMS4411	Rural Marketing	Suwarna Sawant
38		MGT4452	Principles of Retailing	Suwarna Sawant
39		MGT4402	Simulation-II	Shubhendu Bhattacharya
40		CSS4451	Communication in Context	Linu George
41		BEH4451	Professional Excellence	AIBAS Team
42		MGT4437	Dissertation	Projit De
43		MMS4441	Domain Electives- Sales Management in Crisis Situation	Dr. Vishal Chavan
44		MMS4308	Integrated Marketing Communication	Shipra Arora

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Course File (Batch 2021-23) Allocation

Sr. No.	Semester	Course Code	Course Name (2021-23)	Course Taught By
1	1	MGT4101	MANAGEMENT PROCESS & ORGANIZATIONAL BEHAVIOUR	Dr. Seema Unnikrishnan
2		MGT4102	ACCOUNTING FOR MANAGEMENT	Dr. Vinit Joshi
3		MGT4103	ECONOMIC ANALYSIS	Dr. Mohamad Afzal
4		MGT4104	OPERATIONS MANAGEMENT	Projit De
5		MGT4105	INFORMATION TECHNOLOGY FOR MANAGERS	Dr. Pushpendu Rakshit
6		MGT4106	QUANTITATIVE TECHNIQUES IN MANAGEMENT	Dr. Bhavika Thakkar
7		MGT4107	ENTREPRENEURSHIP & NEW VENTURES	Dr. Reshma Nair
8		CSS4151	BASICS OF COMMUNICATION	Dr. Joyee Chaterjee
9		BEH4151	SELF DEVELOPMENT & INTERPERSONAL SKILLS	AIBAS Team
10		MGT4108	LEADERSHIP DEVELOPMENT LAB-I	Dr. Reshma Nair
11	2	MGT4202	Financial Management	Dr. Jyoti Vidhani
12		MGT4203	Human Resource Management	Dr. Reshma Nair
13		MGT4204	Business Research Methods	Dr. Mohamad Afzal
14		MGT4205	Legal Aspects of Business	Siddharth Dhongde
15		MMS4201	Product & Brand Management	Dr. Bhawna Sharma
16		MMS4202	Digital & Social Media Marketing	Dr. Pushpendu Rakshit
17		MMS4203	B2B Marketing	Projit De
18		CSS4251	Corporate Communication	Dr. Joyee Chaterjee
19		BEH4251	Behavioural Communication & Relationship Management	AIBAS Team
20		MGT4201	Marketing Management	Dr. Bhawna Sharma
21		MGT4208	LEADERSHIP DEVELOPMENT LAB-II	Dr. Reshma Nair
22	3	MMS4309	RETAIL & MALL MANAGEMENT	Dr. Bhawna Sharma
23		MGT4301	SIMULATION -I	Dr. Pushpendu Rakshit
24		MMS4304	MARKETING ANALYTICS	Dr. Sameer Kulkarni
25		MMS4306	CONSUMER BEHAVIOUR	Dr. Sameer Kulkarni
26		MMS4305	SALES MANAGEMENT	Dr. Payal Sanan
27		MMS4307	DISTRIBUTION & LOGISTICS MANAGEMENT	Projit De
28		MMS4308	INTEGRATED MARKETING COMMUNICATION	Dr. Bhawna Sharma
29		CSS4351	INTERPERSONAL COMMUNICATION	Dr. Manjiri Vaidya
30		BEH4351	LEADING THROUGH TEAMS	AIBAS Team
31		MGT4335	SUMMER INTERNSHIP (EVALUATION)	Projit De
32	4	MIB4304	INTERNATIONAL MARKETING AND DOCUMENTATION	Dr. Pushpendu Rakshit
33		MMS4342	DOMAIN ELECTIVE (NTCC)	Dr. Mohamad Afzal
34		MGT4401	Strategic Management	Dr. Pushpendu Rakshit
35		MMS4410	Marketing of Services & CRM	Dr. Bhawna Sharma
36		MMS4411	Rural Marketing	Dr. Sameer Kulkarni



37	4	MIB4409	International Supply Chain Management	Dr. Payal Sanan
38		MGT4402	Simulation-II	Dr. Pushpendu Rakshit
39		CSS4451	Communication in Context	Dr. Manjiri Vaidya
40		BEH4451	Professional Excellence	AIBAS Team
41		MGT4437	Dissertation	Projit De
42		MMS4441	Domain Electives- Omni-Channel Strategies (NTNC)	Dr. Pushpendu Rakshit

