



AMITY
UNIVERSITY
— MUMBAI —

AMITY BUSINESS SCHOOL
INDEX

F.35

- 1. Records of Library Resources**
- 2. Digital Library**
- 3. IT Infrastructure and Learning Management System**
- 4. Self-Learning facilities available.**



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MUMBAI

Amity Business School

Library Abstract

Library Details

1. Total number of volumes -3902
2. Total number of Titles- 936
3. Total number of Ref.-815
4. Total Num of E books -6971
5. Total number of E-journals -13346
6. Total number of CDs -63
7. Number of Magazines -6
8. Number of databases-16 (Available at Amizone portal)
9. DELNET-login ID- mhaum and password is aum 9947
10. Total number of Newspapers-(Hard copies) 5
11. Total number of Newspapers-(E-Newspaper's papers) 12 (DELNET)
12. E- books, e- N-journals, International Journals available at amizone portal.
13. Journals – no hard copy
14. Total number of book publication (case study)-18 (3 at lib. Rest of in dept)
15. Total number of Thesis-18



LIBRARY DETAILS

Sr. No.	Particulars	2021-22	2022-23	2023-24	2024-25
1	Number of Textbooks for ABS	3845	3852	3857	3902
2	Number of Reference books on Business Management	803	807	807	815
3	Number of magazines and periodicals for ABS				
	Online	15	15	22	25
	Hard Copies	3	3	6	6
4	National journals subscribed				
	Online	180	210	222	227
	Hard Copies	0	0	0	0
5	International journals subscribed				
	Online	280	320	410	567
	Hard Copies	0	0	0	0





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Details of Magazines, Newspapers, DelNet, Shodhganga, CD's available in the Library

Sl. No.	Magazines	Newspapers	Delnet	Shodhganga	CD's
1	India Today	Loksatta	e-Resources available at DELNET	T H E S I S	63
2	Outlook Magazine	Navabharat Time	Login ID-mhaum		
3	Fortune	Times of India	password-aum9947		
4	Business Today	The Hindu	----		
5	Dalal Street	The Economic Times	----		
6	The Week	----	----		
TOTAL	6	5	NA	NA	63





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For Digital Library

- @ E-learning sources available on Amizone.net portal (E-books and E-Journals)**
- @ Delnet: E-Books and E journals (Available on the Delnet portal)**





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Amity E-Library



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Welcome to the **AMITY E-LIBRARY**

Access through your Amizone ID.
Register Now!!



DelNet

AMU has subscribed to DelNet
A major resource-sharing library network in India.

The DelNet services include:
e-Books | Periodicals | Articles | Video Recordings |
Sound recordings | Theses & Dissertations |
Union newspapers - Times of India, Deccan Times.

How to access DelNet?

- Step 1: search Delnet.in
- Step 2: enter username as "mhaums"
- Step 3: enter a password as "aum9947"

Compact Disks, Books and CDs are available at the
Central Library upon demand.

OPAC System

Online Public Access Catalogue

Without visiting the Library check the resources and books
available & their availability online in the library.

How to access OPAC?

- Step 1: IPQ/ search for - 10.2.5.10 or 1.6.186.203
- Step 2: userID - your form number (54 #####)
- Step 3: password - 1234

FOR LAW STUDENTS ONLY

0 ALL INDIA REPORTER (AIR)

AIR annually publishes and updates 4 volumes
of your interest exclusively for AIR case laws
which are otherwise not available on the internet.

Law students can access/ read those case laws
only on the computers provided in the library.



02 SCC ONLINE (Available on AMIZONE)

It can be accessed from the e-library portal
available on Amizone.

Kindly access the same for case
law/reading/updates/important questions papers etc.



For any queries please drop a mail to Mrs. Supriya Gaikwad at: sgaikwad@mum.amity.edu
or Ask your Librarian for more information

**Question papers from previous years will be made available for all students in the library.*



Welcome to the

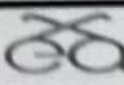
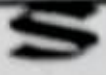
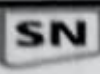
AMITY

E-LIBRARY

Access through your Amizone ID.



Databases are available at Amizone portal.

 1.IEEE Xplore	 2.SCC Online
 3.Brill Open Access	 4.CUP Open Access
 5.Elsevier Open Access	 6.EmeraldOpenAccess
 7.IEEE Open Access	 8.Intech Open Access
 9.JSTOR Open Access	 10.NAP Open Access
 11.OUP Open Access	 12.Open Access Resources
 13.Sage Open Access	 14.Springer Open Access
 15.T&F Open Access	 16.Wiley Open Access
17.	 DELNET Developing Library Network



List of books for (AI)

Sl. No.	Acc. No.	Name of Title	Name of Author	Name of Publisher
1	D-4600	Artificial Intelligence (A Modern Approach)	Russell, Stuart Norving Peter	Pearson
2	D-2437	Introduction to Artificial Intelligence	Goswami, G.	S.K. Kataria and Sons
3	D-4263	Artificial intelligence: what everyone needs To know	Kaplan Jerry	Oxford University Press VSA
4	D-4264	Artificial intelligence: what everyone needs To know	Kaplan Jerry	Oxford University Press VSA
5	D-4265	Artificial intelligence: A modern Approach	Russell Stuart T. & Norvig Peter	Pearson
6	D-4266	Artificial intelligence: A modern Approach	Russell Stuart T. & Norvig Peter	Pearson
7	D-4267	Artificial intelligence: A modern Approach	Russell Stuart T. & Norvig Peter	Pearson
8	D-4268	Artificial intelligence	Rich, Elaine and others	Mc Graw Hill
9	D-4269	Artificial intelligence	Rich, Elaine and others	Mc Graw Hill
10	D-4270	Artificial intelligence	Rich, Elaine and others	Mc Graw Hill
11	D-4271	Artificial intelligence	Winston Patrick	Pearson
12	D-4463	Rebooting AI Building artificial intelligence we can Trust	Marcus Gary & Davis Ernest	Pantheon books
13	D-4464	Rebooting AI Building artificial intelligence we can Trust	Marcus Gary & Davis Ernest	Pantheon books
14	D-4468	THE Cambridge handbook of Artificial Intelligence	Frankish Keith & Ramsey William	Cambridge University Press
15	Q-231	Artificial Intelligence (Concepts And Applications)	Goel Lavika	Wiley India Pvt Ltd
16	Q-206	Artificial Intelligence (A Modern Approach)	Russell, S.J	Pearson
17	D-4510	Artificial Intelligence A Modern Approach	Russell, Stuart & Norvig, Peter	Pearson Series
18	D-4511	Artificial Intelligence A Modern Approach	Russell, Stuart & Norvig, Peter	Pearson Series
19	G-510	Artificial Intelligence For Fashion Industry In The Big Data Era	Thomassey, Sebastien And Zega, Xianyi	Springer Nature
20	D-4653	Introduction to Artificial Intelligence	Goswami, Gunjan	Katson Books S.K. Kataria & Sons
21	D-4654	Introduction to Artificial Intelligence	Goswami, Gunjan	Katson Books S.K. Kataria & Sons
22	D-4655	Introduction to Artificial Intelligence	Goswami, Gunjan	Katson Books S.K. Kataria & Sons
23	D-4656	Introduction to Artificial Intelligence	Goswami, Gunjan	Katson Books S.K. Kataria & Sons
24	D-4657	Introduction to Artificial Intelligence	Goswami, Gunjan	Katson Books S.K. Kataria & Sons
25	D-4658	Introduction to Artificial Intelligence	Goswami, Gunjan	Katson Books S.K. Kataria & Sons
26	D-4659	Introduction to Artificial Intelligence	Goswami, Gunjan	Katson Books S.K. Kataria & Sons
27	D-635	A First Course In Artificial Intelligence	Khemani, D.	McGraw-Hill Education (India) Pvt. Ltd.
28	D-636	A First Course In Artificial Intelligence	Khemani, D.	McGraw-Hill Education (India) Pvt. Ltd.
29	D-637	A First Course In Artificial Intelligence	Khemani, D.	McGraw-Hill Education (India) Pvt. Ltd.

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DIRECTOR
13



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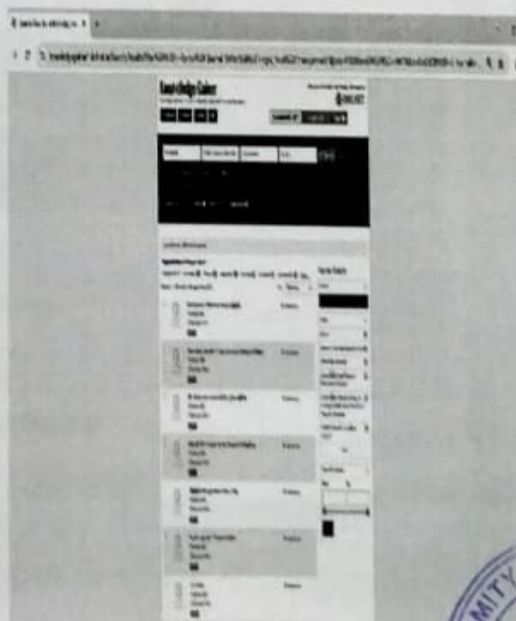
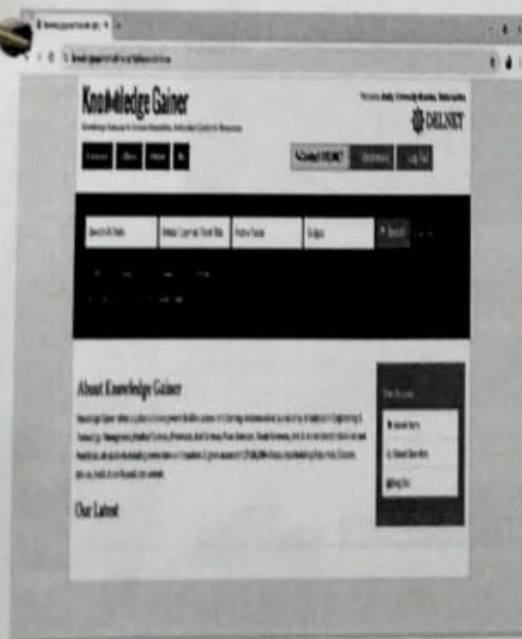
Availability of Self-Learning Facilities (DELNET)

Amity University Mumbai, ABS provides access to the DELNET (Developing Library Network) facility as an important self-learning resource for students. Through DELNET, learners can explore an extensive database of the following:

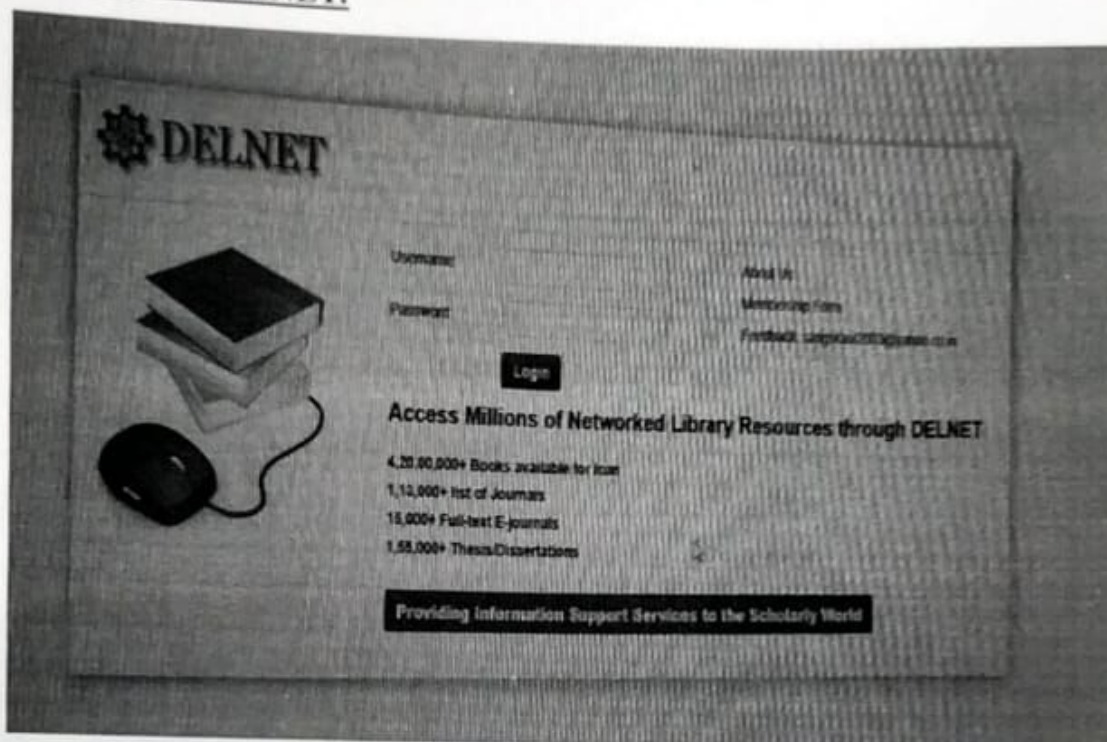
- E-Books
- E-Journals
- E-Articles
- Institutional Repository (IRs)
- Research Papers

across diverse subject domains, thereby enhancing their academic knowledge beyond classroom learning. This facility enables students to access high-quality learning materials anytime, supporting project work, research activities, and continuous learning.

Access to the DELNET and the Resources:



LOGIN TO DELNET:



DELNET Home Page:





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IT Infrastructure

Computer Laboratory

- ✓ 35 Desktop Systems
- ✓ Windows 11 Pro N Operating System
- ✓ Intel Core i5 Processor, 16 GB RAM

Software Installed on All Systems

Office 365 Suite

MS Visio

AutoCAD

Navisworks

Primavera P6

CANDY

MS Project

CostX

Revit

Palisade

Risk Analysis Tools

↻ Argus Enterprise

24/7 LAN and Wi-Fi internet connectivity
across entire campus with data transfer
speed of
2000 Mbps.





AMITY BUSINESS SCHOOL

List of core computing gadgets available for students at AUM

- Gadgets details:**

Username	Email	Username	Department	Item Name	Model Name
Dr. Sameer Kulkarni	sakulkarni@mum.amity.edu	17309	ABS	Laptop	V14 G3 IAP
Dr. Bhawana Sharma	bsharma@mum.amity.edu	27413	ABS	Laptop	V14 G3 IAP
Total				02	

Full Name	Email	Username	Department	Item Name	Model Name
Ms. Harshada P. Patil	hppatil@mum.amity.edu	26164	ABS	Desktop	M700
Dr. Bhawna Sharma	bsharma@mum.amity.edu	27413	ABS	Desktop	M700
Mr. Ashok Bhoir	adbhoir@mum.amity.edu	26160	ABS	Desktop	M700
Total	03				

- Additionally, the 304 Conference Room is equipped with four desktops, one Digital Interactive Board, three speakers, and a total of four printers.



• Computing Equipment's:

Amity Business School (ABS) recognize the importance of technology in education; they provide access to computing equipment. Amity Business School (ABS) has a dedicated computer laboratory consisting of 35 desktop Windows 11 Pro N operating system with 16 GB RAM and I5 Processor, 256 GB SSD with internet connectivity. These resources enable students to conduct research, access digital learning materials, software training and engage in online collaboration.

• Software Details:

The software uploaded on systems are as follows:

1. Office 365 Suit
2. MS Project
3. MS Visio
4. CostX
5. AutoCAD
6. Revit
7. Navisworks
8. Palisade
9. Primavera P6
10. Risk Analysis
11. CANDY
12. Argus Enterprise
13. S P S S

• Licensed software – list covering subscription & renewal dates:

1. Office 365 Suit- Licensed from HO
2. AutoCAD- Students License

• Wifi speed:

- 2 GBPS Key internet link at AUM, equally distributed in all the departments.

• Lan speed:

- 2 GBPS Key internet link at AUM, equally distributed in all the departments.





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Learning Management System

LMS is another software facility that is regularly being used by faculty and students as well. It provides clear instructions about the following:

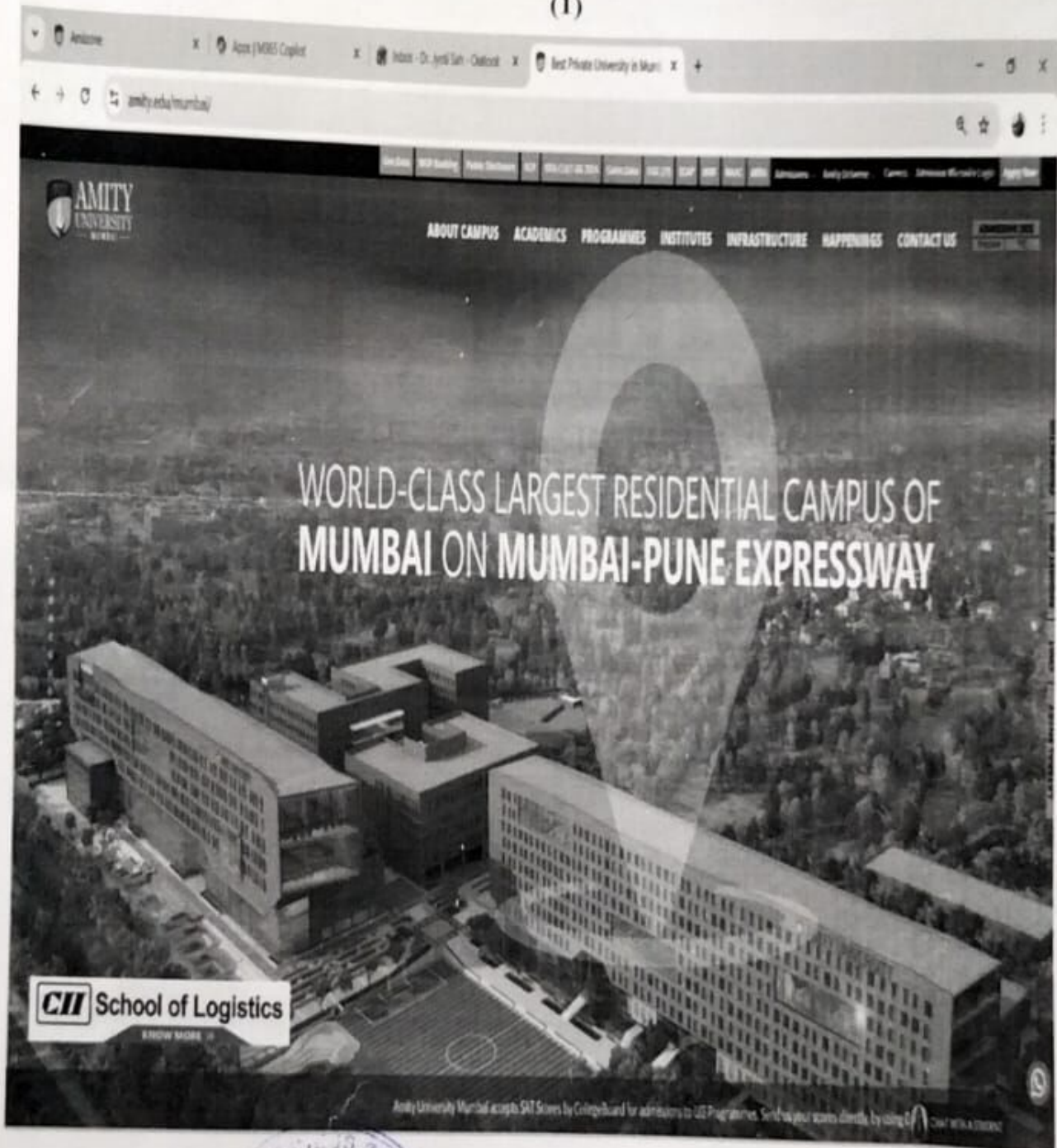
- **Reading Materials**
- **Shared Notes**
- **Assignment**
- **Project Details**
- **Flip Class Details**
- **Quiz Details**
- **Grades**
- **Submission Deadlines.**

It is user-friendly and simplifies hordes of academic tasks to lessen the burden of complexity.



1.4- Informative Website

(1)



LD



LD

Amity University
 About Campus Academics Programmes Institutes Infrastructure Happenings Contact Us

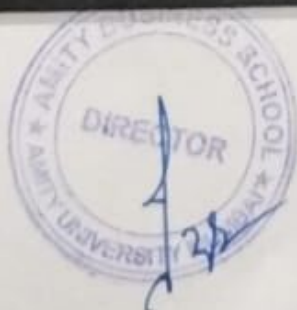
ACADEMIC EXCELLENCE

31 Patents	658+ Books/chapters
100+ Case studies	810+ Research papers
23 Government funded research projects	11 Centres of Excellence & Strategic Partnerships

CHI School of Logistics
 KNOW MORE >

using QR Code: 57739

THAT WITH A FUTURE



(3)

Amity University Mumbai - jai X +

amity.edu/mumbai/public-disclosure.aspx

AMITY UNIVERSITY

ABOUT CAMPUS ACADEMICS PROGRAMMES INSTITUTES INFRASTRUCTURE HAPPENINGS CONTACT US

Public Disclosure

About HEI/University

About HEI/University

a) About us: Overview

Name of the University: Amity University, Mumbai (Maharashtra)

Address of the university: Amity University, Mumbai, Pune Expressway, Bhuzar, Post- Sonawane, Panel, Mumbai, Maharashtra 410206

Telephone No.: 022 71967032

Email id: Registration@mum.amity.edu

Website Link: <https://www.amity.edu/mumbai/>

b) Act and Statutes or MoA

First Ordinance

Approved First Ordinance Amity University Maharashtra

Letter of Approved First Ordinance - AUM

First Statute

Approved First Statute Amity University Maharashtra

Profile of President / Vice Chancellor / Director / Principal

President Profile

Vice Chancellor

a) Internship and Placement

No of program with embedded internship in curriculum

No of internship offered

Internship 2024

Internship 2023

Internship 2022

Campus placement in last year

Minimum salary

Maximum salary

Average salary

Campus Placement 2024

Campus Placement 2023

Infrastructure (Information of Infrastructure and Other Resources Available)

Infrastructure (Information of Infrastructure and Other Resources Available)

Library

Laboratory and Workshop

List of Major Equipment/Facilities in each Laboratory/Workshop

List of Experimental Setup in each Laboratory/Workshop

Computing Facilities

Engineering & IT

Biotechnology

Architecture

Communication

Fashion

Internet Band width

Tap AL/131 to generate codes

Print the label Allow



(4)

Amity University Mumbai - public disclosure.aspx

Amity University Mumbai

ABOUT CAMPUS ACADEMICS PROGRAMMES INSTITUTES INFRASTRUCTURE HAPPENINGS CONTACT US

Maharashtra

Letter of Approved First Statute- AUM

Previous Year's Annual Report

Annual Report 2023-24 (English)

Annual Report 2023-24 (Marathi)

Annual Report 2022-23 (English)

Annual Report 2022-23 (Marathi)

Annual Balance Sheet

2023-2024

2022-2023

2021-2022

c) Institutional Development Plan (Next Five year)

ASME Code

2023

U-9995 Certificate 2023

U-9995-DCF 2023

Campus Placement 2023

Campus Placement 2022

b) Academic Calendar

Academic Calendar 2024 - 2025

Academic Calendar - for last 3 years

c) Library: Basic Information at a Glance

No. of Library books/ Titles/ Journals available (Programme-wise) List of online National/ International Journals subscribed

E-Library facilities

National Digital Library (NDL) subscription details

NEP Implementation Strategies

Multidisciplinary Curriculum

Credit structure

NAO DigLocker Dashboard

Innovation Cell - Yes

Social Media Cell - Yes

List of Facilities Available

To upload the respective short video (1 - 2 min) of Infrastructure and facilities available must the courses in the website

Games and Sports Facilities

Health facilities

Facilities for Differently Abled Person

Student Life

Available Hostel Accommodation

Fellowships/ Scholarships

Academic Bank of Credits

Digi Locker NAO Portal

National Scholarship Portal

Campus Harmony & Well Being

The ALLSMT is getting new update.

File do this later

Allow



Year	Document	Category	Link
2022	U-9895 DCF 2022	Admissions & Fee	→
	U-9895 Certificate 2022		Student Grievance Redressal Committee (SGRC)
2021	U-9895 DCF 2021	Fee Refund Policy - Refer Point No 27 in FAQ	→
	U-9895 Certificate 2021	Admissions procedure	→
			Details of Ombudsperson
2020	U-9895 DCF 2020	Faculty (Provide Information of Faculty in tabular form) Course/ Branch wise list	Committee for Arbitration
	U-9895 Certificate 2020		Committee for University Redressal Committee
			Internal Quality Assurance Cell
2019	U-9895 DCF 2019	Faculty (Provide Information of Faculty in tabular form) Course/ Branch wise list	→
	U-9895 Certificate 2019		Internal Complaint Committee to address complaints of Sexual Harassment
		Permanent Faculty: Students Ratio- (16.6:1)	Anti-Ragging Cell with Helpline Number
2018	U-9895 DCF 2018	International Students and Collaborations:	Equal Opportunity Cell
	U-9895 Certificate 2018	If there is Foreign Collaboration, give the following details, if any:	→
		Research	Socio-Economically Disadvantaged Groups Cell
Ranking	Ranking	Research	Alumni
		Industry Collaborations	Alumni Association
			Alumni Coordination Cell
			Detail of Personnel Handling Alumni

10. *Do you have any other comments?*

Notes

284



(24)

(6)

AMITY UNIVERSITY
MUMBAI

ABOUT CAMPUS ACADEMICS PROGRAMMES INSTITUTES INFRASTRUCTURE HAPPENINGS CONTACT US

Programmes

Programme Type Degree

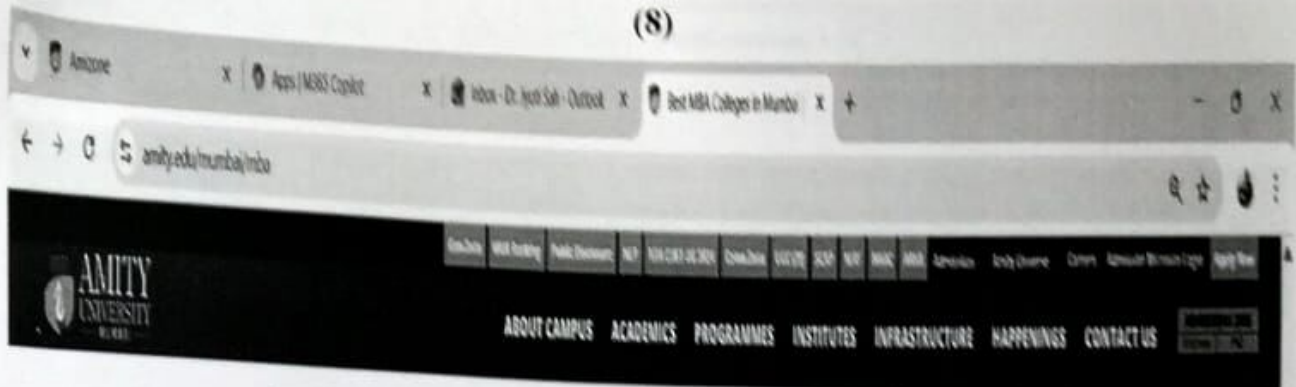
Postgraduate Degree

Full Time Courses

- Advertising & PR
- Applied Sciences
- Banking & Finance
- Commerce
- Construction and Real Estate Management
- Economics
- English Literature
- Fashion
- Fine Arts
- Foreign Languages
- Journalism
- Language
- Liberal Arts
- Management
- Natural Resources & Sustainable Development
- Psychology & Behavioural Science
- Social Work
- Sustainable Development
- Visual Effect & Animation
- Animation & Visual Graphics
- Architecture
- Biotech
- Computer Science/IT
- Defence Technology
- Engineering
- Environment
- Film & Drama
- Food Technology
- Interior Design
- Journalism & Mass Communication
- Law
- Logistics & Supply Chain Management
- Mass Communication
- Pharmacy
- Real Estate And Urban Infrastructure
- Space Sciences
- Travel & Tourism



(8)



Course Structure

1st Year

Semester 1

* MANAGEMENT PROCESS & ORGANIZATIONAL BEHAVIOUR

Course Code: MGTU1580

Type:

Credit: 4

* FINANCIAL REPORTING & COST CONTROL

Course Code: MGTU1581

Type:

Credit: 4

* MANAGERIAL ECONOMICS

Course Code: MGTU1584

Type:

Credit: 4

* DESIGN THINKING FOR BUSINESS TRANSFORMATION

Course Code: MGTU1585

Type:

Credit: 1

* INDIAN ETHICS IN BUSINESS ETHICS

Course Code: MGTU1586

Type:

Credit: 2



Amity University
Amity Business School
Amity Law School
Amity School of Management
Amity School of Engineering
Amity School of Architecture
Amity School of Design
Amity School of Journalism & Mass Communication
Amity School of Health Sciences
Amity School of Hospitality Management
Amity School of Fashion Design
Amity School of Fine Arts
Amity School of Music
Amity School of Dance
Amity School of Acting
Amity School of Animation
Amity School of Game Design
Amity School of Cyber Security
Amity School of Data Science
Amity School of Artificial Intelligence
Amity School of Blockchain
Amity School of Virtual Reality
Amity School of Augmented Reality
Amity School of Internet of Things
Amity School of Cloud Computing
Amity School of Big Data
Amity School of Analytics
Amity School of Business Analytics
Amity School of Business Intelligence
Amity School of Business Process Management
Amity School of Business Development
Amity School of Business Innovation
Amity School of Business Strategy
Amity School of Business Ethics
Amity School of Business Law
Amity School of Business Taxation
Amity School of Business Insurance
Amity School of Business Risk Management
Amity School of Business Sustainability
Amity School of Business Social Responsibility
Amity School of Business Governance
Amity School of Business Compliance
Amity School of Business Fraud Prevention
Amity School of Business Cyber Security
Amity School of Business Data Privacy
Amity School of Business Digital Marketing
Amity School of Business E-commerce
Amity School of Business Mobile Marketing
Amity School of Business Social Media Marketing
Amity School of Business Influencer Marketing
Amity School of Business Content Marketing
Amity School of Business Email Marketing
Amity School of Business Search Engine Optimization
Amity School of Business Pay Per Click Advertising
Amity School of Business Display Advertising
Amity School of Business Video Advertising
Amity School of Business Native Advertising
Amity School of Business Retargeting
Amity School of Business Remarketing
Amity School of Business Affiliate Marketing
Amity School of Business Referral Marketing
Amity School of Business Direct Marketing
Amity School of Business Telemarketing
Amity School of Business Direct Mail
Amity School of Business Database Marketing
Amity School of Business Response Marketing
Amity School of Business Direct Response
Amity School of Business Interactive Marketing
Amity School of Business Experiential Marketing
Amity School of Business Event Marketing
Amity School of Business Sponsorship
Amity School of Business Partnership Marketing
Amity School of Business Co-branding
Amity School of Business Joint Venture
Amity School of Business Strategic Alliance
Amity School of Business Franchising
Amity School of Business Licensing
Amity School of Business Royalty
Amity School of Business Trademark
Amity School of Business Patent
Amity School of Business Copyright
Amity School of Business Trade Dress
Amity School of Business Trade Name
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Amity School of Business Event Marketing
Amity School of Business Sponsorship
Amity School of Business Partnership Marketing
Amity School of Business Co-branding
Amity School of Business Joint Venture
Amity School of Business Strategic Alliance
Amity School of Business Franchising
Amity School of Business Licensing
Amity School of Business Royalty
Amity School of Business Trademark
Amity School of Business Patent
Amity School of Business Copyright
Amity School of Business Trade Dress
Amity School of Business Trade Name

BUSINESS STATISTICS
Course Code: MBT0180
Type: Elective
Credit: 4

MANAGERIAL COMMUNICATION
Course Code: MBT0181
Type: Elective
Credit: 2

P.E.R. FRENCH
Course Code: LMA013
Type: Elective
Credit: 3

P.E.R. GERMAN I
Course Code: LMA012
Type: Elective
Credit: 3

P.E.R. SPANISH
Course Code: LMA011
Type: Elective
Credit: 3

MARKETING MANAGEMENT - I
Course Code: MBT0182
Type: Elective
Credit: 4

LEADERSHIP DEVELOPMENT LAB-I
Course Code: MBT0183
Type: Compulsory
Credit: 3





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ABOUT US | PROGRAMS | INFRASTRUCTURE | SERVICES | CAMPUS LIFE | CONTACT US

About the Institution

Institution Leadership | Strengths of ABS | Recognitions | (AACSB) | Training & Consultancy | Accreditation

Established in 2014, Amity Business School (ABS), Mumbai, stands as a distinguished institution for management studies, fostering the growth of the next generation of business leaders with strong ethical foundations. Amity Business School continues to pursue academic excellence through state-of-the-art pedagogy, experiential learning, innovative pedagogy, and a commitment to impactful research. Through our best-in-class learning approach, we equip students with essential competencies and critical thinking skills, preparing them to thrive in the global business environment. Our programs are carefully designed to develop industry-ready graduates, emphasizing continuous exposure to the latest trends, practices, and innovations. The institution's offerings, encompassing Study Abroad Programs, foreign language courses, and extensive industry integration, set the stage for an unparalleled educational journey. Amity Business School remains dedicated to a student-centered, immersive educational model. Our well-versed experienced faculty guide students through interactive, hands-on learning experiences, providing practical knowledge with contemporary industry insights. Our teaching methodology encompasses blended learning, activity-based instruction, case studies, presentations, corporate guest lectures, industrial tours, student projects, mentorship programs, and conferences. This approach provides a culture of innovation and creativity, resulting in our students' specialized skills and knowledge they need to thrive. Our year-round corporate and social activities engage our ABS students during campus placement drives, a testament to the school's commitment to producing capable, industry-ready graduates who are prepared to meet competitive and evolving business environments.

Amity Business School, Mumbai, strives to achieve academic excellence through industry integration, experiential learning, innovative pedagogy, and research. Our Postgraduate Programs (MBA General, MBA Marketing & Finance, MBA International, MBA Marketing & Sales, MBA International Business, MBA E-commerce), Our Graduate programs, BBA (Honours) (Honours with Research), BBA (X), MBA (Marketing & Finance) (Honours/Honours with Research), B.Com (Honours/Honours with Research), B.Com (Finance & Accounting) (Honours/Honours with Research), B.A. (Economics) (Honours with Research), Our Doctoral Program Full Time & Part Time with various Management Streams like Finance, Marketing & Human Resources.

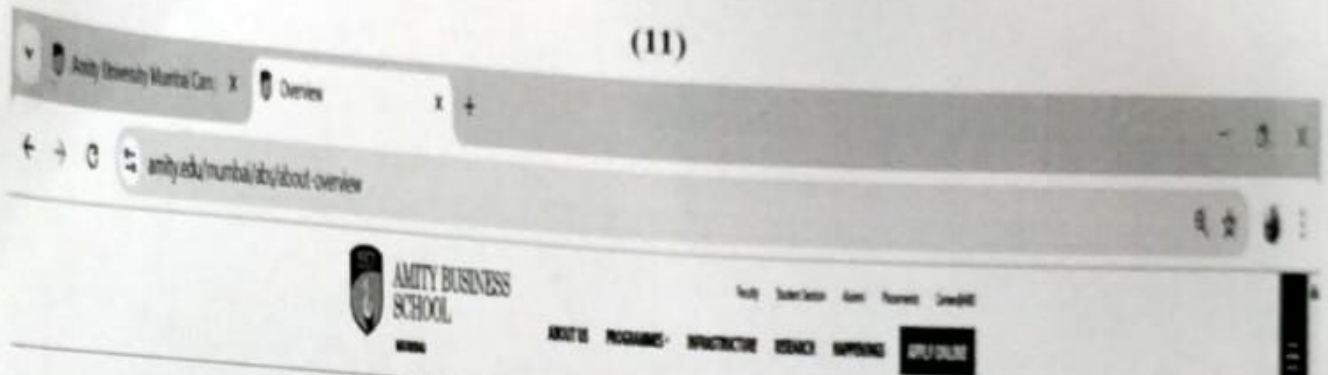


At Amity Business School, Mumbai, our greatest strength lies in our faculty—an exceptional group of dedicated educators, researchers, and industry professionals who bring a perfect blend of academic excellence and practical experience to the classroom. More than faculty, they are mentors who are deeply invested in the growth and success of every student. With diverse backgrounds and rich expertise, our faculty members create a vibrant learning environment where theory meets practice. They inspire students to think critically, challenge assumptions, and develop innovative solutions to complex business problems. By integrating real-world insights into their teaching, they ensure the learning is always relevant and forward-looking. Through personalized guidance, interactive pedagogy, and strong industry linkages, they play a key role in shaping students' careers and character. Their global exposure, combined with a passion for teaching, makes the learning journey at ABS truly transformative.

Our Strengths

Blended teaching at Amity Business School, Mumbai, empowers the students to enhance their own competencies and implement innovative solutions to real-world problems. The focus of programs is to make each and every graduate industry-ready and expose them to latest happenings in the dynamic business innovative teaching pedagogy. Centers of Excellence, Study Abroad Programs, foreign language and extensive industry integration are some of the pillars of the institution.





Student-Teacher Ratio

Amity Business School, Mumbai maintains a strong academic environment with a student-teacher ratio of approximately 1:20, allowing for meaningful engagement, personalized mentoring, and focused classroom interactions. With smaller cohort sizes, students benefit from individual attention, enabling deeper understanding and active participation in the learning process. The faculty team, comprising Professors, Associate Professors, and Assistant Professors, comprises experienced industry experts, domain experts from leading industries. A significant number of them hold PhDs and professional certifications, holding numerous publications in reputed national and international journals. Their continued academic credentials and real-world industry exposure ensure that students receive a balanced education grounded in theory and practice. What truly distinguishes the faculty at Amity is their approachability and dedication to student success, known for being accessible and supportive, faculty members actively mentor students, simplifying complex business concepts and encouraging critical thinking. This commitment to teaching, supported by a structured yet flexible academic model, helps create a collaborative and future-ready learning environment.

Vision

To impart high-quality Management Education to transform students as responsible leaders, by nurturing talent & instilling professional excellence through research and innovation in business as a part of an innovative university.

Mission

- To cultivate and empower managerial knowledge
- To develop skills, and a deeper understanding of planning as a tool for problem-solving by applying theoretical concepts to actual business scenarios.
- To cultivate and nurture skills-enabled business leaders.
- To develop working as a team member with a research-driven approach.
- To nurture an entrepreneurial mindset with innovative and modern analytical methods.
- To develop lifelong learning with collaboration and knowledge exchange.

Core Values

- Humility:** Ability to maintain level-headedness in behavior dealings
- Determination:** Ability to make up one's mind to pursue the chosen course of action
- Decisiveness:** Ability to make a choice promptly between the options available and implementing it resolutely.
- Honesty & Integrity:** Ability to act ethically, foster trust to honor commitments and reflect integrity

