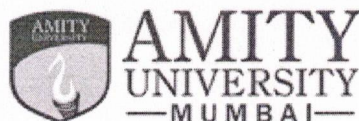


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Item	2025	2024	2023	2022	2021
Research Publication	268	52	36	56	9
Book Chapter	-	58	4	28	21
Book publication	1	5	1	9	2
Faculty Awards	2	-	1	2	-
Patents	2	1	3	3	2
Copyrights	5	4	4	1	-
FDP	22	4	2	21	3
Conference attended	21	22	14	13	20
Training attended	4	4	7	8	13
Case Study	-	36	5	22	-

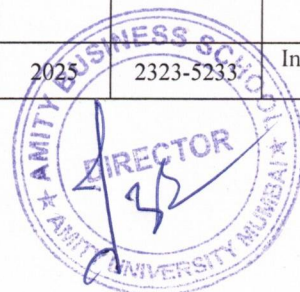




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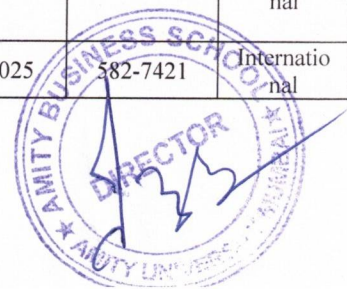
Sr. No.	Publication Title	Name Of Author	Name Of Journal	Year	ISSN/ISBN	National/ International
1	Digital Health Quotient: Measuring India's Progression Towards A Viksit Bharat	Rahul Lad, Dr. Bhawna Sharma	An Interdisciplinary Half Yearly Research Journal- Ajanta Prakashan	2025	2279-0489	International
2	Assessing The Financial Literacy Levels Of Undergraduate Students: A Survey Study	Indrayani Uthale, Dr. Vishal Chavan	International Journal Of Innovative Research In Technology	2025	2349-6002	International
3	Evaluating The Impact Of Rainwater Harvesting Systems For Sustainability In Multi National Organizations	Pratyush, Dr. Reshma Nair	International Journal Of Scientific Research And Engineering Trends	2025	2395-566X	International
4	The Interplay Between Leadership Behaviors And Employee Well-Being In Evolving Human Resource Practices	Dr. Deepa Damodaran, Dr. C Meera, Dr. Niyati Choudhary, Dr. Tan Kwan Hong	Lex Localis- Journal Of Local Self Government	2025	ISSN:1581-5374 E-ISSN:1855-363X	International
5	Banking On AI For Integration Of Employee Services And Digital Finance	Mukesh Mihir & Dr. Bhawna Sharma Padroo	GRS Journal Of Multidisciplinary Research And Studies	2025	ISSN (Online) - 3049-0561	International
6	Talent Management And Succession Planning	Mukesh Mihir & Dr. Bhawna Sharma Padroo	International Journal Of Research	2025	Vol. 14 (2)	International
7	Quite Quitting: Causes, Consequences And Ways To Combat	Mr Pratyush Gautam, Dr. Reshma Nair	International Multidisciplinary Quarterly Research Journal Ajanta	2025	ISSN - 2277-5730	International
8	Decision Making For Organizational Sustainability	Mukesh Mihir & Dr. Bhawna Sharma Padroo	International Academic Research Journal Of Business And Management	2025	ISSN: 2227-1287	International
9	The Role Of Training In Employee Engagement In The Telecom Sector Of India	Mr. Abhinava Tiwari, Dr. Reshma Nair	International Journal Of Environmental Science, Vol. 11 No. 20s (2025), ISSN 2649-2656	2025	2649-2656	International
10	Public Health Impact Of Chemical Disasters Under Climate Change: A Case Study Of India	Mr. Ganesh Zine, Dr. Bhawna Sharma	International Journal Of Research Science & Management, Volume 12, Pg 20-30, ISSN: 2349-5197	2025	2349-5197	International
11	THE BOTTLED CHOICE: EXPLORING CONSUMER AWARENESS, ATTITUDE, AND SATISFACTION IN THE PACKAGED DRINKING WATER MARKET OF RAIGAD DISTRICT	Mr. Sumit Mukadam, Dr. Bhawna Sharma Padroo	SCIENTIFIC OASIS, Decision Making: Applications In Management And Engineering, Volume 8, Issue 1 (2025), ISSN: 2560-6018, Eissn: 2620-0104	2025	2620-0104	International
12	Chemical Safety In The Age Of Climate Change: A Comparative Study Of India's Industrial And Environmental Regulations	Ganesh Shankar Zine, Dr. Bhawna Sharma Padroo	Journal Of Computational Analysis And Applications (Jocaaa)- Elsevier Scopus, 1521-1398 (Paper), 1572-9206 (Online)	2025	1572-9206	International
13	Impact Of Digital Health Technologies And Digital	Dr. Bhawna Sharma, Dr. Sumita Dave	Special Issue Of European Economic Letters (EEL),	2025	2323-5233	International



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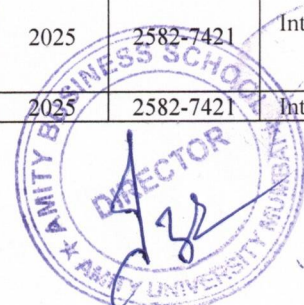
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52	A Study On Impact Of Corporate Downsizing On Employee Motivation And Morale	Zubiya Khan Reshma Rakesh Nair	International Journal Of Research Publication And Reviews, Volume 6 Issue 4ISSN: 2582-7421	2025	2582-7421	International
53	Future Of Work: Perceptions Of Remote Work And Flexibility Among Employees	Riya Pooja Shriprasad Kulkarni, Dr. Reshma Nair,	History Research Journalvolume 31, Page No.2310976-5425(P)	2025	0976-5425	National
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56	Perceptions And Adoption Of Artificial Intelligence In Recruitment: A Comparative Study Of Job Seekers And HR Professionals	Ms Tanvi Sham Kandpile, Dr. Bhawna Sharma Padroo	International Journal Of Research Publication And Reviews, Volume 6 Issue 4ISSN: 2582-7421	2025	2582-7421	International
57	Impact Of Defining Employability Skills For Recruitment Selection In Current Large Organization	Yash Dhirani, Dr Neha Choudhary	B Aadhar International Peer Reviewed Indexed Research Journal, ISSN 2278-9308, Issue (DXVII) 5172278-9308	2025	2278-9308	International
58	Shelf Placement Impact: Analyzing How Product Placement At Eye Level Affects Sales	Ms. Ayesha Saeed Pawne, Dr.Sameer A Kulkarni, Dr.Bhawna Sharma	International Journal Of Research Publication And Reviews, Volume 6 Issue 4ISSN: 2582-7421	2025	2582-7421	International
59	"Understanding The Marketing	Gaurav Biswas, Dr.	International Journal Of	2025	2582-7421	International



	Strategies Of Sugar Cosmetics In The Indian Market"	Sameer Kulkarni,	Research Publication And Reviews, Volume 6, Issue 5, April 2025 ISSN: 2582-7421			nal
60	The Influence Of AI Powered Chat Bots On Enhancing Customer Experience In Ecommerce	Siddhesh Patil , Dr Bhojraj	International Journal Of Research Publication And Reviews, Volume 6 Issue 5 ISSN: 2582-7421	2025	2582-7421	Internatio nal
61	The Impact Of Quick Commerce On Consumer Buying Behaviour In Mumbai	Ms. Radhika Maheshwari, Dr. Bhojraj Shewale	International Journal Of Research Publications And Reviews, VOLUME 6, Issue 5, May 2025 ISSN 2582-7421	2025	2582-7421	Internatio nal
62	A Study On Customer Satisfaction At Malabar Gold & Diamonds With Reference To Abu Dhabi	Ryan Rafi, Dr. Bhojraj Shewale	International Journal Of Research Publication And Reviews, Volume 6 Issue 4 ISSN: 2582-7421	2025	2582-7421	Internatio nal
63	Flipkart Vs Amazon In India: How Flipkart Pulled Ahead:	Kunal Dhankhar	International Journal Of Research Publication And Reviews, Volume 6 Issue 4 ISSN: 2582-7421	2025	2582-7421	Internatio nal
64	Study Of Challenges And Opportunities For Payments Bank In The Indian Banking Sector	Sandesh Saindane, Mr. Amol Bhalerao,	International Journal Of Research Publications And Reviews, Vol 6 Issue 4 2582-7421	2025	2582-7421	Internatio nal
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71	Promotion Strategies And Consumer Preferences In The Indian EV Market: A Comparative Study Of Joma India EV Private Limited.	Vaibhav Jha, Prof. Linu George,	International Journal Of Research Publication And Reviews, Volume 6 Issue 5 ISSN 2582-7422	2025	2582-7421	Internatio nal
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84	"The Impact Of Fintech On Traditional Banking Institutions"	Gaurav Dighe, Dr. Jyoti Sah	International Journal Of Research Publications And Reviews, Vol (6), Issue (4), April (2025)ISSN 2582-7422	2025	2582-7421	Internatio nal
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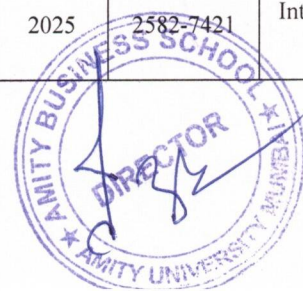
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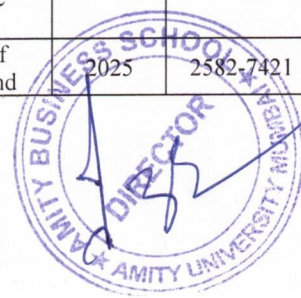
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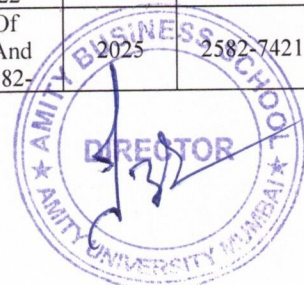
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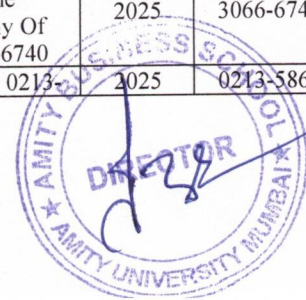
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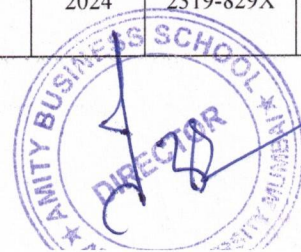
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215	Human Rights Violations In Global Supply Chains: Case Studies Of Labour Exploitation And Corporate Accountability	Arshad Bhat, Vallabh Verma, Anushka Kothekar	Research Portal Central, Proceedings Of The International Academy Of Sciences, ISSN:3066-6740	2025	3066-6740	International
216	An In Depth Analysis Of Starbucks'	Dr. Bhojraj Shewale,	Aportes Journal, ISSN: 0213-	2025	0213-5868	International



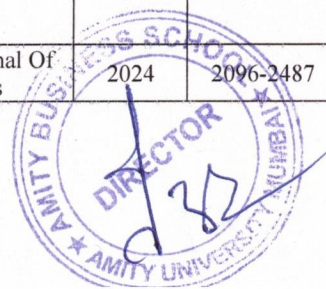
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219	Literature Review On Identifying The Factors Influencing Shift From Prescription To Over The Counter Medicines (OTC) And Its Impact On Indian Healthcare Industry	Rahul Lad, Dr.Bhawna Sharma Padroo	International Journal Of Scientific And Research Publications, (ISSN: 2250- 3153)	2024	2250-3153	Internatio nal
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221	The Digital Health Quotient Of India: A Comprehensive Analysis	Rahul Lad & Dr.Bhawna Sharma Padroo	IDEAL (ISSN: 2319 - 359X)	2024	ISSN: 2319 - 359X	National
222	Navigating Patient Choice In Pune's Private Healthcare : Insights From Healthcare Professional And Administrators	Rakesh Pathak, Dr.Bhawna Sharma Padroo	JOURNAL OF MANAGEMENT AND ENTREPRENEURSH (ISSN:2229-5348)	2024	2229-5348	Internatio nal
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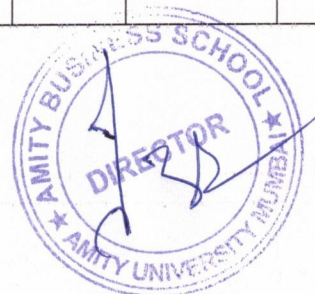
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234	Patient Satisfaction And Perceived Quality Of Services In Private Hospitals In Pune City: A Comprehensive Survey Analysis	Dr.Bhawna Sharma And Rakesh Pathak	Educational Administration: Theory And Practice	2024	2148-2403	International
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237	Embracing Fintech: Revolutionizing Modern Banking Operations	Dr. Jyoti Sah And Dr. Satuluri Padma	Anvesak: Sardar Patel Institute Of Economic And Social Research	2024	0378 – 4568	National
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245	A Study On Training In Chemical Disaster Management For Government Employees In India	Dr. Bhawna Sharma, Ganesh Zine	Shodhkosha: Journal Of Visual And Performing Arts	2024	2582-7472	National
246	Impact Of Sustainability Practices On Various Stages Of Chemical Disaster Preparedness And Management In The Mumbai Region	Dr. Bhawna Sharma, Ganesh Zine	INTERNATIONAL JOURNAL OF ADVANCE AND APPLIED RESEARCH	2024	2347-7075	International
247	Unveiling Patterns Using Enhanced Educational Data Mining For Forecasting Student Academic Performance	Prakash Kharade, Dr. Alam, Dr. Satuluri Padma, Meenakshi, Dr Naved	Institute Of Electrical And Electronics Engineers (IEEE)	2024	ISBN:979-8-3503-8944-9 Print ISBN:979-8-3503-8943-2	International
248	SME Loans And Ease Of Underwriting Methodology – A Study With Comparison Before And After Covid-19 On Demand	Saket Suman, Dr. Neha Choudhary	Humanities And Social Science Studies	2024	2319-829X	National

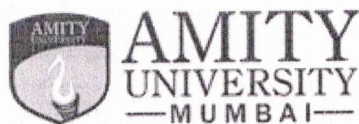


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255	AI- Driven Education: Empowering The Next Generation Of Learners	Dr. Bhojraj Shewale	Journal Of Engineering And Technology Management, 1879-1719	2024	1879-1719	National
256	Exploratory Study On ESG Past & Recent Developments & Impact On Stakeholders	Dr. Vishal Chavan, Prof. Linu George, Prof. Amol Bhalerao	Rabindra Bharati University Journal Of Economics	2024	0975-802X	National
257	Talent Development For Organizational Sustainability	Dr. Satuluri Padma And Mukesh Mihir	AIMS International Journal Of Management	2024	978-1-943295-22-7	International
258	Pilot Study On Diversification & Digital Strategy Deployed By Payments Bank In India -Adoption Trend", Sanshodhak, UGC.	Dr. Bhawna Sharma And Pawan Kumar	Sanshodhak	2024	2394-5990	National
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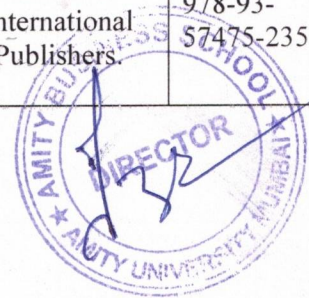
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268	Employees Well-Being – A Study With Comparison Before And After Effect Of Covid-19 In Organization, Navi Mumbai, Maharashtra (ISSN : 0378 – 4568)	Dr. Neha Choudhary, Komal Zodage	ANVESAK- UGC Care Group Journal	2024	0378 – 4568	National



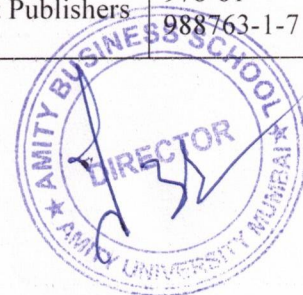


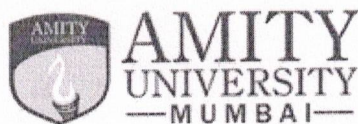
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Sr. No.	Name of Author	Book Title	Year	Publisher Name	ISBN
1	Dr. Pushpendu Rakshit	Computer Applications for Business Management	2022	Dreambooks Publication	9789391276515
2	Dr. Pushpendu Rakshit	Export Import Documentation and Procedure	2022	Dreambooks Publication	9789391276232
3	Dr. Pushpendu Rakshit	The Entrepreneur 'Entrepreneurship Development Practices'	2022	Dreambooks Publication	9789391276713
4	Dr. Pushpendu Rakshit	International Trade and Business Management (EXIM Business Practices)	2022	Dreambooks Publication	9789391276461
5	Dr. Bhawna Sharma & ABS	Perspectives and Reflection in Business Dynamics	2022	Dreambooks Publication	978-93-91276-821.
6	Dr. Bhawna Sharma & ABS	Case Studies in Business, Society and Ethics	2022	Dreambooks Publication	978-93-91276-583
7	Dr. Pushpendu Rakshit	Software Project Management	2022	Dreambooks Publication	978-93-91276-621
8	Dr. Pushpendu Rakshit	Building Self Reliant India Convergence of Innovate Practices Volume I	2021	Dreambooks Publications	978-93-91276-690
9	Dr. Pushpendu Rakshit	Building Self Reliant India Convergence of Innovative Practices – II- Conference Proceedings	2022	Dreambooks Publication	978-93-91276-522
10	Dr. Pushpendu Rakshit	Database Management System	2022	Dreambooks Publication	9789391276577
11	Dr. Bhawna Sharma Dr. Vinit Joshi Dr. Jaymin Shah Dr. Manoj Babu	Fundamentals of Accounting	2022	Sheth Publications Pvt. Ltd.	978-93-5576-626-7
12	Dr. Vijay Kumar Thota	Fundamentals for New Entrepreneurs – In the Context of Indian MSMEs	2023	Himalaya Publishing House Pvt. Ltd.	978-93-5596-899-9
13	Mr. Rakesh Pathak, Dr. Bhawna Sharma	Strategic Project Leadership - Comprehensive Exploration of Theory and Real -World Cases	2024	Iterative International Publishers.	978-93-57475-235



14	Dr.Satuluri Padma, Dr.Brijesh Goswami, Mr.Chennakeshi Ganesh, Dr.Anoop Bheri	Organization Behaviour	2024	Book Rivers Publishers	978-93-5515- 851-2
15	Prof. (Dr.) Bhawna Sharma Padroo	Perspectives & Reflections in Business Dynamics Volume II	2024	Iterative International Publishers	978-93-6252- 377-8
16	Prof. (Dr.) Bhawna Sharma Padroo and ABS team	Business Management Dynamics Amid Pandemic	2021	Dreambook Publishers	978-93-6252- 059-3
17	Prof. (Dr.) Bhawna Sharma & ABS Team	Case Studies in Business, Society and Ethics volume 2	2024	Iterative International Publishers	978-93- 91276-821.
18	Dr. Priya Satsangi, Dr. S Kartik, Mr. Riju Thomas	Elements of International Business	2025	Rest Publishers	978-81- 988763-1-7

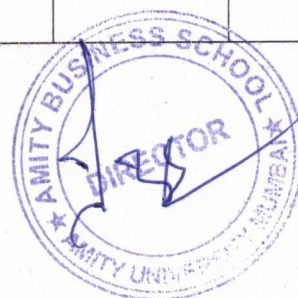




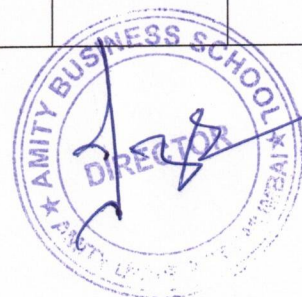
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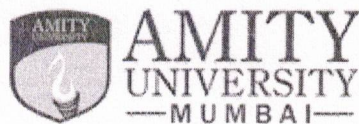
List of Patents

SN o.	Name of Patent Holder	Subject of Patent	Domain Area	Patent Number	Category	Date of Appliation	Date of Publication
1	Dr. Vijay Thota	Human resource management (HRM) is a critical component of classroom instruction reform research and practice in the context of AI	HRM	202241057335 A	National	07-10-2022	14-10-2022
2	Dr. Neha Chaudhary	Innovation practices for survival of small and medium enterprises (SMEs) in the COVID 19	HRM	202241042496	National	25-07-2022	29-07-2022
3	Dr. Neha Choudhary	Customer Finance Analysing Device	HRM	389348-001	National	2022	2023
4	Dr. Vijay Thota	Online marketing as brand building strategy for banking industry	Finance	202231070168 A	National	05-12-2022	09-12-2022
5	Dr. Bhawna Sharma Padroo	A smart electromechanical standing ventilator system for intensive care unit	MedTech	2021104074	International	12-07-2022	02-02-2023
6	Dr. Reshma Nair	Data analysis perspective on artificial intelligence and machine learning in human resource management for sales	HRM	202341015770	National	09-03-2023	17-03-2023
7	Prof. Indrayani Uthale	" An innovative framework for price risk management based on the financial engineering in supply chain	Finance	202321036849	National	29-05-2023	30-06-2023
8	Dr. Pushpendu Rakshit	A System for Preventing the transmission of the Corona Virus		202021103396	International		2021
9	Dr. Pushpendu Rakshit	Machine Learning Based Solar System and Method Thereof.		2021100895	International		2021
10	Dr. Neha Choudhary	AI-Driven Succession Planning and Employee Engagement System. Application No.: 202531029848 Publication Date: 11/04/2025	Management	202531029848	National	28/03/2025	11/04/2025



11	Dr Vishal Chavan	Intelligent Garbage/ Material Sorting Device Using Solar Energy	Science and Technology (Design Patent)	Patent Application No. 448750-001	National	21/02/2025	Filed in 2025
12	Dr. Sameer Kulkarni, Dr. K. Gnanaprasanna, Dr. V. Kannan, Dr. Ashok Prakash Shelke, & others	Impact of Social Media Monitor Tool For Brand Reputation Management	COMPUTER SCIENCE	Application Number: 202541045434	National	11/05/2025	Published in 30 May 2025
13	Dr. Reshma Nair, Devarshi Chatterjee, Dr Devapriya Chatterjee, Venkata Raghu Babu Nallamalli, Ravi Kumar Bommisetti	AI- Based Framework for Evaluating Human Capital Management Influence on Academic Employee Productivity in Higher Education	Computer Science	Patent Application No.: 202511072649	National	2025	Published in September 2025

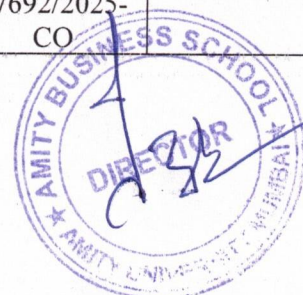


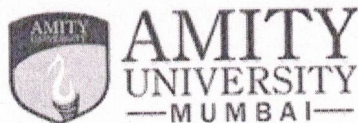


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2	Dr. Bhawna Sharma Padroo & Bhisaji C Surve	A study of effect of emotional intelligence on work life balance of shop floor employees in luxury women apparel sector	27964/2023-CO/L	2023
3	Dr. Bhawna Sharma Padroo & Bhisaji C Surve	Ensemble-based machine learning to identify academically poor performers in the first year of engineering using student's non-cognitive features.	L-146841/2024	2024
4	Mr. Sanjay Kumar Rawat and Hon. Vice Chancellor Dr A.W. Santhosh Kumar	Designing & Measuring Correlation Between Talent Acquisition and Sustaining Engagement in IT industry with specific reference to High Calibre Talent in Mumbai Metropolitan Region. (Diary no. 19266/2024-CO/L) August 2024.	L-152765/2024	2024
5	Dr. Sameer Kulkarni and Dr. Bhawna Sharma Padroo	"Recommendation Framework For Addressing Product Variety With Consumer Segments". Registration Number: L-161006/2025. Diary Number: 33694/2024-CO/L. Date of Receipt: 25/10/2024	L-161006/2025	2025
6	Ms. Dipti Perival, Dr. Reshma Nair, Dr. Bhawna Sharma Padroo	Process for Rational Investment Decisions: Integrating Financial Literacy and Bias Management- Diary No.- 9069/2025-CO/L	9069/2025-CO/L	2025
7	Mr. Rakesh Pathak, Dr. Bhawna Sharma	The HEAT Model: A Conceptual Framework for Patient Hospital Choice for Patent Search (9072/2025-CO/L)	9072/2025-CO/L	2025
8	Dr. Bhawna Sharma Padroo & Mr. Saurabh Pathak	HR Analytics Implementation Model	4209/2023-CO/L	Registered in 2025
9	Dr. Bhawna Sharma Padroo & Mr. Saurabh Pathak	HR Strategic Use Cases Framework	2925/2023-CO/L	Registered in. 2025
10	Pradeep Chowdhary, Dr. Sameer Kulkarni	FIN-EDMARK Framework - Marketing Framework for Financial Education Programmes	LD-17692/2025-CO	Filed in 2025

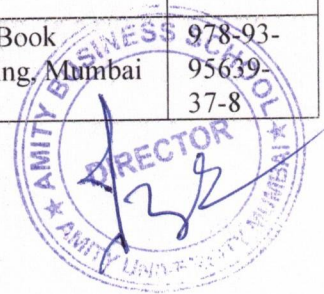




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Sl. No	Name of Author/Faculty	Book Title	Chapter Title	Publisher Name	ISBN Number
1	Dr Bhawna Sharma Padroo	Perspective and Reflections in Business Dynamics	Transformation in Business during COVID-19	Dream Book publishing, Mumbai	978-93-95639-37-8
2	Prof. Subhendu Bhattacharya	Case Studies in Business, Society and Ethics	Lufthansa Labor Strike at the Backdrop of Surging Inflation and Rising Cost of Living	Dream Book publishing, Mumbai	978-93-95639-42-2
3	Prof. Subhendu Bhattacharya, Dr. Pushpendu Rakshit	Case Studies in Business, Society and Ethics	Future Group- A Glorious Past faded into Dismal Downfall	Dream Book publishing, Mumbai	978-93-95639-42-2
4	Prof. Subhendu Bhattacharya, Dr. Pushpendu Rakshit	Case Studies in Business, Society and Ethics	Olive Output and Olive Oil Production Suffered Due to Adverse Climate in Spain	Dream Book publishing, Mumbai	978-93-95639-42-2
5	Prof. Subhendu Bhattacharya	Perspective and Reflections in Business Dynamics	Global Business Environment Distraught by Pandemic, War and Economic Uncertainty	Dream Book publishing, Mumbai	978-93-95639-37-8
6	Prof. Subhendu Bhattacharya	Perspective and Reflections in Business Dynamics	The Prospects and Impediments of Technology Induced Economic Transformation in South Asia	Dream Book publishing, Mumbai	978-93-95639-37-8
7	Prof. Indrayani Uthale	Perspective and Reflections in Business Dynamics	Business Perspective in Technology driven society	Dream Book publishing, Mumbai	978-93-95639-37-8
8	Dr. Pushpendu Rakshit	Perspective and Reflections in Business Dynamics	Digital Strategies for rebooting and reigniting businesses	Dream Book publishing, Mumbai	978-93-95639-37-8
9	Dr. Pushpendu Rakshit	Perspective and Reflections in Business Dynamics	A pragmatic study on the effect of ERP on organizational performance	Dream Book publishing, Mumbai	978-93-95639-37-8
10	Dr. Payal Sanan	Perspective and Reflections in Business Dynamics	Transformation in Indian education sector- A review	Dream Book publishing, Mumbai	978-93-95639-37-8
11	Dr. Pushpendu Rakshit, Dr. Fatima S	Perspective and Reflections in Business Dynamics	Digitization a new life savior in contemporary era	Dream Book publishing, Mumbai	978-93-95639-37-8



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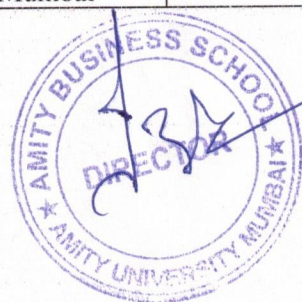
14	Dr. Payal Sanan	Perspective and Reflections in Business Dynamics	ONDC e-Commerce revolution or too much hype	Dream Book publishing, Mumbai	978-93-95639-37-8
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16	Dr. Neha Choudhary, Dr. Payal Sanan, Dr. Pushpendu Rakshit	Perspective and Reflections in Business Dynamics	Flexible work culture practices in contemporary era	Dream Book publishing, Mumbai	978-93-95639-37-8
17	Dr. Pushpendu Rakshit	Perspective and Reflections in Business Dynamics	Work from home culture in Indian scenario	Dream Book publishing, Mumbai	978-93-95639-37-8
18	Dr. Bhawna Sharma Padroo	Perspective and Reflections in Business Dynamics	Impact of flexible working hours is the new normal	Dream Book publishing, Mumbai	978-93-95639-37-8
19	Dr. Fatima Shaikh, Prof. Indrayani Uthale	Perspective and Reflections in Business Dynamics	Work from home culture in Indian scenario	Dream Book publishing, Mumbai	978-93-95639-37-8
20	Dr. Pushpendu Rakshit	Perspective and Reflections in Business Dynamics	Flexible work culture in new normal	Dream Book publishing, Mumbai	978-93-95639-37-8
21	Dr. Neha Choudhary, Dr. Pushpendu Rakshit	Perspective and Reflections in Business Dynamics	Impact of flexible working culture on the productivity of the employee	Dream Book publishing, Mumbai	978-93-95639-37-8
22	Dr. Pushpendu Rakshit, Dr. Payal Sanan	Perspective and Reflections in Business Dynamics	Study to analyze changes in the business law reformations in the contemporary era	Dream Book publishing, Mumbai	978-93-95639-37-8
23	Dr. Fatima Shaikh, Prof. Indrayani Uthale	Perspective and Reflections in Business Dynamics	The study of hybrid working model - the new normal w.r.t IT companies like Infosys and Tata Consultancy Services	Dream Book publishing, Mumbai	978-93-95639-37-8
24	Dr. Pushpendu Rakshit	Perspective and Reflections in Business Dynamics	Review on grievance redressal by pvt and public sector banks in India for past years	Dream Book publishing, Mumbai	978-93-95639-37-8

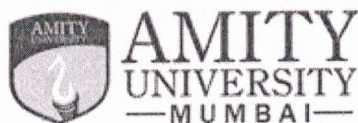


25	Dr. Sameer Kulkarni	Perspective and Reflections in Business Dynamics	Influence of technology on occupation in a tech driven civilization	Dream Book publishing, Mumbai	978-93-95639-37-8
26	Dr. Pushpendu Rakshit	Perspective and Reflections in Business Dynamics	The place of dwelling as a relative dimension of entrepreneurial orientation	Dream Book publishing, Mumbai	978-93-95639-37-8
27	Dr. Pushpendu Rakshit	Perspective and Reflections in Business Dynamics	Social media and business - how to leverage better	Dream Book publishing, Mumbai	978-93-95639-37-8
28	Dr Bhawna Sharma Padroo	Case Studies in Business, Society and Ethics	Lenskart Success Story	Dream Book publishing, Mumbai	978-93--95639-42-2
29	Dr.Pushpendu Rakshit	Case Studies in Business, Society and Ethics	Razor pay: Quest for excellence	Dream Book publishing, Mumbai	978-93-95639-42-2
30	Dr. Payal Sanan	Case Studies in Business, Society and Ethics	Zomato	Dream Book publishing, Mumbai	978-93-95639-42-2
31	Dr. Neha Choudhary	Case Studies in Business, Society and Ethics	Pharmacy	Dream Book publishing, Mumbai	978-93-95639-42-2
32	Prof. Indrayani Uthale	Case Studies in Business, Society and Ethics	FlipKart- Case Study	Dream Book publishing, Mumbai	978-93-95639-42-2
33	Dr Bhawna Sharma Padroo	Case Studies in Business, Society and Ethics	Nyaaka	Dream Book publishing, Mumbai	978-93-95639-42-2
34	Dr. Pushpendu Rakshit	Case Studies in Business, Society and Ethics	Paytm	Dream Book publishing, Mumbai	978-93-95639-42-2
35	Dr. Manoj B Palla	Case Studies in Business, Society and Ethics	Impact of covid-19 on OYO	Dream Book publishing, Mumbai	978-939563942-2
36	Dr. Payal Sanan & Dr.Rakshit	Case Studies in Business, Society and Ethics	Upgrad	Dream Book publishing, Mumbai	978-93-95639-42-2
37	Dr. Jaymin Shah	Case Studies in Business,	Big Basket	Dream Book	978-93-95639-



		Society and Ethics		publishing, Mumbai	42-2
38	Dr. Reshma Nair	Case Studies in Business, Society and Ethics	Ola- Brand that never stops	Dream Book publishing, Mumbai	978-939563942-2
39	Dr. Vijay Thota	Case Studies in Business, Society and Ethics	Paytm	Dream Book publishing, Mumbai	978-939563942-2
40	Dr. Jyoti Vidhani	Case Studies in Business, Society and Ethics	Beauty with brains- Nyaaka's UX study	Dream Book publishing, Mumbai	978-93-95639-42-2
41	Dr. Reshma Nair	Case Studies in Business, Society and Ethics	Upgrad	Dream Book publishing, Mumbai	978-939563942-2
42	Dr. Padma Satuluri	Case Studies in Business, Society and Ethics	Walmart and Flipkart	Dream Book publishing, Mumbai	978-93-95639-42-2
43	Dr. Sammer Kulkarni	Case Studies in Business, Society and Ethics	Lenskart	Dream Book publishing, Mumbai	978-93-95639-42-2
44	Dr. Jyoti Vidhani	Case Studies in Business, Society and Ethics	Blinkit & Grofers	Dream Book publishing, Mumbai	978-93-95639-42-2
45	Dr. Jaymin Shah & Sapnagandha Shah	Case Studies in Business, Society and Ethics	Upgrad & its story	Dream Book publishing, Mumbai	978-93-95639-42-2
46	Dr Bhawna Sharma Padroo	Case Studies in Business, Society and Ethics	Paytm case	Dream Book publishing, Mumbai	978-93-95639-42-2
47	Dr. Payal Sanan & Dr. Pushpendu Rakshit	Case Studies in Business, Society and Ethics	Biju's	Dream Book publishing, Mumbai	978-93-95639-42-2
48	Dr. Neha Choudhary, Dr. Payal Sanan, Prof. Indrayani Uthale	Case Studies in Business, Society and Ethics	Oyo- Indian hotel booking app	Dream Book publishing, Mumbai	978-93-95639-42-2
49	Dr. Vijay Thota	Case Studies in Business, Society and Ethics	The success of Flipkart	Dream Book publishing, Mumbai	978-93-95639-42-2



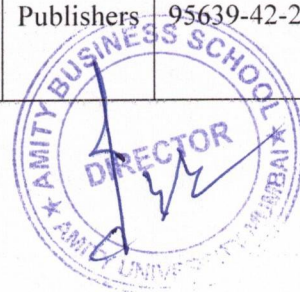


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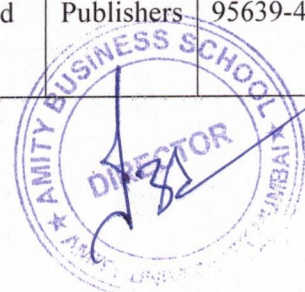
List of Case Studies

Academic Year 2023-24

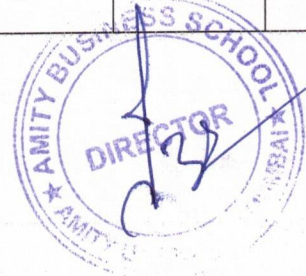
Sr. No	Title of the Case Study	Name of Author/Faculty	Book Title	Publisher Name	ISBN No.
1	Optimizing Digital Marketing Strategies for Air tours Holidays Pvt. Ltd.	Danish Khan & (Prof.) Dr. Bhawna Sharma	Case Studies in Business, Society and Ethics Vol. -II	IIP Publishers	978-93-95639-42-2
2	Study of the Challenges & Setbacks Managing A Diverse Community in a Co-working Space	Vidhi Adhia, Dr. Sameer Kulkarni	Case Studies in Business, Society and Ethics Vol. -II	IIP Publishers	978-93-95639-42-2
3	Digital Point of Sales Insurance Platform at Ompri Buildcon Private Limited: A Case Study	Divyanshu Kashyap, Dr. Reshma Nair	Case Studies in Business, Society and Ethics Vol. -II	IIP Publishers	978-93-95639-42-2
4	The Role of Data-driven Insights in Customer Acquisition Strategy	Ananya Mali, Dr. Jaymin Shah	Case Studies in Business, Society and Ethics Vol. -II	IIP Publishers	978-93-95639-42-2
5	Transformative Dynamics: Direct Selling Agents (DSAS) Shaping Financial Inclusion and Empowerment"	Prince Gadhiya, Dr. Neha Choudhary	Case Studies in Business, Society and Ethics Vol. -II	IIP Publishers	978-93-95639-42-2
6	Navigating the Dynamics of Sales And Marketing: A Transformative Internship Case Study	Mr. Vaghasiya, Dr. Jaymin Shah	Case Studies in Business, Society and Ethics Vol. -II	IIP Publishers	978-93-95639-42-2
7	Navigating Challenges, Transforming Sales: A Case Study of Real Estate	Pratikesh Jadhav, Dr. Padma	Case Studies in Business, Society and Ethics Vol. -II	IIP Publishers	978-93-95639-42-2
8	Harmony in Marketing: A Case Study on Successfully Integrating Orthodox and Digital Strategies for Optimal Impact	Himanshu Sharma Dr. M. S.Suganthiya	Case Studies in Business, Society and Ethics Vol. -II	IIP Publishers	978-93-95639-42-2
9	Revolutionizing Education: Enhancing Student Engagement Through Ai-driven Innovations"	Vatsala Tiwari Dr. Vishal Chavan	Case Studies in Business, Society and Ethics Vol. -II	IIP Publishers	978-93-95639-42-2
10	Digital Reinvention: Elevating SBI Life Insurance Through Innovative Marketing Strategies"	Aishwarya Thorve Dr. Bhojraj	Case Studies in Business, Society and Ethics Vol. -II	IIP Publishers	978-93-95639-42-2

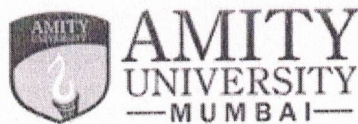


11	Transforming the Indian Insurance Landscape: A Digital Approach to Overcoming Barriers And Driving Adoption	Prof. Amol Bhalerao, Arnav Halder	Case Studies in Business, Society and Ethics Vol. -II	IIP Publishers	978-93-95639-42-2
12	Navigating the Tide: Unveiling the Symphony of Banking Evolution at Axis Bank	Aarushi Saxena Prof. Indrayani Aabhay Uthale	Case Studies in Business, Society and Ethics Vol. -II	IIP Publishers	978-93-95639-42-2
13	A Comprehensive Case Study on Philip Sam Varghese & Co, Chartered Accountants"	Dr. Bhawna Sharma, Dan K Thomas	Case Studies in Business, Society and Ethics Vol. -II	IIP Publishers	978-93-95639-42-2
14	A Case Study on Merger and Acquisition Targets Along with Portfolio Evaluation"	Dr. Sameer Kulkarni, Govind Davinder Sethi	Case Studies in Business, Society and Ethics Vol. -II	IIP Publishers	978-93-95639-42-2
15	"Transforming Finance: Exploring A Case Study on The Digital Revolution in Banking"	Mahek Leena Gouda, Dr.	Case Studies in Business, Society and Ethics Vol. -II	IIP Publishers	978-93-95639-42-2
16	A Case Study On The Crucial Role Of Financial Modeling And Accounting Software In Modern Business"	Nathan George Raju, Dr. Reshma Nair	Case Studies in Business, Society and Ethics Vol. -II	IIP Publishers	978-93-95639-42-2
17	HR Training and Development- An in-depth Analysis of Human Resource Training and Development Frameworks	Aarya Naik, Dr. Jaymin Shah	Case Studies in Business, Society and Ethics Vol. -II	IIP Publishers	978-93-95639-42-2
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19	Case Study of "Overview of a Quarry Industry"	Dr. Jaymin Shah, Dr. Jyoti Shah	Case Studies in Business, Society and Ethics Vol. -II	IIP Publishers	978-93-95639-42-2
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22	ABC Quarry: Navigating the Quarry Industry Landscape - A Case Study in Sustainable Operations, Community Engagement, and Economic Contribution	Dr. Jaymin Shah, Prof (Dr) Bhawna Sharma	Case Studies in Business, Society and Ethics Vol. -II	IIP Publishers	978-93-95639-42-2
23	"Optimizing Business Outreach: A Comprehensive Analysis of Direct Marketing Tactics"	Anjel Biju, Dr. Sameer	Case Studies in Business, Society and Ethics Vol. -II	IIP Publishers	978-93-95639-42-2



24	"Pioneering Success: Shakti Pulp and Papers Ltd.'S Journey	Chaitanya Gupta	Case Studies in Business, Society and Ethics Vol. -II	IIP Publishers	978-93-95639-42-2
25	Through Sales Strategies and Sustainable Excellence	Dr. Reshma Nair		IIP Publishers	978-93-95639-42-2
26	Identifying Potential Foreign Markets for a Business Using	Pushkar Mrunal, Dr. Satuluri Padma	Case Studies in Business, Society and Ethics Vol. -II	IIP Publishers	978-93-95639-42-2
27	Impact of Revamping a Company's Website on its Marketing	Yash Rajhans, Dr. Jaymin Shah	Case Studies in Business, Society and Ethics Vol. -II	IIP Publishers	978-93-95639-42-2
28	Challenges and Solutions in Closing Real Estate Deals.	Rohit Khinchi, Dr. Neha Choudhary	Case Studies in Business, Society and Ethics Vol. -II	IIP Publishers	978-93-95639-42-2
29	Case Study- Navigating Retail Excellence: Insights from Buying and Merchandising' at 'RJ Corp. - Nike Division"	Siya Garg, Dr. Jyoti Sah	Case Studies in Business, Society and Ethics Vol. -II	IIP Publishers	978-93-95639-42-2
30	Case Study on Future Trends in Real Estate and Customer Acquisition	Atharv Kailas Garudkar, Dr. Jyoti Sah	Case Studies in Business, Society and Ethics Vol. -II	IIP Publishers	978-93-95639-42-2
31	Bridging Diversity: Probus Insurance's Vernacular Advertising Strategies in Shaping Trust, Relatability, and Market Presence in India"	Jayasree, Dr. Jyoti Sah, Dr. Neha Choudhary	Case Studies in Business, Society and Ethics Vol. -II	IIP Publishers	978-93-95639-42-2
32	Case Study on Streamlining Financial Integrity' at 'Ashida	Viraj Pawar, Dr. Vishal Chavan	Case Studies in Business, Society and Ethics Vol. -II	IIP Publishers	978-93-95639-42-2
33	Case Study on Cultivating Fresh Horizons	Yash Chondigara, Dr. Bhojraj	Case Studies in Business, Society and Ethics Vol. -II	IIP Publishers	978-93-95639-42-2
34	Engineering Excellence and Financial Insight: A Case Study of Danem Group and Challenges in Accounting and Finance"	Dr. M.S. Suganthiya, Reshma Riwan	Case Studies in Business, Society and Ethics Vol. -II	IIP Publishers	978-93-95639-42-2
35	"Empowering Strength: A Case Study on Grind Gear's Journey in Revolutionizing Indian Powerlifting through Passion and Innovation"	Ayush Mozar, Prof. Linu George	Case Studies in Business, Society and Ethics Vol. -II	IIP Publishers	978-93-95639-42-2
36	Case Study: Elevating Marketing Strategies through Internship	Rushil Jain, Shilpa Aggarwal	Case Studies in Business, Society and Ethics Vol. -II	IIP Publishers	978-93-95639-42-2
37	A Case Study on Cold Calling and Real Estate	Samyak Suresh Mutha	Case Studies in Business, Society and Ethics Vol. -II	IIP Publishers	978-93-95639-42-2





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List of Case Studies

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Sr. No	Title of the Case Study	Name of Author/Faculty	Book Title	Publisher Name	ISBN
1	New Project Idea	Rakesh Pathak, Dr. Bhawna Sharma	Strategic Project Leadership: Comprehensive Exploration of Theory and Real World Cases	IIP Publishers	978-93-57475-235
2	Software Project	Rakesh Pathak, Dr. Bhawna Sharma	Strategic Project Leadership: Comprehensive Exploration of Theory and Real World Cases	IIP Publishers	978-93-57475-235
3	Addictions Foods. Com (AFC)	Rakesh Pathak, Dr. Bhawna Sharma	Strategic Project Leadership: Comprehensive Exploration of Theory and Real World Cases	IIP Publishers	978-93-57475-235
4	Gaurav Machine Tools (GMT)	Rakesh Pathak, Dr. Bhawna Sharma	Strategic Project Leadership: Comprehensive Exploration of Theory and Real World Cases	IIP Publishers	978-93-57475-235
5	Propane Yard Contractor	Rakesh Pathak, Dr. Bhawna Sharma	Strategic Project Leadership: Comprehensive Exploration of Theory and Real World Cases	IIP Publishers	978-93-57475-235
6	Radiant Energy Ltd (REL)	Rakesh Pathak, Dr. Bhawna Sharma	Strategic Project Leadership: Comprehensive Exploration of Theory and Real World Cases	IIP Publishers	978-93-57475-235
7	Tools Corporation Ltd (TCL)	Rakesh Pathak, Dr. Bhawna Sharma	Strategic Project Leadership: Comprehensive Exploration of Theory and Real World Cases	IIP Publishers	978-93-57475-235
8	SETPL Ltd.	Rakesh Pathak, Dr. Bhawna Sharma	Strategic Project Leadership: Comprehensive Exploration of Theory and Real World Cases	IIP Publishers	978-93-57475-235
9	SB Tools Manufacturing Limited (SBTML)	Rakesh Pathak, Dr. Bhawna Sharma	Strategic Project Leadership: Comprehensive Exploration of Theory and Real World Cases	IIP Publishers	978-93-57475-235
10	Falcon Waste Energy Project (FWEP)	Rakesh Pathak, Dr. Bhawna Sharma	Strategic Project Leadership: Comprehensive Exploration of Theory and Real World Cases	IIP Publishers	978-93-57475-235
11	Shivani Stabilizers Limited (SSL)	Rakesh Pathak, Dr. Bhawna Sharma	Strategic Project Leadership: Comprehensive Exploration of Theory and Real World Cases	IIP Publishers	978-93-57475-235
12	Nexus Solutions (NS)	Rakesh Pathak, Dr. Bhawna Sharma	Strategic Project Leadership: Comprehensive Exploration of Theory and Real World Cases	IIP Publishers	978-93-57475-235



13	College Fest Project (CFP)	Rakesh Pathak, Dr. Bhawna Sharma	Strategic Project Leadership: Comprehensive Exploration of Theory and Real World Cases	IIP Publishers	978-93-57475-235
14	Project Organization Management	Rakesh Pathak, Dr. Bhawna Sharma	Strategic Project Leadership: Comprehensive Exploration of Theory and Real World Cases	IIP Publishers	978-93-57475-235
15	EHV Contractor Mishap	Rakesh Pathak, Dr. Bhawna Sharma	Strategic Project Leadership: Comprehensive Exploration of Theory and Real World Cases	IIP Publishers	978-93-57475-235

Teaching Cases by PhD Scholars 2024



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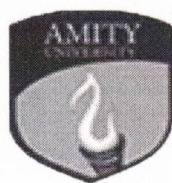
No. of Students Guided by Faculty Members- ABS

S.No.	Institution	Enrolment Number/ Form No./ Reg. No.	Name of Scholar	Programme	Status of PhD (Full/Part Time)	Date of Registration	Status
1	ABS	A70085315001	Mr Amoghsiddhi Chandrakant Urne	Ph.D. in Marketing	FT	Jul-15	Passout
2	ABS	A70085416002	Mr. Sandeep Sonavale	Ph.D. in Marketing	PT	Jul-16	Student
3	ABS	A70085416001	Ms Ketaki Dhananjay Ghatole	Ph.D. in Marketing	PT	Jul-16	Student
4	ABS	A70093216005	Mr. Hemant Nikam	Ph.D. in Management	PT	Jul-16	Passout
5	ABS	A70093216007	Ms. Shreeja Philipose	Ph.D. in Management	PT	Jul-16	Passout
6	ABS	A70093217001	Ms. Renu Sharma	Ph.D. in Management	PT	Jan-17	Passout
7	ABS	A70093217004	Mr. Bhisaji C Surve	Ph.D. in Management	PT	Jan-17	Passout
8	ABS	A70093217003	Ms. Archana Tangari	Ph.D. in Management	PT	Jan-17	Student
9	ABS	A70093218002	Mr. Sanjay Kumar Rawat	Ph.D. in Management	PT	Jan-18	Passout
10	ABS	A70093218004	Mr. Saurabh Pathak	Ph.D. in Management	PT	Jan-18	Passout
11	ABS	A70093218005	Mr. Rohit Deshmukh	Ph.D. in Management	PT	Jan-18	Passout
12	ABS	A70093118001	Ms. Dharni	Ph.D. in Management	PT	Jul-18	Struck Off
13	ABS	A70093218006	Mr. M Joy	Ph.D. in Management	PT	Jul-18	Struck Off
14	ABS	A70093219001	Mr. Sanjeev Kumar Singh	Ph.D. in Management	PT	Jan-19	Struck Off
15	ABS	A70093219003	Ms. J Gunasundari	Ph.D. in Management	PT	Jul-19	Passout
16	ABS	A70093219007	Mr. Shirish Bokde	Ph.D. in Management	PT	Jul-19	Student
17	ABS	A70093219002	Mr. Pawan Kumar	Ph.D. in Management	PT	Jul-19	Student
18	ABS	A70093219004	Mr. Rahul Bhaskar Deshpande	Ph.D. in Management	PT	Jul-19	Struck Off
19	ABS	A70093219006	Mr. Vinayak Sohoni	Ph.D. in Management	PT	Jul-19	Student
20	ABS	A70093220001	Ms. Paromita Nandi	Ph.D. in Management	PT	Jan-20	Struck Off
21	ABS	A70093120002	Ms. Shipra Arora	Ph.D. in Management	FT	Jul-20	Passout
22	ABS	A70093220007	Mr. Pradeep Chowdhary	Ph.D. in Management	PT	Jul-20	Student
23	ABS	A70093220003	Mr. Rakesh Pathak	Ph.D. in Management	PT	Jul-20	Student
24	ABS	A70093220008	Mr. Gawade Dattatray Vishwas	Ph.D. in Management	PT	Jul-20	Struck Off
25	ABS	A70093221001	Mr. Anurag Garg	Ph.D. in Management	PT	Jan-21	9th Sem
26	ABS	A70093221004	Ms. Archana Kamlesh Patre	Ph.D. in Management	PT	Jan-21	9th Sem
27	ABS	A70093121002	Mr. Nikhil Deshpande	Ph.D. in Management	PT	Jan-21	9th Sem
28	ABS	A70093221003	Ms. Shailaja Srivastava	Ph.D. in Management	PT	Jan-21	9th Sem
29	ABS	A70093221005	Ms. Dipti Periwal	Ph.D. in Management	PT	Jan-21	9th Sem
30	ABS	A70093221006	Mr. Sumit Baban Mukadam	Ph.D. in Management	PT	Jan-21	9th Sem
31	ABS	A70093223003	Mr ABHINAVA TIWARI	Ph.D. in Management	PT	Jan-23	6th Sem
32	ABS	A70093223004	Mr PRASHANT PANDHARINATH BARSING	Ph.D. in Management	PT	Jan-23	6th Sem
33	ABS	A70093223001	Mr PRATYUSH GAUTAM	Ph.D. in Management	PT	Jan-23	6th Sem
34	ABS	A70093223002	Mr RAHUL LAD	Ph.D. in Management	PT	Jan-23	6th Sem
35	ABS	A70093223009	MUKESH MIHIR	Ph.D. in Management	PT	Jul-23	4th Sem
36	ABS	A70093223007	JINAL PANDYA	Ph.D. in Management	PT	Jul-23	4th Sem

37	ABS	A70093223010	GANESH SHANKAR ZINE	Ph.D. in Management	PT	Jul-23	4th Sem
38	ABS	A70093223005	PANKAJ KUMAR	Ph.D. in Management	PT	Jul-23	4th Sem
39	ABS	A70093223006	INDRAYANI MANOHAR KAKADE	Ph.D. in Management	PT	Jul-23	4th Sem
40	ABS	A70093223011	SAKET SUMAN	Ph.D. in Management	PT	Jul-23	4th Sem
41	ABS	A70093223008	PRAFULKUMAR JAGANNATH NIKAM	Ph.D. in Management	PT	Jul-23	4th Sem
42	ABS	A70093224002	Ms KOMAL ZODAGE	Ph.D. in Management	PT	Jan-24	4th Sem
43	ABS	A70093224004	Ms SHIPRA AGARWAL	Ph.D. in Management	PT	Jan-24	4th Sem
44	ABS	A70093224001	Mr SOOMEET BALI	Ph.D. in Management	PT	Jan-24	4th Sem
45	ABS	A70093224006	Mr SUHAS SUDHAKARRAO BINDU	Ph.D. in Management	PT	Jul-24	4th Sem
46	ABS	A70093225005	Mr ABHISHEK VERMA	Ph.D. in Management	PT	Jan-25	1st Sem
47	ABS	A70093225007	Mr GAURAV MISHRA	Ph.D. in Management	PT	Jan-25	1st Sem
48	ABS	A70093225008	Mr LT COL SANJAY SINGH, VSM	Ph.D. in Management	PT	Jan-25	1st Sem
49	ABS	A70093225002	Ms MONA SRIVASTAVA	Ph.D. in Management	PT	Jan-25	1st Sem
50	ABS	A70093225003	Mr PRANJAL MATHUR	Ph.D. in Management	PT	Jan-25	1st Sem
51	ABS	A70093225004	Ms SANJOLY DHARWA	Ph.D. in Management	PT	Jan-25	1st Sem
52	ABS	A70093225006	Mr SHAILESH MUKADAM	Ph.D. in Management	PT	Jan-25	1st Sem
53	ABS	A70093225001	Ms SUSHNATA GOSWAMI	Ph.D. in Management	PT	Jan-25	1st Sem
54	ABS	A70093125001	Ms HAJRA PERWEEN	Ph.D. in Management	FT	Jan-25	1st Sem
55	ABS	A70093225013	Mr ADITYA NAGARAJA	Ph.D. in Management	PT	Jul-25	1st Sem
56	ABS	A70093225019	Ms ANJALI GUPTA	Ph.D. in Management	PT	Jul-25	1st Sem
57	ABS	A70093225012	Ms MANISHA DASAN	Ph.D. in Management	PT	Jul-25	1st Sem
58	ABS	A70093225017	Ms NANDINI BORADE	Ph.D. in Management	PT	Jul-25	1st Sem
59	ABS	A70093225009	Mr NITESH KUMAR PANDEY	Ph.D. in Management	PT	Jul-25	1st Sem
60	ABS	A70093225016	Ms RENU BHATT	Ph.D. in Management	PT	Jul-25	1st Sem
61	ABS	A70093225018	Ms RUTUJA	Ph.D. in Management	PT	Jul-25	1st Sem
62	ABS	A70093225015	Mr SHASHI BHUSHAN PATHAK	Ph.D. in Management	PT	Jul-25	1st Sem
63	ABS	A70093225014	Ms SHENAZ KHAN	Ph.D. in Management	PT	Jul-25	1st Sem
64	ABS	A70093225011	Ms SHIVANGI PRASAD	Ph.D. in Management	PT	Jul-25	1st Sem
65	ABS	A70093225010	Mr SURYAKANT MHATARBA PHAPALE	Ph.D. in Management	PT	Jul-25	1st Sem



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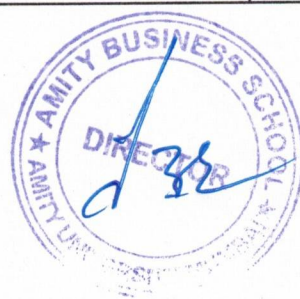


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Amity Business School

List of PhD Awarded

S.No.	Name of PhD Scholar	Name of the Guide/s	Title of the Thesis	Registration year of Scholar	Year of PhD Awarded
1	Mr. Amoghsiddhi Urne	Dr. Aarti Aggarwal	A STUDY OF IMPACT OF E-COMMERCE ON RURAL BUYING BEHAVIOUR: WITH SPECIFIC REFERENCE TO KOLHAPUR DISTRICT	July, 2015	2018-19
2	Mr. Manoj Kumar	Prof. (Dr) B R Londhe	IMPACT & RELEVANCE OF DIGITAL MARKETING FOR INDIAN PHARMACEUTICAL INDUSTRY WITH REFERENCE TO SUPER SPECIALISTS' BRANDS	Jan, 2016	2019-20
3	Mr. Bhuvan G M	Prof. (Dr) A K S Suryavanshi	ANALYTICAL STUDY OF CAREER ASPIRATIONS OF 'GEN Y' HOSPITALITY MANAGEMENT STUDENTS-WITH SPECIFIC REFERENCE TO MAHARASHTRA	Jan, 2016	2021-22
4	Mr. Tarmin der Singh Parmar	Prof. (Dr) A K S Suryavanshi	STUDY OF STRATEGIC GROWTH DRIVERS WITH SPECIFIC REFERENCE TO PHARMACEUTICAL NEW PRODUCT LAUNCHES AND BRANDS IN INDIA	Jan, 2016	2019-20
5	Mr. Hemant Nikam	Prof(Dr). Bhawna Sharma	AN EMPLOYABILITY SKILLS ENHANCEMENT MODEL FOR ENTRY LEVEL PHARMACY GRADUATES WITH REFERENCE TO THE MAHARASHTRA STATE	July, 2016	2022-23
6	Ms. Renu Sharma	Prof(Dr). Bhawna Sharma	A STUDY OF EFFECT OF EMOTIONAL INTELLIGENCE ON WORK LIFE BALANCE OF SHOP FLOOR EMPLOYEES IN LUXURY WOMEN APPAREL SECTOR	Jan, 2017	2022-23
7	Mr. Bhisaji C Surve	Prof(Dr). Bhawna Sharma	IMPACT OF NON-COGNITIVE SKILLS ON ACADEMIC PERFORMANCE OF ENGINEERING STUDENTS- AN EXPLORATORY STUDY	Jan, 2017	2022-23
8	Mr. Saurabh Pathak	Prof(Dr). Bhawna Sharma	USING HR ANALYTICS FOR IMPROVING TRAINING POLICIES OF PUBLIC SECTOR	Jan, 2018	2022-23
			BANKS IN PUNE DISTRICT: A STUDY FROM THE EMPLOYER'S PERSPECTIVE		
9	Ms. Shreeja Philipose	Prof(Dr). Bhawna Sharma	THE STUDY OF MANAGING WORK-LIFE BALANCE THROUGH MEDITATION AMONGST THE EMPLOYEES OF THE INFORMATION TECHNOLOGY ENABLED SERVICE (ITES) SECTOR	Jul-16	2023-24



10	Mr.Sanjay Kumar Rawat	Prof.Dr.A.W.Santosh Kumar	DESIGNING & MEASURING CO-RELATION BETWEEN TALENT ACQUISITION AND SUSTAINING EMPLOYEE ENGAGEMENT IN IT INDUSTRY WITH SPECIFIC REFERENCE TO HIGH CALIBER TALENT IN MUMBAI	Jan-18	2023-24
11	Ms.J. Gunasundari	Dr.Sameer Kulkarni	IMPACT ASSESSMENT OF ONLINE SHOPPING EXPERIENCE LEADING TO REPETITIVE PURCHASE FOR APPARELS WITH REFERENCE TO MADURAI DISTRICT, TAMIL NADU	Jul-19	2023-24
12	Mr.Rohit Umesh Deshmukh	Prof(Dr).Bhawna Sharma	STUDY OF BUYING BEHAVIOUR OF FARMERS FOR 'BIO-PESTICIDES' IN WESTERN MAHARASHTRA REGION	Jan-18	2023-24
13	Ms.Shipra Arora	Prof(Dr).Bhawna Sharma	ANALYZING THE DETERMINANTS OF STUDENTS DECISION FOR INSTITUTES OF HIGHER EDUCATION: A STUDY FROM MAHARASHTRA	Jul-20	2023-24
14	Mr. Pawan Kumar	Prof (Dr). Bhawna Sharma	A STUDY ON DIVERSIFICATION & DIGITAL STRATEGY DEPLOYED BY PAYMENTS BANK IN INDIA	Jul-19	Feb-25
15	Mr. Pradeep Choudhary	Dr. Sameer Kulkarni	A STUDY OF MARKETING LIMITATIONS ON THE SPREAD OF FINANCIAL MARKETS PROGRAMME OFFERED BY BSE INSTITUTE AND NSE ACADEMY IN TIER 2 AND TIER CITIES IN WESTERN INDIA	Jul-20	Sep-25
16	Ms. Dipti Periwal	Dr. Reshma Rakesh	INVESTMENT DECISION ON FINANCIAL LITERACY: AN EXPLORATORY RESEARCH ON PROSPECT BEHAVIOR OF WORKING WOMEN	Jan-21	Sep-25
17	Mr. Vinayak Sohani	Prof(Dr).Bhawna Sharma	STUDY OF SMART TECHNOLOGY ENABLED SELF-SERVICE (STESS) PASSENGER CHECK-IN AND ITS IMPACT ON PASSENGER SATISFACTION AT MUMBAI INTERNATIONAL AIRPORT	Jul-19	Oct-25
18	Mr. Rakesh Pathak	Prof(Dr).Bhawna Sharma	A STUDY ON PATIENT'S CHOICE FOR SELECTING PRIVATE HOSPITALS IN PUNE CITY	Jul-20	Nov-25

