

Amity Business School

STUDENTS' PARTICIPATION IN PROFESSIONAL SOCIETIES (MBA-MARKETING & SALES)

Sr. No.	Particulars
2024-25	
1	2 nd Annual Conference on Macroeconomics by NSE
2	Global Fintech Festival (GFF) 2024
2023-24	
1	SVKM's NMIMS Case Study Conference 2024
2022-23	
1	MBA and BBA Students participated at National Entrepreneurship Challenge
2	Adarsh Choudhary MBA(Marketing & Sales) Batch 2021-23 awarded as top 10 HR intern out of 586 interns at Pioneer Management Consultants Pvt. Ltd.
2021-22	
1	National Case Study Competition ' SAMIKSHA 2022'



**STUDENTS' ORGANIZING MANAGEMENT EVENTS-
ACADEMIC YEAR 2025-26**

Index		
Sr. No.	Date of the Event	Name of the Event
1	6th November 2025	Madvertise
2	15 th November 2025	Workshop- Leaflet Format Resume- Crafting Your Career Brochure
3	13th November 2025	Marketing Quiz Bowl
4	13th Nov 2025	Business Model Construct
5	14th Nov 2025	Value in Waste
6	6-Nov-2025	HR Insider
7	13-Nov-2025	NLP for Management
8	13th November 2023	Decoding Personality: A key to corporate success and hamrony, through indian cultural ethos
9	19th Sep,2025	Improving Gender Diversity In The Bank Awarness Campaign For Women.
10	7-Aug-2025	Orientation Programme 2025
11	22-Jul-2025	Re-Orientation Program- 2025
12	13-May-2025	Domain Workshop on Financial Market Instruments: Understanding Ways to Raise Capital
13	16-Apr-2025	Leveraging AI for Business Growth and Innovation
14	3-Apr-2025	LD Sports Lab- E-Sports BGMI Tournament
15	3-Apr-2025	Marcade Event
16	3-Apr-2025	Frame Your Story and Click to Win
17	2 & 3 Apr 2025	Vypaar Mela Event
18	1-Apr-2025	Expert Domain Lecture on Business Ethics & Corporate Governance
19	28-Mar-2025	VC Lecture Series
20	25-Mar-2025	Expert Domain Lecture on India-China Border Trade and Informal Exchanges through Sikkim
21	24-Mar-2025	Expert Domain Lecture on Effective Strategies for Negotiating with Foreign Partners
22	28-Feb-2025	Start-Up Synergy
23	16-Jan-2025	Ignite 2025

ACADEMIC YEAR 2024-25

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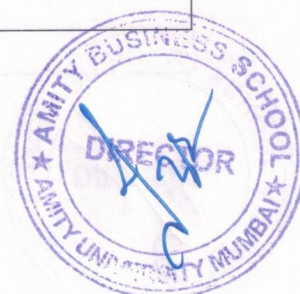
1	4-Apr-24	Internationalization Of Initiatives At AUM
2	18-Apr-24	Unlocking Success – Navigating Path To MBA Excellence
3	16-Apr-24	International Affairs Department (IAD) Coordinator Training Workshop
4	16-Apr-24	Open House Session
5	16-Apr-24	Beyond Borders Twinning For Excellence Session
6	12-Apr-24	Twining Program With Yorkville University
7	15 Apr – 16 Apr 2024	Ami-Emerge Start-Up Mela
8	15-Apr-24	Ami-Emerge Inauguration Ceremony
9	29-Apr-24	Innoecom
10	30-Apr-24	Million Dollar Minute
11	8-Apr-24	Stride With Style
12	27-Aug-24	IIC Event Organised By ABS
13	6-Aug-24	ORIENTATION PROGRAM- 2024
14	3-Dec-24	A Beginner's Guide To Photography
15	12-Jul-24	CSS Workshop
16	5-Dec-24	Impact Domain Workshop-HR
17	4-Dec-24	Workshop On Business Simulation
18	4-Dec-24	Check And Strike Fest 2024
19	7-Dec-24	Christmas Chronicles
20	5-Dec-24	Competency Enhancement Pathways
21	9-Dec-24	Beyond Like & Share: Unlocking ROI In Digital Marketing
22	7-Dec-24	Ethical Management In Financial Institutions
23	16-Feb-24	RES24 On "How To Navigate A Thesis Crisis And Reignite Motivation: A Guide To Overcoming Challenges"
24	16-Jan-24	Eduvation
25	18-Jan-24	Investopedia
26	19-Jan-24	Chanakya In Corporate Life Symposium
27	24-Jan-24	Accounting Workshop On SAP (FICO)
28	22-May-24	Simulation Session
29	6-Mar-24	Case Study Development Workshop
30	21-Mar-24	Orientation Day For PhD Jan 2024 Batch
31	2-May-24	BGMI Clan Wars
32	28-May-24	Amity Student Assistance Programme



33	30-Apr-24	Million Dollar Minute
34	1-Oct-24	Simulation Workshop On HR Processes
35	1-Oct-24	Leaders' Round Table Conference
36	5-Sep-24	PhD Orientation

ACADEMIC YEAR 2023-24

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Sr. No.	Date Of The Event	Name Of The Event
1	9-Dec-23	Sneh Ki Pahal
2	8-Dec-23	Economy Evolved- From Past To Future
3	7-Dec-23	Future Fleet
4	6-Dec-23	Perspectives
5	6-Dec-23	Thrive At Work: Navigating Employee Psychology
6	5-Dec-23	Insight Symposium
7	22 & 23 November 2023	Fury Trials
8	31-Aug-23	Inspiring Innovations-Empowering The Future With Young Visionaries"
9	29-Aug-23	Day-2 Orientation Program For Fresh Batch
10	25-Aug-23	Entrepreneurship Day Celebration "Turning Ideas Into Ventures")
11	25-Aug-23	RES 22 SPSS Worlshop
12	21-Aug-23	Orientation Day For Sem-3 MBA
13	17-Aug-23	Orientation Day For Sem-5 BBA & Bcom
14	14-Aug-23	Career Opportunities For B.Com Students
15	27-Jul-23	Career Counselling Session On PG Programmes Offered
16	25-Jul-23	Orientation Day For Senior Batches (Sem-3 BBA & Bcom
17	24-Jul-23	Career Counselling Session On UG Programmes Offered



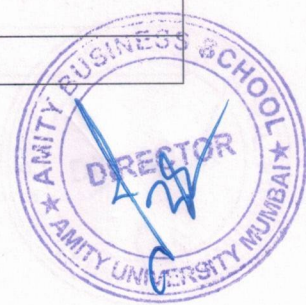
18	21-Jul-23	Amity City Office Session For Summer Project Guidance
19	12-Jun-23	Marketing In Startups
20	8-May-23	Megaminds
21	8-May-23	Corporate Walk
22	8-May-23	Hr Hive
23	8-May-23	Spontania
24	8-May-23	Advertainment
25	8-May-23	Sportivia
26	8-May-23	Shoot & Showcase
27	8-May-23	Vyaapar Mela
28	8-May-23	Awareness On Female Hygiene
29	27-Apr-23	Valedictory Ceremony
30	26-Apr-23	Business Plan Competition
31	25-Apr-23	Business Model Sprint
32	25-Apr-23	Startup Idea Development Bootcamp
33	20-Apr-23	Inauguration Ceremony
34	10-Apr-23	Alumni Connect
35	16-Mar-23	Budget Pe Charcha
36	15-Mar-23	Outbound Training For RBI Officials
37	23-Feb-23	Training Program For The RBI Personnel
38	20-Feb-23	Outreach Program (KLE College, Kalamboli)
39	2-Feb-23	Journey Of An Entrepreneur

ACADEMIC YEAR 2022-23

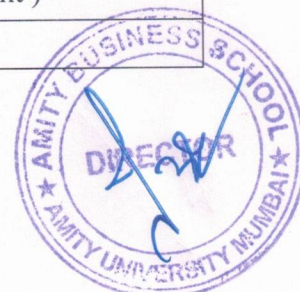
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1	29-Dec-22	New Year Pledge
2	20-Dec-22	Model World Economic Form
3	20-Dec-22	Industrial Visit
4	15 & 16 Dec 22	4 th International Hybrid Conference
5	14-Dec-22	Samavesh
6	12-Dec-22	How To Kick Start Your Career



7	6-Dec-22	Career Navigator: Preparing For A New World Of Work – Beyond The Covid Crisis
8	29-Nov-22	Adnovation 2.0,
9	29-Nov-22	From The Grave
10	29-Nov-22	'Problem Solving & Ideation Workshop'
11	29-Nov-22	Vyapaar Jagaat
12	22-Nov-22	Chanakya In Daily Life
13	15-Nov-22	Fresher's Party November 2022
14	11-Nov-22	Lenscomm's Snap Up
15	9 Nov To 11 Nov 22	Chess Championship And Carom Tournament
16	4-Nov-22	Bizvaganza
17	14-Oct-22	Sparkles
18	13-Oct-22	Stockivia
19	12 Oct – 14 Oct 22	Faculty Development Program On Systematic Literature Review With A Hands-On Workshop On ATLAS.Ti
20	30-Sep-22	ABS International Marketing Symposium
	29-Sep-22	Book Launch Ceremony
21	22-Sep-22	Innovation Week 2022
22	16-Sep-22	How To Conduct Pilot Study In Ph.D. Research
23	26-Aug-22	How To Conduct Pilot Study In Ph.D. Research
24	26-Aug-22	SAP Webinar Organised By Team International Affairs
25	23-Aug-22	Entrepreneurship Day Celebration
26	29-Jul-22	Building Back Better: Accelerating Sustainable Recovery Post Covid 19
27	27-Jul-22	Expert Talk- Exploring Trends In BBA- Banking & Finance
28	25-Jul-22	Webinar- Career Prospects And New Trends In Management Education
29	13 July – 15 July 22	Faculty Development Program Using Qualitative Software MAXQDA
30	29-Jun-22	Admission Support Webinar
31	24-Jun-22	Case Study Workshop Under Research Excellence Series
32	14-Jun-22	LD Lab Presentation
33	6-Jun-22	Only One Earth- Awareness About Environment And Pollution
34	3-Jun-22	The Impact Programme 2022



35	31-May-22	House Of Players
36	25-May-22	Research Synergy
37	23 May To 25 May 22	Box Cricket Championship
38	20-May-22	University Of Ottawa Delegation Visit
39	17-May-22	Campus Shades
40	12-May-22	Enigma 2022
41	10-May-22	Wizzards Of Stock Market
42	10-May-22	Fictionsume 2022
43	9-May-22	Tricksters Way Out
44	29-Apr-22	Entrepreneurship Month Valedictory Ceremony
45	29-Apr-22	Valedictory Ceremony
46	22-Apr-22	Global Entrepreneur Summit
47	20 To 21 April 22	Biztricks 2022
48	18-Apr-22	The Investment Workshop For Budding Entrepreneurs
49	11-Apr-22	Startup Week
50	4-Apr-22	Entrepreneurship Month Inaugural Ceremony
51	16-Mar-22	The Real Talk IV
52	8-Mar-22	Gender Equality Today For A Sustainable Tomorrow
53	24-Feb-22	The Fundamentals Of Sales Marketing & IT
54	23-Feb-22	Metomorphosis Of Human Resources
55	22-Feb-22	Decoding Union Budget
56	21-Feb-22	Matribhasha Diwas
57	21-Feb-22	The Book Launch Ceremony
58	19-Feb-22	Web 3.0 & Content Creator Economy
59	18-Feb-22	Research Synergy
60	18-Feb-22	Summer Internship Competition
61	17-Feb-22	AIC Training
62	10-Feb-22	Matribhasha Diwas
63	25-Jan-22	Gantantra (Republic Day Event)
64	24 To 28 Jan 22	Enexus
65	21-Jan-22	Ami Cult - Opening Ceremony
66	20-Jan-22	Building Back Better: Accelerating Sustainable Recovery Post Covid 19
67	13-Jan-22	Kai Po Che (Makar Sankranti Based Event)
68	10-Jan-22	Simulation Workshop



69	6-Jan-22	Quizzards Of Amity
70	6-Jan-22	Knock Out

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Sr. No.	Particulars
	2024-25
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2	Global Pitching Event at GPF 2024
	2023-24
1	SVRM's NIMM Case Study Conference 2024
	2022-23
1	MBA & BBA students participated at National & International Challenge
2	Adrish Chaudhary, MBA Marketing & Sales, Batch 2021-23 awarded as top 10 HR Intern out of 556 interns / Power Management Consultants Pvt. Ltd.
	2021-22
	National Case Study Competition - SAMIKSHA 2022

