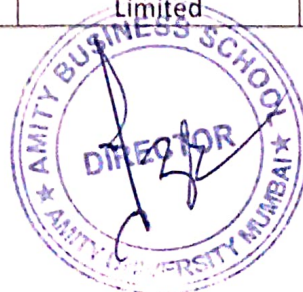




Amity Business School
Batch 2021-2023
Academic Year 2022-2023
Company List and SIP Title

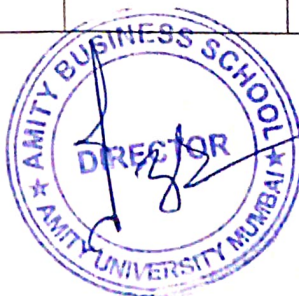
SR.N O.	ENROLLMENT NO.	STUDENT NAME	Section	Name of the Company	SIP Title
1	A70001921008	Mr ADITYA VILAS KADALE	M&S	Pioneer Management Consultant Pvt. Ltd	Project Management Social Media
2	A70001921011	Mr ARCHIT SOOD	M&S	SOCIAL LAB	Data Analytics for ERP data
3	A70001921012	Ms KASHISH SINGH	M&S	Pioneer Management Consultant Pvt. Ltd	Social media marketing and management
4	A70001921013	Mr ARSHI ANZALAN AMJADALI	M&S	EFFICACIOUS	Impact of Secured technology on student, parents and school management 'E-smart' a product by Efficacious India Ltd
5	A70001921015	Mr SURIYAPRASADH S M	M&S	Titan	Study on Vendor Management
6	A70001921020	Mr VIKRAM VASUDEVAN	M&S	JNPT	Market Research of Channel Partners
7	A70001921021	Mr ADARSH CHOUDHARY	M&S	PIONEER	Business Development
8	A70001921022	Mr RAWAL DHEERAJ UTTAM	M&S	Indian Oil Corporation	Market Research of Lubricant in Kolkata, Hooghly, Howrah
9	A70001921023	Mr WADNEKAR PARTH RAHUL	M&S	PIONEER	Business Development
10	A70001921028	Ms NISHTHA NAGAR	M&S	Pioneer Management Consultant Pvt. Ltd	Project management, Social media
11	A70001921029	Ms SNEHAL SANJAY KHAMBAYAT	M&S	Pioneer Management Consultant Pvt. Ltd	Study of B2B and Business Development
12	A70001921033	Ms MISHRA AKANSHA DINESH	M&S	Pioneer Management Consultant Pvt. Ltd	Study on Consumer Buying Behaviour
13	A70001921036	Mr GUNA SEKHAR	M&S	GRAY QUEST	Marketing of school fee financing industry
14	A70001921044	Mr SARTHAK KUMAR GUPTA	M&S	TURTLEMINT	Study on Consumer Market Survey
15	A70001921048	Mr ASHUTOSH DHYANI	M&S	Apollo Logi Solutions Limited	To understand the working of CFS





Amity Business School
MBA M&S Batch 2022-2024
Summer Internship Program 2023-2024

Sr. No	ENROLLMENT NO.	STUDENT NAME	SPECIALISATION	Name of the Company	Title
1	A70001922021	ANIKET RAVISHANKAR THAKUR	MBA(M&S)	Incorp Asdvisory	A Comprehensive Analysis of Virtual Place of Business Saes Strategies at Incorp Advisory
1	A70001922019	DHINGANI NEEL NILESHBHAI	MBA(M&S)	Rednut protein pvt. ltd	To Industry Analysis of Groundnut Market at REDNUT Protein Pvt Ltd
2	A70001922029	PUSHKAR MURNAL	MBA(M&S)	DemandFarm	A Comprehensive Study on Potential Marekt Growth using Analytical Tools
3	A70001922013	ROHIT GUPTA	MBA(M&S)	Beat Street Pvt Ltd	Event Prime: A Strategic Approach to Sales and Marketing Integration at BEATSTREET Pvt Ltd
4	A70001922018	SUREJA JEEL RIPALBHAI	MBA(M&S)	Rednut protein pvt.ltd	Traditional vs Digital Marketing and their Impact on Consumers



5	A70001922006	YASH RAJHANS	MBA(M&S)	Incorp Advisory	A Study on the Impact of Revamping a Company's Website on its Marketing at Incorp Advisory Services Pvt. Ltd
6	A70001922014	ANGEL BIJU	MBA(M&S)	Funk Tubular Motors	The Study of Direct Marketing Strategies at FUNK Tubular Motors
7	A70001922008	SAWATKAR MADHURA YOGESH	MBA(M&S)	BNM Business Solutions	Identifying Potential Clients in Real Estate Industry at BNM Business Solutions
8	A70001922024	SHEKHAWAT LAXMI JAISINGH	MBA(M&S)	EVA Live	A Study on Marketing Communication for Digital Platforms at EVA Live
9	A70001922031	ESHA JADHAV	MBA(M&S)	Jupiter petrochem	A study on Marketing Strategies applied in road construction at Jupiter Petrochem
10	A70001922032	KIRTI MATHUR	MBA(M&S)	Ernst & Young (EY)	A Study on Optimizing Client Databases for Enhanced Marketing





					Communication at Ernst & Young
11	ADONIS2025	MOHAMMED DANISH SALIM KHAN	WEA(WES)	Airtours Holiday pvt ltd	Optimizing Digital Marketing Strategies for Airtours Holidays Pvt Ltd
12	ADONIS2025	NOORULWAR ADITHYAN KASHINATH	WEA(WES)	Magic Bricks	Channel Partner Development at MAGICBRICKS



10	A70001923052	RYAN RAFI	MBA(M&S)	Maabar Gold, Abudhabi	A Study on Consumer Behavioral for Malbar Gold & Diamonds
11	A70001923031	SANDESH VIJAY SAINDANE	MBA(M&S)	NSDL Payments Bank	Study On Business Opportunity Mix, Pertaining to A regulated Entity with special reference to the Collaboration between Payment Banks and PA/PG at NSDL Payments Bank
12	A70001923040	SAURABH JADHAV	MBA(M&S)	JVM Samarth Infrastructure Pvt Ltd	Study on Digital Marketing and Content Marketing Strategy at JVP Samarth Infrastructure Pvt td
13	A70001923041	SHRUTI YOGESH DESHMUKH	MBA(M&S)	NSDL Payments Bank	Business Opportunity Mix pertaining to regular entity with special reference to collaboration between Payment Banks and PA/PG, Insurance, Mutual Fund companies. At NSDL Payment Bank
14	A70001923013	THOLIKOND A SURYA TEJA	MBA(M&S)	Peunier Pvt Ltd	Optimizing Supply Chain Efficiency in Grain Trading at Ajmera Industries
15	A70001923035	TIRTHA VADODARIY A	MBA(M&S)	Atlas Metal Industry Pvt. Ltd	Study of Marketing Mix and Data Management at Atlas Metal Industries Private Limited
16	A70001923004	TWINKLE MATIYAS	MBA(M&S)	EPL Limited	The Emerging Field of Digital Marketing at EPL Ltd
17	A70001923042	VAIBHAV PRASHANT JHA	MBA(M&S)	JOMA India EV Pvt Ltd	Sales Growth Strategies for JOMA INDIA Ev at JOMA INDIA EV





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S. No	Enrollment No.	Name	Section	Company	Title
1	A70001923022	AYESHA SAEED PAWNE	MBA(M&S)	Dabur India Ltd	A Study on The Role of Product Education and Market Penetration Analysis in FMCG Sales
2	A70001923028	GAURAV BISWAS	MBA(M&S)	Peunier Pvt Ltd	Comprehensive Insights into Digital Marketing Strategies
3	A70001923018	JOHNY GEORGE JOSEPH	MBA(M&S)	NSDL Payments Bank	Study on Business Opportunity Mix, Pertaining to Regulated Entities, with special reference to collaboration between, Payment Bank and PAPG (Payment aggregators and payment gateway license), Insurance Industry and Mutual Fund Industry
4	A70001923010	KHUSHI SARAOGI	MBA(M&S)	YOB Hotel Supplies and Hospitality Solutions	Developing a Strategic Marketing Plan to increase Market share for YOB Hotel Supplies at YOB Hotel supplies and Hospitality Solutions
5	A70001923006	KUNAL DHANKHAR	MBA(M&S)	Peunier Pvt Ltd	Digital Marketing Strategies for a Startup at Coleco Well-Being (OPC) Pvt Ltd
6	A70001923048	Mr PRIYANSHU JAIN	MBA(M&S)	YOB Hotel Supplies and Hospitality Solutions	Market Analysis and Sales Strategy Development for YOB Hotel Supplies in the Hospitality Sector at YOB Hotel Supplies and Hospitality Solutions
7	A70001923017	OM GALLANI	MBA(M&S)	OPA Diamonds	Digital Marketing at OPA Diamonds
8	A70001923033	PATIL SIDDHESH RATNAKANT	MBA(M&S)	Aakruti Industries	A Case Study on Notebook Manufacturing at AAKRUTI Industries
9	A70001923009	RADHIKA MAHESHWARI	MBA(M&S)	Kymin Creations	A Study on the Impact of Social Media Marketing on Brand Promotion at KYMIN Creation

